



SREE NARAYANA GURU COLLEGE OF COMMERCE

(LINGUISTIC MINORITY INSTITUTION)

RE-ACCREDITED BY NAAC (GRADE-'B'-CGPA 2.45) [2019-2024]

AFFILIATED TO UNIVERSITY OF MUMBAI & RECOGNISED BY UGC-u/s 2(f)&12B

MANAGED BY SREE NARAYANA MANDIRA SAMITI (REGD.)

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PROGRAMME OUTCOMES

Programme Code:	Name of the Programme: B.COM.(Aided)
Programme Outcomes: PO 1.The Graduates will demonstrate a profound understanding of essential commerce subjects, enabling them to apply their knowledge effectively in real-world situations. PO 2.The Students will acquire practical skills in specialized areas, empowering them to implement strategies and solve complex problems in fields like Startups, Marketing, and Quality Management. PO 3.The learner will develop strong critical thinking skills and ethical decision-making abilities, essential for navigating the business world with integrity and foresight. PO 4.The program will instill a global perspective, preparing students to understand and engage in the international business environment. PO 5.The Program will enhance communication skills, enabling students to convey ideas and concepts clearly and professionally. PO 6.The Graduates will gain leadership and management skills, positioning them for leadership roles in various business and organizational settings. PO 7.The program will equip students with the knowledge and skills necessary for diverse career opportunities, fostering their preparedness for roles in entrepreneurship, marketing, finance, and the service sector. PO 8.The students will develop the ability to adapt to evolving business dynamics and industry trends, ensuring their continued relevance in the competitive job market. PO 9.The program will cultivate research and analytical skills, enabling graduates to gather and interpret data for informed decision-making. PO 10.The learners will adopt a customer-centric mindset, critical for success in fields such as Sensory Marketing and Social Media Marketing. PO 11.Graduates will be proficient in applying Quality Management principles to enhance business processes and product quality, contributing to operational efficiency and customer satisfaction. PO 12.The program allows students to specialize in specific fields like Mall Management or Tourism Management, positioning them for unique and fulfilling career paths. PO 13.Students will be well-versed in ethical business practices and corporate social responsibility, aligning with contemporary values in the business world.	



COURSE OUTCOMES

SEMESTER I	
COURSE CODE : 1171111	COURSE TITLE: INTRODUCTION TO BUSINESS (COMMERCE I)
VERTICLE /CATEGORY	MAJOR
<p>Course Outcomes: CO1: Learners will recognize the fundamental components of the business (1)* CO2: Learners will be able to apply theoretical knowledge to real world scenarios within the Business Environment. (3)* CO3: Learners would understand the concept and importance of project planning and would get hands on through case studies (2)* CO4: To create comprehensive understanding among the learners about Business Strategies (2)*</p>	
SEMESTER I	
COURSE CODE: 1171412	COURSE TITLE: BUSINESS ETIQUETTE AND CORPORATE GROOMING
VERTICLE /CATEGORY	VSC 1
<p>Course Outcomes: CO1: Enable the learners to understand the etiquette required in business.(2)* CO2: Help the learners know the concept of corporate grooming. (2)* CO3: Enable the learners to understand the application of business etiquette and corporate grooming.(2)*</p>	
SEMESTER I	
COURSE CODE : 2511514	COURSE TITLE: BUSINESS COMMUNICATION SKILLS
VERTICLE /CATEGORY	AEC
<p>Course Outcomes: At the end of the course, learners will be able to: CO 1. Understand the basics and significance of business communication theory.(2)* CO 2. Adapt to and use digital communication methods for personal and business purposes.(3)* CO 3. Grasp and effectively use the nuances of verbal and non-verbal communication.(3)* CO 4. Improve their skills in business correspondence. (3)*</p>	
SEMESTER I	
COURSE CODE : 2531511	COURSE TITLE: INDIAN KNOWLEDGE SYSTEM
VERTICLE /CATEGORY	IKS
<p>Course Outcomes: CO 1. Learner will understand and appreciate the rich Indian Knowledge Tradition. (2)* CO 2. Lerner will understand the contribution of Indians in various fields. (2)* CO 3. Lerner will experience increase subject-awareness and self-esteem. (2)* CO 4. Lerner will develop a comprehensive understanding of how all knowledge is ultimately intertwined. (2)*</p>	



