



SREE NARAYANA GURU COLLEGE OF COMMERCE

(LINGUISTIC MINORITY INSTITUTION)

RE-ACCREDITED BY NAAC (GRADE-'B'-CGPA 2.45) [2019-2024]

AFFILIATED TO UNIVERSITY OF MUMBAI & RECOGNISED BY UGC-u/s 2(f)&12B

MANAGED BY SREE NARAYANA MANDIRA SAMITI (REGD.)

P. L. LOKHANDE MARG, CHEMBUR, MUMBAI - 400 089. ☎ 9326063380 / 9326083775 ✉ sngcollege85@yahoo.co.in / sngcollegeprincipal@gmail.com

Teachers Against Sanctioned Posts 2023-24

Sr. No.	Department	Name of the Full-time teachers	Designation	Date of joining DD/MM/YYYY
1	Commerce and Allied Subjects (B.C., E.V.S. & Accounts)	Dr. Ravindran Karathadi	Principal	04.07.2005
2	Commerce and Allied Subjects (B.C., E.V.S. & Accounts)	Dr. Hinduja Srichand Parsram	Associate Professor	16.11.2004
3	Commerce and Allied Subjects (B.C., E.V.S. & Accounts)	Ms. Sneha Sachin Jagadale	Assistant Professor	15.11.2019
4	Commerce and Allied Subjects (B.C., E.V.S. & Accounts)	Dr. Devaki Shetty	Assistant Professor	06.11.2012
5	Commerce and Allied Subjects (B.C., E.V.S. & Accounts)	Ms. Reshma Jinwal	Assistant Professor	03.07.2013
6	Commerce and Allied Subjects (B.C., E.V.S. & Accounts)	Ms. Mamta Meghnani	Assistant Professor	14.06.2016
7	Commerce and Allied Subjects (B.C., E.V.S. & Accounts)	Mr. Mohammed Jabir	Assistant Professor	07.07.2015
8	Commerce and Allied Subjects (B.C., E.V.S. & Accounts)	Ms. Mahtab Khan	Assistant Professor	09.01.2017
9	Commerce and Allied Subjects (B.C., E.V.S. & Accounts)	Ms. Saba Shaikh	Assistant Professor	02.01.2023
10	Commerce and Allied Subjects (B.C., E.V.S. & Accounts)	Mr. Yash Surve	Assistant Professor	01.09.2023
11	Commerce and Allied Subjects (B.C., E.V.S. & Accounts)	Mrs. Beena Pandey	Assistant Professor	13.07.2021
12	Commerce and Allied Subjects (B.C., E.V.S. & Accounts)	Mr. Harishchandra Kamble	Assistant Professor	19.07.2021
13	Commerce and Allied Subjects (B.C., E.V.S. & Accounts)	Mr. Zahid Khan	Assistant Professor	12.06.2023
14	Commerce and Allied Subjects (B.C., E.V.S. & Accounts)	Mr. Nizamuddin Shaikh	Assistant Professor	24.07.2023
15	Commerce and Allied Subjects (B.C., E.V.S. & Accounts)	Ms. Nikita Sreekumar	Assistant Professor	15.12.2022
16	Commerce and Allied Subjects (B.C., E.V.S. & Accounts)	Mr. Carvalho Alwyn Alfred	Assistant Professor	12.06.2023
17	Economics & F.C.	Dr. Jayasree Venkitachalam	Associate Professor	29.06.1990



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Sr. No.	Department	Name of the Full-time teachers	Designation	Date of joining DD/MM/YYYY
18	Economics & F.C.	Ms. Kavita Singhadiya	Assistant Professor	12.06.2023
19	Management	Ms. Rishita Shukla	Assistant Professor	09.06.2014
20	Management	Mrs. Naveena Suresh	Assistant Professor	20.06.2016
21	Management	Ms. V. Prabha Jasmine Nadar	Assistant Professor	15.11.2021
22	Management	Ms. Pranav Kushwaha	Assistant Professor	01.01.2024
23	Management	Mr. Saran Raj Natarajan	Assistant Professor	13.06.2023
24	Management	Ms. Muskan	Assistant Professor	03.01.2024
25	Management	Dr. Rashmi	Assistant Professor	26.06.2023
26	Banking & Insurance	Dr. Karishma Sandeep Kasare	Assistant Professor	06.11.2012
27	Banking & Insurance	Mr. Iyer Parmeshparan	Assistant Professor	06.05.2017
28	Banking & Insurance	Mr. Priyadharsan Shede	Assistant Professor	13.03.2018
29	Information Technology & Mathematics	Mrs. Vandana Gupta	Assistant Professor	31.07.2009
30	Information Technology & Mathematics	Ms. Tulsi Mohan Adal	Assistant Professor	08.08.2014
31	Information Technology & Mathematics	Ms. Mehjabeen Khan	Assistant Professor	13.06.2014
32	Information Technology & Mathematics	Ms. Nahid Shaikh	Assistant Professor	18.06.2018
33	Information Technology & Mathematics	Ms. Manali Kotkar	Assistant Professor	20.06.2022
34	Information Technology & Mathematics	Ms. Angel Nadar	Assistant Professor	13.02.2023
35	Information Technology & Mathematics	Ms. Prajakta Shelar	Assistant Professor	03.08.2023



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Sr. No.	Department	Name of the Full-time teachers	Designation	Date of joining DD/MM/YYYY
36	Information Technology & Mathematics	Mr. Bhupendra Yadav	Assistant Professor	25.07.2023
37	Information Technology & Mathematics	Mr. Avinash Balram	Assistant Professor	25.07.2023
38	Information Technology & Mathematics	Mr. Swapnil Pradeep	Assistant Professor	12.06.2023
39	Information Technology & Mathematics	Ms. Arjuman Khan	Assistant Professor	12.08.2023
40	Information Technology & Mathematics	Dr. Sreedevi V. S.	Assistant Professor	14.06.2023
41	PG Programme	Dr. Sumi Nijith	Assistant Professor	06.05.2017
42	Librarian	Dr. Sangaraj Husamani	Librarian	02.08.1996



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6.3.2 Teachers provided with Financial Support to attend conferences / workshops during the year 2023-24

Sr. No	Name of the faculty	Name of conference/ Seminar attended for which financial support provided and organisational Body	Name of Workshop/ FDP attended for which financial support provided and organisational Body	Registration Fees	Publication Charges	Total Amount
1	Dr. Jayasree Venkitachalam	5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC		650	3450	12500
		Research Paper Publication in IJFMR			1000	
		Research Paper Publication in IJAAR			1000	
		Research Paper Publication in Ajanta Prakashan organized by DAV College			1000	
		Paper presentation and publication at International Conference on Recent Trends, Challenges and Issues in Social Sciences and Languages organised by Ganpatrao DShmukh Mahavidyalaya, Sangola			4400	
		Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC		1000		
2	Dr. Hinduja Srichand Parsram	Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC		1000	700	10800
		5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC		650	3450	
		Paper Presented at 74th All India Commerce Conference organised by University of Delhi		2000		
		Paper Presented at National Conference on Social Science Research and Reserachers Perspectives at National level Conference organised by CHRIST Deemed University Bangluru		3000		
		UGC CARE Publication in Journal of the Asiatic Society of Mumbai			3500	



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3	Dr. Sumi Nijith	UGC CARE Approved Publication in South Indian Journal of Social Sciences			3500	19556.64
		Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC		1000	700	
		5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC		650	3450	
		Paper Publication in Journal of Research and Development			1100	
		Paper Publication in Journal of Advance and Applied Research			1100	
		Paper Publication in International Journal of Multidisciplinary Research			1556.64	
		Paper Presented in International Virtual Conference on International Women's Day Unveiling the Role of Women in the Indian Knowledge System organised by K.J. Somaiya College of Arts and Commerce-Mumbai		1500		
		Paper Presented in Two-Day International Conference on Viksit Bharat - Towards Five Trillion Economy organised by Sydenham College of Commerce and Economics		1000		
		Paper Presented in Two Days National Seminar on Digital Transformation in Higher Education: Adapting to the NEP 2020 Framework organised by Rajiv Gandhi College of Arts, Commerce and Science		500		
4	Dr. Karishma Sandeep Kasare	Multi-Faceted Collaborations for Bridging Gap between Industry and Academia *2		2000	1400	11600
		5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC *2		1300	6900	
5	Dr. Sangaraj Hosamani	5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC		650	3450	4100



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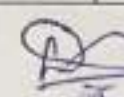
6	Dr. Sreedevi VS	Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC*2		2000	1400	8450	
			One Week FDP on "Academic Research Writing" organized by Ramanujan College, University of Delhi	950			
		5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC		650	3450		
7	Dr. Rashmi	Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC*2		2000	1400	10300	
			7 Days NATIONAL Level Online Faculty Development Programme on ChatGPT & AI Tools for Educators in line with OBE organized by St Joseph's College Irinjalakuda	500			
			Paper Publication in International Journal of Multidisciplinary Research				1500
			Chapter Publication in ISBN: The Wisdom of Bharat: An Exploration of the Indian Knowledge System				300
			5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC		650		3450
			Publication of the chapter in the Peer Reviewed Edited Book				500
8	Dr. Devaki Shetty	5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC		650	3450	5800	
		Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC		1000	700		



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9	Mr. Mohammed Jabir	Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC		1000	700	6300
			7 Days National Online Workshop on Research Methods and Techniques organized by Ramanand Arya D.A.V College	500		
		5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC		650	3450	
10	Ms. Rishita Shukla	Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC		1000	700	6600
		Paper Publication Registration Fees		800		
		5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC		650	3450	
11	Ms. Tulsi Mohan Adal	Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC*3		3000	2100	5100
12	Ms. Mehjabeen Khan	Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC*2		2000	1400	8000
			7 Days National Online Workshop on Research Methods and Techniques organized by Ramanand Arya D.A.V College	500		
		5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC		650	3450	
13	Ms. Reshma Khudabox	5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC		650	3450	5800
		Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC		1000	700	




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14	Ms. Sneha Sachin Jagadale	5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC		650	3450	8500
		Paper presentation and publication at International Conference on Recent Trends, Challenges and Issues in Social Sciences and Languages organised by Ganpatrao D.Eshumukh Mahavidyalaya, Sangola		4400		
15	Ms. Mahtab Khan	Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC		1000	700	6800
			7 Days National Online Workshop on Research Methods and Techniques organized by Ramanand Arya D.A.V College	500		
			7 Days FDP on "Research Methodology and Data Analytical Tools" organized by School of Management and Liberal Studies	500		
		5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC		650	3450	
16	Ms. Saba Shaikh		One Week FDP on "Academic Research Writing" organized by Ramanujan College, University of Delhi	950		5050
			5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC	650	3450	
		Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC*2		2000	1400	



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17	Mr. Yash Surve		One Week FDP on "Academic Research Writing" organized by Ramanujan College, University of Delhi	950		8450
			5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC	650	3450	
18	Mrs. Beena Pandey		5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC	650	3450	5800
			Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC	1000	700	
19	Mrs. Naveena Suresh		Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC*2	2000	1400	12706
			A study on Undergraduate Students Perception towards Extra Curricular Activities of college : Paper Publication in Kanpur Philosophers	1750		
			7 Days National Online Workshop on Research Methods and Techniques in Ramanand Arya D.A.V College	500		
			Chapter Publication in ISBN: The Wisdom of Bharat: An Exploration of the Indian Knowledge System		300	
			Paper Publication in a NAAC Sponsored Seminar (state level) in Patuck-Gala College of Commerce and Management		300	
			Paper Publication in International Journal For Multidisciplinary Research		1556	
			5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC*2	650	3450	



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			10 days Online Methodology Workshop organised by Vidyalankar School of Information Technology	800		
20	Ms. V. Prabha Jasmine Nadar	Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC		1000	700	6600
		Paper Publication Registration Fees		800		
		5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC		650	3450	
21	Mr. Iyer Parmeshparan	Multi-Faceted Collaborations for Bridging Gap between Industry and Academia		1000	700	6300
			7 Days FDP on "Research Methodology and Data Analytical Tools" organized by School of Management and Liberal Studies	500		
		5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC		650	3450	
22	Mr. Priyadharsan Shede	Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC*2		2000	1400	12100
			7 Days FDP on "Research Methodology and Data Analytical Tools" organized by School of Management and Liberal Studies	500		
		5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC*2		1300	6900	



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23	Ms. Nahid Shaikh	5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC		650	3450	5800
		Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC		1000	700	
24	Ms. Manali Kotkar	Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC*2		2000	1400	7500
		5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC		650	3450	
25	Ms. Angel Nadar	5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC		650	3450	5800
		Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC		1000	700	
26	Ms. Kavita Singadiya	Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC		1000	700	6750
			One Week FDP on "Academic Research Writing" organized by Ramanujan College, University of Delhi	950		
		5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC		650	3450	
27	Ms. Prajakta Shelar	Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC		1000	700	1700
28	Mr. Bhupendra Yadav	Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC*2		2000	1400	3400
29	Mr. Avinash Balram	Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC		1000	700	1700
		Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC		1000	700	



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30	Mr. Swapnil Pradeep	Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC	1000	700	5800	
		5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC	650	3450		
31	Ms. Arjuman Khan	Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC*2	2000	1400	3400	
32	Mr. Saranraj Natarajan	Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC	1000	700	5800	
		5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC	650	3450		
33	Ms. Jaishna Krishnakutty	Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC	1000	700	1700	
34	Mr. Nizamuddin Shaikh	Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC	1000	700	5800	
		5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC	650	3450		
35	Mr. Alwyn Carwalho	5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC	650		650	
36	Ms. Nikita Sreekumar	Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC	1000	700	6750	
				950		
		5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC	650	3450		
37	Ms. Pranav Kushwaha	Paper Presentation in an ISBN Edited Book		300	300	
				TOTAL	250062.64	



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SREE NARAYANA GURU COLLEGE OF COMMERCE-SENIOR - (2021-2023)

Payment Voucher

No. : 197

Dated : 10-Oct-2023

Particulars	Amount
Account : Seminar/Conference/Workshop Expenses	650.00

Through :

Bank-SNG Co.Op.Bank Ltd. A/c No.8

On Account of :

Ch: NO:300669 dt:10.10.2023, Being reimburse of registration fees for 5th International conference held on 16.09.2023, paid to Prof.Jayasree V.

Bank Transaction Details:

Seminar/Conference/Workshop Expenses
Cheque 300669 10-Oct-2023 650.00

Amount (in words) :

Rupees Six Hundred Fifty Only

650.00

Receiver's Signature: *Jayasree*

Authorised Signatory

Prepared by

Prepared by *[Signature]*

Verified by *[Signature]*

Passed by *[Signature]*

Principal Treasurer/Asst.Treasurer President Chairman Gen.Secretary



[Signature]
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Sree Narayana Guru
College of Commerce
P. L. Lakshmi Nary.
Chombur, Mangaluru 576 089



SREE NARAYANA GURU COLLEGE OF COMMERCE

P.L. LOKHANDE MARG, NARAYANA NAGAR, CHEMBUR (WEST), MUMBAI 400 076.
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PERMANENTLY AFFILIATED TO THE UNIVERSITY OF MUMBAI & RECOGNISED BY UGC (U/S 17) & 12 B.
(MANAGED BY SREE NARAYANA MANDIRA SAMITHI)

5th Multidisciplinary International Conference on
"Latest Digital Applications in Teaching and Library Management".
Jointly organized by the IQAC, Library, Department of IT and Data Science.

CERTIFICATE

This is to certify that *Dr./Ms./Mr. Jayasree Venkitachalam*

from *Sree Narayana Guru College of Commerce, Chembur*
Participated/Presented research paper titled "*The Role and Impact of Artificial
Intelligence in Education: A Comprehensive Review*"

at the *One-day Multidisciplinary International Conference* held at this college on *16/09/2023*.

Dr. S.M. Hosamani.
Librarian-Convenor

Dr. S.P. Hinduja.
Vice Principal-Academics
IQAC Co-ordinator

Dr. Jayasree V.
Vice Principal-Administration

Dr. Ravindran K.
Principal



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Journal of Indian School of Political Economy

ISSN : 0971 - 0396

Certificate of Publication

This is to certify that the article entitled

**THE ROLE AND IMPACT OF ARTIFICIAL INTELLIGENCE IN EDUCATION: A
COMPREHENSIVE REVIEW**

Authored By

Dr. Jayasree Venkitachalam

Associate Professor, Department of Commerce, Sree Narayana Guru College of Commerce, Chembur, Mumbai -
400089

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Payment Voucher

No. : 243

Dated : 6-Nov-2023

Particulars	Amount
Account : Seminar/Conference/Workshop Expenses	3,000.00

Through :

Bank-SNG Co Op Bank Ltd. A/c No 8

On Account of :

Ch. NO:300716 dt: 06.11.23, Being cheque paid to Dr. Jayasree V for reimbursement of publication charges towards research paper publications in academic year 2023-24.

Bank Transaction Details:

Seminar/Conference/Workshop Expenses
Cheque 300716 6-Nov-2023 3,000.00

Amount (in words) :

Rupees Three Thousand Only

3,000.00

Jayasree V
Receiver's Signature:

Authorised Signatory

Prepared by

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Verified by	
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October - December - 2023

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Single Blind Review / Double Blind Review

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Dr. Jayasree Venkitachalam

In Recognition of the Publication of the Paper Titled

**The Challenges faced by Muslim Women for Non-Acceptance of
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Editor : Vinay S. Hatole



Certificate of Publication

The editorial board of IJFMR is hereby awarding the certificate of publication to

JAYASREE VENKITACHALAM

in recognition of publication of paper titled

An Empirical Study on Financial Awareness and Financial Literacy among Women Working in Unorganised Sector in India

Impact Factor: 9.24

Published In: Volume 5, Issue 5 (September-October 2023)

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ADVANCE AND APPLIED RESEARCH

CERTIFICATE

Is hereby awarding this certificate to

NAME- Dr. Jayasree Venkitachalam, Sree Narayana Guru College of Commerce, Dept of Economics, affiliated with the University of Mumbai

TITLE: A Study Evaluating Usage of Artificial Intelligence in Higher Education among Members of Colleges in South Mumbai Region

Published after Double blind peer reviewed, and editorial process in Referred International Journal of Advance & Applied Research (IJAAAR). ISSN 27075. IMPACT FACTOR 7.328

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Pravin

Dr. Pravin Talekar
 Executive Editor

[Signature]

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01/11/2023

To,

The Principal

SNGC, Chembur

Mumbai-400089

Dear Sir,

I am submitting below the details of my publication charges towards research paper publications in the academic year 2023-24 and request you reimburse the same. I submit

1. Copy of the certificate of publication

2 Copy of the research paper

3 image of receipt of payment.

