



# **SREE NARAYANAGURU COLLEGE OF COMMERCE**

**ECOSYSTEM FOR INNOVATIONS**

***INSTITUTIONAL INNOVATION COUNCIL (IIC)***



**SREE NARAYANA GURU COLLEGE OF COMMERCE**

**METRIC NUMBER 3.2.1 QIM**

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**INSTITUTIONAL INNOVATION COUNCIL**

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महाराष्ट्र MAHARASHTRA

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ZP 776627

03 FEB 2022



जिल्हा कोबागार कार्यालय, बाणें  
31 JAN 2022  
मुद्रांक प्रमुख लिपीक / लिपी

MAHARASHTRA INFORMATION TECHNOLOGY SUPPORT CENTER, KOLHAPUR,

MAHARASHTRA

AND

SREE NARAYANA GURU COLLEGE OF COMMERCE, CHEMBUR,  
MUMBAI, MAHARASHTRA - 400 089

Memorandum of Understanding

A Memorandum of Understanding is being signed and accepted today on 15/03/2022

between

Maharashtra Information Technology Support Center (MITSC), Maharashtra

AND

Sree Narayana Guru College of Commerce, Chembur, Mumbai - 89

Principal

Sree Narayana Guru  
College of Commerce

P. L. Lokhande Marg,

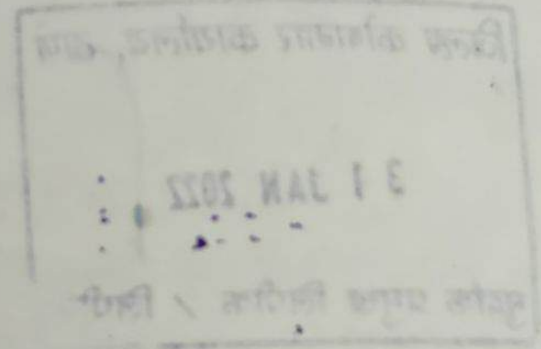
Chembur, Mumbai - 400 089.

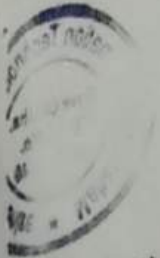
03 FEB 2022

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२. वस्त्याचा प्रकार	होय / नाही
३. वस्त नोंदणी करणार आहेत का ?	
४. विक्रकृतीचे थोडक्यात वर्णन	
५. मुद्रांक विकत घेणाऱ्याचे नाव व सही	Sree Narayana Mandira Samiti Vishal Khembur
६. वस्त असल्यास त्याचे नाव, पत्ता व सही	
७. दुसऱ्या पक्षकाराचे नाव	
८. मुद्रांक शुल्क रक्कम	
९. परवानाधारक मुद्रांक विक्रेत्याची सही व परवाना क्रमांक तसेच मुद्रांक विक्रीचे ठिकाण/पत्ता ई. ६/१:१, सेक्टर-१, वाजी, नवी मुंबई	सौ. रोहिणी अर. बिरादार परवाना क्र. १२०१०२४
ज्या कारणासाठी ज्यांनी मुद्रांक खरेदी केला त्यांनी त्याच कारणासाठी मुद्रांक खरेदी केल्यापासून ६ महिन्यात वापरणे बंधनकारक आहे.	

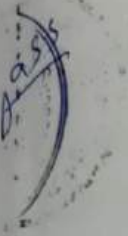


03 FEB 2022





## Objectives of the MOU

- 
- a) To support student entrepreneurship in terms of training, mentoring and assisting for funding
  - b) To provide Mentorship through industry experts for students who wish to launch their start-ups
  - c) To create an Entrepreneurship culture on the campus.
  - d) To extend support in establishing pre-incubation and incubation centers in higher education institutions.

## Deliverables by MITSC:

1. Providing expert's guidance for developing HEI's strategies and governance for promoting innovation and entrepreneurship
2. Supporting institutes to implement the framework of the Pre-Incubation & Incubation center as mentioned in AICTE's National Innovation and Start up policy 2019.
3. Providing a Master Plan to execute IIC's guidelines to establish a Pre-Incubation and Incubation Centre on the campus; based on Master Planning, concerned faculty will prepare an academic calendar.
4. Facilitating the process of registration of Institute's Innovation Cell (IIC) under Ministry of Education
5. Providing pedagogy & learning interventions for supporting Innovation & Start-ups. To facilitate the same; MITSC will Design and deliver Entrepreneurship Certification courses.
  - a. PRAYAS- Basic – Foundation Program in Entrepreneurship.
  - b. ANTERPRERIT - Advance – Advance Program for Entrepreneurship (This will be charged separately to the students and revenue will be shared with the Incubation Centre as a fund raising activity. Fee will be decided with mutual agreement).
6. Conducting Ideathons, Pitching Competitions to prepare students for external competition.
7. Executing practice venture program where students will learn the actual implementation of start-up
8. Interaction with mentors based on the progress of practice venture
9. Providing matrix for Entrepreneurial Performance Impact Assessment
10. Providing expert guidance on organization capacity building & Human Resources
11. Providing expert's guidance for IP creations and ownership for technologies developed at HEIs
12. Facilitating collaboration, co-creation, Business Relationship and knowledge exchange

Both of the institutions further declare that this memorandum will not be used in any way for legal/judicial purposes. It will be used only for mutual benefit, cooperation, educational and entrepreneurship development.

**Duration**

The MOU will be applicable for a period of one year with institute membership fees of INR 15,235/-. This MOU will take effect from the date of its signing and may be terminated by either party with one-month notice to the other party

**Non-Binding Nature of Memorandum**

Nothing in this Memorandum shall be construed as creating any contract, partnership, agency or other legal relationship between the parties. This Memorandum is only a non-binding statement of intent to foster genuine and mutually beneficial academic collaboration.

For,

**Maharashtra Information Technology Support Center (MITSC)**

*Yashwanth*  
Mr. Yashwant Shirode  
Director



For,

**Sree Narayana Guru College of Commerce,**

*Dr. Ravindran Karathadi*  
Dr. Ravindran Karathadi

Principal  
Sree Narayana Guru  
College of Commerce  
Chandamarg,  
Mumbai - 400 089.

# SREE NARAYANA GURU COLLEGE OF COMMERCE

(LINGUISTIC MINORITY INSTITUTION)

RE-ACCREDITED BY NAAC (GRADE-'B'-CGPA 2.45) [2019-2024]

AFFILIATED TO UNIVERSITY OF MUMBAI & RECOGNISED BY UGC-u/s 2(f)&12B

MANAGED BY SREE NARAYANA MANDIRA SAMITI (REGD.)



P. L. LOKHANDE MARG, CHEMBUR, MUMBAI - 400 089. 9326063380 / 9326083775 sngcollege86@yahoo.co.in / sngcollegeprincipal@gmail.com

## Report on Memorandum of Understanding (MoU) between Maharashtra Information Technology Support Center and Sree Narayana Guru College of Commerce, Chembur

2022-23

An MoU was established between Maharashtra Information Technology Support Center (MITSC), Kolhapur, Maharashtra, and Sree Narayana Guru College of Commerce, Chembur, for the academic year 2022-23. The purpose of the MoU was to support student entrepreneurship initiatives, including training, monitoring, funding assistance, mentorship, and fostering an entrepreneurship culture on campus.

Project Activities: A total of 17 activities were conducted under the MoU,

The MoU between Maharashtra Information Technology Support Center and Sree Narayana Guru College of Commerce facilitated the successful implementation of various initiatives to support student entrepreneurship for the academic year 2022-23. Through training, mentorship, funding assistance, and the establishment of pre-incubation centers, the collaboration empowered students to explore, develop, and launch their entrepreneurial ventures. The 17 activities conducted under the MoU contributed to fostering an entrepreneurship culture on campus and equipping students with the skills, knowledge, and support necessary for success in the startup ecosystem. Continued collaboration between the two institutions will further enhance opportunities for student entrepreneurship and innovation in the future.

**Principal**  
Sree Narayana Guru  
College Of Commerce  
P. L. Lokhande Marg,  
Chembur, Mumbai - 400 089.





Ministry of  
Education  
Government of India



MoE's  
INNOVATION CELL  
(GOVERNMENT OF INDIA)



INSTITUTION'S  
INNOVATION  
COUNCIL  
(MINISTRY OF EDUCATION GOVT. INDIA)



## CERTIFICATE OF ESTABLISHMENT

This is to certify that

**Sree Naryana Guru College of Commerce, Mumbai**

has established an Institution's Innovation Council (IC202217776) in the campus as per the norms of Innovation Cell, Ministry of Education, Govt. of India during the academic calendar year 2021-22

Prof. Anil D. Sahasrabudhe  
Chairman  
AICTE

Dr. Abhay Jere  
Chief Innovation Officer  
Ministry of Education's Innovation Cell

Shri. Dipan Kumar Sahu  
Assistant Innovation Director  
Ministry of Education's Innovation Cell

Certificate No: 7328

Aishe Code: C-33904

Date: 04-05-2022





**Ministry of  
Education**  
Government of India



**MoE's  
INNOVATION CELL**  
(GOVERNMENT OF INDIA)



**INSTITUTION'S  
INNOVATION  
COUNCIL**  
(Ministry of Education Initiative)



## **CERTIFICATE**

**Institution's Innovation Council (IIC) established at**

**Sree Naryana Guru College of Commerce, Mumbai**

**had undertaken various activities prescribed by Innovation Cell, Ministry of  
Education, Govt. of India to promote Innovation and Start-up in campus  
during the IIC calendar year 2021-22.**

*Abhay Jere*

**Dr. Abhay Jere**  
Chief Innovation Officer  
MOE, Innovation Cell

*Dipan Sahu*

**Mr. Dipan Sahu**  
Assistant Innovation Director  
MOE, Innovation Cell

Certificate No : 7328

Issued On : 2022-11-17

## Letter of Appreciation

Dear Sir/Madam,

Please accept our sincere gratitude to all the chief functionaries and every members of the IIC Institution's Innovation Council (IIC) of Sree Naryana Guru College of Commerce for the continuous support and contribution towards building the innovation and entrepreneurship culture development in your campus and also extending support to help other IIC institutions towards growth of the IIC network during the academic year 2021-22.

Chief Functionaries of the IIC at Sree Naryana Guru College of Commerce, Mumbai

<b>Name</b>	<b>Position</b>
Dr. Ravindran Karathadi	President
Ms. Jayasree V	Vice President
Dr. Srichand Hinduja	Internship Activity Coordinator, IPR Activity Coordinator
Ms. Mamata Meghanani	Innovation Activity
Mr. Parmeshwaran Iyer	Start up Activity Coordinator
Ms. Sneha Jagadale	Convener, ARIIA Coordinator
Ms. Monica Rayal	Social Media, NIRF Coordinator

As we are progressing towards a 'quality' driven I&E ecosystem development, we strongly believe that the IIC model and its unique structure is definitely putting your HEI's thoughts, actions and aspirations in a systematic way to achieve inclusive and holistic development of the ecosystem.

Thanks & regards.

Yours Sincerely,

Dipan Kumar Sahu



Assistant Innovation Director  
MoE's Innovation Cell, Govt. of India

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Saranraj Natarajan	Innovation Activity
Mr. Parmeshwaran Iyer	Start up Activity Coordinator
Ms. Sneha Jagadale	Convener, ARIIA Coordinator
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Yours Sincerely,

Dipan Kumar Sahu



Assistant Innovation Director  
MoE's Innovation Cell, Govt. of India



**Ministry of  
Education**  
Government of India



**MoE's  
INNOVATION CELL**  
(GOVERNMENT OF INDIA)



**INSTITUTION'S  
INNOVATION  
COUNCIL**  
(Ministry of Education Initiative)



## **CERTIFICATE**

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**had undertaken various activities prescribed by Innovation Cell, Ministry of  
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during the IIC calendar year 2022-23.**

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**Prof. TG Sitharam**  
Chairman  
Aicte

**Dr. Abhay Jere**  
Chief Innovation Officer  
MOE, Innovation Cell

**Mr. Dipan Sahu**  
Assistant Innovation Director  
MOE, Innovation Cell

Certificate No : 7328

Issued On : 2023-11-16

17/01/2024

To

The President

Institution's Innovation Council  
SNGCC  
Chembur

**Sub:** Gratitude for constant Support from the Institution's Innovation Council

Respected Sir,

We hope this letter finds you well. We are writing to express our sincere gratitude for the invaluable support we have received from the Institution's Innovation Council.

Your institute's commitment to fostering innovation and entrepreneurship has played a pivotal role in the success of our business. The resources, mentorship, and opportunities provided through your initiatives have been instrumental in our growth and development.

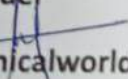
We extend our appreciation to the entire team, whose support has been crucial in fostering a culture of innovation and entrepreneurship at the institute.

We would like to specifically acknowledge the starting programs, workshops, and guidance we have received, which have significantly contributed to the advancement of our business. Your dedication to promoting innovation has not only benefited us but has also strengthened the entrepreneurial ecosystem within our community.

We eagerly anticipate continuing our collaboration with the Institution's Innovation Council and are keen to participate in future programs that align with our mission and objectives.

Once again, thank you for your unwavering support.

Best Regards,

Co- Founder  
  
Technicalworld

**Sree Narayana Guru College of Commerce**  
**P. L.Lokhande Marg, Chembur (W.), Mumbai-79**

**Institution's Innovation Council**

Academic Year 2022-23

The Institution's Innovation Council was established in our College in the year 2022-23. The Ministry of Education's Innovation Cell in collaboration with AICTE ,launched Institution's Innovation Council in the year 2018 to develop innovation and startup ecosystem in higher education institutes. Various activities ,assigned by MoE's Innovation Cell, have been conducted in our College. Details of various activities to inculcate innovation and entrepreneurial skills are as follows;

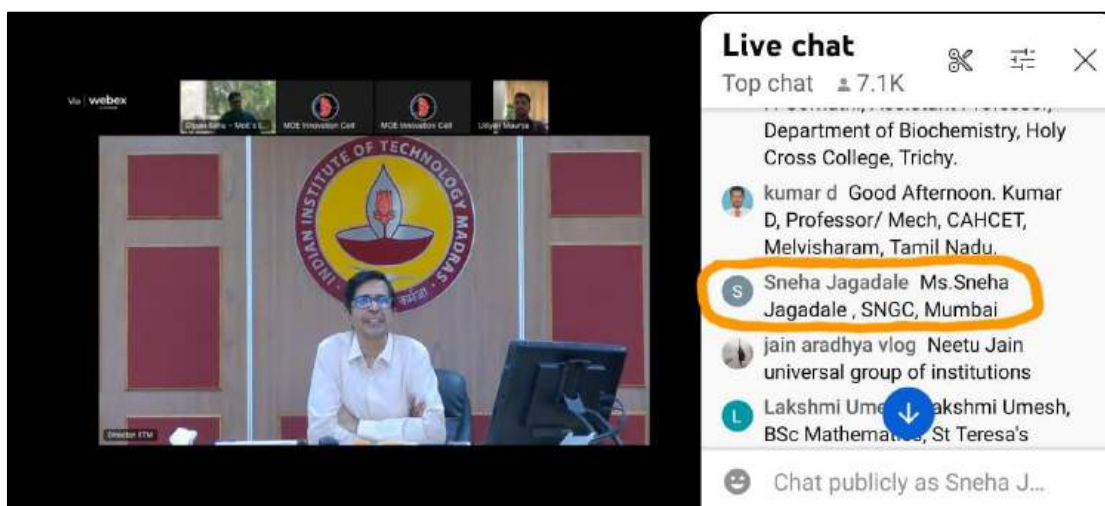
**1) Virtual Session “Out of Box Thinking for Problem Solving”**

Ministry of Education's Innovation Cell, Govt. of India, had organized a virtual “Out of Box Thinking for Problem Solving” on 28th June, 2022 from 2:00 pm to 3:00 pm. The objective of organising the session was to enable students to think out of box. Prof. M. Kamakoti, Director, IIT, Madras, was the resource person. He spoke about out of box thinking, story based learning, traditional games and their role in learning.