SEMESTER I	
COURSE CODE : 2541511	COURSE TITLE: INDIAN CONSTITUTION
VERTICLE /CATEGORY	VEC
Course Outcomes:	
CO1: Learners will be empowered to understand the basic structure, nature of Indian Constitution. (2)*	
CO2: Learners will understand their and other citizens fundamental rights and duties towards the nation. (2)*	
CO3: Learners will be equipped with the role of Indian Judiciary in protecting Fundamental Rights of citizens and will be able to describe areas of criminal justice, law and society through a critical analysis of the subject. (2)*	
SEMESTER I	
COURSE CODE : 1071312	COURSE TITLE: IPR and ENTREPRENEURSHIP
VERTICLE /CATEGORY	OE
Course Outcomes:	
The learner would be able to:	
CO 1. Discuss the various types of IP and its business application. (2)*	
CO 2. Imagine and apply the concepts of IPR in businesses related to Life Sciences. (3)*	
CO 3. Understand about the Foundation of Entrepreneurship Development and its theories. (2)*	
CO 4. Identify the type of entrepreneur and the steps involved in an entrepreneurial venture. (1)*	
SEMESTER I	
COURSE CODE : 1181111	COURSE TITLE: ACCOUNTANCY & FINANCIAL MANAGEMENT
VERTICLE /CATEGORY	MAJOR
Course Outcomes:	
CO 1. The learner will be able to identify and explain the various accounting concepts and conventions applicable to the accounting system. (2)*	
CO 2. The learner will be able to identify, summarize, distinguish the purpose of policies and commute the valuation of inventory as per Accounting Standards. (3)*	
CO 3. The learner will be able to calculate the profit/loss of the manufacturing firm and prepare its final accounts. (3)*	
SEMESTER I	
COURSE CODE : 1211111	COURSE TITLE: ECONOMICS for PC-I
VERTICLE /CATEGORY	MAJOR
Course Outcomes:	
CO1:Remembering the meaning ,scope and importance of concepts used in the economics. (1)*	
CO2:Understanding the role, problems and types of concepts used in the economics. (2)*	
CO3:Applying the determinants of demand,supply. (3)*	
CO4:Analysing the consumer's behaviour. (4)*	
SEMESTER I	
COURSE CODE : 1651413	COURSE TITLE: PRACTICAL STATISTICS for COMMERCE
VERTICLE /CATEGORY:	SEC
Course Outcomes:	
After completion of the course, students will be able to:	
CO 1: Understand the concept of central tendency, measures of dispersion and be able to calculate mean, median, mode, range, variance, and standard deviation for raw and grouped data. (2)*	
CO 2: Learn to compute measures of central tendency for both discrete and continuous random	



variables. (3)*
 CO 3: Analyze data variability using measures of dispersion. (4)*
 CO 4: Identify decision-making situations, courses of action, and states of nature. (1)*
 CO 5: Construct pay-off matrices and use them for decision-making skills under uncertainty using techniques like Maximin, Maximax, Expected Monetary Value (EMV), Expected Opportunity Loss (EOL) and Laplace criteria. (3)*

SEMESTER I

COURSE CODE : 1571313	COURSE TITLE: INTRODUCTION to ENVIRONMENT
VERTICLE /CATEGORY:	OE

Course Outcomes:

On successful completion of this course, students will be able to:

- CO 1. Understand and explain the basic concepts of environment and ecosystem.(3)*
- CO 2. Understand the types and utility of natural resources. (2)*
- CO 3. Understand the biodiversity in the environment and help to conservation of biodiversity. (2)*

