

Sree Narayana Guru College of Commerce
P.L.Lokhande Marg, Chembur, Mumbai

INSTITUTION'S INNOVATION COUNCIL

ACADEMIC YEAR 2023-24

IIC Members:

1. Dr.Ravindran Karathadi - President, IIC
2. Dr. Jaysree V.- Vice President, IIC
3. Dr. Shrichand Hinduja - IPR and Internship Coordinator
4. Ms Sneha Jagadale - Convener,IIC
5. Mr. Iyer Parmenshwaran -Start-up Activity Coordinator
6. Ms. Kavita Singadiya - NIRF Coordinator
7. Mr. Saran Raj Natarajan -Innovation Activity and Social media coordinator

1) Name of the Programme: Poster Presentation Competition on "Your Ideas: A Business Seed"

Date: 27th June, 2023

No of Beneficiaries: 16

Brief Description:

IIC, SNGC, organised Poster Presentation Competition on "Your Ideas: A Business Seed" on the 27th June, 2023, at 11:00 am in classroom no 305. The primary objective of this competition was to motivate students to share their innovative business ideas. Total 16 students participated in the event. Students exhibited their talent and presented unique business ideas which could be converted into start-ups.



2) Name of the Programme: Intra-collegiate Competition “Quest 2.0: A Business Revolution”

Date: 21st July, 2023

No of Beneficiaries: 21

Brief Description:

IIC, SNGC, organized an Intra-Collegiate Competition “Quest 2.0:A Business Revolution” on 21st July, 2023 at 11:00 am in classroom no. 305. The objective behind organizing the session was to ignite young minds for generation of various new business ideas. It was an out of box game-based group activity. There were three rounds in the game: 1) GUESS IT 2) MONEY MANTRA 3) MY BUSINESS PLAN. In round one student were given some societal problems and they were told to think and get a business idea to that societal problem. Total 12 problems were shown to the students. Round two was about making a plan to raise funds. In round three students were supposed to prepare and present their business plan.

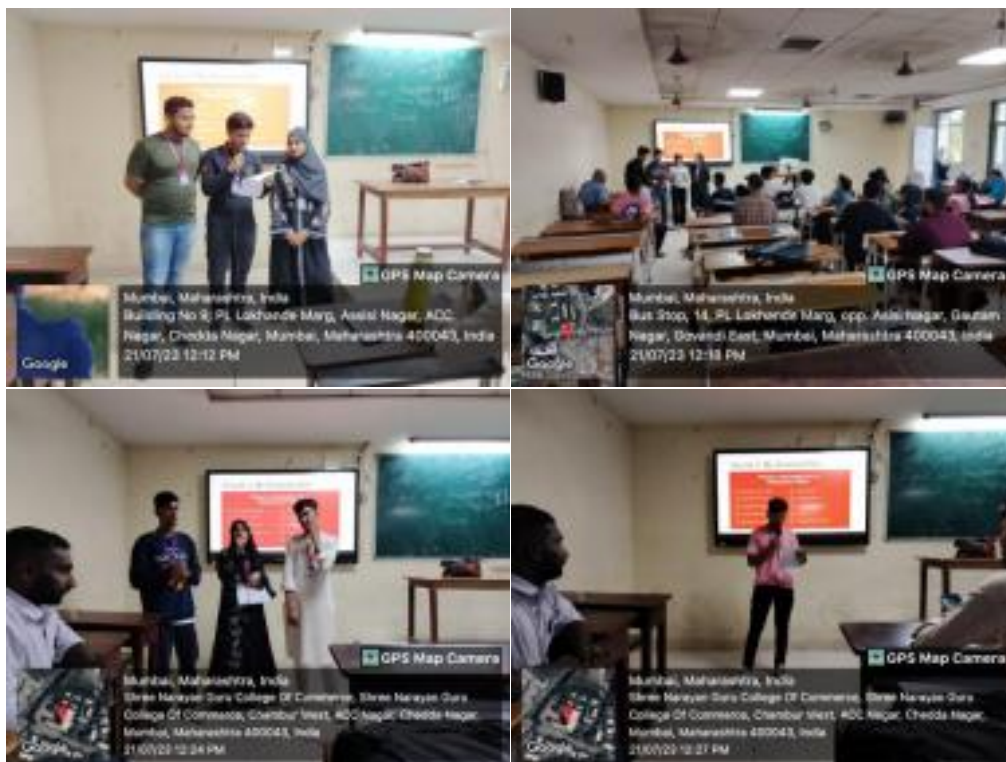
Total 21 took part in the competition. It was enjoyed by the participants. They learnt how a societal problem could be a business opportunity.

