

## **6.2 Strategy Development and Deployment**

### **6.2.1 The institutional perspective plan is effectively deployed and functioning of the institutional bodies is effective and efficient as visible from policies, administrative setup, appointment, service rules, and procedures, etc.**

Sree Narayana Guru College of Commerce (SNGC) is managed by Sree Narayana Mandira Samiti (SNMS). SNMS is the biggest Educational and Charitable Organisation in the name of Sree Narayana Guru outside Kerala State. It was established in 1963 and is engaged in the promotion and propagation of Sree Narayana Guru's teachings and philosophy. The Samiti has been registered under Societies Registration Act of 1860 (Registration No.BOM/44/1964 dated 8th April 1964) and Bombay Public Trust Act of 1950 (Registration No.F-1185 (BOM) dated 17th July 1964).

**The main areas of activity of SNMS are in the field of education, vocational training, skill development, entrepreneurship, healthcare, cultural, sports and other humanitarian assistance for the benefit of general public with special focus on the poor and weaker sections of the society.** SNMS has its registered office at Dadar (Navin Asha, 126 Dadasaheb Phalke Road, Dadar (C.Rly), Mumbai 400014) and working headquarters at Chembur (Sree Narayana Nagar, P.L.Lokhande Marg, Chembur, Mumbai 400089).

The serves as the regulatory backbone of our institution, boasting representation from a spectrum of stakeholders including Management, the principal, Internal Quality Assurance Cell (IQAC) coordinator, faculties, non-teaching staff, students, alumni, and industry professionals. CDC convenes regularly to deliberate on academic matters, research initiatives, extension activities, and more. With authority over annual budgets, financial statements, and the implementation of IQAC recommendations, the CDC plays a pivotal role in steering the growth and progress of our institution.

The IQAC is tasked with orchestrating and overseeing activities geared towards enhancing educational standards. Operating within a hierarchical governance framework, SNGC is led by a Principal who holds oversight over academic, administrative, and financial affairs. Embracing a participatory approach, the principal collaborates with vice principals, program coordinators, committee heads, faculty, and administrative staff to navigate towards institutional objectives. At the apex sits the SNMS, responsible for actualizing the vision and mission of SNGC and formulating institutional policies. There are two vice principals, one each overseeing the daily administrative and academic operations. The office in charge oversees the functioning of the administrative staff.

Adhering rigorously to the regulations set forth by the UGC/University of Mumbai, all statutory bodies operate under the purview of the Principal. The institution boasts a robust committee structure, comprising 39 committees meticulously crafted to facilitate efficient governance and management across diverse spheres including academics, admissions, administration, cultural enrichment, community engagement, examination and sports etc

In line with the stipulations of the University of Mumbai and the Government of Maharashtra, SNGC upholds stringent service rules governing appointments and promotions, ensuring transparency and fairness throughout the recruitment process.

To address grievances promptly and impartially, our institution has established a comprehensive grievance redressal mechanism encompassing various committees such as the **Grievance Redressal Committee, Internal Complaint Committee, SC/ST Committee, and Unfair Means Committee**. Through active engagement of stakeholders, adherence to established norms, and the judicious utilization of committees, SNGC advances towards its goals with steadfast resolve.