SEMESTER I

COURSE CODE : 2521611	COURSE TITLE: INTRODUCTION TO CULTURAL ACTIVITIES
VERTICLE /CATEGORY:	CC

Course Outcomes:

- CO 1. Understand the significance of cultural activities. (2)*
- CO 2. Sensitize students towards Indian culture and its preservation. (2)*
- CO 3. Apply the knowledge and skills of the cultural activities in their practical life. (3)*
- CO 4. Participate in the various cultural activities. (3)*

SEMESTER I

COURSE CODE : 2521612	COURSE TITLE: NATIONAL SERVICE SCHEME
VERTICLE /CATEGORY:	CC

Course Outcomes:

- CO 1. The course will help students comprehend the foundations of the National Service Program. (2)*
- CO 2. To understand the unique camping program.(2)*
- CO 3. Students will learn about the regular activities of NSS.(2)*

SEMESTER I

COURSE CODE : 2521615	COURSE TITLE: INTRODUCTION TO SPORTS, PHYSICAL LITERACY, HEALTH AND FITNESS AND YOG
VERTICLE /CATEGORY:	CC

Course Outcomes:

By the end of the program the students will be able to:

- 1. The curriculum would enable the pass out students to be entrepreneur (to start their own fitness center, gym, yoga studio etc.) and device appropriate fitness program for different genders and age groups at all level. (3)*
- 2. The curriculum would enable to officiate, supervise various sports events and organize sports events. (3)*
- 3. Students acquire the knowledge of Physical Education, Sports and Yoga and understand the purpose and its development. (2)*
- 4. The student learns to plan, organize and execute sports events. (3)*
- 5. Student will learn theoretical and practical aspects of game of his choice to apply at various levels for teaching, learning and coaching purposes efficiently. (3)*
- 6. Student acquires the knowledge of opted games, sports and yoga and also learns the technical



and tactical experience of it. (2)*

7. Student will learn to apply knowledge of Physical fitness and exercise management to lead better quality life. (3)*

8. Students will understand and learn different dimension of active life style. (2)*

9. Student will learn the knowledge of nutrition and diet. (2)*

10. Students will be able to assess the physical fitness in a scientific way. (4)*

11. The students will be able to continue professional courses and research in Physical Education, sports and yoga. (3)*

12. It helps the student to understand theory and practical aspects of physical literacy. These aspects include role of motivation and confidence, how to focus on positive experience, new styles of teaching, inclusive session planning and review the progress in physical activities. (2)*

SEMESTER I

COURSE CODE : **2521616**

COURSE TITLE: **EXTENSION WORK**

VERTICLE /CATEGORY:

CC

Course Outcomes:

After successful completion of the course, students will be able to:

CO 1. Identify and address societal challenges through active participation in extension work programs.(2)*

CO 2. Organize and manage community outreach activities effectively.(3)*

CO 3.Enhance critical thinking and creativity by developing innovative solutions to social issues.(5)*

CO4.Advocate for key social issues such as women's empowerment and environmental sustainability.(5)*

CO 5. Prepare comprehensive reports and presentations on extension activities.(3)*



