



SREE NARAYANA GURU COLLEGE OF COMMERCE

(LINGUISTIC MINORITY INSTITUTION)

RE-ACCREDITED BY NAAC (GRADE-'B'-CGPA 2.45) [2019-2024]

AFFILIATED TO UNIVERSITY OF MUMBAI & RECOGNISED BY UGC-u/s 2(f)&12B

MANAGED BY SREE NARAYANA MANDIRA SAMITI (REGD.)

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CRITERIA 2: TEACHING-LEARNING AND EVALUATION

Key Indicator – 2.6.	Student Performance and Learning Outcome
Matric No- 2.6.1	Programme Outcomes (POs) and Course Outcomes (Cos) for all Programmes offered by the institution are stated and displayed on.

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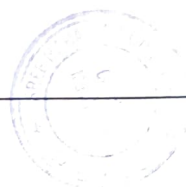
PROGRAMME OUTCOMES

Programme Code: 22300003	Name of the Programme: Bachelor of Commerce in Accountancy and Finance (B.B.I.)
<p>Programme Outcomes: After successful completion of the programme, graduates will be able to;</p> <p>PO1: Understand the foundations of banking and insurance.</p> <p>PO2: Apply management principles to financial services.</p> <p>PO3: Analyze financial transactions and reporting.</p> <p>PO4: Utilize information technology for financial services.</p> <p>PO5: Comprehend legal and regulatory frameworks.</p> <p>PO6: Analyze financial markets and investment products.</p> <p>PO7: Develop risk management strategies.</p> <p>PO8: Understand the fundamental rights, personal problem-solving techniques and environmental related issues.</p> <p>PO9: Develop communication skills required in day-to-day life as well as in the banking sector</p> <p>PO10: Acquire skills for higher education as well as for entry-level positions in industries.</p>	



COURSE OUTCOMES

SEMESTER I	
COURSE CODE : UBIFSI.1	COURSE TITLE: Environment & Management of Fin. Services
<p>Course Outcomes: After successful completion of the course, students will be able to;</p> <p>CO1: Understand key components of the Financial System.(2)*</p> <p>CO2: Understand the role and significance of banking and insurance in economic growth, along with their development phases.(2)*</p> <p>CO3: Understand risk management, asset-liability management, and organizational structures within financial institutions.(2)*</p> <p>CO4: Understand the regulatory frameworks governing banking by RBI and insurance by IRDAI.(2)*</p> <p>CO5: Apply financial management principles to analyze banking and insurance operations, aiding decision-making in practical financial scenarios.(3)*</p>	
SEMESTER I	
COURSE CODE : UBIFSI.2	COURSE TITLE: Principles of Management
<p>Course Outcomes: After successful completion of the course, students will be able to;</p> <p>CO1: Understand the basic principles and functions of management.(2)*</p> <p>CO2: Apply management theories and models to real-world scenarios within the banking and insurance sectors.(3)*</p> <p>CO3: Develop their communication and leadership skills. (3)*</p> <p>CO4: Apply risk management techniques and decision-making processes.(3)*</p> <p>CO5: Understand ethical issues in management and corporate social responsibility practices within these industries. (2)*</p>	
SEMESTER I	
COURSE CODE : UBIFSI.3	COURSE TITLE: Financial Accounting - I
<p>Course Outcomes: After successful completion of the course, students will be able to;</p> <p>CO1: Understand accounting fundamentals.(2)*</p> <p>CO2: Apply accounting standards.(3)*</p> <p>CO3: Analyze financial transactions.(4)*</p> <p>CO4: Evaluate financial performance.(5)*</p> <p>CO5: Apply financial techniques.(3)*</p>	



SEMESTER I

COURSE CODE : UBIFSI.4

COURSE TITLE: Business Communication - I

Course Outcomes: After successful completion of the course, students will be able to;

CO1: Understand the concept, process, and importance of communication, exploring its channels, objectives, and methods.(2)*

CO2: Identify and address obstacles to effective communication in the business world.(3)*