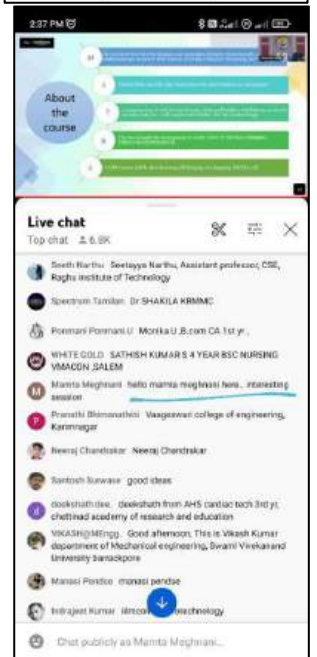
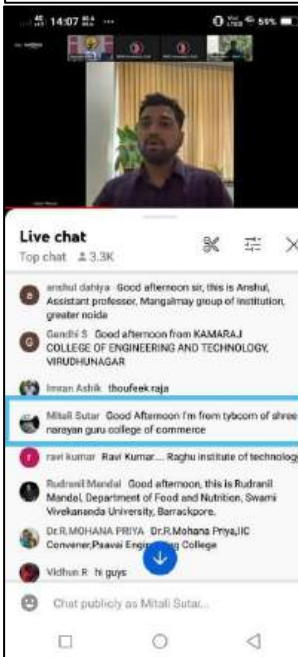
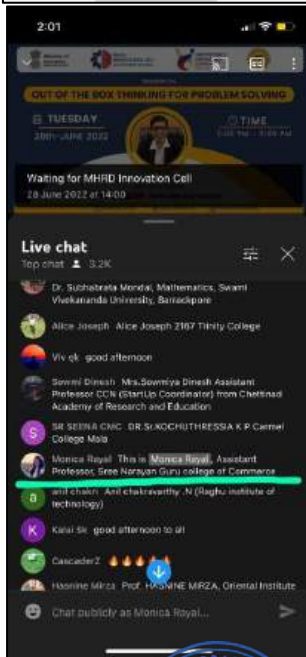
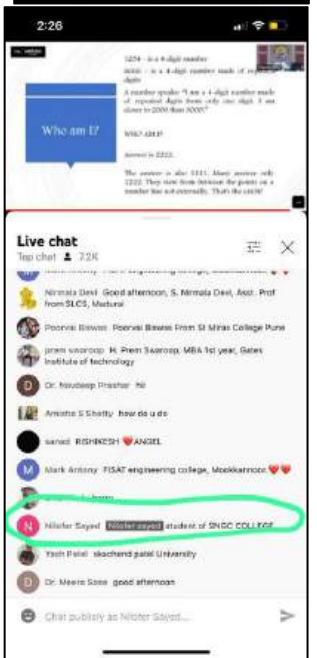
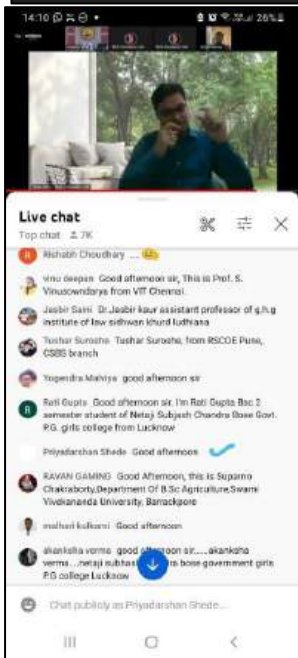
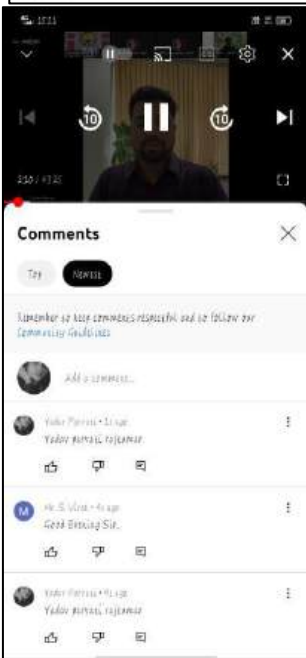
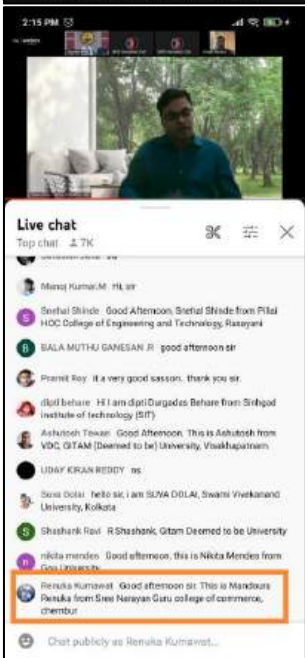
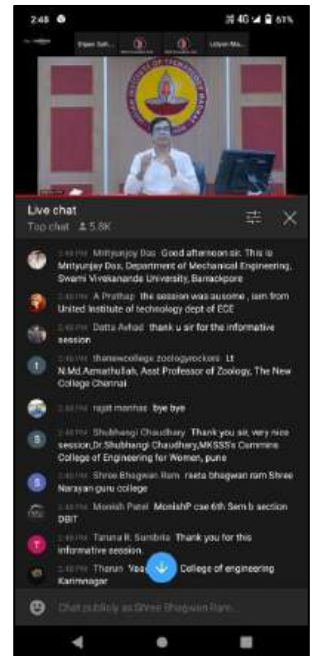
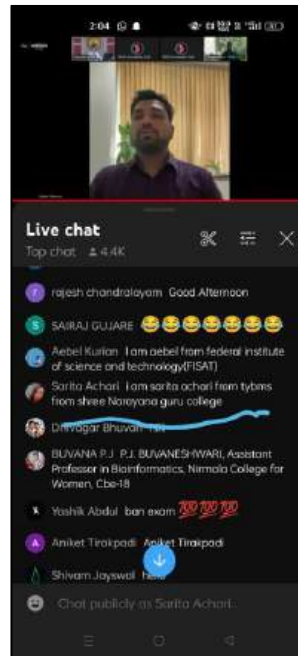
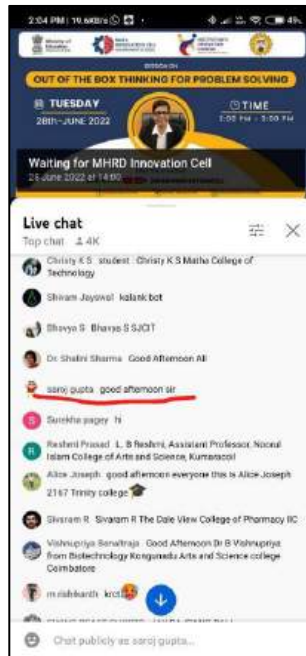
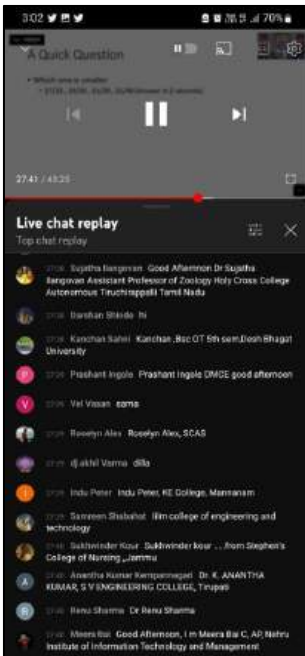
Out of thinking for problem solving Total 21 participants attended the session. It was an out of box session. It generated curiosity in the minds of students and they are keen to apply the knowledge gained in the session.

**Photos:**

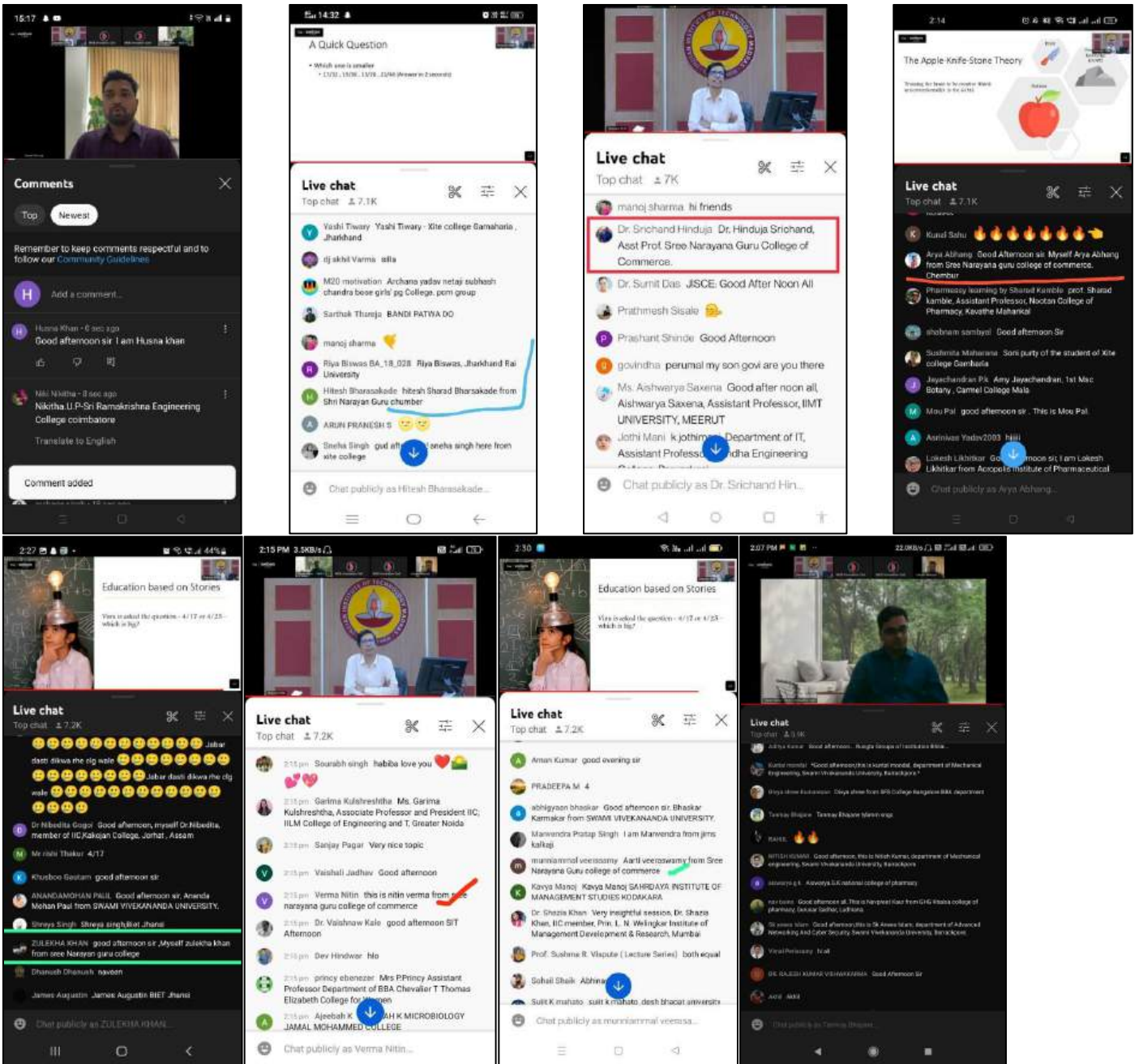
**RESOURCE PERSON TAKING ONLINE SESSION**



# ONLINE PARTICIPANTS



# ONLINE PARTICIPANTS



## 2) Virtual Workshop - “Angel Investment /VC Funding Opportunity for Early Stage Entrepreneurs”

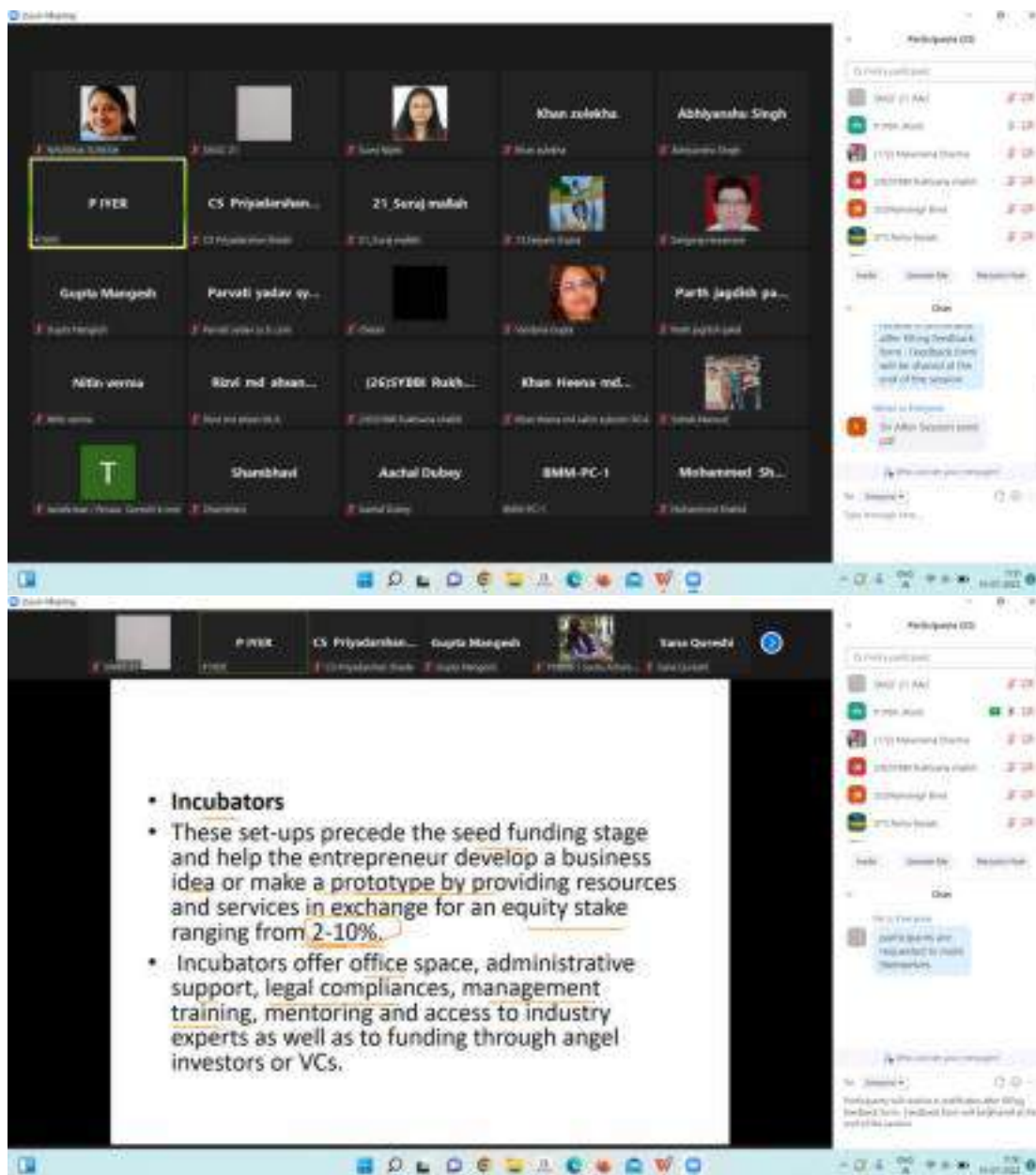
IIC, SNGC, had organized a virtual workshop on “Angel Investment /VC Funding Opportunity for Early Stage Entrepreneurs” on 15<sup>th</sup> July, 2022 at 11.30. It was held to cater the needs of students related to various funding sources. Mr. Parmeshwaran Iyer, Asst. Professor, Sree Narayana Guru College of Commerce, Chembur, Mumbai was the resource person for the workshop. He explained various sources of funding. He spoke in detail about angel investment and VC funding in detail. Total 52 participants attended the workshop. The session was really useful for the students who were planning to start their own business.

Photos:





# ONLINE PARTICIPANTS



### 3) A Report on Poster Presentation Competition -“Business Plan/ Prototype Developed”

IIC, SNGC, organized a Poster Presentation Competition -“Business Plan/ Prototype Developed” on 27<sup>th</sup> July, 2022 from 11:00 pm to 12:00 pm. It aimed at providing a platform to students to share their Business Plan/ Prototype Developed. Total 15 participants participated in the competition .Participants presented their business plan. Those were to start a store to sell IT & computer products, cosmetics/beauty products, food van etc.

Photos:



# PARTICIPANTS PRESENTING THEIR BUSINESS PLAN



#### 4) An online Certificate Course “Prayas: Fundamental of Entrepreneurship” :

IIC, SNGC, had organized an online Certificate Course “Prayas: Fundamental of Entrepreneurship” in collaboration with Maharashtra Information Support Center, Kolhapur from 10th August to 18th August, 2022 from 3:00 pm to 5:00 pm. The objective behind organizing the certificate course was to give a

thorough knowledge of and hands-on experience on entrepreneurship. Total 25 attended the course. Day-wise details of the course are as follows;

Day - 1

- Self-discovery - Psychometric Test to understand individual's entrepreneurship style.