List of Winners:

1st Prize : Murad Ali, Sana Khan, Saroj Gupta (TYBAF)

2nd Prize : Aditya Kedare, Aqib Ansari (FYBMS)

3rd Prize : Earaki Ashfaque, Hetal Himmat Lal Chohan, Vaishnavi Suraj Kshirsagar, Abbas Farid Khan Mohd (FYBMS)



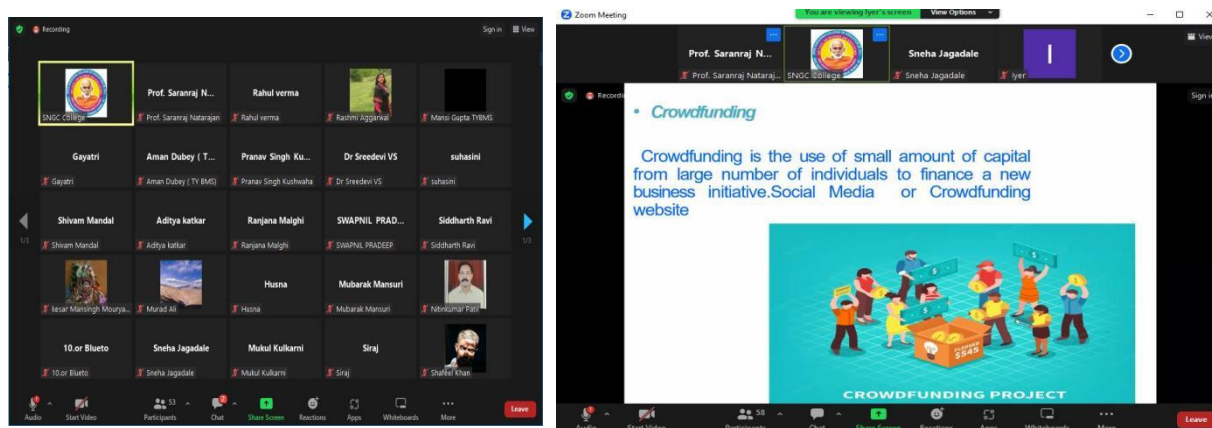
3) Name of the Programme: State Level Workshop on “Angel Investment / VC Funding for Early Stage Entrepreneurs”

Date: 27th July, 2023

No of Beneficiaries: 61

Brief Description:

IIC, SNGC, organized State-level Virtual Workshop on “Angel Investment/VC Funding Opportunity for Early Stage Entrepreneurs” was held on 27th July, 2023. Mr. Iyer P was the resource person.



Total 61 students and faculties attended the workshop. The workshop aimed to provide valuable insights and information to early stage entrepreneurs about various sources of funding available to start their ventures. The session was organized to give information about various sources of funding required to start a venture. 38 students and faculties from SNGC and 23 from other colleges such as The SIA College of higher education, Bharati Vidyapeeth’s Abhijit Kadam Institute of Management and Social Sciences, DVS College of Commerce, MKSSS Sitabai Nargundkar College Of Nursing, Tilak college of Science and commerce, MIT arts, commerce and science college, South Indian association of higher education). It was well received by the participants.

4) Name of the Programme: “Creativity A State of Mind or Mindset for Entrepreneurship”

Date: 11th August, 2023

No of Beneficiaries: 73

Brief Description:

Institution Innovation Council, considering the need of time, organized a community outreach programme titled “Creativity: A State of Mind or Mindset for Entrepreneurship” on 11th August, 2023 at 11:00 am in the seminar hall. A virtual session was organized for Sree Nayana Guru High School students. Total 73 participants attended the session. Mr. Vaibhav Kulkarni, Professor, WIT, Solapur was the resource person for the session. He talked about innovation, start-up and entrepreneurship. He demonstrated various innovative ideas and designs with examples. School students got inspired and enjoyed the session as they saw various kinds of innovations done by the students.



