



# SREE NARAYANA GURU COLLEGE OF COMMERCE

(LINGUISTIC MINORITY INSTITUTION)

RE-ACCREDITED BY NAAC (GRADE-'B'-CGPA 2.45) [2019-2024]

AFFILIATED TO UNIVERSITY OF MUMBAI & RECOGNISED BY UGC-u/s 2(f)&12B

MANAGED BY SREE NARAYANA MANDIRA SAMITI (REGD.)

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## CRITERIA 2: TEACHING-LEARNING AND EVALUATION

<b>Key Indicator – 2.6.</b>	<b>Student Performance and Learning Outcome</b>
<b>Matric No- 2.6.1</b>	<b>Programme Outcomes (POs) and Course Outcomes (Cos) for all Programmes offered by the institution are stated and displayed on.</b>



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## PROGRAMME OUTCOMES

Programme Code: -	Name of the Programme: <b>Bachelor of Commerce in Transport &amp; Magmt. (B.T.M.)</b>
<b>Programme Outcomes:</b> After successful completion of the programme, graduates will be able to;	
PO1: Understand transportation systems, logistics operations, and supply chain management principles.	
PO2: Acquire strong business management skills, including financial management, marketing, human resource management, and strategic planning.	
PO3: Understand the regulatory environment governing transportation and logistics.	
PO4: Identify and analyze complex problems within the transport industry and develop effective solutions.	
PO5: Use modern technologies and software systems relevant to transportation management.	
PO6: Demonstrate excellent verbal and written communication skills, crucial for effective interaction with stakeholders, clients, and colleagues.	
PO7: Understand ethical issues and social responsibilities within the transport industry.	
PO8: Lead and work effectively within diverse teams in order to demonstrate leadership skills in transport-related projects.	
PO9: Understand the global nature of transport and logistics.	
PO10: Develop a positive mindset for the students for lifelong learning, keeping abreast of evolving industry trends, technologies, and best practices in transport management.	



## COURSE OUTCOMES

### SEMESTER I

COURSE CODE : UBTMFSI.1

COURSE TITLE: Transport Management

**Course Outcomes:** After successful completion of the course, students will be able to;

- CO1: Understand various transportation modes (road, rail, air, sea) and their inter-modal connections.(2)\*
- CO2: Acquire skills in logistics planning, inventory management, procurement, distribution, and supply chain optimization to ensure efficient movement of goods and services.(3)\*
- CO3: Understand transportation economics, cost structures, pricing strategies, and financial management principles specific to the transport industry.(2)\*
- CO4: Develop strategic thinking and decision-making skills to address transportation challenges, optimize network design, and respond to changing market demands and regulatory requirements.(3)\*
- CO5: Prepare themselves for careers in transportation and logistics management, freight forwarding, supply chain management etc.(3)\*

### SEMESTER I

COURSE CODE : UBTMFSI.2

COURSE TITLE: Road and Road Transport

**Course Outcomes:** After successful completion of the course, students will be able to;

- CO1: Understand road networks, design principles, construction techniques, and maintenance practices for different types of roads (e.g., highways, urban roads, rural roads).(2)\*
- CO2: Understand road transport operations, including vehicle routing, scheduling, fleet management, and logistics coordination.(2)\*
- CO3: Understand the environmental impacts of road transport, including air and noise pollution, and learn about safety regulations and measures to enhance road safety.(2)\*
- CO4: Understand transportation policies, regulations, and governance structures related to road transport, including licensing, tolling, and regulatory compliance.(2)\*
- CO5: Understand the different forms of transportation.(2)\*



**SEMESTER I**

COURSE CODE : UBTMFSI.3

COURSE TITLE: Railway Transport

**Course Outcomes:** After successful completion of the course, students will be able to;

CO1: Understand railway operations, including infrastructure management, scheduling, and maintenance practices.(2)\*

CO2: Learn the policies, regulations, and governance structures specific to the Indian Railways.(2)\*