Kindly note research papers will be given to the IQAC coordinator for documentation purposes under criterion III of SSR of NAAC.

Sr no	Title of Paper	Name of Journal	Peer Reviewed/UGGC Care	Impact factor	Amount of registration	Year
1	An empirical Study on Financial Awareness and Financial Literacy among Women working in the Unorganised sector in India	IJFMR	Peer Reviewed	9.24	Rs 1000	September 2023
2	A Study Evaluating Usage of Artificial Intelligence In Higher Education Among the faculty Members of South Mumbai Region	IJAAR [Direct P	Peer Reviewed	7.328	Rs1000	Sept2023
3	The Challenges faced by Muslim Women for Non - Acceptance of Medical Insurance in Shivaji -Nagar Area-Mumbai	Ajanta [DAV College Conference]	Peer Reviewed	7.428	Rs 1000	October 2023
Total Amount=Rs 3000						

Thanking You :



Amish
04/11/2023

P. L. ...
4.11.2023

Yours sincerely

Jayasree V

(Dr. Jayasree V)
Sree ...
P. L. ...
Chembur, Mumbai 400 089

Ms. Nalini
P. L. ...
4/11/23

Payment Voucher

No. : 284

Dated : 18-Dec-2023

Particulars	Amount
Account :	
Seminar/Conference/Workshop Expenses	4,400.00
Seminar/Conference/Workshop Expenses	4,400.00

Through :

Bank-SNG Co.Op.Bank Ltd. A/c No.8	4,400.00
Bank-SNG Co.Op.Bank Ltd. A/c No.8	4,400.00

On Account of :

Ch: No 303172 & 303173 dt: 18.12.2023, Being cheque paid to Dr. Jayasree V & Sneha Jagdale towards reimbursement of registration fees of International Conference on Recent Trends, Challenges, and issues in Social Science and Languages" on 08.7.23

Bank Transaction Details:

Jayasree V				
Cheque	303172	18-Dec-2023	4,400.00	Jayasree V
Sneha Jagdale				\$
Cheque	303173	18-Dec-2023	4,400.00	

Amount (in words) :

Rupees Eight Thousand Eight Hundred Only

8,800.00

Jayasree V
Receiver's Signature:

Authorised Signatory

Prepared by

Prepared by Prade

Verified by _____

Passed by Prade

Principal Treasurer/Asst.Treasurer President Chairman Gen.Secretary



Prade
Principal
Sree Narayana Guru
College of Commerce
P. L. Lokhande Marg,
Chembur, Mumbai 400 089.



Sangola Taluka Shetakari Shikshan Prasarak Mandal
GANPATRAO DESHMUKH MAHAVIDYALAYA, SANGOLA

Tal-Sangola, Dist-Solapur 413307
 (Third Cycle Accredited by NAAC with 'B' Grade)
 Department of Geography and Internal Quality Assurance Cell (IQAC)

Collaboration With
 Solapur Bhoogol Shikshak Sangh, Solapur
 and
 Pangaea Geographical Association, India

Organized by
 One Day Interdisciplinary Online

INTERNATIONAL CONFERENCE

On
RECENT TRENDS, CHALLENGES AND ISSUES IN SOCIAL SCIENCE AND LANGUAGES
JULY 08, 2023, DAY- SATURDAY

Certificate

This is to certify that Prof./Dr./Mr./Ms. *Ms. Jayasree Venkitachalam*, Associate Professor, Sree Narayana Guru College of Commerce, has participated in One Day Interdisciplinary Online International Conference on "Recent Trends, Challenges and Issues in Social Science and Languages" Jointly Organized by the Ganpatrao Deshmukh Mahavidyalaya, Sangola & Department of Geography and Internal Quality Assurance Cell (IQAC) in collaboration with Solapur Bhoogol Shikshak Sangh, Solapur and Pangaea Geographical Association, India on Date- 8th July 2023, Day-Saturday

He/She has participated and presented a research paper entitled *A Study on Analyzing Measures to Improve Financial Literacy among the Non-Teaching Faculty Member in Mumbai Region.*

Convener
 Dr. Fule Raghunath Appa
 Head Dept. of Geography

Convener
 Dr. Patil Bhupal Dnyaneshwar
 Dept. of Geography

Co-Convener
 Dr. Dhasade Shankar Sangappa
 IQAC Coordinator

Chief Organizing
 Prof. Dr. S. M. Mulani
 Principal



Principal
 Sree Narayana Guru
 College of Commerce
 P. L. Lokhande Nagar
 Sangola, Solapur Dist. 413307

Dated : 13-Jan-2024

Particulars	Amount
count :	
Seminar/Conference/Workshop Expenses	1,000.00

through : Bank-SNG Co Op Bank Ltd. A/c No.8

In Account of : Ch. No:303215 dt:15.01.2024, Being refund of registration fees to Dr. Jayasree V for International Conference on "Multifaceted Collaborations for Bridging Gap between Industry and Academia" held on 0.12.2023.

Bank Transaction Details: College Exam Remuneration Cheque 303215 15-Jan-2024 1,000.00

Amount (in words) : Rupees One Thousand Only 1,000.00

Jayasree V Receiver's Signature:

Authorised Signatory

Prepared by

Prepared by	<i>[Signature]</i>
Verified by	<i>[Signature]</i>
Passed by	<i>[Signature]</i>
Principal Treasurer/Asst.Treasurer President Chairman Gen.Secretary	



[Signature]

Principal

Sree No. Gita

College -

P. L. Loidemba Marg,

Mumbai, Mumbai 400 080

SREE NARAYANA GURU COLLEGE OF COMMERCE

P.L. LOKHANDE MARG, CHEMBUR (WEST), MUMBAI 400 089.
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AFFILIATED TO UNIVERSITY OF MUMBAI
(MANAGED BY SREE NARAYANA MANDIRA SAMITI)




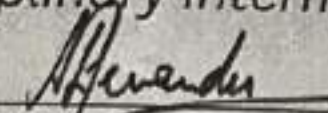
IQAC & RESEARCH CELL OF THE COLLEGE
IN ASSOCIATION WITH
DEPARTMENT OF COMMERCE, UNIVERSITY OF MUMBAI AND SREE NARAYANA GURU COLLEGE OF EDUCATION
ORGANIZES
6TH MULTIDISCIPLINARY INTERNATIONAL CONFERENCE
ON


"Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"
20th DECEMBER, 2023

Certificate

This is to certify that Dr./Ms./Mr. Jayastee Venkitachalam
from Sree Narayana Guru College of Commerce, Chembur
Participated/Presented research paper titled The Use of Digital Finance
For Inclusive Growth in India - Scope and Challenges.
at one-day Multidisciplinary International Conference held at this College.


DR. S.P. HINDUJA
IQAC CO-ORDINATOR


DR. ANNA FERNANDES
PRINCIPAL,
SNG COLLEGE OF EDUCATION


DR. RAVINDRAN KARATHADI
PRINCIPAL, SNGCC


DR. SANGEETA PAWAR
HOD, COMMERCE
UNIVERSITY OF MUMBAI

Dated : 15-Jan-2024

o : 310

Particulars	Amount
Account : Seminar/Conference/Workshop Expenses	1,000.00

Through :

Bank-SVG Co.Op.Bank Ltd. A/c No.8

On Account of :

Ch. No:303216 dt:15.01.2024, Being refund of registration fees to Dr.Hinduja S P for International conference on "Multifaceted Collaborations for Bridging Gap between Industry and Academia" held on 20.12.2023

Bank Transaction Details:

College Exam Remuneration
Cheque 303216 15-Jan-2024 1,000.00

Amount (in words) :

Rupees One Thousand Only

1,000.00

Receiver's Signature:

Authorised Signatory

Prepared by

Prepared by	
Verified by	
Passed by	
Principal Treasurer/Asst.Treasurer President Chairman Gen.Secretary	



Principal
Sree Neelganga Guru
College
P. L. Lokhande Marg,
Chembur, Mumbai 400 089.

SREE NARAYANA GURU COLLEGE OF COMMERCE

P.L. LOKHANDE MARG, CHEMBUR (WEST), MUMBAI 400 089.
RE-ACCREDITED BY NAAC & RECOGNISED BY UGC U/S 2(F) & 12 B

AFFILIATED TO UNIVERSITY OF MUMBAI
(MANAGED BY SREE NARAYANA MANDIRA SAMITI)

IQAC & RESEARCH CELL OF THE COLLEGE
IN ASSOCIATION WITH


DEPARTMENT OF COMMERCE, UNIVERSITY OF MUMBAI AND SREE NARAYANA GURU COLLEGE OF EDUCATION
ORGANIZES

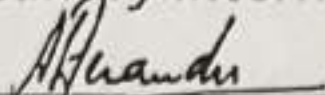
6TH MULTIDISCIPLINARY INTERNATIONAL CONFERENCE
ON

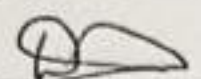
"Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"
20th DECEMBER, 2023


Certificate

This is to certify that Dr./Ms./Mr. Hinduja Srichand Parstam
from Sree Narayana Guru College of Commerce, Chembur.
Participated/Presented research paper titled Impact of NEP 2020 on higher
education : Catalysing a Paradigm shift in education dynamics.
at one-day Multidisciplinary International Conference held at this College.



DR. S.P. HINDUJA
IQAC CO-ORDINATOR


DR. ANNA FERNANDES
PRINCIPAL,
SNG COLLEGE OF EDUCATION


DR. RAVINDRAN KARATHADI
PRINCIPAL, SNGCC


DR. SANGEETA PAWAR
HOD, COMMERCE
UNIVERSITY OF MUMBAI




Principal

Sree Narayana Guru
College

P. L. Lokhande
Chembur

Jyotikiran Publication, Pune

International Publication

Reg. No:-UDYAM-MH-32-0043896

PUBLICATION CERTIFICATE

This certificate is hereby awarded to Prof/Dr./Mrs./ Dr. Hinduja Srichand Parsram, Associate Professor, Sree Narayana Guru College of Commerce In recognition of the contribution of Book Chapter /article titled "Impact of NEP 2020 on Higher Education: Catalysing a Paradigm Shift in Education Dynamics." Published after blind peer reviewed and editorial process in this Jyotikiran Publication, Pune. The editor & Publisher wishes him/her a resplendent future.

Details of published Book Chapter/paper as under:

Title of Book:

"Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

Volume: I, Month: 20 December 2023, ISBN NO: 978-93-94819-81-8



ISBN 978-93-94819-81-8



Santosh P Mane
Publisher

Jyotikiran Publication, Pune
International Publications

Web- <https://jkpub.in>



Principal

Sree Narayana Guru
College of Commerce

P. L. Lokhande Marg,
Chembur, Mumbai 400 089

SREE NARAYANA GURU COLLEGE OF COMMERCE-SENIOR - (2021-2023)

Payment Voucher

No. : 198

Dated : 10-Oct-2023

Particulars	Amount
Account : Seminar/Conference/Workshop Expenses	650.00

Through :

Bank-SNG Co.Op.Bank Ltd. A/c No 8

On Account of :

Ch: No:300670 dt:10.10.2023, Being reimburse of registration fees for 5th International conference held on 16.09.2023, paid to Dr S P Hinduja.

Bank Transaction Details:

Seminar/Conference/Workshop Expenses
Cheque 300670 10-Oct-2023 650.00

Amount (in words) :


Rupees Six Hundred Fifty Only


650.00

Receiver's Signature:

Authorised Signatory

Prepared by

Prepared by 

Verified by 

Passed by  

Principal Treasurer/Asst.Treasurer President Chairman Gen.Secretary




Principal
Sree Narayana Guru
College of Commerce
P. L. Lokhande Marg,
Chembur, Mumbai 400 089.



SREE NARAYANA GURU COLLEGE OF COMMERCE

P.L. LOKHANDE MARG, NARAYANA NAGAR, CHEMBUR (WEST), MUMBAI 400 089.
RE-ACCREDITED BY NAAC WITH GRADE 'B'-CGPA2.45(2019-2024)
PERMANENTLY AFFILIATED TO THE UNIVERSITY OF MUMBAI & RECOGNISED BY UGC (U/S 20F) & 12 B.
(MANAGED BY SREE NARAYANA MANDIRA SAMITI)

5th Multidisciplinary International Conference on
"Latest Digital Applications in Teaching and Library Management".
Jointly organized by the IQAC, Library, Department of IT and Data Science.

CERTIFICATE

This is to certify that Dr./Ms./Mr. Hinduja Stichand Patyram

*from Sree Narayana Guru College of Commerce, Chembur
Participated/Presented research paper titled "Impact of AI on
Education and Role of Educator."*

at the One-day Multidisciplinary International Conference held at this college on 16/09/2023.

Dr.S.M.Hosamani.

Librarian-Convener

Dr.S.P.Hinduja.

Vice Principal-Academics

IQAC Co-ordinator

Dr.Jayasree V.

Vice Principal-Administration

Dr.Ravindran K.

Principal



Principal

Sree Narayana Guru
College of Commerce
P. L. Lokhande Marg,
Chembur, Mumbai - 400 089



Journal of Indian School of Political Economy

Certificate of Publication

This is to certify that the article entitled

IMPACT OF AI ON EDUCATION AND ROLE OF EDUCATORS

Authored By

Dr. Hinduja Srichand Parsram

Associate Professor Department of Commerce, Sree Narayana Guru College of Commerce, Chembur, Mumbai.

Published in

Journal of Indian School of Political Economy

: ISSN : 0971-0396 with IF=7.28

Vol. 35, No. 08, July - December : 2023

UGC Care Approved, Group I, Peer Reviewed, Bilingual,

Biannual, Multi-disciplinary Referred Journal

Principal

Sree Narayana Guru

College

P. L. East

Chembur, Mumbai - 400074

Editor

M. M. Dandekar



ज्ञान-विकास विमुक्तये

UGC

University Grants Commission

Payment Voucher

No. 290

Dated : 1-Jan-2024

Particulars	Amount
Account: Faculty Improvement Expenses	2,000.00

Through :

Bank-SNG Co Op Bank Ltd. A/c No.8

On Account of :

Ch: NO 303178 dt:01.01.2024, Being re-imburement of registration feesto Dr.Hinduja SP for presenting research papers in International conference from 13th to 15th DEC-2023 organised by ICA at University of Delhi

Bank Transaction Details:

Faculty Improvement Expenses
Cheque 303178 1-Jan-2024 2,000.00

Amount (in words) :

Rupees Two Thousand Only

2,000.00

Receiver's Signature:

Authorised Signatory

Prepared by

Prepared by	<i>[Signature]</i>
Verified by	<i>[Signature]</i>
Passed by	<i>[Signature]</i> <i>[Signature]</i> <i>[Signature]</i>
	Principal Treasurer/Asst.Treasurer President Chairman Gen.Secretary



[Signature]

Principal

Sree Narayana Guru
College of Commerce

P. L. Lokhande Marg,

Chhatrapati, Mumbai 400 089



DEPARTMENT OF COMMERCE
Faculty of Commerce and Business
Delhi School of Economics
UNIVERSITY OF DELHI



74th All India Commerce Conference-2023

Annual Conference of Indian Commerce Association

One Earth . One Family . One Future

Hosted by

Department of Commerce, Faculty of Commerce & Business, Delhi School of Economics,
University of Delhi, Delhi

In Association with O. P. Jindal Global University, Sonapat, Haryana



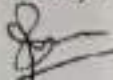
Certificate of Presentation

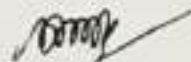
is to Certify that Prof/Dr/Ms/Mr Srichand Parsram Hinduja

SREE NARAYANA GURU COLLEGE OF COMMERCE

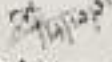
College / University has participated and presented a Research Paper
titled Harvesting Sustainable Development: Assessing India's Progress towards SDG 2 Zero Hunger

at the 74th All India Commerce Conference of the Indian Commerce Association on "One Earth. One Family. One Future"
International Seminar Hosted by Department of Commerce, Faculty of Commerce & Business, Delhi School of Economics,
University of Delhi in association with O. P. Jindal Global University, Sonapat from 13th to 15th December 2023.


Kuldeep Sharma
Secretary, ICA
Sree Narayana Guru College, Mumbai


Prof. W. K. Sarwade
President, ICA
Dr. Babasaheb Ambedkar
Marathwada University,
Aurangabad


Prof. Ajay Kumar Singh
Conference Secretary
74th All India Commerce
Conference
University of Delhi, Delhi


Prof. (Dr.) Sangeeta Pawar
Professor
Department of Commerce
University of Mumbai,
Maharashtra





Principal
Sree Narayana Guru
College of Commerce
P. L. Lokhande Marg,
Chembur, Mumbai 400 089

No. : 271

Dated : 8-Dec-2023

Particulars	Amount
Account : Seminar/Conference/Workshop Expenses	3,000.00

Through :

Bank-SNG Co. Op Bank Ltd. A/c No.8

On Account of :

Ch: No:303153 dt:08.12.2023, Being reimbursement of registration fees for National Conference on Social Science Research and Researchers Perspective at National Level Conference organised Chirst Deemed University , Bengaluru on 23 & 24th Nov.23.