5) Name of the Programme: World Entrepreneurs Day Celebration

Date: 21st August 2023

No of Beneficiaries: 117

Brief Description:

Institution Innovation Council (IIC) at SNGC successfully conducted a highly informative and engaging workshop on "Innovation & Entrepreneurship" on 21st August 2023. The event took place from 11:00 AM to 12:30 PM, and it featured distinguished resource person, Mr.Rehan Dadachanji (Founder) and guest of honour, Mr.Arbaaz Shaikh(Director), THE STARTER LABS, a renowned Digital Marketing Agency. The workshop aimed to foster a spirit of innovation and entrepreneurship among the students while providing valuable insights into the practical aspects of starting and running a business. Practical guidance on validating business ideas and conducting market research was provided. The resource person spoke about risk, resilience and innovation. He also spoke about the process of creating successful start-ups. He further discussed innovation and entrepreneurial mind-set.Total 117 students participated in the workshop. Participants learned how to identify target audiences, assess market demand, and refine their concepts based on feedback.

6) Name of the Programme: Visit to RIIDL (Incubation Center), Somaiya Vidyavihar

Date: 29th August 2023

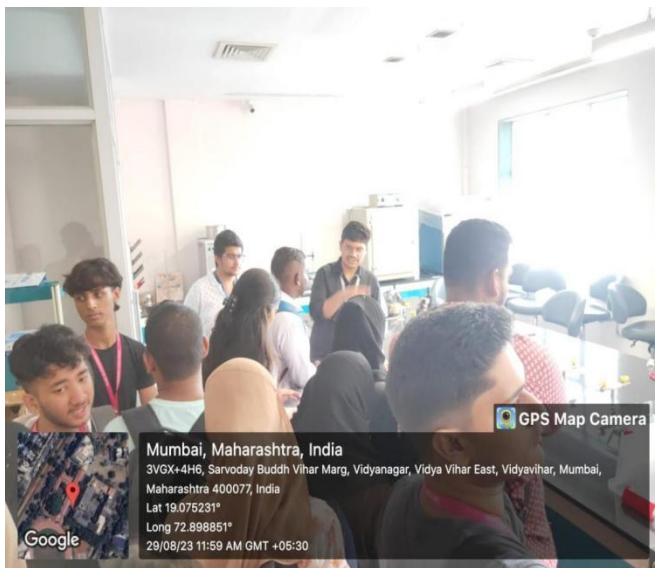
No of Beneficiaries: 20

Brief Description:

Institutions' Innovation Council organized a visit to the Research Innovation Incubation Design Lab (RIIDL) located at the Bhaskaracharya Building, Somaiya Vidyavihar, Mumbai on 29th August 2023. RIIDL is a renowned incubation center that provides a nurturing environment to early-stage startups, offering them workspace, mentoring, and opportunities to contribute to the community. The center also facilitates the formation of focused groups to work on projects and technology-based business ideas.

The visit commenced with a warm welcome by Mr. Prerak Gala, a key member of RIIDL's staff. An introductory session was conducted by Mr. Gala, outlining the center's mission, vision, and the support it offers to start-ups and innovators.

Mr. Prerak Gala guided the attendees through the well-designed workspace that accommodates various startups. The workspace was equipped with modern amenities, including shared working areas, meeting rooms, and state-of-the-art facilities conducive to innovation. Students and faculty had the opportunity to interact with some of the startups currently incubated at RIIDL. The startup founders shared their journeys, challenges faced, and the support they received from RIIDL in terms of mentoring, resources, and networking. Total 20 students, along with Mrs Sneha Jagadale, Mr. Iyer Parmeshwaran, Mr. Saran Raj, and Ms Kavita Singhadiya visited the incubation center. Students said that they have got numerous ideas for startups. They said that they got the clarity of how startups work and what are the requirements to commence a start-up.



7) Name of the Programme: Poster Making and Presentation Competition on "Unknown Start-ups"

Date: 30th of August, 2023

No of Beneficiaries: 16

Brief Description:

IIC, SNGC, organized a Poster Making and Presentation Competition on "Unknown Start-ups" on the 30th of August, 2023, at 11:00 am. The primary objective of this competition was to raise awareness about lesser-known start-ups, shedding light on their journeys and potentially inspiring others to venture into entrepreneurship. The event saw participation from 16 students within the

