

# Sree Narayana Guru College of Commerce P.L.Lokhande Marg, Chembur (West)



## 2.3.1

**Students centric methods such as experiential learning, participative learning and problem solving methodologies are used for enhancing learning experiences.**

**Academic Year 2023-24**

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# Experiential Learning

## Industrial Visits, Educational Visits, Field visits

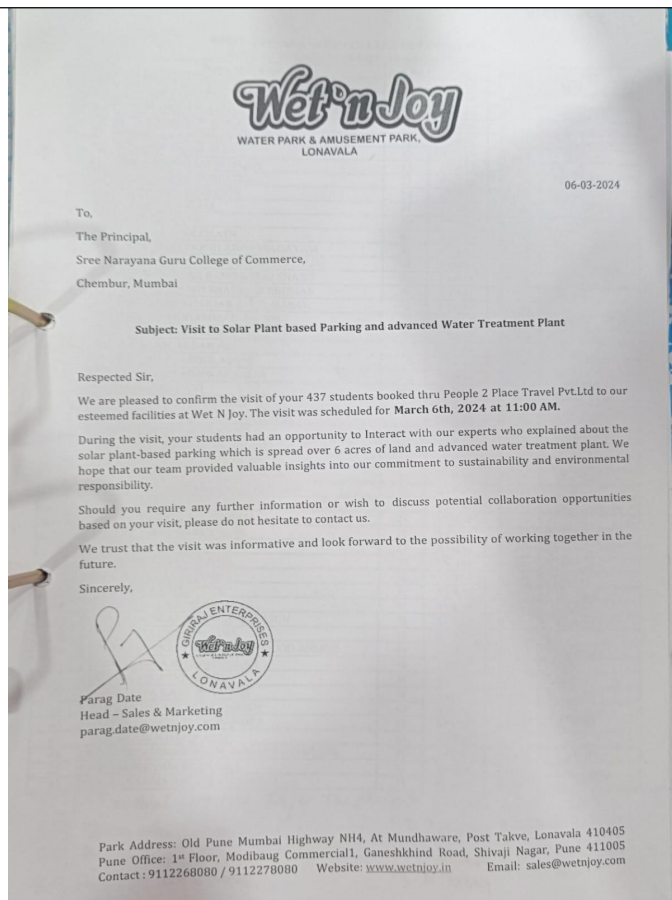
### INDUSTRIAL VISITS



#### Visit to Wet N Joy on 6<sup>th</sup> March , 2024.

Sree Narayana Guru College of Commerce organized a visit to Wet N Joy on March 6th, 2024, for 437 students, with the help of People 2 Place Travel Pvt. Ltd. The visit focused on sustainability, featuring tours of Wet N Joy's 6-acre solar-powered parking facility and advanced water treatment plant. Students engaged in interactive sessions with experts, deepening their understanding of renewable energy and sustainable water management. The visit left a lasting impression, with recommendations to include more hands-on activities in future visits for an even richer learning experience.

#### Visit to Wet N Joy on 6<sup>th</sup> March , 2024.



SREE NARAYANA GURU COLLEGE OF COMMERCE  
ONE DAY IV LIST : 05-03-2024 (Attendance Sheet)

Sr. No.	Name of Student	Roll No.	Class	Bus No.	Sign
01	ANSARI AALMIN GULAM HUSAIN ✓	1	FYBMS	B9(45)	[Signature]
02	BELE ANSH KIRAN ✓	6	FYBMS	B9(45)	[Signature]
03	EARAKI ASHFAQUE ✓	10	FYBMS	B9(45)	[Signature]
04	GOWDA RAVI CHANDRA ✓	14	FYBMS	B9(45)	[Signature]
05	KEDARE AADITYA GANESH ✓	24	FYBMS	B9(45)	[Signature]
06	KHAN AFAQ NOORUDDIN ✓	27	FYBMS	B9(45)	[Signature]
07	KHAN ASIF NASIR ✓	28	FYBMS	B9(45)	[Signature]
08	KHAN KHULID NASIR ✓	31	FYBMS	B9(45)	[Signature]
09	KHAN MOHAMMAD SIRAJ YAR MOHAMMAD ✓	32	FYBMS	B9(45)	[Signature]
10	KHAN MOHD ABBAS FARID ✓	33	FYBMS	B9(45)	[Signature]
11	KHAN MOHD ARFAT MOHD YUNUS ✓	34	FYBMS	B9(45)	[Signature]
12	KHAN MOHD SIBTAIN ANWAR HUSSAIN ✓	35	FYBMS	B9(45)	[Signature]
13	KHAN MOHD UMAR IMRAN AHAMAD ✓	36	FYBMS	B9(45)	[Signature]
14	KHAN NAUSHEEN AFROZ ✓	37	FYBMS	B9(45)	[Signature]
15	MOHD ARZOO MOHD AKRAM ✓	39	FYBMS	B9(45)	[Signature]
16	MUKADAM ABDULLAH UMAR ✓	49	FYBMS	B9(45)	[Signature]
17	QURESHI MOHAMMED HASNAIN SHAMSHAD ✓	50	FYBMS	B9(45)	[Signature]
18	QURESHI TABISH IRFAN ✓	60	FYBMS	B9(45)	[Signature]
19	SARDAR SAMIYA HUMAYUN ✓	63	FYBMS	B9(45)	[Signature]
20	SAYYED ERAM ZAKIR ✓	68	FYBMS	B9(45)	[Signature]
21	SHAIKH ARBIYA ABDUL REHMAN ✓	70	FYBMS	B9(45)	[Signature]
22	SHAIKH H MOHAMMED ARFAT MOHD HANIF ✓	72	FYBMS	B9(45)	[Signature]
23	SHAIKH IQRA NUMAN AHMAD ✓	73	FYBMS	B9(45)	[Signature]
24	SHAIKH IQRA NUMAN AHMAD ✓	74	FYBMS	B9(45)	[Signature]
25	SHAIKH MIFRA AFZAL ✓	77	FYBMS	B9(45)	[Signature]
26	SHAIKH MOHD AHMED MOHD SHAFIQ ✓	82	FYBMS	B9(45)	[Signature]
27	SHAIKH MOHD ASIF SAMSUD ALAM ✓	83	FYBMS	B9(45)	[Signature]
28	SHAIKH MOHD DANISH MD MUSTAK ✓	84	FYBMS	B9(45)	[Signature]
29	SHAIKH SARFARAZ SOHRAM HUSSAIN ✓	92	FYBMS	B9(45)	[Signature]
30	SHAIKH SULAIMAN MOHAMMED YUSUF ✓	94	FYBMS	B9(45)	[Signature]
31	SHAIKH UMAMA ATOUR RHMAN ✓	95	FYBMS	B9(45)	[Signature]
32	SHARMA KRISH KUMAR RAJESH ✓	98	FYBMS	B9(45)	[Signature]
33	VISHWAKARMA SATYAM SANJAY ✓	103	FYBMS	B9(45)	[Signature]
34	ANSARI ARFAT ARIF ✓	110	FYBMS	B9(45)	[Signature]
35	SOLANKI ABUZAR SIKANDAR ✓	115	FYBMS	B9(45)	[Signature]
36	NIKALJE RITESH KUMAR ✓	116	FYBMS	B9(45)	[Signature]
37	CORE PRANIT GANPAT ✓	3	FYBA	B9(45)	[Signature]
38	KHAN TANAZ ABDUL QAYYUM ✓	7	FYBA	B9(45)	[Signature]
39	SAYED UMMUSALMA ABDUL AZIZ ✓	10	FYBA	B9(45)	[Signature]
40	SHOEB ALI SHAIKH MANSOOR HUSAIN ✓	13	FYBA	B9(45)	[Signature]
41	MOMIN RUSHDA PARVEEN ✓	19	FYBA	B9(45)	[Signature]
42	SHAIKH YASIR HUSSAIN NASIR HUSSAIN ✓	26	FYBA	B9(45)	[Signature]
43	SHAIKH SAQUIB JAMAL ✓	27	FYBA	B9(45)	[Signature]
44	ERAM ABUSARI AHMAD ✓	16	FYBA	B9(45)	[Signature]
45	ANSARI KHAN ✓	109	FYBMS	B9(45)	[Signature]
47					
48					
49					

IV Incharge: [Signature]  
Teacher Incharge: [Signature]



## Visit to Jawaharlal Nehru Port Trust (JNPT) at Nhava Sheva on 19<sup>th</sup> December 2023

The students at Sree Narayana Guru College got the opportunity to visit Jawaharlal Nehru Port Trust (JNPT) at Nhava Sheva on 19/12/23. A total of 47 students along with 2 faculties Ms. Naveena Suresh and Mr. Iyer Parameswaran were part of the visit.

