



SREE NARAYANA GURU COLLEGE OF COMMERCE

(LINGUISTIC MINORITY INSTITUTION)

RE-ACCREDITED BY NAAC (GRADE-'B'-CGPA 2.45) [2019-2024]

AFFILIATED TO UNIVERSITY OF MUMBAI & RECOGNISED BY UGC-u/s 2(f)&12B

MANAGED BY SREE NARAYANA MANDIRA SAMITI (REGD.)

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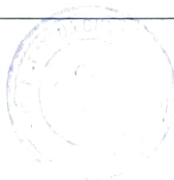
PROGRAMME OUTCOMES

Programme Code:12300001	Name of the Programme: BA Economics
Programme Outcomes: After successful completion of the programme, graduates will be able to;	
PO1: Understand fundamental economic concepts, theories, and principles.	
PO2: Analyze economic theories and models for understanding real-world economic phenomena.	
PO3: Develop effective communication skills, both verbal and written, enabling them to articulate economic concepts and theories clearly and persuasively to diverse audiences.	
PO4: Develop strong analytical and critical thinking skills, enabling them to evaluate economic issues, interpret data, and propose informed solutions to complex economic problems.	
PO5: Analyze national economic trends, assess policy impacts, and propose strategies for stable growth.	
PO6: Appreciate and analyze literary works, gaining insight into diverse cultures and enhancing communication skills	
PO7: Understand human behavior and cognition, applying psychological principles to analyze and address real-world issues in diverse contexts	
PO8: Understand various challenges within Indian society, such as disparities and inequalities, and to utilize this understanding to address and alleviate these issues.	
PO9: Acquire research skills, including the ability to gather, analyze, and synthesize data from various sources, and to conduct independent research projects addressing economic questions or issues.	
PO10: Prepare for diverse career paths in economics, finance, and related fields and for further studies in economics or related disciplines.	



COURSE OUTCOMES

SEMESTER I	
COURSE CODE : UBA 1.2	COURSE TITLE: COMMUNICATION SKILLS IN ENGLISH
Course Outcomes: After successful completion of the course, students will be able to;	
CO1: Understand various communication models and theories.(2)*	
CO2: Develop public speaking and presentation skills.(3)*	
CO3: Understand the importance of cultural competence and diversity in communication.(2)*	
CO4: Express themselves confidently.(3)*	
CO5: Enhance their career prospects.(3)*	
SEMESTER I	
COURSE CODE : UBA 1.35	COURSE TITLE: ECONOMICS THEORY
Course Outcomes: After successful completion of the course, students will be able to;	
CO1: Develop an understanding of the basic economic problem of scarcity and choice.(2)*	
CO2: Apply the principles of economics in analyzing real life situations.(3)*	
CO3: Use basic economic tools of equations, functions, graphs , diagrams, line, slope and Intercept in understanding economic concepts in a microscopic way.(3)*	
CO4: Analyze the market through market demand and market supply.(4)*	
CO5: Understand consumer behaviour by analyzing consumer preferences and their budget.(2)*	
SEMESTER I	
COURSE CODE : UBA 1.24	COURSE TITLE: FOUNDATION COURSE - I
Course Outcomes: After successful completion of the course, students will be able to;	
CO1: Understand fundamental concepts across various disciplines, fostering interdisciplinary understanding.(2)*	
CO2: Develop essential skills such as critical thinking, communication, and problem-solving necessary for academic success.(3)*	
CO3: Explore diverse perspectives and engage in collaborative learning.(2)*	
CO4: Gain an overview of other key subjects.(2)*	
CO5: Gain a foundational knowledge base that serves as a springboard for more specialized studies in subsequent years of their bachelor's degree program.(2)*	



SEMESTER I

COURSE CODE : UBA 1.24

COURSE TITLE: GENERAL PSYCHOLOGY

Course Outcomes: After successful completion of the course, students will be able to;

CO1: Understand various fields and sub-fields of psychology and their applications in contemporary society.(2)*

CO2: Develop strategies for solving personal and interpersonal problems based on psychological principles and insights.(3)*

CO3: Differentiate between various forms of learning.(4)*

CO4: Describe the processes involved in encoding, storage, and retrieval of information.(2)*

CO5: Analyze and interpret psychological research findings to make informed decisions in real-world contexts.(4)*

SEMESTER I

COURSE CODE : UBA 1.4

COURSE TITLE: HINDI

Course Outcomes: After successful completion of the course, students will be able to;

CO1: छात्र विभिन्न ग्रंथों का विश्लेषण करेंगे, साहित्यिक रचनाओं के महत्वपूर्ण पहलुओं को समझेंगे। (3)*

CO2: छात्र वार्तालापिक कौशल को सुधारेंगे और साहित्यिक कामों को प्रभावी रूप से प्रस्तुत करने की क्षमता विकसित करेंगे।(3)*

CO3: छात्रों को भारतीय साहित्यिक और सांस्कृतिक विरासत के प्रति जागरूकता और सम्मान प्राप्त होगा।(2)*

CO4: छात्र स्वयं की रचनात्मकता को विकसित करेंगे और साहित्यिक प्रयासों में उच्चतम स्तर की सोच का प्रदर्शन करेंगे।(3)*

CO5: छात्र हिंदी भाषा के व्याकरण के नियमों को समझेंगे और सही व्याकरण के साथ विभिन्न शैलियों में हिंदी से अंग्रेजी का अनुवाद करने का कौशल प्राप्त करेंगे।(3)*

SEMESTER I

COURSE CODE : UBA 1.41

COURSE TITLE: INTRODUCTION TO LITERATURE (SHORT STORIES AND NOVEL)

Course Outcomes: After successful completion of the course, students will be able to;