Day - 2

- Idea-generation - Structured approach to generate commercially viable start-up ideas

Day - 3

- Idea Validation - Understand authentic metrics to validate business idea

Day – 4

- Prototype - Creating prototype for stakeholders

Day – 5

- Minimum Viable Product & Proof of concept - How to work on soft launch · Pitch Deck - How to prepare pitch deck for angel investors & other stake holders.

**Photos:**

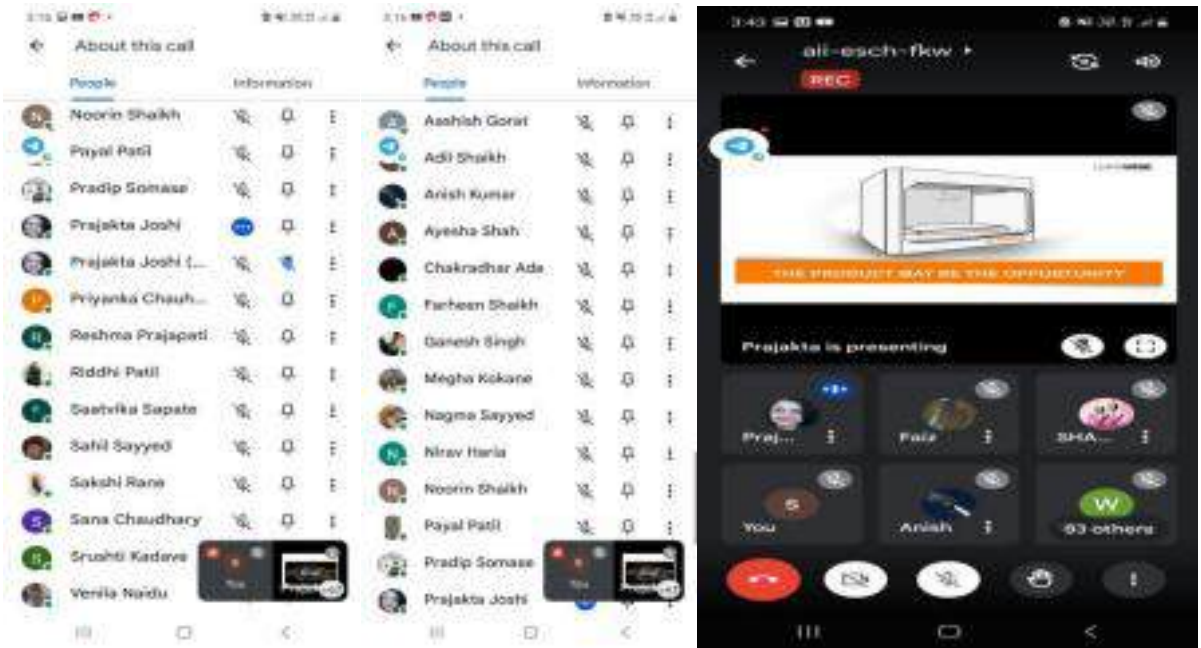
**DAY1**

## ONLINE SESSION



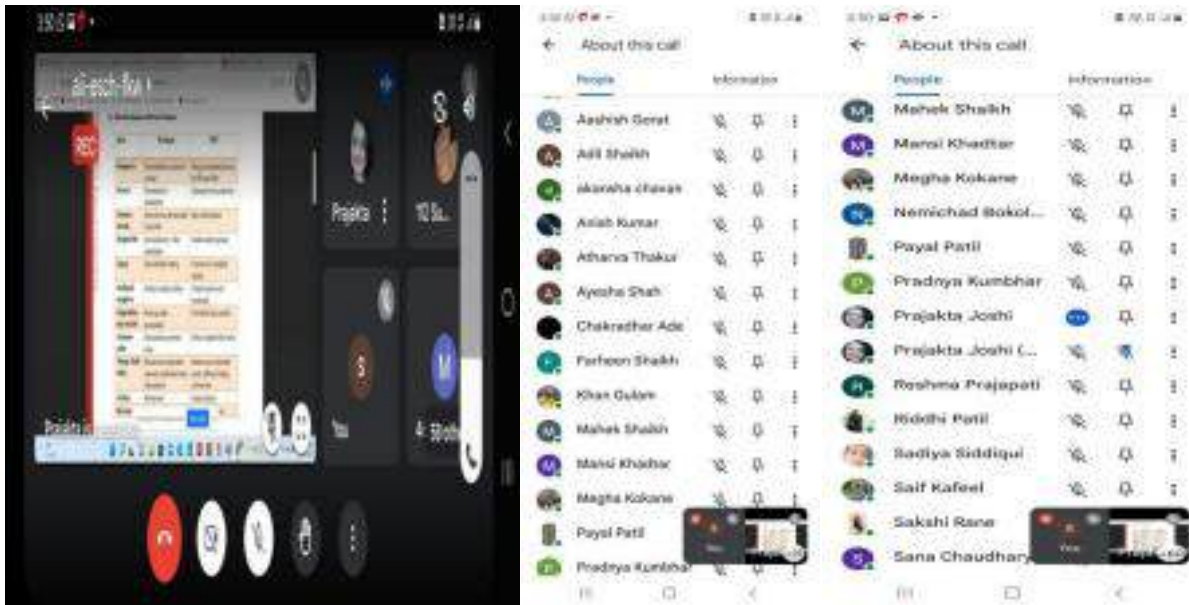
DAY2

ONLINE SESSION

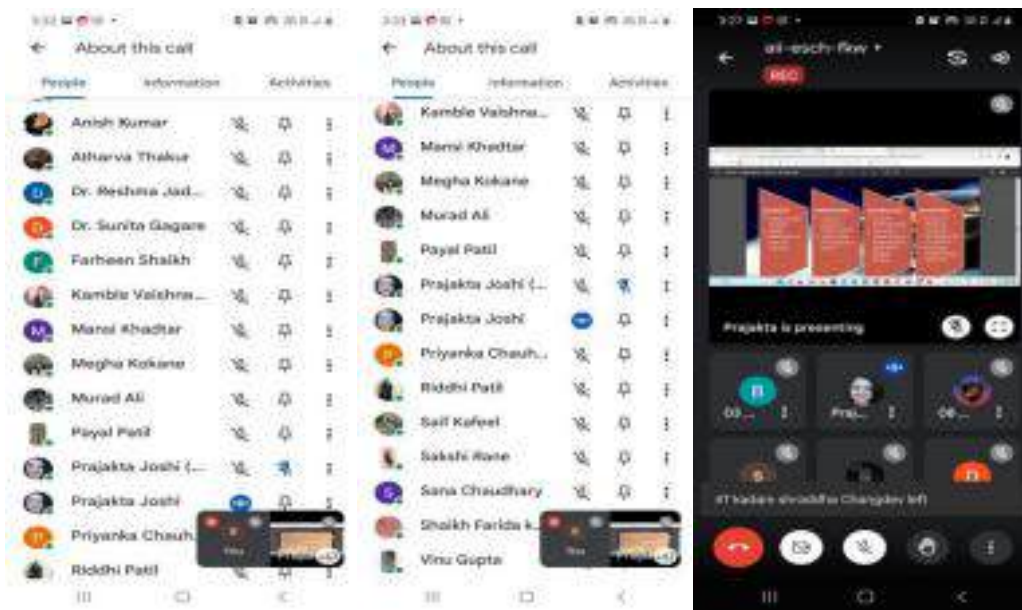


DAY3





DAY5

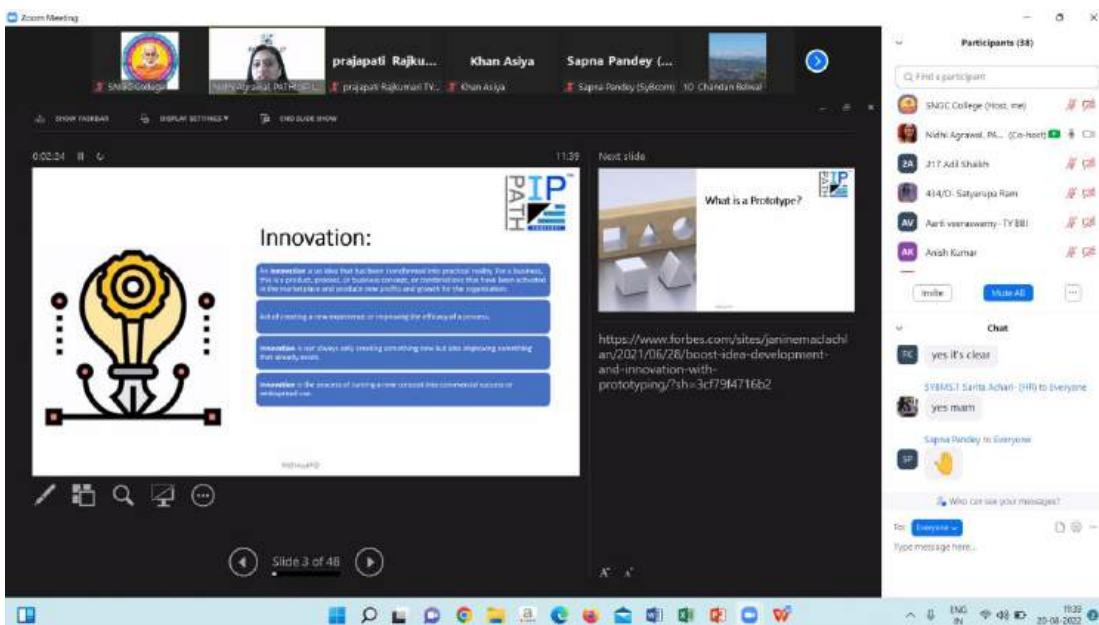


5) Virtual Workshop on “ Innovation/Prototype Validation- Converting Innovation into a Startup ”

IIC, SNGC,organised a virtual workshop on “ Innovation/Prototype Validation- Converting Innovation into a Startup ” on 20th August, 2022 at 11.30 am. It was organised to provide information about innovation and prototype validation to the students so that they can think innovatively and develop prototype of their products. Ms. Nidhi Agrawal, Co-founder, PATHtolp LLP, Intellectual Property Consultant & Indian Patent Agent, was the resource person for the workshop. She talked about innovation prototypes, SWOT analysis, stages of company formation. Total 38 participants attended the workshop.

Photos:

# ONLINE SESSION



## 6) Virtual Workshop on “ Accelerators / Incubation Opportunities for Students & Faculties - Early Stage Entrepreneurs”

Institution Innovation Council, considering the needs of students, organized Virtual Workshop on “ Accelerators / Incubation Opportunities for Students & Faculties - Early Stage Entrepreneurs” on 24th August, 2022 at 11.30 am. The objective behind organizing the workshop was to provide support to students/ faculties in their entrepreneurship journey by providing details about accelerators and incubation opportunities. Mr. Vignesh Raja, Business Research, Analytics & Consulting Professional was the resource person for the workshop. He covered various important points related to accelerators/incubation opportunities.

Total 84 participants attended workshop. It was an interactive and interesting workshop where students gained knowledge of innovation, entrepreneurship, fund raising, accelerators, incubators, government grants and schemes. It was appreciated by the participants.

Photos:



# ONLINE SESSION

**ENTREPRENEURSHIP**  
BUILDING SOMETHING FROM NOTHING

HOW TO GET AT A PM

STARTUP

IDEAS

MARKETING

FINANCING

OPERATIONS

LEGAL

TECHNOLOGY

NETWORKING

SCALING

EXIT STRATEGIES

### Crowdfunding

Rewards Based Crowdfunding

Donation Based Crowdfunding

Peer-to-Peer Lending

WISHBEREY

KIRKSTATER

FAIRCENT.COM

### Government Grants / Schemes

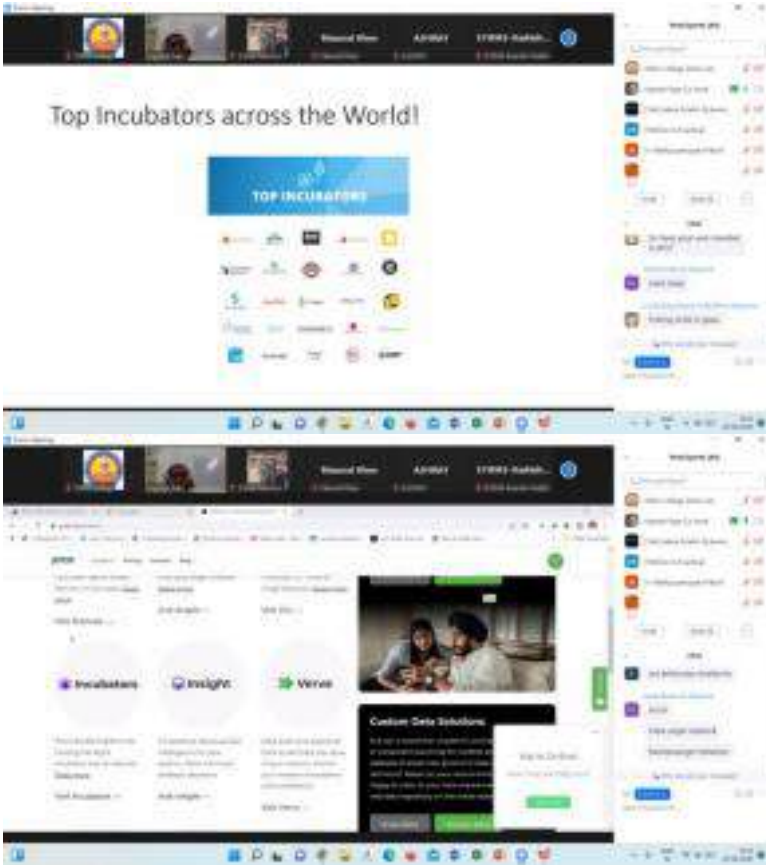
- <https://seedfund.startupindia.gov.in/>
- Entrepreneurship Development Institute Of India (PMEGP)
- RKVY-RAFTAAR (Rashtriya Krishi Vikas Yojana)
  - Agriculture and allied sectors
- <http://www.bystorline.org/> [Loans & Mentoring at low cost]

### How Incubators helps Startups

HOW Business Incubators HELP Startups



# ONLINE SESSION



## 7) Participation in “Maharashtra Startup Yatra”

Department of Skills, Employment, Entrepreneurship and Innovation, Govt. of Maharashtra organized a state-level Boot-Camp cum Business Ideas Presentation Competition on 13<sup>th</sup> October, 2022 from 9:00 am to 5:00 pm. The objective behind organizing Competition was to explore untapped business ideas and to provide information about entrepreneurship, pitch deck, govt. and private funding sources to participants.

Total 7 participants attended Maharashtra Startup Yatra. Students presented their business ideas to the jury. They got to know about various new business ideas presented by other participants and also they learnt business management skills.

**Photos: RESOURCE PERSON ADDRESSING THE PARTICIPANTS**





# STUDENTS PRESENTING THEIR START UP PLAN



## 8) A Report on an Intercollegiate Competition “Quest: A Business Revolution”

IIC, SNGC, had organized an Intercollegiate Competition “Quest: A Business Revolution” on 14<sup>th</sup> October, 2022 at 11:00 am in classroom no. 305. The objective behind organizing the session was to ignite young minds for generation of various new business ideas. It was an out of box group activity. A newspaper was given to each group of students. In this competition students were supposed to study the newspaper and

locate a problem in the given cut out of the newspaper. Then they were told to come out with a business ideas to solve that particular societal problem.

Total 16 took part in the competition. It was enjoyed by the participants. They learnt how a societal problem could be a business opportunity.

### 9) “Udyam Manthan: One Day Business”

Starting a business may be a dream of many students. Approximately 86713 start ups had been founded in India in 2022. IIC organized one day business competition “Udyam Manthan: One Day Business” for the students who wish to get the experience of running a business. The objective of the competition was to encourage students to get exposure to business activities. The competition was organized on 21<sup>st</sup> October, 2022 at 11:00 am. One student participated in the competition. Student reported that he really enjoyed doing the business. He also told that he earned profit too and he may continue doing the same business.

### 10) “Essay Writing Competition on account of National Energy Conservation”

Depletion of non-renewable energy resources is a major problem faced by the entire world. Energy conservation should be done as a duty towards nature. Thus to sensitize young minds of college towards energy conservation, IIC organized an “Essay Writing Competition on account of National Energy Conservation”. The objective of the competition was to generate awareness amongst students about energy conservation. The competition was organized on 14<sup>th</sup> December, 2022 at 11:00 am. Topics for the competition were: 1) Energy Saved is Energy Generated, 2) Role of Youth in Energy Conservation, 3) My Energy Efficient Home, and 4) Energy Conservation & India’s Future

Total 18 participants took part in the competition. Students’ essays showed their concern towards environment. Their views highlighted the need of energy conservation and their role in the same cause.