The JNPT is one of the largest container ports in our country and is a restricted area for outside people.

Mr. Patil of Marketing section in JNPT accompanied the students and faculties inside JNPT to guide us regarding the activities happening inside. He explained about the beginning of this port, the types of vessels, the process of bringing the containers etc. He also explained about internship opportunities at JNPT. The students also got an opportunity to view large vessels anchored in the port which was an add on during the visit. The session was beneficial for the students.



## Visit to Jawaharlal Nehru Port Trust (JNPT) at Nhava Sheva on 19<sup>th</sup> December 2023

### Sree Narayana Guru College of Commerce P.L.Lokhande Marg INDUSTRIAL VISIT JNPT ON 19/12/23

#### ATTENDANCE SHEET-

SL.NO	NAME OF THE STUDENT	CLASS
1	CHAUHAN SWETA VIJAY	FYBTM
2	DUBEY BHAVESH SHYAMDHAR	FYBTM
3	GANGU DANİYAL MUNAF	FYBTM
4	GHAGARE PRANALI LAXMAN	FYBTM
5	KELSHIKAR PRAVIN RAMDAS	FYBTM
6	KHAN MOHAMMED ALTAMAS JAVED	FYBTM
7	KHAN SAMEER AADIL	FYBTM
8	KHAN SHOAIB TUFAIL	FYBTM
9	NIRMALE SNEHA ANAND	FYBTM
10	RAJIB ABBAS PURKAIT	FYBTM
11	SHAIKH FAIZAN NIZAMUDDIN	FYBTM
12	SHAIKH MOHD SAJID MOHAMMAD QASIM	FYBTM



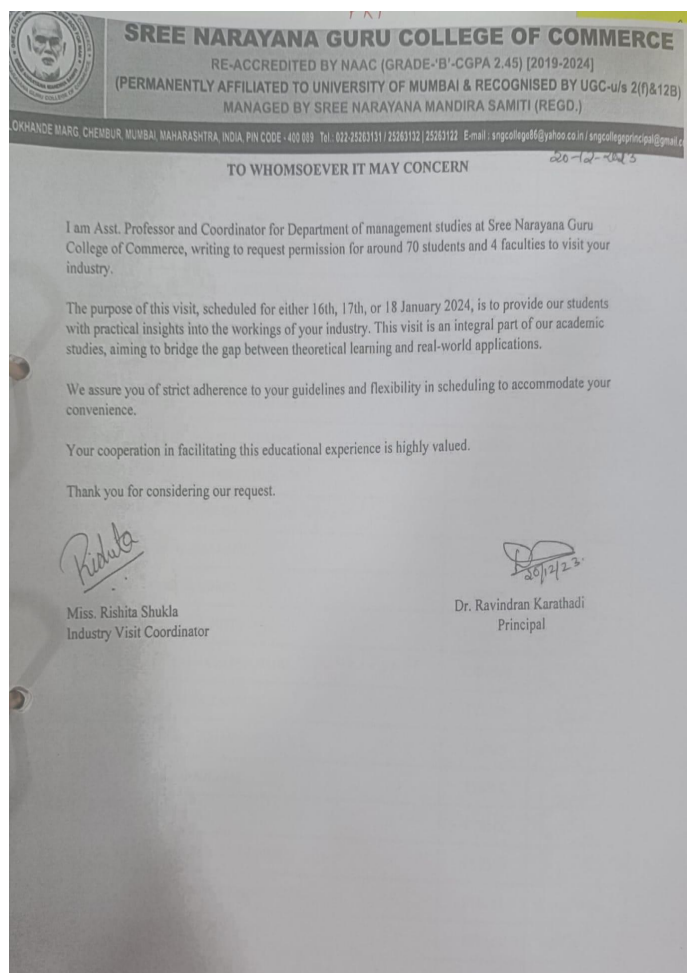
# EDUCATIONAL VISITS

## Visit to the Forest Research Institute (FRI) in Dehradun on January 19, 2024.

Sree Narayana Guru College of Commerce organised a visit to the Forest Research Institute (FRI) in Dehradun On January 19, 2024. Total 54 students visited it and gained valuable insights into forestry research, history, and conservation. The visit included a guided tour of FRI's facilities and museum, interactions with researchers, and group discussions. Established in 1878, FRI is renowned for its contributions to forestry education and research. The experience provided students with a deeper understanding of forestry practices and highlighted the importance of integrating hands-on activities in future visits. Overall, the visit was inspiring and educational, encouraging students to further explore sustainable forestry.



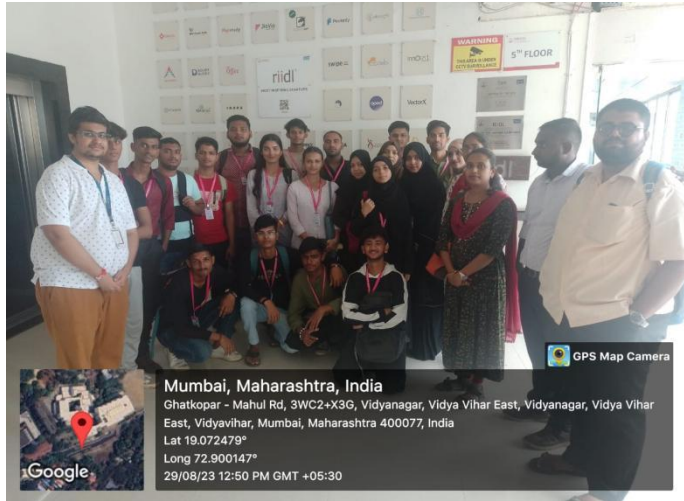
## Visit to the Forest Research Institute (FRI) in Dehradun on January 19, 2024.



FRI  
 SREE NARAYANA GURU COLLEGE OF COMMERCE  
 INDUSTRIAL VISIT 2023-24

Sr No	Name of the Student	Class	Signature
✓1	JAFARI MOHAMMED HESHAN HABIB	FYBMS	
✓2	KARANIYA ANKIT SHANTILAL	FYBSCDS	
3	KHADKA MEET DINESH BSc.	FYBSCDS	
✓4	AREPELLI SIRISHKUMAR RAJU	SYBCOM	
5	JATOLIYA NIKHIL GHANSHYAM BSc.	SYBCOM	
✓6	FEMINA SIRAJ SHAIKH	SYBMS	
7	JAIN RAVI GANESH BSc.	SYBMS	
8	KEDARE MAYUR GANESH BSc.	SYBMS	
✓9	SINGH SHIVAM SUJITKUMAR	SYBMS	
10	WAGHMARE AYUSH VIJAY BSc.	SYBMS	
11	KULDEEP PRIYA BHAGCHAND repeated in BSc.	SYBAF	
12	PATIL ISHA MALLAPPA BSc.	SYBAF	
13	PATWA DIYA VINOD BSc.	SYBAF	
✓14	NIKAM NIKHIL NITIN ✓	TYBCOM	
✓15	PANDEY SAPNA PARMANAND repeated in JNPT	TYBCOM	
16	ABHANG ARYA RAMESH	TYBMS	
17	CHAUDHARY ARMAN WAJID ALI	TYBMS	
18	GAVRI SEHUL DEEPAK	TYBMS	
19	GAYEN SUNITA	TYBMS	
20	JAGTAP PRASHANT LAXMAN	TYBMS	
21	JITENDRAKUMAR PARBARKUMAR	TYBMS	
22	KAZI NASIR ZAHID HUSSAIN	TYBMS	
23	KHAN AMIR ROHBAT ALI	TYBMS	
24	KHAN MOHAMMED HAMZA	TYBMS	
25	KUMPAVAT SIRMAL KUWAR ARJUN SINGH	TYBMS	