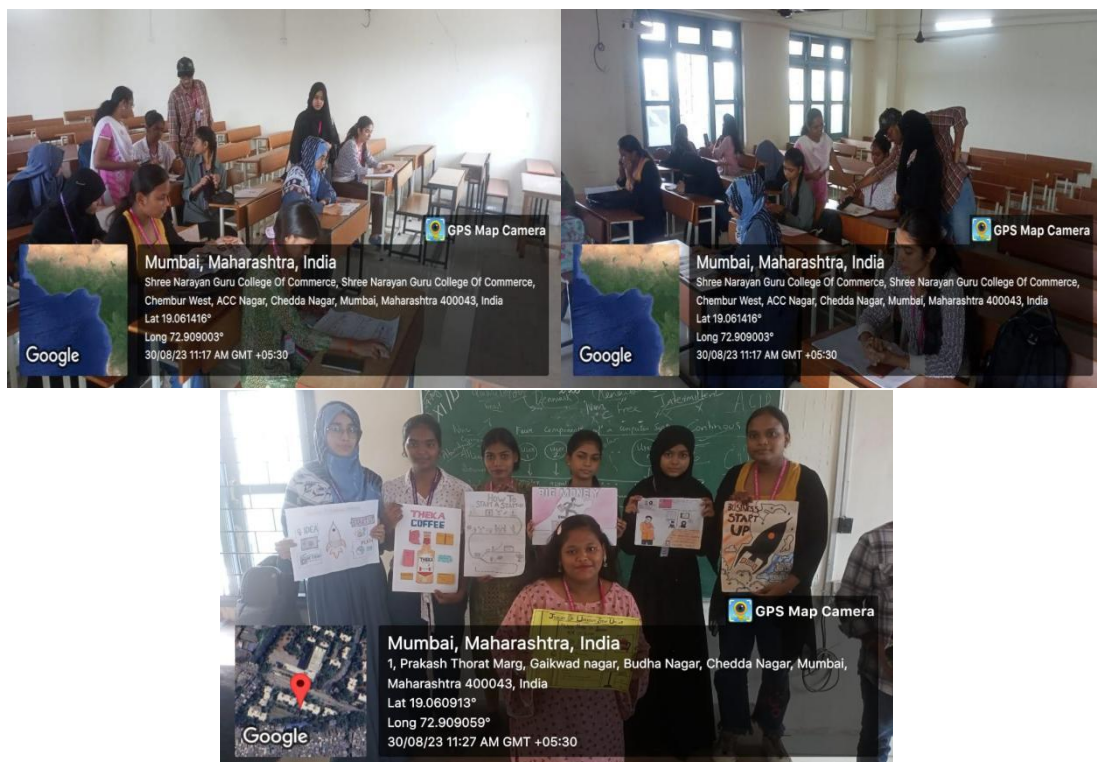
college. The focus on highlighting the often-overlooked success stories of start-ups aligns with the spirit of promoting innovation and entrepreneurship in the academic community. Participants had the opportunity to prepare posters showcasing these start-up stories, contributing to the broader goal of fostering entrepreneurial spirit and knowledge among students.

List of Winners:

1st Prize : Anjali Devi Babulal Nirmal (SY B.Com)

2nd Prize : Umme Aiman Khan

3rd Prize : Shivani Kanojia (FY BBI)



8.Name of the Programme:Field Visit to Lokhande Marg for Problem Identification

Date:29th November , 2023

No of Beneficiaries: 14

Brief Description:

The Institution's Innovation Council (IIC) of Sree Narayana Guru College of Commerce organized a field visit on November 29, 2023, at 10:00 AM. The chosen location for the field visit was P.L. Lokhande Marg. A total of 14 students actively participated in the field visit, accompanied by two faculty members from the IIC. The primary objective of this visit was to identify the challenges faced by the vicinity and to inspire students with innovative business ideas.



9.Name of the Programme: My Business Space: Institution’s Innovation Council Board

Date: 14th December 2023

Brief Description:

My Business Space: Institution’s Innovation Council Board Inauguration Programme, took place on 14th December 2023. My Business Space inauguration programme aims to foster innovation and collaboration among budding entrepreneurs and startups. The programme commenced with a formal ribbon-cutting ceremony at the hands of Shri O.K.Prasad , General Secretary, SNMS. Shri O.K.Prasad , General Secretary, SNMS , delivered insightful speeches focusing on the significance of creating a conducive environment for entrepreneurship and innovation.

The My Business Space will be used to promote students’ start ups, businesses. The details of the students' startups will be updated fortnightly, to ensure that all students have an opportunity to promote their businesses. The event achieved its objectives of showcasing the newly established entrepreneurial space, fostering collaboration, and generating enthusiasm within the startup community.