Photos:

## PARTICIPANTS UNDER COMPETITION



# PARTICIPANT IN ESSAY WRITING COMPETITION



**Mumbai, Maharashtra, India**

Shree Narayan Guru College Of Commerce, Shree Narayan Guru College Of Commerce, Chembur West, ACC Nagar, Chedda Nagar, Mumbai, Maharashtra 400043, India

Lat 19.061535°

Long 72.909219°

14/12/22 11:13 AM GMT +05:30



**Mumbai, Maharashtra, India**

Shree Narayan Guru College Of Commerce, Shree Narayan Guru College Of Commerce, Chembur West, ACC Nagar, Chedda Nagar, Mumbai, Maharashtra 400043, India

Lat 19.061535°

Long 72.909219°

14/12/22 11:12 AM GMT +05:30



Google

**Mumbai, Maharashtra, India**

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Long 72.909209°

14/12/22 11:13 AM GMT +05:30



## 11)“My Story- Motivational Session by Startup Founder”

IIC organized a motivational session on “My Story- Motivational Session by Startup Founder” to inspire prospective student entrepreneurs. The objective behind organizing the session was to guide and motivate budding entrepreneurs. The session was organized on 22<sup>nd</sup> December, 2022 at 11:30 am. The resource person was Mr. Abhiyanshu Singh, SY BSCIT student who has started his website **Technical World** to sell IT products online. He covered various important points required for a budding entrepreneur such as the process of startup, target segment and market size, legal documentation for startup etc. He also highlighted fund raising sources in his session. He shared his difficult but inspiring journey as an entrepreneur with participants.

Total 94 participants attended the programme. It was well received by the participants. Many students showed interest in starting their own start up.

Photos: **RESOURCE PERSON ADDRESSING THE PARTICIPANTS**





## 12) “Orientation Session on IIC 5.0 2022-23”

Ministry of Education’s Innovation Cell, Govt. of India, had organized a virtual “**Orientation Session on IIC 5.0 2022-23**” on 11<sup>th</sup> January, 2023 at 11:00 am. The objective behind organizing the session was to orient faculties and students about new features of IIC 5.0. Mr. Dipan Kumar Sahu, Asst. Innovation Director, MoE’s Innovation Cell, was the resource person. He covered various important aspects of IIC 5.0 such as role of IICs, journey of IIC since 2018, innovative features and structures in IIC portal, State level forum for IICs, Mentor-Mentee Scheme, Impact Lecture Scheme, Innovation Ambassador Training Programme etc.

Total 18 participants attended the session. Faculties and students came to know about various new features of IIC 5.0.

**Photos:**



# PARTICIPANTS IN ORIENTATION SESSION



## 13) An “Intercollegiate Poster Making Competition”

Swami Vivekanand is a great source of inspiration to the youth of India. Every year, National Youth day is celebrated to inspire young minds of India on 12<sup>th</sup> January. IIC, SNGC, to inspire young entrepreneurs, organized an “Intercollegiate Poster Making Competition”. The topic for the competition was “Youth and Entrepreneurship”. The objective behind organizing the session was to make students understand their role in developing India through their innovative ideas and to inculcate entrepreneurship. The competition was organized on 12<sup>th</sup> January, 2023 at 11:00 am in classroom no. 305.

Total 13 students participated in the competition. Students showcased their innovative ideas through extraordinary posters. Many students said that such competitions give them a chance to explore their ideas and give them clarity about their goal in life.

## 14) “Entrepreneur of the Year 2022-23” Award:

Institution Innovation Council called applications for **Entrepreneur of the Year 2022-23 Award**. Students were told to submit their applications before 20<sup>th</sup> January, 2023. Total 12 applications were received. On the basis of their business performance, jury selected two successful student entrepreneurs for Entrepreneur of the Year 2022- 23 Award. The award was conferred to Ms. Aysha Siddiqui(TYBMS) and Mr. Sayyed

Ummair Ashfaque (TYBAF) on 20<sup>th</sup> January, 2023. The objective behind organizing Competition was to generate competitive attitude amongst students and motivate them to start and run a business successfully.

Award winners were really happy. It was a recognition of their hard work and dedication . They said such activities would inspire students to start their business.

**Photos: STUDENTS WITH CERTIFICATES**



**15) “Innovation & Entrepreneurship Outreach Programme**

Institution’s Innovation Council considering organized a community outreach programme titled “**Innovation & Entrepreneurship Outreach Programme** on 23<sup>rd</sup> February, 2023 at 2:00 pm in classroom no 305. A virtual session was organized for Sree Narayana Guru Highschool students. Total 159 participants attended the session. Mr. Vaibhav Kulkarni, Professor, WIT, Solapur was the resource person for the session. He talked about innovation, startup and entrepreneurship. He also spoke about design thinking and innovation. He demonstrated various innovative ideas and designs with examples. School students got inspired and enjoyed the session as they saw various kinds of innovations done by the students.

**Photos: PARTICIPANTS ATTENDING THE SESSION**



# PARTICIPANTS ATTENDING THE SESSION



## 16) Poster Making Competition

IIC, SNGC, organized Poster Making Competition on 27th February, 2023 at 11:00 am in classroom no. 305. The objective behind organizing the competition was to create awareness about various types of inventions and innovations. The topic for the competition was **“Innovations in 20<sup>th</sup> Century”**.



Total three students took part in the competition. Students liked the concept and said that it has made them think differently.

**Photos: POSTER CREATED BY PARTICIPANTS**



**17) State-level Online Quiz Competition on “Indian Women Entrepreneurs”:**

IIC, SNGC, organized **State-level Online Quiz Competition on “Indian Women Entrepreneurs”** on 8<sup>th</sup> March, 2023 at 11:00 am on the occasion of International Women's Day. The objective behind organizing the quiz competition was to give tribute to Indian women entrepreneurs. Total 61 participants (43 from other colleges and 18 from SNGC) participated in the quiz. The list of winners is as follows;

1st Prize: RajAishwary Singh , Government Law College, Mumbai ( Cash Prize + E-certificate)

2nd Prize: Avni Chaudhary, Fergusson College, Pune (E-certificate)

3rd Prize: Mahi Sukhani, Government Law College, Mumbai (E-certificate)

Ms. Sneha Jagadale

Convener, IIC



  
Dr. Rayindran Karathadi  
**Principal**  
Sree Narayana Guru  
College Of Commerce  
Principal & President, IIC  
Chembur, Mumbai - 400 089.

## Institution Innovation Council

### A Report on “Entrepreneur of the Year 2023-24”

Institution Innovation Council called applications for **Entrepreneur of the Year 2023-24 Award**. Students were told to submit their applications before 12<sup>th</sup> March, 2024. Total 08 applications were received. On the basis of their business performance, jury selected two successful student entrepreneurs for Entrepreneur of the Year 2022-23 Award. The award was conferred to Naveen Yogesh Bind (FY BBI) and Shoab Khan (FY BTM) on 16<sup>th</sup> March, 2024. The objective behind organizing Competition was to generate competitive attitude amongst students and motivate them to start and run a business successfully.

Award winners were really happy. It was a recognition of their hard work and dedication . They said such activities would inspire students to start their business.

#### Photos:



Mrs. Sneha Jagadale  
Covener, IIC

  
Dr. Ravindran Karthadi  
Principal & President, IIC  
College Of Commerce  
P. L. Lokhande Marg,  
Chembur, Mumbai - 400 089.



Sree Narayana Guru College of Commerce  
P.L.Lokhande Marg, Chembur (W.), Mumbai-79

### **Institution's Innovation Council**

#### **Report on "My Story: A Motivational Session by Successful Innovator"**

Institution's Innovation Council hosted an inspiring event titled "My Story: A Motivational Session by Successful Entrepreneurs." on 12th February, 2024. The session aimed to provide attendees with firsthand insights into the entrepreneurial journey of Mr. Santo Sunny and his team, who are 4th-year engineering students at Fr. Conceicao Rodrigues College of Engineering, Bandra.

The resource person for the event was Mr. Santo Sunny, the founder of GDA, an education game-based company. Mr. Sunny and his team achieved a notable accomplishment by winning the 1st Prize in the Smart India Hackathon organized by the Government of India's Ministry of Education Innovation Cell.

#### **Key Highlights:**

**Personal Entrepreneurial Journey:** Mr. Santo Sunny shared his personal entrepreneurial journey, offering valuable insights into the challenges, triumphs, and lessons learned along the way. His narrative provided a relatable and inspirational account of the path to entrepreneurship.

**Success in Smart India Hackathon:** The session delved into the details of Mr. Sunny's team's success in the Smart India Hackathon, highlighting the innovation and problem-solving skills that led them to secure the 1st Prize. This served as a motivating example for aspiring entrepreneurs in the audience.

**GDA: Education Game-Based Company:** Mr. Sunny's entrepreneurial venture, GDA, was a focal point of discussion. Attendees gained an understanding of the company's mission, vision, and the role of education games in enhancing learning experiences.

**Interactive Q&A Session:** The event included an interactive question-and-answer session, allowing participants to directly engage with Mr. Santo Sunny and seek advice on entrepreneurship, innovation, and overcoming challenges. Total 92 students participated in the workshop.



## FELICITATION OF GUEST



## RESOURCE PERSON SHARING HIS EXPERIENCE



## PARTICIPANTS



## TEAM MEMBERS APPRECIATION BY REWARDS



## TEAM MEMBER SHARING HIS EXPERIENCE



## PRESENTATION BY TEAM MEMBERS



## FELICITATION OF TEAM MEMBERS




# QUESTION ANSWER SESSION



Mrs. Sneha Jagdale  
Coverner, IIC



  
Dr. Ravindran Karthadi  
Principal & President, IIC  
College Of Commerce  
P. L. Lokbande Marg,  
Chembur, Mumbai - 400 089.



Sree Narayana Guru College of Commerce  
P.L.Lokhande Marg, Chembur (W.), Mumbai-79

### Institution Innovation Council

### Report on a Workshop - "Innovation & Entrepreneurship"

Institution Innovation Council (IIC) at SNGC successfully conducted a highly informative and engaging workshop on "Innovation & Entrepreneurship" on 21st August 2023. The event took place from 11:00 AM to 12:30 PM, and it featured distinguished resource person, Mr.Rehan Dadachanji (Founder) and guest of honour, Mr.Arbaz Shaikh(Director), THE STARTER LABS, a renowned Digital Marketing Agency. The workshop aimed to foster a spirit of innovation and entrepreneurship among the students while providing valuable insights into the practical aspects of starting and running a business. Practical guidance on validating business ideas and conducting market research was provided. The resource person spoke about risk, resilience and innovation. He also spoke about the process of creating successful start-ups. He further discussed innovation and entrepreneurial mind-set.

Total 119 students participated in the workshop. Participants learned how to identify target audiences, assess market demand, and refine their concepts based on feedback.

#### Photos:

### SPEAKER ADDRESSING THE STUDENTS



# QUESTION ANSWER SESSION AND COCLUDING OF SESSION



Mrs. Sneha Jagadale  
Covener, IIC

  
Dr. Rayindran Karthadi  
Principal  
Smt. Nilu & President, IIC  
College Of Commerce  
P. L. Lokhande Marg,  
Chembur, Mumbai - 400 089.



Sree Narayana Guru College of Commerce  
P.L.Lokhande Marg, Chembur (W.), Mumbai-79

### **Institution Innovation Council**

#### **A Report on SNGC AVISHKAAR: An Innovation & Entrepreneurship Outreach Programme for School Students**

The Institution's Innovation Council (IIC) at SNGC proudly organized "SNGC AVISHKAAR," a distinctive event showcasing the scientific prowess and innovative spirit of students from the Sree Narayana Guru School (English medium) and Sree Narayana Guru School (Marathi Medium) on 28th February 2024 in Seminar Hall at 11:00 am . This initiative, falling under the ambit of a community outreach program, aimed to foster scientific innovation in addressing societal challenges.

#### **Objective:**

The primary objective of SNGC AVISHKAAR was to provide a platform for students to channel their scientific creativity towards developing innovative solutions to real-world societal problems. This event served as a bridge between academic knowledge and practical applications, instilling a sense of social responsibility among the participating students.

#### **Participation:**

Enthusiastic participants from the English medium section of SNGC School actively engaged in the event, showcasing their scientific innovation models. The diversity of projects underscored the depth of understanding and creativity of the students, reflecting a commitment to finding tangible solutions to local societal challenges.

#### **Event Highlights:**

The event kicked off with an inaugural ceremony, where the importance of fostering innovation for societal impact was emphasized. Students then presented their scientific innovation models, each addressing a specific societal problem. The projects covered a wide



range of topics, including environmental sustainability, healthcare, education, and community development.

IIC members and faculty provided valuable feedback and insights, encouraging the students to refine their ideas and further develop their innovative models. The interactive nature of the event fostered a collaborative spirit among participants, inspiring a sense of shared responsibility for societal improvement.

### **Community Outreach:**

SNGC AVISHKAAR extended its impact beyond the school premises by inviting local community members, professionals, and experts to witness the students' innovative solutions. This not only provided a platform for the students to showcase their ideas to a wider audience but also facilitated valuable interactions between academia and the community.

### **List of Winners:**

**1<sup>st</sup> Winner:** Adita Manoj Pandey & Priyanka Chandrabhan Yadav SNG School(English Medium)



Photos:

## STUDENTS WITH POSTERS




## STUDENTS PRESENTING TO JUDGES



## STUDENTS AND TEACHERS INTERACTION



 GPS Map Camera



Google

**Mumbai, Maharashtra, India**

Sree Narayan Guru College of Commerce , Chembur West, ACC  
Nagar, Chedda Nagar, Mumbai, Maharashtra 400043, India

Lat 19.061026°

Long 72.909108°

28/02/24 11:36 AM GMT +05:30



## GROUP PHOTO OF PARTICIPANTS





## GROUP PHOTO OF PARTICIPANTS



Mrs. Sneha Jagadale  
Covener, IIC

  
**Principal**  
**Sree Narayana Guru**  
**College of Commerce, IIC**  
**P. L. Lokhande Marg,**  
**Chembur, Mumbai - 400 089.**



**Institution Innovation Council**

**A Report on a State-level Online Quiz Competition - “Indian Women Entrepreneurs”**

IIC, SNGC, had organized **State-level Online Quiz Competition on “Indian Women Entrepreneurs”** on 8<sup>th</sup> March, 2023 at 11:00 am on occasion of International Women's Day. The objective behind organizing the quiz competition was to give tribute to Indian women entrepreneurs. Total 61 participants (43 from other colleges and 18 from SNGC) participated in the quiz. The list of winners is as follows;

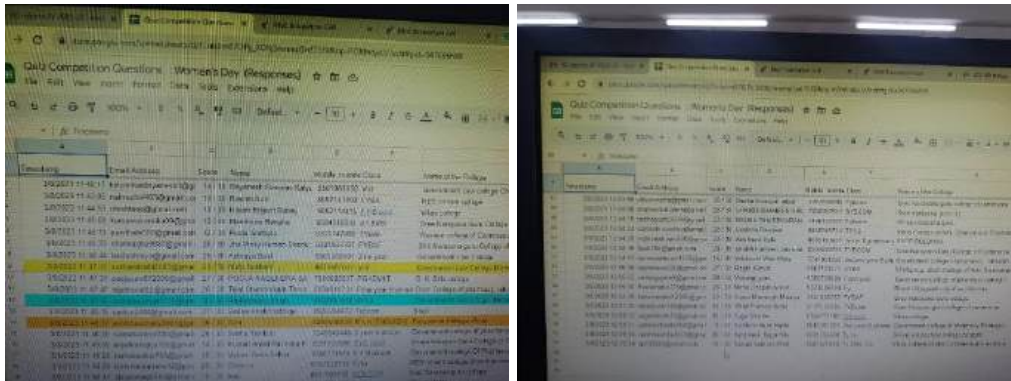
1st Prize: RajAishwary Singh , Government Law College, Mumbai ( Cash Prize + E-certificate)

2nd Prize: Avni Chaudhary, Fergusson College, Pune (E-certificate)

3rd Prize: Mahi Sukhani, Government Law College, Mumbai (E-certificate)

**Photos:**

**ONLINE PARTICPANTS LIST ON SCREEN**



Mrs. Sneha Jagadale  
Covener, IIC



  
Dr. Ravindran Karthadi  
Principal & President, IIC  
College Of Commerce  
P. L. Lokhande Marg,  
Chembur, Mumbai - 400 089.

**Institution Innovation Council**

**A Report on a Visit to RIIDL(Incubation Center)**

Institutions' Innovation Council organized a visit to the Research Innovation Incubation Design Lab (RIIDL) located at the Bhaskaracharya Building, Somaiya Vidyavihar, Mumbai on 29th August 2023. RIIDL is a renowned incubation center that provides a nurturing environment to early-stage startups, offering them workspace, mentoring, and opportunities to contribute to the community. The center also facilitates the formation of focused groups to work on projects and technology-based business ideas.