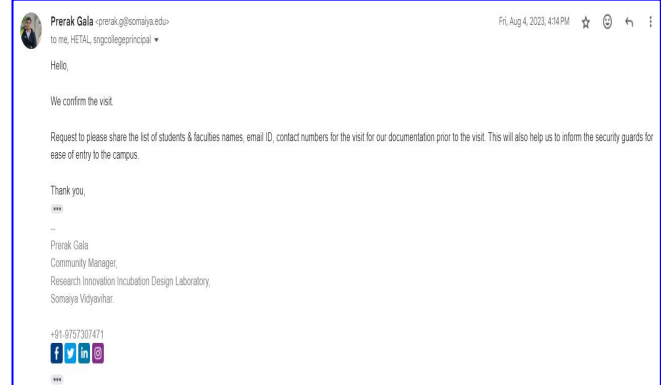




## Visit to the incubation Center : RIIDL, Somaiya Campus, Vidyavihar on 23<sup>rd</sup> August 2023

The Institutions' Innovation Council organized a visit to the Research Innovation Incubation Design Lab (RIIDL) at Somaiya Vidyavihar, Mumbai, on August 29, 2023. RIIDL, known for its support of early-stage startups, provides essential resources like workspace, mentoring, and networking opportunities. The visit began with a warm welcome from Mr. Prerak Gala, who introduced the center's mission and offerings. Attendees explored RIIDL's modern facilities and interacted with startup founders, learning about their journeys and the support received. The experience, which included 20 students and several faculty members, provided valuable insights into startup operations and inspired new ideas for entrepreneurial ventures.

## Visit to the incubation Center : RIIDL, Somaiya Campus, Vidyavihar on 23<sup>rd</sup> August 2023



## FIELD VISIT



### Field Visit to Lokhande Marg for problem identification on 29<sup>th</sup> November 2023

### Field Visit to Lokhande Marg for problem identification on 29<sup>th</sup> November 2023.

The Institution's Innovation Council (IIC) of Sree Narayana Guru College of Commerce organized a field visit on November 29, 2023, at 10:00 AM. The chosen location for the field visit was P.L. Lokhande Marg. A total of 14 students actively participated in the field visit, accompanied by two faculty members from the IIC. The primary objective of this visit was to identify the challenges faced by the vicinity and to inspire students with innovative business ideas.

Sree Narayana Guru College of Commerce  
P. L. Lokhande Marg, Chembur, (W)

#### Institution's Innovation Council

#### NOTICE

Date: 23<sup>rd</sup> November 2023

All students are hereby informed that the IIC is organizing a field visit to Lokhande Marg for problem identification. This visit aims to provide students with practical exposure to real-world challenges and opportunities for innovative solutions. This field visit provides a valuable opportunity for students to apply theoretical knowledge to real-life situations, fostering critical thinking and problem-solving skills. It also promotes community engagement and social responsibility among students.

#### Details of the field visit are as follows:

Date: 29<sup>th</sup> November 2023  
Time: 10:00 am  
Location: P.L.Lokhande Marg

#### Purpose of the visit:

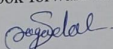
- Identify and analyze problems faced by the community in Lokhande Marg.
- Understand the socio-economic factors influencing the identified issues.
- Brainstorm potential solutions and innovative interventions.


#### Activities:

- Observation of the local environment and community dynamics.
- Interaction with residents to gain insights into their daily challenges.
- Documentation of identified problems and potential solutions.

**Faculty/Staff in Charge:** Mrs. Sneha Jagadale, Mr. N.K.Saranraj

We look forward to your active participation.

  
Ms. Sneha Jagadale  
Convener, IIC

  
Dr. Ravindrana Karathadi  
Principal















Sree Narayana Guru College of Commerce  
P. L. Lokhande Marg, Chembur, Mumbai

#### INSTITUTION'S INNOVATION COUNCIL

Name of the Event: Field Visit for Problem Identification

Date: 29/11/2023      Time: 10:30 am      Place: P.L. Lokhande Marg

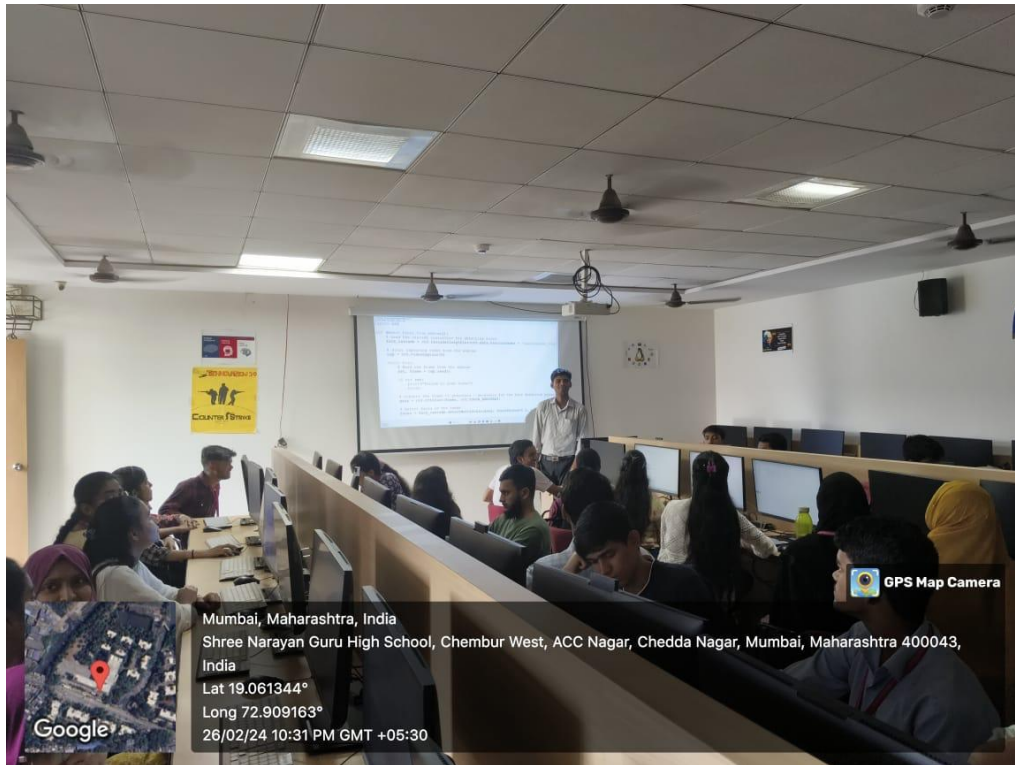
#### Attendance Sheet

Sr. No.	Name of the Student	Class	Sign
1	Khan Aabira	SYB.COM	
2	Soni Iaxmi	SYB.COM	
3	Priya Kanoujiya	SYB.COM	
4	Radha Gupta	SYB.COM	
5	Vandana Kewat	SYB.COM	
6	DISHA Gupta	SYB.COM	
7	Anjali Niormal	SYB.COM	
8	Iqota Khan	SYB.COM	
9	Nafisa Maswui	SYB.COM	
10	AYAN SHARAH	F.Y.B.COM	
11	Ashad Shaikh	F.Y.B.COM	
12	Satish Gupta	T.Y.B.COM	
13	Qureshi Aak Mahid	T.Y.B.COM	
14	Shish Kumar Raju Arepelli	SYB.COM	



## Practical Classes (IT Practical)

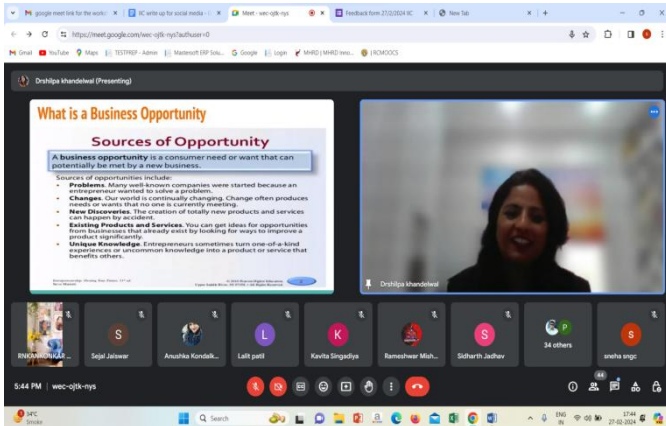
Students implement theoretical knowledge practically during IT practical.