COURSE OUTCOMES

SEMESTER II	
COURSE CODE :	COURSE TITLE: INTRODUCTION TO SERVICE SECTOR
VERTICLE /CATEGORY:	MAJOR
<p>Course Outcomes: After successful completion of the course the learners will be able to;</p> <p>CO 1.Describe the characteristics, scope, and classification of services and their importance in the Indian service sector.(2)*</p> <p>CO 2.Analyze retailing concepts, trends, and formats to evaluate the retail scenario in India and globally.(4)*</p> <p>CO 3. Evaluate the features, types, and challenges of E-Commerce and its transition in India.(5)*</p> <p>CO 4.Examine recent trends in ITES, banking, insurance, and logistics sectors in the context of FDI and their impact on India.(4)*</p> <p>CO 5. Design solutions to address challenges in the service sector by integrating service delivery processes and components.(6)*</p>	
SEMESTER II	
COURSE CODE:	COURSE TITLE: ACCOUNTANCY & FINANCIAL MANAGEMENT -II
VERTICLE /CATEGORY:	MAJOR
<p>Course Outcomes:</p> <p>CO 1.The learner will be able to figure out the impact of inter-departmental transfers and prepare the final accounts of the departmental store. (3)*</p> <p>CO 2. The learner will be able to define and articulate the characteristics that distinguish a dependent branch within a business structure and solve practical problems related to the preparation of accounts of the dependent branch in the books of the head office, demonstrating proficiency in implementing the Debtor's method and Stock & Debtor's method. (3)*</p>	
SEMESTER II	
COURSE CODE :	COURSE TITLE: ECONOMICS FOR PROFESSIONAL CAREERS - II
VERTICLE /CATEGORY:	MAJOR
<p>Course Outcomes:</p> <p>CO1: Demonstrate a comprehensive understanding of cost, revenue, and production concepts, including short-run and long-run costs, average and marginal costs, and the laws of production. (2)*</p> <p>CO2: Analyze and compare different market structures incorporating the principles of game theory to understand competitive dynamics. (4)*</p> <p>CO3: Apply knowledge to determine prices in various market structures, evaluate market equilibrium, and assess social efficiency, showcasing the ability to analyze and predict economic outcomes under different competitive scenarios. (4)*</p> <p>CO4: Develop proficiency in determining price and output levels under diverse market forms, demonstrating a practical understanding of how market forces influence economic decisions and outcomes. (3)*</p>	
SEMESTER II	
COURSE CODE :	COURSE TITLE: BUSINESS LAW I -THE INDIAN CONTRACT ACT-1872
VERTICLE /CATEGORY:	MINOR
<p>Course Outcomes:</p> <p>CO1.Learners will gain knowledge of Indian Contract Act. (1)* □</p> <p>CO2.Learners would be able to identify the difference between agreement and contract and concept of offer and acceptance. (2)* □</p> <p>CO3. Learners will be able to understand and make valid contracts and importance competent</p>	



person and consideration. (3)* □

CO4.Learners will know the importance of free consent and concept of void contract. (2)*

CO5.Learners will be able to identify other types of contract and concept of discharge of contract. (2)*

SEMESTER II

COURSE CODE :

COURSE TITLE: **ENVIRONMENTAL ISSUES AND MANAGEMENT**

VERTICLE /CATEGORY:

OE

Course Outcomes:

On successful completion of this course, students will be able to:

CO 1. Understand the concept of pollution and climate change and control measures. (2)*

CO 2. Understand the concept of environmental management and its need to save the environment. (2)*

CO 3. Understand the Concept and Methods for Sustainable Development. (2)*

SEMESTER II

COURSE CODE :

COURSE TITLE: **HEALTH AND WELLNESS**

VERTICLE /CATEGORY:

OE

Course Outcomes:

The learner would be able to:

CO 1. To understand the importance of energy content of food and energy requirement and role of macro and micronutrients. (2)*

CO 2. To understand the importance of food nutrition and excessive supplements caused harm to the body.(2)*

CO 3. To understand concept of RDA.(2)*

CO 4. To understand risk factors of health and wellness.(2)*

SEMESTER II

COURSE CODE :

COURSE TITLE: **TOURISM MANAGEMENT**

VERTICLE /CATEGORY:

VSC 2

Course Outcomes:

CO 1. Learners will be able to define tourism and its structure, components, and significance. (1)*

CO 2. Learners will be able to distinguish between travelers, tourists, visitors, and excursionists. (2)*

CO 3. Learners will be able to classify types of tourism, including domestic and international. (2)*

CO 4. Learners will be able to analyze various forms of tourism and their importance. (4)*

CO 5. Learners will be able to discuss the concept of sustainable tourism and its relevance. (2)*

SEMESTER II

COURSE CODE :

COURSE TITLE: **PRACTICAL STATISTICS FOR COMMERCE – II**

VERTICLE /CATEGORY

SEC

Course Outcomes:

After completion of the course, students will be able to

CO 1: Calculate cost of living index numbers and real income, thereby understanding their practical implications in economic analysis and policy-making. (3)*

CO 2: Understand the relationship between variables through correlation analysis and also, to explore the significance of index numbers related to economics and other fields.(2)*

CO 3: Analyze scattered data and fit appropriate models using the Method of Least Squares. (4)*

CO 4: Develop skills in time series analysis, including trend estimation and forecasting techniques. (3)*

CO 5: Perform regression analysis effectively, including deriving regression lines and interpreting regression outputs. (3)*

SEMESTER II

COURSE CODE :

COURSE TITLE: हिन्दी भाषा : कौशल के आधार

VERTICLE /CATEGORY

AEC

Course Outcomes:

- CO 1. विद्यार्थियों को लेखन, वाचन कौशल के ज्ञान प्राप्ति के साथ मौहलक अहभव्यहि में बदलाव आएगा। (2)*
- CO 2. विद्यार्थियों का लेखन, वाचन कौशल द्वारा मानहसक हवकास होगा, पठन-शहि, शैली का हवकास होगा। (3)*
- CO 3. विद्यार्थियों को लेखन, भाषण कौशल से भाहषक-शहि, शहलयों का सविन होगा हवशेषजता आएगी। (4)*
- CO 4. विद्यार्थियों को लेखन, वाचन, श्रवण, भाषण कौशल की हवशषताओ और उपयोहगता का ज्ञान प्राप्त होगा। (2)*

SEMESTER II

COURSE CODE :

COURSE TITLE: FUNDAMENTALS OF PEOPLE'S SKILLS

VERTICLE /CATEGORY

VEC

Course Outcomes: Students will be able to:

- CO 1. Demonstrate ethical behavior coupled with integrity. (3)*
- CO 2. Will generate new ideas and create a business plan. (6)*
- CO 3. Will be able to develop good listening skills which are vital for demonstrating good team qualities. (3)*
- CO 4. Will build sensitivity about social and cultural differences and illustrate good etiquette. (3)*
- CO 5. Will be able to present themselves and their thoughts in front of others more confidence. (3)*

SEMESTER II

COURSE CODE :

COURSE TITLE: INTRODUCTION TO CULTURAL ACTIVITIES

VERTICLE /CATEGORY

CC

Course Outcomes: The course will enable the learner to;

- CO 1. Identify and trace the historical evolution of Indian performing and fine arts. (1)*
- CO 2. Analyze the transition from traditional to modern art forms in performing arts. (4)*
- CO 3. Identify and describe a range of career paths in the fine and performing arts. (2)*

SEMESTER II

COURSE CODE :

COURSE TITLE: NATIONAL SERVICE SCHEME

VERTICLE /CATEGORY

CC

Course Outcomes:**Course Outcomes:**

- CO 1. The course will help students comprehend the foundations of the National Service Program. (2)*
- CO 2. To understand the unique camping program. (2)*
- CO 3. Students will learn about the regular activities of NSS. (2)*



SEMESTER II

COURSE CODE :	COURSE TITLE: EXTENSION WORK
VERTICLE /CATEGORY	CC
Course Outcomes: After successful completion of the course, students will be able to: CO 1. Identify and address societal challenges through active participation in extension work programs.(2)* CO 2. Organize and manage community outreach activities effectively.(3)* CO 3.Enhance critical thinking and creativity by developing innovative solutions to social issues.(5)* CO4.Advocate for key social issues such as women's empowerment and environmental sustainability.(5)* CO 5. Prepare comprehensive reports and presentations on extension activities.(3)*	

* Note: Numbers given in the brackets () refer to learning levels of the revised Blooms' Taxonomy (2001) as follows:

(1): Remember,(2): Understand, (3): Apply (4): Analyse (5): Evaluate (6): Create



B.Com. Coordinator



IQAC Coordinator



I/C Principal

IQAC Coordinator
Sree Narayana Guru College of Commerce