10.Name of the Programme: Essay Writing Competition on National Youth Day

Date: 12th January, 2024

No of Beneficiaries: 34

Brief Description:

The Institution Innovation Council of Sree Narayana Guru College of Commerce successfully organized an Essay Writing Competition to commemorate National Youth Day on January 12, 2024. The event aimed to provide a platform for students to express their thoughts and ideas on various aspects related to youth, entrepreneurship, and innovation. A total of 34 participants actively engaged in this intellectually stimulating event, contributing to the diversity of perspectives and enriching the discussions.

1st Prize : Renuka Mandoura (TYBMS)

2nd Prize : Seraj Hafiz Ansari

3rd Prize : Anjali Devi Babulal Nirmal (SY B.Com)

Consolation Prize : Faren Mohd Farooq Shaikh



11.Name of the Programme:Food Fest 1.0

Date: 23th January , 2024

No of Beneficiaries: 59

Brief Description:

The Food Fest organized by the Institution’s Innovation Council (IIC) at Sree Narayana Guru College of Commerce took place on January 23, 2024, from 8:00 am to 5:30 pm. The event aimed to provide students with an opportunity to showcase their entrepreneurial skills and explore the world of business management.

List of Winners:

1st Prize :

Mohd Maaz MD Ayub Shaikh (TYBMS)

Arman Wajid Ali Chaudhary (TYBMS)

Ansari Valiullah Abdullah (TYBMS)

Mohd Arif John Basha Shaikh (TYBMS)

2nd Prize :

Mohd Maherab Abdul Hafiz (SYBMS)

Mohd Hanif Mohd Farooque Shaikh(SYBMS)

Mohammed Naushad Mohammed Khurshidali Ansari (SYBMS)

Ajaykumar Santoshkumar Yadav. (SYBMS)

Misba Mohd Aftab Hashmi. (SYBMS)

Hemant Diwan Singh (SYBMS)

3rd Prize :

Muskan Iftekar Ahmed (FYBMS)

Nashrah Maheroz Mohd Irfan Khan. (FYBMS)

Mohd Asif Junaid Khan. (FYBMS)

Mohammed Siraj Khan. (FYBMS)

Photos:



12. **Name of the Programme:** Regional Meet

Date: 6th February, 2024

No of Beneficiaries: 4

Brief Description:

The IIC Regional Meet Mumbai is a powerful platform for fostering innovation and entrepreneurship within higher education institutions. Organized by the Ministry of Education's (MoE) Innovation Cell - All India Council for Technical Education (AICTE), the IIC Regional Meet Mumbai brought together representatives from Mumbai region HEIs. Pillai HOC College of Engineering & Technology (PHCET) hosted the prestigious Institution's Innovation Council (IIC) Regional Meet Mumbai on February 6th, 2024. The event was graced by the presence of Hon'ble Chief Guest, Prof. Anil D Sahasrabudhe, Chairman, NETF, Chairman EC- NAAC and NBA, Mr. Dipen Sahu, Assistant Innovation Director, Ministry of Education's Innovation Cell. The Ms. Sneha Jagadale, Convener, IIC, SNGC along with 3 students, attended the regional meet and got a chance to witness innovative ideas/ prototypes presented by students in Yukti Innovation Exhibition. We also got detailed information about various activities run by IIC, activities such as Yukti Innovation Challenge, Innovation Ambassadors etc. The meet was beneficial in networking with other resource persons and entrepreneurs and innovators.



13.Name of the Programme:"My Story: A Motivational Session by Successful Innovator"

Date: 12th February, 2024

No of Beneficiaries: 91

Brief Description:

Institution's Innovation Council hosted an inspiring event titled "My Story: A Motivational Session by Successful Entrepreneurs." on 12th February, 2024. The session aimed to provide attendees with firsthand insights into the entrepreneurial journey of Mr. Santo Sunny and his team, who are 4th-year engineering students at Fr. Conceicao Rodrigues College of Engineering, Bandra. The resource person for the event was Mr. Santo Sunny, the founder of GDA, an education game-based company. Mr. Sunny and his team achieved a notable accomplishment by winning the 1st Prize in the Smart India Hackathon organized by the Government of India's Ministry of Education Innovation Cell. Total 91 students participated in the workshop.