# Hands-on experience in business through various IIC competitions, guest lectures/workshops:

## Workshops/Guest Lectures



### Online State Level Workshop on "Entrepreneurship and Innovation as a Career Opportunity" was held on 27th February 2024

### Online State Level Workshop on "Entrepreneurship and Innovation as a Career Opportunity" was held on 27th February 2024.

The Institution's Innovation Council at SNGC successfully organized an Online State Level Workshop on Entrepreneurship and Innovation, creating a platform for students and faculties alike to explore the vast opportunities in these dynamic fields. The event, hosted on 27th February 2024, featured Dr. Shilpa Kankonkar, a distinguished Startup Specialist & Mentor affiliated with Startup India, as the resource person.

The workshop, which saw a robust participation, included a total of 50 enthusiastic individuals. Among them were 25 students from our own college, adding a strong representation from our academic community. Additionally, we were delighted to welcome 19 students from other colleges, 6 faculties, fostering a collaborative and diverse learning environment.



### A workshop on "Entrepreneurship Skills Attitude and Behavior Development" was held on 16th February 2024

### A workshop on "Entrepreneurship Skills Attitude and Behavior Development" was held on 16th February 2024.

Institution's Innovation Council successfully conducted a workshop on "Entrepreneurship Skills Attitude and Behavior Development" on 16th February 2024. The workshop aimed to impart essential skills and foster the right mindset for individuals aspiring to enter the entrepreneurial domain. The workshop was conducted by Mr. Saranraj Natarajan, an



esteemed Assistant Professor of the BMS Department and a distinguished member of the Institution's Innovation Council (IIC). Mr. Natarajan also serves as an Innovation Ambassador, bringing a wealth of knowledge and experience to the workshop. The workshop covered various aspects of entrepreneurship, including skills development, attitude shaping, and behavior enhancement. The agenda included interactive sessions, discussions, and practical exercises to provide participants with a holistic understanding of the entrepreneurial journey. A total of 35 enthusiastic participants attended the workshop, representing diverse backgrounds and interests.

### **"My Story: A Motivational Session by Successful Entrepreneurs" was held on 12th February, 2024.**

Institution's Innovation Council hosted an inspiring event titled "My Story: A Motivational Session by Successful Entrepreneurs." on 12th February, 2024. The session aimed to provide attendees with firsthand insights into the entrepreneurial journey of Mr. Santo Sunny and his team, who are 4th-year engineering students at Fr. Conceicao Rodrigues College of Engineering, Bandra. The resource person for the event was Mr. Santo Sunny, the founder of GDA, an education game-based company. Mr. Sunny and his team achieved a notable accomplishment by winning the 1st Prize in the Smart India Hackathon organized by the Government of India's Ministry of Education Innovation Cell. Total 91 students participated in the workshop.



**"My Story: A Motivational Session by Successful Entrepreneurs" was held on 12th February, 2024**



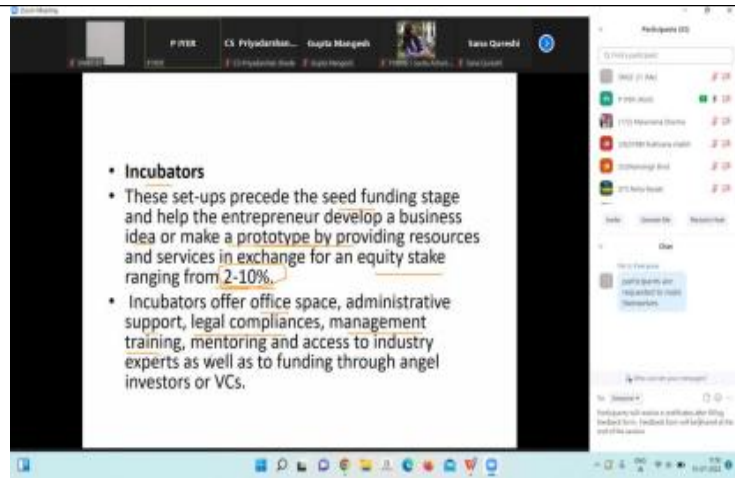
## Workshop on "Innovation & Entrepreneurship" on 21st August 2023.

Institution Innovation Council (IIC) at SNGC successfully conducted a highly informative and engaging workshop on "Innovation & Entrepreneurship" on 21st August 2023. The event took place from 11:00 AM to 12:30 PM, and it featured distinguished resource person, Mr.Rehan Dadachanji (Founder) and guest of honour, Mr.Arbaaz Shaikh(Director), THE STARTER LABS, a renowned Digital Marketing Agency. The workshop aimed to foster a spirit of innovation and entrepreneurship among the students while providing valuable insights into the practical aspects of starting and running a business. Practical guidance on validating business ideas and conducting market research was provided. The resource person spoke about risk, resilience and innovation. He also spoke about the process of creating successful start-ups. He further discussed innovation and entrepreneurial mind-set. Total 117 students participated in the workshop. Participants learned how to identify target audiences, assess market demand, and refine their concepts based on feedback.



## Workshop on "Innovation & Entrepreneurship" on 21st August 2023



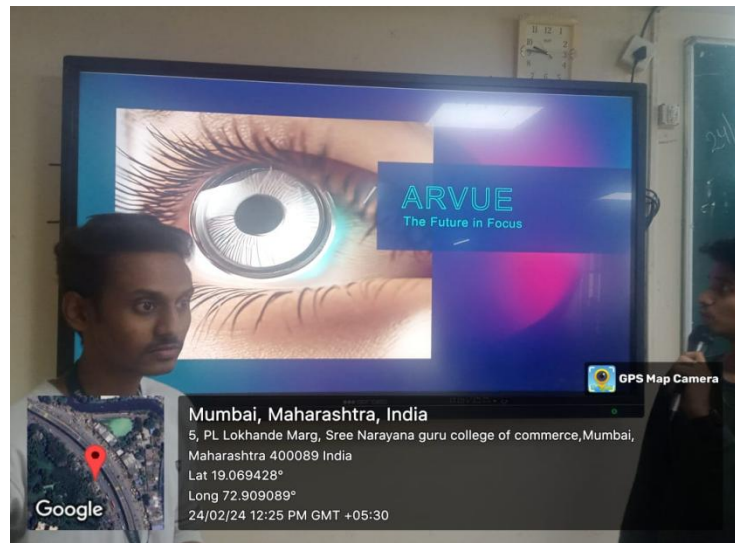


**Virtual workshop on “Angel Investment /VC Funding Opportunity for Early Stage Entrepreneurs” was held on 15<sup>th</sup> July, 2022**

**Virtual workshop on “Angel Investment /VC Funding Opportunity for Early Stage Entrepreneurs” was held on 15<sup>th</sup> July, 2022.**

IIC, SNGC, had organized a virtual workshop on “Angel Investment /VC Funding Opportunity for Early Stage Entrepreneurs” on 15<sup>th</sup> July, 2022 at 11.30. It was held to cater the needs of students related to various funding sources. Mr. Parmeshwaran Iyer, Asst. Professor, Sree Narayana Guru College of Commerce, Chembur, Mumbai was the resource person for the workshop. He explained various sources of funding. He spoke in detail about angel investment and VC funding in detail. Total 52 participants attended the workshop. The session was really useful for the students who were planning to start their own business.

