

**Sree Narayana Guru College of Commerce  
P.L.Lokhande Marg, Chembur (West)**



### **2.3.1**

**Student centric methods, such as experiential learning, participative learning and problem-solving methodologies are used for enhancing learning experiences using ICT tools**

## Participative Learning

<b>Sl. No</b>	<b>Contents</b>	<b>Page No</b>
<b>1</b>	<b>Group Discussion</b>	<b>1-2</b>
<b>2</b>	<b>Debate</b>	<b>2-3</b>
<b>3</b>	<b>Interactive/ Group Activities</b>	<b>3-5</b>
<b>4</b>	<b>Solo Activities</b>	<b>6-7</b>
<b>5</b>	<b>Educational/Departmental Fest</b>	<b>8-9</b>
<b>6</b>	<b>Learning by Doing</b>	<b>10</b>
<b>7</b>	<b>Competitions</b>	<b>11-14</b>
<b>8</b>	<b>Presentations</b>	<b>15-16</b>



## Participative Learning

### GROUP DISCUSSION



**Group Discussion on "Entrepreneurship vs. Traditional Employment: Assessing Financial; Rewards, Work Flexibility, and Lifestyle Risks After Graduation"**

### **Group Discussion on "Entrepreneurship vs. Traditional Employment: Assessing Financial; Rewards, Work Flexibility, and Lifestyle Risks After Graduation"**

The group discussion on the topic "Entrepreneurship vs. Traditional Employment: Assessing Financial Rewards, Work Flexibility, and Lifestyle Risks after Graduation" was held on 04-08-2023. The aim of this discussion was to explore the various aspects of choosing between entrepreneurship and traditional employment after graduation. The discussion effectively brought together 59 participants, forming 11 diverse groups that engaged in insightful conversations, presenting their research findings and perspectives. Following these deliberations, three standout groups emerged, securing the 1st, 2nd, and 3rd positions, each contributing unique insights. The winner list is mentioned below



**Group Discussion on the Merits and Demerits of the Use of Presentations**

### **Group Discussion on the Merits and Demerits of the Use of Presentations was held on 25<sup>th</sup> August 2023**

On August 25, 2023, Mr. Alwyn Carvalho conducted a group discussion on the merits and demerits of using presentations in the classroom. The session aimed to critically evaluate the effectiveness of presentations as a teaching tool. During the discussion, participants explored various advantages, such as the ability of presentations to visually convey complex information, engage students through multimedia, and provide a structured format for lessons. They also addressed potential drawbacks, including the risk of over-reliance on slides, the potential for reduced student interaction, and the challenge of keeping presentations dynamic and relevant. The group engaged in a thoughtful exchange of ideas, considering both the benefits of enhanced clarity and engagement and the pitfalls of passive learning. This discussion provided valuable insights into how presentations can be optimized to support effective teaching .





**Group Discussions and PPT on the "G20 Summit**

## **Group Discussions and PPT on the "G20 Summit"**

The BMS Department held a highly successful Group Discussion and PPT session on the "G20 Summit" on July 31, 2023, attracting enthusiastic participation from 86 students and 3 teachers. The event was particularly notable for the impressive contributions from first-year students, who provided insightful analysis on India's presidency of the G20 from December 2022 to November 2023. They discussed the significant role of the G20 in shaping global policies and enhancing diplomatic relations, and proposed creative concepts for the G20 logo that reflected India's cultural heritage. Additionally, students suggested establishing a transparency portal to improve public access to information about G20 meetings, highlighting their commitment to accountability and citizen engagement. The session also covered critical global issues such as economic growth, climate change, and health challenges, reflecting the students' national pride and dedication.

## **DEBATES**



**Students participated in a Debate Competition was held on 19<sup>th</sup> June 2023**

Debates are part of the Annual Inter/Intracollegiate Fests : Sanskriti and Oasis as well as of Departmental Fests.