CO3: Understand the concept and significance of business ethics.(2)*

CO4: Understand theory and principles of business letter writing.(2)*

CO5: Acquire language and writing skills relevant to business communication.(3)*

SEMESTER I

COURSE CODE : UBIFSI.5.1

COURSE TITLE: Foundation Course - I

Course Outcomes: After successful completion of the course, students will be able to;

CO1: Understand fundamental concepts across various disciplines.(2)*

CO2: Acquire critical thinking, communication, and problem-solving necessary for academic success.(3)*

CO3: Explore diverse perspectives and engage in collaborative learning.(2)*

CO4: Gain a comprehensive overview of key academic subjects.(2)*

CO5: Developing financial analysis skills while understanding the statutory body in Banking Area.(2)*

SEMESTER I

COURSE CODE : UBIFSI.6

COURSE TITLE: Business Economics - I

Course Outcomes: After successful completion of the course, students will be able to;

CO1: Understand the scope and importance of business economics.(2)*

CO2: Analyze market demand and supply.(4)*

CO3: Estimate and forecast demand.(3)*

CO4: Analyze supply, production decisions, and cost of production.(4)*

CO5: Understand market structures and pricing decisions.(2)*



SEMESTER I

COURSE CODE : UBIFSL7

COURSE TITLE: Quantitative Methods - I

Course Outcomes: After successful completion of the course, students will be able to;

CO1: Understand the fundamental concepts of statistics and its applications in business contexts. (2)*

CO2: Understand and interpret measures of dispersion, Skewness & Kurtosis, and mean square deviation in data analysis.(2)*

CO3:Apply correlation and regression in analyzing relationships between variables. (3)*

CO4:Apply probability rules, conditional probability, common distributions, expected value, decision theory, and normal distribution properties.(3)*

CO5: Understand insurance principles, manage operations and claims, evaluate products, apply ethics, implement risk management, and analyze industry trends.(3)*

SEMESTER II

COURSE CODE : UBIFSII.1

COURSE TITLE: Principles and Practices of Banking & Insurance

Course Outcomes: After successful completion of the course, students will be able to;

CO1: Describe the types of bank accounts and banking services.(2)*

CO2: Understand insurance regulation and the role of IRDAI.(2)*

CO3:Explain the growth of the insurance business.(2)*

CO4:Analyse the claim settlement procedures in insurance.(3)*

CO5: Evaluate actuarial role of insurance.(5)*

SEMESTER II

COURSE CODE : UBIFSII.2

COURSE TITLE: Business Law

Course Outcomes: After successful completion of the course, students will be able to;

CO1: Understand legal principles and systems.(2)*

CO2: Analyze constitutional provisions and fundamental rights.(4)*

CO3:Apply contract law concepts to agreements, consent, and performance.(3)*

CO4:Evaluate specialized contracts including indemnity, bailment, agency, and sale of goods.(4)*

CO5: Demonstrate proficiency in negotiable instruments and information technology laws.(3)*



SEMESTER II

COURSE CODE : UBIFSII.3

COURSE TITLE: Financial Accounting - II

Course Outcomes: After successful completion of the course, students will be able to;

CO1: Master valuation techniques for goodwill and shares.(3)*

CO2: Understand legal provisions for equity share buybacks and ensure compliance.(2)*

CO3:Apply legal provisions for the redemption of preference shares.(3)*

CO4:Analyze legal provisions and methods for the redemption of debentures.(4)*

CO5: Demonstrate comprehension of relevant company laws and their application in corporate finance.(2)*

SEMESTER II

COURSE CODE : UBIFSII.4

COURSE TITLE: Business Communication - II

Course Outcomes: After successful completion of the course, students will be able to;

CO1: Understand the principles of effective presentations.(2)*

CO2: Develop group communication proficiency.(3)*

CO3:Explore various aspects of business correspondence.(2)*

CO4: Develop report writing skills.(3)*

CO5: Understand the significance of internal communication within an organization.(2)*

SEMESTER II

COURSE CODE : UBIFSII.5

COURSE TITLE: Foundation Course - II

Course Outcomes: After successful completion of the course, students will be able to;

CO1: Understand the principles outlined in the Universal Declaration of Human Rights.(2)*