**Competitions for Hands-on experience in business**



**SHARK TANK SNGC Competition was held on 24th February 2024**

**SHARK TANK SNGC Competition was held on 24th February 2024**

SNGC Shark Tank, an innovative platform fostering student entrepreneurship, was organized by the Institution's Innovation Council on 24th February 2024 at 11:00 am in room no 305. This event not only provided a unique opportunity for students to showcase their business ideas but was also a testament to the institution's commitment to nurturing creativity and innovation. With a diverse panel of experts and a focus on interdisciplinary collaboration, SNGC Shark Tank, organized by the Innovation Council, created a conducive environment for students to explore and develop their entrepreneurial aspirations.

**List of Winners:**

- 1<sup>st</sup> Prize :** Kashif Asif Khan (SYBMS)
- 2<sup>nd</sup> Prize :** Rameshwar Mishra (FYBCOM)





**The Food Fest was conducted on 23<sup>rd</sup> January, 2024**

The Food Fest was conducted on 23<sup>rd</sup> January, 2024

The Food Fest organized by the Institution’s Innovation Council (IIC) at Sree Narayana Guru College of Commerce took place on January 23, 2024, from 8:00 am to 5:30 pm. The event aimed to provide students with an opportunity to showcase their entrepreneurial skills and explore the world of business management.

List of Winners:

1st Prize :

- Mohd Maaz MD Ayub Shaikh (TYBMS)
- Arman Wajid Ali Chaudhary (TYBMS)
- Ansari Valiullah Abdullah (TYBMS)
- Mohd Arif John Basha Shaikh (TYBMS)

2nd Prize :

- Mohd Maherab Abdul Hafiz (SYBMS)
- Mohd Hanif Mohd Farooque Shaikh(SYBMS)
- Mohammed Naushad Mohammed Khurshidali Ansari (SYBMS)
- Ajaykumar Santoshkumar Yadav. (SYBMS)
- Misba Mohd Aftab Hashmi. (SYBMS)
- Hemant Diwan Singh (SYBMS)

3rd Prize :

- Muskan Iftekar Ahmed (FYBMS)
- Nashrah Maheroz Mohd Irfan Khan. (FYBMS)
- Mohd Asif Junaid Khan. (FYBMS)
- Mohammed Siraj Khan. (FYBMS)

**Intra-collegiate Competition “Quest 2.0: A Business Revolution” was held on 21st July, 2023**

IIC, SNGC, organized an Intra-Collegiate Competition “Quest 2.0:A Business Revolution” on 21st July, 2023 at 11:00 am in classroom no. 305. The objective behind organizing the session was to ignite young minds for generation of various new business





**Intra-collegiate Competition “Quest 2.0: A Business Revolution” was held on 21st July, 2023**

ideas. It was an out of box game-based group activity. There were three rounds in the game: 1) GUESS IT 2) MONEY MANTRA 3) MY BUSINESS PLAN. In round one student were given some societal problems and they were told to think and get a business idea to that societal problem. Total 12 problems were shown to the students. Round two was about making a plan to raise funds. In round three students were supposed to prepare and present their business plan.

Total 21 took part in the competition. It was enjoyed by the participants. They learnt how a societal problem could be a business opportunity.

**List of Winners:**

- 1<sup>st</sup> Prize : Murad Ali, Sana Khan, Saroj Gupta (TYBAF)
- 2<sup>nd</sup> Prize : Aditya Kedare, Aqib Ansari (FYBMS)
- 3<sup>rd</sup> Prize : Earaki Ashfaque, Hetal Himmat Lal Chohan, Vaishnavi Suraj Kshirsagar, Abbas Farid Khan Mohd (FYBMS)



**Poster Presentation Competition on "Your Ideas: A Business Seed" was held on 27th June, 2023**

**Poster Presentation Competition on "Your Ideas: A Business Seed" was held on 27th June, 2023.**

IIC, SNGC, organised Poster Presentation Competition on "Your Ideas: A Business Seed" on the 27th June, 2023, at 11:00 am in classroom no 305. The primary objective of this competition was to motivate students to share their innovative business ideas. Total 16 students participated in the event. Students exhibited their talent and presented unique business ideas which could be converted into start-ups.



## Entrepreneur of the Year 2023-24 Award.

Institution Innovation Council called applications for **Entrepreneur of the Year 2023-24 Award**. Students were told to submit their applications before 12<sup>th</sup> March, 2024. Total 08 applications were received. On the basis of their business performance, jury selected two successful student entrepreneurs for Entrepreneur of the Year 2022-23 Award. The award was conferred to Naveen Yogesh Bind (FY BBI) and Shoaib Khan (FY BTM) on 16<sup>th</sup> March, 2024. The objective behind organizing Competition was to generate competitive attitude amongst students and motivate them to start and run a business successfully.

Award winners were really happy. It was a recognition of their hard work and dedication . They said such activities would inspire students to start their business.



**Entrepreneur of the Year 2023-24 Award.**

## Poster Presentation Competition - “Business Plan/ Prototype Developed” was held on 27<sup>th</sup> July 2022.

IIC, SNGC, organized a Poster Presentation Competition -“Business Plan/ Prototype Developed” on 27<sup>th</sup> July, 2022 from 11:00 pm to 12:00 pm. It aimed at providing a platform to students to share their Business Plan/ Prototype Developed. Total 15 participants participated in the competition .Participants presented their business plan. Those were to start a store to sell IT & computer products, cosmetics/beauty products, food van etc.



**Poster Presentation Competition -“Business Plan/ Prototype Developed” was held on 27<sup>th</sup> July 2022**





Tel. : 2525 5496 / 2525 5488

# SREE NARAYANA GURU CO-OP. BANK LTD.

H.O. : Sree Narayana Nagar, P. L. Lokhande Marg, Chembur, Mumbai - 400 089.  
email : sngcbank@yahoo.com website : sngcbank.co.in

REF: SNGCB/HO/2024-25/

Date- 28-06-2024.

To,  
The Principal.  
Sree Narayana Guru College of Commerce,  
Chembur.

Subject :- Copies of Appointment Letters.

Respected Madam,

With reference to the subject, as per your request we are attaching the copies of appointment letters of the following students of your college.

1. Ekta Anil Darveshi. TYBBI
2. Dali Rajeshkumar Halwai TYBBI
3. Gupta Satyam Vinod TYBBI
4. Priyanka Ashok Patil TYBBI
5. Shalini Yadav SYBBI
6. Farin Ansari SYBBI
7. Amit Patwa
8. Avinash Rajesh Chauhan TYBBI
9. Shital Harkbahadur Thalal TYBBI
10. Pavitra Shetty.
- ✓ 11. Khan Mofida Khatoon Jamal Ahmed
- ✓ 12. Prasad Suresh Poojary
- ✓ 13. Rakshit Shetty,
- ✓ 14. Yogeshwari Belchapad,
- ✓ 15. Khan Kohinoor Banu Mohammad Sakir FYM SCIT
- ✓ 16. Selvaganesh Nadar. M.Com B&F = I
- ✓ 17. Shaikha Tarannum Abdul Qaish. M.Com B&F = I
18. Merlin Bose.

Kindly acknowledge the receipt of the same.

Thanking You.

Yours Faithfully  
For – Sree Narayana Guru Co-operative Bank Ltd

*(Signature)*

Chief Executive Officer.







**Bhushan Khot & Co**  
**(Chartered Accountants)**

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Dated 10<sup>th</sup> February'2024

**TO WHOM-SO-EVER IT MAY CONCERN**

This is to certify that Mr. ALI ALAM, S/O- TAUHID AKHTAR Student of BAF (Accounting and Finance – Semester VI), Mumbai University, has successfully completed his internship of One Year (From 1<sup>st</sup> December'2022 to 10<sup>th</sup> January'2024) as "Accounts and Audit Assistant with our entire satisfaction. During his working period we found him a sincere, honest, hardworking, dedicated employee with a professional attitude and good job knowledge. He is amiable in nature and character is well.

Sincerely,

(Name)  QAMAR ALAM KHAN

(Designation) PARTNER

(Company Name) BHUSHAN KHOT & CO



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Add: Shop no 2, Basement, Jai Ganesh CHS,  
60 Feet Road, M.L Camp Mumbai-400019.