CO3: Understand the socio-economic impacts of the Indian railway system on transportation, regional development, employment, and connectivity across the country.(2)\*

CO4: Learn about ongoing initiatives and challenges related to capacity building, modernization, and technological advancements within the Indian railway sector.(2)\*

CO5: Understand the role of railways in promoting tourism.(2)\*

**SEMESTER I**

COURSE CODE : UBTMFSI.4

COURSE TITLE: Business Communication-I

**Course Outcomes:** After successful completion of the course, students will be able to;

CO1: Convey information clearly and persuasively through various channels.(3)\*

CO2: Compose professional emails, business letters, reports, and other written documents with clarity, conciseness, and professionalism.(6)\*

CO3: Improve interpersonal skills necessary for collaborating with colleagues, clients etc.(3)\*

CO4: Learn the norms and etiquette of professional communication.(2)\*

CO5: Understand the importance of ethical communication in business and develop the ability to communicate with integrity and sensitivity.(2)\*

**SEMESTER I**

COURSE CODE : UBTMFSI.5.1

COURSE TITLE: Foundation Course-I

**Course Outcomes:** After successful completion of the course, students will be able to;

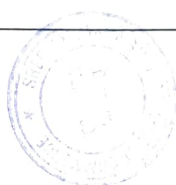
CO1: Understand fundamental concepts across various disciplines.(2)\*

CO2: Develop essential skills such as critical thinking, communication, and problem-solving necessary for academic success.(3)\*

CO3: Explore diverse perspectives and engage in collaborative learning.(3)\*

CO4: Gain a broad overview of key subjects.(2)\*

CO5: Gain a foundational knowledge base that serves as a springboard for more specialized studies in subsequent years of their bachelor's degree program.(2)\*





**SEMESTER I**

COURSE CODE : UBTMFSI.6

COURSE TITLE: Business Economics

**Course Outcomes:** After successful completion of the course, students will be able to;

CO1: Understand fundamental economic concepts.(2)\*

CO2: Evaluate the impact of government policies (taxation, regulation, trade policy) on business operations and market outcomes.(5)\*

CO3: Apply microeconomics principles to analyze business behavior, pricing strategies, production decisions, and resource allocation within firms.(3)\*

CO4: Develop effective communication skills to convey economic analysis and recommendations to business stakeholders, both orally and in writing.(3)\*

CO5: Study the fluctuations in the business cycle and their effects on business performance, investment decisions, and employment.(2)\*

**SEMESTER I**

COURSE CODE : UBTMFSI.7

COURSE TITLE: Business Mathematics

**Course Outcomes:** After successful completion of the course, students will be able to;

CO1: Use mathematical techniques to analyze business problems, interpret data, and make informed decisions.(3)\*

CO2: Use statistical methods for data analysis and decision-making in business.(3)\*

CO3: Understand financial principles and calculations relevant to transportation operations.(2)\*

CO4: Interpret and communicate mathematical findings effectively through graphs, charts, and reports to support business insights and recommendations.(3)\*

CO5: Understand and apply mathematical techniques to solve financial problems, such as interest calculations, present value, annuities, and investment analysis.(3)\*

**SEMESTER II**

COURSE CODE : UBTMFSII.1

COURSE TITLE: Logistics and Supply Chain Management

**Course Outcomes:** After successful completion of the course, students will be able to;

CO1: Understand supply chain management concepts.(2)\*

CO2: Understand the principles and practices of logistics management.(2)\*

CO3: Learn how to integrate various functions within supply chain management.(2)\*

CO4: Understand the importance of building strong relationships with suppliers and managing supplier performance to ensure quality, reliability, and cost-effectiveness.(2)\*

CO5: Explore challenges and strategies associated with managing global supply chains.(2)\*



**SEMESTER II**

COURSE CODE : UBTMFSII.2

COURSE TITLE: Air Transport

**Course Outcomes:** After successful completion of the course, students will be able to;

CO1: Understand the structure, stakeholders, and key players in the aviation industry.(2)\*