CO2: Understand the impact of globalization on various sectors such as industry, agriculture, and migration.(2)*

CO3:Analyze the causes and consequences of stress and conflict in individuals and society.(4)*

CO4:Design conflict-resolution strategies tailored to specific societal contexts and challenges.(3)*

CO5: Analyse theories of motivation and how to live with minimal stress.(4)*



SEMESTER II

COURSE CODE : UBIFSII.6

COURSE TITLE: Organisational Behaviour

Course Outcomes: After successful completion of the course, students will be able to;

CO1: Understand individual behavior in banking and insurance contexts.(2)*

CO2: Analyze group dynamics and team effectiveness within financial institutions.(4)*

CO3: Understand organizational structures, culture, and change management strategies relevant to the banking and insurance sectors.(2)*

CO4: Apply theories of organizational behavior to real-world scenarios.(3)*

CO5: Enhance skills in diversity management, employee engagement, and fostering a positive organizational climate in banking and insurance.(3)*

SEMESTER II

COURSE CODE : UBIFSII.7

COURSE TITLE: Quantitative Methods - II

Course Outcomes: After successful completion of the course, students will be able to;

CO1: Understand the concept of hypothesis testing and its significance in decision-making.(2)*

CO2: Understand the principles of linear programming and its applications in optimization problems.(2)*

CO3: Understand the properties and operations of matrices and determinants.(2)*

CO4: Apply ratios, proportion, and percentage calculations in financial analysis and decision-making.(3)*

CO5: Apply statistical methods to analyze investment data and make informed investment decisions.(3)*

SEMESTER III

COURSE CODE : UBIFSIII.1

COURSE TITLE: Financial Management - I

Course Outcomes: After successful completion of the course, students will be able to;

CO1: Understand financial management's meaning, importance, scope, and objectives, distinguishing between profit and value maximization approaches.(2)*

CO2: Understand fundamental valuation concepts.(2)*

CO3: Analyze leverage, examining the relationship between EBIT and EPS, and exploring operating, financial, and composite leverage, with practical applications.(4)*

CO4: Understand finance needs and sources.(2)*

CO5: Understand the definition, importance, and measurement of the cost of capital.(2)*



SEMESTER III

COURSE CODE : UBIFSIII.2

COURSE TITLE: Management Accounting

Course Outcomes: After successful completion of the course, students will be able to;

CO1: Understand management accounting, including its scope, functions, and role in decision-making.(2)*

CO2: Apply financial statement analysis techniques.(3)*

CO3:Apply working capital management principles to effectively plan and estimate working capital requirements.(3)*

CO4:Analyze dividend policies and factors influencing dividend decisions, considering legal, procedural, and tax aspects.(4)*

CO5: Use management accounting tools and frameworks to support strategic decision-making and improve organizational performance.(3)*

SEMESTER III

COURSE CODE : UBIFSIII.5

COURSE TITLE: Mutual Fund Management

Course Outcomes: After successful completion of the course, students will be able to;

CO1: Understand mutual funds, including their history, legal framework, and classification.(2)*

CO2: Understand the roles of regulatory agencies and entities involved in mutual funds.(2)*

CO3:Analyze various types and characteristics of mutual funds, portfolio maturity, and NAV calculations.(4)*

CO4:Develop proficiency in fund selection criteria, including fund rating, performance measurement, and financial planning strategies.(3)*

CO5: Apply financial planning concepts to guide investors in selecting appropriate mutual fund products and building model portfolios.(3)*

SEMESTER III

COURSE CODE : UBIFSIII.6

COURSE TITLE: Information Technology In Banking & Insurance - I

Course Outcomes: After successful completion of the course, students will be able to;

CO1: Understand IT systems and infrastructure tailored for banking and insurance sectors.(2)*

CO2: Implement cyber security measures to safeguard financial data, prevent fraud, and ensure regulatory compliance.(3)*

CO3:Develop IT project management skills to effectively plan, execute, and implement initiatives in banking and insurance.(3)*

CO4:Understand how IT enables digital transformation in financial services.(2)*

CO5: Examine ethical and legal frameworks related to IT in financial services.(2)*