14.**Name of the Programme:**"Entrepreneurship Skills Attitude and Behavior Development "

Date: 16th February 2024

No of Beneficiaries: 35

Brief Description:

Institution's Innovation Council successfully conducted a workshop on "Entrepreneurship Skills Attitude and Behavior Development " on 16th February 2024. The workshop aimed to impart essential skills and foster the right mindset for individuals aspiring to enter the entrepreneurial domain. The workshop was conducted by Mr. Saranraj Natarajan, an esteemed Assistant Professor of the BMS Department and a distinguished member of the Institution's Innovation Council (IIC). Mr. Natarajan also serves as an Innovation Ambassador, bringing a wealth of knowledge and experience to the workshop. The workshop covered various aspects of entrepreneurship, including skills development, attitude shaping, and behavior enhancement. The agenda included interactive sessions, discussions, and practical exercises to provide participants with a holistic understanding of the entrepreneurial journey. A total of 35 enthusiastic participants attended the workshop, representing diverse backgrounds and interests.

15.**Name of the Programme:**SHARK TANK SNGC

Date: 24th February 2024

No of Beneficiaries: 07

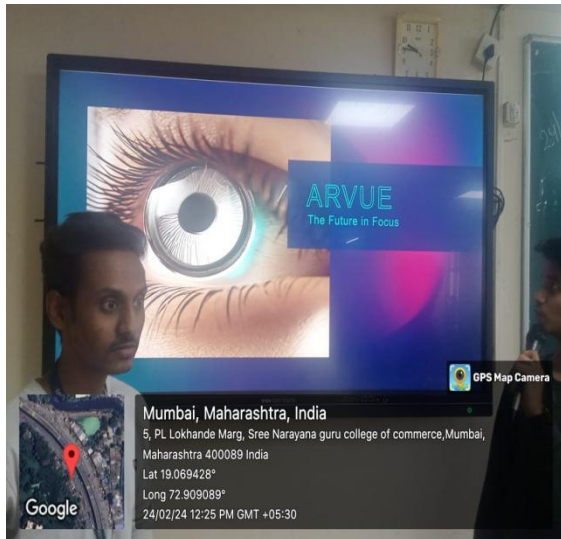
Brief Description:

SNGC Shark Tank, an innovative platform fostering student entrepreneurship, was organized by the Institution's Innovation Council on 24th February 2024 at 11:00 am in room no 305. This event not only provided a unique opportunity for students to showcase their business ideas but was also a testament to the institution's commitment to nurturing creativity and innovation. With a diverse panel of experts and a focus on interdisciplinary collaboration, SNGC Shark Tank, organized by the Innovation Council, created a conducive environment for students to explore and develop their entrepreneurial aspirations.

List of Winners:

1st Prize : Kashif Asif Khan (SYBMS)

2nd Prize : Rameshwar Mishra (FYBCOM)



16.Name of the Programme:Online State Level Workshop on “Entrepreneurship and Innovation as a Career Opportunity”

Date: 27th February 2024

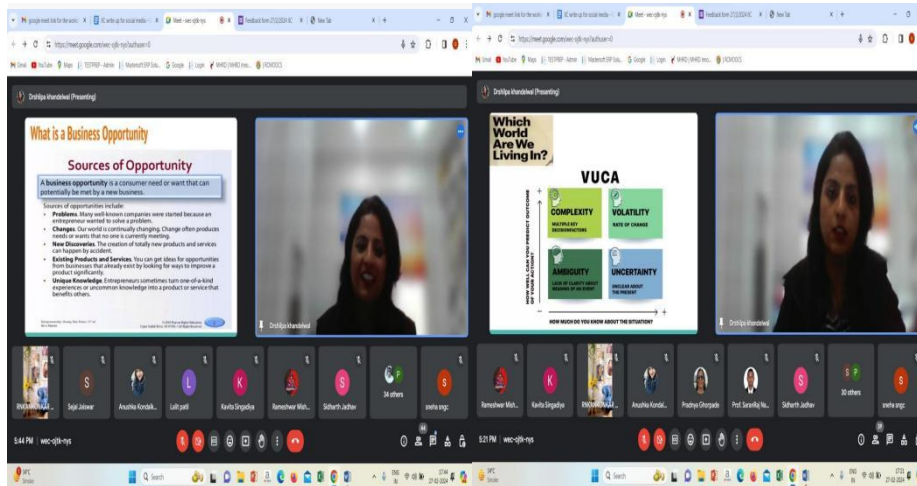
No of Beneficiaries: 50

Brief Description:

The Institution's Innovation Council at SNGC successfully organized an Online State Level Workshop on Entrepreneurship and Innovation, creating a platform for students and faculties alike to explore the vast opportunities in these dynamic fields. The event, hosted on 27th February 2024, featured Dr. Shilpa Kankonkar, a distinguished Startup Specialist & Mentor affiliated with Startup India, as the resource person.