The visit commenced with a warm welcome by Mr. Prerak Gala, a key member of RIIDL's staff. An introductory session was conducted by Mr. Gala, outlining the center's mission, vision, and the support it offers to startups and innovators.

Mr. Prerak Gala guided the attendees through the well-designed workspace that accommodates various startups. The workspace was equipped with modern amenities, including shared working areas, meeting rooms, and state-of-the-art facilities conducive to innovation. Students and faculty had the opportunity to interact with some of the startups currently incubated at RIIDL. The startup founders shared their journeys, challenges faced, and the support they received from RIIDL in terms of mentoring, resources, and networking. Total 20 students, along with Mrs Sneha Jagadale, Mr. Iyer Parmeshwaran, Mr. Saran Raj, and Ms Kavita Singhadiya visited the incubation center. Students said that they have got numerous ideas for startups. They said that they got the clarity of how startups work and what are the requirements to commence a start up.

Photos:

**VISIT TO INCUBATION CENTRE**



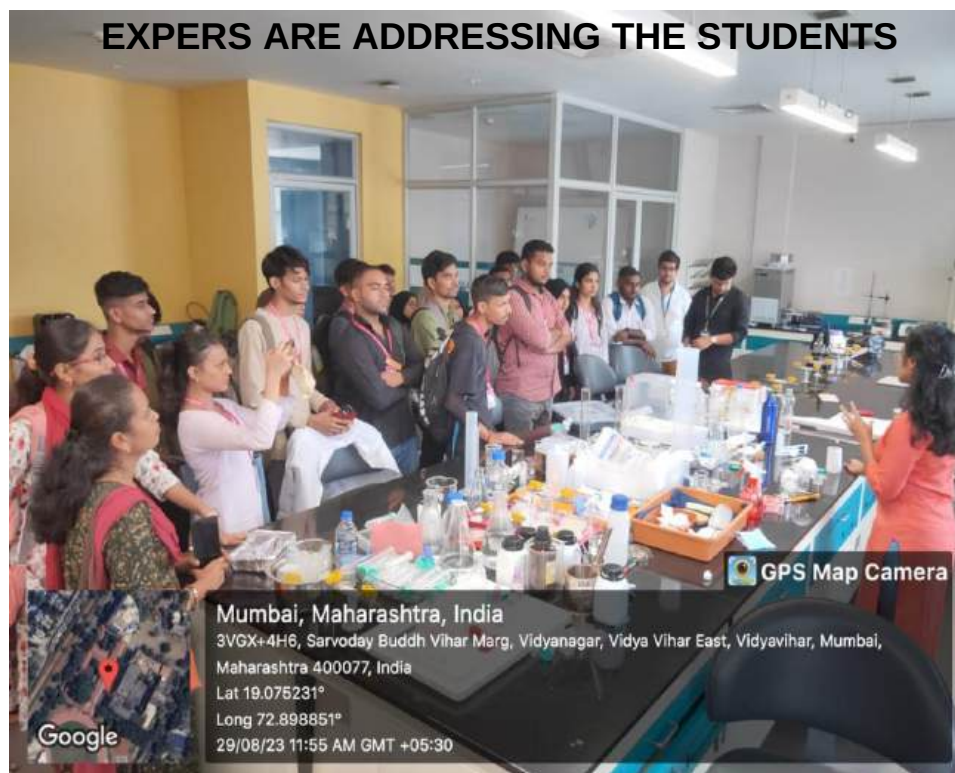
# INCUBATION CENTRE



**Mumbai, Maharashtra, India**  
3VGX+4H6, Sarvodaya Buddh Vihar Marg, Vidyanaagar, Vidya Vihar East, Vidyavihar, Mumbai,  
Maharashtra 400077, India  
Lat 19.075231°  
Long 72.898851°  
29/08/23 12:00 PM GMT +05:30

GPS Map Camera

# EXPERTS ARE ADDRESSING THE STUDENTS

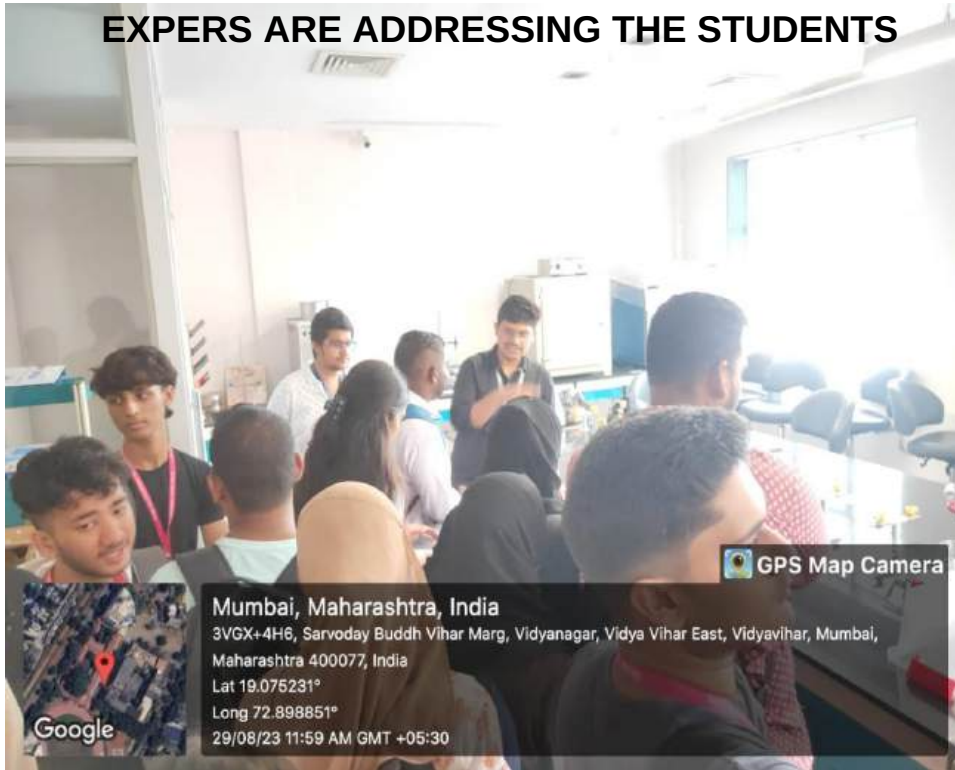


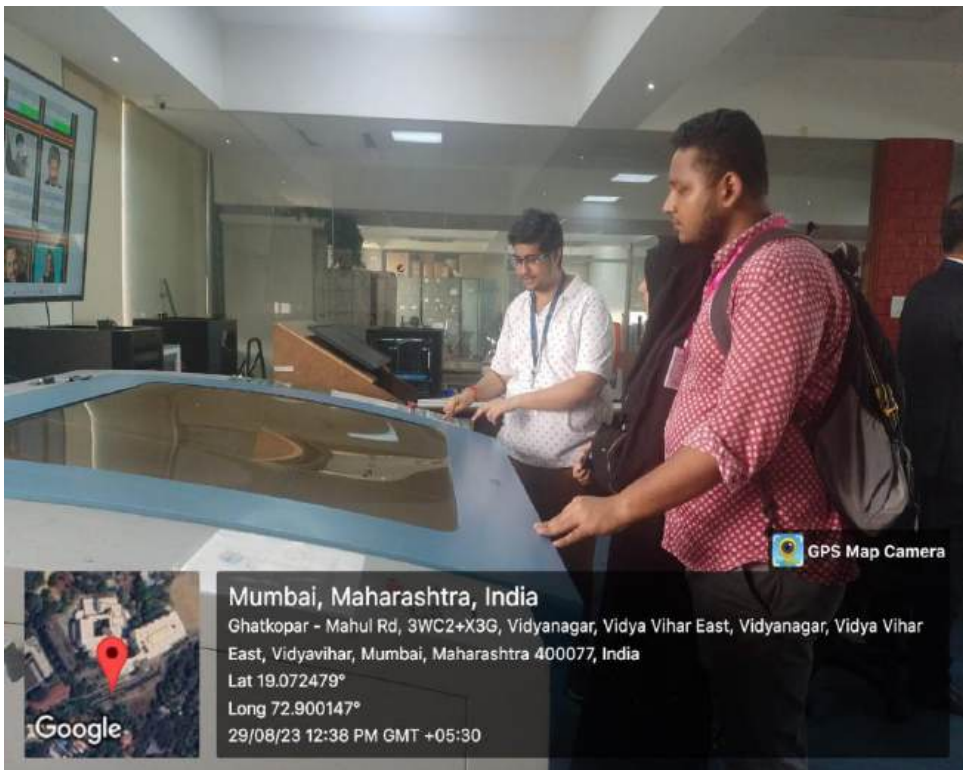
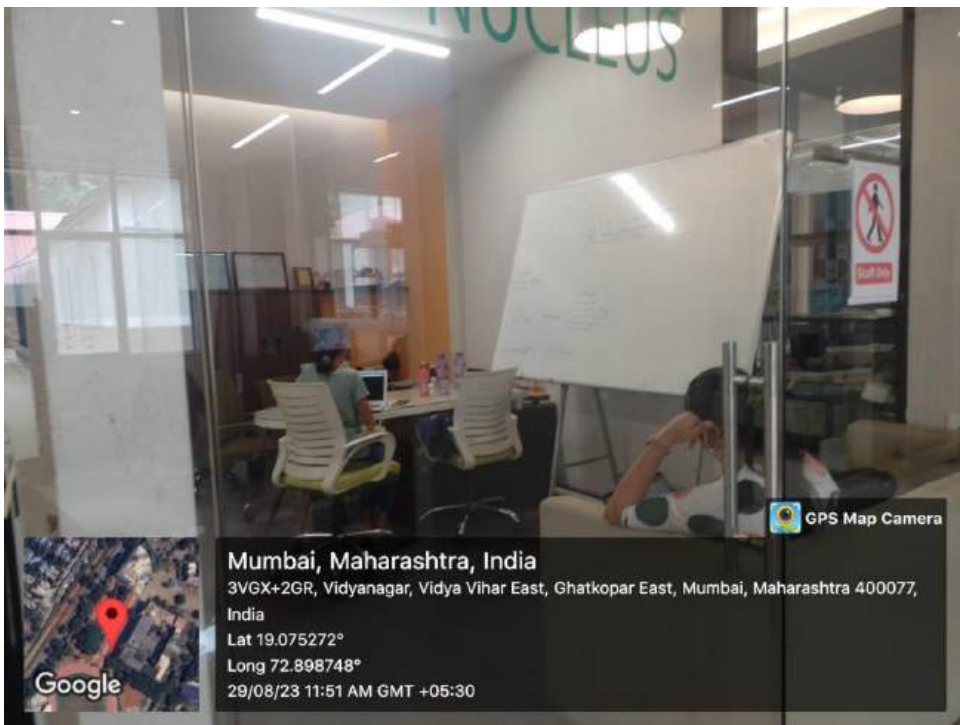
**Mumbai, Maharashtra, India**  
3VGX+4H6, Sarvodaya Buddh Vihar Marg, Vidyanaagar, Vidya Vihar East, Vidyavihar, Mumbai,  
Maharashtra 400077, India  
Lat 19.075231°  
Long 72.898851°  
29/08/23 11:55 AM GMT +05:30

GPS Map Camera



# EXPERTS ARE ADDRESSING THE STUDENTS





# GROUP PHOTO OF PARTICIPANTS WITH TEACHERS



Mrs. Sneha Jagadale  
Covener, IIC



  
**Principal**  
Principal & President, IIC  
**College Of Commerce**  
**P. L. Lokhande Marg,**  
**Chembur, Mumbai - 400 089.**

Report

Sree Narayana Guru College of Commerce organized a Poster Presentation Competition on "Your Ideas: A Business Seed" on the 27<sup>th</sup> June, 2023, at 11:00 am in classroom no 305. The primary objective of this competition was to motivate students to share their innovative business ideas. Total 16 students participated in the event. Students exhibited their talent and presented unique business ideas which can be converted into start-ups.

Photos:

STUDENTS PRESENTING THE IDEAS



Mrs. Sneha Jagadale  
Covener, IIC



  
Dr. Ravindran Karthadi  
Principal & President, IIC  
Sree Narayana Guru  
College Of Commerce  
P. L. Lokhande Marg,  
Chembur, Mumbai - 400 089.



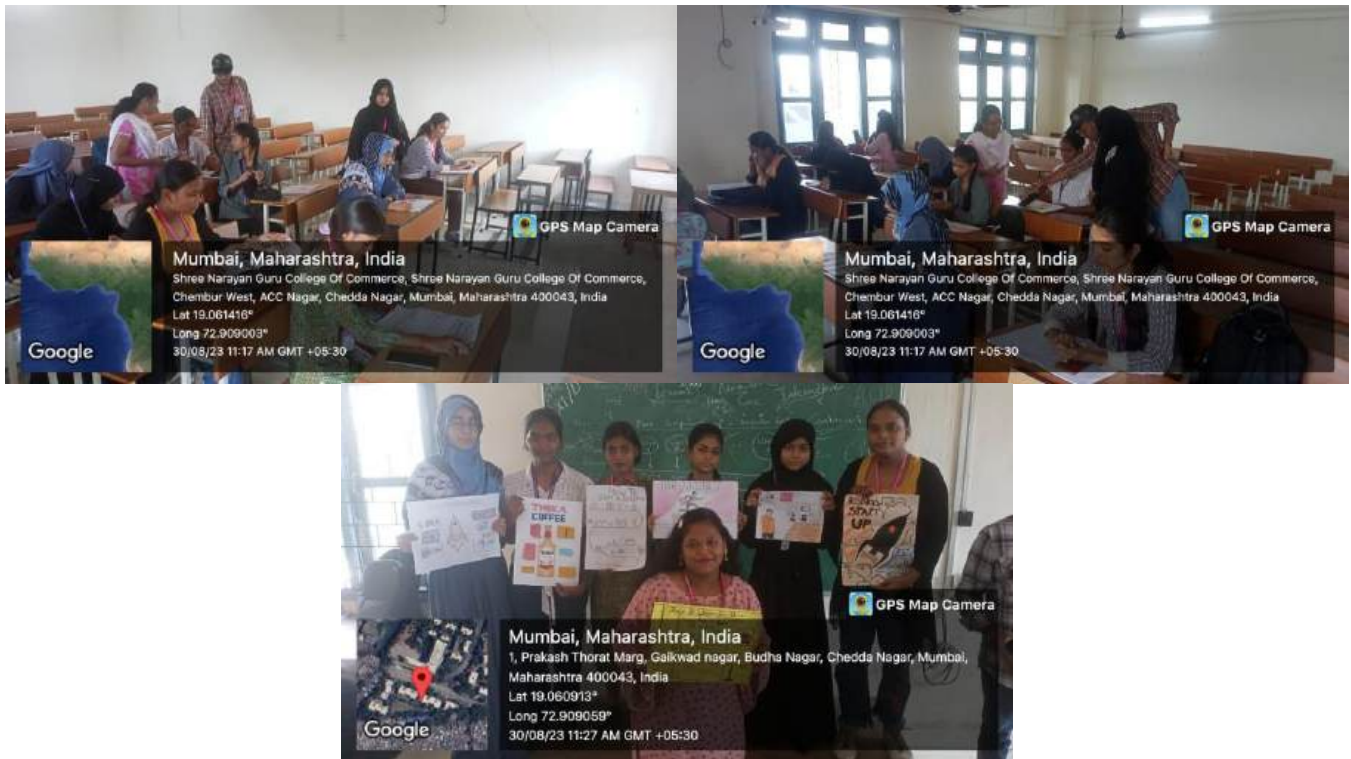
Institution's Innovation council

Report

Sree Narayana Guru College of Commerce organized a Poster Making and Presentation Competition on "Unknown Start-ups" on the 30th of August, 2023, at 11:00 am. The primary objective of this competition was to raise awareness about lesser-known start-ups, shedding light on their journeys and potentially inspiring others to venture into entrepreneurship. The event saw participation from 16 students within the college. The focus on highlighting the often-overlooked success stories of startups aligns with the spirit of promoting innovation and entrepreneurship in the academic community. Participants had the opportunity to prepare posters showcasing these start-up stories, contributing to the broader goal of fostering entrepreneurial spirit and knowledge among students.

Photos:

STUDENTS PARTICIPANTS IN POSTER MAKING



Mrs. Sneha Jagadale  
Covener, IIC

  
Dr. Ravindran Karthadi  
Principal & President, IIC  
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College Of Commerce  
P. L. Lokhande Marg,  
Chembur, Mumbai - 400 089.



