



SREE NARAYANA GURU COLLEGE OF COMMERCE

P.L. Lokhande Marg, Chembur West, Mumbai - 400 089.

RE-ACCREDITED BY NAAC WITH GRADE-'B'-CGPA-2.45 (2019-2024)
PERMANENTLY AFFILIATED TO UNIVERSITY OF MUMBAI & RECOGNIZED BY UGC U/s 2(f) & 12B



IQAC & RESEARCH CELL OF THE COLLEGE

IN ASSOCIATION WITH
**DEPARTMENT OF COMMERCE,
UNIVERSITY OF MUMBAI**
&
**SREE NARAYANA GURU COLLEGE OF
EDUCATION**

ORGANIZES

**6th multidisciplinary
International Conference
on**

**Multi-Faceted
Collaborations for
Bridging Gap
between Industry
and Academia**

ABOUT THE INSTITUTION

Sree Narayana Guru College of Commerce is one of the leading higher educational institutions permanently affiliated to University of Mumbai, recognized by UGC under section 2(f) & 12 B of UGC Act and reaccredited by NAAC with Grade 'B' (2.45 CGPA). The College was established in 1986 to serve the student community living in & around Mumbai city upholding the principles of Sree Narayana Guru by Sree Narayana Mandira Samiti (SNMS), a registered educational and charitable trust formed in 1963 by devotees of Sree Narayana Guru, the legendary saint and social reformer born in Kerala.

"Gain Freedom through Education" was one of the clarion calls given by Sree Narayana Guru to millions of enslaved, oppressed and downtrodden masses to secure liberty, equality, fraternity & justice and to achieve social, economic and cultural progress.

The College offers education to all irrespective of caste, creed, religion and economic status. Commitment of the management to serve the society better with enhanced infrastructure and high-quality education is the strength of the institution. The College is housed in an independent building of Sree Narayana Guru Educational Complex on it's about 5 acres of land at Chembur.

At present the College offers 12 UG Programmes and 4 PG Programmes and provides required employable skills in collaboration with TISS and many other organizations.

ABOUT THE CONFERENCE

The gap between industry and academia has been a persistent challenge in the modern world. While academic institutions focus on research, innovation, and knowledge dissemination, industries prioritize practical application, profitability, and market relevance. This dichotomy has often hindered the seamless transfer of knowledge, skills, and talent between these two spheres. However, in recent years, multi-faceted collaborations have emerged as a promising solution to bridge this gap.

Multi-faceted collaborations between industry and academia hold great promise for bridging the gap that has long existed between these two spheres. The significance of these collaborations lies in their potential to facilitate knowledge transfer, skill development, and innovation. Various forms of collaboration, including research partnerships, internships, and knowledge-sharing events, offer opportunities for mutual learning and growth.

📅 2nd December, (Saturday) 2023

📍 Seminar Hall

🕒 9.00 a.m. to 5.00 p.m

The benefits extend to enhanced research quality, a talent pipeline for industries, economic growth, and effective problem-solving. Embracing and nurturing these partnerships can pave the way for a future where industry and academia work hand in hand to address the complex challenges of our time and drive progress and prosperity.

Sub Themes:

- **Artificial intelligence**
- **National Education Policy 2020**
- **Technology transfer**
- **Curriculum development**
- **Fostering Innovation**
- **Trade and Finance**
- **Gender Inequality**
- **Women empowerment**
- **Teaching and learning**
- **Sustainable development**
- **E Commerce**
- **Forensic Accounting**
- **Trillion Economy**
- **Fostering Entrepreneurship**
- **G 20 Summit**
- **Tourism Management**
- **Health Sector**

Important Dates:

20/11/2023

Registration and Submission of Full Length Paper

25/11/2023

Intimation of acceptance of the paper

Objectives of the Conference

To provide multidisciplinary platform for delegates to exchange their views and opinions on the topic.

To study the significance of Industry Academia Collaborations

To identify the various forms of Industry Academia Collaborations

To know the potential benefits they offer to both industry and academia.

Publication Details

- Authors are invited to submit original papers in standard format (provided.)
- Registration fee to be paid per delegate. This fee does not include article publication charges in peer-reviewed or UGC care-listed journals. Publication charges will be intimated later to the authors of selected papers.
- Language of the conference is English.
- Registration fee is non-refundable.
- No TA/DA will be paid to the participants.
- Author & Co-Authors have to register separately.
- The cover page of the manuscript must contain the title of the paper, author's name, college name, email address and contact number.

Soft copy of the research paper should be forwarded to:
sngcseminar2023@gmail.com

Call For Papers:

Participants who would like to write research papers are invited to contribute unpublished, and original work with the latest developments attributed to the conference theme.

Conference Registration Charges

Category	Amount
Students & research scholars	₹ 800
Academicians	₹ 1000
Industry experts	₹ 1200
Foreign delegates	\$ 50

**Paper/Article Submission Guidelines:
(Only original non published manuscripts will be considered)**

Last Date for Full Paper/ Article	12th January, 2023
Limit of words in final paper/article	1200 - 3500
Abstract length	Not exceeding 300 words.
Page - A4 size ; Format	M.S. Office (editable file only)
Medium of submissions	English
Font	Times New Roman
Size	Title - 16; theory & contents - 11
Line	Spacing Single spacing (1.0)
Margin	Narrow
Tables Figures - Charts	Should be in the center place in paper

Below is only an Example Format
(Authors may use other sub-titles as
per paper title - research topic)

- TITLE
- Abstract :
- Keywords :
- Introduction :
- Study Aims :
- Objectives : Literature
- Review: Methodology :
- Discussion & Analysis :
- Conclusion :
- References : (APA style)

Payment Details

RTGS/ NEFT/ IMPS/ International bank transfer.

Name of the Bank: Canara Bank

Branch: Chembur, Mumbai.

Beneficiary Name: Sree Narayana Guru College of
Commerce.

Account Number: 50092010038875

IFSC Code: CNRB0015009

Registration Link:

6th International Conference on 'Multi-Faceted Collaborations for Bridging Gap Between Industry and Academia Date: 02/12/2023 Whatsapp link
<https://chat.whatsapp.com/LdxBmiL4PSSG1z8uSIVw77> (google.com)



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