SEMESTER III

COURSE CODE : UBIFSIII.7.1

COURSE TITLE: Foundation Course (An Overview of Banking Sector)

Course Outcomes: After successful completion of the course, students will be able to;

CO1: Understand the key components, structure, instruments, and services of the financial system.(2)*

CO2: Understand the significance of banking and insurance in economic growth and their development phases.(2)*

CO3: Understand risk management, asset-liability management, and organizational structures within financial institutions.(2)*

CO4: Gain knowledge of banking regulations by RBI and insurance regulations by IRDAI.(2)*

CO5: Apply financial management principles to analyze and make decisions in banking and insurance operations.(3)*

SEMESTER III

COURSE CODE : UBIFSIII.8

COURSE TITLE: Financial Markets

Course Outcomes: After successful completion of the course, students will be able to;

CO1: Understand the meaning and functions of the financial system.(2)*

CO2: Understand the phases of the financial system.(2)*

CO3: Differentiate between banking and the NBFC sector.(2)*

CO4: Understand capital markets.(2)*

CO5: Understand the commodities market.(2)*

SEMESTER III

COURSE CODE : UBIFSIII.9

COURSE TITLE: Direct Taxation

Course Outcomes: After successful completion of the course, students will be able to;

CO1: Understand technical terms related to taxation.(2)*

CO2: Determine residential status of an individual and scope of total income.(2)*

CO3: Compute income under different heads of income.(3)*

CO4: Understand deductions under chapter vi-a of the income tax act, 1961.(2)*

CO5: Do computation of total income.(3)*



SEMESTER IV

COURSE CODE : UBIFSIV.1

COURSE TITLE: Financial Management - II

Course Outcomes: After successful completion of the course, students will be able to;

CO1: Understand the concept of working capital management.(2)*

CO2: Understand the concept of working capital financing.(2)*

CO3:Determine the value of cash and functional budgets.(3)*

CO4:Analyse management of cash and marketable securities.(4)*

CO5: Estimate the financial planning of the company.(3)*

SEMESTER IV

COURSE CODE : UBIFSIV.2

COURSE TITLE: Cost Accounting

Course Outcomes: After successful completion of the course, students will be able to;

CO1: Describe the objectives and scope of cost accounting.(2)*

CO2: Understand classification of cost and cost sheet. (2)*

CO3:Analyse variances.(4)*

CO4:Understand concept of bep and marginal costing techniques.(2)*

CO5: Understand the concept of contribution.(2)*

SEMESTER IV

COURSE CODE : UBIFSIV.3

COURSE TITLE: Entrepreneurship Management

Course Outcomes: After successful completion of the course, students will be able to;

CO1: Understand the process of identifying viable business ideas in the banking and insurance sectors.(2)*

CO2: Understand key roles such as the founder, financier, manager, and strategist within the entrepreneurial ecosystem.(2)*

CO3:Analyze the dynamics and responsibilities of each role in driving business success.(4)*

CO4:Develop skills in creating detailed business plans covering market analysis, marketing strategies, organization structure, and financial projections.(3)*

CO5:Understand ethical considerations and the importance of social responsibility in entrepreneurship, particularly in sectors as influential as banking and insurance.(2)*



SEMESTER IV

COURSE CODE : UBIFSIV.6

COURSE TITLE: Information Technology in Banking & Insurance - II

Course Outcomes: After successful completion of the course, students will be able to;

CO1: Understand how information technology supports core banking and insurance operations.(2)*

CO2: Understand the architecture and components of IT systems used in financial services.(2)*

CO3: Analyse data within the context of financial services.(4)*

CO4: Acquire skills to streamline banking and insurance processes.(3)*

CO5: Develop the ability to strategically plan, implement, and manage IT projects within banking and insurance organizations.(3)*

SEMESTER IV

COURSE CODE : UBIFSIV.7.1

COURSE TITLE: Foundation Course – IV (An Overview of Insurance Sector)

Course Outcomes: After successful completion of the course, students will be able to;