The workshop, which saw a robust participation, included a total of 50 enthusiastic individuals. Among them were 25 students from our own college, adding a strong representation from our academic community. Additionally, we were delighted to welcome 19 students from other colleges, 6 faculties, fostering a collaborative and diverse learning environment.

Photos:



17.Name of the Programme:SNGC AVISHKAAR - Innovation & Entrepreneurship Outreach Programme for School Students

Date: 28th February 2024

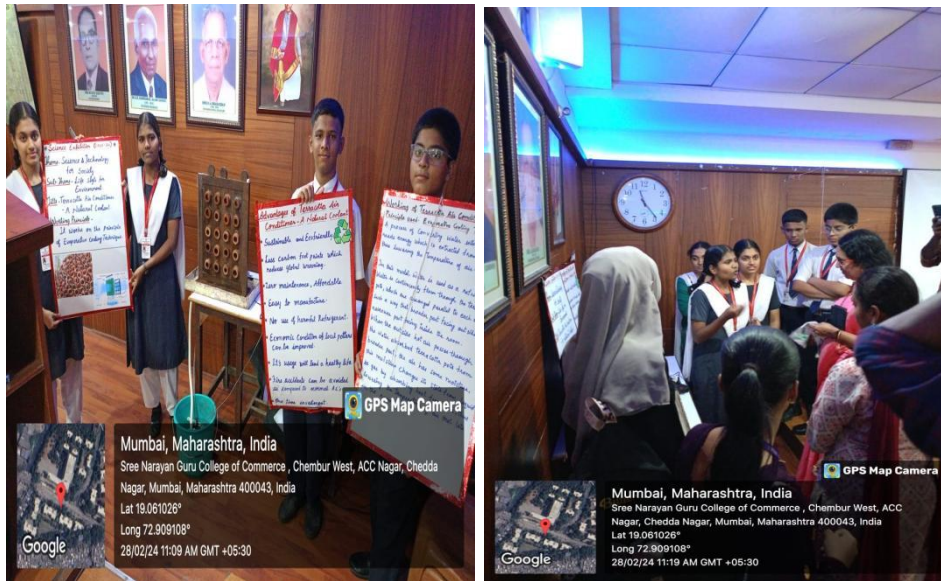
No of Beneficiaries: 24

Brief Description:

The Institution's Innovation Council (IIC) at SNGC proudly organized "SNGC AVISHKAAR," a distinctive event showcasing the scientific prowess and innovative spirit of students from the Sree Narayana Guru School (English medium) and Sree Narayana Guru School (Marathi Medium) on 28th February 2024 in Seminar Hall at 11:00 am . This initiative, falling under the ambit of a community outreach program, aimed to foster scientific innovation in addressing societal challenges.

List of Winners:

1st Prize : Adita Manoj Pandey & Priyanka Chandrabhan Yadav SNG School(English Medium)



18. Name of the Programme: State level Quiz Competition on "INdoWE"

Date: 12th March, 2024.

No of Beneficiaries: 38

Brief Description:

1st Prize: Ms. Nida Shaikh, SNGC

2nd Prize: Yash Kanoujiya, SNGC

3rd Prize: Abhishek Prajapati, Abhinav degree college, Goddeo, Bhayandar (E)

19. Name of the Programme: Entrepreneur of the Year Award

Date: 16th March, 2024.

No of Beneficiaries: 08

Brief Description:

Institution Innovation Council called applications for **Entrepreneur of the Year 2023-24 Award**. Students were told to submit their applications before 12th March, 2024. Total 08 applications were received. On the basis of their business performance, jury selected two successful student entrepreneurs for Entrepreneur of the Year 2022-23 Award. The award was conferred to Naveen Yogesh Bind (FY BBI) and Shoaib Khan (FY BTM) on 16th March, 2024. The objective behind organizing Competition was to generate competitive attitude amongst students and motivate them to start and run a business successfully.

Award winners were really happy. It was a recognition of their hard work and dedication. They said such activities would inspire students to start their business.



Mrs. Sneha Jagadale
Covener, IIC

Dr. Ravindran Karthadi
Principal & President, IIC

