



### 3.3.2 DVV Query

Values have been updated as per the data template excluding the ISSN no. and also the ISBN no. not found on <https://isbnsearch.org/isbn/> and <https://isbn.gov.in/Home/SearchIsbnNew> and books without ISBN no. has not been considered; However DVV partner observed that no. of books claimed do not aligns with the no. of books in the data template; HEI to recheck; HEI to provide cover page, content page and first page of the selected publication highlighting the name of HEI, name of author, ISBN no. , year of publication : 1) Navigating the Indian Startup Ecosystem: Government Policies, Challenges, and Opportunities (2023-24) 2) Intellectual Property: Protecting Innovation Through Patents and Trademarks (2023-24) 3) A Study Of Customer Care Services Effectiveness In Solving Queries Related To Online Purchasing (2022-23) 4) Multi-faceted Collaborations for Bridging Gap between Industry and Academia (2023-24)

#### Response to the DVV Query:

We accept the suggestions regarding the exclusion of the ISSN number. However, regarding the issue of ISBN numbers, our college has made an inquiry with the ISBN Agency for the publications in question. We received a response from the Agency indicating that the book ISBN No. was as per the request in offline mode when applied in year 2016, hence these numbers cannot be fetched on the sites provided by DVV, and therefore, it does not appear in the online database.

For your clarification, we hereby attached the following documents:

Sr.No	Content	Links
1.	ISBN allotment letter dated 30 <sup>th</sup> March, 2016	<a href="#">Click Here</a>
2.	Letter from the Government of India, Ministry of Education, Department of Higher Education dated 4 <sup>th</sup> June, 2024	<a href="#">Click Here</a>
3.	Letter to ISBN agency by college dated 9 <sup>th</sup> November, 2024	<a href="#">Click Here</a>
4.	Response by ISBN agency via mail dated 12 <sup>th</sup> November, 2024	<a href="#">Click Here</a>

This letter supports the validity of the ISBN, and we respectfully request that you kindly consider it in your review.

Furthermore, we request that you kindly consider the inclusion of the ISBN number, specifically those that are assigned 179, in light of the provided documentation.

[Click Here](#)

Attached are the cover page, content page and first page of the selected publication highlighting the name of HEI, name of author, ISBN no. , year of publication of the above mentioned publications in the given order.

<b>Sr.No</b>	<b>Name of the Publications</b>	<b>Links</b>
1.	Navigating the Indian Startup Ecosystem: Government Policies, Challenges, and Opportunities	<a href="#">Click Here</a>
2.	Intellectual Property: Protecting Innovation Through Patents and Trademarks	<a href="#">Click Here</a>
3.	A Study Of Customer Care Services Effectiveness In Solving Queries Related To Online Purchasing	<a href="#">Click Here</a>
4.	Multi-faceted Collaborations for Bridging Gap between Industry and Academia	<a href="#">Click Here</a>

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