## **Students participated in a Debate Competition**

The Cultural Committee of SNGC organized a highly anticipated debate competition on July 18, 2022, held in Seminar Hall on the 1st Floor from 11:00 am to 12:00 pm. This event aimed to cultivate critical thinking, effective communication, and persuasive skills among students. The competition featured a series of elimination rounds, starting with preliminary debates and culminating in a compelling final showdown. Participants engaged with a range of contemporary issues, such as the changing educational landscape, social media's societal impact, and gender inequality. These thought-provoking topics led to engaging and insightful discussions, showcasing the students' research skills, persuasive speaking, and ability to construct well-reasoned arguments. The debate competition was a resounding success, highlighting the students' intellectual development and reinforcing the college's commitment to academic excellence and the promotion of constructive intellectual discourse.

## Debate Competition

The Women Development Cell, in collaboration with the IQAC, organized a Debate Competition on December 21, 2023, in Room no 305. The event, held from 11:00 am to 12:00 pm, featured four teams with nineteen participants engaging in thought-provoking discussions on various topics. Debaters explored themes such as gender-specific peer pressure, the relationship between success and happiness, and the balance between professionalism and individual freedom in college dress codes. The competition highlighted the ability of participants to present compelling arguments supported by evidence, ultimately determining the winners based on the strength and clarity of their presentations.



**Debate Competition was held on 21<sup>st</sup> December 2023**

## GROUP ACTIVITIES

### Interactive Activity in Organisational Behaviour on 18<sup>th</sup> March 2024

The interactive activity conducted on March 18, 2024, by Asst. Prof. Yash Surve for FYBBI students in Organisational Behaviour lecture. It aimed to boost student engagement through a surprise class participation exercise. It was held in Room No. 406 from 8:20 am to 9:10 am, the activity involved dividing students into small groups to analyze case studies or simulated workplace dilemmas using OB frameworks. This hands-on approach allowed students to apply theoretical concepts to real-world scenarios, enhancing their understanding of the subject while developing critical thinking and problem-solving skills. The collaborative nature of the activity encouraged communication and teamwork, enabling students to exchange ideas, challenge assumptions, and practice articulating and defending their viewpoints. Overall, the activity proved effective in enriching the learning experience and preparing students with essential skills for their academic and professional futures.



**Interactive Activity in Organisational Behaviour on 18<sup>th</sup> March 2024**



**Interactive session conducted in Business Law III on 14<sup>th</sup> March 2024**

**Interactive session conducted in Business Law III on 14<sup>th</sup> March 2024**

Bachelor of Accounting and Finance (BAF) students participated in an interactive activity on 14<sup>th</sup> March, 2024, focused on Business Law. This engagement aimed to boost collaboration, critical thinking, and active participation in classroom discussions. Students were encouraged to share their perspectives, ask insightful questions, and provide examples related to company law concepts. Through dynamic group work and peer-to-peer interactions, they effectively collaborated, challenged each other's viewpoints, and enhanced their understanding of the subject. The activity promoted deeper learning and developed essential skills such as communication and teamwork.



**Class participation activity for Business Law Semester III was held on 26<sup>th</sup> August 2023**

**Class participation activity for Business Law Semester III was held on 26<sup>th</sup> August 2023**

BAF Department conducted class participation activity as a part of Students active participation mentoring. The activity involved students presenting a case study on a business law topic. The purpose of this activity was to enhance students' understanding of business law concepts along with practical knowledge of the court cases. The outcome of this activity proved to be an effective means of enhancing students' comprehension of business law principles also it improved the confidence level in the students to talk in front of the class. It promoted active engagement, critical thinking, and presentation skills development among the students. Not only it contribute to a holistic education but also prepare students for real-world scenarios where they will need to apply legal knowledge and communicate effectively .

No of beneficiaries:- 84 Students



## Collaborative Writing was held on 1<sup>st</sup> August 2023

Collaborative Writing activity was conducted where a common essay topic is decided and each student has to write one sentence on it, but it should be a continuation of the previous sentence and the topic overall. This increases their teamwork and encourages them to think creatively and write concisely while being aware of sentence structuring and incorporating collaborative communication skills.



Collaborative Writing was held on 1<sup>st</sup> August 2023



## SOLO ACTIVITIES



CV Writing session was held on 7<sup>th</sup> October 2023

### CV Writing session was held on 7<sup>th</sup> October 2023

BMS Department conducted CV Writing sessions for both TYBMS HR and Marketing students, primarily focusing on teaching the appropriate layouts of CVs, their efficient and presentable use depending on the post and institution hiring, as well as the elements necessary to be added to them to make them look more professional as well as impressive for the hiring managers.