CO1: Understand the basics of the life insurance business.(2)*

CO2: Analyze the types of life insurance policies in detail.(4)*

CO3: Understand health insurance regulations, market dynamics, and coverage options from SBI and ICICI, including hospitalization and critical illness plans.(2)*

CO4: Understand home and motor insurance with SBI and ICICI, covering policy details, risk factors, and coverage limitations.(2)*

CO5: Understand the role of insurance in logistics.(2)*

SEMESTER IV

COURSE CODE : UBIFSIV.8

COURSE TITLE: Corporate and Securities Law

Course Outcomes: After successful completion of the course, students will be able to;

CO1: Understand the evolution and key principles of company law in India.(2)*

CO2: Analyze the regulatory framework governing stock exchanges.(4)*

CO3: Evaluate the objectives, powers, and functions of the Securities and Exchange Board of India (SEBI).(5)*

CO4: Understand the provisions and functions of The Depositories Act, 1996.(2)*

CO5: Apply knowledge of company law and regulatory frameworks to banking.(3)*



SEMESTER IV

COURSE CODE : UBIFSIV.7

COURSE TITLE: Business Economics - II

Course Outcomes: After successful completion of the course, students will be able to;

CO1: Understand the causes and phases of business cycles, and analyze economic fluctuations and their implications.(2)*

CO2: Interpret and analyze GDP, inflation, unemployment rates, and balance of payments to assess economic performance.(2)*

CO3: Evaluate fiscal and monetary policies and their impact on national and global economies.(5)*

CO4: Identify market failures and justify the need for government intervention to promote efficiency and equity.(1)*

CO5: Develop skills in formulating and evaluating economic policies, considering their impact on various stakeholders.(3)*

SEMESTER V

COURSE CODE : 44303

COURSE TITLE: Financial Reporting & Analysis(Corporate Banking & Insurance)

Course Outcomes: After successful completion of the course, students will be able to;

CO1: Apply legal provisions in the Banking Regulation Act, 1949.(3)*

CO2: Demonstrate proficiency in preparing final accounts of insurance companies in accordance with insurance legislation and accounting policies.(3)*

CO3: Understand relevant provisions of the Companies Act related to final accounts preparation and adjustments.(2)*

CO4: Understand ethical behavior and its implications for accountants.(2)*

CO5: Understand International Financial Reporting Standards (IFRS).(2)*

SEMESTER V

COURSE CODE : 44304

COURSE TITLE: Auditing - I

Course Outcomes: After successful completion of the course, students will be able to;

CO1: Understand the concept of auditing.(2)*

CO2: Understand the procedures and documentation of audit planning.(2)*

CO3: Understand vouching and verification.(2)*

CO4: Understand the concept of errors and fraud.(2)*

CO5: Understand different types of audits.(2)*



SEMESTER V

COURSE CODE : 44301

COURSE TITLE: Strategic Management

Course Outcomes: After successful completion of the course, students will be able to;

CO1: Demonstrate proficiency in strategic analysis.(3)*

CO2: Formulate effective strategic plans.(3)*

CO3:Apply strategic decision-making skills.(3)*

CO4:Communicate strategic insights and recommendations.(3)*

CO5: Understand global and ethical dimensions of strategic management.(2)*

SEMESTER V

COURSE CODE : 44305

COURSE TITLE: Financial Services Management

Course Outcomes: After successful completion of the course, students will be able to;

CO1: Understand financial services.(2)*

CO2: Understand the concept and role of merchant banking in India.(2)*

CO3:Analyze mutual funds, factoring, and forfeiting.(4)*

CO4:Evaluate securitization of debts and derivatives.(2)*

CO5:Understand housing finance, consumer finance, and depositories.(2)*

SEMESTER V

COURSE CODE : 44306

COURSE TITLE: International Banking and Finance

Course Outcomes: After successful completion of the course, students will be able to;

CO1: Understand fixed and flexible exchange rates.(2)*

CO2: Understand depository receipts,adr,gdr,idr.(2)*

CO3:Explain foreign exchange management in India.(2)*

CO4:Calculate foreign exchange arithmetic.(3)*

CO5: Understand bretten woods system and European monetary system.(2)*



SEMESTER V

COURSE CODE : 44302

COURSE TITLE: Research Methodology

Course Outcomes: After successful completion of the course, students will be able to;

