

(LINGUISTIC MINORITY INSTITUTION)

RE-ACCREDITED BY NAAC (GRADE-'B'-CGPA 2.45) [2019-2024]

AFFILIATED TO UNIVERSITY OF MUMBAI & RECOGNISED BY UGC-u/s 2(f)&12B MANAGED BY SREE NARAYANA MANDIRA SAMITI (REGD.)

💡 P. L. LOKHANDE MARG, CHEMBUR, MUMBAI - 400 089. 🖶 9326063380 / 9326083775 🐲 sngcollege86@yahoo.co.in / sngcollegeprincipal@gmail.com

# **Teachers Against Sanctioned Posts 2023-24**

Sr. No.		Name of the Full-time teachers	Designation	Date of joining DD/MM/YYYY
1	Commerce and Allied Subjects (B.C., E.V.S. & Accounts)	Dr. Ravindran Karathadi	Principal	04.07.2005
2	Commerce and Allied Subjects (B.C., E.V.S. & Accounts)	Dr. Hinduja Srichand Parsram	Associate Professor	16.11.2004
3	Commerce and Allied Subjects (B.C., E.V.S. & Accounts)	Ms. Sneha Sachin Jagadale	Assistant Professor	15.11.2019
4	Commerce and Allied Subjects (B.C., E.V.S. & Accounts)	Dr. Devaki Shetty	Assistant Professor	06.11.2012
5	Commerce and Allied Subjects (B.C., E.V.S. & Accounts)	Ms. Reshma Jinwal	Assistant Professor	03.07.2013
6	Commerce and Allied Subjects (B.C., E.V.S. & Accounts)	Ms. Mamta Meghnani	Assistant Professor	14.06.2016
7	Commerce and Allied Subjects (B.C., E.V.S. & Accounts)	Mr. Mohammed Jabir	Assistant Professor	07.07.2015
8	Commerce and Allied Subjects (B.C., E.V.S. & Accounts)	Ms. Mahtab Khan	Assistant Professor	09.01.2017
9	Commerce and Allied Subjects (B.C., E.V.S. & Accounts)	Ms. Saba Shaikh	Assistant Professor	02.01.2023
10	Commerce and Allied Subjects (B.C., E.V.S. & Accounts)	Mr. Yash Surve	Assistant Professor	01.09.2023
11	Commerce and Allied Subjects (B.C., E.V.S. & Accounts)	Mrs. Beena Pandey	Assistant Professor	13.07.2021
12	Commerce and Allied Subjects (B.C., E.V.S. & Accounts)	Mr. Harishchandra Kamble	Assistant Professor	19.07.2021
13	Commerce and Allied Subjects (B.C., E.V.S. & Accounts)	Mr. Zahid Khan	Assistant Professor	12.06.2023
14	Commerce and Allied Subjects (B.C., E.V.S. & Accounts)	Mr. Nizamuddin Shaikh	Assistant Professor	24.07.2023
15	Commerce and Allied Subjects (B.C., E.V.S. & Accounts)	Ms. Nikita Sreekumar	Assistant Professor	15.12.2022
16	Commerce and Allied Subjects (B.C., E.V.S. & Accounts)	Mr. Carvalho Alwyn Alfred	Assistant Professor	12.06.2023
	Economics & F.C.	Dr. Jayasree Venkitachalam	Associate Professor	29.06.1990

College of Commerce P. L. Lokhande Marg,

Thembur Munt-

(LINGUISTIC MINORITY INSTITUTION)

RE-ACCREDITED BY NAAC (GRADE-'B'-CGPA 2.45) [2019-2024]

AFFILIATED TO UNIVERSITY OF MUMBAI & RECOGNISED BY UGC-u/s 2(f)&12B MANAGED BY SREE NARAYANA MANDIRA SAMITI (REGD.)

💡 P. L. LOKHANDE MARG, CHEMBUR, MUMBAI - 400 089. 🥫 9326063380 / 9326083775 🛛 🔯 sngcollege86@yahoo.co.in / sngcollegeprincipal@gmail.com

Sr. No.	Department	Name of the Full-time teachers	Designation	Date of joining DD/MM/YYYY
18	Economics & F.C.	Ms. Kavita Singhadiya	Assistant Professor	12.06.2023
19	Management	Ms. Rishita Shukla	Assistant Professor	09.06.2014
20	Management	Mrs. Naveena Suresh	Assistant Professor	20.06.2016
21	Management	Ms. V. Prabha Jasmine Nadar	Assistant Professor	15.11.2021
22	Management	Ms. Pranav Kushwaha	Assistant Professor	01.01.2024
23	Management	Mr. Saran Raj Natarajan	Assistant Professor	13.06.2023
24	Management	Ms. Muskan	Assistant Professor	03.01.2024
25	Management	Dr. Rashmi	Assistant Professor	26.06.2023
26	Banking & Insurance	Dr. Karishma Sandeep Kasare	Assistant Professor	06.11.2012
27	Banking & Insurance	Mr. Iyer Parmeshparan	Assistant Professor	06.05.2017
28	Banking & Insurance	Mr. Priyadharsan Shede	Assistant Professor	13.03.2018
29	Information Technology & Mathematics	Mrs. Vandana Gupta	Assistant Professor	31.07.2009
30	Information Technology & Mathematics	Ms. Tulsi Mohan Adal	Assistant Professor	08.08.2014
31	Information Technology & Mathematics	Ms. Mehjabeen Khan	Assistant Professor	13.06.2014
32	Information Technology & Mathematics	Ms. Nahid Shaikh	Assistant Professor	18.06.2018
33	Information Technology & Mathematics	Ms. Manali Kotkar	Assistant Professor	20.06.2022
34	Information Technology & Mathematics	Ms. Angel Nadar	Assistant Professor	13.02.2023
35	Information Technology & Mathematics	Ms. Prajakta Shelar	Assistant Professor	03.08.2023



Principal Sree Nerviona Guru College of Commerce P. L. Lokhende Marg. Thembur, Mumbai 400 623



(LINGUISTIC MINORITY INSTITUTION)

RE-ACCREDITED BY NAAC (GRADE-'B'-CGPA 2.45) [2019-2024]

AFFILIATED TO UNIVERSITY OF MUMBAI & RECOGNISED BY UGC-u/s 2(f)&12B

MANAGED BY SREE NARAYANA MANDIRA SAMITI (REGD.)

♀ P. L. LOKHANDE MARG, CHEMBUR, MUMBAI - 400 089. 🔋 9326063380 / 9326083775 🛛 🜌 sngcollege86@yahoo.co.in / sngcollegeprincipal@gmail.com

Sr. No.	Department	Name of the Full-time teachers	Designation	Date of joining DD/MM/YYYY
36	Information Technology & Mathematics	Mr. Bhupendra Yadav	Assistant Professor	25.07.2023
37	Information Technology & Mathematics	Mr. Avinash Balram	Assistant Professor	25.07.2023
38	Information Technology & Mathematics	Mr. Swapnil Pradeep	Assistant Professor	12.06.2023
39	Information Technology & Mathematics	Ms. Arjuman Khan	Assistant Professor	12.08.2023
40	Information Technology & Mathematics	Dr. Sreedevi V. S.	Assistant Professor	14.06.2023
41	PG Programme	Dr. Sumi Nijith	Assistant Professor	06.05.2017
42	Librarian	Dr. Sangaraj Husamani	Librarian	02.08.1996



Principal Sree Narring Guru College of Commerce P. L. Lokhande Marg. "hembur, Mumbai 400 084

		P. L. Lokhande Marg, Chemb					
-	6.3.2 Teachers	provided with Financial Support to attend conferences /	workshops during the year	2023-24			
Sr. No	Name of the faculty	Name of conference/ Seminar attended for which financial support provided and organisational Body	Name of Workshop/ FDP attended for which financial support provided and organisational Body	Registeration Fees	Publication Charges	Total Amount	
		5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC		650	3450		
		Research Paper Publication in IJFMR		100	00		
1		Research Paper Publication in IJAAR		100	10		
	Dr. Jayasree Venkitachalam	Research Paper Publication in Ajanta Prakashan organized by DAV College		100	0	12500	
		Paper presentation and publication at Intenational Conference on Recent Trends, Challenges and Issues in Social Sciences and Languages organised by Ganpatrao DEshmukh Mahavidyalaya, Sangola		440	)	)	
		Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC		1000			
		Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC		1000	700		
		5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC		650	3450		
2	Or. Hinduja Srichand Parsram	Paper Presented at 74th All India Commerce Conference organised by University of Delhi		2000		10800	
		Paper Presented at National Conference on Social Science Research and Reserachers Percpectives at National level Conference organised by CHRIST Deemed University Bangluru		3000			
		UGC CARE Publication in Journal of the Asiatic Society of Mumbai			3500	Princi	

1012 089 00 000

1

		UGC CARE Approved Publication in South Indian Journal of Social Sciences		3500	
		Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC	1000	700	
		5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC	650	3450	
		Paper Publication in Journal of Research and Development		1100	
		Paper Publication in Journal of Advance and Applied Research		1100	
3	Dr. Sumi Nijith	Paper Publication in International Journal of Multidisciplinary Research		1556.64	19556.64
		Paper Presentated in Internationa Virtual Conference on International Women's Daya Unveiling the Role of Women in the Indian Knowledge System organised by K.J. Somaiya College of Arts and Commerce- Mumbai	1500		
		Paper Presentated in Two-Day Internationa Conference on Viksit Bharat - Towards Five Trillion Economy organised by Sydenham College of Commerce and Economics	1000		
		Paper Presentated in Two Days National Seminar on Digital Transformation in Higher Education: Adapting to the NEP 2020 Framework organised by Rajiv Gandhi College of Arts, Commerce and Science	500		
		Multi-Faceted Collaborations for Bridging Gap between Industry and Academia *2	2000	1400	
4	Dr. Karishma Sandeep Kasare	5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC *2	1300	6900	11600
5	Dr. Sangaraj Hosamani	5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC	650	3450	4100 Principal

ALC: NO

1

		Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC*2		2000	1400	
6	Dr. Sreedevi VS		One Week FDP on "Academic Research Writing" organized by Ramanujan College, University of Delhi	950		8450
		5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC		650	3450	
	7 Dr. Rashmi	Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC*2		2000	1400	
7			7 Days NAtional Level Online Faculty Developent Programme on ChatGPT & AI Tools for Educators in line with OBE organized by St Joseph's College Irinjalakuda	500		10300
		Paper Publication in International Journal of Multidisciplinary Research			1500	1
		Chapter Publication in ISBN: The Wisdom of Bharat: An Exploration of the Indian Knowledge System			300	
		5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC		650	3450	
		Publication of the chapter in the Peer Reviewed Edited Book			500	
8	Dr. Devaki Shetty	5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC		650	3450	p55921pal
		Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC		1000		Hor Louimide M

	700	1000		Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC		
6300		500	7 Days National Online Workshop on Research Methods and Techniques organized by Ramanand Arya D.A.V College	Mr. Mohammed Jabir Workshop on Rese Organized by Rama	Mr. Mohammed Jabir	,
	3450	650		5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC		
	700	1000		Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC		
6600		800		Paper Publication Registration Fees	Ms.Rishita Shukla	10
6600	3450	650		5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC		
5100	2100	3000		Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC*3	Ms. Tulsi Mohan Adal	11
	1400	2000		Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC*2		
8000		500	7 Days National Online Workshop on Research Methods and Techniques organized by Ramanand Arya D.A.V College		Ms. Mehjabeen Khan	12
	3450	650		5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC		
5800	3450	650		5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC	Ms. Reshma Khudabox	13
cipal	700 Pra	1000	6	Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC		

8500	3450	650		5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC		
8500	00	440		Paper presentation and publication at Intenational Conference on Recent Trends, Challenges and Issues in Social Sciences and Languages organised by Ganpatrao DEshmukh Mahavidyalaya, Sangola	Ms. Sneha Sachin Jagadale	14
	700	1000		Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC		
		500	7 Days National Online Workshop on Research Methods and Techniques organiized by Ramanand Arya D.A.V College			
6800		500	7 Days FDP on "Research Methodology and Data Analytical Tools" organized by School of Management and Liberal Studies		Ms. Mahtab Khan	15
	3450	650		5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC		
5050		950	One Week FDP on "Academic Research Writing" organized by Ramanujan College, University of Delhi		Ms. Saba Shaikh	16
	3450	650		5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC		
Prin	1400	2000		Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC*2		

-

Sree Normann Guru College of Continence P. L. Lowlende Marg, Thembur, Mumbai 400 089

17	Mr. Yash Surve		One Week FDP on "Academic Research Writing" organized by Ramanujan College, University of Delhi	950		8450
		5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC		650	3450	
	Mrs. Beena Pandey	5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC		650	3450	5800
8	MIS, Beena Fandey	Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC		1000	700	
		Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC*2		2000	1400	
		A study on Undergraduate Studdents Perception towards Extra Curricular Activities of college : Paper Publication in Kanpur Philoshophers		1750		
			7 Days National Online Workshop on Research MEthods and Techniques in Ramanand Arya D.A.V College	500		
		Chapter Publication in ISBN: The Wisdom of Bharat: An Exploration of the Indian Knowledge System			300	12706
19	Mrs. Naveena Suresh	Paper Publication in a NAAC Sponsored Seminar (state level) in Patuck-Gala College of Commerce and Management			300	12/00
		Paper Publication in International Journal For Multidisciplinary Research			1556	
		5th Multidisciplinary International Conference on *Latest Digital Applications in Teaching and Library Management" organized by SNGC*2		650	3450	Principal
1				Ð		Sree Naverma Gury College of Columero P. L. Loichande Mar mbur, Mumbai 406

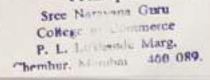
		Multi Encoded Cl. D. 1	10 days Online Methodology Workshop organised by Vidyalankar School of Information Technology	800		
		Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC		1000	700	
20	Ms. V. Prabha Jasmine Nadar	Paper Publication Registration Fees		800		4
		5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC		650	3450	- 6600
		Multi-Faceted Collaborations for Bridging Gap between Industry and Academia		1000	700	
21	Mr. Iyer Parmeshparan		7 Days FDP on "Research Methodology and Data Analytical Tools" organized by School of Management and Liberal Studies	500		6300
		5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC		650	3450	1
		Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC*2		2000	1400	
22	Mr. Priyadharsan Shede Methodolo Organized t Managemen	7 Days FDP on "Research Methodology and Data Analytical Tools" organized by School of Management and Liberal Studies	500		12100	
		5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC*2		1300	6900	

See Nervisit Guru College of Commerce P. L. Loktewsie Marg. Thembur, Mumbas 408 089.

23	Ms. Nahid Shaikh	5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC		650	3450	5800
		Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC		1000	700	5800 7500 5800 6750 6750 1700
24	Mr. Manali Vatkar	Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC*2		2000	1400	
-	Ms. Manali Kotkar "La	5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC		650	3450	7500
25	Ms. Angel Nadar	5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC		650	3450	5800
		Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC		1000	700	1
	Ms. Kavita Singadiya	Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC		1000	700	
26			One Week FDP on "Academic Research Writing" organized by Ramanujan College, University of Delhi	950		6750
		5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC		650	3450	
27	Ms. Prajakta Shelar	Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC		1000	700	1700
28	Mr. Bhupendra Yadav	Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC*2		2000	1400	3400
29	Mr. Avinash Balram	Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC	-	1000	700	1700
		Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC	(STAN)	1000	-200-	Princ

Marg, 400 089 Chembur, Monahat

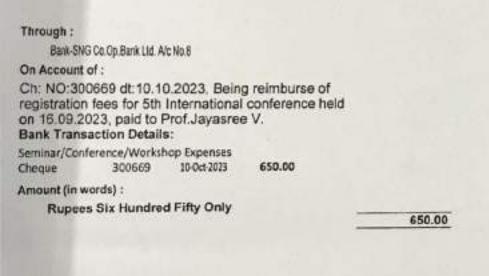
		- For		TOT	Ahal	250062.6
37	Ms. Pranav Kushwaha	Paper Presentation in an ISBN Edited Book		30	0	300
		5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC		650	3450	
36	Ms. Nikita Sreekumar		One Week FDP on "Academic Research Writing" organized by Ramanujan College, University of Delhi	950		6750
		Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC		1000	700	
35	Mr. Alwyn Carwalho	5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC		650		650
34	Mr. Nizamuddin Shaikh	5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC		650	3450	5800
		Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC		1000	700	
33	Ms. Jaishna Krishnakutty	Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC		1000	700	1700
32	Mr. Saranraj Natarajan	5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC		650	3450	5800
		Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC		1000	700	
31	Ms. Arjuman Khan	Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC*2		2000	1400	3400
30	Mr. Swapnil Pradeep	5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management" organized by SNGC		650	3450	5800
		Multi-Faceted Collaborations for Bridging Gap between Industry and Academia organized by SNGC		1000	700	-



# SREE NARAYANA GURU COLLEGE OF COMMERCE-SENIOR - (2021-2023)

**Payment Voucher** 

No. : 197	Dated : 10-0ct-2023
Particulars	Amount
Account :	- 1
Seminar/Conference/Workshop Expenses	650.00



Receivers Signature:

Authorised Signatory

Prepared by

pared by The			
rified by	And	:	
assed by	-41	front	_
Princip	al Treasurer/A	sst.Treasurer President Cha	irman Gen.Secretary
	/	~	00
			¥
			Principal Seve Narayana Gu

Enne

See Marine Marine Blarg. P. L. Locheste Marg. Shembur, Marihas and 089

U



SREE NARAYANA GURU COLLEGE OF COMMERCI PL LORMANDE MARG, NARAYANA NAGAR, CHEMIT R (WEST), MUMIRALAND HIM RE-ACCREDITED BY NAAC WITH GRADE 'IF COMPALIZED IN 1990 PERMANENTLY APPILLATED TO THE UNIVERSITY OF MUMIRAL& RECOGNISED BY LOC UNREFACIOR (MANAGED BY SREE NARAYANA MANDERA SAMITE)

5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management". Jointly organized by the IQAC, Library, Department of IT and Data Science.

### CERTIFICATE

This is to certify that Dr./Ms./Mr. Joyasree Venkitachalam

from Siee Norayona Guru College of Commerces Chembur Participated/Presented research paper titled "The Role and Impact of Artifical Intelligence in Education: A Comprehensive Review

at the One-day Multidisciplinary International Conference held at this college on 16/09/2023.

Dr.S.M.Ho

Librarian-Convener

Dr.S.P.Hinduja. **Vice Principal-Academics IQAC Co-ordinator** 

Dr. Dr. Sindsree V. Vice Principal-Administration

Dr.Ravindran S

Principal Sree Netter

Principal



# Journal of Indian School of Political Economy

Certificate of Publication

This is to certify that the article entitled

## THE ROLE AND IMPACT OF ARTIFICIAL INTELLIGENCE IN EDUCATION: A COMPREHENSIVE REVIEW

Authored By

## Dr. Jayasree. Venkitachalam

Associate Professor, Department of Commerce, Sree Narayana Guru College of Commerce, Chembur, Mumbai -400089

University Grants Commission



Published in Journal of Indian School of Political Economy : ISSN : 0971-0396 with IF=7.28 Vol. 35, No. 08, July - December : 2023 UGC Care Approved, Group I, Peer Reviewed, Bilingual, Biannual, Multi-disciplinary Referred Journal

Principal Sree Nerrosona Gue College -P. L. Lichter -Thembur, Mumbar

ISSN: 0971 - 0396

### SREE NARAYANA GURU COLLEGE OF COMMERCE-SENIOR - (2021-2023)

Payment Voucher	
No. : 243	Dated 6-Nov-2023
Particulars	Amount
Account : Seminar/Conference/Workshop Expenses	3,000.00

 Through :
 Bark SNG Co Op Bark Ltd. Alt No.8

 On Account of :
 Ch. NO: 300716 dt. 06. 11.23, Being cheque paid to Dr. Jayasree V for reimbursement of publication charges towards research paper publications in academic year 2023-24.

 Bank Transaction Details:
 Seminar/Conference/Workshop Expenses 300716 6 How 2023 3,000.00

 Amount (in words) :
 Rupees Three Thousand Only

 Jayasma
 Authorised Signatory

Prepared by

epared by Agen	10:	
rified by	gert huma	
sed by	Surer/Asst.Treasurer President	Chairman Gen.Secretary
Comicipai in		S S
		Principal Gur
		Sice Natal
		P. L. Luchenbur Munibas
		and and ur. Warren



Peer Reviewed Refereed and UGC Listed Journal No. 40776

AJANTA ISSN 2277-5730 Volume - XII, Issue - IV October - December - 2023 Impact Factor 2023 - 7.428 (www.sjifactor.com) Single Blind Review / Double Blind Review

QUARTERLY RESEARCH JOURNAL

AN INTERNATION --

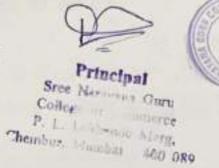
Is Hereby Awarding This Certificate To

Dr. Jayasree Venkitachalam

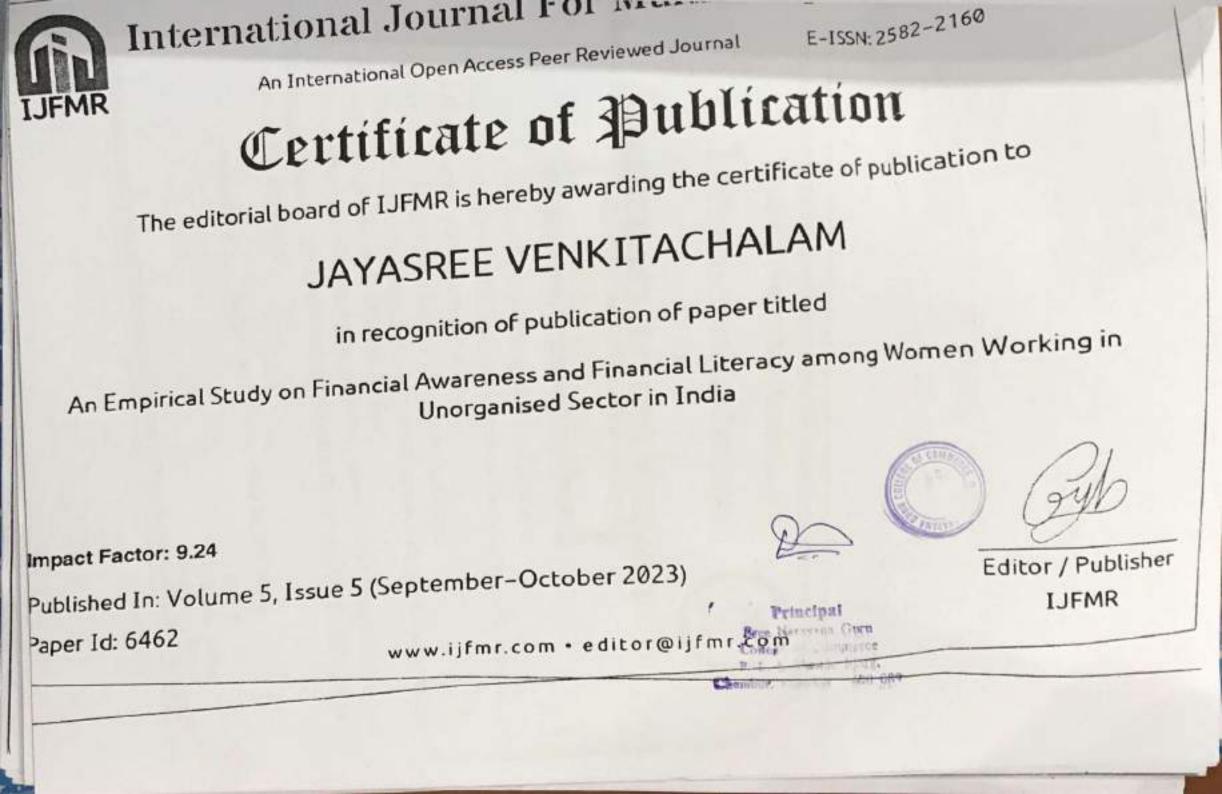
In Recognition of the Publication of the Paper Titled

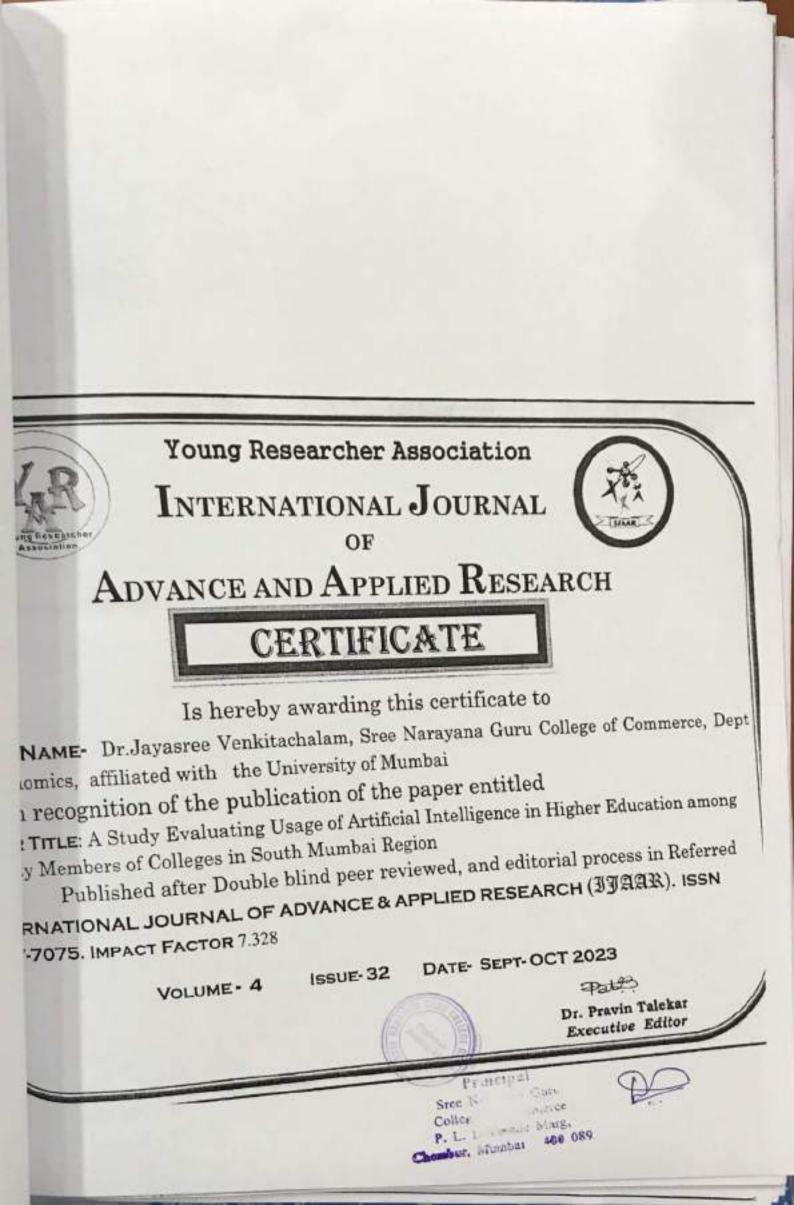
The Challenges faced by Muslim Women for Non-Acceptance of Medical Insurance in Shivaji Nagar Area, Mumbai

Alanta Prakashan, Jaisingpura, Near University Gate, Aurangabad. (M.S.) 431 004 Mob. No. 9579260877, 9822620877 ajanta3535@gmail.com, www.ajantaprakashan.in



150 9001:2015 QMS ISBN / ISSN





01/11/2023

To,

The Principal

SNGC, Chembur

Mumbai-400089

Dear Sir,

I am submitting below the details of my publication charges towards research paper publications in the academic year 2023-24 and request you reimburse the same. I submit

I, Copy of the certificate of publication

2 Copy of the research paper

3 image of receipt of payment.

Kindly note research papers will be given to the IQAC coordinator for documentation purposes under criterion III of SSR of NAAC.

<u>Sr no</u>	Title of Paper	Name of Journal	Peer Reviewed/UGGC	Impact factor	Amount of registration	
	10.1	UFMR	Care Peer Reviewed	9.24	Rs 1000	September 2023
1	An empirical Study on Financial Awareness and Financial Literacy among Women working in the Unorganised sector in India	DEMIK			Rs1000	2023 Sept2023
2	A Study Evaluating Usage of Artificial Intelligence In Higher Education Among the faculty Members of South Mumbai Region	UAAR [Direct P	Peer Reviewed	7.328		
3	The Challenges faced by Muslim Women for Non - Acceptance of Medical Insurance in Shivaji -Nagar	Ajanta (DAV College Conference)	Peer Reviewed	7,428	Rs 1000	October 2023
	Area-Mumbai		and the first	-	Total Amount=	Rs 3000

04/11/2022 US 2 DC

Thanking You:

Ms NELin

Yours sincerely ayasnee V any as nee . V) intru. 3300 3 ENE. P. L. 408 089 Chembur, Mutaleut

SREE NARAYANA GURU COLLEGE OF COMMERCE-SENIOR - (2021-2023)

Payment Voucher

No. : 284				Dat	
The solutions	1	_			Amount
Particula	ars				
Account :			- Evnense	15	4,400.00
Seminar	/Conference/V	Norkshi	op Expense		4,400.00
Seminar	/Conference/V	Norksh	op Expense	15	
Through :			4,400.00		
Bark-SNG C Rark-SNG C	o Op Bank Ltd. A/c No. o Op Bank Ltd. A/c No.	8	4,400.00		
In former to a	2 C				
emburseme	72 & 303173 d yasree V & Sn int of registration Recent Tre	ion fees nds. Ch	of Internati allenges, a	onal nd issues	
paid to Dr. Ja reimburseme Conference to n Social Scie Bank Transac layasree V	72 & 303173 d yasree V & Sn ont of registration Recent Tree ance and Lang ction Details:	ion fees nds. Ch	of Internati allenges, a	onal nd issues	osnel·V
paid to Dr. Ja reimburseme Conference o n Social Scie Bank Transad	72 & 303173 d yasree V & Sn ont of registration Recent Tree ince and Lang stion Details: 303172 18	iena Jag ion fees nds, Ch juages"	of Internati allenges, a on 08.7.23	onal nd issues	osnel · V
paid to Dr. Ja emburseme Conference o n Social Soli Bank Transad layasree V Cheque incha Jagdale Cheque	72 & 303173 d yasree V & Sn int of registration Recent Treation Recent Treation ance and Lang stion Details: 303172 18 303173 18	ion fees nds, Ch juages" ibec 2023	4,400.00	jay \$	07 NEL - V 8,800.00

Prepared by

epared by These	
ified by	
sed by	er/Asst.Treasurer President Chairman Gen.Secretary
Principal Treasure	
6	Principal
•	Ner Ner Ver
(EL	Sree Nernyana Guin Colore of Connerce P. L. Lokhenic Marg. P. L. Lokhenic Marg. 400 089.
	P. L. Lowandar 400 OF

0









Sangola Taluka Shetakari Shikshan Prasarak Mandal

GANPATRAO DESHMUKH MAHAVIDYALAYA, SANGOLA

Tal-Sangola, Dist-Solapur 413307 (Third Cycle Accredited by NAAC with 'B' Grade) Department of Geography and Internal Quality Assurance Cell (IQAC)

Collaboration With

Solapur Bhoogol Shikshak Sangh, Solapur

and

Pangaea Geographical Association, India Organized by One Day Interdisciplinary Online

# INTERNATIONAL CONFERENCE

RECENT TRENDS, CHALLENGES AND ISSUES IN SOCIAL SCIENCE AND LANGUAGES JULY 08, 2023, DAY-SATURDAY

## Certificate

This is to certify that Prof./Dr./Mr./Ms. Ms. Jayasree. Venkitachalam, Associate Professor, Sree Narayana Guru College of Commerce. has participated in One Day Interdisciplinary Online International Conference on "Recent Trends, Challenges and Issues in Social Science and Languages" Jointly Organized by the Ganpatrao Deshmukh Mahavidyalaya, Sangola & Department of Geography and Internal Quality Assurance Cell (IQAC) In collaboration with Solapur Bhoogol Shikshak Sangh, Solapur and Pangaea Geographical Association, India on Date-8th July 2023, Day-Saturday

He/She has participated and presented a research paper entitled A Study on Analyzing Measures to Improve Financial Literacy among the Non-Teaching Faculty Member in Mumbai Region.