CO1: Understand key literary elements.(2)*

CO2: Compare and contrast the writing styles, themes, and techniques of short story authors.(2)*

CO3: Do critical analysis of novels and short stories.(4)*

CO4: Demonstrate their understanding of literary concepts and techniques through creative expression.(3)*

CO5: Apply their knowledge of literary analysis to interpret and appreciate a range of literary texts beyond those studied in the course.(3)*

SEMESTER II

COURSE CODE : UBA 2.2

COURSE TITLE: COMMUNICATION SKILLS IN ENGLISH

Course Outcomes: After successful completion of the course, students will be able to;

CO1: Understand the distinction between British and American English. (2)*

CO2: Learn basic rules for writing dialogues, conversation & reports.(2)*

CO3: Understand how to conduct interviews.(2)*

CO4: Gain knowledge of elevator pitch, comprehension and story writing. (2)*

CO5: Use grammar, vocabulary along with reading exercises to improve English.(3)*

SEMESTER II

COURSE CODE : UBA 2.35

COURSE TITLE: ECONOMICS THEORY

Course Outcomes: After successful completion of the course, students will be able to;

CO1: Understand supply-side economics, encompassing production cost, revenue analysis, distribution theories and market structures.(2)*

CO2: Analyse production functions and determining equilibrium using isoquants, thereby facilitating informed production decisions.(4)*

CO3: Understand average, marginal, and total costs, revenue concepts for effective profit maximization decisions and analyze cost types.(2)*

CO4: Understand Factor Pricing theories of Rent, Wages, Interest and Profit.(2)*

CO5: Use equilibrium analysis methods to evaluate market structures.(3)*

SEMESTER II

COURSE CODE : UBAFSI.6.1

COURSE TITLE: FOUNDATION COURSE - II

Course Outcomes: After successful completion of the course, students will be able to;

CO1: Understand foundational concepts across disciplines.(2)*

CO2: Develop critical thinking and problem-solving skills.(3)*

CO3: Develop effective communication and presentation skills.(3)*

CO4: Acquire practical skills relevant to chosen field of study and understand society at large.(3)*

CO5: Prepare themselves for more specialized coursework in subsequent semesters along with managing as an individual for growth.(3)*



CO5: Apply their knowledge of literary analysis to interpret and appreciate a range of literary texts beyond those studied in the course.(3)*

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CO2: Learn basic rules for writing dialogues, conversation & reports.(2)*

CO3:Understand how to conduct interviews.(2)*

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CO5: Use grammar, vocabulary along with reading exercises to improve English.(3)*

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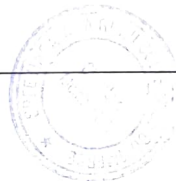
CO1: Understand foundational concepts across disciplines.(2)*

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CO5: Prepare themselves for more specialized coursework in subsequent semesters along with managing as an individual for growth.(3)*



SEMESTER II

COURSE CODE : UBA 2.24

COURSE TITLE: GENERAL PSYCHOLOGY

Course Outcomes: After successful completion of the course, students will be able to;

CO1: Understand the fundamentals of thinking, language, and intelligence, including problem-solving strategies, language structure, and the assessment of intelligence.(2)*

CO2: Learn motivational concepts such as instincts and drives, the physiology and psychology of hunger.(3)*

CO3: Analyze personality development, self-assessment, and the influence of personal control and biases on behavior, enhancing their understanding of individual differences.(4)*

CO4: Acquire essential statistical analysis skills necessary for psychological research.(3)*

CO5: Understand how to apply psychology in everyday life.(2)*

SEMESTER II

COURSE CODE : UBA 2.4

COURSE TITLE: HINDI

Course Outcomes: After successful completion of the course, students will be able to;

CO1: छात्र विभिन्न ग्रंथों का विश्लेषण करेंगे, साहित्यिक रचनाओं के महत्वपूर्ण पहलुओं को समझेंगे।(3)*

CO2: छात्र वार्तालापिक कौशल को सुधारेंगे और साहित्यिक कामों को प्रभावी रूप से प्रस्तुत करने की क्षमता विकसित करेंगे।(3)*

CO3: छात्रों को भारतीय साहित्यिक और सांस्कृतिक विरासत के प्रति जागरूकता और सम्मान प्राप्त होगा।(2)*

CO4: छात्र स्वयं की रचनात्मकता को विकसित करेंगे और साहित्यिक प्रयासों में उच्चतम स्तर की सोच का प्रदर्शन करेंगे।(3)*

CO5: छात्र हिंदी भाषा के व्याकरण के नियमों को समझेंगे और सही व्याकरण के साथ विभिन्न शैलियों में अंग्रेजी से हिंदी का अनुवाद करने का कौशल प्राप्त करेंगे।(3)*



SEMESTER II

COURSE CODE : UBA 2.41

COURSE TITLE: INTRODUCTION TO LITERATURE (POETRY AND DRAMA)

Course Outcomes: After successful completion of the course, students will be able to;

CO1: Analyze and differentiate between various types of poetry.(4)*

CO2: Interpret and critically evaluate poems by renowned poets.(2)*

CO3: Demonstrate comprehension of key literary devices employed in poetry.(3)*

CO4: Identify and discuss the historical, cultural, and social contexts that influenced the works of poets studied in the course.(1)*

CO5: Examine the role of dramatic elements such as plot, character, and dialogue.(5)*

* Note: Numbers given in the brackets () refer to learning levels of the revised Blooms' Taxonomy (2001) as follows:

(1): Remember, (2): Understand, (3): Apply (4): Analyse (5): Evaluate (6): Create



B.A. Coordinator



IQAC Coordinator



Principal

Principal
Sree Narayana Guru
College
Kollam