Bank Transaction Details:

Yourself

Cheque 303153 8-Dec-2023 3,000.00

Amount (in words) :


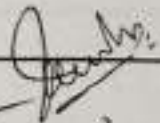

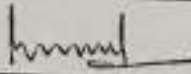
Rupees Three Thousand Only

3,000.00


Receiver's Signature:

Authorised Signatory

Prepared by

Prepared by	
Verified by	
Passed by	 
Principal Treasurer/Asst.Treasurer President Chairman Gen.Secretary	




Principal
Sree Narayana Guru
College of Commerce
P. L. Lokhande Marg,
Chembur, Mumbai 400 080

CERTIFICATE



CHRIST
DEEMED TO BE UNIVERSITY
BANGALORE - INDIA

This is to certify that

Dr Hinduja Srichand Parsram

Sree Narayana Guru College of Commerce, Chembur

presented a paper in the
National Conference
on

**Higher Education: Ethics in Academic, Administration, Community,
Society Initiatives and Artificial Intelligence Impacts**

Organized by the Centre for Education Beyond Curriculum (CEDBEC),
CHRIST (Deemed to be University), Bangalore held on 23 - 24 November 2023

The paper presented was:

Exploring the Impact of AI on Social Science Research and Researchers' Perspective

Dr Kennedy Andrew Thomas
Director

Centre for Education Beyond Curriculum (CEDBEC)

te: 24 November 2023

CEDBEC:NCHEEAACSIAM: PP/11:2023



Principal

Sree Narayana Guru
College of Commerce
P. L. Lokeshwari Marg,
Chembur, Mumbai 406 089

Self Financing Degree College
P L Lokhande Marg, Chembur,
Mumbai-400089
E-Mail : sngcollege@sify.com

SNG Bank- Pmt Voucher

No 197

Dated : 24-Jul-2023

Particulars	Amount
Account : Research & Project Work Expenses	3,500.00

Through :
Sree Narayana Guru Co-Op Bank(4820)

On Account of :
Being chq issued to Dr. sumi Nijith against
Research paper reimburse

Amount (in words) :
Indian Rupees Three Thousand Five Hundred
Only

₹ 3,500.00

Receiver's Signature

Authorised Signatory

Proper procedure
is to be adopted
Anand

Prepared by: Saritha Suresh

Verified by : _____

Passed by : _____

Sree Narayana Guru College of Commerce Self Financing

Principal

Treasurer

Chairman/Gen. Secretary

President



Principal

Sree Narayana Guru
College of Commerce
P. L. Lokhande Marg,
Chembur, Mumbai 400 089.

CERTIFICATE OF PUBLICATION

Article Entitled

A STUDY ON IMPACT OF GST ON RETAILORS IN MUMBAI

Authored By

Dr. Sumi Nijith

Assistant Professor Department of Economics Sree Narayana Guru College of Commerce,
Mumbai.

Published in

SOUTH INDIA JOURNAL OF SOCIAL SCIENCES ; ISSN: 0972 – 8945

Vol. XXI, No.1, July – December : 2023,

UGC CARE Approved, Group I, Bi-Annual Journal,



Principal

Sree Narayana Guru
College of Commerce
P. L. Lokhande Marg,
Chembur, Mumbai 400 089

Self Financing Degree College
P. L. Lokhande Marg, Chembur,
Mumbai-400089
E-Mail : sngcollege@sify.com

SNG Bank- Pmt Voucher

No. : 119

Dated : 21-Jun-2023

Particulars	Amount
Account : Research & Project Work Expenses	3,500.00

Through :

Sree Narayana Guru Co-Op Bank(4620)

On Account of :

Being chq issued to sumi Nijith against
Reimbursement of UGC Care Publication Fees

Bank Transaction Details:

Dr. Sumi Nijith
Cheque 297973 21-Jun-2023 3,500.00

Amount (in words) :

Indian Rupees Three Thousand Five Hundred
Only

₹ 3,500.00

Receiver's Signature:

Authorised Signatory

Prepared by: Saritha Suresh

Verified by :

Passed by :

Sree Narayana Guru College of Commerce Self Financing

Principal

Treasurer

Chairman/Gen.Secretary President



Principal

Sree Narayana Guru
College of Commerce
P. L. Lokhande Marg,
Chembur, Mumbai 400 089.

Date: 13th June 2023

To,
The Principal,
SNGC, Chembur.

Subject: Reimbursement of UGC Care Publication Fees

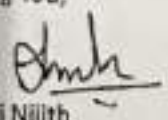
Respected Sir,

I would like to inform you that from our college, two faculties (Dr. S P Hinduja & Dr. Sumi Nijith) had presented and published research papers for International Conference Organized by Department of Commerce, University of Mumbai on 10th March 2023. Now both the papers were published in UGC Care journal. I here by request you to reimburse the registration fees (Rs. 3500 per paper) paid by both the faculties.

Registration amount for the conference had been received already.

Note: Publication certificate & Payment receipts attached.

Thanking You,



Dr. Sumi Nijith

Research Cell Incharge

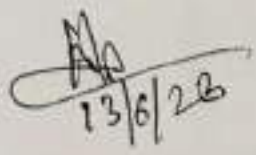


Dr. HINDUJA S.P.
Coordinator L&Ac.



Principal
Sree Narayana Guru
College of Commerce
P. L. Lokhande Marg,
Chembur, Mumbai - 400 089.

Mr. Ravani
+
Mr. Nishani

P/- pmj

13/6/23



JOURNAL OF THE ASIATIC SOCIETY OF MUMBAI

UGC CARE GROUP - I
JOURNAL
ISSN : 0972-0766

CERTIFICATE OF PUBLICATION

This is to certify that the article entitled

A STUDY ON DIGITAL ENABLED GROWTH MODEL OF INDIA

Authored By

Dr. Sumi Nijith

Assistant Professor, Department of Economics, Sree Narayana Guru College of Commerce, Chembur, Mumbai

Published in

JOURNAL OF THE ASIATIC SOCIETY OF MUMBAI

ISSN : 0972-0766


Vol. : XCVI, No:16, 2023

UGC CARE Approved, Peer Reviewed and Referred Journal



विश्वविद्यालय समिती
UGC
University Grants Commission




Principal
Sree Narayana Guru
College of Commerce
P. L. Lokhan, M.A.
Chembur, Mumbai


Editor
Parveta Deshpande

SREE NARAYANA GURU COLLEGE OF COMMERCE

P.L. LOKHANDE MARG, CHEMBUR (WEST), MUMBAI 400 089.
RE-ACCREDITED BY NAAC & RECOGNISED BY UGC U/S 2(F) & 12 B

AFFILIATED TO UNIVERSITY OF MUMBAI
(MANAGED BY SREE NARAYANA MANDIRA SAMITI)

IQAC & RESEARCH CELL OF THE COLLEGE
IN ASSOCIATION WITH

DEPARTMENT OF COMMERCE, UNIVERSITY OF MUMBAI AND SREE NARAYANA GURU COLLEGE OF EDUCATION

ORGANIZES
6TH MULTIDISCIPLINARY INTERNATIONAL CONFERENCE

ON

"Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

20th DECEMBER, 2023

Certificate

This is to certify that Dr./Ms./Mr. Sumi Nijith

from Sree Narayana Guru College of Commerce, Mysore

Participated/Presented research paper titled Industry Academia Collaborations

Challenges and Outcomes with Respect to Educational Institutions

at one-day Multidisciplinary International Conference held at this College.

DR. S.P. HINDUJA
IQAC CO-ORDINATOR

DR. ANNA FERNANDES
PRINCIPAL,
SNG COLLEGE OF EDUCATION

DR. RAVINDRAN KARATHADI
PRINCIPAL, SNGCC

DR. SANGEETA PAWAR
HOD, COMMERCE
UNIVERSITY OF MUMBAI

Jyotikiran Publication, Pune

International Publication

Reg. No:-UDYAM-MH-32-0043896

PUBLICATION CERTIFICATE

This certificate is hereby awarded to Prof/Dr./Mrs./ Dr. Sumi Nijith, Assistant Professor, Sree Narayan Guru College of Commerce, Mumbai. In recognition of the contribution of Book Chapter /article titled "Industry Academia Collaborations- Challenges and Outcomes with Respect Educational Institutions" Published after blind peer reviewed and editorial process in this Jyotikiran Publication, Pune. The editor & publisher wishes him/her a resplendent future.

Details of published Book Chapter/paper as under:

Title of Book:

"Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

Volume: I, Month: 20 December 2023, ISBN NO: 978-93-94819-81-8



ISBN 978-93-94819-81-8



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PERMANENTLY AFFILIATED TO THE UNIVERSITY OF MUMBAI & RECOGNISED BY UGC (U-20) & IZB
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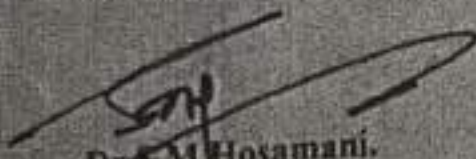
5th Multidisciplinary International Conference on
"Latest Digital Applications in Teaching and Library Management".
Jointly organized by the IQAC, Library, Department of IT and Data Science.

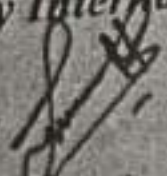
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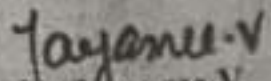
This is to certify that Dr./Ms./Mr. Sumi Nijith, Assistant Professor.

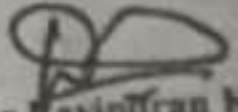
from Sree Narayana Guru College of Commerce, Chembur
Participated/Presented research paper titled "A Study on Virtual
Evaluation in Education."

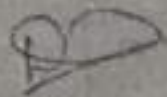
at the One-day Multidisciplinary International Conference held at this college on 16/09/2023.


Dr. S. M. Hosamani,
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Dr. S. P. Hinduja,
Vice Principal-Academics
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Journal of Indian School of Political Economy

ISSN : 0971 - 0396

Certificate of Publication

This is to certify that the article entitled

A STUDY ON VIRTUAL EVALUATION IN EDUCATION

Authored By

Dr. Sumi Nijith

Assistant Professor, Department of Economics, Sree Narayana Guru College of Commerce, Chembur, Mumbai



University Grants Commission
Published in

Journal of Indian School of Political Economy

: ISSN : 0971-0396 with IF=7.28

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UGC Care Approved, Group I, Peer Reviewed, Bilingual,

Biannual, Multi-disciplinary Referred Journal

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Chembur, Mumbai



उच्च-विद्यया विमुक्तये

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Dated : 6-Jan-2024

Particulars	Amount
Faculty Improvement Expenses	3,657.00

through :

Bank: SBI Co Op Bank Ltd, A/c No. 8

Account of :

NO: 303191 dt: 06.01.2023, Being cheque paid to Sumi Nijith for 3 research papers published in different peer reviewed journal of Mcom Dept. project titled "Benefits of Health Insurance: Financial Inclusion led better Standard of Living".

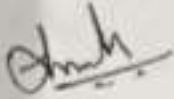
Bank Transaction Details:

Seminar/Conference/Workshop Expenses

Cheque No: 303191 Date: 6-Jan-2024 Amount: 3,657.00

Amount (in words) :


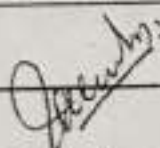

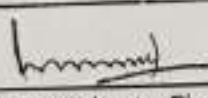
Rupees Three Thousand Six Hundred Fifty Seven Only

3,657.00


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Authorised Signatory

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Date: 21/12/2023

The Principal,
NGC, Chembur.

Subject- Request for Reimbursement of Publication fee

Respected Sir,

This is to inform you that I had published 3 research papers in different peer reviewed journal on the basis of M.Com department project titled "Benefits of Health Insurance: Financial Inclusion and Better Standard of Living- A Study on Mumbai M Ward East" as per the decision taken in the CDC meeting. Following are details of Journals and publication fees. Kindly release the amount as early as possible.

Sr. No	Title	Journal Name	Impact Factor	Publication Fees
1	Socio Economic Impact of Health Insurance – A Study in Mumbai	'Journal of Research & Development'	7.2	1100
2.	Impact of Health Insurance on Financial Inclusion- A Study in M East Ward of Mumbai	International Journal of Advance And Applied Research	7.3	1100
3	Linkage Between Health Insurance and Standard of Living with Special Reference to M East Ward of Mumbai	International Journal for Multidisciplinary Research	9.2	1556.64
	Total			3656.64

Thanking You,
Yours Faithfully,

Dr. Sumi Nijith

Noted: Attached Certificate and published Research papers

Dr. Hinduja S.P.



Mr. Raveen
Ms. Nishu
A. pay

26/12/23

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Young Researcher Association
INTERNATIONAL JOURNAL



OF
ADVANCE AND APPLIED RESEARCH

CERTIFICATE

Is hereby awarding this certificate to
NAME- Dr. Sumi Nijith, Assistant Professor, Post Graduate Department, Sri
Narayana Guru College of Commerce, Mumbai

In recognition of the publication of the paper entitled
PAPER TITLE: Impact of Health Insurance on Financial Inclusion- A Study in M East Ward
Mumbai

Published after Double blind peer reviewed, and editorial process in Referred
INTERNATIONAL JOURNAL OF ADVANCE & APPLIED RESEARCH (IJAAAR). ISSN
2347-7075. IMPACT FACTOR 7.328



VOLUME - 4 **Issue- 33**

DATE- SEPT-OCT 2023

Site No. 10, Narayana Guru
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Dr. Pravin Talekar
Executive Editor



International Journal For Multidisciplinary Research

An International Open Access Peer Reviewed Journal

E-ISSN: 2582-2160

Certificate of Publication

The editorial board of IJFMR is hereby awarding the certificate of publication to

Sumi Nijith

in recognition of publication of paper titled

Linkage Between Health Insurance and Standard of Living with Special Reference to M East Ward of Mumbai



Published In: Volume 5, Issue 6 (November-December 2023)

Paper Id: 9156

www.ijfmr.com • editor@ijfmr.com

Shree Narayana Guru
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• Editor / Pul
IJFMR



Multidisciplinary International Level Refereed Journal

ISSN: 2230-9578

IMPACT FACTOR: 7.265

Publication Certificate

This certificate is hereby awarded to Prof/Dr./Mrs./ Dr. Sumi Nijith, Assistant Professor, Sree Narayana Guru College of Commerce, Chembur, Mumbai- 400089 in recognition of the contribution of paper/article titled " Socio Economic Impact of Health Insurance - A Study in Mumbai published after blind peer reviewed and editorial process in this journal. The editor wishes him/her a resplendent future.

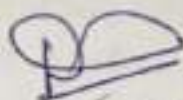
Details of published article /paper as under:

Volume: 15 Issue: 21

Month: November 2023

Date: 30/11/2023.

Journal of Research and Development
A Multidisciplinary International Level Refereed Journal
ISSN-2230-9578



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Editor

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Development**
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Jalgaon

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E-Mail : sngcollege@sify.com

SNG Bank- Pmt Voucher

No. : 019

Dated : 23-Apr-2024

Particulars	Amount
Account : Faculty Improvement Expenses	3,000.00
Through : Sree Narayana Guru Co-Op Bank(4820)	
On Account of : Being chq issued to Dr. Sumi Nijith against refund of Conference registration fees	
Bank Transaction Details: Dr. Sumi Nijith Cheque 305083 31-Mar-2024 3,000.00	
Amount (in words) : Indian Rupees Three Thousand Only	
	<u>₹ 3,000.00</u>

Receiver's Signature:

Authorised Signatory

Prepared by: Saritha Suresh

Verified by :

Passed by :

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Unveiling the Role of Women in the Indian Knowledge System**

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**Internal Quality Assurance Cell (IQAC)
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**Grand Academic Portal – GAP India
Centre for Advanced Studies in Culture, Happiness, and Ethics – CACHE**

**Internal Quality Assurance Cell (IQAC)
Sinhgad College of Commerce- Mumbai**

9 March 2024

Certificate of Participation / Presentation

This is to certify that..... **Dr. Sumi Nijith**

has successfully participated in the International conference and presented
a paper titled ... **Redefining Power: Navigating Policy Initiatives to Empower Women in India**

Principal

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Dr. Ritika Hemdev
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of Arts and Commerce

Dr. Gurudutta Japee
IAO Certified Auditor, QCI
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Two-Day International Conference on
'Viksit Bharat- Towards Five Trillion Economy'

organized by

Sydenham College of Commerce and Economics
Dr. Homi Bhabha State University- Mumbai
and Grand Academic Portal- GAP India

on 23-24 February 2024

***Certificate of
Participation / Presentation***

This is to certify that

Dr. Sumi Nijith

has successfully participated in the International conference and
presented a paper titled

An Overview of Welfare Measures for Weaker Sections in India

Prof. Dr. Savita Pawar
Conference Convenor

Prof. Dr. Preeti Oza
Founder Trustee - GAP

Prof. Dr. Gurudutta Japee
GAP Convenor

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Principal, Sydenham College



Principal
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{Permanently Affiliated to University of Mumbai}



Indian Council of
Social Science Research

Organises an Interdisciplinary two days National Seminar on
Digital Transformation in Higher Education: Adapting to the NEP 2020 Framework

Certificate

This is to Certify that

Prof./Dr./Mr./Mrs./Ms. SUMIT NIJITH of SHREE NARAYAN
GURU COLLEGE OF COMMERCE

has participated in ICSSR, Western Region sponsored Two Days National Seminar on "Digital Transformation in Higher Education: Adapting to NEP 2020 Framework" held between 23rd & 24th February 2024 and presented a paper on "EMPOWERING INDIA: STRATEGIES FOR ENHANCING DIGITAL LITERACY IN THE DIGITAL AGE"



Dr. Basukinath S. Pandey
(Principal & Convenor)

Principal

Secy N. Narayana Guru
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Number, Mumbai, 2024

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6TH MULTIDISCIPLINARY INTERNATIONAL CONFERENCE
ON

"Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"
20th DECEMBER, 2023

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This is to certify that Dr./Ms./Mr. Karishma Sandeep Kasare
from Sree Narayana Guru College of Commerce, Chembur
Participated/Presented research paper titled A Study on Impact of
Internship on practical readiness for Job Market Success.
at one-day Multidisciplinary International Conference held at this college.