Sree Narayana Guru College of Commerce  
P.L.Lokhande Marg, Chembur (W.), Mumbai-79

### **Institution's Innovation Council**

#### **A Report on an Online State Level Workshop on “Entrepreneurship and Innovation as a Career Opportunity”**

The Institution's Innovation Council at SNGC successfully organized an Online State Level Workshop on Entrepreneurship and Innovation, creating a platform for students and faculties alike to explore the vast opportunities in these dynamic fields. The event, hosted on 27th February 2024, featured Dr. Shilpa Kankonkar, a distinguished Startup Specialist & Mentor affiliated with Startup India, as the resource person.

The workshop, which saw a robust participation, included a total of 50 enthusiastic individuals. Among them were 25 students from our own college, adding a strong representation from our academic community. Additionally, we were delighted to welcome 19 students from other colleges, 6 faculties, fostering a collaborative and diverse learning environment.

The workshop commenced with an engaging introduction, setting the stage for an insightful exploration of entrepreneurship and innovation. The participants were encouraged to actively participate and glean valuable insights from Dr. Kankonkar's extensive experience.

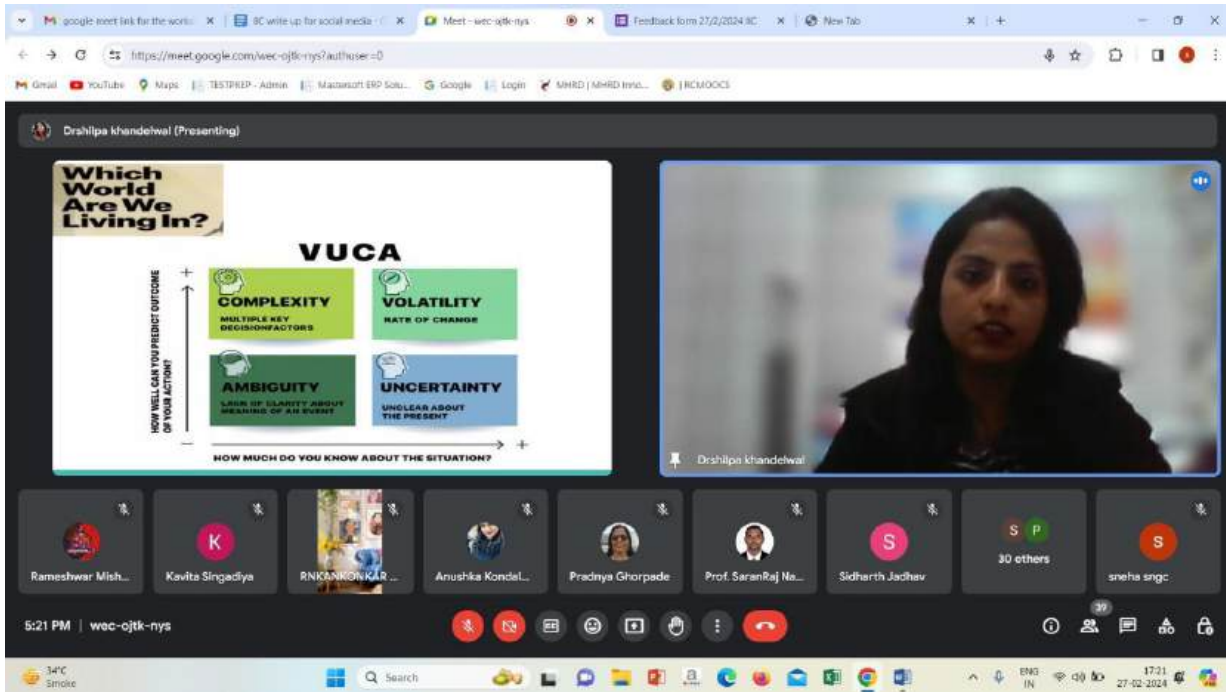
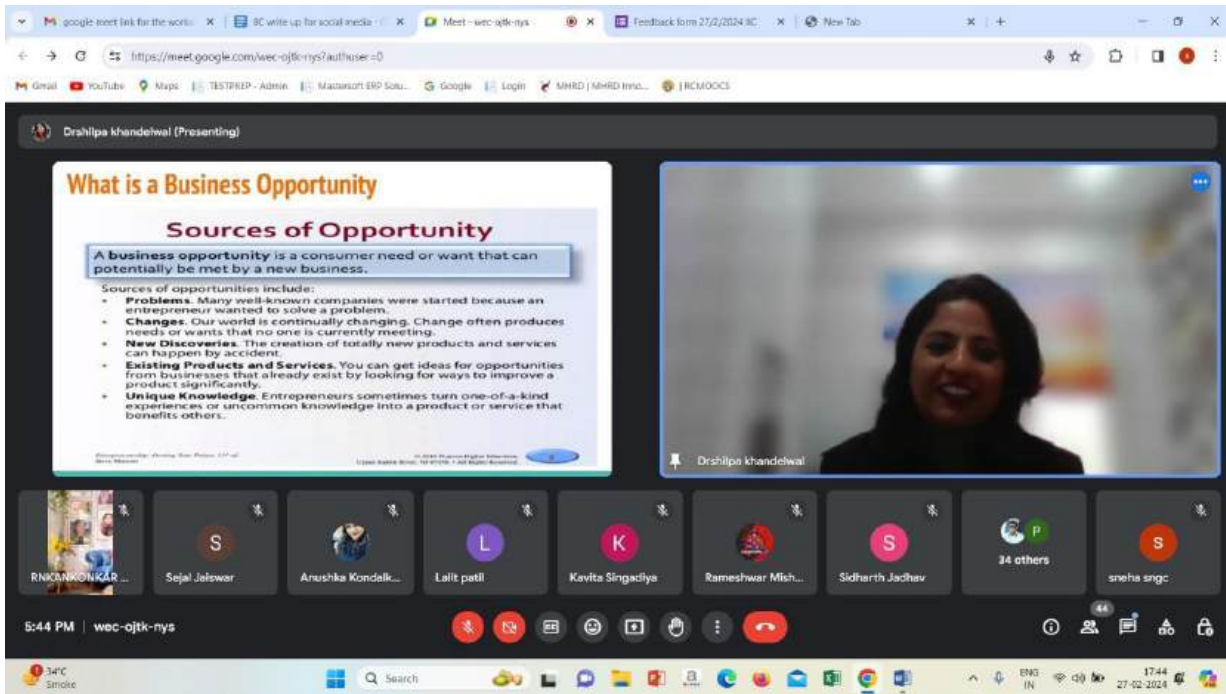
Dr. Shilpa Kankonkar delved into various aspects of entrepreneurship, elucidating the numerous opportunities and potential career paths available. She shared real-world examples, success stories, and practical tips, providing a holistic understanding of the entrepreneurial landscape.

The online mode via Google Meet facilitated seamless interaction, allowing participants to pose questions and engage in discussions. The event not only served as an educational platform but also as a networking opportunity, bringing together like-minded individuals passionate about innovation. The workshop concluded with a call to action, urging participants not to miss out on the chance to pursue their entrepreneurial dreams.

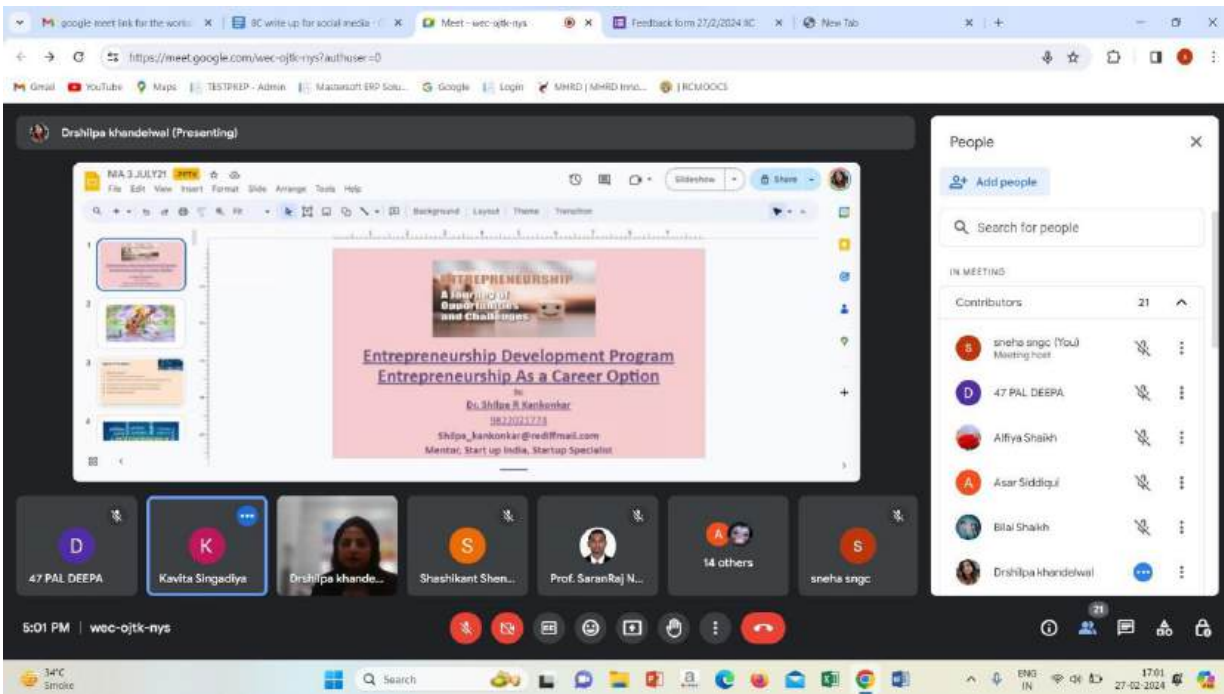
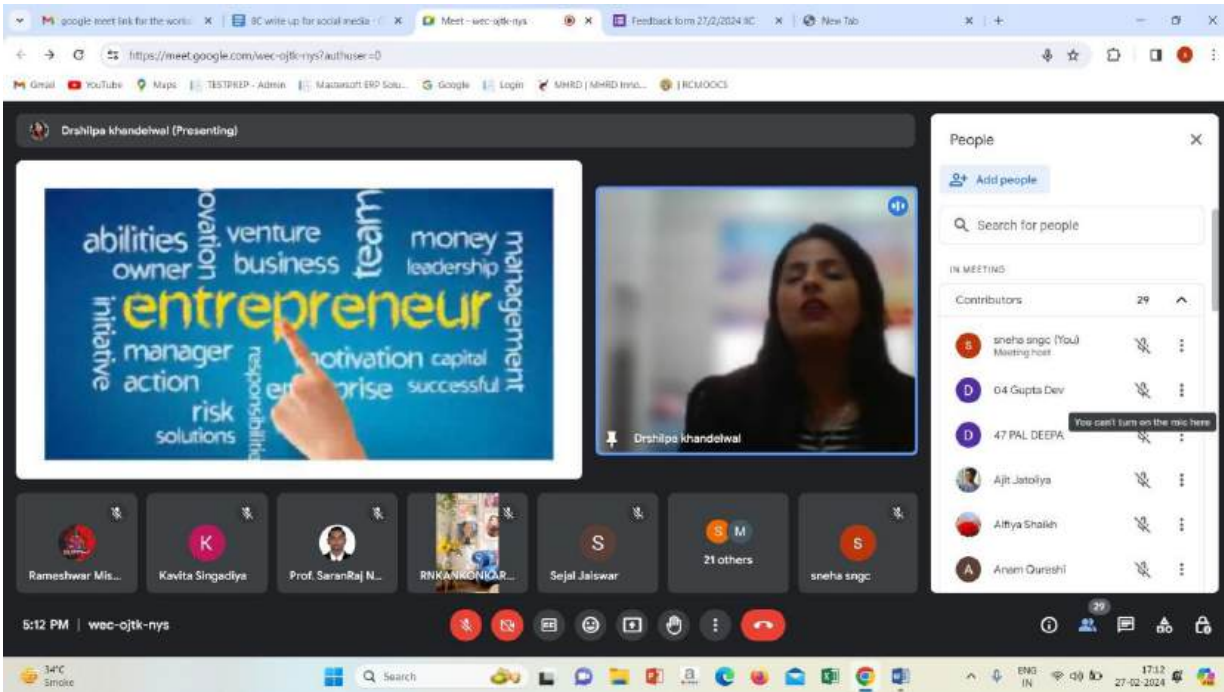


# SPEAKER PRESENTING THE START UP IDEAS

Photos:



# SPEAKER ADDRESSING THE STUDENS



Mrs. Sneha Jagadale  
Covener, IIC

Dr. ~~Ravindran~~ Karthadi  
Principal & President, IIC  
**Sree Narayana Guru**  
**College Of Commerce**  
**P. L. Lokhande Marg,**  
**Chembur, Mumbai - 400 089.**



Sree Narayana Guru College of Commerce  
P.L.Lokhande Marg, Chembur, West

### **A Report on IIC Regional Meet 2024**

The IIC Regional Meet Mumbai is a powerful platform for fostering innovation and entrepreneurship within higher education institutions. Organized by the Ministry of Education's (MoE) Innovation Cell - All India Council for Technical Education (AICTE), the IIC Regional Meet Mumbai brought together representatives from Mumbai region HEIs. Pillai HOC College of Engineering & Technology (PHCET) hosted the prestigious Institution's Innovation Council (IIC) Regional Meet Mumbai on February 6th, 2024. The event was graced by the presence of Hon'ble Chief Guest, Prof. Anil D Sahasrabudhe, Chairman, NETF, Chairman EC- NAAC and NBA, Mr. Dipen Sahu, Assistant Innovation Director, Ministry of Education's Innovation Cell. The Ms. Sneha Jagadale, Convener, IIC, SNGC along with 3 students, attended the regional meet and got a chance to witness innovative ideas/ prototypes presented by students in Yukti Innovation Exhibition. We also got detailed information about various activities run by IIC, activities such as Yukti Innovation Challenge, Innovation Ambassadors etc. The meet was beneficial in networking with other resource persons and entrepreneurs and innovators.

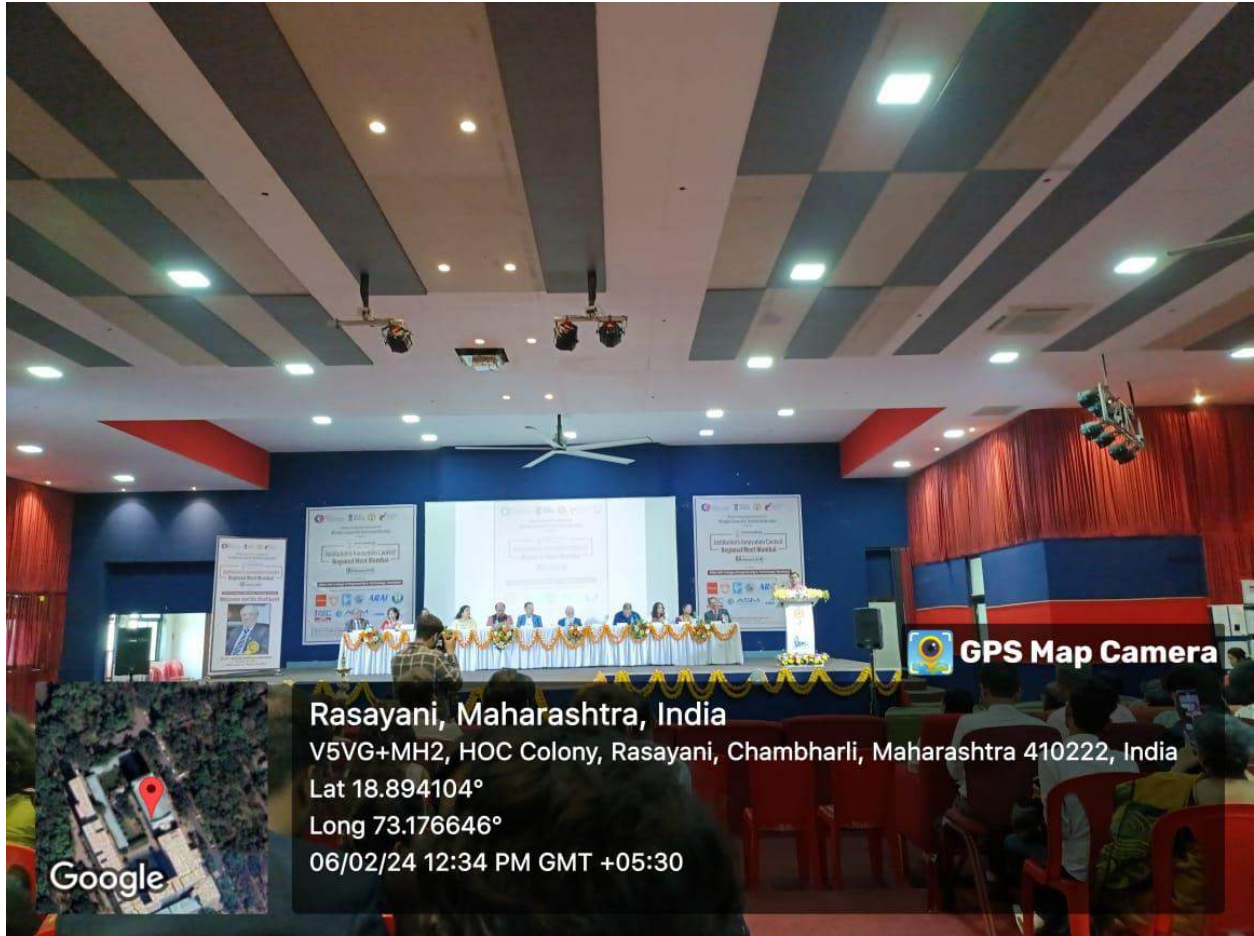
Photos:



# STUDENTS AND TEACHERS AT MEET VENUE



# DIGINITARIES OF THE MEET



## SHARING THE IDEAS OF START UP



 **GPS Map Camera**



**Rasayani, Maharashtra, India**

V5VG+CH3, HOC Colony Rd, HOC Colony, Rasayani, Chambharli,  
Maharashtra 410222, India

Lat 18.89345°

Long 73.176355°

06/02/24 10:57 AM GMT +05:30






## SHARING THE IDEAS OF START UP



Mrs. Sneha Jagadale  
Covener, IIC



  
Dr. Ravindran Karthadi  
Principal & President, IIC  
Sree Narayana Guru  
College Of Commerce  
P. L. Lokhande Marg,  
Chembur, Mumbai - 400 089.