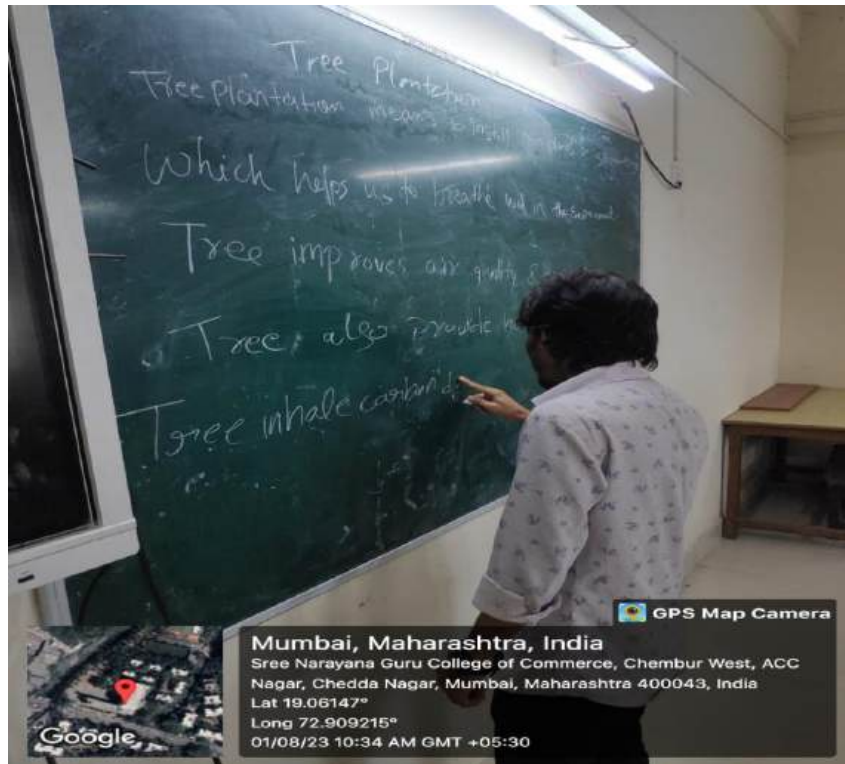
Word Fill activity was held from October 3 to October 7, 2023.

### Word Fill Activity:

Mr. Alwyn Carvalho conducted a Word Fill activity for TYBMS HR students from October 3 to October 7, 2023. This exercise required students to complete words by filling in missing letters using given hints. The activity aimed to enhance students' vocabulary and spatial awareness by challenging them to understand and correctly place letters within words. This engaging approach not only broadened their language skills but also improved their ability to recognize word structures.







**Sentence structuring activity was held on 1st August 2023**



## EDUCATIONAL/DEPARTMENTAL FEST



### Technovation 2.0

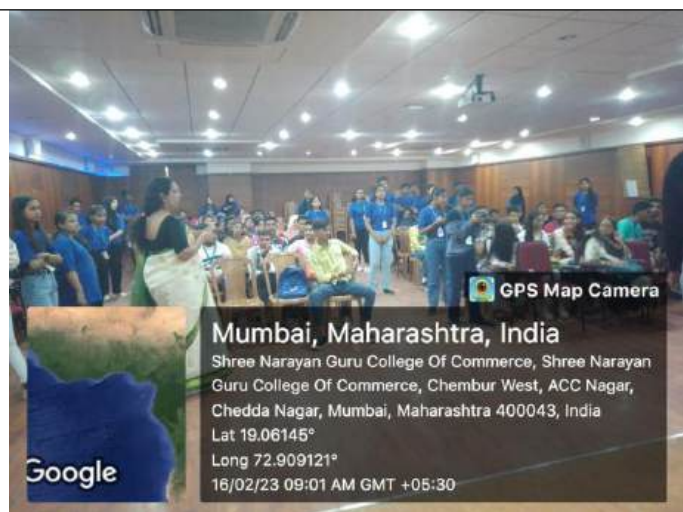
Information Technology, Data Science and Mathematics department, Sree Narayana Guru College of Commerce, organised a Techfest named Technovation 2.0 on 20th February 2023. Total 11 different types of events were conducted for students. PPT Presentation on Cyber Security, Cyber Security quiz, Blank typing, Sudoku, Treasure Hunt, BGMI, Poster making, Crossword and Fun games were the events. In total 329 students participated. Around 4pm the programme came to a successful end.