DR. S.P. HINDUJA

DR. ANNA FERNANDES
PRINCIPAL

DR. RAVINDRAN KARATHADI
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DR. SANGEETA PAWAR
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Jyotikiran Publication, Pune

International Publication

Reg. No:-UDYAM-MH-32-0043896

PUBLICATION CERTIFICATE

This certificate is hereby awarded to Prof/Dr./Mrs./ Dr. Karishma Sandeep Kasare, Assistant Professor, Department of Banking & Insurance, Sree Narayana Guru College of Commerce, Chembur In recognition of the contribution of Book Chapter /article titled "A Study on Impact of Public Distribution System on Old Age Member and Widow in Household with Special Reference to Antodaya Anna Yojan in Mumbai M Ward East" Published after blind peer reviewed and editorial process in this Jyotikiran Publication, Pune. The editor & Publisher wishes him/her a resplendent future.

Details of published Book Chapter/paper as under:

Title of Book:

"Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

Volume: I, Month: 20 December 2023, ISBN NO: 978-93-94819-81-8



Santosh P Mane
Publisher

Jyotikiran Publication, Pune
International Publications

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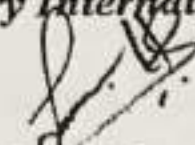
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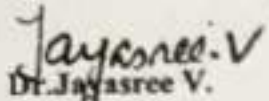
Participated/Presented research paper titled "Examining the Impact of Augmented Reality Technology on Students Engagement: A Secondary Data Analysis"


at the One-day Multidisciplinary International Conference held at this college on 16/09/2023.


Dr. S.M. Hosamani
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Principal



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Journal of Indian School of Political Economy

ISSN : 0971 - 0396

Certificate of Publication

This is to certify that the article entitled

**EXAMINING THE IMPACT OF AUGMENTED REALITY TECHNOLOGY ON
STUDENTS ENGAGEMENT: A SECONDARY DATA ANALYSIS**

Authored By

Dr. Karishma Sandeep Kasare

Assistant Professor, Department of Banking and Insurance, Sree Narayana Guru College of Commerce, Chembur



University Grants Commission
Published in

Journal of Indian School of Political Economy

: ISSN : 0971-0396 with IF=7.28

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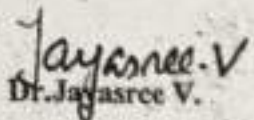
from Sree Narayana Guru College of Commerce


Participated/Presented research paper titled "A study on Impact of Parental Involvement in Digital Learning on Students Academic Performance with Special Reference to secondary school students."
at the One-day Multidisciplinary International Conference held at this college on 16/09/2023.



Dr. S. M. Hosantani
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Vice Principal-Academics
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Dr. Jayasree V.
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ISSN : 0971 - 0396

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**A STUDY ON IMPACT OF PARENTAL INVOLVEMENT IN DIGITAL LEARNING ON
STUDENTS ACADEMIC PERFORMANCE WITH SPECIAL REFERENCE TO
SECONDARY SCHOOL STUDENTS**

Authored By

Dr. Karishma Sandeep Kasare

Assistant Professor, Department of Banking & Insurance Sree Narayana Guru College of Commerce, Chembur



University Grants Commission
Published in

Journal of Indian School of Political Economy

: ISSN : 0971-0396 with IF=7.28

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No. : 201

Dated : 10-Oct-2023

Particulars	Amount
Account : Seminar/Conference/Workshop Expenses	650.00

Through :

Bank-SNG Co Op Bank Ltd. A/c No.8

On Account of :

Ch: NO:300673 dt:10.10.2023, Being reimburse of registration fees for 5th International conference held on 16.09.2023, paid to Dr.S M Hosamani.

Bank Transaction Details:

Seminar/Conference/Workshop Expenses
Cheque 300673 10-Oct-2023 650.00

Amount (in words) :

Rupees Six Hundred Fifty Only

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Receiver's Signature:

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CERTIFICATE

This is to certify that Dr./Ms./Mr. Sangaraj Hosamani


from Sree Narayana Guru College of Commerce, Chembur.
Participated/Presented research paper titled "Digital Content Management
Issues in Libraries : A study."

at the One-day Multidisciplinary International Conference held at this college on 16/09/2023.

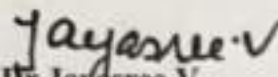

Dr.S.M.Hosamani.

Librarian-Convener




Dr.S.P.Hinduja.

Vice Principal-Academics
IQAC Co-ordinator


Dr.Jayasree V.

Vice Principal-Administration


Dr.Ravindran K.

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Journal of Indian School of Political Economy

ISSN : 0971 - 0396

Certificate of Publication

This is to certify that the article entitled

DIGITAL CONTENT MANAGEMENT ISSUES IN LIBRARIES: A STUDY

Authored By

Dr. Sangaraj Hosamani

Librarian Sree Narayana Guru College of Commerce (SNGCC), Chembur, Mumbai

Published in

Journal of Indian School of Political Economy

: ISSN : 0971-0396 with IF=7.28

Vol. 35, No. 08, July - December : 2023

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Editor
W. M. Dandekar





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DEPARTMENT OF COMMERCE, UNIVERSITY OF MUMBAI AND SREE NARAYANA GURU COLLEGE OF EDUCATION
IN ASSOCIATION WITH
ORGANIZES
6TH MULTIDISCIPLINARY INTERNATIONAL CONFERENCE
ON

"Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"
20th DECEMBER, 2023

Certificate

This is to certify that Dr./Ms./Mr. Sneedevi vs.

from Sree Narayana Guru College Of Commerce
Participated/Presented research paper titled Barriers to Effective
Industry-Academia Collaboration: Identifying and Addressing Challenges.
at one-day Multidisciplinary International Conference held at this College.

Principal

Sree Narayana Guru
College of Commerce
P. L. Lokhande Marg,
Chembur, Mumbai - 400 089


DR. S.P. HINDUJA
IQAC CO-ORDINATOR
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PRINCIPAL, SNGCC
DR. SANGEETA PAWAR
HOD, COMMERCE
UNIVERSITY OF MUMBAI

Jyotikiran Publication, Pune

International Publication

Reg. No:-UDYAM-MH-32-0043896

PUBLICATION CERTIFICATE

This certificate is hereby awarded to Prof/Dr./Mrs/ Dr. Sreedevi VS, Assistant professor, Sree Narayana Guru College of Commerce, Chembur In recognition of the contribution of Book Chapter /article titled "Barriers to Effective Industry-Academia Collaboration: Identifying and Addressing Challenges" Published after blind peer reviewed and editorial process in this Jyotikiran Publication, Pune. The editor & Publisher wishes him/her a resplendent future.

Details of published Book Chapter/paper as under:

Title of Books

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ISBN 978-93-94819-81-8



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Santosh P Mane

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Bank Transaction Details:
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of

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has successfully completed online one-week Faculty Development Program on
"Academic Research Writing"
from 08 - 14 July, 2023 and obtained
Grade A+.



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Prof. (Dr.) Renu Arora
(Director (Officiating))
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at the One-day Multidisciplinary International Conference held at this college on 16/09/2023.

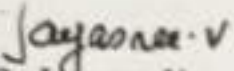

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Journal of Indian School of Political Economy

ISSN : 0971 - 0396

Certificate of Publication

This is to certify that the article entitled

**ARTIFICIAL INTELLIGENCE IN TEACHING MATHEMATICS: INNOVATIONS,
CHALLENGES, AND IMPLICATIONS**

Authored By

Dr Sreedevi VS

Assistant professor Department of Mathematics, Sree Narayana Guru College of Commerce, Chembur

Published in

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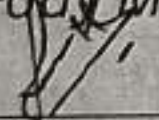
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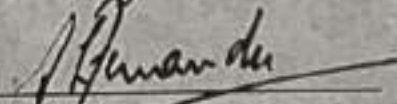
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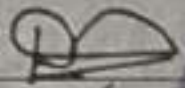
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Jyotikiran Publication, Pune

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Reg. No:-UDYAM-MH-32-0043896

PUBLICATION CERTIFICATE

This certificate is hereby awarded to Prof/Dr./Mrs./ Dr. Rashmi, Assistant Professor, Sree Narayana Guru College of Commerce, Chembur, Mumbai. In recognition of the contribution of Book Chapter /article titled "Single Parenthood in Mumbai: Unraveling the Complex Tapestry of Challenges and Strengths" Published after blind peer reviewed and editorial process in this Jyotikiran Publication, Pune. The editor & Publisher wishes him/her a resplendent future.

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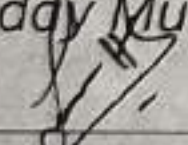
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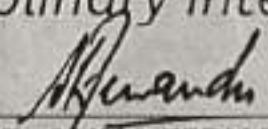
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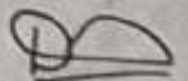
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Participated/Presented research paper titled Unlocking the power of artificial intelligence: Navigating motivations, core practices, and Barriers in the public sector.
at one-day Multidisciplinary International Conference held at this College.


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This certificate is hereby awarded to Prof/Dr./Mrs./ Dr. Rashmi, Assistant Professor, Sree Narayana Guru College of Commerce, P.L. Lokande Marg, Chembur, Mumbai. In recognition of the contribution of Book Chapter /article titled "Unlocking the Power of Artificial Intelligence: Navigating Motivations, Core Practices, and Barriers in the Public Sector" Published after blind peer reviewed and editorial process in this Jyotikiran Publication, Pune. The editor & Publisher wishes him/her a resplendent future.

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No.	Particulars	Date	Amount
228	Faculty Improvement Expenses ✓	4 Aug 2023	500.00

Account of :
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Being chq issued to Rashmi to attend Faculty
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Amount (in words):
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Rashmi
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Prepared by: Sushila Suresh

Checked by: *[Signature]*

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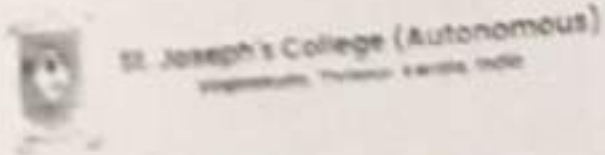
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 organised by St Joseph's College (Autonomous), Irinjalakuda
 in association with The Kerala State Higher Education Council
 from 19 July to 26 July 2023 and has successfully completed all the tasks, assignments
 and assessments of this online FDP and secured A grade.



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Paper

Bank Transaction Details:

Rashmi
Cheque 300337 13-Sep-2023 1,500.00

Amount (in words):

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Rashmi
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The editorial board of IJFMR is hereby awarding the certificate of publication to

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Unlocking the Potential of AI in Education: Challenges and Opportunities

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P. E. Narayana

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Chembur, Mumbai

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Paper Id: 5955



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**UNDERSTANDING WORK STRESS AMONG TODAY'S GENERATION: CAUSES, IMPACT,
AND THE ROLE OF INDIAN EDUCATION AND TRADITIONAL KNOWLEDGE**

Authored by

DR. RASHMI

Assistant Professor, BMS Department,
Sree Narayan Guru College of Commerce, Chembur, Mumbai.

Principal

Sree Narayana Guru
College of Commerce
P. L. Lokhande Marg,
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Publisher:

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ISSN : 0971 - 0396

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P. L. Lokhande Marg,
Chembur, Mumbai 400 089

Authored By

Dr. Rashmi

Assistant Professor, Department of Management Studies Sree Narayan Guru College of Commerce, Chembur, Mumbai

University Grants Commission
Published in

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: ISSN : 0971-0396 with IF=7.28

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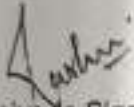
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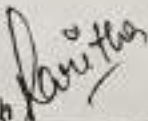
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Dated : 28-Dec-2023


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Account : Faculty Improvement Expenses	500.00
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On Account of : Being chq issued to Rashmi against reimbursement of fees of published paid chapter in edited book	
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	₹ 500.00

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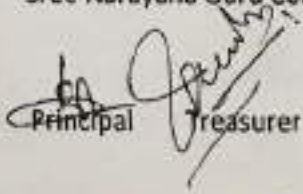
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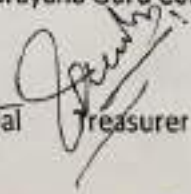
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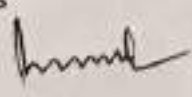
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Dr. Rakhi Gupta, Dr. Gunbala Ameta, Dr. Divya Chowdhry, Dr. Karamthoti Mb, Dr. Damla M*

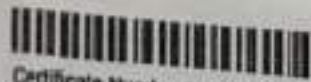
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P. L. Doshi Commerce College, Balasnor (Gujarat), India



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
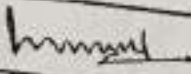
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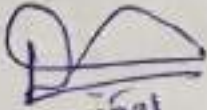
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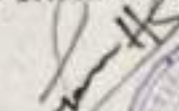
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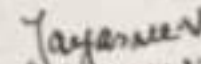
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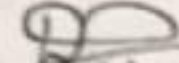
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Authored By

Dr. Devaki Shetty

Assistant Professor Department of Commerce Sree Narayana Guru College of Commerce, Chembur.

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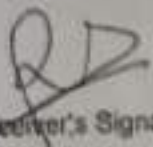
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
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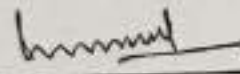
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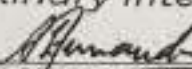
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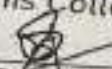
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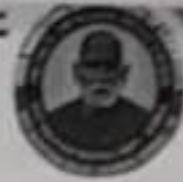


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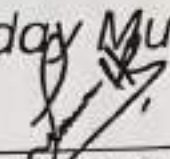
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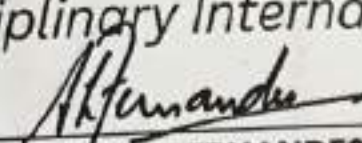
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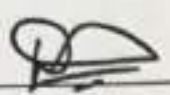
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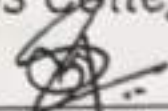
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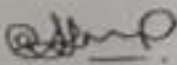
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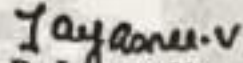
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Authored By

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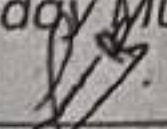
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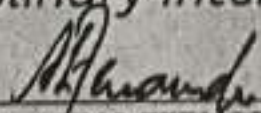
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Augmented Reality Marketing

Dr. Lata Krishnan* & Mrs. Prabha Jasmine Nadar**

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ABSTRACT

This chapter explores the concept of Augmented Reality (AR) marketing, highlighting its distinguishing features compared to traditional marketing. The introduction section delves into the key aspects that set augmented marketing apart, emphasizing the interactive and immersive nature of AR experiences. The chapter further explores the relationship between augmented marketing and customer buying decisions, emphasizing how AR can influence and enhance the decision-making process. The ability of AR to provide customers with realistic and personalized product experiences can have a significant impact on their purchasing choices. However, the chapter also addresses the challenges and limitations of AR marketing. It acknowledges factors such as technological constraints, user adoption barriers, and the need for seamless integration with existing marketing strategies. Understanding and addressing these challenges is crucial for successful implementation of AR marketing campaigns. The chapter concludes with an analysis of the future prospects and growth opportunities for AR marketing with relevant case study. It highlights the increasing adoption of AR technology, the potential for transforming the e-commerce industry, and the ability to create unique brand experiences. The future of AR marketing is seen as promising, with opportunities for personalized marketing strategies, data-driven insights, and cross-industry applications.

* Associate Professor Head Department of Commerce Mahatma Nishi




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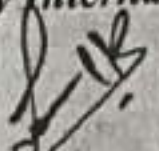
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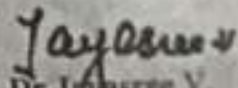

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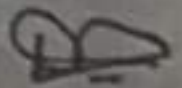
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Authored By

Miss. Rishita Shukla

Assistant Professor, Department of Management studies, Sree Narayana Guru College of Commerce, Chembur (W)

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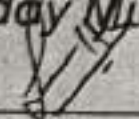
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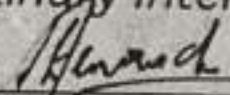
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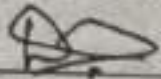
"Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"
20th DECEMBER, 2023

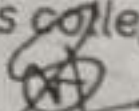
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Details of published Book Chapter/paper as under:

Title of Book:

"Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

Volume: I, Month: 20 December 2023, ISBN NO: 978-93-94819-81-8



ISBN 978-93-94819-81-8



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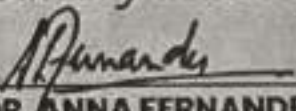
"Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

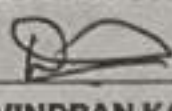
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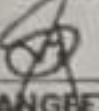
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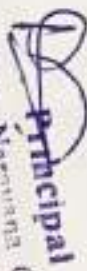
This is to certify that Dr./Ms./Mr. Tulsī Mohan Adal
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Participated/Presented research paper titled Navigating Intellectual
Property Rights in IT Internships: An Analysis of Industry Practices and
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IQAC CO-ORDINATOR


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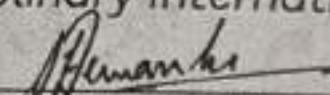
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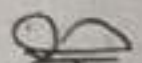
Participated/Presented research paper titled A Comparative Study of


Teaching Professionals' Attitudes Regarding Traditional Examination Systems

and Continuous Assessment Models within the frame work of the National Education Policy 2020.
at one-day Multidisciplinary International Conference held at this college.


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This certificate is hereby awarded to Prof/Dr./Mrs./ Ms. Tulsi Mohan Adal, Sree Varayana Guru College of Commerce, Mumbai-89. In recognition of the contribution of Book Chapter /article titled "A Comparative Study of Teaching Professionals Attitudes Regarding Traditional Examination Systems and Continuous Assessment Models within the Framework of the National Education Policy (NEP) 2020" Published after blind peer reviewed and editorial process in this Jyotikiran Publication, Pune. The editor & Publisher wishes him/her a resplendent future.