**Institution Innovation Council**

**A Report on an Intercollegiate Competition “Quest 2.0: A Business Revolution”**

IIC, SNGC, organized an Intercollegiate Competition “Quest: A Business Revolution” on 21<sup>st</sup> July, 2023 at 11:00 am in classroom no. 305. The objective behind organizing the session was to ignite young minds for generation of various new business ideas. It was an out of box game-based group activity. There were three rounds in the game: 1) GUESS IT 2) MONEY MANTRA 3) MY BUSINESS PLAN. In round one student were given some societal problems and they were told to think and get a business idea to that societal problem. Total 12 problems were shown to the students. Round two was about making a plan to raise funds. In round three students were supposed to prepare and present their business plan.

Total 16 took part in the competition. It was enjoyed by the participants. They learnt how a societal problem could be a business opportunity.

Photos:

**STUDENTS PARTICIPANTS IN COMPETITION**



Mrs. Sneha Jagadale  
Covener, IIC



Principal  
Sree Narayana Guru  
College of Commerce  
P. L. Lokhande Marg,  
Chembur, Mumbai - 400 089.

Sree Narayana Guru College of Commerce  
P.L.Lokhande Marg, Chembur (W.), Mumbai-79

### **Institution's Innovation Council**

#### **A Report on Inauguration of My Business Space: Institution's Innovation Council Board**

My Business Space: Institution's Innovation Council Board Inauguration Programme, took place on 14th December 2023. My Business Space inauguration programme aims to foster innovation and collaboration among budding entrepreneurs and startups.

The programme commenced with a formal ribbon-cutting ceremony at the hands of Shri O.K.Prasad , General Secretary, SNMS. Inaugural Speeches:

Esteemed speakers, including Shri O.K.Prasad , General Secretary, SNMS , delivered insightful speeches focusing on the significance of creating a conducive environment for entrepreneurship and innovation.

The My Business Space will be used to promote students' start ups, businesses. The details of the students' startups will be updated fortnightly, to ensure that all students have an opportunity to promote their businesses. The event achieved its objectives of showcasing the newly established entrepreneurial space, fostering collaboration, and generating enthusiasm within the startup community.

**Photos:**

### **INAUGURATION OF IIC BOARD**




# INAUGURATION OF IIC BOARD



Mrs. Sneha Jagadale  
Covener, IIC



  
Dr. Ravindran Karthadi  
Principal & President, IIC  
**Sree Narayana Guru  
College Of Commerce  
P. L. Lokhande Marg,  
Chembur, Mumbai - 400 089.**

Sree Narayana Guru College of Commerce  
P.L.Lokhande Marg, Chembur (W.), Mumbai-79

### Institution Innovation Council

#### A Report on “Creativity A State of Mind or Mindset for Entrepreneurship”

Institution Innovation Council, considering the need of time, organized a community outreach programme titled “Creativity: A State of Mind or Mindset for Entrepreneurship” on 11<sup>th</sup> August, 2023 at 11:00 am in the seminar hall. A virtual session was organized for Sree Narayana Guru High School students. Total 73 participants attended the session. Mr. Vaibhav Kulkarni, Professor, WIT, Solapur was the resource person for the session. He talked about innovation, startup and entrepreneurship. He demonstrated various innovative ideas and designs with examples. School students got inspired and enjoyed the session as they saw various kinds of innovations done by the students.

#### Photos:

### STUDENTS PARTICIPATION



Mrs. Sneha Jagadale  
Covener, IIC



67 Dr. Ravindran Karthadi  
Principal & President, IIC

Principal  
Sree Narayana Guru  
College of Commerce  
P. L. Lokhande Marg,  
Chembur, Mumbai - 400 089.

Sree Narayana Guru College of Commerce  
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**Institution Innovation Council**

**A Report on a Field Visit to P.L.PL Lokhande Marg**

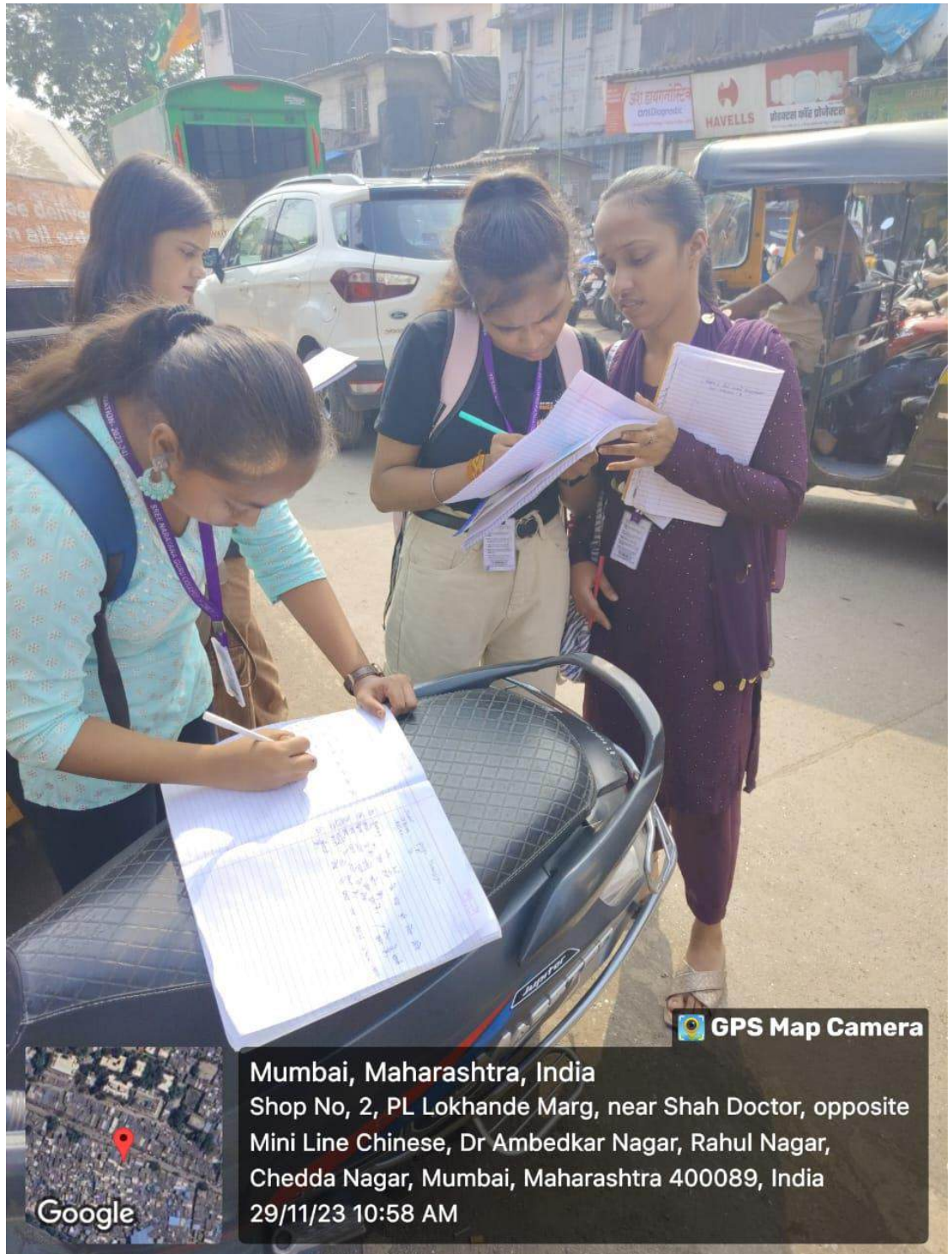
The Institution's Innovation Council (IIC) of Sree Narayana Guru College of Commerce organized a field visit on November 29, 2023, at 10:00 AM. The chosen location for the field visit was P.L. Lokhande Marg. A total of 14 students actively participated in the field visit, accompanied by two faculty members from the IIC. The primary objective of this visit was to identify the challenges faced by the vicinity and to inspire students with innovative business ideas.

During the field visit, students observed and interacted with local residents to understand community challenges. They worked in groups to identify problems suitable for innovative business solutions. Facilitated by faculty, brainstorming sessions encouraged creative thinking. Finally, each group presented their identified problems and proposed solutions, fostering collaborative idea exchange among participants. This comprehensive approach enhanced students' awareness of community issues and developed their critical thinking and entrepreneurial problem-solving skills.

The field visit proved to be highly successful in achieving its objectives. The students not only enjoyed the experience but also gained valuable insights into the practical aspects of problem-solving in a business context. The visit enhanced their ability to view challenges from a business perspective and sparked an interest in entrepreneurial thinking.



## FIELD VISIT TO UNDERSTAND THE START UP IDEAS



# FIELD VISIT TO UNDERSTAND THE START UP IDEAS






# TEACHER AND STUDENTS INTERACTION ABOUT START UP IDEAS



Mrs. Sneha Jagadale  
Covener, IIC



Dr. Ravindran Karthadi  
Principal & President, IIC

  
**Principal**  
Sriee Narayana Guru  
College Of Commerce  
P. L. Lokhande Marg,  
Chembur, Mumbai - 400 089.

## **Institution Innovation Council**

### **A Report on FOOD FEST**

The Food Fest organized by the Institution's Innovation Council (IIC) at Sree Narayana Guru College of Commerce took place on January 23, 2024, from 8:00 am to 5:30 pm. The event aimed to provide students with an opportunity to showcase their entrepreneurial skills and explore the world of business management.

#### **Positive Outcomes:**

1. **Entrepreneurial Showcasing:** The event successfully allowed students to showcase their entrepreneurial talents, creativity, and innovative ideas through the diverse array of food stalls.
2. **Skill Enhancement:** Participants unanimously agreed that the Food Fest contributed significantly to the development of various skills crucial for entrepreneurship. The ranking of skills, including vision and creativity, risk management, leadership, decision-making, sales and marketing, customer focus, time management, problem-solving, and resource management, attests to the comprehensive learning experience.
3. **Positive Response to Stalls:** The positive response received by most groups indicates that the event resonated well with the audience, creating a conducive environment for interaction and engagement.
4. **Interest in Collaboration:** A significant number of participants expressed interest in future collaborations with IIC, showcasing the enduring impact of such events on fostering a sense of community and collaboration among students.

The Food Fest served as a dual platform for entrepreneurial expression and skill refinement among students. Identifying areas for improvement, including cost management and event duration, provides organizers with an opportunity to enhance future editions, ensuring the sustained growth and impact of entrepreneurial initiatives within the student community.

Total 68 students participated in the event. The success of this event establishes a robust foundation for ongoing entrepreneurial development at the institution.

List of Winners:

#### **1<sup>st</sup> Winner:**

Mohd Maaz MD Ayub Shaikh (TYBMS)

Arman wajid ali chaudhary (TYBMS)

Ansari Valiullah Abdullah (TYBMS)

Mohd Arif John Basha Shaikh (TYBMS)

#### **2<sup>nd</sup> Winner:**

Mohd Maherab Abdul Hafiz (SYBMS)



Mohd Hanif Mohd Farooque Shaikh(SYBMS)  
Mohammed Naushad Mohammed Khurshidali Ansari (SYBMS)  
Ajaykumar Santoshkumar Yadav. (SYBMS)  
Misba Mohd Aftab Hashmi. (SYBMS)  
Hemant Diwan Singh (SYBMS)

**3<sup>rd</sup> Winner:**

Muskan Iftekar Ahmed (FYBMS)  
Nashrah Maheroz Mohd Irfan Khan. (FYBMS)  
Mohd Asif Junaid Khan. (FYBMS)  
Mohammed Siraj Khan. (FYBMS)

**Photos:**

**STUDENTS CREATED THE ADVERTISEMENT**



# FOOD FEST INAGURATION AND FOOD STALL BY STUDENTS



Mrs. Sneha Jagadale  
Covener, IIC

  
**Principal**  
**Shree Narayana Guru**  
**College & President, IIC**  
**P. L. Lokhande Marg,**  
**Chembur, Mumbai - 400 089.**

Sree Narayana Guru College of Commerce  
P.L.Lokhande Marg, Chembur (W.), Mumbai-79

**Institution Innovation Council**

**A Report on National Youth Day Celebration**

The Institution Innovation Council of Sree Narayana Guru College of Commerce successfully organized an Essay Writing Competition to commemorate National Youth Day on January 12, 2024. The event aimed to provide a platform for students to express their thoughts and ideas on various aspects related to youth, entrepreneurship, and innovation. A total of 32 participants actively engaged in this intellectually stimulating event, contributing to the diversity of perspectives and enriching the discussions.

**Topics :**

1. Entrepreneurship as a Career for Youths
2. Role of Youth in Innovation and Development of India
3. Young Innovators of 21<sup>st</sup> Century
4. India's Young Entrepreneurs of 21<sup>st</sup> Century

**List of Winners:**

**1<sup>st</sup> Winner:** Renuka Mandoura (TYBMS)

**2<sup>nd</sup> Winner:** Seraj Hafiz Ansari

**3<sup>rd</sup> Winner:** Anjali Devi Babulal Nirmal (SY B.Com)

**Consolation Prize :** Fareen Mohd Farooq shaikh



**Photos:**

# STUDENTS PARTICIPATION IN ESSAY WRITING COMPETITION



## STUDENTS WRITING NOTICE



Mrs. Sneha Jagadale  
Covener, IIC

  
Dr. Ravindran Karthadi  
Principal  
Principal & President, IIC  
Shree Narayan Guru  
College Of Commerce  
P. L. Lokhande Marg,  
Chembur, Mumbai - 400 089.



Sree Narayana Guru College of Commerce  
P.L.Lokhande Marg, Chembur (W.), Mumbai-79

### **Institution's Innovation Council**

Institution's Innovation Council successfully conducted a workshop on "Entrepreneurship Skills Attitude and Behavior Development " on 16th of February 2024. The workshop aimed to impart essential skills and foster the right mindset for individuals aspiring to enter the entrepreneurial domain.

The workshop was conducted by Mr. Saranraj Natarajan, an esteemed Assistant Professor of the BMS Department and a distinguished member of the Institution's Innovation Council (IIC). Mr. Natarajan also serves as an Innovation Ambassador, bringing a wealth of knowledge and experience to the workshop.

The workshop covered various aspects of entrepreneurship, including skills development, attitude shaping, and behavior enhancement. The agenda included interactive sessions, discussions, and practical exercises to provide participants with a holistic understanding of the entrepreneurial journey.

A total of 35 enthusiastic participants attended the workshop, representing diverse backgrounds and interests. The diverse group added value to the discussions, fostering an environment of shared learning and collaboration. Participants got hands on experience on entrepreneurial attitude, skills and behaviour.