### B.Com. Department Fest: "Gyan-Manthan"



**The MATH-A-THON(SOLVE & RUN) event was held on 16<sup>th</sup> February 2023**

**Kaun Banega Money Bhai, based on trading of stocks of companies, was conducted on 16th February 2023**



**The AD-ZAP event was held on 16th February 2023**

**English quiz event held on 16<sup>th</sup> February 2023**

## **B.Com. Department Fest:“Gyan-Manthan”**

The Department of Commerce organized Annual Departmental Fest “Gyan-Manthan” to celebrate the thirst for knowledge. The Annual Departmental Fest “Gyan-Manthan” was held on February 16, 2022, featuring five diverse events that showcased student talents. The day began with AD-ZAP, where 30 participants competed in selling products using creative taglines and jingles, with Abbas Hussain (FYBCOM) securing the 1st prize. The English Quiz, managed by Ms. Sneha Jagadale, included rounds like Pictionary and Tongue Twisters, with Sadiya Khalid Siddiquie (TYBCOM) winning 1st place. In the Kaun Banega Money Bhai event, which involved stock trading simulations, Aisha Asif Shaikh (FYBCOM) emerged as the top performer. The Human Jumbling event, directed by Ms. Reshma Jinval, featured teams navigating a box course, with the team including Saniya Rashid Siddiqui (FYBCOM) winning 1st place. The Math-a-Thon (Solve & Run), overseen by Ms. Vandana Gupta, tested participants’ speed and accuracy in solving math problems, with Nagma Sayyed (SYBCOM) achieving the top spot. The day concluded with Pehchan Kaun, a game of identifying famous personalities, where Anjali Kanojiya (TYBCOM) took 1st place. The fest also awarded Mr. Shaikh Sahil Mohammad and Miss Sadiya Khalid Siddiqui as Mr. and Miss Gyani for their exceptional participation. With 469 participants across departments, “Gyan-Manthan” was a remarkable success, celebrated for its innovative approach and vibrant engagement.



## LEARNING BY DOING



**The Pictionary Event (Language based game) was held on 15<sup>th</sup> September 2023**



**The Tongue Twister Event (Language based game) was held on 15<sup>th</sup> September 2023**



## COMPETITIONS



**Essay Writing Competition on National Youth Day was held on 12<sup>th</sup> January 2024**

### **Essay Writing Competition on National Youth Day was held on 12<sup>th</sup> January 2024**

The Institution Innovation Council, Sree Narayana Guru College of Commerce successfully organized an Essay Writing Competition on January 12, 2024, in honor of National Youth Day. The event aimed to offer students a platform to share their thoughts on youth-related topics, entrepreneurship, and innovation. A total of 34 participants contributed their diverse perspectives, making the competition a vibrant exchange of ideas. Details of Winners:

- 1<sup>st</sup> Prize : Renuka Mandoura (TYBMS)
- 2<sup>nd</sup> Prize : Seraj Hafiz Ansari
- 3<sup>rd</sup> Prize : Anjali Devi Babulal Nirmal (SY B.Com)



**Poster Making and Presentation Competition**

### **Poster Making and Presentation Competition on "Unknown Start-ups"**

IIC, SNGC, organized a Poster Making and Presentation Competition on "Unknown Start-ups" on the 30th of August, 2023, at 11:00 am. The primary objective of this competition was to raise awareness about lesser-known start-ups, shedding light on their journeys and potentially inspiring others to venture into entrepreneurship. The event saw participation from 16 students within the college. The focus on highlighting the often-overlooked success stories of start-ups aligns with the spirit of promoting innovation and entrepreneurship in the academic community. Participants had the opportunity to prepare posters showcasing these start-up stories, contributing to the broader goal of fostering entrepreneurial spirit and knowledge among students.