Dr. Fule Raghunath Appa Head Dept. of Ceography

Dr. Patil Bhupal Doyaneshwar Dept. of Geography

Co-Cem Dr. Dhasade Shankar Sangappa **IQAC Coordinator** 

Principal Stor Nemerica Gon-Colore of C L. Lokh+ule Man

Dr. S. M. Mu Principal

250 089

: 308	Dated : 13-Jan-2024
Particulars	Amount
Seminar/Conference/Workshop Expenses	1,000.00

hrough :

Bank-SNG Co.Op Bank Ltd. A/c No.8

in Account of :

ih: No:303215 dt:15.01.2024, Being refund of egistration fees to Dr.Jayasree V for International onference on "Multifaceted Collaborations for indging Gap between Industry and Academia" held on 0.12 2023.

ank Transaction Details:

ollege Exam Remuneration heque 303215 15-Jan-2024 1,000.00

mount (in words) :

Rupees One Thousand Only

1,000.00

Jaymen V teceiver's Signature:

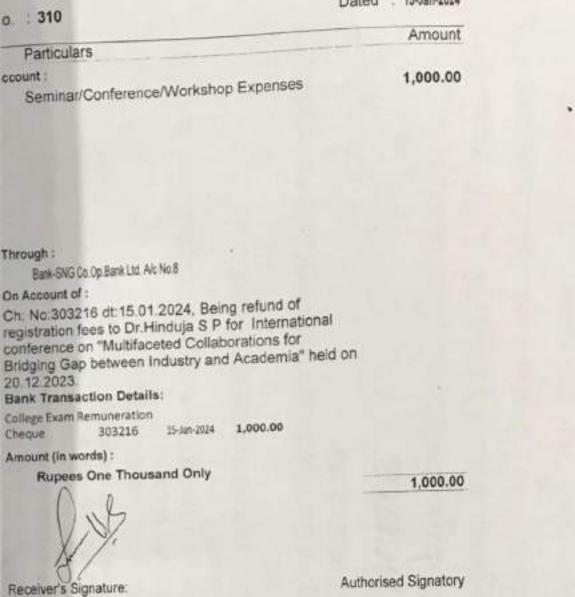
Authorised Signatory

Prepared by

repared by Ameri	~ ~ ~	~~··		
/erified by	Aut	/		
. t	to the		hand	
assed by	ncipal Treasur	rer/Asst.Treasu	urer President (	hairman Gen.Secretary
	1			
		AN LAL		$\infty$
		(a)	12	E.
		All the second	- jal	Principal
		15	SI.	Sree Net Giting
			~	P. L. Leith-min Marg.
				Chesher, Mumbar 460 08



	Dated	: 15-Jan-2024
--	-------	---------------



Prepared by

repared by	101000	And				
assed by d	Principal 1	Treesurer/Asst.Tr	easurer Presiden	t Chairman	n Gen.Secretary	,
		1			Prencip	al
		Internet	and the second second		Sree No College P. L. Lokhan	merce

400 089

Chembur, Mumbui

SREE NARAYANA GURU COLLEGE OF COMMERCE P.L. LOKHANDE MARG, CHEMBUR (WEST), MUMBAI 400 089. RE-ACCREDITED BY NAAC & RECOGNISED BY UGC U/S 2(F) & 12 B AFFILIATED TO UNIVERSITY OF MUMBAI (MANAGED BY SREE NARAYANA MANDIRA SAMITI) IQAC & RESEARCH CELL OF THE COLLEGE IN ASSOCIATION WITH DEPARTMENT OF COMMERCE, UNIVERSITY OF MUMBAI AND SREE NARAYANA GURU COLLEGE OF EDUCATION ORGANIZES **6TH MULTIDISCIPLINARY INTERNATIONAL CONFERENCE** ON "Multi-Faceted Collaborations for Bridging Gap between Industry and Academia" 20th DECEMBER, 2023 Certificate This is to certify that Dr./Mr. Hinduja Stichand Parstan con from Stee Narayana Guin College of Commerce, Chem Participated/Presented research paper titled gmaact of NEP 2020 on high education : Catalysing a Paradigm shift in education dynamics. at one-day Multidisciplingry International Come fineld at this College . DR. ANNA FERNANDES DR. S.P. HINDUJA DR. RAVINDRAN KARATHADI DR. SANGEETA PAWAR PRINCIPAL, IQAC CO-ORDINATOR HOD, COMMERCE PRINCIPAL, SNGCC SNG COLLEGE OF EDUCATION UNIVERSITY OF MUMBAI

CamScan

Scanned with

# **Jyotikiran Publication**, Pune

International Publication

Reg. No:-UDYAM-MH-32-0043896

# PUBLICATION CERTIFICATE

This certificate is hereby awarded to Prof/Dr./Mrs./ Dr. Hinduja Srichand Parsram, Associate Professor, Sree Narayana Guru College of Commerce In recognition of the contribution of Book Chapter /article titled "Impact of NEP 2020 on Higher Education: Catalysing a Paradigm Shift in Education Dynamics." Published after blind peer reviewed and editorial process in this Jyotikiran Publication, Pune. The editor & Publisher wishes him/her a resplendent future.

Details of published Book Chapter/paper as under:

Title of Book: "Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

Volume: I, Month: 20 December 2023, ISBN NO: 978-93-94819-81-8



Santosh P Mane Publisher Jyotikiran Publication, Pune International Publications Web- https://jkpub.in

Sree Nr

College ...

Chembur, Mumbas

Principal

P. L. Lokhande Marg.

9 Gurt

THESCICE

408 089

# SREE NARAYANA GURU COLLEGE OF COMMERCE-SENIOR - (2021-2023)

**Payment Voucher** 

No. : 198	Dated : 10-Oct-2023
Particulars	Amount
Account : Seminar/Conference/Workshop Expenses	650.00

Through : Bank-SN	G Co. Op. Bank Ltd. A	c No.8				
On Account	of :					
registration on 16.09.2	0670 dt:10.10 fees for 5th 023, paid to 1 action Details	International Dr S P Hinduj	conference i	if held		
Seminar/Con Cheque	ference/Works 300570	10-Oct-2023	650.00			
Amount (in v	vords) :					
and the second	s Six Hundre	d Fifty Only			650.00	
X	171					
Receiver's S	ignature:			Authorised Si	gnatory	

Prepared by

Verified by		- And	0.	-	
Passed by	to	- Ap-		hm	_
	Principal	Treasurer/A	sst.Treasure	r President	Chairman Gen.Secretary
		r			
			P	THE A	9
			6	Yal	Dermal
			6	15M	Principal Guru
				1	Sree National Marg. Colloge of Marg. P. L. Lokhande Marg. 460 089
					P. L. Lokhande Marg. P. L. Lokhande 460 089 Chombur, Mumbai
					Champion



P.L. LOKHANDE MARG, NARAYANA NAGAR, CHEMBUR (WEST), MUMBAI 400 089, RE-ACCREDITED BY NAAC WITH GRADE 'B'-CGPA2.45(2019-2024) PERMANENTLY AFFILIATED TO THE UNIVERSITY OF MUMBAI & RECOGNISED BY UGC U/S 2(F) & 12 R. (MANAGED BY SREE NARAYANA MANDIRA SAMITI)

5<sup>th</sup> Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management". Jointly organized by the IQAC, Library, Department of IT and Data Science.

### CERTIFICATE

This is to certify that Dr./Ms./Mr. Hinduja Stichand Parsyam

from Stee Natayana Gutu College of Commetce, Chembur Participated/Presented research paper titled "Impact of AI on Education and Role of Educator."

at the One-day Multidisciplinary International Conference held at this college on 16/09/2023.

S.M. Hosamani

Librarian-Convener

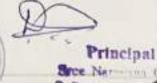
Dr.S.P.Hinduja. Vice Principal-Academics 10AC Co-ordinator

ayame V Dr.Javasree V.

Dr.Ravindran K

Principal

Vice Principal-Administration



P. L. Loithanh. Marg. Thembur, Mombar 450 689

ISSN:0971-0396

Principal Sree Narrow Gnew

P. 1

Thembur.



# Journal of Indian School of Political Economy

Certificate of Publication This is to certify that the article entitled

IMPACT OF AI ON EDUCATION AND ROLE OF EDUCATORS

Authored By

Dr. Hinduja Srichand Parsram Associate Professor Department of Commerce, Sree Narayana Guru College of Commerce, Chembur, Mumbai.



Published in Journal of Indian School of Political Economy : ISSN : 0971-0396 with IF=7.28 Vol. 35, No. 08, July - December : 2023 UGC Care Approved, Group I, Peer Reviewed, Bilingual, Biannual, Multi-disciplinary Referred Journal RAYANA GURU COLLEGE OF COMMERCE-SENIOR - (2021-2023)

### **Payment Voucher**

.0 290	Dated : 1-Jan-2024
Particulars	Amount
Account :	
Faculty Improvement Expenses	2,000.00

#### Through :

Bank SNG Co.Op.Bank Ltd. A/c No.8

#### On Account of :

Ch: NO 303178 dt:01.01.2024, Being re-imbursement of registration feesto Dr. Hinduja SP for presenting research papers in International conference from 13th to 15th DEC-2023 organised by ICA at University of Delhi

#### Bank Transaction Details:

Faculty Improvement Expenses Cheque 303178 1-Jan-2024 2,000.00

### Amount (in words) :

Rupees Two Thousand Only

2,000.00

Receiver's Signature

Authorised Signatory

Prepared by

repared by $\mathcal{B}_{\underline{W^{**}}}$	pri .
erified by	- Aund
assed by Pri	ncipal Treasurer/Asst.Treasurer President Chairman Gen.Secretary
	Provent
•	Principal Sree Naravana Guru Comme of Commerce
	P. L. Lohhende Marg. Chamber, Mumbar 468 089

Addit All India Commerce Conference-2023 Annual Conference of Indian Commerce Association One Earth - One Family - One Future Hosted by Department of Commerce, Faculty of Commerce & Business, Delhi School of Economics, University of Delhi, Delhi In Association with O. P. Jindal Global University, Sonipat, Haryana

**Gertificate of Presentation** 

s is to Certify that Prof/Dr/Ms/Mr. Srichand Parsram Hinduja SREE NARAYANA GURU COLLEGE OF COMMERCE

College / University has participated and presented a Research Paper titled\_Harvesting Sustainable Development: Assessing India's Progress towards SDG 2 Zero Hunger

the 74<sup>th</sup> All India Commerce Conference of the Indian Commerce Association on "One Earth. One Family. One Future" International Seminar Hosted by Department of Commerce, Faculty of Commerce & Business, Delhi School of Economics, inversity of Delhi in association with O. P. Jindal Global University. Sonipat from 13<sup>th</sup> to 15<sup>th</sup> December 2023.

Culdeep Sharma Secretary, ICA aja College, Mumbai

Prof. W. K. Sarwade President, ICA Dr. Babasaheb Ambedkar Marathwada University, Aurangabad

Prof. Ajay Kumar Singh **Conference Secretary** 

Conference Secretary 74<sup>th</sup> All India Commerce Conference University of Delhi, Delhi

the star

Prof. (Dr.) Sangeeta Pawar Professor Department of Commerce University of Mumbai, Maharashtra







Principal Sree Narayana Guru College of Commerce P. L. Lokbande Marg. Thembur, Mumbai 400 089

	Dated : 8-Dec-2023	
Particulars	Amount	
ount :	3,000.00	
Seminar/Conference/Workshop Expenses	3,000.00	•
ugh: Sus curr co co Bud I M Ale No 8		
Sank-SNG Co.Op.Bank Ltd. Alc No.8 coount of :		
No 303153 dt:08.12.2023, Being reimbursement of	of	
stration fees for National Conference on Social		
nce Research and Researchers Perspective at onal Level Conference organised Chirst Deemed		
ersity, Bengaluru on 23 & 24th Nov.23.		
Transaction Details:	and the second sec	
ef # 303153 8-Dec-2023 3,000.00		
nt (in words):		
Rupees Three Thousand Only		
0	3,000.00	
1/XS		
XIY.		
12/		
er's Signature: A	uthorised Signatory	
	anionada digriatory	
ed by		
Prepared by Jour		
0.1		
Prepared by There-		
Verified by	1 1	
Verified by	hmul	-
Verified by		irman Gen.Secretary
Verified by		D
Verified by		Principal
Verified by		Principal Stee Narayana Guru
Verified by		Principal Sree Narayana Guru College of Commerce
Verified by		Principal Sree Narayana Guru College of Commerce P. L. Lokhande Mary
Verified by		Principal Sree Narayana Guru College of Commerce
Verified by		Principal Sree Narayana Guru College of Commerce P. L. Lokhande Mary
Verified by		Principal Sree Narayana Guru College of Commerce P. L. Lokhande Mary
Verified by		Principal Sree Narayana Guru College of Commerce P. L. Lokhande Mary



# CERTIFICATE

## This is to certify that

Dr Hinduja Srichand Parsram

Sree Narayana Guru College of Commerce, Chembur

presented a paper in the

National Conference

10

Higher Education: Ethics in Academic, Administration, Community, Society Initiatives and Artificial Intelligence Impacts

Organized by the Centre for Education Beyond Curriculum (CEDBEC), CHRIST (Deemed to be University), Bangalore held on 23 - 24 November 2023

The paper presented was:

Exploring the Impact of AI on Social Science Research and Researchers Purspective

dunt

Dr Kennedy Andrew Thomas Director Centre for Education Beyond Curriculum (CEDBEC)



Principal Sree Neravana Guru College of Commerce P. L. Lokhunde Marg, Chembur, Mumbar 408 089

te: 24 November 2023 CEDBEC:NCHEEAACSIAII: PP/11:2023

Scanned with CamScanner

Self Financing Degree College P L Lokhande Marg, Chembur, Mumbai-400089 E-Mail sngcollege@sify.com

# SNG Bank- Pmt Voucher

No 197

Particulars Account :

: 24-Jul-2023

Dated

Research & Project Work Expenses

Amount

3,500.00

Through : Sree Narayana Guru Co-Op Bank (4820) On Account of : Being chq issued to Dr. sumi Nijth against Research paper reimburse Amount (in words) : Indian Rupees Three Thousand Five Hundred Only

₹3,500.00

Receiver's Signature

Authorised Signatory

Puroper. poroantes is to be adopted

absorbe Prepared by: Saritha Suresh Verified by : Passed by :

Sree Narayana Quru Opllege of Commerce Self Financing

Principal Treasurer

m Chairman/Gen.Secretary President



Principal Sree Nerovana Guru College al sommerce P. L. Lokhande Marg, Chembur, Mumbar 400 089.

# CERTIFICATE OF PUBLICATION

## Article Entitled

### A STUDY ON IMPACT OF GST ON RETAILORS IN MUMBAI

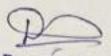
## Authored By

Dr. Sumi Nijith Assistant Professor Department of Economics Sree Narayana Guru College of Commerce, Mumbai.

Published in SOUTH INDIA JOURNAL OF SOCIAL SCIENCES ; ISSN: 0972 – 8945 Vol. XXI, No.1, July – December : 2023, UGC CARE Approved, Group I, Bi-Annual Journal,







Principal Sree Normann Guru College di Ummerce P. L. Lokhande Marg, Thembur, Mumbai 400 089 Self Financing Degree College P.L.Lokhande Marg. Chembur, Mumbai-400089 E-Mail : sngcollege@sify.com

#### SNG Bank- Pmt Voucher

No. 119	Dated : 21-Jun-2023
Particulars	Amount
Research & Project Work Expenses	3 600 00
reget work Experises	3,500.00

Through :				
-Site Narayan	a Guru Co-Op Bar	k(4620)		
On Account of	1		10 CT 10	
Being chq issu Reimburseme Bank Transact	nt of UGC C		on Fees	
Dr. Sumi Nijith Cheque	297973	21-lun-2023	3,500.00	
Amount (in wo	rds):			
Indian R	upees Three	Thousand Fir	ve Hundred	
Sallin.			1	₹ 3,500.
		1		

.00

Receiver's Signature:

Authorised Signatory

boutton Prepared by: Saritha Suresh Verified by : Passed by :

44 Treasurer Principal

Sree Narayana Gurd College of Commerce Self Financing mo 20 Chairman/Gen.Secretary President

Principal Sree Nervenne Gara College of Commerce P. L. Lohimmir Marg. .: Chemiur, Mumbai 466 089. Date: 13th June 2023

To, The Principal, SNGC, Chembur.

Subject: Reimbursement of UGC Care Publication Fees

Respected Sir,

I would like to inform you that from our college, two faculties (Dr. S P Hinduja & Dr. Sumi Nijith) had presented and published research papers for international Conference Organized by Department of Commerce, University of Mumbai on 10<sup>th</sup> March 2023. Now both the papers were published in UGC Care journal. There by request you to reimburse the registration fees (Rs. 3500 paper paper) paid by both the faculties.

Registration amount for the conference had been received already.

Note: Publication certificate & Payment receipts attached.

Thanking You,

Dr. Sumi Nijith

**Research Cell Incharge** 

1%

DEHENDUIA S.P. Courdinature IdAc.

me Reveni [ Pl-



Principal

Principal Sree Net commerce College of Commerce P. L. Lokhande Marg. P. L. Lokhande Marg. Chembur, Mumbai 400 089.



### JOURNAL OF THE ASIATIC SOCIETY OF MUMBAI

UGC CARE GROUP - 1 JOURNAL ISSN : 0972-0766

Sree Naravana Guru

Thembur, Muor

### CERTIFICATE OF PUBLICATION

This is to certify that the article entitled

#### A STUDY ON DIGITAL ENABLED GROWTH MODEL OF INDIA

Authored By

Dr. Sumi Nijith Assistant Professor, Department of Economics, Sree Narayana Guru College of Commerce, Chembur, Mumbai

Published in

JOURNAL OF THE ASIATIC SOCIETY OF MUMBAI ISSN: 0972-0766



UGC

Vol. : XCVI, No:16, 2023

UGC CARE Approved, Peer Reviewed and Referred Journal



## **Jyotikiran Publication**, Pune

### International Publication

Reg. No:-UDYAM-MII-32-0043896

### PUBLICATION CERTIFICATE

his certificate is hereby awarded to Prof/Dr/Mrs/ Dr. Sumi Nijith, Assistant refessor, Sree Narayan Guru College of Commerce, Mumbai. In recognition of the intribution of Book Chapter /article titled "Industry Academia Collaborationsmallenges and Outcomes with Respect Educational Institutions" Published after blind the reviewed and editorial process in this Jyotikiran Publication, Pune. The editor & ublisher wishes him/her a resplendent future.

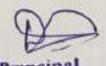
Details of published Book Chapter/paper as under:

Tide of Book: "Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

Volume: I. Month: 20 December 2023, ISBN NO: 978-93-94819-81-8



Santosh P Mane Publisher Jyotikiran Publication, Pune International Publications Web- https://jkpub.in



Principal Sree National Guru College U. Commerce P. L. Lokhande Marg, Chembur, Mumbai 400 089.



SREE NARAYANA GURU COLLEGE OF COMMERCE P.L. LOKHANDE MARG, NARAYANA NAGAR, CHEMINER (WEST, MUMERA) 400 MM RE-ACCREDITED BY NAAC WITH GRADE B-COTAL INDIA 2014 PERMANENTLY AFFILIATED TO THE UNIVERSITY OF MUMBAL& RECOGNISED BY OCCUS DF & 12 B (MANAGED BY SREE NARAYANA MANDIRA SAMITT) 5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management". Jointly organized by the IQAC, Library, Department of IT and Data Science. CERTIFICATE This is to certify that Dr./Ms./Mr. Sumi Nijith, Assistant Professor. from Sree Norayana Guru College of Commerces chembur Participated/Presented research paper titled A Study on uirtual Evaluation in Education." at the One-day Multidisciplinary International Conference held at this college on 16/09/2023. Dr.J. asree V. Principal Dr.S.P.Hinduja. Vice Principal-Administration Vice Principal-Academics Dr.S.M.Hosamani, Principal Librarian-Convener Sine New your Gara IQAC Co-ordinator Coller henth



## Journal of Indian School of **Political Economy**

Certificate of Publication

This is to certify that the article entitled

#### A STUDY ON VIRTUAL EVALUATION IN EDUCATION

Authored By

Dr. Sumi Nijith Assistant Professor, Department of Economics, Sree Narayana Guru College of Commerce, Chembur, Mumbai



Published in Journal of Indian School of Political Economy : ISSN: 0971-0396 with IF=7.28 Vol. 35, No. 08, July - December : 2023 UGC Care Approved, Group I, Peer Reviewed, Bilingual, Biannual, Multi-disciplinary Referred Journal

SSN 10971 - 0396

304	Dated	8-Jan 2014
Partovara		Amount
Faculty Improvement Expenses		3,657.00

ough :

Bank-ENG Co Dp Bank Ltd. Alt No.8

Account of :

 NO 303191 dt. 00.01 2023, Being cheque paid to Sumi Nijith for 3 research papers published in ferent peer reviewed journal of Mcom Dept. project ed" Benefits of Health Insurance Financial Inclusion id better Standard of Living".
 Ink Transaction Details:

minar/Conference/Workshop Expenses reque \$333191 6-Jan-2024 3,657.00

mount (in words) :

Rupees Three Thousand Six Hundred Fifty Seven Only

3,657.00

teceiver's Signature:

Authorised Signatory

repared by

Verified by	Daw M.				
A	Ar .	hm	fun		1. S. N.
Passed by	Treasurer/Asst.Tr	easurer Preside	nt Chairm	nan Gen.Secretary	
	-				
	1			$\sim$	
	(THE STREET	*		The second	
	6			Principal	Curra
				Sree Narrouna	amerce
			·.	College	e Marg
				P. L. Loumbar	400 01
				HOME	
					e.

he Principal, NGC, Chembur,

Subject-Request for Reimbursement of Publication fee

This is to inform you that I had published 3 research papers in different peer reviewed journal on the basis of M.Com department project titled "Benefits of Health Insurance: Financial Inclusion and Better Standard of Living- A Study on Mumbai M Ward East" as per the decision taken in the CDC meeting. Following are details of Journals and publication fees. Kindly release the amount as early as possible.

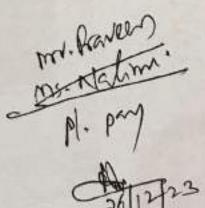
Sr.		Journal Name	Impact Factor	Publication Fees
No	Title			
1	Socio Economic Impact of Health Insurance – A Study in Mumbai	'Journal of Research & Development'	7.2	1100
2.	Impact of Health Insurance on Financial Inclusion- A Study in M East Ward of Mumbai	International Journal of Advance And Applied Research	7.3	1100
3	Linkage Between Health Insurance and Standard of Living with Special Reference to M East Ward	International Journal for Multidisciplinary Research	9.2	1556.64
-	of Mumbai Total			3656.64

Thanking You, ours Faithfully,

or. Sumi Nijith

loted: Attached Certificate and published Research papers

XZ HI S.P.

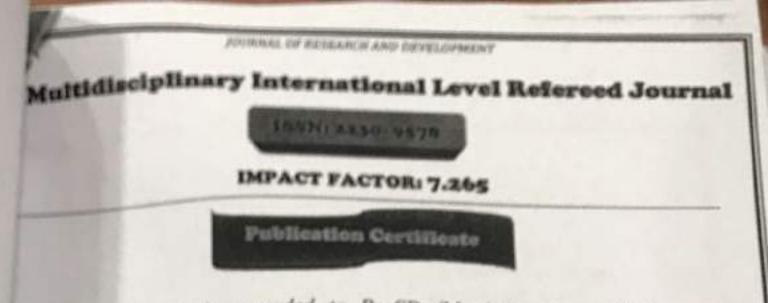






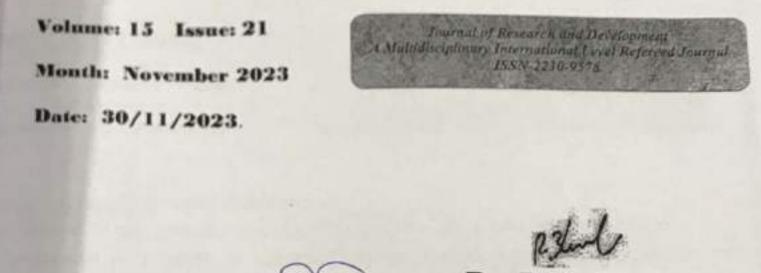
Dr. Pravin Talekar Executive Editor

### International Journal For Multidisciplinary Research \* An International Open Access Peer Reviewed Journal Certificate of Publication The editorial board of IJFMR is hereby awarding the certificate of publication to Sumi Nijith in recognition of publication of paper titled Linkage Between Health Insurance and Standard of Living with Special Reference to M East Editor / Pul Published In: Volume S, Issue 6 (November-December 2023) IJFM www.ijfmt.com · edites@ijfmr.com Paper Id: 9156 Blancourse Citera onhends Marg. 444 085 hembur, Mumbur



tis certificate is hereby awarded to Prof/Dr./Mrs./ Dr. Sumi Nijith, Assistant ofessor, Sree Narayana Guru College of Commerce, Chembur, Mumbai- 400089 in cognition of the contribution of paper/article titled" Socio Economic Impact of ealth Insurance – A Study in Mumbai published after blind peer reviewed and litorial process in this journal. The editor wishes him/her a resplendent future.

Details of published article /paper as under:



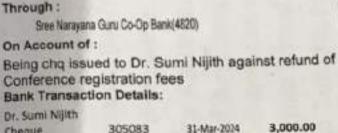
Dr. R. V. Bhole Principal Editor Sree Namer Journal of Research and Conce Marg. 089. Development P. L. Lowmande Marg. 089. Development ISSN No-2230-9578 Jalgaon

Sree Narayana Guru College of Commerce (21-24) P.L.Lokhande Marg, Chembur, Mumbai-400089 E-Mail : sngcollege@sify.com SNG Bank- Pmt Voucher . : 23-Apr-2024 Dated 019 No. Amount

3,000.00

Account : Faculty Improvement Expenses

Particulars



305083 31-Mar-2024 Cheque

Amount (in words) :

Indian Rupees Three Thousand Only

₹ 3,000.00

Receiver's Signature:

Authorised Signatory

Prepared by: Saritha Suresh Verified by : Passed by :

Sree Narayana Guru College of Commerce Self Financing

Rudetpal

Treasurer

Chairman/Gen.Secretary President

Principal Sree Nerrows Gara College of a maneree P. L. Lokhende Marg. 400 089. Chembur, Mumbai

Sinhgad Institutes

K. J. Somaiya College Of Arts And Commerce CACHE



International Virtual Conference on International Women's Day Unveiling the Role of Women in the Indian Knowledge System Organised by Internal Quality Assurance Cell (IQAC)

K. J. Somaiya College of Arts and Commerce - Mumbai In Collaboration with

Grand Academic Portal - GAP India Centre for Advanced Studies in Culture, Happiness, and Ethics - CACHE

Internal Quality Assurance Cell (IQAC) Sinhgad College of Commerce-Mumbai 9 March 2024

Princing Stee Nerrown Own Certificate of Participation / Presentation

Dr. Sumi Nijith This is to certify that.....

has successfully participated in the International conference and presented a paper titled Redefining Power: Navigating Policy Initiatives to Empower Women in India

Inder

Principal Sinhgad College of Commerce

Rev. Fr. Madi. Founder CACHE

reeti Oza Founder Trustee and CEO- GAP

K.J.Somaiya College

Dr. Gurudutta Japee

hembur, Mumbur

IAO Certified Auditor, QCI Reg No. 74512022-06-09/2022-32

MG-20240418-WA0058.jpg



Two-Day International Conference on

## 'Viksit Bharat- Towards Five Trillion Economy'

organized by

Sydenham College of Commerce and Economics Dr. Homi Bhabha State University- Mumbai and Grand Academic Portal- GAP India

on 23-24 February 2024

### Certificate of Participation | Presentation

This is to certify that Dr. Sumi Nijith

has successfully participated in the International conference and presented a paper titled

An Overview of Welfare Measures for Weaker Sections in India

Conference Converior

100

Pounder most

utta Japee

Principal Sree Nercosta Onru Collor: 11 Commerce P. L. Lostwale Marg. P. L. Lostwale Marg. Chembur, Merchan 400 089

Distant 1995

Prof. Dr. Shriniwas Dhur





# **Jyotikiran Publication, Pune**

International Publication

Reg. No:-UDYAM-MH-32-0043896

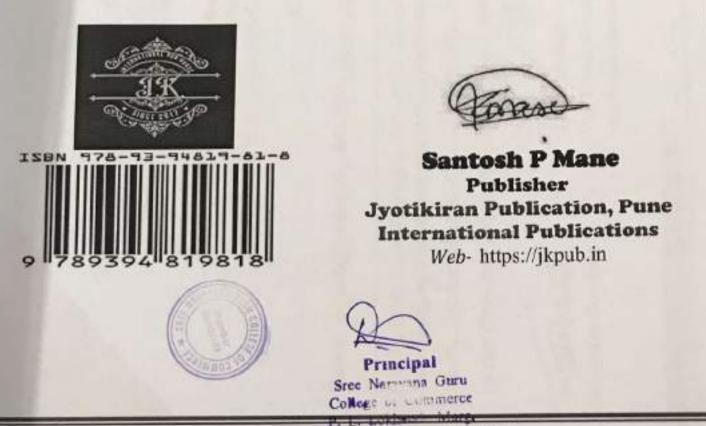
### PUBLICATION CERTIFICATE

This certificate is hereby awarded to Prof/Dr./Mrs./ Dr. Karishma Sandeep Kasare, Assistant Professor, Department of Banking & Insurance, Sree Narayana Guru College of Commerce, Chembur In recognition of the contribution of Book Chapter /article titled "A Study on Impact of Public Distribution System on Old Age Member and Widow in Household with Special Reference to Antodaya Anna Yojan in Mumbai M Ward East" Published after blind peer reviewed and editorial process in this Jyotikiran Publication, Pune. The editor & Publisher wishes him/her a resplendent future.