#### **Photos:**





## SPEAKER ARE ADDRESSING THE STUDENTS



## ATTENDANCE



## SPEAKER ARE ADDRESSING THE STUDENTS



Mrs. Sneha Jagadale  
Covener, IIC



  
Principal  
Sree Narayana Guru  
College Of Commerce  
P. L. Lokhande Marg,  
Chembur, Mumbai - 400 089.

## **Institution Innovation Council**

### **Report on SHARK TANK SNGC**

SNGC Shark Tank, an innovative platform fostering student entrepreneurship, was organized by the Institution's Innovation Council on 24th February 2024 at 11:00 am in room no 305. This event not only provided a unique opportunity for students to showcase their business ideas but was also a testament to the institution's commitment to nurturing creativity and innovation. With a diverse panel of experts and a focus on interdisciplinary collaboration, SNGC Shark Tank, organized by the Innovation Council, created a conducive environment for students to explore and develop their entrepreneurial aspirations.

The event started with a call for business idea submissions, and the selected teams then presented their pitches to the expert panel. The Institution's Innovation Council ensured that the event aligned with its mission of encouraging innovative thinking and entrepreneurship among students. The structure emphasized not only the viability of business ideas but also their potential to contribute to societal and industry needs.

#### **Panel Members:**

The diverse panel, representing different academic departments, includes:

Dr. Devaki Shetty (BCom Dept & Cultural Head)

Beena Pandey (BAF Department)

Tulsi Adal (Coordinator, IT department)

Saranraj Natarajan (BMS department)

Kavita Singadiya (BA Department)

#### **Benefits to Students:**

**Innovation Support:** The Institution's Innovation Council ensures that the event focuses on nurturing innovative ideas that have the potential to transform into viable business ventures.

**Cross-disciplinary Exposure:** Students benefit from exposure to a diverse range of expertise, reflecting the interdisciplinary nature of entrepreneurship.

**Networking and Mentorship:** The event facilitates networking opportunities with the panel members, opening avenues for mentorship and guidance beyond the Shark Tank event.

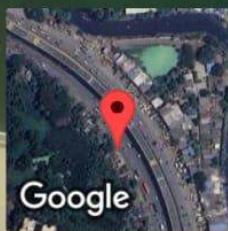
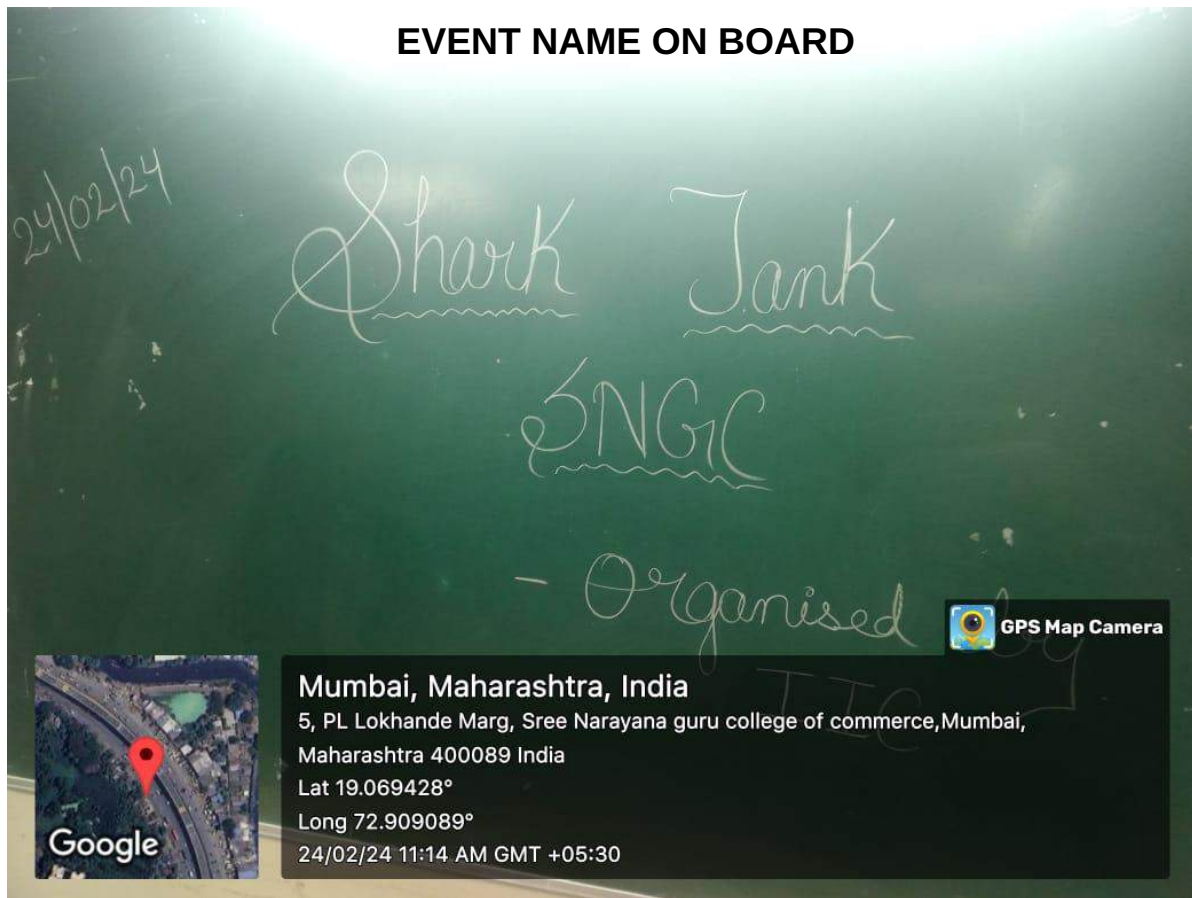
#### **List of Winners:**

**1<sup>st</sup> Winner:** Kashif Asif Khan (SYBMS)

**2<sup>nd</sup> Winner:** Rameshwar Mishra (FYBCOM)



## EVENT NAME ON BOARD



**Mumbai, Maharashtra, India**

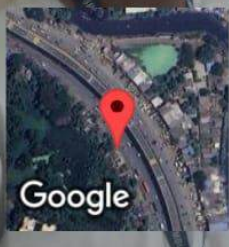
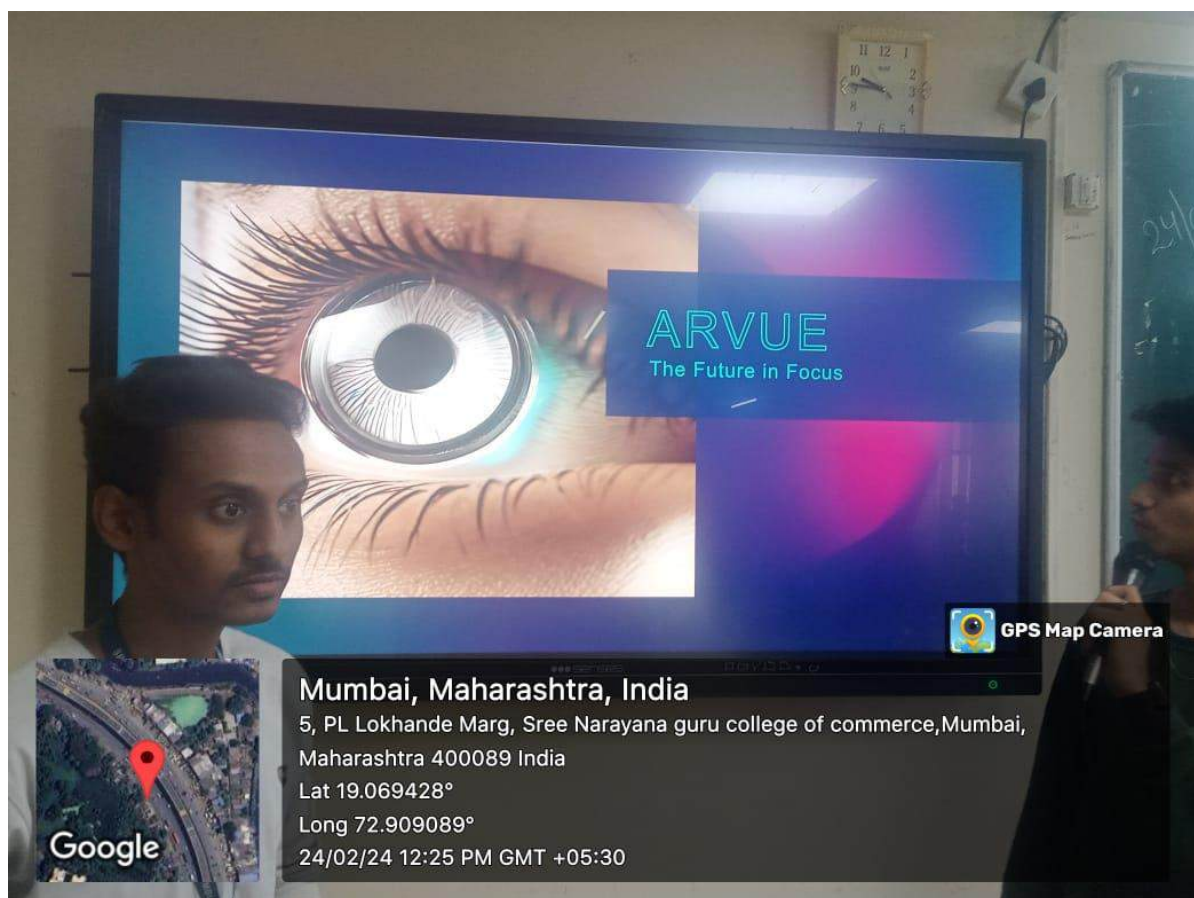
5, PL Lokhande Marg, Sree Narayana guru college of commerce, Mumbai,  
Maharashtra 400089 India

Lat 19.069428°

Long 72.909089°

24/02/24 11:14 AM GMT +05:30

## STUDENTS ARE SHARING INNOVATIVE IDEAS



**Mumbai, Maharashtra, India**

5, PL Lokhande Marg, Sree Narayana guru college of commerce, Mumbai,  
Maharashtra 400089 India

Lat 19.069428°

Long 72.909089°

24/02/24 12:25 PM GMT +05:30



## STUDENTS ARE SHARING INNOVATIVE IDEAS



## ATTENDANCE



**Mumbai, Maharashtra, India**

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## STUDENTS ARE SHARING INNOVATIVE IDEAS



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Maharashtra 400089 India

Lat 19.069428°

Long 72.909089°

24/02/24 12:28 PM GMT +05:30

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### **Institution Innovation Council**

## **A Report on a State Level Workshop on “Angel Investment / VC Funding for Early Stage Entrepreneurs”**

IIC, SNGC, had organized State-level Virtual Workshop on “Angel Investment/VC Funding Opportunity for Early Stage Entrepreneurs” was held on 27th July, 2023. Mr. Iyer P was the resource person. Total 53 students and faculties attended the workshop. The workshop aimed to provide valuable insights and information to early-stage entrepreneurs about various sources of funding available to start their ventures. The session was organized to give information about various sources of funding required to start a venture. 33 students and faculties from SNGC and 23 from other colleges such as The SIA College of higher education, Bharati Vidyapeeth’s Abhijit Kadam Institute of Management and Social Sciences, DVS College of Commerce, MKSSS Sitabai Nargundkar College Of Nursing, Tilak college of Science and commerce, MIT arts, commerce and science college, South Indian association of higher education). It was well received by the participants.

### **Brochure:**

## **BROCHURE OF THE EVENT**

The brochure is a vertical poster with a brown and yellow color scheme. At the top left is the logo of the Institution's Innovation Council. To its right, the college's name and address are listed. On the top right is a circular portrait of a man with a white beard, likely a religious or educational figure. The main text is centered and reads: 'Institution's Innovation Council invites you to a State-Level Workshop (Virtual) on ANGEL INVESTMENT/VC FUNDING OPPORTUNITY FOR EARLY STAGE ENTREPRENEURS'. Below this, the date and time are given: 'DATE: 27TH JULY, 2023 AT 11.30 AM'. The resource person is identified as 'Prof. Parmeshwaran Iyer, Sree Narayana Guru College of Commerce'. A registration link is provided: 'https://forms.gle/ULMNMYYrFeexkCo79'. At the bottom, the names of the convener and principal are listed: 'Prof. Sneha Jagadale, IIC, Convener' and 'Dr. Ravindran Karathadi, Principal and IIC, President'. A circular stamp of the college is located in the bottom right corner.

**Sree Narayana Guru College of Commerce**  
P.L.Lokhande Marg, Chembur, Mumbai

**Institution's Innovation Council**

**invites you to a State-Level Workshop (Virtual) on**

**ANGEL INVESTMENT/VC FUNDING OPPORTUNITY FOR EARLY STAGE ENTREPRENEURS**

**DATE: 27TH JULY, 2023 AT 11.30 AM**

**Resource Person:**  
**Prof. Parmeshwaran Iyer,**  
**Sree Narayana Guru College of Commerce**

Registration For Link:  
<https://forms.gle/ULMNMYYrFeexkCo79>

**Prof. Sneha Jagadale**  
IIC, Convener

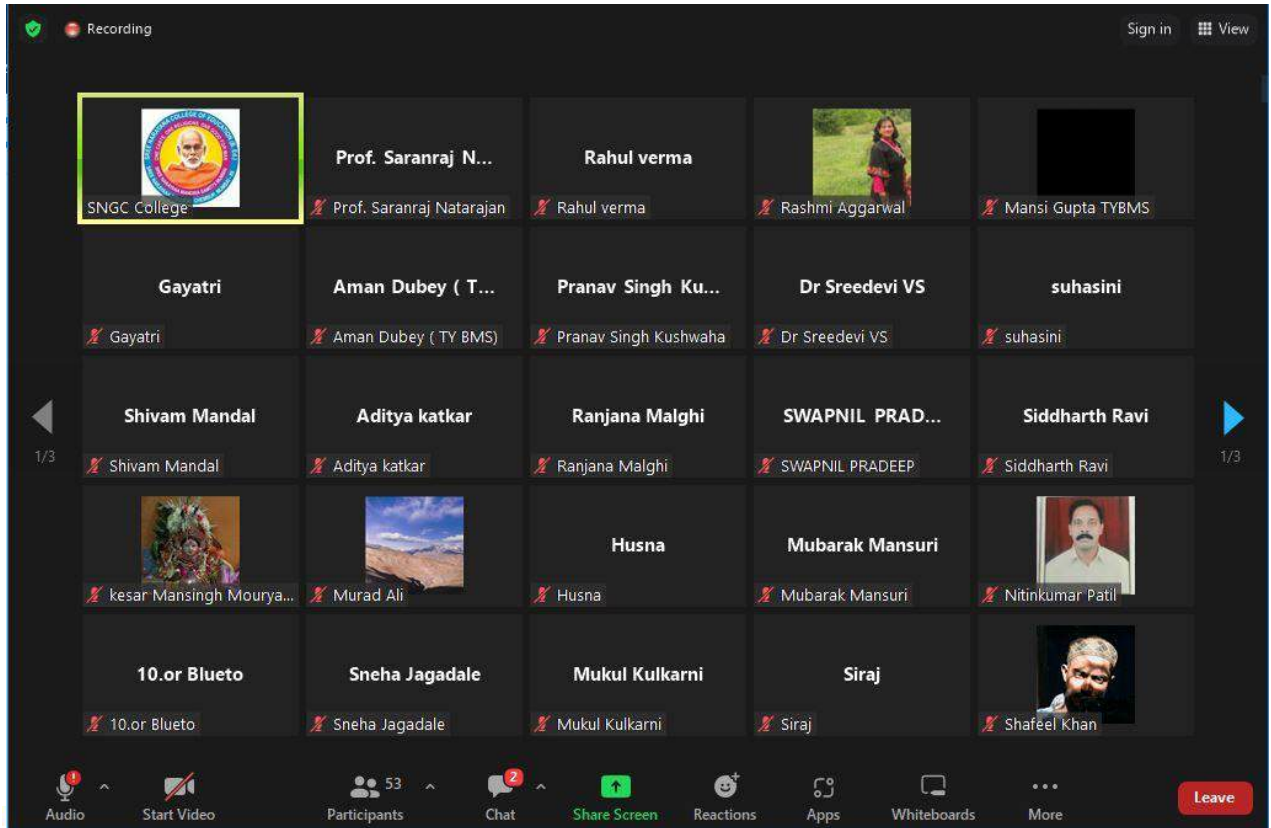
**Dr. Ravindran Karathadi**  
Principal and IIC, President





Photos:

# ATTENDANCE



Mrs. Sneha Jagadale  
Covener, IIC



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Dr. Ravindran Karthadi  
Principal  
Sree Narayana Guru  
College Of Commerce  
P. L. Lokbade Marg,  
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