#### **List of Winners:**

- 1<sup>st</sup> Prize : Anjali Devi Babulal Nirmal (SY B.Com)
- 2<sup>nd</sup> Prize : Umme Aiman Khan
- 3<sup>rd</sup> Prize : Shivani Kanojia (FY BBI)





**Mock Interview was held on 28<sup>th</sup> August 2023**

## Mock Interview Competition

BMS Department conducted Mock Interview Competition as part of IDAARA, Department Fest on 28<sup>th</sup> August 2023. Total 38 students participated in the competition.

The winners were:

1st Place: Khadijah Quereshi (Vivekanand College) - Cash Prize of 1000, Gift Voucher worth 1000, and Certificate

2nd Place: Hesham Jafri (SNGC) - Cash Prize of 1000 and Certificate



## Marketing Mela:

The BMS Department successfully conducted the Marketing Mela as part of IDAARA, the Department Fest, on August 28, 2023. The event was a vibrant showcase of student entrepreneurship and creativity, with a total of 34 stalls offering a wide variety of products. Attendees could browse through an impressive selection of fashion items, indulge in delicious treats from various food counters, and purchase trendy t-shirts and accessories. The stalls were not only a reflection of the students' business acumen but also a testament to their ability to engage with the community, creating a lively and interactive environment. The Marketing Mela attracted a large crowd, fostering a sense of camaraderie and school spirit among the participants and visitors, and adding a dynamic dimension to the overall festivity of IDAARA.



## Poetry Writing Competition :

The Cultural Committee of our college organized a poetry competition on July 3, 2023, to celebrate Guru Purnima with the theme 'Tribute to Guru'. The event took place from 11:30 am to 12:30 pm in the Seminar Hall on the 1st floor and was open to all second and third-year students. Led by Cultural Committee In-charge Dr. Devaki Shetty and supported by committee members Ms. Priyanka Singh, Mr. Yash Surve, Ms. Beena Pandey, and Ms. Nikita Sreekumar, the competition attracted a strong turnout. Participants submitted poems reflecting the theme, contributing to a successful and engaging session.



Poetry Writing Competition was held on 3<sup>rd</sup> July, 2023

## The Food Fest

The Food Fest organized by the Institution's Innovation Council (IIC) at Sree Narayana Guru College of Commerce took place on January 23, 2024, from 8:00 am to 5:30 pm. The event aimed to provide students with an opportunity to showcase their entrepreneurial skills and explore the world of business management. Total 59 students participated in the event.





### “Essay Writing Competition on account of National Energy Conservation”

Depletion of non-renewable energy resources is a major problem faced by the entire world. Energy conservation should be done as a duty towards nature. Thus to sensitize young minds of college towards energy conservation, IIC organized an “Essay Writing Competition on account of National Energy Conservation”. The objective of the competition was to generate awareness amongst students about energy conservation. The competition was organized on 14th December, 2022 at 11:00 am. Topics for the competition were: 1) Energy Saved is Energy Generated, 2) Role of Youth in Energy Conservation, 3) My Energy Efficient Home, and 4) Energy Conservation & India’s Future

Total 18 participants took part in the competition. Students’ essays showed their concern towards environment. Their views highlighted the need of energy conservation and their role in the same cause.

**Essay Writing Competition on account of National Energy Conservation was held on 14<sup>th</sup> December 2022**



### Participation in “Maharashtra Startup Yatra”

Department of Skills, Employment, Entrepreneurship and Innovation, Govt. of Maharashtra organized a state-level Boot-Camp cum Business Ideas Presentation Competition on 13th October, 2022 from 9:00 am to 5:00 pm. The objective behind organizing Competition was to explore untapped business ideas and to provide information about entrepreneurship, pitch deck, govt. and private funding sources to participants.

Total 7 participants attended Maharashtra Startup Yatra. Students presented their business ideas to the jury. They got to know about various new business ideas presented by other participants and also they learnt business management skills.

**Participation in “Maharashtra Startup Yatra” on 13th October, 2022**





## Presentations



**PPT Presentation on advertising was held on 4<sup>th</sup> August 2024**



**PPT Presentation on Marketing Research was held on 3<sup>rd</sup> September 2023**





**PPT Presentation on Special Contract was held on 4<sup>th</sup> September 2023**



**PPT Presentation on Indian Contract Act on 1<sup>st</sup> September 2022**



**PPT Presentation on Market Segmentation was held on 2<sup>nd</sup> September 2022**