Email: kamar\_khan27@yahoo.com

HO:B15, Sai Prasad, 3<sup>rd</sup> floor, Teli Gali,  
X lane Andheri East, Mumbai-400069

Mob:9987998549

Tel:022-24076668



# Participative Learning

## GROUP DISCUSSION



**Group Discussion on "Entrepreneurship vs. Traditional Employment: Assessing Financial; Rewards, Work Flexibility, and Lifestyle Risks After Graduation"**

### **Group Discussion on "Entrepreneurship vs. Traditional Employment: Assessing Financial; Rewards, Work Flexibility, and Lifestyle Risks After Graduation"**

The group discussion on the topic "Entrepreneurship vs. Traditional Employment: Assessing Financial Rewards, Work Flexibility, and Lifestyle Risks after Graduation" was held on 04-08-2023. The aim of this discussion was to explore the various aspects of choosing between entrepreneurship and traditional employment after graduation. The discussion effectively brought together 59 participants, forming 11 diverse groups that engaged in insightful conversations, presenting their research findings and perspectives. Following these deliberations, three standout groups emerged, securing the 1st, 2nd, and 3rd positions, each contributing unique insights. The winner list is mentioned below



**Group Discussion on the Merits and Demerits of the Use of Presentations**

### **Group Discussion on the Merits and Demerits of the Use of Presentations was held on 25<sup>th</sup> August 2023**

On August 25, 2023, Mr. Alwyn Carvalho conducted a group discussion on the merits and demerits of using presentations in the classroom. The session aimed to critically evaluate the effectiveness of presentations as a teaching tool. During the discussion, participants explored various advantages, such as the ability of presentations to visually convey complex information, engage students through multimedia, and provide a structured format for lessons. They also addressed potential drawbacks, including the risk of over-reliance on slides, the potential for reduced student interaction, and the challenge of keeping presentations dynamic and relevant. The group engaged in a thoughtful exchange of ideas, considering both the benefits of enhanced clarity and engagement and the pitfalls of passive learning. This discussion provided valuable insights into how presentations can be optimized to support effective teaching .



## Group Discussions and PPT on the "G20 Summit"

The BMS Department held a highly successful Group Discussion and PPT session on the "G20 Summit" on July 31, 2023, attracting enthusiastic participation from 86 students and 3 teachers. The event was particularly notable for the impressive contributions from first-year students, who provided insightful analysis on India's presidency of the G20 from December 2022 to November 2023. They discussed the significant role of the G20 in shaping global policies and enhancing diplomatic relations, and proposed creative concepts for the G20 logo that reflected India's cultural heritage. Additionally, students suggested establishing a transparency portal to improve public access to information about G20 meetings, highlighting their commitment to accountability and citizen engagement. The session also covered critical global issues such as economic growth, climate change, and health challenges, reflecting the students' national pride and dedication.



Group Discussions and PPT on the "G20 Summit"

## DEBATES

### Students participated in a Debate Competition

The Cultural Committee of SNGC organized a highly anticipated debate competition on July 18, 2022, held in Seminar Hall on the 1st Floor from 11:00 am to 12:00 pm. This event aimed to cultivate critical thinking, effective communication, and persuasive skills among students. The competition featured a series of elimination rounds, starting with preliminary debates and culminating in a compelling final showdown. Participants engaged with a range of contemporary issues, such as the changing educational landscape, social media's societal impact, and gender inequality. These thought-provoking topics led to engaging and insightful discussions, showcasing the students' research skills, persuasive speaking, and ability to construct well-reasoned arguments. The debate competition was a resounding success, highlighting the students' intellectual development and reinforcing the college's commitment to academic excellence and the promotion of constructive intellectual discourse.



Students participated in a Debate Competition was held on 19<sup>th</sup> June 2023

Debates are part of the Annual Inter/Intracollegiate Fests : Sanskriti and Oasis as well as of Departmental Fests.



## Debate Competition

The Women Development Cell, in collaboration with the IQAC, organized a Debate Competition on December 21, 2023, in Room no 305. The event, held from 11:00 am to 12:00 pm, featured four teams with nineteen participants engaging in thought-provoking discussions on various topics. Debaters explored themes such as gender-specific peer pressure, the relationship between success and happiness, and the balance between professionalism and individual freedom in college dress codes. The competition highlighted the ability of participants to present compelling arguments supported by evidence, ultimately determining the winners based on the strength and clarity of their presentations.



**Debate Competition was held on 21<sup>st</sup> December 2023**

## GROUP ACTIVITIES

### Interactive Activity in Organisational Behaviour on 18<sup>th</sup> March 2024

The interactive activity conducted on March 18, 2024, by Asst. Prof. Yash Surve for FYBBI students in Organisational Behaviour lecture. It aimed to boost student engagement through a surprise class participation exercise. It was held in Room No. 406 from 8:20 am to 9:10 am, the activity involved dividing students into small groups to analyze case studies or simulated workplace dilemmas using OB frameworks. This hands-on approach allowed students to apply theoretical concepts to real-world scenarios, enhancing their understanding of the subject while developing critical thinking and problem-solving skills. The collaborative nature of the activity encouraged communication and teamwork, enabling students to exchange ideas, challenge assumptions, and practice articulating and defending their viewpoints. Overall, the activity proved effective in enriching the learning experience and preparing students with essential skills for their academic and professional futures.



**Interactive Activity in Organisational Behaviour on 18<sup>th</sup> March 2024**



**Interactive session conducted in Business Law III on 14<sup>th</sup> March 2024**

**Interactive session conducted in Business Law III on 14<sup>th</sup> March 2024**

Bachelor of Accounting and Finance (BAF) students participated in an interactive activity on 14<sup>th</sup> March, 2024, focused on Business Law. This engagement aimed to boost collaboration, critical thinking, and active participation in classroom discussions. Students were encouraged to share their perspectives, ask insightful questions, and provide examples related to company law concepts. Through dynamic group work and peer-to-peer interactions, they effectively collaborated, challenged each other's viewpoints, and enhanced their understanding of the subject. The activity promoted deeper learning and developed essential skills such as communication and teamwork.



**Class participation activity for Business Law Semester III was held on 26<sup>th</sup> August 2023**

**Class participation activity for Business Law Semester III was held on 26<sup>th</sup> August 2023**

BAF Department conducted class participation activity as a part of Students active participation mentoring. The activity involved students presenting a case study on a business law topic. The purpose of this activity was to enhance students' understanding of business law concepts along with practical knowledge of the court cases. The outcome of this activity proved to be an effective means of enhancing students' comprehension of business law principles also it improved the confidence level in the students to talk in front of the class. It promoted active engagement, critical thinking, and presentation skills development among the students. Not only it contribute to a holistic education but also prepare students for real-world scenarios where they will need to apply legal knowledge and communicate effectively .

No of beneficiaries:- 84 Students



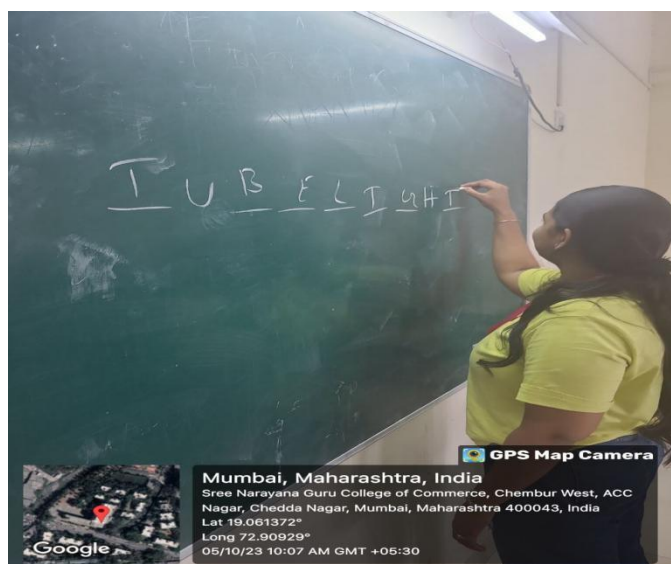
## SOLO ACTIVITIES



**CV Writing session was held on 7<sup>th</sup> October 2023**

### **CV Writing session was held on 7<sup>th</sup> October 2023**

BMS Department conducted CV Writing sessions for both TYBMS HR and Marketing students, primarily focusing on teaching the appropriate layouts of CVs, their efficient and presentable use depending on the post and institution hiring, as well as the elements necessary to be added to them to make them look more professional as well as impressive for the hiring managers.