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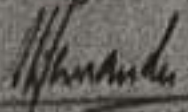
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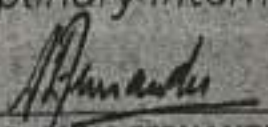
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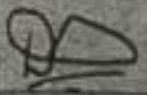
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Dated : 21-Jun-2023

Particulars Amount
Account: Faculty Income
Research & Project Work Expenses 2,000.00
Workshop

Through :
Sree Narayana Guru Co-Op Bank(4820)

On Account of :
Being chq issued for Reimbursement of registration
fees for Research Methodology workshop
Bank Transaction Details:

Naveena Suresh Cheque	297974	21-Jun-2023	500.00
Mehjabeen Khan Cheque	297975	21-Jun-2023	500.00
Mahtab Khan Cheque	297976	21-Jun-2023	500.00
Zabir Mohammad Cheque	297977	21-Jun-2023	500.00

July

Amount (in words) :
Indian Rupees Two Thousand Only

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Receiver's Signature:

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Prepared by: Saritha Suresh

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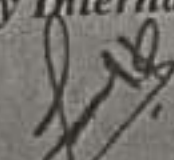
5th Multidisciplinary International Conference on
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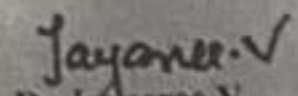
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Journal of Indian School of Political Economy

ISSN : 0971 - 0396

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**EXPLORING AI-GENERATED EXPLANATIONS FOR MATHEMATICS PROBLEM
SOLVING: ENHANCING CONCEPTUAL UNDERSTANDING**

Authored By

Ms. Mehjabeen Khan

Assistant Professor, Department of Data Science, Sree Narayana Guru College of Commerce, Mumbai-89

Published in

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: ISSN : 0971-0396 with IF=7.28

Vol. 35, No. 08, July - December : 2023

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Dated : 10-Oct-2023

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Seminar/Conference/Workshop Expenses	650.00

Through :

Bank-SNG Co. Op. Bank Ltd. A/c No.8

On Account of :

Ch. NO:300674 dt:10.10.2023, Being reimburse of registration fees for 5th International conference held on 16.09.2023, paid to Mrs.Reshma Khudabax.

Bank Transaction Details:

Seminar/Conference/Workshop Expenses
Cheque 300674 10-Oct-2023 650.00

Amount (in words) :

Rupees Six Hundred Fifty Only

650.00

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11/10/23

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Jointly organized by the IQAC, Library, Department of IT and Data Science.

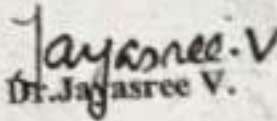
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Participated/Presented research paper titled "A Study of Digital Tools For
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at the One-day Multidisciplinary International Conference held at this college on 16/09/2023.


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ISSN : 0971 - 0396

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This is to certify that the article entitled

STUDY OF DIGITAL TOOLS FOR EFFECTIVE TEACHING

Authored By

Reshma Rahul Jinwal

Assistant Professor Department of Commerce Sree Narayana Guru College of Commerce

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Dated : 15-Jan-2024

Particulars	Amount
Bank/Conference/Workshop Expenses	1,000.00

NG Co.Op.Bank Ltd. Ac No 8

at of :

303218 dt:15.01.2024, Being refund of
on fees to Reshma Rahul Jinwal for
annual conference on "Multifaceted
initiatives for Bridging Gap between Industry and
Academia" held on 20.12.2023.

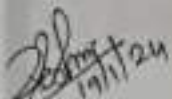
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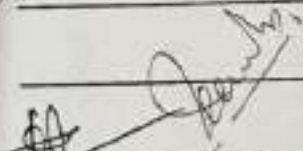
1,000.00



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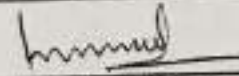
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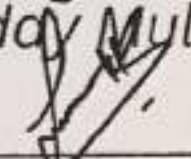
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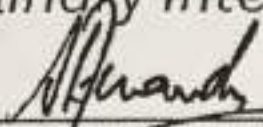
Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

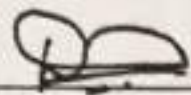
20th DECEMBER, 2023

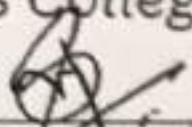
Certificate


This is to certify that Dr./Ms./Mr. Reshma Khudabax Bano
from Sree Narayana Guru college of Commerce
participated/presented research paper titled The Role of Technology
in fostering Innovation and Growth in Start-UP Businesses.
at one-day Multidisciplinary International Conference held at this College.


DR. S.P. HINDUJA
IQAC CO-ORDINATOR


DR. ANNA FERNANDES
PRINCIPAL,
SNG COLLEGE OF EDUCATION


DR. RAVINDRAN KARATHADI
PRINCIPAL, SNGCC


DR. SANGEETA PAWAR
HOD, COMMERCE
UNIVERSITY OF MUMBAI


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College of Commerce
P. L. Lokhande Marg,
Chembur, Mumbai - 400 089.

Jyotikiran Publication, Pune

International Publication

Reg. No:-UDYAM-MH-32-0043896

PUBLICATION CERTIFICATE

This certificate is hereby awarded to Prof/Dr./Mrs./ Reshma Rahul Jinwal, Assistant Professor, Sree Narayana Guru College of Commerce In recognition of the contribution of Book Chapter /article titled "The Role of Technology in Fostering Innovation and Growth in Start-Up Businesses" Published after blind peer reviewed and editorial process in this Jyotikiran Publication, Pune. The editor & Publisher wishes him/her a resplendent future.

Details of published Book Chapter/paper as under:

Title of Book:

"Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

Volume: I. Month: 20 December 2023, ISBN NO: 978-93-94819-81-8



ISBN 978-93-94819-81-8



9 789394 819818

Santosh P Mane

Publisher

Jyotikiran Publication, Pune

International Publications

Web- <https://jkpub.in>



Principal

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College of Commerce

P. L. Lokhande Marg,

Chhatrapati, Mumbai 400 089.

SHREE NARAYAN GURU COLLEGE OF COMMERCE-SENIOR - (2021-2023)

Payment Voucher

200 Dated : 19-Oct-2023

Particulars	Amount
Seminar/Conference/Workshop Expenses	650.00

Through :
Bank-SNG Co.Op.Bank Ltd. A/c No.8

Account of :
NO:300672 dt:10.10.2023, Being reimburse of
Registration fees for 5th International conference held
16.09.2023, paid to Mrs.Sneha Jagdale.


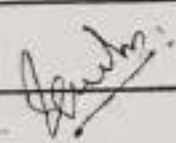
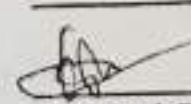
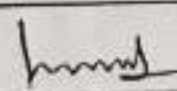
Bank Transaction Details:
Seminar/Conference/Workshop Expenses
Cheque No. 300672 dt:10-Oct-2023 Amount 650.00

Amount (in words) :
Rupees Six Hundred Fifty Only 650.00

Receiver's Signature: 

Authorised Signatory

Prepared by

Prepared by 
Verified by 
Passed by  
Principal Treasurer/Asst.Treasurer President Chairman Gen.Secretary






Principal

Shree Narayan Guru
College of Commerce
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(MANAGED BY SREE NARAYANA MANDIRA SAMITHI)


5th Multidisciplinary International Conference on
"Latest Digital Applications in Teaching and Library Management".
Jointly organized by the IQAC, Library, Department of IT and Data Science.

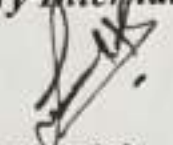
CERTIFICATE

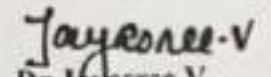
This is to certify that Dr./Ms./Mr. Sneha Sachin Jagadale


from Sree Narayana Guru College of Commerce, Chembur.
Participated/Presented research paper titled "A Study of Potentials of
AI Tools in English language Teaching"

at the One-day Multidisciplinary International Conference held at this college on 16/09/2023.


Dr. S.M. Hosamani.
Librarian-Convener


Dr. S.P. Hinduja.
Vice Principal-Academics
IQAC Co-ordinator


Dr. Jayasree V.
Vice Principal-Administration


Dr. Ravindran K.
Principal



Principal

Sree Narayana Guru

College of Commerce

P. L. Lokhande Marg,

Chembur, Mumbai 400 089.



Journal of Indian School of Political Economy

ISSN : 0971 - 0396

Certificate of Publication

This is to certify that the article entitled

A STUDY OF POTENTIALS OF AI TOOLS IN ENGLISH LANGUAGE TEACHING

Authored By

Mrs. Sneha Sachin Jagadale

Asst. Professor, Department of B.Com (Banking & Insurance) Sree Narayana Guru College of Commerce, Chembur

University Grants Commission
Published in

Journal of Indian School of Political Economy

: ISSN : 0971-0396 with IF=7.28

Vol. 35, No. 08, July - December : 2023

UGC Care Approved, Group I, Peer Reviewed, Bilingual,
Biannual, Multi-disciplinary Referred Journal



Principal
Sree Narayana Guru
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P. L. Lokeshwar Mittal
Chembur, Mumbai 400 089.



Payment Voucher

Dated : 18-Dec-2023

Particulars	Amount
Seminar/Conference/Workshop Expenses	4,400.00
Seminar/Conference/Workshop Expenses	4,400.00

Account of :
 Bank-SNG Co Op Bank Ltd. A/c No.8 4,400.00
 Bank-SNG Co Op Bank Ltd. A/c No.8 4,400.00

Account No: 303172 & 303173 dt:18.12.2023. Being cheque to Dr. Jayasree V & Sneha Jagdale towards disbursement of registration fees of International Conference on Recent Trends, Challenges, and Issues in Social Science and Languages" on 08.7.23

Bank Transaction Details:

Name	Account No	Date	Amount	Signature
Jayasree V	303172	18-Dec-2023	4,400.00	Jayasree V
Sneha Jagdale	303173	18-Dec-2023	4,400.00	\$

Amount (in words): Rupees Eight Thousand Eight Hundred Only 8,800.00

Jayasree V
Receiver's Signature:

Authorized Signatory

Prepared by

Prepared by <u>[Signature]</u>
Verified by _____
Passed by <u>[Signature]</u> Principal Treasurer/Asst.Treasurer President Chairman Gen.Secretary



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Chombur, Mumbai 400 089.



Sangola Taluka Shetakari Shikshan Prasarak Mandal
GANPATRAO DESHMUKH MAHAVIDYALAYA, SANGOLA

Tal Sangola, Dist-Solapur 413307
(Third Cycle Accredited by NAAC with 'B' Grade)
Department of Geography and Internal Quality Assurance Cell (IQAC)

Collaboration With
Solapur Bhoogol Shikshak Sangh, Solapur
and
Pangaea Geographical Association, India

Organized by
One Day Interdisciplinary Online

INTERNATIONAL CONFERENCE

On
RECENT TRENDS, CHALLENGES AND ISSUES IN SOCIAL SCIENCE AND LANGUAGES
JULY 08, 2023, DAY: SATURDAY

Certificate

This is to certify that Prof./Dr./Mr./Ms. *Ms. Sneha Sachin Jagadale*, Assistant Professor Sree Narayana Guru College of Commerce, Chembur, Mumbai has participated in One Day Interdisciplinary Online International Conference on "*Recent Trends, Challenges and Issues in Social Science and Languages*" Jointly Organized by the Ganpatrao Deshmukh Mahavidyalaya, Sangola & Department of Geography and Internal Quality Assurance Cell (IQAC) In collaboration with Solapur Bhoogol Shikshak Sangh, Solapur and Pangaea Geographical Association, India on Date- 8th July 2023, Day-Saturday

He/She has participated and presented a research paper entitled "*Unveiling the Intricacies of Ableism in Wonder by R. J. Palacio*"

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Dr. Fule Raghunath Appa
Head Dept. of Geography

Convener
Dr. Patil Bhupal Dnyaneshwar
Dept. of Geography

Co-Convener
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IQAC & RESEARCH CELL OF THE COLLEGE

IN ASSOCIATION WITH

DEPARTMENT OF COMMERCE, UNIVERSITY OF MUMBAI AND SREE NARAYANA GURU COLLEGE OF EDUCATION
ORGANIZES

6TH MULTIDISCIPLINARY INTERNATIONAL CONFERENCE

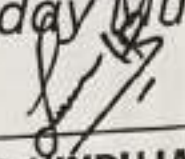
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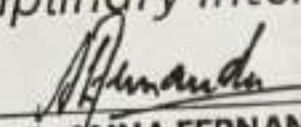
"Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

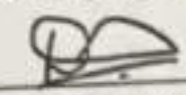
20th DECEMBER, 2023

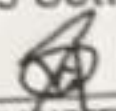
Certificate

This is to certify that Dr./Ms./Mr. Mahtab Khan
from Sree Narayana Guru College of Commerce.
Participated/Presented research paper titled Exploring the Symbiotic
Relationship Between Monthly Income and Investment Patterns: A case Study
of Unorganized Workers in Area M East Ward, Mumbai.
at one-day Multidisciplinary International Conference held at this College.


DR. S.P. HINDUJA
IQAC CO-ORDINATOR


DR. ANNA FERNANDES
PRINCIPAL,
SNG COLLEGE OF EDUCATION


DR. RAVINDRAN KARATHADI
PRINCIPAL, SNGCC


DR. SANGEETA PAWAR
HOD, COMMERCE
UNIVERSITY OF MUMBAI

Principal
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College of Commerce
P. L. Lokhande Marg,
Chembur, Mumbai
400 089.

Jyotikiran Publication, Pune

International Publication

Reg. No:-UDYAM-MH-32-0043896

PUBLICATION CERTIFICATE

This certificate is hereby awarded to Prof/Dr./Mrs./ Miss. Mahtab Khan, Assistant Professor, Department of Accounting & Finance, Sree Narayana Guru College of Commerce In recognition of the contribution of Book Chapter /article titled "Exploring the Symbiotic Relationship between Monthly Income and Investment Patterns: A Case Study of Unorganized Workers in Area M East Ward, Mumbai" Published after blind peer reviewed and editorial process in this Jyotikiran Publication, Pune. The editor & publisher wishes him/her a resplendent future.

Details of published Book Chapter/paper as under:

Title of Book:

"Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

Volume: I. Month: 20 December 2023, ISBN NO: 978-93-94819-81-8



ISBN 978-93-94819-81-8



9 789394 819818

Santosh P Mane
Publisher

Jyotikiran Publication, Pune
International Publications

Web- <https://jkpub.in>



Principal

Sree Narayana Guru
College of Commerce

P. L. Lokhande Marg,

Mumbai - 400 089

SHG Bank- Post Voucher

120

Dated : 21-Jun-2023

Particulars	Amount
Account: <u>Faculty Income</u> Research & Project Work Expenses	2,000.00
<u>Workshop</u>	

through :
 Sree Narayana Guru Co-Op Bank (402)
 in Account of :
 being chq issued for Reimbursement of registration
 fees for Research Methodology workshop
 Bank Transaction Details:

Sreelakshmi Suresh Cheque	297974	21-Jun-2023	500.00
Ashjabeen Khan Cheque	297975	21-Jun-2023	500.00
Mahab Khan Cheque	297976	21-Jun-2023	500.00
Tabir Mohammad Cheque	297977	21-Jun-2023	500.00

[Handwritten Signature]

Amount (in words) :
 Indian Rupees Two Thousand Only

₹ 2,000.00

Receiver's Signature: _____ Authorised Signatory

Prepared by: Saritha Suresh *[Signature]*
 Verified by : *[Signature]*
 Passed by : _____

Sree Narayana Guru College of Commerce Self Financing
[Signature] Principal *[Signature]* Treasurer *[Signature]* Chairman/Gen. Secretary President



[Signature]
Principal
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(AUTONOMOUS)

Bhandup (E), Mumbai-42
(NAAC: 'A' Grade with CGPA 3.19)
Best College Award by the University of Mumbai
in Association with

UNIVERSITY OF MUMBAI
(NAAC: A** Grade with CGPA 3.65)

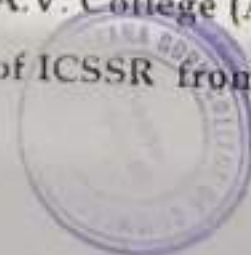
Seven Day National Online Workshop
'Research Methods and Techniques'
Sponsored by the Western Regional Centre of ICSSR

Certificate



Principal
Sree Narayana Guru
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P. L. Lokhande Marg,
Chembur, Mumbai 400 089.

This certificate is awarded to Dr./Mr./Ms./Mrs. Mahtab Khan
of Sree Narayana Guru College of Commerce
for participating in the Seven Day National
Online Workshop on 'Research Methods and Techniques' organized by Ramanand Arya D.A.V. College (Autonomous) in
association with the University of Mumbai and sponsored by the Western Regional Centre of ICSSR from 04th May, 2023
to 10th May, 2023



SNB Bank- Post Voucher

No. 290

Dated: 2-Sep-2023

Particulars	Amount
Faculty Improvement Expenses ✓	1,500.00 -

through:

Sree Narayana Guru Co-Op Bank(402)

in Account of:

Refund for FDP

Bank Transaction Details:

To	Particulars	Date	Amount
to Parmeswari			
equ	300269	2-Sep-2023	500.00 AC
Ahtab Khan			
equ	300270	2-Sep-2023	500.00 POF
Yashashan Shede			
equ	300271	2-Sep-2023	500.00 POF

Amount (in words):

Indian Rupees One Thousand Five Hundred Only

₹ 1,500.00

Driver's Signature:

Authorised Signatory

Prepared by: Saritha Suresh

Verified by:

Passed by:

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Treasurer

Chairman/Gen.Secretary President



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Sree Narayana Guru

College of Commerce

P.L.Lokhande Marg,

Chembur, Mumbai - 400 089.