CO1: Understand the basic principles and methodologies of research.(2)*

CO2: Apply techniques for processing and organizing collected data efficiently and accurately.(3)*

CO3: Demonstrate and interpret research findings and draw meaningful conclusions based on data analysis.(3)*

CO4: Evaluate the appropriateness of different statistical methods for specific research questions and data types.(5)*

CO5: Develop a comprehensive research report that adheres to academic standards and conventions.(3)*

SEMESTER VI

COURSE CODE : 85502

COURSE TITLE: Security Analysis and Portfolio Management

Course Outcomes: After successful completion of the course, students will be able to;

CO1: Understand key concepts and processes in portfolio management.(2)*

CO2: Learn to value different financial assets accurately.(2)*

CO3: Evaluate securities using financial and economic data.(5)*

CO4: Apply techniques to analyze market trends and price movements.(3)*

CO5: Apply Efficient Market Theory and CAPM in investment decisions.(3)*

SEMESTER VI

COURSE CODE : 85503

COURSE TITLE: Auditing - II

Course Outcomes: After successful completion of the course, students will be able to;

CO1: Know about the appointment, qualifications and disqualification of company auditors.(2)*

CO2: Understand about auditing of banks.(2)*

CO3: Understand new areas in auditing.(2)*

CO4: Understand the auditing of an insurance company.(2)*

CO5: Know about professional ethics.(2)*



SEMESTER VI

COURSE CODE : 85504

COURSE TITLE: Human Resource Management

Course Outcomes: After successful completion of the course, students will be able to;

CO1: Understand the framework of human resource management.(2)*

CO2: Evaluate different recruitment methods and their effectiveness in sourcing qualified candidates.(5)*

CO3:Design recruitment strategies to address workforce requirements and talent gaps effectively.(3)*

CO4:Design and implement training and development programs to enhance employee skills and competencies.(3)*

CO5: Design compensation structures that are fair, competitive, and aligned with organizational objectives.(3)*

SEMESTER VI

COURSE CODE : 85505

COURSE TITLE: Turnaround Management

Course Outcomes: After successful completion of the course, students will be able to;

CO1: Understand business fundamentals, including organization types and growth strategies.(2)*

CO2: Analyze the causes, symptoms, and measures to overcome industrial sickness.(4)*

CO3:Apply turnaround management strategies.(3)*

CO4:Evaluate various business scenarios such as outsourcing, networking, franchising, and start-ups, including their features, advantages, and disadvantages.(5)*

CO5: Acquire leadership skills and knowledge in turnaround management, focusing on outfitting management teams, decision-making styles, and organizational change processes.(3)*

SEMESTER VI

COURSE CODE : 85501

COURSE TITLE: Central Banking

Course Outcomes: After successful completion of the course, students will be able to;

CO1: Investigate the implications of central bank actions on inflation, interest rates, exchange rates, and economic growth.(2)*

CO2: Assess the goals of central banking.(5)*

CO3:Develop communication and presentation skills to effectively articulate complex central banking concepts and policy recommendations.(3)*

CO4:Compare the functions and policies of various central banks globally and understand their interactions within the global financial system.(3)*

CO5: Analyze the central bank's role in maintaining financial stability and its supervisory and regulatory functions over the banking sector.(4)*

SEMESTER VI

COURSE CODE : UBIFSVI.8

COURSE TITLE: Project Work In Banking & Insurance

Course Outcomes: After successful completion of the course, students will be able to;

CO1: Understand the banking and insurance industry.(2)*

CO2: Apply project management principles.(3)*

CO3:Analyze banking and insurance operations.(5)*

CO4:Develop solutions to industry challenges.(3)*

CO5: Collaborate and communicate effectively.(3)*

* Note: Numbers given in the brackets () refer to learning levels of the revised Blooms' Taxonomy (2001) as follows:

(1): Remember,(2): Understand, (3): Apply (4): Analyse (5): Evaluate (6): Create



B.B.I. Coordinator



IQAC Coordinator



Principal



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