**Word Fill activity was held from October 3 to October 7, 2023.**

### **Word Fill Activity:**

Mr. Alwyn Carvalho conducted a Word Fill activity for TYBMS HR students from October 3 to October 7, 2023. This exercise required students to complete words by filling in missing letters using given hints. The activity aimed to enhance students' vocabulary and spatial awareness by challenging them to understand and correctly place letters within words. This engaging approach not only broadened their language skills but also improved their ability to recognize word structures.



## EDUCATIONAL/DEPARTMENTAL FEST



### Technovation 2.0

Information Technology, Data Science and Mathematics department, Shree Narayana Guru College of Commerce, organised a Techfest named Technovation 2.0 on 20th February 2023. Total 11 different types of events were conducted for students. PPT Presentation on Cyber Security, Cyber Security quiz, Blank typing, Sudoku, Treasure Hunt, BGMI, Poster making, Crossword and Fun games were the events. In total 329 students participated. Around 4pm the programme came to a successful end.

### B.Com. Department Fest: "Gyan-Manthan"



GPS Map Camera

**Mumbai, Maharashtra, India**  
 Shree Narayan Guru College Of Commerce, Shree Narayan  
 Guru College Of Commerce, Chembur West, ACC Nagar,  
 Chedda Nagar, Mumbai, Maharashtra 400043, India  
 Lat 19.061261°  
 Long 72.909036°  
 16/02/23 12:51 PM GMT +05:30

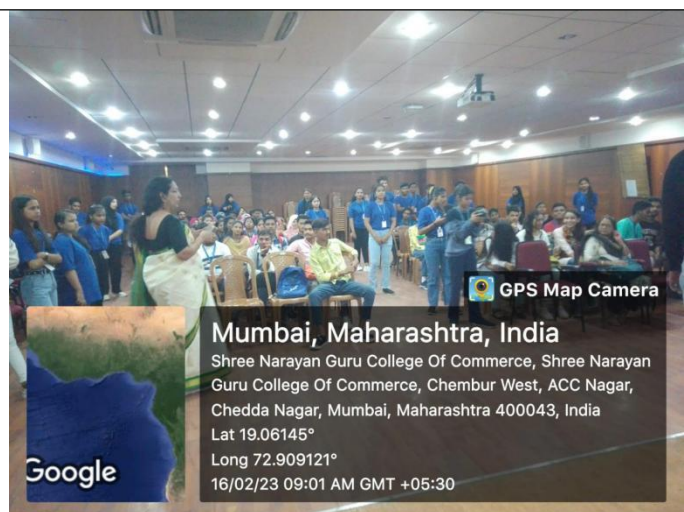


GPS Map Camera

**Mumbai, Maharashtra, India**  
 Shree Narayan Guru College Of Commerce, Shree Narayan  
 Guru College Of Commerce, Chembur West, ACC Nagar,  
 Chedda Nagar, Mumbai, Maharashtra 400043, India  
 Lat 19.061507°  
 Long 72.909245°  
 16/02/23 10:17 AM GMT +05:30

**The MATH-A-THON(SOLVE & RUN) event was held on 16<sup>th</sup> February 2023**

**Kaun Banega Money Bhai, based on trading of stocks of companies, was conducted on 16th February 2023**



GPS Map Camera

**Mumbai, Maharashtra, India**  
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 Guru College Of Commerce, Chembur West, ACC Nagar,  
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 16/02/23 09:01 AM GMT +05:30



GPS Map Camera

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 Guru College Of Commerce, Chembur West, ACC Nagar,  
 Chedda Nagar, Mumbai, Maharashtra 400043, India  
 Lat 19.061507°  
 Long 72.909245°  
 16/02/23 10:15 AM GMT +05:30

**The AD-ZAP event was held on 16th February 2023**

**English quiz event held on 16<sup>th</sup> February 2023**



## LEARNING BY DOING



**The Pictionary Event (Language based game) was held on 15<sup>th</sup> September 2023**



**The Tongue Twister Event (Language based game) was held on 15<sup>th</sup> September 2023**





## COMPETITIONS



**Essay Writing Competition on National Youth Day was held on 12<sup>th</sup> January 2024**

### **Essay Writing Competition on National Youth Day was held on 12<sup>th</sup> January 2024**

The Institution Innovation Council, Sree Narayana Guru College of Commerce successfully organized an Essay Writing Competition on January 12, 2024, in honor of National Youth Day. The event aimed to offer students a platform to share their thoughts on youth-related topics, entrepreneurship, and innovation. A total of 34 participants contributed their diverse perspectives, making the competition a vibrant exchange of ideas. Details of Winners:

- 1<sup>st</sup> Prize : Renuka Mandoura (TYBMS)
- 2<sup>nd</sup> Prize : Seraj Hafiz Ansari
- 3<sup>rd</sup> Prize : Anjali Devi Babulal Nirmal (SY B.Com)



**Poster Making and Presentation Competition**

### **Poster Making and Presentation Competition on "Unknown Start-ups"**

IIC, SNGC, organized a Poster Making and Presentation Competition on "Unknown Start-ups" on the 30th of August, 2023, at 11:00 am. The primary objective of this competition was to raise awareness about lesser-known start-ups, shedding light on their journeys and potentially inspiring others to venture into entrepreneurship. The event saw participation from 16 students within the college. The focus on highlighting the often-overlooked success stories of start-ups aligns with the spirit of promoting innovation and entrepreneurship in the academic community. Participants had the opportunity to prepare posters showcasing these start-up stories, contributing to the broader goal of fostering entrepreneurial spirit and knowledge among students.

#### **List of Winners:**

- 1<sup>st</sup> Prize : Anjali Devi Babulal Nirmal (SY B.Com)
- 2<sup>nd</sup> Prize : Umme Aiman Khan
- 3<sup>rd</sup> Prize : Shivani Kanojia (FY BBI)



## Presentations



**PPT Presentation on advertising was held on 4<sup>th</sup> August 2024**

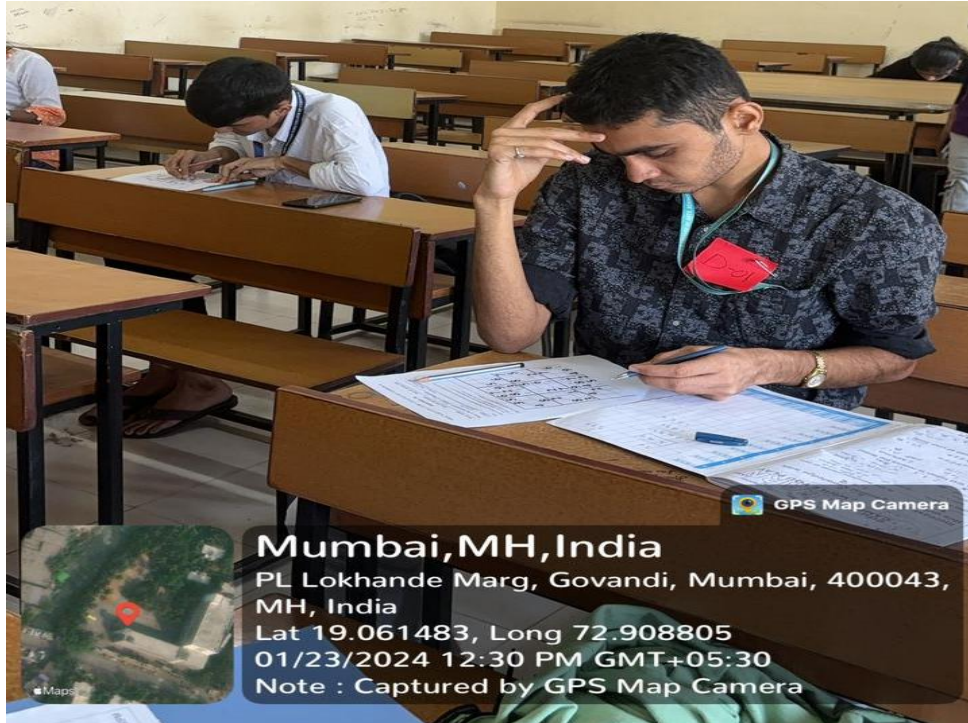


**PPT Presentation on Marketing Research was held on 3<sup>rd</sup> September 2023**



## Problem Solving Methods

### Quizzes/ Games



Sudoku Quiz held on 23<sup>rd</sup> January 2024



Mathematics quiz was held on 29<sup>th</sup> July 2023





**State-level Online Quiz Competition was held on 12<sup>th</sup> March 2024**

### State-level Online Quiz Competition

State-level Online Quiz Competition was held on 12<sup>th</sup> March 2024. It was conducted online through Google Form. It aimed at making students aware about Indian women entrepreneurs. Total 38 students participated in the competition.