Details of published Book Chapter/paper as under:

Title of Book: "Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

Volume: I. Month: 20 December 2023, ISBN NO: 978-93-94819-81-8



Thembur, Mumbas 400 089.



# SREE NARAYANA GURU COLLEGE OF COMMERCE

P.L. LOKHANDE MARG, NARAYANA NAGAR, CHEMBUR (WEST), MUMBAI 400 000 RE-ACCREDITED BY NAAC WITH GRADE 'B'-CGPAL45(2010-3024) PERMANENTLY AFFILIATED TO THE UNIVERSITY OF MUMBAI & RECOGNISED BY LGC US 207) & 12 B (MANAGED BY SREE NARAYANA MANDIRA SAMITI)

5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management". Jointly organized by the IQAC, Library, Department of IT and Data Science.

#### CERTIFICATE

This is to certify that Dr./Ms./Mr. Karishma Kasare

from Sree Narayana Guru College of Connerce Participated/Presented research paper titled "Examining the Impact of Augmented Reality Technology on Students Engagement: A secondary Nata Pontysis at the One-day Multidisciplinary International Conference held at this college on 16/09/2023.

HosamanT. Dr.S.M

Librarian-Convener

Dr.S.P.Minduja. Vice Principal-Academics IQAC Co-ordinator AYASARE V. Dr.Jayasree V. Vice Principal-Administration Principal Bree Name Coller



## Journal of Indian School of Political Economy

**Certificate of Publication** 

This is to certify that the article entitled

#### EXAMINING THE IMPACT OF AUGMENTED REALITY TECHNOLOGY ON STUDENTS ENGAGEMENT: A SECONDARY DATA ANALYSIS

Authored By

#### Dr. Karishma Sandeep Kasare

Assistant Professor, Department of Banking and Insurance, Sree Narayana Guru College of Commerce, Chembur

University Grants Commission



UGC University Grants Commission Published in Journal of Indian School of Political Economy : ISSN : 0971-0396 with IF=7.28 Vol. 35, No. 08, July - December : 2023 UGC Care Approved, Group I, Peer Reviewed, Bilingual, Biannual, Multi-disciplinary Referred Journal Deleterat

 $555 \pm 0.0971 - 0.396$ 

Seve Nerrosate On College of Country P. L. Lebhaulie M Benduz, Munitar



SREE NARAYANA GURU COLLEGE OF COMMERCE P.L. LORHANDE MARG, NARAYANA NAGAR, CHEMBUR (WEST), MUMBAI 400 005 RE-ACCREDITED BY NAAC WITH GRADE 'B'-CGPA245(2819-2024) PERMANENTLY AFFILIATED TO THE UNIVERSITY OF MUMBAL & RECOGNISED BY UGC US 20) & 12 B.

5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management". Jointly organized by the IQAC, Library, Department of IT and Data Science.

#### CERTIFICATE

This is to certify that Dr./Ms./Mr. Karishing Kasare

from Sree Narayang Coury college of congence. Participated/Presented research paper titled "A study on Impact of Parenta Involvement in Digital Learning on Students Academic Performance with Special Percence at the One-day Multidisciplinary International Conference held at this college on 16/09/2023.

Librarian-Convener

Dr.S.P.Minduja. **Vice Principal-Academics IOAC Co-ordinator** 

Dr.Javasree

Vice Principal-Administration Principal

Chembur.

Principal Stee Nersvina Garu Cohore of LUI P. L. Lolder

Dr.Ravindran K.



## Journal of Indian School of **Political Economy**

Certificate of Publication

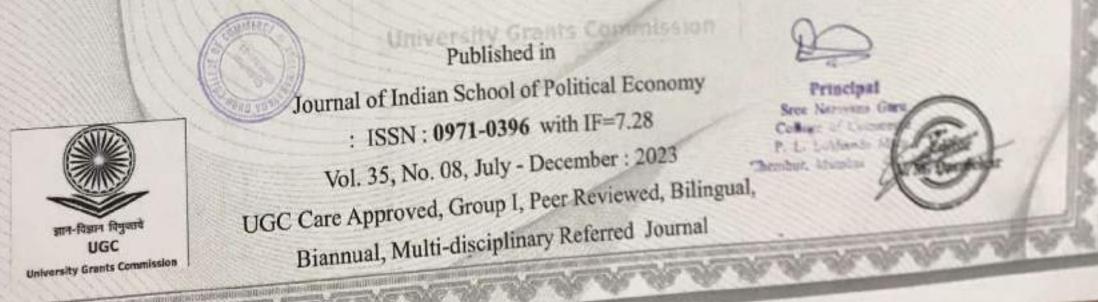
This is to certify that the article entitled

A STUDY ON IMPACT OF PARENTAL INVOLVEMENT IN DIGITAL LEARNING ON STUDENTS ACADEMIC PERFORMANCE WITH SPECIAL REFERENCE TO SECONDARY SCHOOL STUDENTS

Authored By

Dr. Karishma Sandeep Kasare

Assistant Professor, Department of Banking & Insurance Sree Narayana Guru College of Commerce, Chembur



THE MARAYANA	GURU COLLEGE	OF COMMERCE.	SENIOR - (2021.)	20231
--------------	--------------	--------------	------------------	-------

STREE MAD

**Payment Voucher** 

No. : 201	Dated : 10-0ei-2023
Particulars	Amount
Account :	
Seminar/Conference/Workshop Expenses	650.00

Through : Bank-SNG Co Op Bank LM. A/c No.8 On Account of : Ch: NO:300673 dt 10.10.2023, Being reimburse of registration fees for 5th International conference held on 16.09.2023, paid to Dr.S M Hosamani. Bank Transaction Details: Seminar/Conference/Workshop Expenses Cheque 300673 10-0ct-2023 650.00 Amount (in words) : Rupees Six Hundred Fifty Only 550.00 Receiver's Signature: Authorised Signatory Prepared by

repared by Ann		
erified by	- A 29.	
issed by	- Apr	hunnel
	Lipai Treasurer/Asst.Tre	asurer President Chairman Gen.Secretary
		$\widehat{\mathbb{Q}}$
		Principal Sree Naravana Gufil
		Cellege of Connerve P. L. Leichmond Marg. Chembur, Mumbat 400 089



## SREE NARAYANA GURU COLLEGE OF COMMERCE

P.I., LOKHANDE MARG, NARAYANA NAGAR, CHEMBUR (WEST), MUMBAI 400.089. RE-ACCREDITED BY NAAC WITH GRADE 'B'-CGPA2.45(2019-2024) PERMANENTLY AFFILIATED TO THE UNIVERSITY OF MUMBAI & RECOGNISED BY UGC U/S 2(F) & 12 B. (MANAGED BY SREE NARAYANA MANDIRA SAMITI)

5<sup>th</sup> Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management". Jointly organized by the IQAC, Library, Department of IT and Data Science.

#### CERTIFICATE

This is to certify that Dr. Mr. Sangaraj Hosamani

from <u>Sree</u> Navayana Guru College of Commerce, chembue. Participated/Presented research paper titled "Digital Content Managment Issues in Libaries : A study.

at the One-day Multidisciplinary International Conference held at this college on 16/09/2023.



Librarian-Convener

Dr.S.P.Hinduja.

Vice Principal-Academics

**IQAC** Co-ordinator

ayane. Ur Javasree V

Vice Principal-Administration



Principal Sree Normanna Guru College on Commerce P. L. Losbende Dr. Ravindran k

Principal



## Journal of Indian School of Political Economy

Certificate of Publication

This is to certify that the article entitled

### DIGITAL CONTENT MANAGEMENT ISSUES IN LIBRARIES: A STUDY

Authored By

Dr. Sangaraj Hosamani Librarian Sree Narayana Guru College of Commerce (SNGCC), Chembur, Mumbai



Published in Journal of Indian School of Political Economy : ISSN : 0971-0396 with IF=7.28 Vol. 35, No. 08, July - December : 2023 UGC Care Approved, Group I, Peer Reviewed, Bilingual, Discourse Multi-disciplinary Referred Journal



Sree Nerryana Geru College of Commerce P. L. Lokheode Marg. Chembur, Mumbai 400 08



ISSN: 0971 - 0396



### **Jyotikiran Publication, Pune**

#### International Publication

Reg. No:-UDYAM-MH-32-0043896

#### PUBLICATION CERTIFICATE

This certificate is hereby awarded to Prof/Dr/Mrs/ Dr. Sreedevi VS, Assistant professor, Sree Narayana Guru College of Commerce, Chembur In recognition of the contribution of Book Chapter /article titled "Barriers to Effective Industry-Academia Collaboration: Identifying and Addressing Challenges" Published after blind peer reviewed and editorial process in this Jyotikiran Publication, Pune. The editor & Publisher wishes him/her a resplendent future.

Details of published Book Chapter/paper as under:

Title at Books "Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

Volume: I. Month: 20 December 2023, ISBN NO: 978-93-94819-81-8



Santosh P Mane Publisher Jyotikiran Publication, Pune International Publications Web- https://jkpub.in

Principal Sree Nerrorana Guru College di dommerce P. L. Lokhande Marg,

Chembur, Mumbai 400 089.

### SREE NARAYANA GURU CULLEGE UF CUMMERCE

P.L. LOKHANDE MARG, CHEMBUR (WEST), MUMBAI 400 089. RE-ACCREDITED BY NAAC & RECOGNISED BY UGC U/S 2(F) & 12 B AFFILIATED TO THE UNIVERSITY OF MUMBAI. (MANAGED BY SREE NARAYANA MANDIRA SAMITI)

**IQAC & RESEARCH CELL OF THE COLLEGE** 

IN ASSOCIATION

WITH DEPARTMENT OF COMMERCE, UNIVERSITY OF MUMBAI AND SREE NARAYANA GURU COLLEGE OF EDUCATION

ORGANIZES

**6TH MULTIDISCIPLINARY INTERNATIONAL CONFERENCE** 

ON

"Multi-Faceted Collaborations for Bridging Gap between Industry and Academia" 20th DECEMBER,2023

## Certificate

This is to certify that Dr./Ms./Mr. Sneedevi VS. from Snee Narayana Gunn College of Commence Participated/Presented research paper titled The Role of Amilia College

Intelligence in Transporting Education: Enhancing Learning, Accessibility at one-day Multidisciplingry International Conference held at this college.

DR. S.P. HINDUJA

DR. ANNA FERNANDES PRINCIPAL, SNG COLLEGE OF EDUCATION

Hluandes

DR. RAVINDRAN KARATHADI PRINCIPAL, SNGCC DR. SANGEETA PAWAR HOD, COMMERCE UNIVERSITY OF MUMBAI

### **Jyotikiran Publication, Pune**

International Publication

Reg. No:-UDYAM-MH-32-0043896

#### PUBLICATION CERTIFICATE

This certificate is hereby awarded to Prof/Dr./Mrs./ Dr Sreedevi VS, Assistant professor, Sree Narayana Guru College of Commerce, Chembur. In recognition of the contribution of Book Chapter /article titled "The Role of Artificial Intelligence in Transforming Education: Enhancing Learning, Accessibility, and Personalization" Published after blind peer reviewed and editorial process in this Jyotikiran Publication, Pune. The editor & Publisher wishes him/her a resplendent future.

Details of published Book Chapter/paper as under:

Title of Book:

"Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

Volume: I. Month: 20 December 2023, ISBN NO: 978-93-94819-81-8



Santosh P Mane Publisher Jyotikiran Publication, Pune International Publications Web- https://jkpub.in

Principal

Sree Nersona Guru College of Commerce P. L. Lokhende Marg, Chembur, Mumbai 400 089. Sell Financing Degree College

**BNG Bank- Post Vouchar** 

No. 245	Dated	: \$-Aup-2023
Parioles		Amount
Faculty Improvement Expenses	1	4,750.00

Through :	ayana Guru Co-Op Basi	Lizhan	
On Account	and the second se	dersnj	
Being chq is fees of FDF	ssued for reimb	oursement of n	egistration
Yourself Cheque	295430	9-Aug-2023	4,750.00
Amount (in	words) :		- CARE CONTRACTO
Indian	Rupees Four T	housand Seve	n Hundred

18 4,750.00

Receiver's Signature:

Authorised Signatory

epared by : 0 rified by :\_

assed by : \_

for Sree Narayana Guru College of Commerce-Self Financing Courses

NNA (20)

TREASURER TREASURER

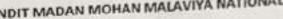
0.5 DU 370

PRESIDENT/CHAIRMAN/GEN.SECRETARY

Principal Sree Network Guru College of Commerce P. L. Lokhmade Marg, Chembur, Mumbas 400 089.

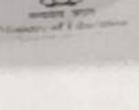


**Teaching Learning Centre** Ramanujan College, University of Delhi (Accredited Grade 'A++' by NAAC) In collaboration with Institute of Home Economics, University of Delhi under the aegis of MINISTRY OF EDUCATION PANDIT MADAN MOHAN MALAVIYA NATIONAL MISSION ON TEACHERS AND TEACHING



This is to certify that

### Dr.Sreedevi VS



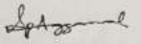


Sree Narayana Guru College of Commerce, Chembur, Mumbai has successfully completed online one-week Faculty Development Program on "Academic Research Writing" from 08 - 14 July, 2023 and obtained Grade A+



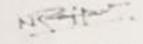
Blockchain Hash: 0c54235ac078d4a91242de75de18555(h3hc8e11c695040x0r97a99a83dr082743

PADrok



Prof. S. P. Aggarwal (Principal & Director) TLC, Ramanujan College

Prof. (Dr.) Renu Arora (Director (Officiating)) Institute of Home Economics University of Delhi



Dr. Nikhil Er Raigut (Deputy Director) TLC, Ramanujan College

Principal Sree Naravana Guru College of Commerce P. L. Lokhande Marg, "hembur, Mumbas 400 089



SREE NARAYANA GURU COLLEGE OF COMMERCE P.L. LOKHANDE MARG, NARAYANA NAGAR, CHEMBUR (WEST), MUMBAI 400 000. RE-ACCREDITED BY NAAC WITH GRADE 'D'-CGPALAN(DBIN-MDR) PERMANENTLY AFFILIATED TO THE UNIVERSITY OF MUMBAI & RECOGNISED BY UGC UNDER A 12 B. (MANAGED BY SREE NARAYANA MANDIRA SAMITE)

5<sup>th</sup> Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management". Jointly organized by the IQAC, Library, Department of IT and Data Science.

#### CERTIFICATE

This is to certify that Dr. Mr. Dr. Sreedevi Vs.

from Stee Narayano Ceuru College of Commerce, Chembur Participated/Presented research paper titled "Artificial Intelligence in Teaching Mathematics: Innovations, Challenges & Implications.

at the One-day Multidisciplinary International Conference held at this college on 16/09/2023.

Dr.S.M.Hosamani,

Librarian-Convener

Dr.S.P.Hinduja. **Vice Principal-Academics IQAC Co-ordinator** 

anapra V Dr.Javasree V.



Vice Principal-Administration Principal

Principal Sree Nerrorana Guru

Coller



## Journal of Indian School of **Political Economy**

ISSN: 0971-0396

Certificate of Publication

This is to certify that the article entitled

#### ARTIFICIAL INTELLIGENCE IN TEACHING MATHEMATICS: INNOVATIONS, CHALLENGES, AND IMPLICATIONS

Authored By

**Dr Sreedevi VS** Assistant professor Department of Mathematics, Sree Narayana Guru College of Commerce, Chembur

> **Iniversity** Grants Commission Published in



Journal of Indian School of Political Economy

: ISSN: 0971-0396 with IF=7.28

Vol. 35, No. 08, July - December : 2023

Sree Nartuana Guru UGC Care Approved, Group I, Peer Reviewed, Bilinguaker WINTE SAMPLE Biannual, Multi-disciplinary Referred Journal Dembur. Monthan

Principal

#### SREE NARAYANA GURU COLLEGE OF COMMERCE P.L. LOKHANDE MARG, CHEMBUR (WEST), MUMBAI 400 089. RE-ACCREDITED BY NAAC & RECOGNISED BY UGC U/S 2(F) & 12 B AFFILIATED TO THE UNIVERSITY OF MUMBAL. (MANAGED BY SREE NARAYANA MANDIRA SAMITII **IQAC & RESEARCH CELL OF THE COLLEGE** IN ASSOCIATION WITH DEPARTMENT OF COMMERCE, UNIVERSITY OF MUMBAI AND SREE NARAYANA GURU COLLEGE OF EDUCATION ORGANIZES **6TH MULTIDISCIPLINARY INTERNATIONAL CONFERENCE** ON "Multi-Faceted Collaborations for Bridging Gap between Industry and Academia" 20th DECEMBER,2023 Certificate This is to certify that Dr./Ms./Mr. Roshmi from Shee Narayana (HUMU College of Commence Participated/Presented research paper titled Single Parenthood in Mumbal: Unraveling the complex Tapestay of Challenges and Strengths. at one-day Multidisciplinary International Conference held at this college . than the DR. ANNA FERNANDES DR. SANGEETA PAWAR DR. RAVINDRAN KARATHADI DR. S.P. HINDUJA HOD. COMMERCE PRINCIPAL, PRINCIPAL, SNGCC IQAC CO-ORDINATOR UNIVERSITY OF MUMBAI SNG COLLEGE OF EDUCATION

Principi See Normali

# **Jyotikiran Publication, Pune**

International Publication

Reg. No:-UDYAM-MH-32-0043896

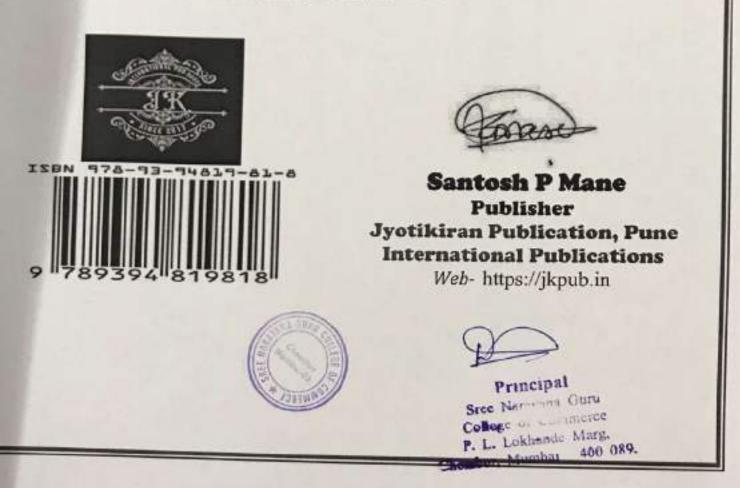
### PUBLICATION CERTIFICATE

This certificate is hereby awarded to Prof/Dr./Mrs./ Dr. Rashmi, Assistant Professor, Sree Narayana Guru College of Commerce, Chembur, Mumbai. In recognition of the contribution of Book Chapter /article titled "Single Parenthood in Mumbai: Unraveling the Complex Tapestry of Challenges and Strengths" Published after blind peer reviewed and editorial process in this Jyotikiran Publication, Pune. The editor & Publisher wishes him/her a resplendent future.

Details of published Book Chapter/paper as under:

Title of Book: "Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

Volume: I. Month: 20 December 2023, ISBN NO: 978-93-94819-81-8



### SREE NARAYANA GURU COLLEGE OF COMMERCE

P.L. LOKHANDE MARG, CHEMBUR (WEST), MUMBAI 400 089. RE-ACCREDITED BY NAAC & RECOGNISED BY UGC U/S 2(F) & 12 B AFFILIATED TO UNIVERSITY OF MUMBAI (MANAGED BY SREE NARAYANA MANDIRA SAMITI)

**IQAC & RESEARCH CELL OF THE COLLEGE** 

IN ASSOCIATION WITH

DEPARTMENT OF COMMERCE, UNIVERSITY OF MUMBAI AND SREE NARAYANA GURU COLLEGE OF EDUCATION

ORGANIZES

**6TH MULTIDISCIPLINARY INTERNATIONAL CONFERENCE** 

ON

"Multi-Faceted Collaborations for Bridging Gap between Industry and Academia" 20th DECEMBER,2023

## Certificate

This is to certify that Dr./Ms./Mr. Rashmi

from Snee Narayana (numu Lollege of Commerce) Participated/Presented research paper titled Unlocking the power of

antificial intelligence: navigating motivations, core partitices, and Bannins in

at one-day Multidisciplinary International Conference held at this College

DR. S.P. HINDUJA

DR. ANNA FERNANDES PRINCIPAL, SNG COLLEGE OF EDUCATION

DR. RAVINDRAN KARATHADI PRINCIPAL, SNGCC DR. SANGEETA PAWAR HOD, COMMERCE

### Jyotikiran Publication, Pune International Publication

Reg. No:-UDYAM-MH-32-0043896

### PUBLICATION CERTIFICATE

This certificate is hereby awarded to Prof/Dr./Mrs./ Dr. Rashmi, Assistant Professor, Sree Narayana Guru College of Commerce, P.L. Lokande Marg, Chembur, Mumbai, In recognition of the contribution of Book Chapter /article titled "Unlocking the Power of Artificial Intelligence: Navigating Motivations, Core Practices, and Barriers in the Public Sector" Published after blind peer reviewed and editorial process in this Jyotikiran Publication, Pune. The editor & Publisher wishes him/her a resplendent future.

Details of published Book Chapter/paper as under:

Title of Book: "Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

Volume: I. Month: 20 December 2023, ISBN NO: 978-93-94819-81-8



Bell Fassibility Degree College PESeminanta Marg Charatter Murrish 800089 a him sequences and see

Shill Barri-Front Wasshorn

4-Aug-2623 Datest 238 Acres and Periodin's 500.00 many Expenses 4 Fraccilla series

rough : Bar National Gary Co-Op Bartice 120 Account of : being englassed to Rashmi to attend Faculty Development Program (abrow all) trition indian Rupees Five Hundred Only

00.000



e vers Signature

Authorised Signatory

Lason 149 epine a birt Sweden Storesh 0 ritien b sed by

Siter Man M Quiu Con-ge of Contimerce Self Financing

bicipal. 110/Sures

www

Chairman/Gen.Secretary President

Principal Sree Narmana Guru College of controrce P. L. Lokienkie Marg, 400 089. Chembur, Mumbai



The Kerala State Higher Education Council കേരള സംസ്ഥാന ഉന്നതവിദ്യാഭ്യാസ കൗൺസിൽ

Joseph's College (Autonomous)

# CERTIFICATE

This is to certify that

Rashmi .

has participated in the 7 Day National Level Online Faculty Development Program on ChatGPT & Al Tools for Educators, in-line with OBE organised by St Joseph's College (Autonomous), Irinjalakuda in association with The Kerala State Higher Education Council from 19 July to 26 July 2023 and has successfully completed all the tasks, assignments

and assessments of this online FDP and secured A grade.

MiKeDpiUS.



Principal Principal Garu Garu College College College College College College College Marg. Dr. Rajan Vafughese Marg. 400 089 Member Seargion bur. Mumbai Kerala State Higher Education Council Bell Financing Degree College P L Lokharde Marg. Chembur Mumbui-400069 E-Mail : angcolege@aily.com

SNG Bank- Pmt Voucher

			Dated	13-5ep-2023	
328				Amount	
Particul	ara .			1. Contraction of the second	
Faculty	improvement I	Expenses (		1,500.00	
Through					
	wara Gen. Co-Co Hun	A(4820)			
On Ancount					
Paper	ent of fees pu	ashmi against blished paid R	lesearch		
Bank Transa	action Details:				
Rashimi Cheque	300337	13-Sep-2023	1,500.00		
Amount (in	words):				
Indian	Rupees One 1	Thousand Five	Hundred		
Only				F 1 500.00	

Receiver's Signature

Authorised Signatory

₹ 1,500.00

Prepared by: Saritha Suresh verified by :

Passed by :\_

Sree Narayana Guru Eollege of Commerce Self Financing 12 Principal

Treasurer

T.C.R.

. Chairman/Gen.Secretary President

Principal Sree Ner- on Guru College on commerce P. L. Lokhande Marg, 480 089. Chosebur, Mumbai



Chembur.

Munne

400 080

Coller

principal

# International Journal For Multidisciplinary Research

An International Open Access Peer Reviewed Journal

E-155N: 2582-2168

# Certificate of Publication

The editorial board of IJFMR is hereby awarding the certificate of publication to

### DR. RASHMI

in recognition of publication of paper titled

Unlocking the Potential of AI in Education: Challenges and Opportunities

Published In: Volume 5, Issue 4 (July-August 2023) Paper Id: 5955

www.ijfmr.com · editor@ijfmr.com

Editor / Publisher

LIFMR

**Ball Financing Degree College** P.L.Lokhande Marg. Chembur. Mumber 400081 E-Mail shocolege@sily.com

**BNG Bank- Pmt Voucher** 

348	Dated 13-Sep-313
Particulars	Amount
Faculty Improvement Expenses	300.00

zough :

Stee Nameuru Gan, Ca-Co Bark 4020

\* Account of :

sing chq assued to Dr. Rashmi for reimbursement fees of paid chapter in edited book. ank Transaction Details:

appenti Sec.4

301558 23/49-3021 mount (in words) :

Indian Rupees Three Hundred Only

€ 300.00

300.00

's Signature.

Authorised Signatory

Sree Narayana Guru College of Commerce Self Financing Prepared by: Saritha Suresh ILWM 2 mil Verified by : Chairman/Gen.Secretary President Principal Treasurer Passed by :: Principal

Sree Narman Guru College us cultamerce P. L. Lokhande Marg. Chembur, Mumbai 400 089.

# **GERTIFICATE OF PUBLICATION**

### This is to certify that the chapter entitled UNDERSTANDING WORK STRESS AMONG TODAY'S GENERATION: CAUSES, IMPACT, AND THE ROLE OF INDIAN EDUCATION AND TRADITIONAL KNOWLEDGE Authored by DR. RASHMI

Assistant Professor, BMS Department, Sree Narayan Guru College of Commerce, Chembur, Mumbai.

Has been Published In ISBN - 978-93-100-0564-6 Edited Book Entitled "The Wisdom of Bharat: An Exploration of the Indian Knowledge System" on 15/09/2023

SREE NARAYANA GURU COLLEGE OF COMMERCE A create to be 5" Multidisciplinary International Conference on "Latent Digital Applications in Teaching and Library Management". Asiathy organized by the IQAC, Library, Department of IT and Data Science. CERTIFICATE This is to certify that Dr. Martha Rashmi from Sice Narayana Guru College of Commerces Chembur. Participated Presented rescurch paper titled " Embracing the Future : The Unveiling of AI's Role in Education" at the One-day Multidisciplinary International Conference held at this college on 16/09/2023. ay conter.V Dr.Ravindran K. Dr.Jakasree.V. Dr S.P. Madula Principal. Dr.S.M. Manzmanl. Vice Principal-Administration Vice Principal-Academics Librarias-Conventr IQAC Co-ordinator





Sree Naravana Guru College of Commerce P. L. Lokhande Marg. Chembur, Mumbai 400 089.