CERTIFICATE OF PARTICIPATION

FACULTY DEVELOPMENT PROGRAMME

This is to certify that

MAHTAB KHAN

has attended the five days Faculty Development Programme on "Research Methodology and Data Analytical Tools" from July 24 - 28, 2023, organised by School of Management and Liberal Studies.

Dr. Sona Vikas

HOD-Commerce & Liberal Studies
SOM & LS, The NorthCap University

Prof. (Dr.) Nupur Prakash
Vice Chancellor
The NorthCap University, Gurugram

The NorthCap University | www.ncuindia.edu



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(MANAGED BY SREE NARAYANA MANDIRA SAMITHI)

5th Multidisciplinary International Conference on
"Latest Digital Applications in Teaching and Library Management".
Jointly organized by the IQAC, Library, Department of IT and Data Science.


CERTIFICATE

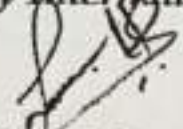
This is to certify that Dr./Ms./Mr. Mahrab Khan

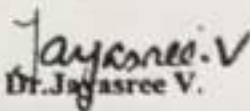
from Sree Narayana Guru College of Commerce


Participated/Presented research paper titled "Effectiveness of AI-Powered Virtual Assistants in Enhancing Classroom Learning: A Student Engagement Analysis"

at the One-day Multidisciplinary International Conference held at this college on 16/09/2023.


Dr. S. M. Hosamani
Librarian-Convener


Dr. S. P. Hinduja
Vice Principal-Academics
IQAC Co-ordinator


Dr. Jayasree V.
Vice Principal-Administration


Dr. Ravindran K.
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College of Commerce
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Journal of Indian School of Political Economy

ISSN : 0971 - 0396

Certificate of Publication

This is to certify that the article entitled

**EFFECTIVENESS OF AI-POWERED VIRTUAL ASSISTANTS IN ENHANCING
CLASSROOM LEARNING: A STUDENT ENGAGEMENT ANALYSIS**

Authored By

Ms. Mahtab Khan

Asst. Professor, Department of B.COM (Accounting & Finance), Sree Narayana Guru College of Commerce,
Chembur, Mumbai

University Grants Commission
Published in

Journal of Indian School of Political Economy

: ISSN : 0971-0396 with IF=7.28

Vol. 35, No. 08, July - December : 2023

UGC Care Approved, Group I, Peer Reviewed, Bilingual,
Biannual, Multi-disciplinary Referred Journal



ज्ञान-विज्ञान विमुक्तये
UGC

University Grants Commission



B

Principal

Sree Narayana Guru

College

Chembur

Mumbai

Self Financing Degree College

SNG Bank- Pmt Voucher

No. 240

Dated : 9-Aug-2023

Particulars	Amount
Account : Faculty Improvement Expenses	4,750.00

seba

950@5

through :

Sree Narayana Guru Co-Op Bank(4820)

Account of :

Banking chq issued for reimbursement of registration fees of FDP

Bank Transaction Details:

Account	Debit	Credit
Self		4,750.00
Equ	299430	5-Aug-2023

Amount (in words) :

Indian Rupees Four Thousand Seven Hundred Fifty Only

₹ 4,750.00



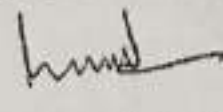


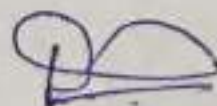
Receiver's Signature:

Authorized Signatory

Received by: _____
by: _____
by: _____

for Sree Narayana Guru College of Commerce-Self Financing Courses

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 TREASURER
 PRESIDENT/CHAIRMAN/GEN. SECRETARY



Principal
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Teaching Learning Centre
Ramanujan College, University of Delhi
(Accredited Grade 'A++' by NAAC)

In collaboration with
Institute of Home Economics, University of Delhi
under the aegis of
MINISTRY OF EDUCATION

PANDIT MADAN MOHAN MALAVIYA NATIONAL MISSION ON TEACHERS AND TEACHING

This is to certify that

Ms. Saba Shaikh

of

Sree Narayana Guru College of Commerce

has successfully completed online one-week Faculty Development Program on
"Academic Research Writing"

from 08 – 14 July, 2023 and obtained

Grade A+.



Blockchain Hash: [0xcca218415075067758b46a2710663288456e029f131a16bf5088b38630d7964](https://www.blockchain.com/eth/address/0xcca218415075067758b46a2710663288456e029f131a16bf5088b38630d7964)

Prof. S. P. Aggarwal
(Principal & Director)
TLC, Ramanujan College

Prof. (Dr.) Renu Arora
(Director (Officiating))
Institute of Home Economics
University of Delhi

Dr. Nand K. Rajput
(Deputy Director)
TLC, Ramanujan College



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RE-ACCREDITED BY NAAC WITH GRADE 'B'-CGPA 2.45(2019-2024)
PERMANENTLY AFFILIATED TO THE UNIVERSITY OF MUMBAI & RECOGNISED BY UGC (U/S 107) & 12 B
(MANAGED BY SREE NARAYANA MANDIRA SAMITI)

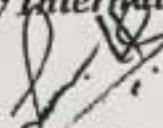
5th Multidisciplinary International Conference on
"Latest Digital Applications in Teaching and Library Management".
Jointly organized by the IQAC, Library, Department of IT and Data Science.

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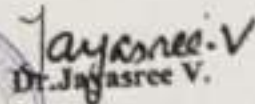
This is to certify that Dr./Ms./Mr. Saba Shaikh


from Sree Narayana Guru college of Commerce
Participated/Presented research paper titled "Assessing the impact of the SWAYAM
App on Student's Learning: A Study on Accessibility, Engagement And Learning
outcomes."
at the One-day Multidisciplinary International Conference held at this college on 16/09/2023.


Dr. S.M. Hosantani
Librarian-Convener


Dr. S.P. Hinduja
Vice Principal-Academics
IQAC Co-ordinator




Dr. Jayasree V.
Vice Principal-Administration


Dr. Ravindran K.
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Principal
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Journal of Indian School of Political Economy

ISSN : 0971 - 0396

Certificate of Publication

This is to certify that the article entitled

**ASSESSING THE IMPACT OF THE SWAYAM APP ON STUDENTS' LEARNING: A
STUDY OF ACCESSIBILITY, ENGAGEMENT, AND LEARNING OUTCOMES**

Authored By

Ms. Saba Shaikh

Asst. Professor, Department of B.COM (Accounting & Finance), Sree Narayana Guru College of Commerce,
Chembur, Mumbai

University Grants Commission
Published in

Journal of Indian School of Political Economy

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Vol. 35, No. 08, July - December : 2023

UGC Care Approved, Group I, Peer Reviewed, Bilingual,

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Principal
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F. A. S. Narayana College
Chembur, Mumbai - 400 080



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ORGANIZES

6TH MULTIDISCIPLINARY INTERNATIONAL CONFERENCE
ON

"Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"
20th DECEMBER, 2023

Certificate

This is to certify that Dr./Ms./Mr. Yash Shital Sharad Suive
from Sree Narayana Guru College of Commerce, Chembur - 89
Participated/Presented research paper titled Analysing the Nexus between
Investment Avenues and Risk Attitudes : A study on Unorganized
workers in Area M East Ward, Mumbai.
at one-day Multidisciplinary International Conference held at this college.

DR. S.P. HINDUJA
IQAC CO-ORDINATOR

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PRINCIPAL,
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DR. RAVINDRAN KARATHADI
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College of Commerce
P.L. Lokhande Marg,
Chembur, Mumbai - 400 089

Jyotikiran Publication, Pune

International Publication

Reg. No:-UDYAM-MH-32-0043896

PUBLICATION CERTIFICATE

This certificate is hereby awarded to Prof/Dr./Mrs./ Mr. Yash Shital Sharad Surve, Asst. Professor, Department of B.COM, (Accounting & Finance), Sree Narayana Guru College of Commerce, Chembur, Mumbai 89 In recognition of the contribution of Book Chapter /article titled "Analysing the Nexus between Investment Avenues and Risk Attitudes: A Study on Unorganized Workers in Area M East Ward, Mumbai." published after blind peer reviewed and editorial process in this Jyotikiran Publication, Pune. The editor & Publisher wishes him/her a resplendent future.

Details of published Book Chapter/paper as under:

Title of Book:

"Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

Volume: I, Month: 20 December 2023, ISBN NO: 978-93-94819-81-8



ISBN 978-93-94819-81-8



9 789394 819818



Santosh P Mane

Publisher

Jyotikiran Publication, Pune

International Publications

Web- <https://jkpub.in>

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ORGANIZES

6TH MULTIDISCIPLINARY INTERNATIONAL CONFERENCE
ON

"Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"
20th DECEMBER, 2023

Certificate

This is to certify that Dr./Ms./Mr. Yash Shital Sharad Surve.
_____ from Sree Narayana Guru College of Commerce.
Participated/Presented research paper titled Overview on Tourism
Sector In India.
at one-day Multidisciplinary International Conference held at this College.

Sree Narayana Guru
College of Commerce
Principal
B

DR. S.P. HINDUJA
IQAC CO-ORDINATOR

DR. ANNA FERNANDES
PRINCIPAL,
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DR. RAVINDRAN KARATHADI
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HOD, COMMERCE
UNIVERSITY OF MUMBAI

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P. L. Lalitwade College of Commerce

P. L. Lalitwade Marg,
Chembur, Mumbai - 400 001

Self Financing Degree College

SNG Bank - Pmt Voucher

240

Dated : 9-Aug-2023

Particulars	Amount
Faculty Improvement Expenses	4,750.00

Yash @ 240

through :

Shree Narayana Guru Co-Op Bank(4020)

Account of :

Banking chq issued for reimbursement of registration fees of FDP.

Bank Transaction Details:

Account No: 299430 Date: 9-Aug-2023 Amount: 4,750.00

Amount (in words) :

Indian Rupees Four Thousand Seven Hundred Fifty Only

₹ 4,750.00

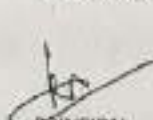
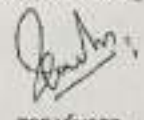
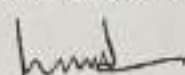
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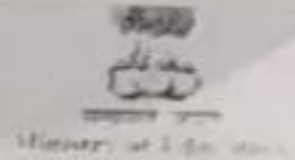
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This is to certify that
Mr Yash Shital Sharad Surve.

of
Sree Narayana Guru College Of Commerce.
 has successfully completed online Inter-Disciplinary two-week Refresher Course in
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 from 06 – 20 June, 2023 and obtained
 Grade A.



Blockchain Hash: [0xd4da78517f6aeb284f0b3e17288ec7dcb4b89b3eb0c6d460a034386c8b6891a1](https://www.blockchain.com/eth/address/0xd4da78517f6aeb284f0b3e17288ec7dcb4b89b3eb0c6d460a034386c8b6891a1)

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(MANAGED BY SREE NARAYANA MANDIRA SAMITH)

5th Multidisciplinary International Conference on
"Latest Digital Applications in Teaching and Library Management".
Jointly organized by the IQAC, Library, Department of IT and Data Science.

CERTIFICATE

This is to certify that *Dr./Ms./Mr.* Yash shital sharad surve

from Sree Narayana Guru College of Commerce, Chembur
Participated/Presented research paper titled "Edtech Impact Research on the effects of Educational Technology Tools on Student Learning and Educational Outcomes."
at the One-day Multidisciplinary International Conference held at this college on 16/09/2023.



[Signature]
Dr. S.M. Hosamani.
Librarian-Convener

[Signature]
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Vice Principal-Academics
IQAC Co-ordinator

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Principal

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Mumbai



Journal of Indian School of Political Economy

ISSN : 0971 - 0396

Certificate of Publication

This is to certify that the article entitled

**EDTECH IMPACT: RESEARCH ON THE EFFECTS OF EDUCATIONAL
TECHNOLOGY TOOLS ON STUDENT LEARNING AND EDUCATIONAL OUTCOMES**

Authored By

Mr Yash Shital Sharad Surve

Asst. Professor, Department of B.COM (Accounting & Finance), Sree Narayana Guru College of Commerce,
Chembur, Mumbai 89

University Grants Commission
Published in

Journal of Indian School of Political Economy

: ISSN : 0971-0396 with IF=7.28

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UGC Care Approved, Group I, Peer Reviewed, Bilingual,

Biannual, Multi-disciplinary Referred Journal



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Chembur, Mumbai 89



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Editorial
Sree Narayana Guru
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ON

Multi-Faceted Collaborations for Bridging Gap between Industry and Academia™
20th DECEMBER, 2023

Certificate

This is to certify that Dr./Ms./Mr. Beena Pandey
from Sree Narayana Guru College of Commerce, Chembur, Mumbai
Participated/Presented research paper titled Artificial intelligence (AI) in marketing - relevance and scope

at one-day Multidisciplinary International Conference held at this College.



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IQAC CO-ORDINATOR

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HOD, COMMERCE
UNIVERSITY OF MUMBAI

Jyotikiran Publication, Pune

International Publication

Reg. No:-UDYAM-MH-32-0043896

PUBLICATION CERTIFICATE

This certificate is hereby awarded to Prof/Dr./Mrs./ Mrs. Beena Pandey, Assistant Professor, BAF Department, Sree Narayana Guru College of Commerce, Chembur, Mumbai, in recognition of the contribution of Book Chapter /article titled "Artificial Intelligence (Ai) (Marketing -Relevance and Scope)" Published after blind peer reviewed and editorial process in this Jyotikiran Publication, Pune. The editor & Publisher wishes him/her a resplendent future.

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5th Multidisciplinary International Conference on
"Latest Digital Applications in Teaching and Library Management".
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CERTIFICATE


This is to certify that ~~Dr/Ms./Mr.~~ Beena Pandey

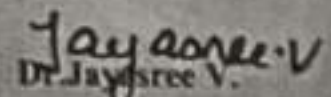
from Sree Narayana Guru College of Commerce, Chembur.
Participated/Presented research paper titled "Digital Aids in Teaching
and Evaluation - Students Perspective."

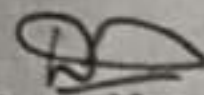
at the One-day Multidisciplinary International Conference held at this college on 16/09/2023.




Dr. S.M. Hosamani
Librarian-Convener


Dr. S.P. Hinduja
Vice Principal-Academics
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Dr. Jaysree V.
Vice Principal-Administration


Dr. Ravindran K.
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Principals
B



Journal of Indian School of Political Economy

ISSN : 0971 - 0396

Certificate of Publication

This is to certify that the article entitled

DIGITAL AIDS IN TEACHING AND EVALUATION – STUDENTS PERSPECTIVE

Authored By

Ms .Beena Pandey

Assistant Professor Bachelors of Accounting and Finance (BAF) Sree Narayana College of Commerce, Chembur (W)



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ON

"Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

20th DECEMBER, 2023

Certificate

This is to certify that Dr./Ms./Mr. Nareena Suresh
from SNGC

Participated/Presented research paper titled A study on the problems faced by single parents with special reference to housing conditions and academic performance of their children in M-Ward East, Mumbai
at one-day Multidisciplinary International Conference held at this college.

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Chembur, Mumbai - 400 089.

Principal

Jyotikiran Publication, Pune

International Publication

Reg. No:-UDYAM-MH-32-0043896

PUBLICATION CERTIFICATE

This certificate is hereby awarded to Prof/Dr./Mrs./ Mrs. Naveena Suresh, Assistant Professor, Sree Narayana Guru College of Commerce, Research Scholar, Ramanand rya D.A.V College, Bhandup. In recognition of the contribution of Book Chapter article titled "A Study on the Socio-Economic Problems Faced By Single Parents with special Reference to Housing Conditions and Academic Performance of Their Children in 1-Ward East Mumbai." Published after blind peer reviewed and editorial process in this Jyotikiran Publication, Pune. The editor & Publisher wishes him/her a resplendent future.

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Web- <https://jkpub.in>

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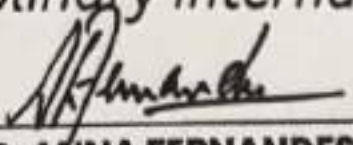
20th DECEMBER, 2023

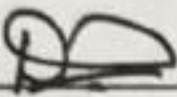
Certificate

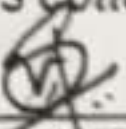
This is to certify that Dr./Ms./Mr. Naveena Swesh, ASST. PROFESSOR / Research Scholar
from SNGC / RADAY, college, Bhandup.

Participated/Presented research paper titled A study on the relationship
between gender and preference of participation in extra-curricular activities
by Undergraduate students.
at one-day Multidisciplinary International Conference held at this college.


DR. S.P. HINDUJA
IQAC CO-ORDINATOR


DR. ANNA FERNANDES
PRINCIPAL,
SNG COLLEGE OF EDUCATION


DR. RAVINDRAN KARATHADI
PRINCIPAL, SNGCC


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Principal

Sree Narayana Guru

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Bhandup, Mumbai 400 039

SNG Bank- Prnt Voucher

No. 121

Dated 21-Jun-2023

Particulars	Amount
Account : Research & Project Work Expenses	1,750.00

Through :

Sree Narayana Guru Co-Op Bank(628)

On Account of :

Being chq issued to Naveena suresh against
reimbursement of registration fees for conference
Bank Transaction Details:

Naveena Suresh
Cheque 297978 21-Jun-2023 1,750.00

Amount (in words) :

Indian Rupees One Thousand Seven Hundred
Fifty Only

₹ 1,750.00

Receiver's Signature:

Authorised Signatory

Prepared by: Saritha Suresh

Verified by :

Passed by :

Sree Narayana Guru College of Commerce Self Financing

Principal

Treasurer

Chairman/Gen Secretary President

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Sree Narayana Guru
College of Commerce
P. L. Lokhande Marg,
Chembur, Mumbai 400 089

To

The Principal

SNGC

P.L.Lokhande Marg,Chembur

09/06/2021

From

Naveena Suresh

Assistant Professor

SNGC

P.L.Lokhande Marg,Chembur

Subject:- Request for reimbursement of registration fees for conference.