#### Winners

- 1<sup>st</sup> Prize: Ms. Nida Shaikh, SNGC
- 2<sup>nd</sup> Prize: Yash Kanoujiya, SNGC
- 3<sup>rd</sup> Prize: Abhishek Prajapati, Abhinav Degree College, Goddeo, Bhayandar (E)



### Business Quiz:

BMS Department conducted Business Quiz as part of IDAARA, Department Fest on 28<sup>th</sup> August 2023. Total 41 enthusiastic students participated in the quiz.

The winners were:

- 1<sup>st</sup> Place: Chandrabahadur Thappa (SNGC SYBMS) - Cash Prize of 1000, Gift Voucher, and Certificate
- 2<sup>nd</sup> Place: Shafeel (TYBMS SNGC) - Cash Prize of 1000 and Certificate
- 3<sup>rd</sup> Place: Anas (TYBMs SNGC) – Certificate



**State-level Online Quiz Competition was held on 8<sup>th</sup> March 2023**

### State-level Online Quiz Competition on “Indian Women Entrepreneurs”:

IIC, SNGC, organized State-level Online Quiz Competition on “Indian Women Entrepreneurs” on 8<sup>th</sup> March, 2023 at 11:00 am on the occasion of International Women's Day. The objective behind organizing the quiz competition was to give tribute to Indian women entrepreneurs. Total 61 participants (43 from other colleges and 18 from SNGC) participated in the quiz. The list of winners is as follows;

- 1<sup>st</sup> Prize: RajAishwary Singh, Government Law College, Mumbai (Cash Prize + E-certificate)
- 2<sup>nd</sup> Prize: Avni Chaudhary, Fergusson College, Pune (E-



## Case Study Analysis



**Case Study Analysis on Unethical Practices with special reference to Nestle was held on 8<sup>th</sup> July 2023**

## Research Based Projects

The list of research based projects of TY students (Self-finance Section)

<b>SREE NARAYANA GURU COLLEGE OF COMMERCE</b>			
<b>P.L LOKHANDE MARG, CHEMBUR, MUMBAI- 400089</b>			
<b>TYBMS Black book project (Research project on Marketing and Human Resources) 2023-2024</b>			
Roll No	Name	Guide Name	Topic name
1	Abhang Arya Ramesh	Dr. Rashmi	A Study on analyzing the Perception of Esports as a Career Choice among Indian Youth
2	Afzal Ahmed Shaikh	Dr. Rashmi	A study on consumer Preferences on different chocolate brands.
3	Ansari Mohd Aman Mohd Rehan	Dr. Rashmi	Exploring D-Mart: A Customer-Centric Marketing Study
4	Chaubey Smruti Sarvesh	Dr. Rashmi	Analyzing the Impact of Google on Local E-Commerce: A Study of M-East Ward with Emphasis on Consumer Electronics
5	Chaudari Adhila Sharin Akthar Ahmed	Dr. Rashmi	A Study of consumer's satisfaction on domino's pizza



6	Chaudhary Arman Wajid Ali	Dr. Rashmi	A Study of Perception about Social Media with Special Reference to Facebook, Twitter & WhatsApp or instagram among Young Generation
7	Dubey Aman Sevalal	Dr. Rashmi	A Comparative Study Of Consumer Awareness and preferences Towards Amazon Prime And Netflix
8	Ghavri Sehul Deepak	Dr. Rashmi	RURAL MARKETING STRATEGIES OF HINDUSTAN UNILEVER
9	Gupta Akash Rajesh	Dr. Rashmi	A comparative analysis of consumer preferences towards delivery of grocery products by Zepto and Blinket
10	Idrisi Sarvar Ali Mohammed Nasir	Dr. Rashmi	Evaluating Customer Satisfaction with 5G Technology with special reference to services provided by AIRTEL
11	Jayan Maria Antony Francis	Dr. Rashmi	Investigating the Impact of Digital Marketing on Environmental Awareness for Eco-Friendly Home Products
12	Kazi Danish Naseeruddin	Dr. Rashmi	A Study on Localized Influencer Marketing: Assessing Smartphone Brand Influence in M-East Ward
13	Khan Amir Rohbat Ali	Dr. Rashmi	A study on investigating the Influence of Advertisements on Children's Preferences and Consumption Patterns with special reference to Snack Food Advertisements
14	Khan Fiza Khatoon Qamruddin	Dr. Rashmi	A study on effectiveness of youtube as a marketing tool
15	Khan Ibrar Abdul Ijhar	Dr. Rashmi	A study on impact of Mobile Marketing on Mumbai Youth's Apparel Choices
16	Khan Mosin Yusuf	Dr. Rashmi	Exploring Consumer Preferences in Athletic Footwear: A Study on Adidas Product
17	Khan Naziya Banu Riyazuddin	Dr. Rashmi	A Study of consumer behaviour towards different soap brand in M-East ward
18	Khan Rehan Rafique	Dr. Rashmi	Examining Consumer Engagement and Preferences in



			Music Promotion: A Study on the Impact of Innovative Social Media Strategies
19	Khan Saima Shahidahmed	Dr. Rashmi	Comparative Analysis of Consumer Perception towards Ola and Uber
20	Khan Shahalam Shezad	Mr. Pranav	A study on consumer behaviour of Xiaomi's Smartphones in mumbai Market.
21	Maaz Ahmed Irshad Ahmed	Mr. Pranav	A study on the marketing strategy of Cadbury company
22	Meherkhamb Tushar Keshav	Mr. Pranav	A study on the impact of marketing strategies adopted by Mc Donalds in Mumbai
23	Mohd Aamir Mohammed Farooq	Mr. Pranav	No response
24	Mohd Shafeel Shakeel Ahmed	Mr. Pranav	A STUDY ON E COMMERCE MARKETING STRATEGIES with specialm reference to Amazon, flipcart, Jabong, ebay and snapdeal
25	Panchal Chetan Vijay	Mr. Pranav	Marketing strategies of one plus and its effect on consumers of mumbai region
26	Pathan Alisha Nasir	Mr. Pranav	A study of Advertismnt effect on children
27	Qureshi Aafan Azaz	Mr. Pranav	A study on Digital marketing of small businesses in lockdown
28	Resham Abhishak Rajendhar	Mr. Pranav	A study on consumer preferences towards UPI payments and its implications on businesses
29	Sayyed Mohammad Kaunain Mohammad Zulkarnain	Mr. Pranav	Market analysis and sales strategie of Amul milk in Mumbai
30	Shah Mehraj Ali Chand Ali	Mr. Pranav	A study of marketing strategy adopted by bisleri in Mumbai
31	Shaikh Abdul Khalid Abdul Gafar	Mr. Pranav	A Case Study on consumer behaviour of PhysicsWallah in Educational Sector.
32	Shaikh Aftab Maitab	Mr. Pranav	A comparative study of online and offline selling strategies of Nike company
33	Shaikh Al Kausar Ameer Badshah	Mr. Pranav	A study on marketing strategy adopted for iPhone 15 in metro cities of India
34	Shaikh Ashfina Azim	Mr. Pranav	A study on weight loss health app