# 8

# Journal of Indian School of Political Economy

Certificate of Publication

This is to certify that the article entitled

# EMBRACING THE FUTURE: THE UNVEILING OF AI'S ROLE IN EDUCATION

### Authored By

Dr. Rashmi Dr. Rashmi Assistant Professor, Department of Management Studies Sree Narayan Guru College of Commerce, Chembur, Mumbai

COMPRESSION



Published in Journal of Indian School of Political Economy : ISSN: 0971-0396 with IF=7.28 Vol. 35, No. 08, July - December : 2023 UGC Care Approved, Group I, Peer Reviewed, Bilingual, Biannual, Multi-disciplinary Referred Journal



ISSN:0971-0396

East I	Financi	ing Degr	we Co	Sega
P.1.1	Lokharv	de Marg.	Cherr	dout,
-	Mun	nbai-400	089	
10.0	had i see	ncollege	Chilly!	micio

**SNG Bank- Pmt Voucher** 

٠

No. 497

Dated : 28-Dec-2023

	Amount
Particulars	Attioutis
Account	
Faculty Improvement Expenses	500.00

Through : Size Narayana Guru Co-Op Bank(4820) On Account of : Being chq issued to Rashmi against reimbursement of fees of published paid chapter in edited book Bank Transaction Details: Rashmi Cheque 300945 20-Dec-2023 500.00 Amount (in words) : Indian Rupees Five Hundred Only

₹ 500.00

Receiver's Signature:

Authorised Signatory

allo Prepared by: Saritha Suresh Verified by : Passed by :

Sree Narayana Guru College of Commerce Self Financing

CPrincipal reasurer

Chairman/Gen.Secretary President

Principal Sice No. . .... Churu College or commerce P. L. Lokhende Marg. 480 089. Chembur, Mumbai

### redishine CERTIFICATE OF APPRECIATION

### DR. RASHMI

IN RECOGNITION OF THE PUBLICATION OF THE CHAPTER

\* ELEVATING EDUCATION: THE CRUCIAL ROLE OF PROFESSIONAL ETHICS IN IMPLEMENTING NEP 2020

IN THE PEER-REVIEWED EDITED BOOK ENTITLED **"MULTIDISCIPLINARY APPROACHES IN SOCIAL SCIENCES, EDUCATION &** LANGUAGES (VOL-12)\*

Edited by Dr. Dilipkumar A. Ode, Ms. Zeenat B. Merchant, Dr. Sarita Bhawani Malviya, Dr. Rakhi Gupta, Dr. Gunbala Ameta, Dr. Divya Chowdhry, Dr. Karamthoti Mb, Dr. Damla M

ISBN: 978-93-5879-745-9 | ISBN-10: 93-5879-745-2 | DIP: 18.10.9358797452 | DOI: 10.25215/9358797452 October, 2023 (An International Edition)

Certificate Number 81385754642

Dilip. A.ode

OR DEIPKUMAR A. ODE Assistant Professor, Department of Economics Pares Ares & L. K. J. Doshi Commerce Chillege, Balasinor (Gujarat), India



hembul

IE NARAYANA GURU COLLEGE OF COMMERCE-SENIOR - (2021-2023)

**Payment Voucher** 

1 199	Dated :	10-Oct-2023
Particulars		Amount
Beminar/Conference/Workshop Expenses		650.00

Through : Earli-SNL	Co.Op Bank Ltd. Alc	No.8		
On Account	ofi			
on 16.09.2		Dr. Devaki ek	conference held etty	
Seminar/Con Cheque	ference/Worksh 300671	op Expenses 10 Oct-2023	650.00	
Amount (in v	wonds) :	- and the second	030.00	
	s Six Hundre	d Fifty Only		

650.00

Receiver's Stanature:

Authorised Signatory

Prepared by

repared by Treas		
crimed by	- Murilion -	
issed by	- And	
Princ	Ipal Tro	easurer President Chairman Gen.Secretary
	Treasurer/Asst.Tre	Basurer Provid
		riesident Chairman Gen Sa
	(AL UI CO (AL	scn.secretary
	1000	
	anno	Principal
		Sree Naramana Guru
		C MARC WA LINE
		P. L. Lokhende Marg. P. L. Lokhende Marg.
		is the second second



#### SREE NARAYANA GURU COLLEGE OF COMMERCE

P.L. LONHANDE MARG, NARAYANA NAGAR, CHEMBUR (WENT), MUMBAI 488 889. RE-ACCREDITED BY NAAC WITH GRADE 'B'-CGPA2.45(2019-3826) PERMANENTLY AFFILIATED TO THE UNIVERSITY OF MUMBAI & RECOGNISED BY UGC UR 3(F) & U.B. (MANAGED BY SREE NARAYANA MANDIRA SAMITI)

5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management". Jointly organized by the IQAC, Library, Department of IT and Data Science.

#### CERTIFICATE

This is to certify that Dr./Ms./Mr. Devaki Shetty

from Sree Naxayana Guzu College of Commerce, chembur Participated/Presented research paper titled "The Impact of Digital Tools Used By An Educator For Teaching Accountdarcy In Higher Education: A Comparative Study Education: A Comparative Study at the One-day Multidisciplinary International Conference held at this college on 16/09/2023.

osamani. Librarian-Convener

Colle

Mumbal

okhanaa

Marg.

Junn

Dr.S.P.Hhrduja. Vice Principal-Academics IQAC Co-ordinator

Jananate N IN Javasree V. Vice Principal-Administration

Principal



Incips

- विष्टान विम्यतर

UGC

Jun

## Journal of Indian School of **Political Economy**

ISSN: 0971 - 0396

Certificate of Publication

This is to certify that the article entitled

#### THE IMPACT OF DIGITAL TOOLS USED BY AN EDUCATOR FOR TEACHING ACCOUNTANCY IN HIGHER EDUCATION: A COMPARATIVE STUDY

Authored By

Dr. Devaki Shetty Assistant Professor Department of Commerce Sree Narayana Guru College of Commerce, Chembur.

Published in Journal of Indian School of Political Economy : ISSN: 0971-0396 with IF=7.28 Vol. 35, No. 08, July - December : 2023 UGC Care Approved, Group I, Peer Reviewed, Bilingual, Biannual, Multi-disciplinary Referred Journal University Grants Commission

	Dated 15-Jan 2004		
344	Amount		
Particulars			
seninanConterence/Workshop Expenses	1,000.00	•	
people 1			
Barts-BNG Co.Op Bark LM: Ait No. 5 Account of 1			
No 303217 dt 15 01 2024, Being refund of Internation fees to Dr. Devaki shetty for Internations for			
dging Gap between Industry and Academia" 1 12 2023. Ink Transaction Details:			
liege Exam Remuneration eque 303217 15-lan-2014 1,000.00			
nount (in words) :			
Rupees One Thousand Only	1,000.00		
OR			
terener's Signature	Authorised Signatory		

Prepared by

	no Si		
/erified by	B. Apr	hund	
Passed by	Principal Treasurer/Asst.Treas		hairman Gen.Secretary
	(E)		00
	(El Stream)		W.
	Come + So		Sree Nr Guru
			Concer " Marg
			P. L. Lokhande Mars. 480 089.

SREE NARAYANA GURU COLLEGE OF COMMERCE P.L. LOKHANDE MARG, CHEMBUR (WEST), MUMBAI 400 089. RE-ACCREDITED BY NAAC & RECOGNISED BY UGC U/S 2(F) & 12 B AFFILIATED TO UNIVERSITY OF MUMBAI (MANAGED BY SREE NARAYANA MANDIRA SAMITI) IN ASSOCIATION WITH DEPARTMENT OF COMMERCE, UNIVERSITY OF MUMBAI AND SREE NARAYANA GURU COLLEGE OF EDUCATION OPGANIZES IQAC & RESEARCH CELL OF THE COLLEGE 6TH MULTIDISCIPLINARY INTERNATIONAL CONFERENCE "Multi-Faceted Collaborations for Bridging Gap between Industry and Academia" Certificate This is to certify that Dr./Ms./Mr. Devakt Shetty. from Shee Nanayana (numu college of commence. Participated/Presented research paper titled Analysing Logistics and Supply Chair Management Strategies in E-commence: A case study of Amazon. at one-day Multidisciplinary International Conference held at this College . DR. S.P. HINDUJA DR. ANNA FERNANDES DR. RAVINDRAN KARATHADI DR. SANGEET A PAWA. HOD, COMMERCE PRINCIPAL, IQAC CO-ORDINATOR PRINCIPAL, SNGCC SNG COLLEGE OF EDUCATION UNIVERSITY OF MUMBAI Principal Sree Nersvana Guru College of Commerce P. L. Lokimnde Marg, 488 089 Chembur, Mumbui

### Jyotikiran Publication, Pune

International Publication

Reg. No:-UDYAM-MH-32-0043896

### PUBLICATION CERTIFICATE

his certificate is hereby awarded to Prof/Dr./Mrs./ Dr. Devaki Shetty, Assistant rofessor, Sree Narayana Guru College of Commerce, Chembur. In recognition of the ontribution of Book Chapter /article titled "Analyzing Logistics and Supply Chain Ianagement Strategies in E-commerce: A Case Study of Amazon." Published after blind heer reviewed and editorial process in this Jyotikiran Publication, Pune. The editor & Publisher wishes him/her a resplendent future.

Details of published Book Chapter/paper as under:

Title of Book: "Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

Volume: I. Month: 20 December 2023, ISBN NO: 978-93-94819-81-8



Santosh P Mane Publisher Jyotikiran Publication, Pune International Publications Web- https://jkpub.in

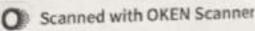
Principal Sree Narrana Gunu Cohogo or weathingerce P. L. Loubande Marsa 400 089. Changer



DR. S.P. HINDUJA

DR. ANNA FERNANDES PRINCIPAL, SNG COLLEGE OF EDUCATION

DR. RAVINDRAN KARATHADI PRINCIPAL, SNGCC DR. SANGEETA PAWAR HOD, COMMERCE



# **Jyotikiran Publication, Pune**

International Publication

Reg. No:-UDYAM-MH-32-0043896

### PUBLICATION CERTIFICATE

This certificate is hereby awarded to Prof/Dr./Mrs./ Mr. Mohammed Jabir Usman Gani, Asst. Professor at Sree Narayana Guru College of commerce an Research Scholar of Pillai College of Arts Commerce & Science (Autonomous), New Panvel. In recognition of the contribution of Book Chapter /article titled "A Study on Financial In recognition of the contribution of Book Chapter /article titled "A Study on Financial Planning of Unorganized Workers in the Area M East Ward, Mumbai" Published after blind peer reviewed and editorial process in this Jyotikiran Publication, Pune. The editor & Publisher wishes him/her a resplendent future.

Details of published Book Chapter/paper as under:

Title of Book: "Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

Volume: I. Month: 20 December 2023, ISBN NO: 978-93-94819-81-8



Santosh P Mane Publisher Jyotikiran Publication, Pune International Publications Web- https://jkpub.in

Principal Sree Naverana Guru College of commerce P. L. Lokhande Marg. Chember, Mumber 400 089 Self Financing Degree College P L Lokhande Marg, Chembur, Mumbai-400089 E-Mail and college (Duty com

**SNG Bank- Print Voucher** 

120 Particulars leeve the improved unit i & Protect Work Expenses 14

Amount

Dated 21-Jun-3533

2,000.00

Rockshap

Though.

Stree Nameriana Guru Co-Op Bank(4520)

On Account of

Being chg issued for Reimbursement of registration tees for Research Methodology workshop Bank Transaction Details:

Cheque	297974	21-jun-2023	500.00
Mehjabeen Khan Cheque	297975	21-Jun-2023	\$00.00
Mantab Khan Cheque	297976	21-Jun-2023	\$00.00
Jabir Mohammad	297977	21-Jun-2023	\$00.00

Amount (in words) :

Indian Rupers Two Thousand Only

₹ 2,000.00

Receiver's Signature:

Authorised Signatory

Awathen Sree Narayana Guru College of Commerce Self Financing Prepared by: Saritha Sucesh 22.2. 03 Verified by : Chairman/Gen.Secretary President Treasurer Principal Passed by : Principal Sree Nernama Garu Colloge of commerce P. L. Lokhende Marg. 400 089. Chembur, Mumbai



### RAMANAND ARYA D.A.V. COLLEGE

(AUTONOMOUS) Bhandup (E), Mumbai-42 (NAAC:'A' Grade with CGPA 3.19) Best College Award by the University of Mumbai

> In Association with UNIVERSITY OF MUMBAI (NAAC: A<sup>++</sup> Grade with CGPA 3.65)

Seven Day National Online Workshop 'Research Methods and Techniques' Sponsored by the Western Regional Centre of ICSSR

### Certificate

This certificate is awarded to Dr./Mr./Ms./Mrs. Mohammed Jabir Usman Gani of Pillai College of Arts Commerce & Science (Autonomous) for participating and successfully completing the course contained in the Seven Day National Online Workshop on 'Research Methods and Techniques' with grade O, organized by Ramanand Arya D.A.V. College (Autonomous) in association with the University of Mumbai and sponsored by the Western Regional Centre of ICSSR from 04<sup>th</sup> May, 2023 to 10<sup>th</sup> May, 2023 as per the regulations of minimum standards course work required for Ph.D. Programmes.

Chairperson Prin. Dr. Ajay M. Bhamare



SREE NARAYANA GURU COLLEGE OF COMMERCE PL LOKILANDE MARG, NARAYANA NAGAR, CHEMBUR (WEST, MUMBAI 400 00%, RE-ACCREDITED BY NAAC WITH GRADE 'B'-CGPAL45(2011+3024) PERMANENTLY AFFILLATED TO THE UNIVERSITY OF MUMBAI & RECOGNISED BY UGC US 20F) & 12 R. (MANAGED BY SREE NARAYANA MANDIRA SAMIT)

5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management". Jointly organized by the IQAC, Library, Department of IT and Data Science.

### CERTIFICATE

This is to certify that Dr. MS. Mr. Mohammed Jabir Research Scholar: <u>PCACS & Asst. Professor</u> from Sree Narayana Guru College of Commerce, chembur Participated/Presented research paper titled "Chat GPT vs. Traditional Teaching: <u>A Comparative Study on student Engagement and Learning</u> at the One-day Multidisciplinary International Conference held at this college on 16/09/2023.



Principal

Ż.

Mumbal

400 089

okhande

Marg,

GREN

Dr.S.P.Hinduja. Vice Principal-Academics IQAC Co-ordinator Jay Rones-V Dr.Jayasree V. Vice Principal-Administration



Principal

# Journal of Indian School of Political Economy

ISSN: 0971-0396

Certificate of Publication

This is to certify that the article entitled

CHATGPT VS. TRADITIONAL TEACHING: A COMPARATIVE STUDY ON STUDENT ENGAGEMENT AND LEARNING OUTCOMES

Authored By

Mr. Mohammed Jabir Usman Gani Assistant Professor, Department of Accounting and Finance, Sree Narayana Guru College of commerce and Research Scholar of Pillai College of Arts Commerce & Science (Autonomous), New Panve

Published in

सान-विद्यान विद्युक्तने UGC Journal of Indian School of Political Economy : ISSN: 0971-0396 with IF=7.28

Vol. 35, No. 08, July - December : 2023

UGC Care Approved, Group I, Peer Reviewed, Bilingual, Biannual, Multi-disciplinary Referred Journal

#### RE-ACCREDITED BY NAAC & RECOGNISED BY UGC U/S 2(F) & 12 B AFFILIATED TO UNIVERSITY OF MUMBAI (MANAGED BY SREE NARAYANA MANDIRA SAMITI) **IQAC & RESEARCH CELL OF THE COLLEGE** IN ASSOCIATION WITH DEPARTMENT OF COMMERCE, UNIVERSITY OF MUMBAI AND SREE NARAYANA GURU COLLEGE OF EDUCATION ORGANIZES **6TH MULTIDISCIPLINARY INTERNATIONAL CONFERENCE** ON "Multi-Faceted Collaborations for Bridging Gap between Industry and Academia" 20th DECEMBER, 2023 Certificate This is to certify that Dr./Ms./Mr. Rishita Shukla from Snee Narayana Guru College of Commence. Participated/Presented research paper titled Enterpreneurial Insights: Bridging Classhoom Knowledge with Real-World Success in the Marketing Practices of Mumbal's Street Food Vendors -Practices of Mumbal's Street Food Vendors -Practices of Mumbal's Street Food Vendors -College at one-day Multidisciplinary In DR. SANGLET DRAN KARATHAD DR.A FERMANDE DR. S.P. HINDUJA HOD, COMMERCE PRINCIPAL, PRINCIPAL SNGCC IQAC CO-ORDINATOR UNIVERSITY OF MUMBAI SNG COLLEGE OF EDUCATION

SREE NARAYANA GURU COLLEGE OF COMMERCE

P.L. LOKHANDE MARG, CHEMBUR (WEST), MUMBAI 400 089.



### International Publication

Reg. No:-UDYAM-MH-32-0043896

### PUBLICATION CERTIFICATE

This certificate is hereby awarded to Prof/Dr./Mrs./ Miss. Rishita Shukla, Assistant Professor, BMS Department, Sree Narayana Guru College of Commerce, Chembur (w) In recognition of the contribution of Book Chapter /article titled "Entrepreneurial Insights: Bridging Classroom Knowledge with Real-World Success in the Marketing Practices of Mumbai's Street Food Vendors." Published after blind peer reviewed and editorial process in this Jyotikiran Publication, Pune. The editor & Publisher wishes him/her a resplendent future.

Details of published Book Chapter/paper as under:

Title of Book: "Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

Volume: 1, Month: 20 December 2023, ISBN NO: 978-93-94819-81-8



Santosh P Mane Publisher Jyotikiran Publication, Pune International Publications Web- https://jkpub.in



Principal Stee Namerica Guru College il Lummerce P. L. Lokhende Marg. Chembur, Mumbai 460 089. Self Financing Degree College P.L.Lokhande Marg. Chembur, Mumbai-400089 E-Mail : sngcollege@sity.com

### SNG Bank- Pmt Voucher

407	Dated : 15-Oct-2023
Particulars	Amount
Faculty Improvement Expenses	1,600.00

				1	
rough :					
Sree Narayan	a Guru Co-Op Bar	ik(4820)			
Account of	1	a familia di			
	e publishing	bursement fo of an edited		2	
heque	301618	18-Oct-2023	800.00	9	
rabha Jasmine Theque	301619	18-Oct-2023	20 800,00		
Amount (in wo	ords):	(	1 miller		
Indian R	upees One 7	housand Six	Hundred Only		

₹ 1,600.00

10



Receiver's Signature:

Authorised Signatory

Sree Narayana Guru/College of Commerce Self Financing Prepared by: Saritha Suresh mm Verified by : Chairman/Gen.Secretary President Treasurer incipal Passed by :.

Principal Sree Name and Guns College of Commonie P. L. Lokhand, Marg, P. L. Lokhand, Marg, Chembur, Mumbur

### Contents

 Spicing up Marketing: Unveiling Innovative S Inspired by Indian Street Food Vendors Dr. Saraswathi Moorthy & Miss. Rishita Shukla	Strategies 1
 Resilient Marketing: New Marketing Normal Aruna Sharma	15

Green Marketing: A New Paradigm of Sustainable
 Consumer Engagement
 Ms. Preeti Kalra

 Artificial Intelligence in Industry 5.0: Technologies and Potential Applications 49 Bhanu Priya Raina & Dr. Vivek Sharma

 Towards Recent Marketing Concepts Through Journey of Marketing Thoughts Dr. Karnika Gupta

6. Augmented Reality Marketing Dr. Lata Krishnan & Mrs. Prabha Jasmines Nadars. Chembur, Mumbas 400 089

7. An Indian Exploratory Study of Sustainable Marketing Practices and Customer Satisfaction 97 Dr. Mamta Ratti

87

### **Augmented Reality Marketing**

Dr. Lata Krishnan\* & Mrs. Prabha Jasmine Nadar\*\*

P. L. Louisson, Marg. Chembur, Mumbai 400 089

#### ABSTRACT

This chapter explores the concept of Augmented Reality (AR) marketing, highlighting its distinguishing features compared to traditional marketing. The introduction section delves into the key aspects that set augmented marketing apart, emphasizing the interactive and immersive nature of AR experiences. The chapter further explores the relationship between augmented marketing and customer buying decisions, emphasizing how AR can influence and enhance the decision-making process. The ability of AR to provide customers with realistic and personalized product experiences can have a significant impact on their purchasing choices. However, the chapter also addresses the challenges and limitations of AR marketing. It acknowledges factors such as technological constraints, user adoption barriers, and the need for seamless integration with existing marketing strategies. Understanding and addressing these challenges is crucial for successful implementation of AR marketing campaigns. The chapter concludes with an analysis of the future prospects and growth opportunities for AR marketing with relevant case study. It highlights the increasing adoption of AR technology, the potential for transforming the e-commerce industry, and the ability to create unique brand experiences. The future of AR marketing is seen as promising, with opportunities for personalized marketing strategies, data-driven insights, and cross-industry applications.

Associate Professor Head Department of Commerce Mahatma Nich

SREE NA RAYANA GURU COLLEGE OF COMMERCE S.L. LOKMANDE MARG, NARAYANA NAGAR, CHEMBUR (WEST, MINIMAL 481 481 481 RE-ACCREDITED BY NAAC WITH GRADE 'B'-COPALANDHIS- MINI PERMANENTLY AFFILIATED TO THE UNIVERSITY OF MUMBAL & RECOGNISED BY UNCE UNDER A U.S. (MANAGED BY SREE NARAYANA MANDIRA SAMITE)

5<sup>th</sup> Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management". Jointly organized by the IQAC, Library, Department of IT and Data Science.

#### CERTIFICATE

This is to certify that Dr./Ms./Mr. Rishilo Sunil Shuklo Research Scholar, RJ, College Gehatkopar & Asst Professor from Sree Narayana Guru College of Commerce Chembun Participated/Presented research paper titled "Impact of Social Media-Based Learning on Students street Food preference: A case study in Mumbat at the One-day Multidisciplinary International Conference held at this college an 16/09/2023.

Librarian-Convener

Dr.S.P.Hinduja. Vice Principal-Academics IQAC Co-ordinator

Taulane + Dr.Jacasree

Vice Principal-Administration



Dr.Ravindran K

### Journal of Indian School of Political Economy

#### **Certificate of Publication**

This is to certify that the article entitled

### IMPACT OF SOCIAL MEDIA-BASED LEARNING ON STUDENTS' STREET FOOD PREFERENCES: A CASE STUDY IN MUMBAI

#### Authored By

Miss. Rishita Shukla Assistant Professor, Department of Management studies, Sree Narayana Guru College of Commerce, Chembur (W)

Principal



Published in Journal of Indian School of Political Economy : ISSN : **0971-0396** with IF=7.28 Vol. 35, No. 08, July - December : 2023 UGC Care Approved, Group I, Peer Reviewed, Bilingual, Biannual, Multi-disciplinary Referred Journal





### International Publication

Reg. No:-UDYAM-MH-32-0043896

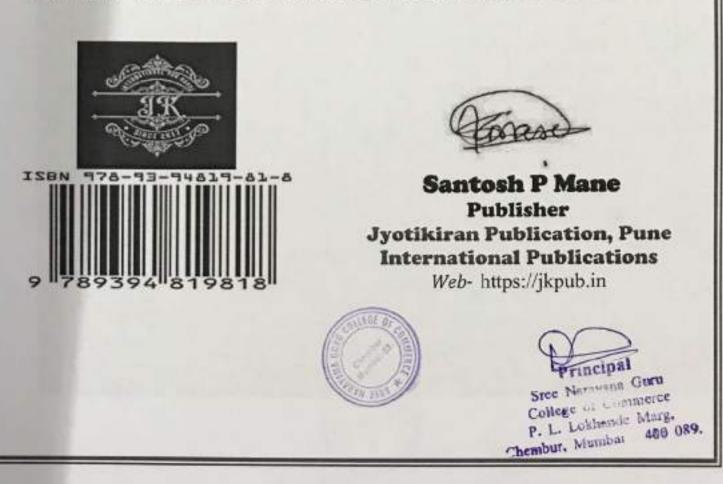
PUBLICATION CERTIFICATE

his certificate is hereby awarded to Prof/Dr/Mrs/ Tulsi Mohan Adal, Sree Narayana 'uru College of Commerce, Mumbai-89 In recognition of the contribution of Book 'hapter /article titled "Artificial Intelligence and New Technologies in Data lanagement" Published after blind peer reviewed and editorial process in this yotikiran Publication, Pune. The editor & Publisher wishes him/her a resplendent uture.

Details of published Book Chapter/paper as under:

Title of Book: "Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

Volume: I. Month: 20 December 2023, ISBN NO: 978-93-94819-81-8





-680 001

### **Jyotikiran Publication, Pune**

### International Publication

Reg. No:-UDYAM-MH-32-0043896

### PUBLICATION CERTIFICATE

This certificate is hereby awarded to Prof/Dr./Mrs./ Ms. Tulsi Mohan Adal, Sree Narayana Guru College of Commerce, Mumbai-89 In recognition of the contribution of Book Chapter /article titled "Navigating Intellectual Property Rights in IT Internships: An Analysis of Industry Practices and Student Experiences" Published after blind peer reviewed and editorial process in this Jyotikiran Publication, Pune. The editor & Publisher wishes him/her a resplendent future.

Details of published Book Chapter/paper as under:

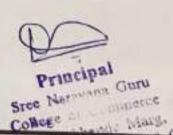
Title of Books "Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

Volume: I. Month: 20 December 2023, ISBN NO: 978-93-94819-81-8



Santosh P Mane Publisher Jyotikiran Publication, Pune International Publications Web- https://jkpub.in





Chembur, Mambai

### SREE NARAYANA GURU COLLEGE OF COMMERCE

P.L. LOKHANDE MARG, CHEMBUR (WEST), MUMBAI 400 089. RE-ACCREDITED BY NAAC & RECOGNISED BY UGC U/S 2(F) & 12 B AFFILIATED TO THE UNIVERSITY OF MUMBAI. (MANAGED BY SREE NARAYANA MANDIRA SAMITI)

**IQAC & RESEARCH CELL OF THE COLLEGE** 

IN ASSOCIATION

WITH DEPARTMENT OF COMMERCE, UNIVERSITY OF MUMBAI AND SREE NARAYANA GURU COLLEGE OF EDUCATION

ORGANIZES

6TH MULTIDISCIPLINARY INTERNATIONAL CONFERENCE

ON

"Multi-Faceted Collaborations for Bridging Gap between Industry and Academia" 20th DECEMBER,2023

### Certificate

This is to certify that Dr./Ms./Mr. Julsi Adal.

from Snee Nanayana Gunn College of Commence, Chembur.

Participated/Presented research paper titled A Company tive Study of

Teaching Protessionals' Attitudes Regarding Traditional Framing tion Suchers and Continuous Assessment Models within the shore work of the rational Education at one-day Multidisciplinary International Conference held at this college

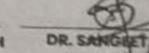
DR. S.P. HINDUJA

mann DR. ANNA FERNANDES PRINCIPAL.

SNG COLLEGE OF EDUCATION

DR. RAVINDRAN KARATHADI

PRINCIPAL, SNGCC



DR. SANGIETA PAWAI HOD, COMMERCE UNIVERSITY OF MUMBAN

### **Jyotikiran Publication, Pune**

### International Publication

Reg. No:-UDYAM-MH-32-0043896

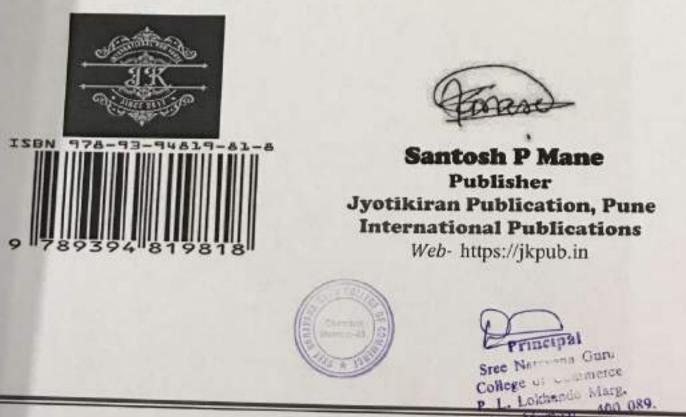
PUBLICATION CERTIFICATE

This certificate is hereby awarded to Prof/Dr./Mrs./ Ms. Tulsi Mohan Adal, Sree Varayana Guru College of Commerce, Mumbai-89. In recognition of the contribution of Book Chapter /article titled "A Comparative Study of Teaching Professionals Attitudes Regarding Traditional Examination Systems and Continuous Assessment Models within the Framework of the National Education Policy (NEP) 2020" Published after blind peer reviewed and editorial process in this Jyotikiran Publication, Pune. The editor & Publisher wishes him/her a resplendent future.

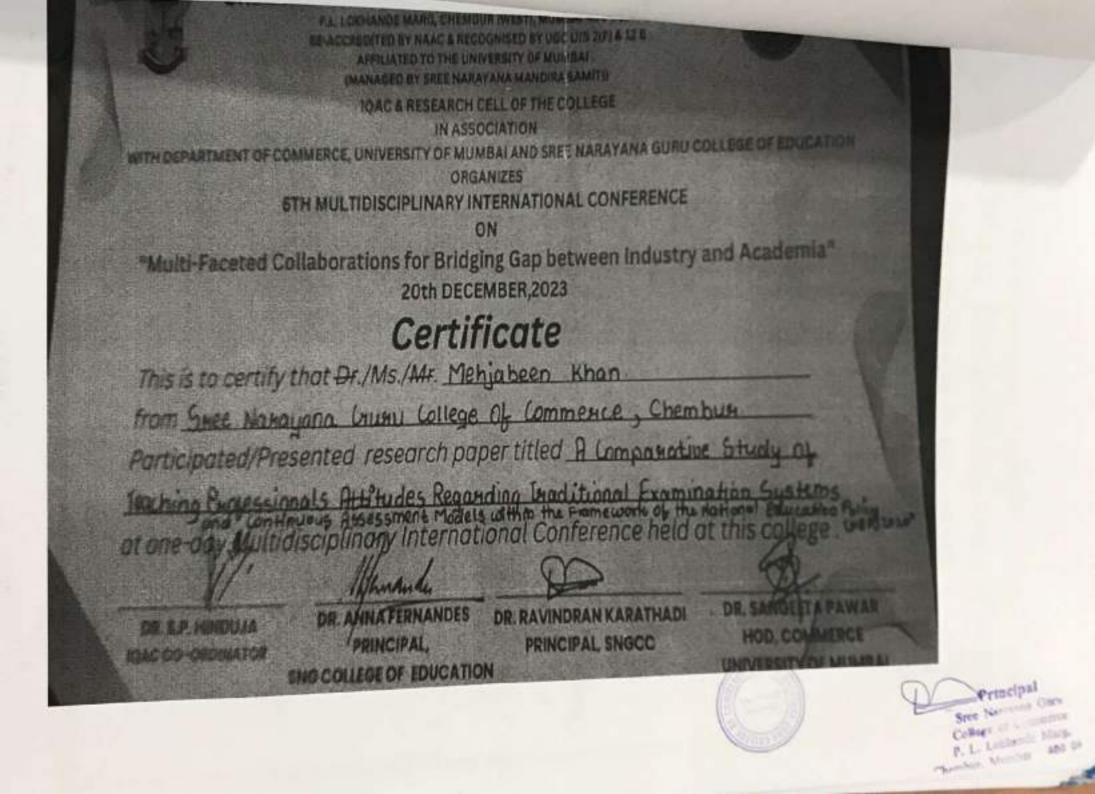
Details of published Book Chapter/paper as under:

Title of Book: "Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

Volume: I, Month: 20 December 2023, ISBN NO: 978-93-94819-81-8



Chembur, Muntos



# **Jyotikiran Publication, Pune**

## International Publication

Reg. No:-UDYAM-MH-32-0043896

## PUBLICATION CERTIFICATE

This certificate is hereby awarded to Prof/Dr./Mrs./ Ms. Mehjabeen Khan, Sree Narayana Guru College of Commerce, Mumbai-89. In recognition of the contribution of Book Chapter /article titled "A Comparative Study of Teaching Professionals Attitudes Regarding Traditional Examination Systems and Continuous Assessment Models within the Framework of the National Education Policy (NEP) 2020" Published after blind peer reviewed and editorial process in this Jyotikiran Publication, Pune. The editor & Publisher wishes him/her a resplendent future.