Respected Sir

I had published a research paper in UGC Care Journal "Kanpur Publishers" in the conference held at Nirmala College along with my PhD guide Dr.Poonam Kakkad in the topic "A study on the undergraduate students' perception towards extra-curricular activities". I am hereby attaching the details of payment, certificate and research paper. I humbly request you to reimburse the partial amount of Rs.1750.

Thanking You,

Yours faithfully

Naveena Suresh


Dr. Simi Nijith


Dr. Hemantia S.P.





Principal

Smt. Naveena Suresh
College of Commerce
P. L. Lokhande Marg,
Chembur, Mumbai - 400 050

SNG Bank- Print Voucher

No : 120

Dated : 21-Jun-2023

Particulars	Amount
Account: <i>From the journal</i> Research & Project Work Expenses <i>Workshop</i>	2,000.00

Through :

Sree Narayana Guru Co-Op Bank(4820)

On Account of :

Being chq issued for Reimbursement of registration fees for Research Methodology workshop

Bank Transaction Details:

Neelima Suresh			
Cheque	297974	21-Jun-2023	500.00
Mehjabeen Khan			
Cheque	297975	21-Jun-2023	500.00
Muhtab Khan			
Cheque	297976	21-Jun-2023	500.00
Jabir Mohammad			
Cheque	297977	21-Jun-2023	500.00

July

Amount (in words) :

Indian Rupees Two Thousand Only

₹ 2,000.00

Receiver's Signature:

Authorised Signatory

Prepared by: Saritha Suresh

Verified by :

Passed by :

Sree Narayana Guru College of Commerce Self Financing

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Treasurer

Chairman, Sec. Secretary, President

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Sree Narayana Guru

College of Commerce

P.L. Lokhande Marg,

Chembur, Mumbai - 400 089.



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Seven Day National Online Workshop

'Research Methods and Techniques'

Sponsored by the Western Regional Centre of ICSSR

Certificate

This certificate is awarded to Dr/Mr/Ms/Mrs. NAVEENA SURESH
of SRL NARAYANA SURE COLLEGE OF COMMERCE

for participating and

successfully completing the course contained in the Seven Day National Online Workshop on 'Research Methods and Techniques' with grade D organized by Ramanand Arya D.A.V. College (Autonomous) in association with the University of Mumbai and sponsored by the Western Regional Centre of ICSSR from 04th May, 2023 to 10th May, 2023 as per the regulations of minimum standards course work required for Ph.D. Programmes.

Chairperson

Prin. Dr. Ajay M. Bhosare

I/C Deant, Commerce & Mgt

University of Mumbai



Principal

Principal, Ramnand Arya D.A.V. College

Bhandup (E), Mumbai-42

Phone: 2222 2222

Fax: 2222 2222

Website: www.ramnandaryadavcollege.edu.in

2023



Self Financing Degree College
P.L.Lokhande Marg, Chembur,
Mumbai-400089
E-Mail : sngcollege@sify.com

SNG Bank - Pmt Voucher

No. : 362

Dated : 27-Sep-2023

Particulars	Amount
Account : Faculty Improvement Expenses	600.00

Through :

Sree Narayana Guru Co-Op Bank(4820)

On Account of :

Being chq issued to Naveena Suresh against
Research paper

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Naveena Suresh Cheque	301568	27-Sep-2023	300.00
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Authored by

NAVEENA SURESH

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COMING GENERATION OF STUDENTS**

Authored By

Ms. Naveena Suresh

Assistant Professor, Department of Management Studies, Sree Narayana Guru College of Commerce, Chembur (W)
, Research Scholar, R.A.D.A.V College, Bhandup, Mumbai.

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From
Naveena Suresh,
Assistant Professor,
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Subject :- Request to permit attending 10 days online FDP.

Respected Sir,

I, Naveena Suresh would like to attend 10 days Online Research Methodology Workshop organised by Vidyalankar School of Information Technology.

The registration fees for the same was Rs.800. I humbly request you to grant permission for the same.

Thanking you in anticipation.

9/12/2023

Chembur

Yours faithfully
Naveena Suresh
Naveena Suresh 9/12

Please Allow.



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Chembur, Kerala - 688 089.

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From

Naveena Suresh,
Assistant Professor,
Sree Narayana Guru College,
Chembur.

Subject :- Request to reimburse the registration fees

Respected Sir,

I, Naveena Suresh had attended and successfully completed 10 days Online Research Methodology Workshop organised by Vidyalankar School of Information Technology. The registration fees for the same was Rs.800. I humbly request you to act for reimbursing the amount.

Thanking you in anticipation.

18/01/2023
Chembur

Recommended
Amr

Yours faithfully
Naveena Suresh 18/1



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Rishita Shukla
Cheque 301618 15-Oct-2023 800.00

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1

Spicing up Marketing: Unveiling Innovative Strategies Inspired by Indian Street Food Vendors

Dr. Saraswathi Moorthy* & Miss. Rishita Shukla**

ABSTRACT

The chapter titled "Spicing up Marketing: Unveiling Innovative Strategies Inspired by Indian Street Food Vendors," explores the integration of creativity and novelty in marketing practices. Through a comprehensive analysis of secondary sources and social media videos, the study uncovers the unique strategies employed by Indian street food vendors. These strategies encompass product presentation, customer engagement, experiential marketing, storytelling, and guerrilla marketing tactics. Marketers can learn to captivate audiences, create memorable experiences, and forge stronger connections with customers by adopting these unconventional approaches. By understanding the secrets behind the success of Indian street food vendors, marketers can infuse excitement and novelty into their own marketing practices, leveraging creativity, customer engagement, local cultures, social media platforms, and experiential elements. This chapter provides valuable insights and actionable strategies for marketers to enhance their practices and thrive in a competitive landscape.

Keywords: Innovative Strategies, Guerrilla marketing, Product Presentation and Social Media Platforms.




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Authored By

Mrs. Prabha Jasmine Nadar

Assistant Professor, Department of Management, Sree Narayana Guru College of Commerce - Chembur, Mumbai



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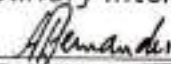
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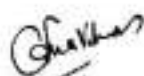
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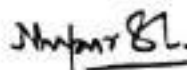
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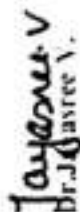
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Authored By

Mr. P.V.Iyer

Assistant Professor, Department of B.Com (Banking & Insurance) Sree Narayana Guru College of Commerce,
Chembur.



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at one-day Multidisciplinary International Conference held at this College.


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Trading Patterns and Enhance Control Mechanism .

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MECHANISM**

Authored By

Mr. Priyadarshan Shede

Research Scholar Chetana's Hazarimal Somani College of Commerce and Economics and Assistant Professor,
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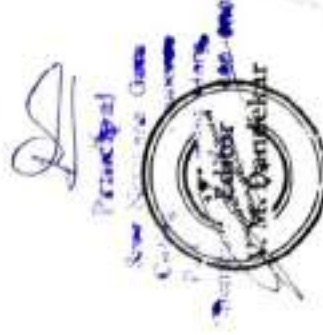
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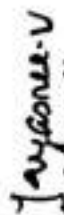
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Authored By

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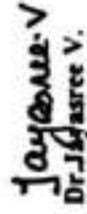
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Mr Shaikh Nahid Usman

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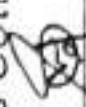
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at one-day Multidisciplinary International Conference held at this College.


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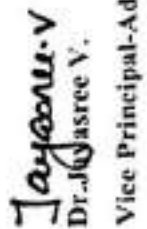
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Authored By

Miss. Manali Mahadev Kotkar

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Assistant Professor, Department of Information Technology, Sree Narayana Guru College of Commerce, Chembur,
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Participated/Presented research paper titled A Study on Exploring the
Influence of UPI App Usage on Consumer Spending Behaviours
at one-day Multidisciplinary International Conference held at this College.

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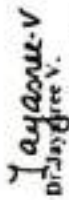

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**A STUDY ON EXPLORING THE PERSPECTIVES OF HIGHER EDUCATION
FACILITIES: THE USE AND IMPACT OF CURRENT DIGITAL TOOLS AND
TECHNOLOGIES ON RESEARCH CONDUCT**

Authored By

Ms Kavita Singadiya

Assistant Professor, Department of BA Economics, Sree Narayan Guru College of Commerce, Chembur, Mumbai

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participated/presented research paper titled Assessing Awareness and

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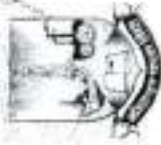
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at one-day Multidisciplinary International Conference held at this college.

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Participated/ Presented research paper titled A Transformative Trends:

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at one-day Multidisciplinary International Conference held at this College.

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Special reference to Antodaya Anna Yojana in Mumbai's M Ward East.
at one-day Multidisciplinary International Conference held at this College

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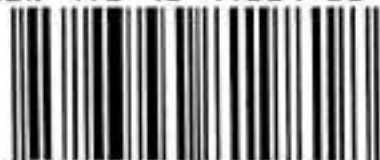
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Authored By

Mr. Swapnil Pradeep

Assistant Professor, Department of Information Technology, Sree Narayana Guru College of Commerce, Chembur-
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at one-day Multidisciplinary International Conference held at this College.
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analysis in business decision making & planning process
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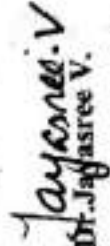
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Journal of Indian School of Political Economy

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This is to certify that the article entitled

ISSN : 0971 - 0396

A STUDY ON THE IMPACT OF AI-POWERED CHATGPT ON STUDENT LEARNING

Authored By

Mr. Saranraj Natarajan

Assistant Professor, Department of Management studies, Sree Narayana Guru College of Commerce, Chembur (w)

Published in

Journal of Indian School of Political Economy

: ISSN : 0971-0396 with IF=7.28

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UGC Care Approved, Group I, Peer Reviewed, Bilingual,

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"Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"
20th DECEMBER, 2023

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at one-day Multidisciplinary International Conference held at this College.

DR. S. P. HINDUJA
IQAC CO-ORDINATOR

DR. ANNA FERNANDES
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DR. SANGEETA PAWAR
HOD, COMMERCE
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College of Commerce
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Details of published Book Chapter/paper as under:

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ISBN 978-93-94819-81-3



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20th DECEMBER, 2023

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Participated/Presented research paper titled Evaluating the Effectiveness
of E-commerce Platforms in Facilitating Continuing Education and
Professional development.
at one-day Multidisciplinary International Conference held at this College.



Handwritten signature

Handwritten signature
DR. S.P. HINDUJA
IQAC CO-ORDINATOR

Handwritten signature
DR. ANNA FERNANDES
PRINCIPAL,

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Details of published Book Chapter/paper as under:

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"Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

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ISBN 978-93-94819-81-8



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Santosh P Mane

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20th DECEMBER, 2023

Certificate


This is to certify that Dr./Ms./Mr. Nizamuddin Shaikh
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Participated/Presented research paper titled "A Study on KYC in the Digital

Age: Navigating the Balance Between Convenience and Personal Security in Digital
Identity Verification in Finance."
at one-day Multidisciplinary International Conference held at this College.


DR. S.P. HINDUJA
IQAC CO-ORDINATOR


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PRINCIPAL,
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Participated/Presented research paper titled "A study on Evaluating How Youtube
Supports Remote Education: Accessibility And student performance."
at the One-day Multidisciplinary International Conference held at this college on 16/09/2023.




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Journal of Indian School of Political Economy

Certificate of Publication

This is to certify that the article entitled

**A STUDY ON "EVALUATING HOW YOUTUBE SUPPORTS REMOTE EDUCATION:
ACCESSIBILITY AND STUDENT PERFORMANCE"**

Authored By

Mr. Nizamuddin Shaikh

Assistant Professor, Department of Bachelor of Accounting and Finance, Sree Narayana Guru College of
Commerce, Chembur (w), Mumbai

Published in

Journal of Indian School of Political Economy

: ISSN : **0971-0396** with IF=7.28

Vol. 35, No. 08, July - December : 2023

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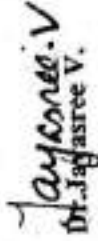
5th Multidisciplinary International Conference on
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Jointly organized by the IQAC, Library, Department of IT and Data Science.


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This is to certify that Dr. Ms. Mrs. Alwyn Carvalho
from Sree Narayana Guru College of Commerce
Participated/Presented research paper titled "Exploring the Potential of E-books for
Enhancing English Language and Literature Pedagogy and Promoting Environ-
mental Sustainability.
at the One-day Multidisciplinary International Conference held at this college on 16/09/2023.


Dr. S. M. Hosain
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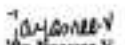
This is to certify that Dr./Ms./Mr. Nikita Sreekumar

from Sree Narayana Guru College, Chembur
Participated/Presented research paper titled "Assessing the Impact of
Open Access Learning Tools & Online Education."

at the One-day Multidisciplinary International Conference held at this college on 16/09/2023.


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Librarian-Cum-career


Dr. S. P. Bhaduja
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International Publication

Reg. No:-UDYAM-MH-32-0043896

PUBLICATION CERTIFICATE

This certificate is hereby awarded to Prof/Dr./Mrs./ Ms. Nikita Sreekumar, Asst. Professor, Department of Economics, Sree Narayana Guru College of Commerce, Chembur, Mumbai. In recognition of the contribution of Book Chapter /article titled "A Study on Media Representation and Women Empowerment" Published after blind peer reviewed and editorial process in this Jyotikiran Publication, Pune. The editor & Publisher wishes him/her a resplendent future.

Details of published Book Chapter/paper as under:

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Particulars	Amount
Account : Faculty Improvement Expenses	4,750.00

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Bank Transaction Details:

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Cheque 299430 9-Aug-2023 4,750.00

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Authorised Signatory

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Ms. Nikita Sreekumar

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[Signature]
DR. ANNA FERNANDES
PRINCIPAL,
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ISSN : 0971 - 0396

Certificate of Publication

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**ASSESSING THE IMPACT OF OPEN-ACCESS LEARNING TOOLS AND ONLINE
EDUCATION**

Authored By

Ms. Nikita Sreekumar

Asst. Professor, Department of Economics Sree Narayana Guru College of Commerce, Chembur, Mumbai

Published in

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Vol. 35, No. 08, July - December : 2023

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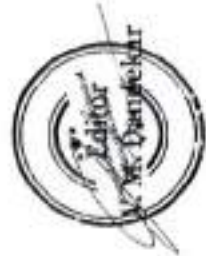
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E-Mail: sngcollege@sify.com

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No. 550

Dated 19-Jan-2024

Particulars	Amount
Account : Faculty Improvement Expenses ✓	300.00

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Bank Transaction Details:

Pranav Singh Kushwaha			
Cheque	303636	19-Jan-2024	300.00

Amount (in words) :

Indian Rupees Three Hundred Only

₹ 300.00

Receiver's Signature:

Pranav Singh Kushwaha
21/01/24

Authorised Signatory

Prepared by: Saritha Suresh

Verified by : *Saritha Suresh*

Passed by : _____

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Principal

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This is to certify that the chapter entitled
A STUDY TO UNDERSTAND THE DIFFERENCE BETWEEN BHAGAVAD GITA AND BHAGWAT PURAN



Authored by

MR. PRANAV SINGH KUSHWAHA

Assistant Professor, Bachelor of Management Studies,
Sree Narayan Guru College of Commerce, Chembur, Mumbai.

Has been Published in ISBN - 978-93-100-0564-6 Edited Book Entitled
"THE WISDOM OF BHARAT: AN EXPLORATION OF THE INDIAN KNOWLEDGE SYSTEM"
ON 15/09/2023

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Col
P. L.
Chembur

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PUBLISHER:

DR. KUNATH MURDHE

Payment Voucher

No. : 314

Dated : 15-Jan-2024

Particulars	Amount
Account : Seminar/Conference/Workshop Expenses	41,000.00

Through :

Bank-SNG Co Op Bank Ltd. A/c No. 8

On Account of :

Ch. No:303220 dt:15.01.2024, Being refund of registration fees to 41 Teaching staff (Unaided Degree) for International conference on "Multifaceted Collaborations for Bridging Gap between Industry and Academia" held on 20.12.2023. (1000*41)

Bank Transaction Details:

College Exam Remuneration
Cheque 303220 15-Jan-2024 41,000.00

Amount (in words) :

Rupees Forty One Thousand Only

41,000.00

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Authorised Signatory

Prepared by

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Sree Narayana Guru
College of Commerce
P. L. Lakshmi Nerg.
Chembur, Mumbai 400 089.

To
The Principal
Sree Narayana Guru College of Commerce
Chembur, Mumbai-89

Subject: Request for Refund of Conference Registration Fees

Respected Sir,

This is to inform you that our college has successfully organized International conference on "Multi-Faceted Collaborations for Bridging Gap between Industry and Academia" which took place on 20th December, 2023. The conference received an overwhelming response, with a total of 46 research papers submitted by our in-house faculties. As per the conference guidelines, each participant was required to pay a registration fee of Rs. 1000 per paper. Consequently, the total registration amount collected for all 46 papers amounts to Rs. 46,000.