CO2: Understand the principles and practices of airline management.(2)\*

CO3:Examine legal frameworks governing aviation operations.(5)\*

CO4:Learn about airline marketing strategies, customer service management, passenger experience, loyalty programs, and branding in the aviation industry.(2)\*

CO5: Understand the role of air transport in global connectivity, international air routes, airline alliances, aviation hubs, and the impact of air transport on global trade and tourism.(2)\*

**SEMESTER II**

COURSE CODE : UBTMFSII.3

COURSE TITLE: Shipping and Water Transport

**Course Outcomes:** After successful completion of the course, students will be able to;

CO1: Understand different types of ships and maritime equipment used in water transport.(2)\*

CO2: Understand the structure, stakeholders, and key players in the maritime industry, including shipping companies, ports, terminals, and maritime regulatory bodies.(2)\*

CO3:Understand the principles and practices of shipping operations.(2)\*

CO4:Understand safety and security considerations in maritime operations.(2)\*

CO5: Understand the role of shipping in global trade, supply chain connectivity, trade routes, and the impact of maritime transport on international commerce.(2)\*

**SEMESTER II**

COURSE CODE : UBTMFSII.4

COURSE TITLE: Business Communication-II

**Course Outcomes:** After successful completion of the course, students will be able to;

CO1: Develop proficiency in writing clear, concise, and effective business documents.(3)\*

CO2: Understand and apply appropriate business etiquette in various situations.(3)\*

CO3:Use digital communication tools and platforms effectively for business purposes.(3)\*

CO4:Improve interpersonal skills necessary for effective collaboration and relationship-building in business contexts.(3)\*

CO5: Deliver engaging and persuasive presentations.(3)\*



**SEMESTER II**

COURSE CODE : UBTMFSII.5.1

COURSE TITLE: Foundation Course - II

**Course Outcomes:** After successful completion of the course, students will be able to;

CO1: Understand foundational concepts across disciplines.(2)\*

CO2: Develop critical thinking and problem-solving skills.(3)\*

CO3:Develop effective communication and presentation skills.(3)\*

CO4:Acquire practical skills relevant to the chosen field of study and understand society at large.(3)\*

CO5: Prepare for advanced coursework in future semesters and foster personal growth and self-management skills.(3)\*

**SEMESTER II**

COURSE CODE : UBTMFSII.6

COURSE TITLE: Traffic Management

**Course Outcomes:** After successful completion of the course, students will be able to;

CO1: Understand transportation systems.(2)\*

CO2: Understand transportation planning processes, land use-transportation integration, sustainable transportation strategies, and transportation policy development.(2)\*

CO3:Understand the role of technology in traffic management.(2)\*

CO4:Understand techniques for assessing the impact of new developments and transportation projects on traffic flow, congestion, and safety.(2)\*

CO5:Prepare themselves for careers in transportation planning agencies, consulting firms, government transportation departments, urban development organizations, and traffic engineering firms. (3)\*



## SEMESTER II

COURSE CODE : UBTMFSII.7

COURSE TITLE: Financial Accounting

**Course Outcomes:** After successful completion of the course, students will be able to;

CO1: Understand generally accepted accounting principles (GAAP) and their application in preparing financial statements.(2)\*

CO2: Learn how to prepare key financial statements.(2)\*

CO3: Develop skills to analyze and interpret financial statements to assess the financial health, performance, and liquidity of a business.(3)\*

CO4: Understand the double-entry accounting system and how to record various financial transactions accurately using debits and credits.(2)\*

CO5: Learn how to calculate and interpret key accounting ratios (e.g., liquidity ratios, profitability ratios) to assess business performance and financial stability.(3)\*

\* Note: Numbers given in the brackets () refer to learning levels of the revised Blooms' Taxonomy (2001) as follows:

**(1) : Remember,(2): Understand, (3): Apply (4): Analyse (5): Evaluate (6): Create**



**B.T.M. Coordinator**



**IQAC Coordinator**



**Principal**

**Principal**

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