Details of published Book Chapter/paper as under:

Title of Book: "Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

Volume: I, Month: 20 December 2023, ISBN NO: 978-93-94819-81-8



Santosh P Mane Publisher Jyotikiran Publication, Pune International Publications Web- https://jkpub.in



rinema

Sree Names Garu College of Collinerce P. L. Lokhande Marg, Chembur, Mumbai 460 089.



# **Jyotikiran Publication, Pune**

International Publication

Reg. No:-UDYAM-MH-32-0043896

## PUBLICATION CERTIFICATE

is certificate is hereby awarded to Prof/Dr./Mrs./ Ms. Mehjabeen Khan, Sree arayana Guru College of Commerce, Mumbai-89. In recognition of the contribution Book Chapter /article titled "Study on Pros & Cons of Hybrid Cloud" Published after ind peer reviewed and editorial process in this Jyotikiran Publication, Pune. The litor & Publisher wishes him/her a resplendent future.

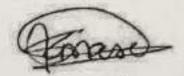
Details of published Book Chapter/paper as under:

Tide of Books "Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

Volume: I, Month: 20 December 2023, ISBN NO: 978-93-94819-81-8







Santosh P Mane Publisher Jyotikiran Publication, Pune International Publications Web- https://jkpub.in



Sree Nerrana Guru College - - - mamerce P. L. Lokhande Mars. 400 089. Mumbai

Self Financing Degree College P.L.Lokhande Marg. Chembur, Mumbai-400080 E-Mail angcollege@afy.com

#### **SNG Bank- Pmt Voucher**

120	Dated	11-346-2033
Particulars		Amount
Research & Project Work Expenses		2,000.00
· Roded as		-

Through :

Sine Namyata Gutu Co-Op Bank(4820)

ISCAL QUU

On Account of :

Being cho issued for Reimbursement of registration fees for Research Methodology workshop Bank Transaction Details:

-

Naveena Suresh Cheque	297974	13-Jun-2023	\$00.00
Mehjabeen Khan Cheque	297975	21-Jun-2023	500.00
Mahtab Khan Cheque	297976	21-Jun-2023	500.00
Jabir Mohammad Cheque	297977	21-Jun-2013	500.00
Contract			

Amount (in words) : Indian Rupees Two Thousand Only

-v

₹ 2,000.00

Authorised Signatory

Receiver's Signature.

Prepared by: Saritha Suresh Awithen Sree Narayana Guru College of Commerce Self Financing ror 200-Chairman/Gen.Secretary President Treasurer rincipal Passed by :. Principal Sree Narovana Guru College an elementeree P. L. Lokhands Marg. Chembur, Mumbas 400 089.



for participating in the Seven Day



#### RAMANAND ARYA D.A.V. COLLEGE

(AUTONOMOUS) Bhandup (E), Mumbai-42 (NAAC:'A' Grade with CGPA 3.19) Best College Award by the University of Mumbai in Association with

> UNIVERSITY OF MUMBAI (NAAC: A\*\* Grade with CGPA 3.65)

Seven Day National Online Workshop 'Research Methods and Techniques' Sponsored by the Western Regional Centre of ICSSR

#### Certificate

This certificate is awarded to Dr./Mr./Ms./Mrs. MEHJABEEN KHAN

of SREE NARAYANA GURU COLLEGE OF COMMERCE

National Online Workshop on 'Research Methods and Techniques' organized by Ramanand Arya D.A.V. College Autonomous) in association with the University of Mumbai and sponsored by the Western Regional Centre of ICSSR from 04th May, 2023 to 10th May, 2023.

Chairperson

SREE NARAYANA GURU COLLEGE OF COMMERCE FL LOKHANDE MARG, NARAYANA NAGAR, CHEMBUR (WEST), MUMBALABORD, RE-ACCREDITED BY NAAC WITH GRADE 'D'-COPALAS(2018-2020) RE-ACCREDITED BY NAAC WITH GRADE 'D'-COPALAS(2018-2020) PERMANENTLY APPULATED TO THE UNIVERSITY OF MUMBALA RECOGNISED BY DIGULY 2079 & T2B-(MANAGED BY SREE NARAYANA MANDIRA SAMITI)

5<sup>th</sup> Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management". Jointly organized by the IQAC, Library, Department of IT and Data Science.

## CERTIFICATE

This is to certify that Dr./Ms. Mr. Mehjabeen khan

from Sree Naroyana Crive Callege of Commerce , chember Participated/Presented research paper titled "Exploring Al- Generated Explan-Otions for Mathematics Problem Solving: Enhancing Conceptual Understanding at the One-day Multidisciplinary International Conference held at this college on 16/09/2023.

Librarian-Convener

Comete.

Dr.S.P.Hinduja. Vice Principal-Academics IQAC Co-ordinator Jayaner.

Vice Principal-Administration

Principal



# Journal of Indian School of Political Economy

ISSN:0971-0396

Certificate of Publication

This is to certify that the article entitled

## EXPLORING AI-GENERATED EXPLANATIONS FOR MATHEMATICS PROBLEM SOLVING: ENHANCING CONCEPTUAL UNDERSTANDING

Authored By

Ms. Mehjabeen Khan Assistant Professor, Department of Data Science, Sree Narayana Guru College of Commerce, Mumbai-89

Published in



University Grants Commission

Journal of Indian School of Political Economy : ISSN : 0971-0396 with IF=7.28 Vol. 35, No. 08, July - December : 2023 UGC Care Approved, Group I, Peer Reviewed, Bilingual,

Biannual, Multi-disciplinary Referred Journal

EE NARAYANA GURU COLLEGE OF COMMERCE-SENIOR - (2021-2023)

**Payment Voucher** 

#### 2. : 202

Particulars	Dated	: 10-Oct-2023
count :		Amount
Seminar/Conference/Workshop Expenses		650.00

#### Through :

Bank-SNG Co.Op.Bank Ltd. A/c No.8

#### On Account of :

Ch: NO:300674 dt:10.10.2023, Being reimburse of registration fees for 5th International conference held on 16.09.2023, paid to Mrs.Reshma Khudabax. Bank Transaction Details:

650.00

Seminar/Conference/Workshop Expenses Cheque 300674 10-Oct-2023

Amount (in words) :

Rupees Six Hundred Fifty Only

650.00

Receiver's Signature:

Authorised Signatory

Prepared by

erified by	No;
ssed by	Ap? hump
Princip	al Treasurer/Asst.Treasurer President Chairman Gen.Secretary
	1 Contraction
	Principal
	Sree Nerround Gara Colore of commente Colore of commente
	P. L. Lohlmando Muntu. P. L. Lohlmando Diury. A00 DS9.
	Charlett, Music



SREE NARAYANA GURU COLLEGE OF COMMERCE PL LOKHANDE MARG, NARAYANA NAGAR, CHEMBUR (WEST), MUMBAI 400 000. RE-ACCREDITED BY NAAC WITH GRADE "B'-CGPA2.45(2015-2013) RE-ACCREDITED BY NAAC WITH GRADE "B'-CGPA2.45(2015-2013) PERMANENTLY AFFILIATED TO THE UNIVERSITY OF MUMBAI & RECOGNISSED BY DEGC US 20F) & 12 B. (MANAGED BY SREE NARAYANA MANDIRA SAMITT)

5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management". Jointly organized by the IQAC, Library, Department of IT and Data Science.

## CERTIFICATE

This is to certify that Dr./Ms./Mr. Reshing Rabul Thwal from Sree Narayana mun college of connerce Participated/Presented research paper titled A study of Digital Tools For

Effective Teaching" at the One-day Multidisciplinary International Conference held at this college on 16/09/2023.

Dr.S.M.Hosantan. Librarian-Convener

Aarg. 400 089

Dr.S.P.Hinduja. Vice Principal-Academics IQAC Co-ordinator

Dr. Jayasree V.

Vice Principal-Administration

Dr.Ravindran K.

Principal



# Journal of Indian School of Political Economy

Certificate of Publication This is to certify that the article entitled

## STUDY OF DIGITAL TOOLS FOR EFFECTIVE TEACHING

Authored By

Reshma Rahul Jinwal Assistant Professor Department of Commerce Sree Narayana Guru College of Commerce



Published in Journal of Indian School of Political Economy : ISSN : 0971-0396 with IF=7.28 Vol. 35, No. 08, July - December : 2023 UGC Care Approved, Group I, Peer Reviewed, Bilingual, Biannual, Multi-disciplinary Referred Journal

			Dated	: 15-Jan-2024
livis	-		-1-	Amount
ar/Conference/Work	shop I	Expenses		1,000.00
		1		
IG Co.Op.Bank Ltd. Alc No.8				
t of : 03218 dt 15.01.2024 on fees to Reshma I onal conference on " atoms for Bridging G ia" held on 20.12.20 insaction Details:	Rahul . Multifa Sap bel	Jinwal for aceted	try and	
am Remuneration 303218 15	lun-2024	1,000.00		
(in words) : pees One Thousand	Only			1,000.00
Shottan				
er's Signature:			Aut	norised Signatory

red by

repared by Anun	pri,		21811	
/erified by			0	
Passed by	· ····		mul	
Fri	ncipal Treasurer/Ass	t.Treasurer Presi	dent Chairman	Gen.Secretary
	1			
				00
	67	34		V.
		3月		Principal Guru
	Carlos	Vince		BLETB THE
		-	1	College of Commerce P. L. Lokhande Marg. P. L. Mumbai
				P. L. Lokhande Marg. P. L. Lokhande 400 Chembur, Mumbai
				Cheminer



# **Jyotikiran Publication, Pune**

International Publication

Reg. No:-UDYAM-MH-32-0043896

PUBLICATION CERTIFICATE

his certificate is hereby awarded to Prof/Dr./Mrs./ Reshma Rahul Jinwal, Assistant **'rofessor, Sree Narayana Guru College of Commerce** In recognition of the ontribution of Book Chapter /article titled "The Role of Technology in Fostering nnovation and Growth in Start-Up Businesses" Published after blind peer reviewed and editorial process in this Jyotikiran Publication, Pune. The editor & Publisher wishes 'im/her a resplendent future.

Details of published Book Chapter/paper as under:

Title of Book: "Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

Volume: I, Month: 20 December 2023, ISBN NO: 978-93-94819-81-8



# LARAYANA GURU COLLEGE OF COMMERCE-SENIOR - (2021-2023)

Payment Voucher

200	Dated	: 10-Oct-2023
Particulars		Amount
ent :		Amount
Seminar/Conference/Workshop Expenses		650.00

sugh:

Bank-SNG Co.Op.Bank Ltd. A/c No.8

Account of :

NO 300672 dt 10.10.2023, Being reimburse of Istration fees for 5th International conference held 16.09.2023, paid to Mrs.Sneha Jagdale. nk Transaction Details: ninar/Conference/Werkshop Expenses

sque 300672 10-0d-2023 650

iount (in words) :

Rupees Six Hundred Fifty Only

650.00

eceiver's Signat

Authorised Signatory

repared by

Prepared by	Aprilia-	po:				
Verified by Passed by	Principal Tr	easurer/Asst.Trea	hund Isurer President	Chairman G	en.Secretary	
	Principal II	All Harding		\$	Ð	2
		Contraction of the second		4	Princips Sree Narrowshi College of Coll	Guru
					P. L. Lokhand Chembur, Mumbar	e Mar

01



SREE NARAYANA GURU COLLEGE OF COMMERCE PL LOKHANDE MARG, NARAYANA NAGAR, CHEMBUR (WESTL MUMBAI 400 000. RE-ACCREDITED BY NAAC WITH GRADE 'B'-CGPAL45(20(9-2024)) PERMANENTLY APPILIATED TO THE UNIVERSITY OF MUMBAI & RECOGNISED BY UGC US 307) & 12 R (MANAGED BY SREE NARAYANA MANDIRA SAMITE)

5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management". Jointly organized by the IQAC, Library, Department of IT and Data Science.

#### CERTIFICATE

This is to certify that Dr./Ms./Mr. Sneha Sachin Jagadale from Stee Narayana Guru College of Commerce, Chembur. Participated/Presented research paper titled "A Study of Potentials of AI Tools in English language teaching" at the One-day Multidisciplinary International Conference held at this college on 16/09/2023. THE ayRonee.V Dr.Javasree V Dr. Ravindran K. Dr.S.P.Minduja. Dr.S.M.H Insamani. Principal Vice Principal-Administration Vice Principal-Academics Guru Librarian-Convener **IQAC** Co-ordinator

Thembu

ORO



# Journal of Indian School of Political Economy

ISSN: 0971-0396

Certificate of Publication

This is to certify that the article entitled

# 

A STUDY OF POTENTIALS OF AI TOOLS IN ENGLISH LANGUAGE TEACHING

Authored By

Mrs. Sneha Sachin Jagadale Asst. Professor, Department of B.Com (Banking & Insurance) Sree Narayana Guru College of Commerce, Chembur



Published in Journal of Indian School of Political Economy : ISSN : 0971-0396 with IF=7.28 Vol. 35, No. 08, July - December : 2023 UGC Care Approved, Group I, Peer Reviewed, Bilingual, Biannual, Multi-disciplinary Referred Journal

### TAKA GURU COLLEGE OF COMMERCE-SENIOR - (2021-2023)

 Pay			1000	1000	
 	100.00		Q 8.4	1.0.0	
		renter o	* ***		

4		Dated	18-040-2023
culara	. * .	L	Amount
ninar/Confer	ence/Workshop Expens	65	4,400.00
minariConfe	rence/Workshop Expens	les	4,400.00

rh.	585	Co Co B	HIRE.	Alc No.8	4,400.00
				AltNo.8	4,400.00

count of a

to 303172 & 303173 dt 18.12.2023, Being cheque to Dr. Jayasree V & Sneha Jagdale towards bursement of registration fees of International ference on Recent Trends, Challenges, and Issues ocial Science and Languages" on 08.7.23 ik Transaction Details:

eque 303172 18-0ec-2023 4,400.00 eta Jagdale eque 303173 18-0ec-2023 4,400.00

Jaymie.v

mount (in words) :

Rupees Eight Thousand Eight Hundred Only

8,800.00

ayoner V Receiver's Signature:

Authorised Signatory

Prepared by

epared by Rende	
/erified by	
Passad by	rer/Asst.Treasurer President Chairman Gen.Secretary





This is to certify that Prof./Dr./Mr./Ms. Ms.Sneha Sachin Jagadale, Assistant Professor Sree Narayana Guru College of Commerce, Chembur, Mumbai has participated in One Day Interdisciplinary Online International Conference on "Recent Trends, Challenges and Issues in Social Science and Languages" Jointly Organized by the Ganpatrao Deshmukh Mahavidyalaya, Sangola & Department of Geography and Internal Quality Assurance Cell (IQAC) In collaboration with Solapur Bhoogol Shikshak Sangh, Solapur and Pangaea Geographical Association, India on Date-8<sup>th</sup> July 2023, Day-Saturday

He/She has participated and presented a research paper entitled "Unveiling the Intricacies of Ableism in Wonder by R. J. Palacio"

Dr. Fule Raghunath Appa Head Dept. of Geography

Convener Dr. Patil Bhupal Dayaneshwa Dept. of Geography

Co-Convener r, Dhasade Shankar Sangappa IQAC Coordinator

Tincipal

Sree Neravana Guru College of Commerce P. L. Lokhanis Marg.

Chembur, monthe

Chief Organizing Prof. Dr. S. M. Mulani Principal

## SREE NAKATANA GUKU LULLEGE OF COM

P.L. LOKHANDE MARG, CHEMBUR (WEST), MUMBAI 400 089. RE-ACCREDITED BY NAAC & RECOGNISED BY UGC U/S 2(F) & 12 B AFFILIATED TO UNIVERSITY OF MUMBAI (MANAGED BY SREE NARAYANA MANDIRA SAMITI)

**IQAC & RESEARCH CELL OF THE COLLEGE** 

IN ASSOCIATION WITH

DEPARTMENT OF COMMERCE, UNIVERSITY OF MUMBAI AND SREE NARAYANA GURU COLLEGE OF EDUCATION

ORGANIZES

**6TH MULTIDISCIPLINARY INTERNATIONAL CONFERENCE** 

ON

"Multi-Faceted Collaborations for Bridging Gap between Industry and Academia" 20th DECEMBER,2023

# Certificate

This is to This is to Price Name Price Name Guru Relations at one-de

This is to certify that Dr./Ms./Mr. Mahtab Khan

from Snee Nanayana (лини College of Commence.

Participated/Presented research paper titled Explosing the Symbietic

Relationship Between Monthly Income and Investment Patterns: A case Study at one-day Multidisciplinary International Conference held at this College.

DR. S.P. HINDUJA

DR. ANNA FERNANDES E PRINCIPAL, SNG COLLEGE OF EDUCATION

DR. RAVINDRAN KARATHADI PRINCIPAL, SNGCC

HADI DR. SANGEETA PAWAR HOD, COMMERCE UNIVERSITY OF MUMBAI

O Scanned with OKEN Scanner

## Jyotikiran Publication, Pune International Publication

Reg. No:-UDYAM-MH-32-0043896

PUBLICATION CERTIFICATE

is certificate is hereby awarded to Prof/Dr/Mrs/ Miss. Mahtab Khan, Assistant ofessor, Department of Accounting & Finance, Sree Narayana Guru College of ommerce In recognition of the contribution of Book Chapter /article titled "Exploring e Symbiotic Relationship between Monthly Income and Investment Patterns: A Case udy of Unorganized Workers in Area M East Ward, Mumbai" Published after blind peer viewed and editorial process in this Jyotikiran Publication, Pune. The editor & ublisher wishes him/her a resplendent future.

Details of published Book Chapter/paper as under:

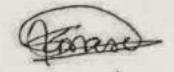
Title of Book:

"Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

Volume: I. Month: 20 December 2023, ISBN NO: 978-93-94819-81-8







Santosh P Mane Publisher Jyotikiran Publication, Pune International Publications Web- https://jkpub.in

rincipal

Sree Nerayana Guru College of Commerce P. L. Lokkende Marg. 480 089

Ball Financing Degree College P.L.Lothande Marg. Chambur, Municer 470089 E-Mail shoollege@sity.com

**ENG Bank-Print Volution** 

120 Particulars

15-Jun-2023 Dated

resent 1 I see the impose eearch & Protect Work Expenses

2,000.09

Amount

20

Wint shall "

wough : Time Natayana Guru Co-Op Sank(4520)

n Account of ;

eing chg issued for Reimbursement of registration tes for Research Methodology workshop ank Transaction Details:

heque	297974	25 Jun 2023	500.00
Astijsbeen Khan Sheque	297975	21-Jun-2023	\$00.00
dahtab khan Cheque	297976	21-3un-2023	\$00.00
tabir Mohammad Cheque	297977	21-Jun-2028	500.00

Amount (in words) :

Indian Rupees Two Thousand Only

Authorised Signatory

₹ 2,000.00

Receiver's Signature:

Haverthen Sree Narayana Guru College of Commerce Self Financing Prepared by: Saritha Suresh 29th 20 N Chairman/Gen.Secretary President Verified by : Treasurer Principal Passed by : Principal Sree Narayana Guru

College of Commerce P. L. Lokhende Marg. 400 089. Chembur, Mumbas



# RAMANAND ARYA D.A.V. COLLEGE

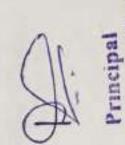
(AUTONOMOUS) Bhandup (E), Mumbai-42 (NAAC:'A' Grade with CGPA 3.19) Best College Award by the University of Mumbai

in Association with

UNIVERSITY OF MUMBAI (NAAC: A\*\* Grade with CGPA 3.65)

Seven Day National Online Workshop 'Research Methods and Techniques' Sponsored by the Western Regional Centre of ICSSR

## Certificate



089

000

umbai

Chembu

Marg.

nmorce

Guru

This certificate is awarded to Dr./Mr./Ms./Mrs. Mahtab Khan

ef Seev Narayana Guru College of Commerce for participating in the Seven Day National Colour Workshop on Research Methods and Techniques' organized by Ramanand Arya D.A.V. College (Autonomous) in anno attors with the University of Mumbai and sponsored by the Western Regional Centre of ICSSR from 04th May, 2023 to 10° May 2023 Bell Financing Degree College P.L.I.Shande Marg. Chembu. Muncui-400089 Eddal angointege@uty.com

ENG Bank- Pmt Voucher

92	290	Dated	2-1ep-2023
- Person	la foders		Amount
	aculty improvement Expenses		1,500.00

hrough : Say New	ana Guru Co-Co S	and all the	
n Account			
eing chq isa ank Transas	sued for Ref	und for FDP	
to Parmeswar	and the local division of the local division		
white.	300269	2-5ep-3023	500.00 ft
ahtab Khan Ingue	300220	2-5ep-2023	500.00 P
wadarahan She	nde		Ent
eque	300271	2-5ep-2023	\$00.00 P
nount (in wo	rda) :		2000 N 2018

l たくが

Indian Rupees One Thousand Five Hundred Only

₹ 1,500.00

ceiver's Signature:

Authorised Signatory

Sree Narayana Guru oolinge of Commerce Self Financing Prepared by: Saritha Suresh K Verified by 1 Chairman/Gen.Secretary President PhinEpat Treasurer Passed by : Principal See Nervana Gara -101204 C. litte die aurit E. L. \* 405 089. "hembur, biauhai

Untilled-1061000.jpg





Mupor 82.

Prof. (Dr.) Nupur Prakash Vice Chancellor

The NorthCap University, Gurugram

# CERTIFICATE

- OF PARTICIPATION -

#### FACULTY DEVELOPMENT PROGRAMME

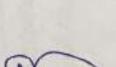
This is to certify that

#### MAHTAB KHAN

has attended the five days Faculty Development Programme on "Research Methodology and Data Analytical Tools" from July 24 - 28, 2023, organised by School of Management and Uberal Studies.

Dr. Sona Vikas HOD-Commerce & Liberal Studies SOM & LS, The NorthCap University

The NorthCap University | www.ncuindia.edu



#### Principal Sree Nerroana Gura

College onunces P. L. Lokosade Marg. Thembur, Manibus 400 079

AM



SREE NARAYANA GURU COLLEGE OF COMMERCE P.L. LOKHANDE MARG, NARAYANA NAGAR, CHEMBUR (WEST), MUMBAI 400 MB RE-ACCREDITED BY NAAC WITH GRADE 'B'-CGPAL45(DB)'4-10024 PERMANENTLY AFFILIATED TO THE UNIVERSITY OF MUMBAI & RECOGNISED BY LGC C5 107) & 118 (MANAGED BY SREE NARAYANA MANDIRA SAMIT)

5<sup>th</sup> Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management". Jointly organized by the IQAC, Library, Department of IT and Data Science.

#### CERTIFICATE

This is to certify that Dr. Ms. Mr. Mattab than

) from Sree Naranga Crury College of Connerce Participated/Presented research paper titled "Iffectiveness of PT - Rovered Virtual Assostants in Enhancing Classroom Learning: A student Engagement Prays at the One-day Multidisciplinary International Conference held at this college on 16/09/2023.

DrSM Santan

Librarian-Convener

Dr.S.P.Minduja. **Vice Principal-Academics IOAC Co-ordinator** 

Dr. Jayasree V

Vice Principal-Administration

Dr.Ravindran K.

Principal



# Journal of Indian School of Political Economy

**Certificate of Publication** 

This is to certify that the article entitled

ISSN : 0971 - 0396

EFFECTIVENESS OF AI-POWERED VIRTUAL ASSISTANTS IN ENHANCING CLASSROOM LEARNING: A STUDENT ENGAGEMENT ANALYSIS

Authored By

Ms. Mahtab Khan Asst. Professor, Department of B.COM (Accounting & Finance), Sree Narayana Guru College of Commerce, Chembur, Mumbai

> Published in Journal of Indian School of Political Economy : ISSN : 0971-0396 with IF=7.28 Vol. 35, No. 08, July - December : 2023 UGC Care Approved, Group I, Peer Reviewed, Bilingual, Biannual, Multi-disciplinary Referred Journal



# Self Financing Degree College

## SNG Bank- Pmt Voucher

Particulars	Dated : 9-Aug-2023
Account :	Amount
Faculty Improvement Expenses	4,750.00

Seba

4,750.00

trough :

Sree Narayana Guru Co-Op Bank(4820)

Account of :

ting chq issued for reimbursement of registration es of FDP. ink Transaction Details: urself

299430 S-Aug-2023 eque

nount (in words) :

ceiver's Signature:

Indian Rupees Four Thousand Seven Hundred Fifty Only



Authorised Signatory

18 4,750.00

d by : by: W 3

for Sree Narayana Guru College of Commerce-Self Financing Courses PRINCIPAL

TREASURER PRESIDENT/CHAIRMAN/GEN.SECRETARY

95005

Principal

Sree Neravana Gura College o. Commercia P. L. Lokhaude Mars. 400 MRG. Thembur, Mumber



Ramanujan College, University of Delhi (Accredited Grade 'A++' by NAAC) In collaboration with Institute of Home Economics, University of Delhi under the aegis of MINISTRY OF EDUCATION PANDIT MADAN MOHAN MALAVIYA NATIONAL MISSION ON TEACHERS AND TEACHERS

and the second

This is to certify that

## Ms. Saba Shaikh

Sree Narayana Guru College of Commerce has successfully completed online one-week Faculty Development Program on "Academic Research Writing" from 08 – 14 July, 2023 and obtained Grade <u>A+</u>.





Blockchain Hash: 0xcca2b8415079062758048x3210668288854c029133x1884x5880x3863760

Prof. S. P. Aggarwal (Principal & Director) TLC, Ramanujan College

PARon

Prof. (Dr.) Renu Arora (Director (Officialing)) Institute of Home Economics University of Delhi

Dr. Nikhil Kr Ragnut (Deputy Director) TLC, Ramanujan Callege





SREE NARAYANA GURU COLLEGE OF COMMERCE PL LOKHANDE MARG, NARAYANA NAGAR, CHEMBUR (WEST), MUMBAI 401 001 RE-ACCREDITED BY NAAC WITH GRADE 'B'-CGPA2.45(2015-3054) PERMANENTLY AFFILIATED TO THE UNIVERSITY OF MUMBAI & RECOGNISED BY LGC US 107) & 128 (MANAGED BY SREE NARAYANA MANDIRA SAMIIT)

5<sup>th</sup> Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management". Jointly organized by the IQAC, Library, Department of IT and Data Science.

#### CERTIFICATE

This is to certify that Dr. Ms. Mr. Saba Shaikh

from Sree Narayana (duri college of connerce. Participated/Presented research paper titled "Assessing the impact of the SNAYAM Participated/Presented research paper titled "Assessing the impact of the SNAYAM PPP on Student's Learning: A study on Accessibility, Engagement And Learning outcomes. at the One-day Multidisciplinary International Conference held at this college on 16/09/2023.

antar

Librarian-Convener

Dr.S.P.Hinduja. Vice Principal-Academics IQAC Co-ordinator

Dr. Jayasree V. Vice Principal-Administration

Dr.Ravindran K.

Principal



# Journal of Indian School of Political Economy

SN: 0971 - 03%

**Certificate of Publication** 

This is to certify that the article entitled

ASSESSING THE IMPACT OF THE SWAYAM APP ON STUDENTS' LEARNING: A STUDY OF ACCESSIBILITY, ENGAGEMENT, AND LEARNING OUTCOMES

Authored By

Ms. Saba Shaikh Asst. Professor, Department of B.COM (Accounting & Finance), Sree Narayana Guru College of Commerce, Chembur, Mumbai

> Published in Journal of Indian School of Political Economy : ISSN : 0971-0396 with IF=7.28 Vol. 35, No. 08, July - December : 2023 UGC Care Approved, Group I, Peer Reviewed, Bilingual, Biannual, Multi-disciplinary Referred Journal



#### SNEE MANATANA GUNU CULLUL

P.L. LOKHANDE MARG, CHEMBUR (WEST), MUMBAI 400 089. RE-ACCREDITED BY NAAC & RECOGNISED BY UGC U/S 2(F) & 12 B AFFILIATED TO THE UNIVERSITY OF MUMBAL. (MANAGED BY SREE NARAYANA MANDIRA SAMITI)



**IQAC & RESEARCH CELL OF THE COLLEGE** 

IN ASSOCIATION

WITH DEPARTMENT OF COMMERCE, UNIVERSITY OF MUMBAI AND SREE NARAYANA GURU COLLEGE OF EDUCATION

ORGANIZES

**6TH MULTIDISCIPLINARY INTERNATIONAL CONFERENCE** 

ON

"Multi-Faceted Collaborations for Bridging Gap between Industry and Academia" 20th DECEMBER,2023

# Certificate

This is to certify that Dr. /Ms. /Mr. Yash Shital Sharad Surve

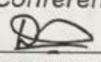
from Stee Narayana Guru College of Commerce, Chembur - 89

Participated/Presented research paper titled Analysing the Nexus between Sovestment Avenues and Risk Attitudes : A study on Unorganized at one-day Multidisciplingry International Conference held at this college.

DR. S.P. HINDUJA IOAC CO-ORDINATOR

DR. ANNA FERNANDES

PRINCIPAL.



DR. RAVINDRAN KARATHADI PRINCIPAL, SNGCC SNG COLLEGE OF EDUCATION

DR. SANGEETA PAWAR HOD, COMMERCE UNIVERSITY OF MUMBAI



# **Jyotikiran Publication, Pune**

## International Publication

Reg. No:-UDYAM-MH-32-0043896

## **PUBLICATION CERTIFICATE**

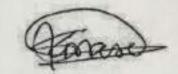
vis certificate is hereby awarded to Prof/Dr./Mrs./ Mr. Yash Shital Sharad Surve, ist. Professor, Department of B.COM, (Accounting & Finance), Sree Narayana uru College of Commerce, Chembur, Mumbai 89 In recognition of the contribution Book Chapter /article titled "Analysing the Nexus between Investment Avenues and isk Attitudes: A Study on Unorganized Workers in Area M East Ward, Mumbai." ublished after blind peer reviewed and editorial process in this Jyotikiran ublication, Pune. The editor & Publisher wishes him/her a resplendent future.