I kindly request your attention to the matter and seek your approval for the refund of the total registration amount of Rs. 46,000. Details of faculty who paid the registration amount are given below:

Sr. No.	Researcher Name	TITLE OF RESEARCH PAPER
1	Dr. Jayasree Venkitachalam,	The Use Of Digital Finance For Inclusive Growth In India- Scope And Challenges.
2	Dr. Hinduja Srichand Parsram	Impact Of NEP 2020 On Higher Education: Catalysing A Paradigm Shift In Education Dynamics.
3	Dr. Sumi Nijith,	Industry Academia Collaborations- Challenges And Outcomes With Respect Educational Institutions
4	Mrs. Naveena Suresh,	"A Study On The Socio-Economic Problems Faced By Single Parents With Special Reference To Housing Conditions And Academic Performance Of Their Children In M-Ward East, Mumbai
5	Dr. Karishma Sandeep Kasare	"A Study On Impact Of Internship On Practical Readiness For Job Market Success"
6	Dr. Devaki Shetty	Analyzing Logistics And Supply Chain Management Strategies In E-Commerce: A Case Study Of Amazon.
7	Dr. Rashmi	Single Parenthood In Mumbai: Unraveling The Complex Tapestry Of Challenges And Strengths
8	Dr Sreedevi VS,	Barriers To Effective Industry-Academia Collaboration: Identifying And

CH. NO:
313215

303216

303217




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		Addressing Challenges
9	Miss. Rishita Shukla	Entrepreneurial Insights: Bridging Classroom Knowledge With Real-World Success In The Marketing Practices Of Mumbai Street Food Vendors.
10	Mr. Mohammed Jabir Usman Gani	A Study On Financial Planning Of Unorganized Workers In The Area M East Ward, Mumbai
11	Ms. Tulsi Mohan Adal	Navigating Intellectual Property Rights In IT Internships: An Analysis Of Industry Practices And Student Experiences
12	Mr. Priyadarshan Shede	Assessing The Socio-Economic Impact Of The Antodaya Anna Yojana On Household Welfare In M Ward East, Mumbai
13	Ms. Mahtab Khan	Exploring The Symbiotic Relationship Between Monthly Income And Investment Patterns: A Case Study Of Unorganized Workers In Area M East Ward, Mumbai
14	Reshma Rahul Jinwal	The Role Of Technology In Fostering Innovation And Growth In Start-Up Businesses
15	Mr. Parameshwaran Iyer	Exploring The Socioeconomic Determinants Of Household Participation In The Public Distribution System, With Special Reference To Antodaya Anna Yojana
16	Mr. Swapnil Pradeep	Exploring The Socioeconomic Determinants Of Household Participation In The Public Distribution System, With Special Reference To Antodaya Anna Yojana
17	Shaikh Nahid Usman	Role Of Artificial Intelligence In Cybersecurity
18	Dr. Karishma Sandeep Kasare	"A Study On Impact Of Public Distribution System On Old Age Member And Widow In Household With Special Reference To Antodaya Anna Yojan"
19	Mrs. Prabha Jasmine Nadar	"A Study On Challenges Faced By Single Parents In Supporting Their Childrens Academic And Non- Academic Development In M-Ward East Mumbai".
20	Dr. Rashmi	Unlocking The Power Of Artificial Intelligence: Navigating Motivations, Core Practices, And Barriers In The Public Sector
21	Dr Sreedevi VS	The Role Of Artificial Intelligence In Transforming Education: Enhancing Learning, Accessibility, And Personalization
22	Punam Dastagir Mujawar	Effect Of Sports On Human Health
23	Mrs. Beena Pandey	(Marketing – Relevance And Scope) Artificial Intelligence (Ai)
24	Kavita Singadiya	A Study On Exploring The Influence Of UPI App Usage On Consumer Spending Behaviour
25	Tulsi Mohan Adal	Artificial Intelligence And New Technologies In Data Management
26	Ms. Mehjabeen Khan	A Comparative Study Of Teaching Professionals; Attitudes Regarding



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		Traditional Examination Systems And Continuous Assessment Models Within The Framework Of The National Education Policy (NEP) 2020
27	Ms. Tulsi Mohan Adal	A Comparative Study Of Teaching Professionals; Attitudes Regarding Traditional Examination Systems And Continuous Assessment Models Within The Framework Of The National Education Policy (NEP) 2020
28	Ms. Angel Nadar	A Study Of Is It Always Safe To Buy Online? – A Survey Analysis Of The Perspective Of People From Different Generations
29	Ms. Nikita Sreekumar,	A Study On Media Representation And Women Empowerment
30	Mr Yash Shital Sharad Surve,	Overview On Tourism Sector In India
31	Ms. Prajakta Vikas Shelar	Assessing Awareness And Perceptions: Mumbai University Undergraduate Students' Knowledge Of AI Tools In Statistical And Mathematical Understanding Skills.
32	Miss. Manali Mahadev Kotkar	A Study On E-Learning Platforms And The Future Of Distance Education : Trends And Challenges
33	Mr Yash Shital Sharad Surve,	Analysing The Nexus Between Investment Avenues And Risk Attitudes: A Study On Unorganized Workers In Area M East Ward, Mumbai.
34	Mr. Saranraj Natarajan,	Assessing The Financial Literacy Levels Of Undergraduate Students
35	Mr. Nizamuddin Shaikh,	A Study On KYC In The Digital Age: Navigating The Balance Between Convenience And Personal Security In Digital Identity Verification In Finance
36	Ms. Mehjabeen Khan	STUDY ON PROS & CONS OF HYBRID CLOUD
37	Ms. Manali Kotkar,	Leveraging Big Data For Enhanced Organizational Supply Chain
38	Ms. Jaishna Krishnan Kutty,	Evaluating The Effectiveness Of E-Commerce Platforms In Facilitating Continuing Education And Professional Development:
39	Mrs. Arjuman Sharique Khan	The Significance Of Big Data Analysts In Business Decision-Making And Planning Processes
40	Bhupendra Deviprasad Yadav	How To Turn Big Data Into Great Success
41	Mr. Priyadarshan Shede,	SEBI& Pillars Of Strength: Nurturing Indias Robust Capital Market
42	Mrs. Arjuman Sharique Khan	A Study On How Middle-Class Population In Mumbai Is Affected By Blockchain Technology In Terms Of Investment Patterns
43	Mr. Avinash Balram	A Transformative Trends: Exploring The Impact Of Artificial Intelligence (AI) & Machine Learning (ML) On Financial Markets And Risk Management
44	Mr. Bhupendra Deviprasad Yadav	A Transformative Trends: Exploring The Impact Of Artificial Intelligence (AI) & Machine Learning (ML) On Financial Markets And



Principal
Sree Narayana Guru
College of Commerce
P. L. Lokeshan
Chembur, Mumbai - 400 086.

Payment Voucher

No : 375

Dated : 30-Mar-2024

Particulars	Amount
Account :	
Seminar/Conference/Workshop Expenses	27,300.00

Through

Bank-SNG Co Op Bank Ltd. A/c No B 26,600.00
 Bank-SNG Co Op Bank Ltd. A/c No B 700.00

On Account of :

20 Dec 2023
 Ch. No. 304248 & 304249 dt:04.04.2024, Being refund of publication fee article published in ISBN* Multi faceted Collaborations for Bridging Gap between Industry and Academia. Publication charges Rs. 700/- per paper for 39 faculties.

Bank Transaction Details:

Seminar/Conference/Workshop Expenses
 Cheque 304248 30-Mar-2024 26,600.00

Seminar/Conference/Workshop Expenses
 Cheque 304249 30-Mar-2024 700.00



Amount (in words) :




Rupees Twenty Seven Thousand Three Hundred Only

27,300.00

Receiver's Signature:

Authorised Signatory

Prepared by

Prepared by	
Verified by	
Passed by	
Principal Treasurer/Asst. Treasurer President Chairman Gen. Secretary	




SREE NARAYANA GURU COLLEGE OF COMMERCE

(LINGUISTIC MINORITY INSTITUTION)

RE-ACCREDITED BY NAAC (GRADE 'B')

(2021)

AFFILIATED TO UNIVERSITY OF MUMBAI & RECOGNISED BY UGC-16(2)(f)&12B

MANAGED BY SREE NARAYANA MANDIRI

(G.D.)

P. L. LOHANDE MARG, CHEMBUR, MUMBAI - 400 089. || 9329095300 / 9329083778 || engcollege@vsnl.net

www.sreeguruprincipals.com

Sl. No.

Sl. No.

Date: 17/01/2024

The Manager

SREE NARAYANA GURU COLLEGE OF BANK LTD.

CHEMBUR, MUMBAI-400089

Sl. No.

Please find below the AMOUNT DUE TO 31/01/2024 towards Publication fee

Sl. No.	NAME	BANK A/C NO.	Amount (RS.)
1	Mr. Iyer Parneswaran	6110	700
2	Mrs. Naveena Suresh	5913	700
3	MUHAMMEDI JABIR	5720	700
4	Mrs. Karishma Kasare	5309	1400
5	Mr. Priyadarshan Shede	6394	700
6	Ms. Sachi Naith	6111	700
7	Jalpi Mohan Adal	5550	1700
8	RISHITA SHUKLA	5521	700
9	MEHABEEN S KHAN	5524	1000
10	Ms. Khan Mahtab Bano	6182	700
11	Ms. Nahid Shaikh	6299	700
12	Dr. Rashmi	7070	1400
13	Dr. Sreedevi	7013	1400
14	Mrs. Prabha Jasmine	6759	700
15	Mrs Beena Pandey	6861	700
16	Mrs. Kavita Singhadiya	7049	700
17	Mrs. Angel Nadar	7029	700
18	Mrs. Nikita Sreekumar	6925	700
19	Mrs. Manali Mahadev	6829	1400
20	Mrs. Prajakta Shelar	7101	700
21	Mr. Yash Surve	6943	1400
22	Mr. Saranraj Natarajan	7022	700
23	Mr. Nizamuddin Shaikh	7074	700
24	Ms. Jashna Krishnan Kutty	6826	700
25	Mr. Bhupendra Yadav	7069	700
26	Mr. Priyadarshan Shede	6394	700
27	Mrs. Arjuman Shirique	7096	1400
28	Mr. Avinash Balram	7068	700
29	Dr. Devaki Shetty	5285	700
30	Ms. Reshma Khudabax Banu	5376	700
TOTAL			26600

Yours faithfully



Principal

Sree Narayana Guru

College of Commerce

P. L. Lohande Marg,

Chembur, Mumbai - 400 089.

Payment Voucher

No. : 204

Dated : 10-Oct-2023

Particulars	Amount
Account : Seminar/Conference/Workshop Expenses	18,200.00

Through :

Bank SNG Co Op Bank Ltd. Ac No 8

On Account of :

Ch.No:300676 dt:10.10.2023, Being reimburse of registration fees for 5th International conference held on 16.09.2023, paid to Self Finance Teaching staffs (28*650=18200/-)

Bank Transaction Details:

Seminar/Conference/Workshop Expenses

Cheque 300676 10-Oct-2023 18,200.00

Amount (in words) :

Rupees Eighteen Thousand Two Hundred Only

18,200.00

Receiver's Signature:

Authorised Signatory

Prepared by

Prepared by	<u>[Signature]</u>
Verified by	<u>[Signature]</u>
Passed by	<u>[Signature]</u>
Principal Treasurer/Asst.Treasurer President Chairman Gen.Secretary	



[Signature]

Principal

Sree Narayana Guru
College of Commerce
P. I. Lohit: 1000,
Changanassery, Kerala - 689 089.

SL.NO.	NAME OF THE FACULTY	AMOUNT
1.	Dr.Jayasree V	650
2.	Dr.S.P.Hinduja	650
3.	Dr.Rashmi Aggarwal	650
4.	Dr.Karishma Kasare	650
5.	Dr.Karishma Kasare	650
6.	Dr.Sumi Nijith	650
7.	Dr.Sreedevi V.S	650
8.	Dr.Sangaraj Hosamani	650
9.	Dr.Devaki Shetty	650
10.	Rishita Shukla	650
11.	Prabha Jasmine	650
12.	Saranraj	650
13.	Swapnil Pradeep	650
14.	Kavita Singhadiya	650
15.	Sneha Jagdale	650
16.	Manali Kotkar	650
17.	Nikita Sreekumar	650
18.	Naveena Suresh	650
19.	Naveena Suresh	650
20.	Priyadarshan Shede	650
21.	Priyadarshan Shede	650
22.	Iyer PV	650
23.	Beena Pandey	650
24.	Shaikh Nahid	650
25.	Shaikh Saba	650
26.	Alwyn Carvalho	650
27.	Shaikh Nizamuddin	650
28.	Mahtab Khan	650
29.	Mehjabeen Khan	650
30.	Angel Nadar	650
31.	Yash Surve	650
32.	Reshma Khudabax	650
33.	Poonam Mujawar	650
34.	Mohd.Jabir	650
	TOTAL AMOUNT	22,100 ✓

Added

Added

Added

Added

LIST OF FACULTIES ELIGIBLE FOR REIMBURSEMENT OF THE REGISTRATION FEES-16/9/23



(Signature)

Principal

Sree Narayana Guru
College of Education
P. L. Lohhande Marg,
Chembur, Mumbai - 400 089.

No 268

Dated 8-Dec-2023

Particulars Amount

Account :

Seminar/Conference/Workshop Expenses 24,780.00

Through :

Bank-SNG Co Op Bank Ltd. A/c No.8	3,540.00
Bank-SNG Co Op Bank Ltd. A/c No.8	3,540.00
Bank-SNG Co Op Bank Ltd. A/c No.8	3,540.00
Bank-SNG Co Op Bank Ltd. A/c No.8	3,540.00
Bank-SNG Co Op Bank Ltd. A/c No.8	3,540.00
Bank-SNG Co Op Bank Ltd. A/c No.8	3,540.00
Bank-SNG Co Op Bank Ltd. A/c No.8	3,540.00

On Account of :

Ch. No.303144 to 303150, Being reimburse of UGC care publication to Teaching staff for seminar held on 16.09.2023. (Jayasree V, Hinduja S P, Hosamani, Devaki Shetty, Sneha Jagdale, Reshma K, Punam Mujawar)

Bank Transaction Details:

Jayasree V			
Cheque	303144	8-Dec-2023	3,540.00
Hinduja S P			
Cheque	303145	8-Dec-2023	3,540.00
Sangaraj Hosamani			
Cheque	303146	8-Dec-2023	3,540.00
Devaki Shetty			
Cheque	303147	8-Dec-2023	3,540.00
Sneha Jagdale			
Cheque	303148	8-Dec-2023	3,540.00
Reshma Khudabax			
Cheque	303149	8-Dec-2023	3,540.00
Punam Mujawar			
Cheque	303150	8-Dec-2023	3,540.00

Jayasree V
18/12/23

Amount (in words) :

Rupees Twenty Four Thousand Seven Hundred Eighty Only

24,780.00

Receiver's Signature:

Authorised Signatory

Prepared by

Prepared by

Verified by

Passed by

Principal Treasurer/Asst.Treasurer President Chairman Gen.Secretary

How Hosamani is counted in teaching faculty?
definition Librarian
is a teacher.

11/12/23

9/12/2023

Principal
Sree Narayana Guru
College
P. L. Lakshminarayana
Chembur, M. Co. Dist. 400 089.

No. : 269

Dated : 8-Dec-2023

Particulars	Amount
Account : Seminar/Conference/Workshop Expenses	84,960.00

Through :

Bank-SNG Co.Op.Bank Ltd. A/c No.8

On Account of :

Ch. No: 303151, Being reimburse of UGC care publication to Teaching staff for seminar held on 16.09.2023. (Karishma, Sumi, Sreedevi, Rashmi, Rishita, Prabha, Saran, Jabir, Mahtab, Saba, YAsh, NAVEENA, Manalai, Mehjabeen, KAvita, Beena & 7staff)

Bank Transaction Details:

Yourself
Cheque 303151 8-Dec-2023 84,960.00

Amount (in words) :

Rupees Eighty Four Thousand Nine Hundred Sixty Only

84,960.00

Receiver's Signature:

Authorised Signatory

Prepared by

Prepared by <i>[Signature]</i>
Verified by <i>[Signature]</i>
Passed by <i>[Signature]</i> <i>[Signature]</i> Principal Treasurer/Asst.Treasurer President - Chairman Gen.Secretary



[Signature]
Principal
Sree Narayana Guru
College of Commerce
P. L. Lohande Marg,
Chembur, Mumbai - 400 089.

LIST OF FACULTIES FOR REIMBURSEMENT OF RS.3540-PUBLICATION EXPENSES OF THE CONFERENCE
HELD ON 16/09/2023

SL.NO	NAMES OF FACULTIES		
1	DR.JAYASREE V ✓	Aided	
2	DR.S.P.HINDUJA ✓	Aided	
3	✓ DR.KARISHMA KASARE ✓		CH.No: 303151
4	✓ DR.KARISHMA KASARE ✓		"
5	✓ DR.SUMI NIJITH ✓		"
6	DR.SANGARAJ HOSAMANI ✓	Aided	303151
7	DR.SREEDEVI ✓		
8	DR.DEVAKI SHETTY ✓	Aided	
9	DR. RASHMI ✓		
10	✓ MS.RISHITA SHUKLA ✓		
11	✓ MS.PRABHA NADAR ✓		CH.No: 303151
12	✓ MR.SARAN RAJ ✓		
13	✓ MR.MOHD.JABIR ✓		
14	✓ MS.MAHTAB KHAN ✓		
15	✓ MS.SABA SHAIKH ✓		
16	MR.YASH SURVE ✓		
17	MS.SNEHA JAGDALE ✓	Aided	
18	✓ MS.NAVEENA SURESH ✓		
19	MS.MANALI KOTKAR ✓		CH.No: 303151
20	✓ MS.MEHJABEEN KHAN ✓		
21	MS.KAVITA SINGHADIYA ✓		
22	MS.BEENA PANDEY ✓		
23	✓ MS.NAHID SHAIKH ✓		
24	✓ MS.RESHMA KHUDABAX ✓	Aided	
25	MS.POONAM PATHAN ✓	Aided	
26	MR.SWAPNIL PRADEEP ✓		
27	✓ MR.PRIYADARSHAN SHEDE ✓		
28	✓ MR.PRIYADARSHAN SHEDE ✓		CH.No: 303151
29	✓ MR.NIZAMUDDIN SHAIKH ✓		
30	✓ MS.ANGEL NADAR ✓		
31	MS.NIKITA SREEKUMAR ✓		

32

Latha Raja ✓

3540/-



Principal
Sree Narayana Guru
College
P. L. Lohar
Chembur, Mumbai 400089.