Details of published Book Chapter/paper as under:

Title of Book: "Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

Volume: I. Month: 20 December 2023, ISBN NO: 978-93-94819-81-8



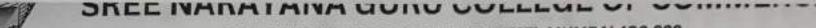


Santosh P Mane Publisher Jyotikiran Publication, Pune International Publications Web- https://jkpub.in



Sree Nemmers Gurn

Thembur, Mumbes 480 089.



P.L. LOKHANDE MARG, CHEMBUR (WEST), MUMBAI 400 089. RE-ACCREDITED BY NAAC & RECOGNISED BY UGC U/S 2(F) & 12 B AFFILIATED TO UNIVERSITY OF MUMBAI (MANAGED BY SREE NARAYANA MANDIRA SAMITI)

**IQAC & RESEARCH CELL OF THE COLLEGE** 

IN ASSOCIATION WITH

DEPARTMENT OF COMMERCE, UNIVERSITY OF MUMBAI AND SREE NARAYANA GURU COLLEGE OF EDUCATION

ORGANIZES

**6TH MULTIDISCIPLINARY INTERNATIONAL CONFERENCE** 

ON

"Multi-Faceted Collaborations for Bridging Gap between Industry and Academia" 20th DECEMBER,2023

# Certificate

This is to certify that Dr./Ms./Mr. Yash Shital Sharad Surve.

from Snee Nanayana. (ними college of commence.

DR. RAVINDRAN KARATHADI

PRINCIPAL, SNGCC

Participated/Presented research paper titled <u>Overview on Tourism</u>

unana

DR. ANNA FERNANDES

PRINCIPAL,

SNG COLLEGE OF EDUCATION

Sector In India. at one-day Multidisciplingry International Conference held at this College .

DR. S.P. HINDUJA IQAC CO-ORDINATOR

Scanned with OKEN Scanner

DR. SANGEETA PAWAR

HOD, COMMERCE

UNIVERSITY OF MUMBAI

# yotikiran Publication, Pune

## International Publication

Reg. No:-UDYAM-MH-32-0043896

## **PUBLICATION CERTIFICATE**

certificate is hereby awarded to Prof/Dr./Mrs./ Mr. Yash Shital Sharad Surve, 'ant Professor, Bachelor of Commerce, (Accounting & Finance) In recognition contribution of Book Chapter /article titled "Overview on Tourism Sector in India" shed after blind peer reviewed and editorial process in this Jyotikiran cation, Pune. The editor & Publisher wishes him/her a resplendent future.

Details of published Book Chapter/paper as under:

le of Book: Iulti-Faceted Collaborations for Bridging Gap between Industry Id Academia"

Volume: I, Month: 20 December 2023, ISBN NO: 978-93-94819-81-8



### Self Financing Degree College

#### SNG Bank- Pmt Voucher

0. 240	Dated : \$-Aug-2013
Particulars extrunt (	Amount
Faculty Improvement Expenses	4,760.00

Yash Qaso

irough : Stee Narayana Guru Co-Op Bank/45203 + Account of : ting chq issued for reimbursement of registration 25 of FDP. ink Transaction Details: urself eque 299430 9-Aug-2023 4,750.00 nount (in words) : Indian Rupees Four Thousand Seven Hundred Fifty Only

1₹ 4,750.00

ceiver's Signature:

by \_

Authorised Signatory

id by : 1 iby:

for Sree Narayana Guru College of Commerce-Self Financing Courses.

TREASURER

PRINCIPAL

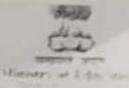
PRESIDENT/CHAIRMAN/GEN.SECRETARY

5 Principal

Sate Marriel Girts College of College P. L. L. Same Barry Thembur, Mumbra can 189.



Ramanujan College, University of Series (Accredited Grade 'A++' by NAAC) In collaboration with Institute of Home Economics, University of Delhi under the aegis of MINISTRY OF EDUCATION PANDIT MADAN MOHAN MALAVIYA NATIONAL MISSION ON TEACHERS AND TEACHING



This is to certify that

## Mr Yash Shital Sharad Surve.

of

Sree Narayana Guru College Of Commerce. . has successfully completed online Inter-Disciplinary two-week Refresher Course in "Managing Online Classes & Co- creating MOOCS 27.0" from 06 - 20 June, 2023 and obtained

Grade A.

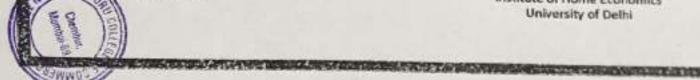




Blockchain Hash: 0xd4dat8517f6aeb284f0b3e17288ec7dcb4b89b3eb0c6d460x03435608bb891a1

1 James C

Prof. S. P. Aggarwal (Principal & Director) Mild Ramanujan College



PASIONE

Prof. (Dr.) Renu Arora (Director (Officiating)) Institute of Home Economics University of Delhi

Untin

Mr. Vipin Rathi (Convenor) Ramanujan College

SREE NARAYANA GURU COLLEGE OF COMMERCE P.L. LOKHANDE MARG, NARAYANA NAGAR, CHEMBUR (WEST), MCMBAL RE-ACCREDITED BY NAAC WITH GRADE 'B'-CGFAL4S2015-20249 PERMANENTLY AFFILIATED TO THE UNIVERSITY OF MUMBAL& RECOGNISED BY UCCUS207 & 128 (MANAGED BY SREE NARAYANA MANDIRA SAMITO

5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management". Jointly organized by the IQAC, Library, Department of IT and Data Science.

### CERTIFICATE

This is to certify that Dr. Mr. Yash shital sharad Surve

from Sree Narayana Guru College of Commerce, chembur Participated/Presented research paper titled "Edtech Impact Research on the effects of Educational Technology Tools on Student Learning and Educational Ow comes: at the One-day Multidisciplinary International Conference held at this college on 16/09/2023.

Librarian-Convener

Dr.S.P.Hinduja.

Vice Principal-Academics

**IQAC Co-ordinator** 

Jayaonee J Dr.Javasree V.

Vice Principal-Administration



Principal



ज्ञान-विज्ञान विमुक्त UGC

Iniversity Grants Commission

# Journal of Indian School of Political Economy

ISSN: 0971-0396

**Certificate of Publication** 

This is to certify that the article entitled

### EDTECH IMPACT: RESEARCH ON THE EFFECTS OF EDUCATIONAL TECHNOLOGY TOOLS ON STUDENT LEARNING AND EDUCATIONAL OUTCOMES



Authored By

Asst. Professor, Department of B.COM (Accounting & Finance), Sree Narayana Guru College of Commerce, Chembur, Mumbai 89

> Published in Journal of Indian School of Political Economy : ISSN : 0971-0396 with IF=7.28 Vol. 35, No. 08, July - December : 2023 UGC Care Approved, Group I, Peer Reviewed, Bilingual, Biannual, Multi-disciplinary Referred Journal



# Journal of Indian School of Political Economy

ISSN:0971-0396

Certificate of Publication This is to certify that the article entitled

# EDTECH IMPACT: RESEARCH ON THE EFFECTS OF EDUCATIONAL TECHNOLOGY TOOLS ON STUDENT LEARNING AND EDUCATIONAL OUTCOMES



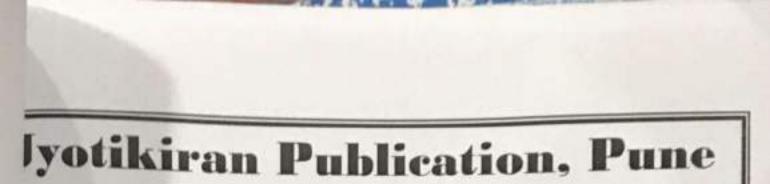
Authored By

Asst. Professor, Department of B.COM (Accounting & Finance), Sree Narayana Guru College of Commerce, Chembur, Mumbai 89

un-figure fitgaté UGC Published in Journal of Indian School of Political Economy : ISSN : **0971-0396** with IF=7.28 Vol. 35, No. 08, July - December : 2023 UGC Care Approved, Group I, Peer Reviewed, Bilingual, Biannual, Multi-disciplinary Referred Journal







# **International Publication**

Reg. No:-UDYAM-MH-32-0043896

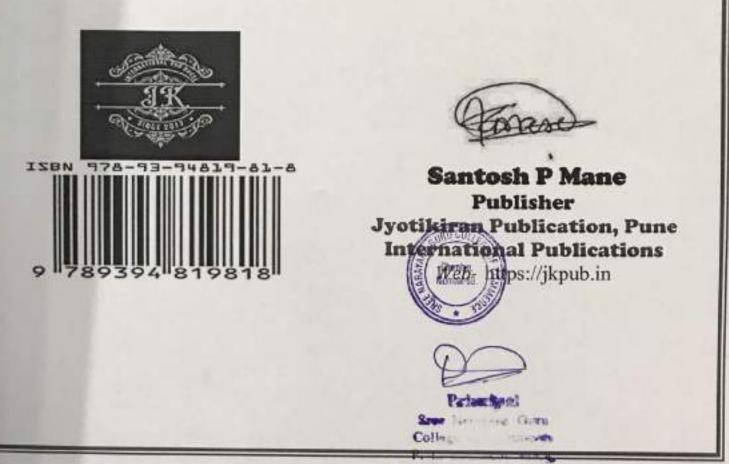
PUBLICATION CERTIFICATE

's certificate is hereby awarded to Prof/Dr./Mrs./ Mrs. Beena Pandey, Assistant ofessor, BAF Department, Sree Narayana Guru College of Commerce, Chembur, umbai. in recognition of the contribution of Book Chapter /article titled "Artificial 'elligence (Ai) (Marketing –Relevance and Scope)" Published after blind peer reviewed d editorial process in this Jyotikiran Publication, Pune. The editor & Publisher shes him/her a resplendent future.

Details of published Book Chapter/paper as under:

Title of Book: "Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

Volume: I. Month: 20 December 2023, ISBN NO: 978-93-94819-81-8



membur, Alember 400 000.

SREE NARAYANA GURU COLLEGE OF COMMERCE

P.L. LOKITANDE MARG, NARAYANA NAGAR, CHEMBUR (WEST), MUMBAF 880 889. RE-ACCREDITED BY NAAC WITH GRADE "B"-CGPA2.45(2019-2824) PERMANENTLY AVTILLATED TO THE UNIVERSITY OF MUMBAF & RECOGNISED BY UCC US 2(F) & 12 B (MANAGED BY SREE NARAYANA MANDIRA SAMITT)

5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management". Jointly organized by the IQAC, Library, Department of IT and Data Science.

#### CERTIFICATE

This is to certify that Dr. Mr. Beeng Pandey

from Sree Narayana Grunu College of Commerce, chembur. Participated/Presented research paper titled " Digital Aids in Teaching and Evaluation - Students Perspective.

at the One-day Multidisciplinary International Conference held at this college on 16/09/2023.

Dr.S.M.Nosamani.

Librarian-Convener

Dr.S.P.Hinduja.

Vice Principal-Academics IQAC Co-ordinator

au aonu

Vice Principal-Administration

Dr. Ravindran K

Principal



# Journal of Indian School of Political Economy

ISSN:0971-0396

Certificate of Publication This is to certify that the article entitled

DIGITAL AIDS IN TEACHING AND EVALUATION - STUDENTS PERSPECTIVE



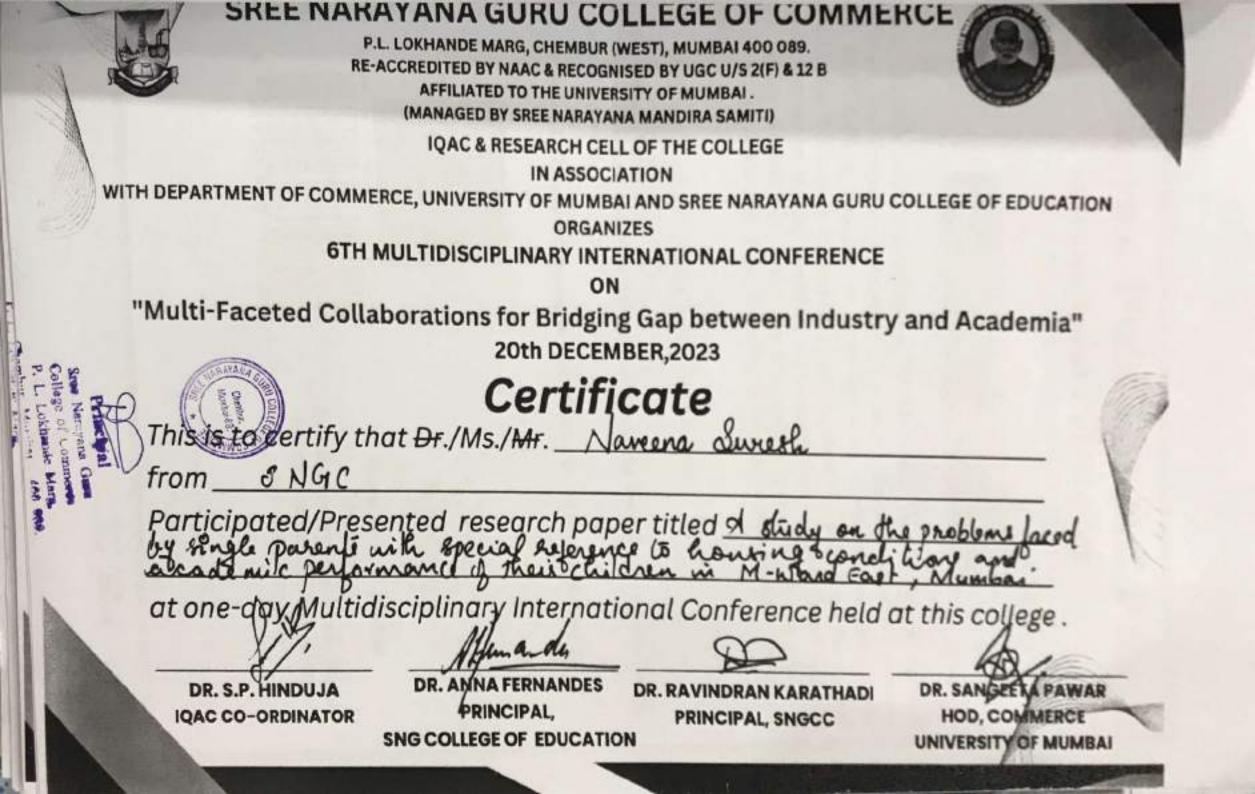
Authored By

Ms .Beena Pandey Assistant Professor Bachelors of Accounting and Finance (BAF) Sree Narayana College of Commerce, Chembur (W)



Published in Journal of Indian School of Political Economy : ISSN : 0971-0396 with IF=7.28 Vol. 35, No. 08, July - December : 2023 UGC Care Approved, Group I, Peer Reviewed, Bilingual, Biannual, Multi-disciplinary Referred Journal





# **Jyotikiran Publication, Pune**

International Publication

Reg. No:-UDYAM-MH-32-0043896

## PUBLICATION CERTIFICATE

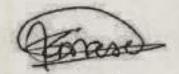
his certificate is hereby awarded to Prof/Dr./Mrs./ Mrs. Naveena Suresh, Assistant rofessor, Sree Narayana Guru College of Commerce, Research Scholar, Ramanand rya D.A.V College, Bhandup. In recognition of the contribution of Book Chapter uticle titled "A Study on the Socio-Economic Problems Faced By Single Parents with pecial Reference to Housing Conditions and Academic Performance of Their Children in 1-Ward East Mumbai." Published after blind peer reviewed and editorial process in his Jyotikiran Publication, Pune. The editor & Publisher wishes him/her a resplendent uture.

Details of published Book Chapter/paper as under:

Title of Book: "Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

Volume: I, Month: 20 December 2023, ISBN NO: 978-93-94819-81-8





Santosh P Mane Publisher Jyotikiran Publication, Pune International Publications Web- https://jkpub.in



Sree Ner yana Gura

P. L. Lokhande Mars. hembur, Mumbui 400 939.



# yotikiran Publication, Pune International Publication

Reg. No:-UDYAM-MH-32-0043896

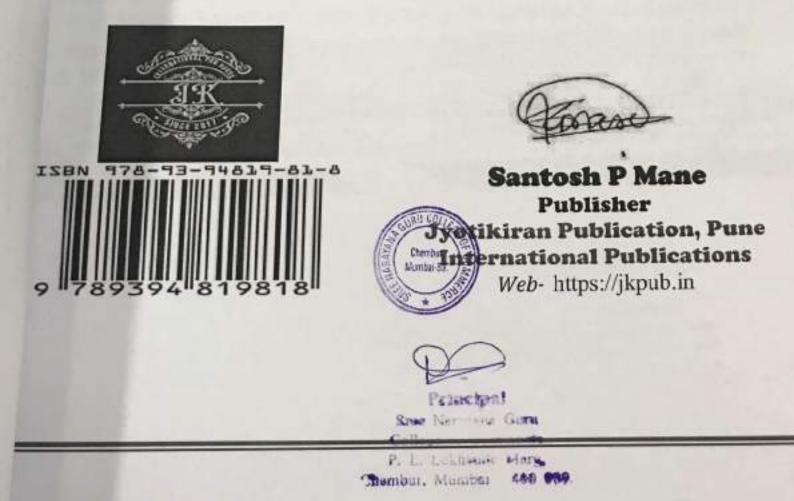
# PUBLICATION CERTIFICATE

certificate is hereby awarded to Prof/Dr/Mrs./ Mrs. Naveena Suresh, Assistant ssor, Sree Narayana Guru College of Commerce, Research Scholar, Ramanand D.A.V College, Bhandup. In recognition of the contribution of Book Chapter le titled "A Study on the Socio-Economic Problems Faced By Single Parents with al Reference to Housing Conditions and Academic Performance of Their Children in ard East Mumbai." Published after blind peer reviewed and editorial process in yotikiran Publication, Pune. The editor & Publisher wishes him/her a resplendent z.

Details of published Book Chapter/paper as under:

le of Book: Inlti-Faceted Collaborations for Bridging Gap between Industry 1d Academia"

Volume: I, Month: 20 December 2023, ISBN NO: 978-93-94819-81-8



Self Financing Degree College P L Lokhande Marg, Chembur, Mumbas 400089 E-Mail angcolege@sily.com

### SNG Bank- Pmt Voucher

#### No. 121

....

ŝ,

121	Dated	21-Jun-2023
Particulars Account		Amount
Research & Project Work Expenses		1,750.00



To The Principal DN/06/2021 SNGC P.L.Lokhande Marg.Chembur From Navoena Suresh Assistant Professor SNGC P.L.Lokhande Marg.Chembur

Subject:- Request for reimbursement of registration fees for conference.

**Respected Sir** 

I had published a research paper in UGC Care Journal "Kanpur Publishers" in the conference held at Nirmala College along with my PhD guide Dr.Poonam Kakkad in the topic "A study on the undergraduate students' perception towards extra-curricular activities". I am hereby attaching the details of payment, certificate and research paper. I humbly request you to reimburse the partial amount of Rs 1750.

Thanking You,

Jr. Sumi-Nijith

Do HOMENSA SP.

Yours faithfully de

Naveena Suresh





#### Principal Scor Nervena Gara College of Collapse P. L. Schlassic Mara Dember, Kought, 400 100

	Self Financing Degree College P L.Lokhando Maig, Chembur Mumbai-400089 E-Mail sngcollege@sity.com		
	SNG Bank- Pint Voucher		
No	120 Dated	21-Jun-2023	
Acco	Particulars ount: Lectric Lky Jospiters Research & Project Work Expenses Horsteicherg	Amount 2,010.00	
On / Beir fees	ough ; See Natajons Gutu Co-Op Sank/48/01 Account of ; Ig Chq issued for Reimbursement of registration s for Research Methodology workshop k Transaction Details;		

Treveelig Sorest			
Cheque	297974	25-Jue-2023	500.00
Mehjabezh Kha Cheque	n 297975	71-Jun-2023	500.00
Mahtab Khan Cheque	297976	21-Jun-2023	500.00
Jabir Mohammu Chegue	Nd 297977	11-Jun-2023	500.00
Amount (in w	ords) :		

Indian Rupees Two Thousand Only

1 mil

₹ 2,000.00

Receiver's Signature:

Authorised Signatory

.

ĸ

Prepared by: Saritha Suresh Verified by : Passed by :	Sree Narayana Guru Colleg Hinopal Treesurer	ge of Commerce Self Financing Chairman Buen Secretary President
		Principal Stat National Com Collegi - Collegian F. L. C. Association F. S. Status F. S. Status F. S. Status F. Status F. S. St

	successfully completing Techniques with grade for Mumbar and sponsored b of minimum standards cou	This certificate is awarder of SELF SARASASA G		C. T.	
Chairperson Chairperson Prin. Dr. Ajay M. Bhamare 1/C Dean, Commerce & Mgt University of Mundan	ven Day National Online W D.A.V. College (Autonomous) ICSSR from 04th May, 2023 to rammes	Certificate This certificate is awaided to Dr/Mr/Ms/Mrs_NAVEENA SURESH of SELF SARAYANA GURL COLLECT OF COMMERCE	Seven Day National Online Workshop 'Research Methods and Techniques' Sponsored by the Western Regional Centre of I	RAMANAND ARYA D.A.V. COLLEGE (AUTONOMOUS) Bhandup (E), Mumbai-42 (NAAC:'A' Grade with CGPA 3.19) Best College Award by the University of Mumbai in Association with UNIVERSITY OF MUMBAI (NAAC: A'' Grade with CGPA 3.65)	
¢.	orkshop on Research Methods and in association with the University of a 10 <sup>th</sup> May, 2023 as per the regulations	for participating and	ICSSR		Personal Action

1	
/	

#### Self Financing Degree College P.L.Lokhande Marg, Chembur, Mumbai-400089 E-Mail : sngcollege@sify.com

#### SNG Bank- Pmt Voucher

Dated	27-Sep-2023
	Amount
	Periodia
	600.00
	Dated

Through : Sine Narayana Gura Co-Op Bank(4820) On Account of : Being chq issued to Naveena Suresh against Research paper Bank Transaction Details: Naveona Suresh Cheque 301568 27-Sep-2013 300.00 100 Naveena Suresh~ Cheque 301569 27-549-2023 303.00 Amount (in words) : Indian Rupees Six Hundred Only ₹ 600.00

Receiver's Signature:

Authorised Signatory

Prepared by: Saritha Suresh Sree Narayana Guru Collage of Commerce Sell Financing ter Venified by ß Phincipal Chairman/Gen Secretary Preside Treasurer a, Passed by Pelacipal Stor Nersona Gara College of comments

P. L. Loffande Mar.

# CERTIFICATE OF PUBLICATION

This is to certify that the chapter entitled A STUBY ON THE IMPACT OF VALUE-ADDED COURSES ON THE GEN Z WITH SPECIAL REFERENCE TO SREE NARAYANA BURU'S TEACHINGS AND PHILOSOPHIES

Authored by

#### NAVEENA SURESH

Assistant Professor, Department of Management, Sree Narayana Guru College of Commerce, Chembur (West), Mumbai.

Has been Published in ISBN - 978-93-100-0564-6 Edited Book Entitled "The Wisdom of Bharat: An Exploration of the Indian Knowledge System"



Self Financing Degree College P L Lokhande Marg. Chembur, Mumbai-400089 E-Mail: sngcolege@sfy.com

SNG Bank- Pmt Voucher

No 449	Dated	11-Nov-2023
Particulars		Amount
Account		
Research & Project Work Expensions	rp	1,556.00

Through Site Vargens Birl (0-Op Bark(4820) On Account of : Being cho issued to Naveena Suresh against reimbursement of publication Bank Transaction Details: Naveena Suresh Chroue 302579 11-Nor-2013 1,556.00 Amount (in words) :

Indian Rupees One Thousand Five Hundred Fifty Six Only

Receiver's Signature:

1

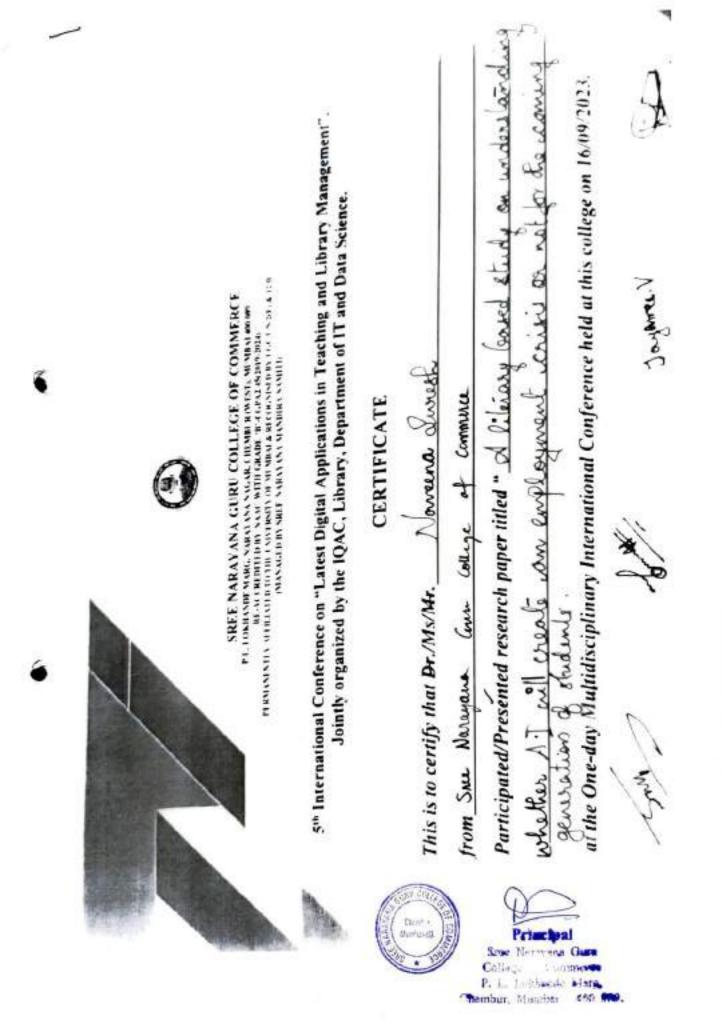
Authorised Signatory

₹ 1,556.00

Sree Narayana Gurd College of Commerce Self Financing Prepared by: Sanitha Suresh We . Verified by 1 1044 Treasurer Chairman/Gen.Secretary President Reincipal Passed by : seconder prefer the rohe is held 90 laper is alloched Referen Pate See Ca .e. Ρ. MAG

1				10		*
r Research E-ISSN: 2582-2160	tion to			acultie es	Editor / Publisher LJFMR	
International Journal For Multidisciplinary Research An International Open Access Peer Reviewed Journal E-ISSN: 2582-2160	.on			ce of Fi ic Angl		
liscipli	Licati e certificate	£	paper titled	Balan ptimist	L.COM	
- Multid	Jou burg the	Sures	tion of the p	rk Life the O	<b>nber 2023)</b>	
Peer Reviewed Journal	<b>Certificate of Bublication</b> The editorial board of IJFMR is hereby awarding the certificate of publication to	Naveena Suresh	in recognition of publication of the paper titled	Artificial Intelligence and Work Life Balance of Faculties - An Attempt to Review the Optimistic Angles	Issue 6 (November - December 2023) www.ijfmr.com • editor@ijtmr.com	
al Jour	tifica of LJFMR 1	Z	n recognitio	gence apt to I	e 6 (Novem	0.0
International Jo	Ler rial board (		-	cial Intelligen - An Attempt	Concour on	Principa Nermana
	The edito			tificial - Ar	Impact Factor: 9.24 Published In: Volume Paper Id: 7891	1. Lucheede gr. Afonden
G				HA	Impact Publish Paper I	

++ . WUZ, Hight to



ISSN: 0971 - 0396 sistant Professor, Department of Management Studies, Sree Narayana Guru College of Commerce, Chembur (W) INTELLIGENCE WILL CREATE AN EMPLOYMENT CRISIS OR NOT FOR THE A LITERARY BASED STUDY ON UNDERSTANDING WHETHER ARTIFICIAL , Research Scholar, R.A.D.A.V College, Bhandup, Mumbai. Journal of Indian School of COMING GENERATION OF STUDENTS This is to certify that the article entitled **Political Economy** Journal of Indian School of Political Economy Vol. 35, No. 08, July - December : 2023 **Certificate of Publication** Ms. Naveena Suresh : ISSN: 0971-0396 with IF=7.28 Authored By Published in

UGC Care Approved, Group I, Peer Reviewed, Bilingual,

Biannual, Multi-disciplinary Referred Journal

UGC Intervity Creets Co.

#### Self Financing Degree College P.L.Lokhande Marg, Chembur, Mumbai-400089 E-Mail : sngcollege@sify.com

11

37

1

Verified by

Passed by :

#### SNG Bank- Pmt Voycher

No. : 546	Dated : 19-Jan-2024
Particulars	Amount
Account :	
Faculty Improvement Expenses	800.00
	2
8	
Through : Sree Narayana Guni Co-Op Bank(4820)	
On Account of :	15-3804
Being chq issued to Naveena suresh to a days online Research Methodology Work Bank Transaction Details:	attend 10 kshop
Naveena Suresh Cheque 303635 13-Jan-2024	803.00
Amount (in words) :	100000
Indian Rupees Eight Hundred Only	₹ 800.00
Jareanaf Tou.	
Receiver's Signature:	Authorised Signatory
	83 1
1 - U.S.	/
deve	Sree Narayaqa Gyru College of Commerce Self Finance
Prepared by: Saritha Suresh	Site narabida cura conege or commerce out interes

Principal

Reety Rate of Treasurer

mou

Chairman/Gen.Secretary President

Principal Siet N- and Care INCTOR Colley

To

The Principal, Sree Narayana Guru College, Chembur.

From Naveena Suresh, Assistant Professor, Sree Narayana Guru College, Chembur.

Subject :- Request to permit attending 10 days online FDP.

Respected Sir,

I, Naveena Suresh would like to attend 10 days Online Research Methodology Workshop organised by Vidyalankar School of Information Technology.

The registration fees for the same was Rs.800. I humbly request you to grant permission for the same.

Thanking you in anticipation.

Plue Allow.

WRA C

Cherry-

9/12/2023

Chembur

Yours faithfully Naveena Suresh

Principal Uters Intern Stor No AUTOR Coller -15 NAPA 128 1829. 1. L. . Thember, hours

Mis Nahimi

To

The Principal, Sree Narayana Guru College, Chembur

From Naveena Suresh, Assistant Professor, Stee Narayana Guru College, Chembur

٠

5

Subject - Request to reimburse the registration fees

Respected Sir.

 Naveena Suresh had attended and successfully completed 10 days Online Research Methodology Workshop organised by Vidyalankar School of Information Technology. The registration fees for the same was Rs.800. I humbly request you to act for reimbursing the amount.

Thanking you in anticipation.

18/01/2023 Chembur

1000

Recomendy

Yours faithfully Jan Naveena Suresh

Principal Size Ti tieru Coller (1000089. P. L. 1. (1000089.



VSIT Indian Council of Social Science Research (ICSSR). He/She has cleared Examination Information Technology Vidyalankar School of Research Centre of Vidyalankar School of Information Technology and sponsored I This is to certify that Naveena Suresh, Research Scholar in Sree Narayana Gura Collec Workshop / Ph.D. Course work of 4 Credits from 11th December to 22nd December Convenor R&D **Dr. Leena Nair** Chembur has successfully completed the Ten Days Online Research Methodology 2023 organized by Research and Development Committee in association with Ph.D. Mart VSIT Vidyalankar School of Information Technology Indian Council of Social Science Research (WRC) CERTIFICATE Wadala East Mumbai obtain A+ Grade in collaboration with Dr. Smita Shukla **Hon'ble Director** Smill Shurke ICSSR (WRC) Julica **Dr. Rohini Kelkar** Principat VSIT 400 000



PayUMoney Vidyalankar Dnyanapeeth T...



Upi Transaction

Split with friends

Completed

Dec 9, 2023 6:47 PM



State Bank of India 8013 🗸

UPI transaction ID 334381664344

To: PayUMoney Vidyalankar Dnyanapeeth Trust 2 vidyalankaronyanapeethtrust.payu@indus

From: NAVEENA SURESH (State Bank of india)

naveena1984(bloksb)

Google transaction ID CICAGLCA\_8PXFA

Powered by UPI

.



Provide a second second

	MERCE	RU COLLEGE OF EDUCATION	SE .	try and Academia"	Assistant Proffe Research scholar	Arts / Siee Nare Challenges to	at this college.	DR. SANGET A PAWAR HOD, COMMERCE UNIVERSITY OF MUMBA	
0	RAYANA GURU COLLEGE OF COM P.L. LOKHANDE MARG, CHEMBUR (WEST), MUMBAI 400 089. RE-ACCREDITED BY NAAC & RECOGNISED BY UGC U/S 2(F) & 12 B AFFILIATED TO THE UNIVERSITY OF MUMBAI . (MANAGED BY SREE NARAYANA MANDIRA SAMITI)	IQAC & RESEARCH CELL OF THE COLLEGE IN ASSOCIATION JNIVERSITY OF MUMBAI AND SREE NARAYANA GU	6TH MULTIDISCIPLINARY INTERNATIONAL CONFERENCE	for Bridging Gap between Indus 20th DECEMBER,2023	that Br./Ms./Mr. Prabha Jasmine Nadar Research scholar	merce Science and mercitled A shudy or	Supporting their childrens Academic and no any international Conference held at this college.	DR. RAVINDRAN KARATHADI PRINCIPAL, SNGCC	
	SREE NARAYANA GURU COLLEGE OF COMMERCE P.L. LOKHANDE MARG, CHEMBUR (WEST), MUMBAI 400 089. RE-ACCREDITED BY NAAC & RECOGNISED BY UGC U/S 2(F) & 12 B AFFILIATED TO THE UNIVERSITY OF MUMBAI . (MANAGED BY SREE NARAYANA MANDIRA SAMITI)	IQAC & RESEARCH CELL OF THE COLLEGE IN ASSOCIATION OBCANIZES OBCANIZES	6TH MULTIDISCIPLINARY I	llaborations	Same Long	From Pillai College of Arts, Commerce Science and Arts / Siee Naro Participated Presented research paper titled A shudy on challenges to	development in supporting	DR. A	
	SREE	WITH DEPARTMENT OF		Wulti-Faceted	and a second sec	Participated	academic de	DR. S.P. HINDUJA IQAC CO-ORDINATOR	

-

# **Jyotikiran Publication, Pune**

## International Publication

Reg. No:-UDY4M-MH-32-0043896

### **PUBLICATION CERTIFICATE**

This certificate is hereby awarded to Prof/Dr./Mrs./ Mrs. Prabha Jasmine Nadar, Research Scholar, Pillai college of Arts, Commerce & amp: Science, and Assistant Professor, in Sree Narayana Guru College of Commerce - Chembur, Mumbai in recognition of the contribution of Book Chapter /article titled "A Study on Challenges Faced By Single Parents in Supporting Their Children's Academic and Non-Academic Development in M-Ward East Mumbai" Published after blind peer reviewed and editorial process in this Jyotikiran Publication, Pune. The editor & Publisher wishes him/her a resplendent future.

Details of published Book Chapter/paper as under:

#### Title of Book: "Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

Volume: I. Month: 20 December 2023, ISBN NO: 978-93-94819-81-8



Santosh P Mane Publisher Jyotikiran Publication, Pune International Publications Web- https://jkpub.in

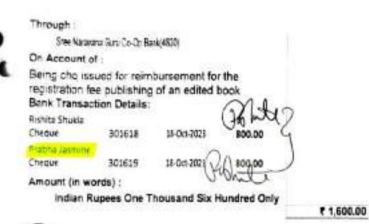


Per and stars

Self Financing Degree College P.L.Lokhande Marg. Chembur, Mumbai-400089 E-Mail : sngcollege@sify.com

#### SNG Bank- Pmt Voucher

No	407	Dated	12-Oct-2023
	Particulars		Amount
Acce			
	Faculty Improvement Expenses		1,600.00



Receiver's Signature:

Authorised Signatory

lowites 211 Minancing Snee Narayana Guru College of Commerce Prepared by Santha Suresh 10 100123-55 (MR) ŝ VVIVI łb Verified by 1 tr Hintipat Chaleman/Gen Secretary President Treasurer Passed by 1\_ Princheat See á 12. 1100. Distant, and

## Contents

	Preface vti
1	. Spicing up Marketing: Unveiling Innovative Strategies Inspired by Indian Street Food Vendors 1 Dr. Scraswaths Moorthy & <u>Bishita Shukla</u> .
2	Resilient Marketing: The New Marketing Normal 15 Arana Sharma
6i. 3	Green Marketing: A New Paradigm of Sustainable Consumer Engagement 31 Preeti Kalva
4.	Artificial Intelligence in Industry 5.0: Technologies and Potential Applications 51 Bhanu Priya Raina & Dr. Vivek Sharma
5.	Towards Recent Marketing Concepts Through Journey of Marketing Thoughts 75 Dr. Karnika Gupta
ű.	Augmented Reality Marketing Dr. Lata Krishnan & Prabha Jasmine Nadar
7.	An Indian Exploratory Study of Sustainable Marketing Practices and Customer Satisfaction Dr. Mainta Ratti
	Path
	Server 14-

- Court

ili

500 000

-

# 1

# Spicing up Marketing: Unveiling Innovative Strategies Inspired by Indian Street Food Vendors

Dr. Saraswathi Moorthy\* & Miss. Rishita Shukla\*\*

#### ABSTRACT

The chapter titled "Spicing up Marketing: Unveiling Innovative Strategies Inspired by Indian Street Food Vendors," explores the integration of creativity and novelty in marketing practices. Through a comprehensive analysis of secondary sources and social media videos, the study uncovers the unique strategies employed by Indian street food vendors. These strategies encompass product presentation, customer engagement, experiential marketing, storytelling, and guerrilla marketing tactics. Marketers can learn to captivate audiences, create memorable experiences, and forge stronger connections with customers by adopting these unconventional approaches. By understanding the secrets behind the success of Indian street food vendors, marketers can infuse excitement and novelty into their own marketing practices, leveraging creativity, customer engagement, local cultures, social media platforms, and experiential elements. This chapter provides valuable insights and actionable strategies for marketers to enhance their practices and thrive in a competitive landscape.

6

Keywords: Innovative Strategies, Guerrilla marketing, Product Presentation and Social Media Platforms.

<sup>\*</sup> Accorded Barford Demonstration of According the set Dates

b Star Permeteral (apl) This is to certify that Dr. Ms. Mr. Prabha Tasmine Nada at the One-day Multidisciplinary Unternational Conference held at this college on 16/09/2023. Dr.S.M.Hbsamant? Librarian-Convener Analyzing students Adaption and Reason for Adaption." SREE NARAYANA GURU COLLEGE OF COMMERCE Presented research paper titled "A study on Digital VS. Treditional Jointly organized by the IQAC, Library, Department of IT and Data Science. Narayana Cruzy, college of complexce. "Latest Digital Applications in Teaching and Library Management". PERMANENTLY AFFILIATED TO THE UNIVERSITY OF MUMBAI & RECOGNISED BY UGC US 20) & 12 B P.L. LOKHANDE MARG, NARAYANA NAGAR, CHEMBUR (WEST), MUMBAI 40000 RE-ACCREDITED BY NAAC WITH GRADE 181-CGPA2 45(2019-2024) 5th Multidisciplinary International Conference on Vice Principal-Academics **IQAC Co-ordinator** Dr.S.P.Minduja (MANAGED BY SREE NARAYANA MANDIRA SAMITI) CERTIFICATE Vice Principal-Administration the Jay asree V. Principal Dr.Ravindran K. lanni

STATION ....

Iniversity Grants Commission ssistant Professor, Department of Management, Sree Narayana Guru College of Commerce - Chembur, Mumbai STATISTICS IN THE Lec A STUDY ON "DIGITAL VS. TRADITIONAL LEARNING TOOLS: "ANALYZING UGC Care Approved, Group I, Peer Reviewed, Bilingual, Journal of Indian School of Journal of Indian School of Political Economy Biannual, Multi-disciplinary Referred Journal STUDENTS ADOPTION AND REASON FOR ADOPTION" Vol. 35, No. 08, July - December : 2023 ISSN: 0971-0396 with IF=7.28 **Political Economy** This is to certify that the article entitled **Certificate of Publication** Mrs. Prabha Jasmine Nadar Published in and the state of the state of the Authored By ISSN: 0971 - 0396



# **Jyotikiran Publication, Pune**

## International Publication

Reg. No:-UDYAM-MH-32-0043896

## PUBLICATION CERTIFICATE

This certificate is hereby awarded to Prof/Dr./Mrs./ Mr. Parameshwaran Iyer, Assistant Professor, Department of Banking & Insurance, Sree Narayana Guru College of Commerce, Chembur In recognition of the contribution of Book Chapter /article titled "Exploring the Socioeconomic Determinants of Household Participation in the Public Distribution System, With Special Reference to Antodaya Anna Yojana in Mumbai's M Ward East" Published after blind peer reviewed and editorial process in this Jyotikiran Publication, Pune. The editor & Publisher wishes him/her a resplendent future.

Details of published Book Chapter/paper as under:

#### Title of Book: "Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

Volume: I, Month: 20 December 2023, ISBN NO: 978-93-94819-81-8



10

Santosh P Mane Publisher Jyotikiran Publication, Pune International Publications Web- https://jkpub.in

> Principal Stor National Ga

P. L. L. Mator

hembur, Liuniou

Mars

4:00 989.

### Self Financing Degree College

P L Lokhande Marg Chembur Mumba-400089 E-Mail srgcollege@sity.com

### SNG Bank- Pmt Voucher

No 290	Dated	2.Sep-2023
Particulars		100124-0010
Account		Amount
Faculty Improvement Expenses		1,500.00

On Account	9979 Geb Co-Co 8 of	and over	
Seing cho re		und for FDP	
Ver Parmanava	tán		
Stream.	300269	2-Sep 2023	500.00 #/
Wehtab Khen			Pr.
Teque	300270	2-5ep-2023	500.00 M
Tyadarshan St	lede	100000000000000000000000000000000000000	1
Deque	800271	7-Sep-2023	500.00 0F
	ords) :		1.11.12.00.0

£ 1,500.00

Receiver's Signature:

Authorised Signatory

Prepared by Saritha Suresh venhed by Passed by

lin

Philipp Treasurer

Stee Narayano Guru dojinge of Commerce Self Financing









### FACULTY DEVELOPMENT PROCRAMME

this is to certify that

### P.V. IYER

has atlended the five days Faculty Development Programme on "Research Methodology and Data Analytical Tools" from July 24 - 28, 2023, organised by School of Management and Liberal Studies.

NORTHCAP

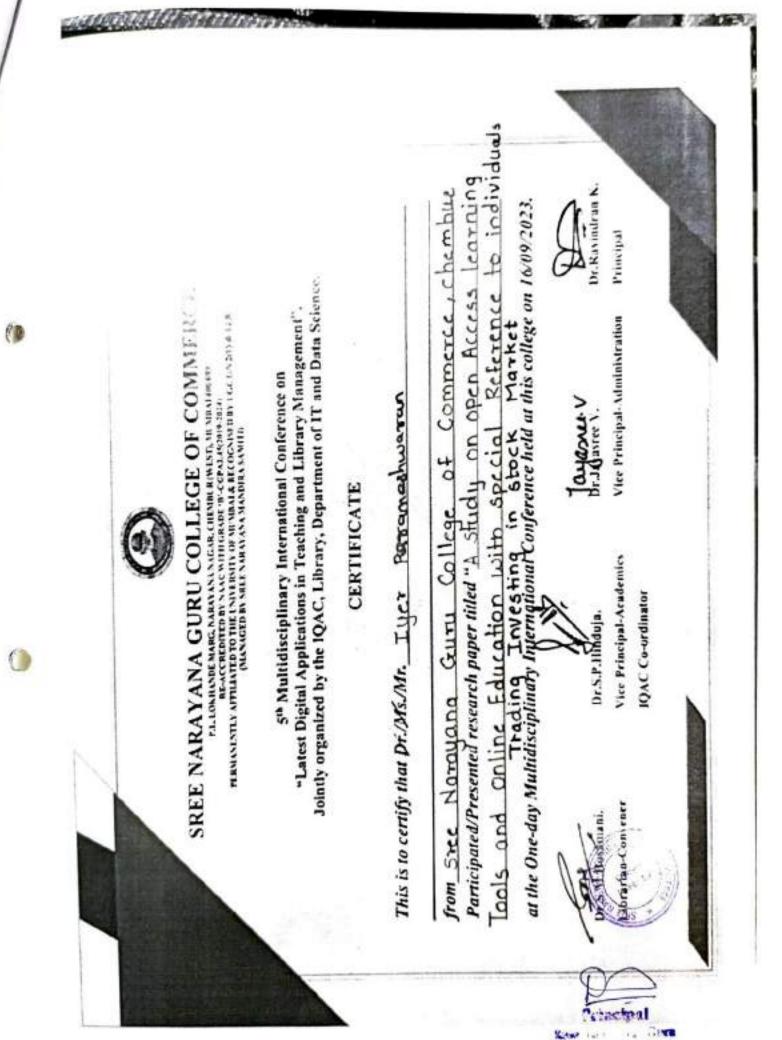
Dr. Sona Vikas HOD-Commerce & Uberal Studies SOM & LS. The NorthCap University

The NorthCap University | www.nouincla.edu

MTK No

Prof. (Dr.) Nupur Prakash Vice Chancellor The NorthCap University, Gurugram Decisi. 1600







# Journal of Indian School of **Political Economy**

**Certificate of Publication** 

This is to certify that the article entitled

# A STUDY ON OPEN-ACCESS LEARNING TOOLS AND ONLINE EDUCATION WITH SPECIAL REFERENCE TO INDIVIDUALS TRADING / INVESTING IN STOCK MARKET

Authored By

Mr. P.V.Iver

sistant Professor, Department of B.Com (Banking & Insurance) Sree Narayana Guru College of Commerce, Chembur.

INVERSITY GRANTS CON USU D





UGC Care Approved, Group I, Peer Reviewed, Bilingual,

Vol. 35, No. 08, July - December : 2023

Journal of Indian School of Political Economy

Published in

: ISSN : 0971-0396 with IF=7.28

Biannual, Multi-disciplinary Referred Journal

これに とはなる あいべき いうつ

96E0 - 1790 : NSSI

SREE NARAYANA GURU COLLEGE OF COMMERCE P.L. LOKHANDE MARG, CHEMBUR (WEST), MUMBAI 400 089. RE-ACCREDITED BY NAAC & RECOGNISED BY UGC U/S 2(F) & 12 B AFFILIATED TO UNIVERSITY OF MUMBAI (MANAGED BY SREE NARAYANA MANDIRA SAMITII **IQAC & RESEARCH CELL OF THE COLLEGE** IN ASSOCIATION WITH DEPARTMENT OF COMMERCE, UNIVERSITY OF MUMBAI AND SREE NARAYANA GURU COLLEGE OF EDUCATION ORGANIZES **6TH MULTIDISCIPLINARY INTERNATIONAL CONFERENCE** ON "Multi-Faceted Collaborations for Bridging Gap between Industry and Academia" 20th DECEMBER,2023 Certificate This is to certify that Dr./Ms./Mr. Privadarshan Shede, Asst Professor / Research Participated/Presented research paper titled SEBI & Pillars Commer Nuturing India's Robust Capital Market. at one-day Multidisciplingry International Conference held at this College . mange DR. ANNA FERNANDES DR. S.P. HINDUJA DR. RAVINDRAN KARATHADI DR. SANGETA PAWAR PRINCIPAL, IQAC CO-ORDINATOR PRINCIPAL, SNGCC HOD, COMMERCE SNG COLLEGE OF EDUCATION UNIVERSITY OF MUMBAI Peterspal Some hor man the Calla\_ seture: \$5010 A worker, Aballinter 1010 8780

. \*--

### International Publication

Reg. No:-UDYAM-MH-32-0043896

### PUBLICATION CERTIFICATE

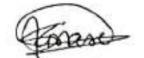
This certificate is hereby awarded to Prof/Dr./Mrs./ Mr. Priyadarshan Shede, Research Scholar, B.Com (Banking & Insurance), Chetana's Hazarimal Somani College of Commerce and Economics, Assistant Professor, Sree Narayana Guru College of Commerce, Chembur. In recognition of the contribution of Book Chapter (article titled "SEBI's Pillars of Strength: Nurturing India's Robust Capital Market" Published after blind peer reviewed and editorial process in this Jyotikiran Publication, Pune. The editor & Publisher wishes him/her a resplendent future.

Details of published Book Chapter/paper as under:

Title of Books "Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

Volume: I, Month: 20 December 2023, ISBN N0: 978-93-94819-81-8





Santosh P Mane Publisher Jyotikiran Publication, Pune International Publications Web-



Tembul, Mautobi 480 000.

ICE O	OLLEGE OF EDUCATION	2 Socioe commis	DR. 10 COLLEGE
SREE NARAYANA GURU COLLEGE OF COMMERCE P.L. LOKHANDE MARG, CHEMBUR (WEST), MUMBAI 400 089. RE-ACCREDITED BY NAACA RECOGNISED BY UGG U/S 2(F) & 12 B AFFILIATED TO THE UNIVERSITY OF MUMBAI. (MANAGED BY SREE NARAYANA MANDIRA SAMITI)	IQAC & RESEARCH CELL OF THE COLLEGE IN ASSOCIATION IN ASSOCIATION ORGANIZES GTH MULTIDISCIPLINARY INTERNATIONAL CONFERENCE ON "Multi-Faceted Collaborations for Bridging Gap between Industry and Academia" 20th DECEMBED 2023	This is to certify that <del>Dr./Ms</del> ./Mr. <u>Рыйдамырал Shede</u> . from Биее Navayana. (нини (ollege ol, (ammence Participated/Presented research paper titled Reseasing the Gacine annume	Triport of the Antodaya Anna Yajana an Household welbare in ri at one-day Multidisciplings International Conference held at this college. DR. S.P. HINDUJA DR. ANNA FERNANDES DR. RAVINDRAN KARATHADI PRINCIPAL DR. RAVINDRAN KARATHADI PRINCIPAL PRINCIPAL SNOCC UNVERSITI OF MANE
NARAYANA GURU COLLEGE OF CON P.L. LOKHANDE MARG, CHEMBUR (WEST), MUMBAI 400 089. RE-ACCREDITED BY NAACA RECOGNISED BY UGC U/S 2(F) & 12 B AFFILIATED TO THE UNIVERSITY OF MUMBAI - (MANAGED BY SREE NARAYANA MANDIRA SAMITI)	IQAC & RESEARCH IN ASS IN ASS COMMERCE, UNIVERSITY OF MUI ORG ORG OTH MULTIDISCIPLINARY IN Collaborations for Bridg	This is to certify that <del>Dr./Ms</del> ./Mr. <del>Рыйданьhan Shede</del> from Бнее Naнayana (нини Lallege of commence Participated/Presented research paper titled Research	HE Antodaya Anna Yojan ultidisciplinosy Internatio A DR. ANNA FERNANDES TOR PRINCIPAL SNG COLLEGE OF EDUCATION
SREE	WITH DEPARTMENT OF	This is to cert from <u>Swee</u> Nr Participated/	Impart of the at one-day Mult DR. S.P. HINDUJA IDAC CO-ORDINATOR
			Palacteral Star Constant Const

10

(IIIIIIIII)

### International Publication

Reg. No:-UDYAM-MH-32-0043896

### PUBLICATION CERTIFICATE

This certificate is hereby awarded to Prof/Dr./Mrs./ Mr. Priyudarshan Shede, Assistant Professor, Department of Banking & Insurance, Sree Narayana Guru College of Commerce, Chembur. In recognition of the contribution of Book Chapter /article titled "Assessing the Socio-Economic Impact of the Antodaya Anna Yojana on Household Welfare in M Ward East, Mumbai" Published after blind peer reviewed and editorial process in this Jyotikiran Publication, Pune, The editor & Publisher wishes him/her a resplendent future.

Details of published Book Chapter/paper as under:

Title of Book: "Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

Volume: I. Month: 20 December 2023, ISBN NO: 978-93-94819-81-8



Santosh P Mane Publisher Jyotikiran Publication, Pune International Publications Web- http://www.in Self Financing Degree College P.L.Lokhande Marg, Chembur, Mumbai-400089 E-Mail: sngcollege@sily.com

### SNG Bank- Pmt Voucher

Dated	2-Sep-2023
	12/2/2020
	Amount
	1,500.00 ~
	Dated

See Name	NA GUY (2-C); 54	rh(4520)		
On Account o	1:	1.0.2		
Being chq iss Bank Transac	ued for Refution Details:	und for FDP	÷.	
WY Parmeswere	in .			
Cheque	300269	2-Sep-2023	500.00 45	
Mahtab Khen			m m	
Cheque	300270	2-Sep-2023	500.00 M	
Privatantan Sh	ecia		1	
Chéque	300271	3-Sep-2023	500.00 QF	
Amount (in wa	orda):		P.	
Indian R Only	upees One T	housand Five	Hundred	
				1,5

Receiver's Signature:

C

Authorised Signatory

Prepared by Saritha Suresh Verified by : Fassed by :

Sree Narayano Guru Colinge of Commerce Self Financing Clarge Philipp Treasurer Chairman/Gen.Secreta Preside



		44	ы.
- 14	48	m	wn.
 10	200	×.	

Untitled-1050000 jpg



CLEGE OF COMM CLEGE OF COMM CREMENT OF COMMANDER OF COMMANDER OF COMPANY OF COMMANDER OF COMPANY OF COMMANDER OF COMMANDER OF COMMANDER OF COMPANY OF COMMANDER OF COMPANY OF COMMANDER OF COMPANY OF COMMANDER OF CO	Marayan Commerce Da to And Hal Mech eld arthis colle,	<b>Journau-V</b> Dr.Jayasree V. Vice Principal-Administration
	han c of c of f nference h	Dr.Jayasree V. Vice Principal-A
SREE NARAYANA GURU COLLEGE OF COMMERCE PLIORHANG, MARAYANA NGCA, CHEMINE (METAMORIA 0000) PLANABEMARG, MARAYANA NGCA, CHEMINE (METAMORIA 0000) PLANABEMARG, MARAYANA NGCA, CHEMINE (METAMORIA 0000) PLANABEN ARTICATER UNIVERSITY OF MEMBALA & RECOGNISSORY UCC US 2019 & 114 (MANAGED BY NARCH NARAYANA MANDRA A RECOGNISSORY UCC US 2019 & 114 (MANAGED BY NARCH NARAYANA MANDRA A RECOGNISSORY UCC US 2019 & 114 (MANAGED BY NARCH NARAYANA MANDRA A RECOGNISSORY UCC US 2019 & 114 (MANAGED BY NARCH NARAYANA MANDRA A RECOGNISSORY UCC US 2019 & 114 (MANAGED BY INTERNATIONAL CONFERENCE ON "Latest Digital Applications in Teaching and Library Management". Jointly organized by the IQAC, Library, Department of IT and Data Science. CERTIFICATE	This is to certify that Dr. MK. Priya darshan Marayan shede Research Scholor Chetana's H S College of Commerce & Economics from Stree Narayana Gruru College of Commerce , chembur Participated Presented research paper titled " <u>Use of AI to Analysis Inside</u> The ding Patterns and Enhance Control Mechanism at the One-day Multidisciplinary International Conference held at this college on 16/09/2023.	Dr.S.P.Minduja. Vice Principal-Academics IQAC Co-ordinator
SREE NAF FRAMMEN	This is to certify that Dr. Scholor Chetan from Srte Noray Participated/Presented r Tho ding Patter at the One-day Multidise	Dr.S.M. Hosamani. Librarian-Convener

Principal Sree Nersyana Gara Cottage of Competer P. L. tothade Mars.

÷



# Journal of Indian School of **Political Economy**

39650 - 1790 : NSSI

**Certificate of Publication** 

This is to certify that the article entitled

# USE OF AI TO ANALYSIS TRADING PATTERNS AND ENHANCE CONTROL MECHANISM

Authored By

Mr. Priyadarshan Shede

Research Scholar Chetana's Hazarimal Somani College of Commerce and Economics and Assistant Professor Department of B.Com (Banking & Insurance) Sree Narayana Guru College of Commerce, Chemetric

Published in

Journal of Indian School of Political Economy

: ISSN: 0971-0396 with IF=7.28

UGC Care Approved, Group I, Peer Reviewed, Bilingual. Biannual, Multi-disciplinary Referred Journal Vol. 35, No. 08, July - December : 2023

ANY NOT THE WAY THE TAXE THE TAXE THE TAXE THE

Intrensity Greats Commissi UBU 



					bur. Corning o Indididu-	2023. "10rket."	Dr.Ravindran K.	ipal
	MERCE	agement". Data Science.		un shede	from Sree Marayana Gury College of Commerces Chembly. Participated Presented research paper titled "A Shudy Un Open Access learning Tools and Online Education with Special Reference to Individu-	is college on 16/09		dministration Principal
	COLLEGE OF COMMERCE NAME CHERNEL (WEST), MUMBAL 400 000. NAME AR, CHERNEL (WEST), MUMBAL 400 000. NAME ARADIE W. CCURALE W. COURTE W. CURALE W. CCURALE W. COURTE W. CURALE W. COURTE W. CURALE W. COURTE W. COURTE W. COURTE W. CURALE W. CURALE W. COURTE W. CURALE W. CURAL	ational Conference on ng and Library Man: Department of IT and	CATE	han Naray	study Un Up	us tra ding	Dr.Lafastee V.	Vice Principal-Administration
0	C NARAYANA GURU COLLEGE OF COMMERC FALLORILANDE MARC, NARAYANA NAGAR, CHEMBUR (WEST), MUMRA1400 000. Relaccredited by Naka with Grade FF (CEVALARSH9-2024) Relactored by Naka Ged by Sher Narayaya, Mandida Samifed (MANAGED BY SHER NARAYAYA, MANDIDA SAMIFED	5 <sup>th</sup> Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management". Jointly organized by the IQAC, Library, Department of IT and Data Science.	CERTIFICATE	This is to certify that Dr. Ms. Mr. Priya darshan Narayan Shede	Guru Colle of h paper titled "A	rry Integrational C	Dr S.P. Hinduia	Vice Principal-Academics IQAC Co-ordinator
	SREE NARAYAN FLIORING REAC	5 <sup>th</sup> Mul "Latest Digital A Jointly organized by		tify that <del>Dr.Ms</del> ./M	Presented researc	lay Multidiscipline	ě I	
	R			This is to cer	from SYRE Participated	at the One-c	A CANA	U.S. Harian-Couvener
								Petersbyn

í

Constant States P. 1. States Marks "Thembox, Ministric 400, 900



	E ,	ence.	A		Chembur. Education	on 16/09/2023.	Dr.Raviadras K.	Principal	- 40 L
6	C NARAYANA GURU COLLEGE OF COMMERCE TL ICKNAME VANG. SARAYANA NAGAR, CHEMBER (WEST, MUMALINE TL ICKNAME VANG. SARAYANA NAGAR, CHEMBER (WEST, MUMALINE HILLORING IN THE SARAYANA NAME IN COLLEGE OF COMMERCE HILLORING IN THE SARAYANA NAME IN COLLEGE OF COMMERCE	5 <sup>th</sup> Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management". Jointly organized by the IQAC, Library, Department of IT and Data Science.	ICATE	Nahid Usman	Commerces charters charters charters and a charters of the cha	at the One-day Multidisciplinary Interdutional Conference held at this college on 16/09/2023.	Jayanee V. Dr.Jaguaree V.	Vice Principal-Administration	
0	SREE NARAYANA GURU COLLEGE OF COM FLICKHANE VING SARAYAN SAGAR CHENNER (WEED MENDAL HENVERNIN AFFLICKTOP FOURTED SAN SAN CAN FOR A RECOGNISED BY UCCUP PRAVALANTIN AFFLICKTOP FOURTED SAN FOR A MANDER SANFTD	5th Multidisciplinary International Conference on atest Digital Applications in Teaching and Library Mana organized by the IQAC, Library, Department of IT and	CERTIFICATE	Dr./Ms./Mr. Shaikh	from Sree Marayana Guru College of Participated/Presented research paper titled " Rale	disciplinary luteriluional Co	Dr.S.P.Hinduja.	Vice Principal-Academics IQAC Co-ordinator	
	SREE N	"La Jointly		This is to certify that Dr./Ms./Mr.	from Stee Nata Participated/Presente	at the One-day Multi	Dr.S. Virilosamani.	Librariae Coovener	



# Journal of Indian School of Political Economy

Certificate of Publication

This is to certify that the article entitled

# ROLE OF IOT IN EDUCATION

Authored By

Mr Shaikh Nahid Usman

Assistant Professor Department of Information Technology Sree Narayana Guru College of Commerce

Journal of Indian School of Political Economy : ISSN : 0971-0396 with IF=7.28 Vol. 35, No. 08, July - December : 2023 UGC Care Approved, Group I, Peer Reviewed, Bilingual, Biannual, Multi-disciplinary Referred Journal

> UGC Interstity Graess Co

Published in

\$30

20

395

Cincipal,

Sree Na

Thembur

ないないとうないとうで

ISSN: 0971 - 0396

and the second second second	-	•	1	1
DR'SANGEETA PAWAR HOD, COMMERCE UNIVERSITY OF MUMBAI	DR. ANNA FERNANDES DR. RAVINDRAN KARATHADI PRINCIPAL, PRINCIPAL, SNGCC SNG COLLEGE OF EDUCATION		DR. S.P. HÍNDUJA IQAC CO-ORDINATOR	
at this College .	at one-day Multidisciplinary International Conference held at this	Multidiscipling	at one-day	and a start of the
Immence.	Participated/Presented research paper titled Role of Antilical Intelligence in Cyberbecunity.	Participated/Presented research Intelligence in Cyberbecustity.	Participate Intelligenc	
	<b>Certificate</b> This is to certify that <del>Dr</del> ./Ms./ <del>Mr</del> . <u>Shaikh Nahid Usman</u>	ertify that <del>Dr</del> ./Ms	This is to c	
ry and Academia"	6TH MULTIDISCIPLINARY INTERNATIONAL CONFERENCE ON "Multi-Faceted Collaborations for Bridging Gap between Industry and Academia" 20th DECEMBER,2023	6TH MULTIDISC	"Multi-Facet	
OLLEGE OF EDUCATION	IQAC & RESEARCH CELL OF THE COLLEGE IN ASSOCIATION WITH DEPARTMENT OF COMMERCE, UNIVERSITY OF MUMBAI AND SREE NARAYANA GURU COLLEGE OF EDUCATION ORGANIZES	F COMMERCE, UNIVERSI	DEPARTMENT O	((((())))))))))))))))))))))))))))))))))
ERCE	SREE NARAYANA GURU COLLEGE OF COMMERCE P.L. LOKHANDE MARG, CHEMBUR (WEST), MUMBAI 400 089. REACCREDITED BY NAAC & RECOGNISED BY UGC U/S 2(F) & 12 B AFFILIATED TO UNIVERSITY OF MUMBAI (MANAGED BY SREE NARAYANA MANDIRA SAMITI)	SREE NARAYANA PL. LOKHANDE PL. LOKHANDE PL. LOKHANDE AFEL AFEL AFEL MANAGEI	INS SU	William W
		States and strategies and	N. A.	1

### International Publication

Reg. No:-UDYAM-MH-32-0043896

### PUBLICATION CERTIFICATE

This certificate is hereby awarded to Prof/Dr./Mrs./ Shaikh Nahid Usman, Assistant Professor, Sree Narayana Guru College of Commerce. In recognition of the contribution of Book Chapter /article titled "Role of Artificial Intelligence in Cyber security" Published after blind peer reviewed and editorial process in this Jyotikiran Publication, Pune. The editor & Publisher wishes him/her a resplendent future.

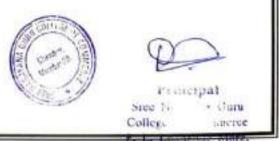
Details of published Book Chapter/paper as under:

Title of Book "Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

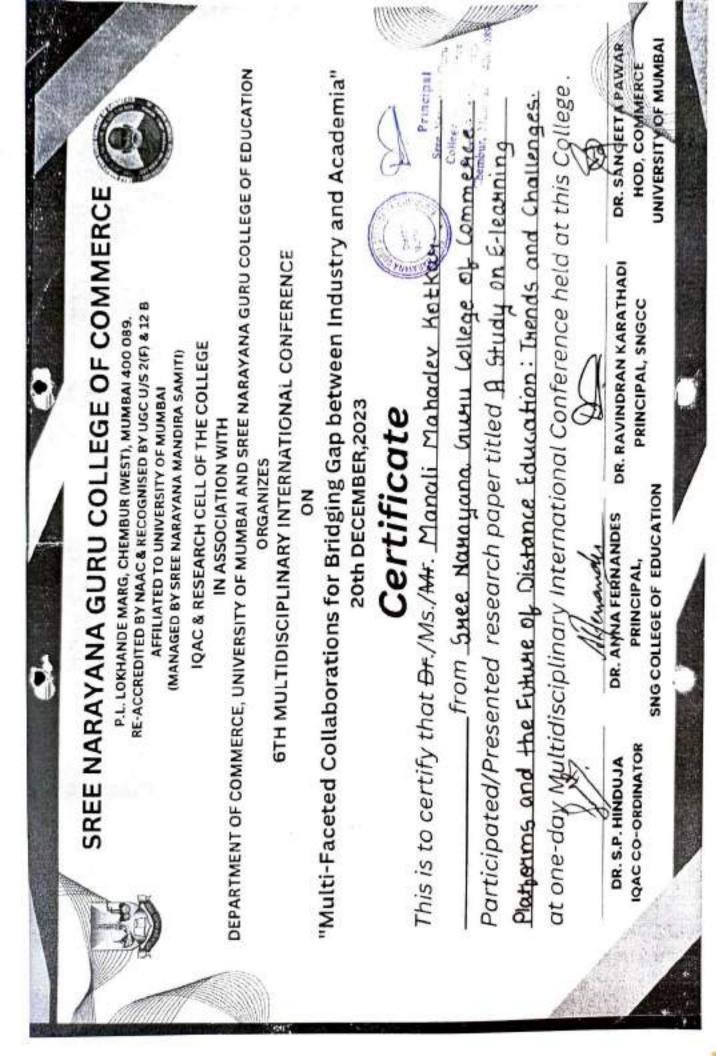
Volume: I. Month: 20 December 2023, ISBN NO: 978-93-94819-81-8



Santosh P Mane Publisher Jyotikiran Publication, Pune International Publications Web- https://jkpub.in



Chembur, Mumbai 400 089-



### International Publication

Reg. No:-UDYAM-MII-32-0043896

### PUBLICATION CERTIFICATE

This certificate is hereby awarded to Prof/Dr./Mrs./ Ms. Manuli Mahadev Kotkar, Assistant Professor, Sree Narayana Guru College of Commerce, Chembur-89 in recognition of the contribution of Book Chapter /article titled "A Study on E-learning Platforms and the Future of Distance Education: Trends and Challenges" Published after blind peer reviewed and editorial process in this Jyotikiran Publication, Pune. The editor & Publisher wishes him/her a resplendent future.

Details of published Book Chapter/paper as under:

Tide of Book: "Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

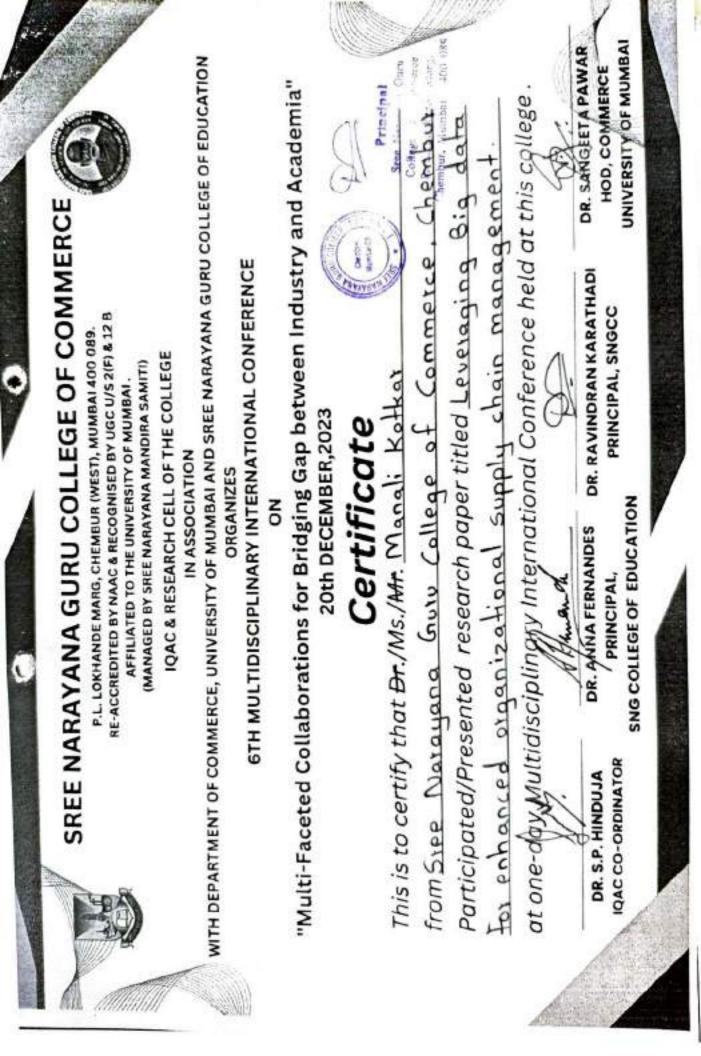
Volume: 1. Month: 20 December 2023, ISBN NO: 978-93-94819-81-8





Santosh P Mane Publisher Jyotikiran Publication, Pune International Publications Web- https://jkpub.in

Principal Sree Name in Churu College and a constant P. L. In State Man.



### International Publication

Reg. No:-UDY 4M-MII-32-0043896

### PUBLICATION CERTIFICATE

This certificate is hereby awarded to Prof/Dr./Mrs./ Ms. Manali Mahadev Kotkar, Assistant Professor, Department of Information Technology, Sree Narayana Guru College of Commerce – Chembur, Mumbai in recognition of the contribution of Book Chapter /article titled "Leveraging Big Data for Enhanced Organizational Supply Chain Management" Published after blind peer reviewed and editorial process in this Jyotikiran Publication, Pune. The editor & Publisher wishes him/her a resplendent future.

Details of published Book Chapter/paper as under:

Title of Book: "Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

Volume: J. Month: 20 December 2023, ISBN NO: 978-93-94819-81-8



Santosh P Mane Publisher Jyotikiran Publication, Pune International Publications Web- https://jkpub.in



Chembur, Mumbai 400 000

SRE NARAVA GURU COLLECE OF COMMERCE         RARAVA GURU COLLECE OF COMMERCE         Semigratized by the QAC, Library, Management         Jointi, organized by the QAC, Library, Management         Jointi organized by the CALL         Management         Centrify that Dr.M.S.AMA, McDale LALAD         Insist to certify that Dr.M.S.AMA, McDale LALAD         Participated Presented Presented Free Motory organized by the Lend         Participated Presented Present		ы	nce.			, Chembur. Trends in	on 16/09/2023.	Dr.Ravindran K.	Principal	
		EGE OF COMMERC Events (vest), member (and me events (seed) a sum maximum scores and a maximum scores in which is a sup- maximum scores in a sup- score in a sup- scores in a sup- score in a score in a sup- score in a score in a score in a score in a score in a score in a score in a score in a score in a score	tional Conference on ag and Library Management". epartment of IT and Data Scie	ATE	lahaden kotkar	study Recent T	ference held at this college	Jayaonu-V Dr.Joasree V.	Vice Principal-Administration	
	9	KAYANA GURU COLL FLIORINSE MAIG, SALANASA MAGAL CH RE-ACCHEDITIO IN SAAC WITH CHARLEN MASAGED IN SHEE MAILAVANA	5 <sup>th</sup> Multidisciplinary Interna t Digital Applications in Teachin anized by the IQAC, Library, D	CERTIFIC	Ms.Ath Manali M	yana Guru College research paper iirled " AB Using Web 4.0	sciplinary International Con	Dr.S.P.Hinduja.	Vice Principal-Academics IQAC Co-ordinator	
		SREE NA	"Lates Jointly org		This is to certify that <b>D</b>	from Syee Mara Participated/Presented F - lear hing	3/ \	Des:Madosamani.	$\widehat{\mathbf{n}}$	

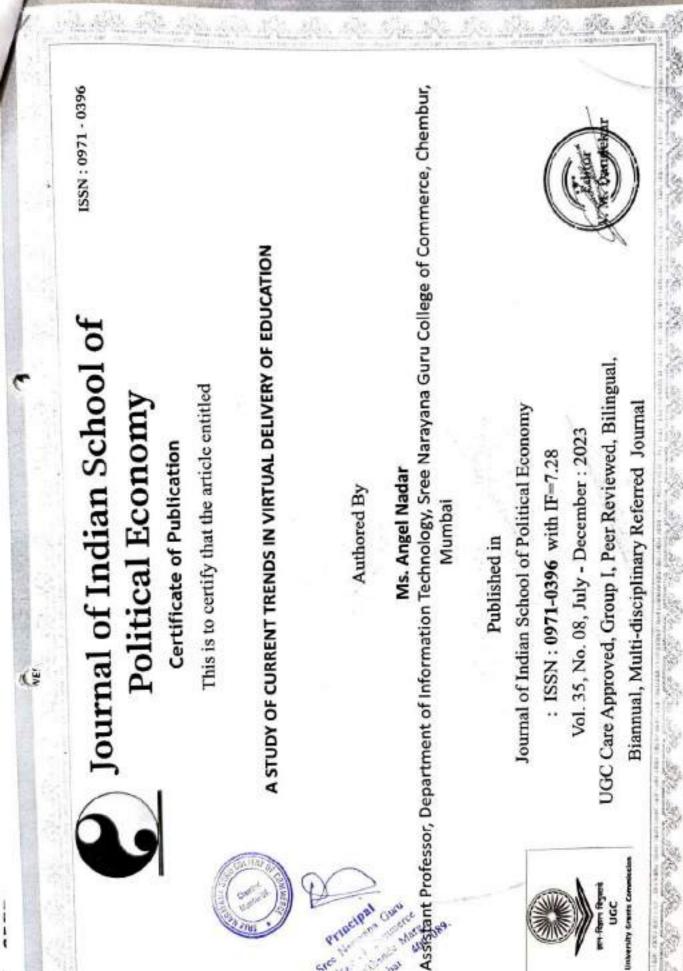
ورەسسەيدە		
Authored By Miss. Manali Mahadev Kotkar	epartment of Information lechnology sree Nalayana Gui u College o 89 Published in	Journal of Indian School of Political Economy : ISSN : 0971-0396 with IF=7.28 Vol. 35, No. 08, July - December : 2023 UGC Care Approved, Group I, Peer Reviewed, Bilingual, Biannual, Multi-disciplinary Referred Journal
	Authored By Miss. Manali Mahadev Kotkar	Authored By Miss. Manali Mahadev Kotkar Assistant Professor, Department of Information Technology Sree Narayana Guru College of Commerce, Chembur- 89 Published in

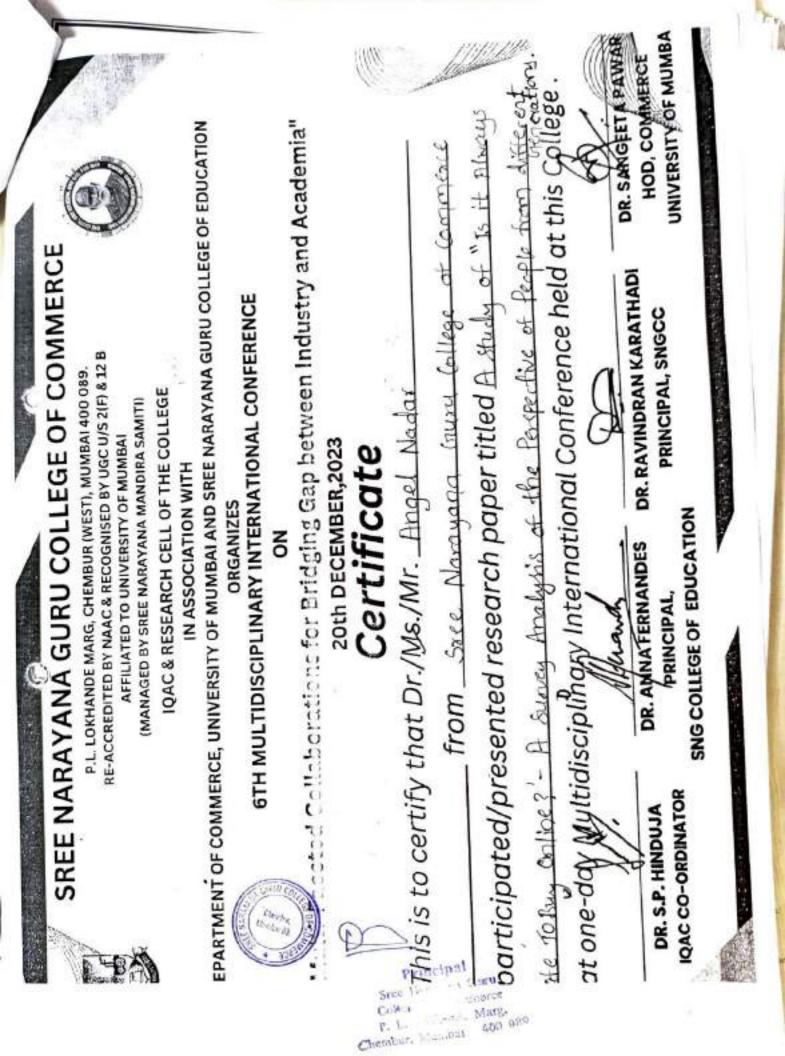
	3	*
s	SREE NARAYANA GURU COLLEGE OF COMMER( p.1.1.0kfrandemarc, narayana nacar, chembur (west), munral 40009. refemanently applilized by naccwerted by normeal 40009. permanently applilized to the university of mumbal & recognised by loc us 2(f) & 12.B. (managed by sere narayana mandera samited)	COLLEGE OF COMMERCE Anagar, chemiur (west), mumral 400 095. Avter grade "P-copal-45(2019-2034) Sity of mumbal & recognised by UGC U(S 2(F) & 12 B. Sity of mumbal & recognised by UGC U(S 2(F) & 12 B.
F	5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management". Jointly organized by the IQAC, Library, Department of IT and Data Science.	ernational Conference on Iching and Library Management". y, Department of IT and Data Science.
Prives	CERTIFICATE	RCATE
edba bedra	eThis is to certify that Dr. Ms.Mr. Angel Nadar	dar
rd sice Martin will a	Le Narayana Opert College of Congrature	From Sree Narayana Gury College of Congregere Participated Presented research paper titled " A Study of Current TECOAS IN
at the One-	at the One-day Multidisciplinary Interpotional C	votional Conference held at this college on 16/09/2023
Dr.S.M.Resammer	ant Dr.S.P.Hinduja. vener Vice Principal-Academics	Dr.Jagasree V. Vice Principal-Administration Principal
	IQAC Co-ordinator	

ŧ.

•

成於特別





International Publication

Reg. No:-UDYAM-MH-32-0043896

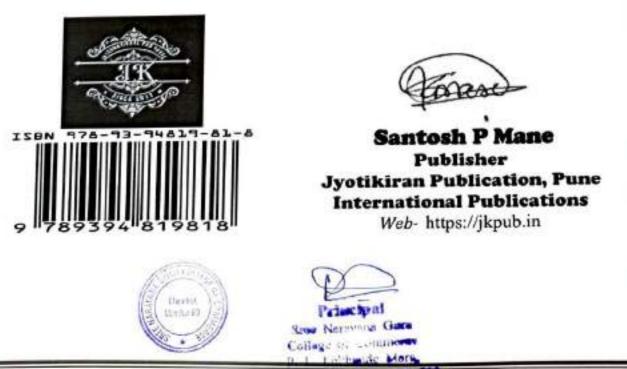
### PUBLICATION CERTIFICATE

This certificate is hereby awarded to Prof/Dr./Mrs./ Ms. Angel Nadar, Assistant Professor, Department of Information Technology, Sree Narayana Guru College of Commerce, Chembur, Mumbai. In recognition of the contribution of Book Chapter /article titled "A Study Of 'Is It Always Safe To Buy Online? – A Survey Analysis of the Perspective of People from Different Generations'." Published after blind peer reviewed and editorial process in this Jyotikiran Publication, Pune. The editor & Publisher wishes him/her a resplendent future.

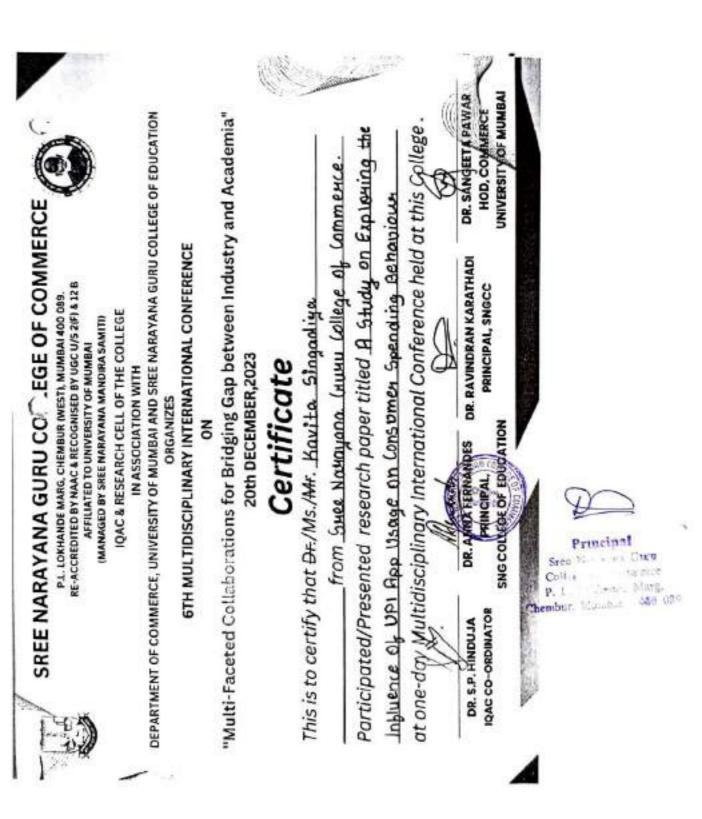
Details of published Book Chapter/paper as under:

Title of Book: "Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

Volume: I. Month: 20 December 2023, ISBN NO: 978-93-94819-81-8



membur, Member



### International Publication

Reg. No:-UDYAM-MII-32-0043896

### **PUBLICATION CERTIFICATE**

This certificate is hereby awarded to Prof/Dr./Mrs./ Kavita Singadiya, Assistant Professor, Department of BA Economics, Sree Narayan Guru College of Commerce, Chembur, Mumbai. In recognition of the contribution of Book Chapter /article titled "A Study on Exploring the Influence of UPI App Usage on Consumer Spending Behaviour" Published after blind peer reviewed and editorial process in this Jyotikiran Publication, Pune. The editor & Publisher wishes him/her a resplendent future.

Details of published Book Chapter/paper as under:

Tide of Book: "Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

Volume: I. Month: 20 December 2023, ISBN NO: 978-93-94819-81-8



Santosh P Mane Publisher Jyotikiran Publication, Pune International Publications Web- https://jkpub.in



Principal

Coller

P. 1. 1

Sree Narrana Garu

0.0702

4.11



### Self Financing Degree College

### SNG Bank- Pmt Voucher

NO	240	Dated	
	Periodalars	1.181801	*Aug-2023
Acces	and .		Amount
	Faculty improvement Expenses		4,750.00

Through				
	water Garte Co-Oy Bar	m(4820)	1	
On Account				
lees of FDF	stued for reimi totion Details:	bursement of	registration	
Voorteil	ction Details:			
Chergue	295431	5-Aug-2028	4,750.00	
Amount (in )	words) :			
	Ruppers Four T	housand Seve	n Hundred	
	0.04		1	0.03

Receivers Signature:

Authonised Signatory

ų Prepared by U verified by:

1

Passed by -\_\_\_

for Size Relaying Guto College of Commerce Self Financing Courses

W. www 杠

PRINCIPAL TRE

TREASURER PRESIDENT/CHAIRMAN/GEN SECRETARY

Printipal

ы́ {{		A the second sec
Teaching Learning Centre Ramanujan College, University of Delhi (Accredited Grade 'A++' by NAAC) in collaboration with institute of Home Economics, University of Delhi unser the aegis of Addistry of Ecolocation Addistry of Ecolocation PANDIT MADAN MOHAN MALAVIYA NATIONAL MISSION ON TEACHERS AND TEACHING	This is to certify that MS. Kavita Singadiya of See Nerayan Guru College of Commerce, Chembur West, Mumbai, Maharashtra See Nerayan Guru College of Commerce, Chembur West, Mumbai, Maharashtra tas successfully completed online one-week Faculty Development Program on tas successfully completed online one-week Faculty Development Program on and the successfully completed online one-week Faculty Development Program on tas successfully completed online one-week Faculty Development Program on and the successfully completed online one-week Faculty Development Program on and the successfully completed online one-week Faculty Development Program on and the successfully completed online one-week Faculty Development Program on and the successfully completed online one-week Faculty Development Program on and the successfully completed online one-week Faculty Development Program on and the successfully completed online one-week Faculty Development Program on and the successfully completed online one-week Faculty Development Program on and the successfully completed online one-week Faculty Development Program on and the successfully completed on the successfully completed on the successfully completed on and the successfully completed on the successfully co	Buckethalt from an and the second sec
	Principal Stee Marchan Calles P. L. Laborator P. L. Laborator Pembur, Mainbas	1 5 3

 $\zeta^{(1)}$ 

									President	
•	(	C NARAVANA GURU COLLEGE OF COMMERCE PLI ANALANA GURU COLLEGE OF COMMERCE PLI ANALANI ANALANA ANALANI	5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management". Jointly organized by the IQAC, Library, Department of IT and Data Science.	CERTIFICATE	singadiya	sue Navayana Kuru College of Commerce chembur ipated/Presented research paper titled " Use of digital tools by higher acation teachers in research.	Conference held at this college on 16/09/2023.	UrdayOree V. Dr.Raviadran K. Vice Principal-Administration Principal		
		SREE NARAVANA GURU COLI PLIORANA CURU COLI PLIORANA CURU COLI PRODUCTIVA AND COLORIAN AND COLORIAN AND COLING	5 <sup>th</sup> Multidisciplinary In "Latest Digital Applications in Te Jointly organized by the IQAC, Libra	CERTI	This is to certify that Br. Mir. And Lo Singa diya	from Syce Marayano Gunu College a Participated/Presented research paper titled " USE of college a	at the One-day Multidisciplinary International Conference held at this college on 16/09/2023.	Dr.S.P.Miduja. Dr.S.P.Miduja. Librarian-Convener Vice Principal-Academics 10AC Co-ordinator		

Assistant Professor, Department of BA Economics, Sree Narayan Guru College of Commerce, Chembur, Mumbai 15SN: 0971 - 0396 Sec. Sec. 一日日 二日日 二日日 二日日 二日日 二日日 二日日 二日日 二日日 FACULTIES: THE USE AND IMPACT OF CURRENT DIGITAL TOOLS AND A STUDY ON EXPLORING THE PERSPECTIVES OF HIGHER EDUCATION **Journal of Indian School of** UGC Care Approved, Group I, Peer Reviewed, Bilingual, TECHNOLOGIES ON RESEARCH CONDUCT This is to certify that the article entitled Biannual, Multi-disciplinary Referred Journal **Political Economy** Journal of Indian School of Political Economy Vol. 35, No. 08, July - December : 2023 : ISSN: 0971-0396 with IF=7.28 Certificate of Publication **Ms Kavita Singadiya** Authored By Published in Inhersky Greeks C DOU

RCE	EGE OF EDUCATION	and Academia"	Contract and the second	DR. SJANGFET A PAW HOD, COMMERCE UNIVERSITY OF MUM
SREE NARAYANA GURU COLLEGE OF COMMERCE P.L. LOKHANDE MARG, CHEMBUR (WEST), MUMBAI 400 089. RE-ACCREDITED BY NAAC & RECOGNISED BY UGC U/S 2(F) & 12 B AFFILIATED TO UNIVERSITY OF MUMBAI (MANAGED BY SREE NARAYANA MANDIRA SAMITI)	IQAC & RESEARCH CELL OF THE COLLEGE IN ASSOCIATION WITH MERCE, UNIVERSITY OF MUMBAI AND SREE NARAYANA GURU COLLEGE OF EDUCATION ORGANIZES 6TH MULTIDISCIPLINARY INTERNATIONAL CONFERENCE	"Multi-Faceted Collaborations for Bridging Gap between Industry and Academia" 20th DECEMBER,2023 20th DECEMBER,2023 <b>Certificate</b> This is to certify that Dr./Ms./Mr. <u>Bajakta Shelan</u>	Participated/presented research paper titled Acestry Avarage Reception: Hunper University Indegraduate students' Knowlds A In Tal In at one-day Myltidisciplingry International Conference held at this	DR. AMNA FERNANDES DR. RAVINDRAN KARATHADI PRINCIPAL, PRINCIPAL, SNGCC SNG COLLEGE OF EDUCATION
SREE NARAYANA P.L. LOKHANDE RE-ACCREDITED AFFII (MANAGE	IQAC & R DEPARTMENT OF COMMERCE, UNIVERSITY 6TH MULTIDISCIP	"Multi-Faceted Collaborations for Bridging Gap be 20th DECEMBER,202 <b>Certificate</b> This is to certify that Dr./Ws./Mr. <u>Bajakta</u>	participated/presented r Reception: Muchai University Under at one-day Myltidiscipling	DR. S.P. HINDUJA DR. S.P. HINDUJA IQAC CO-ORDINATOR SNG COLLEGE

### International Publication

Reg. No:-UDYAM-MH-32-0043896

### PUBLICATION CERTIFICATE

This certificate is hereby awarded to Prof/Dr./Mrs./ Ms. Prajakta Vikas Shelar, Department of BSc IT/DS, Sree Narayana Guru College of Commerce, Mumbai-89 In recognition of the contribution of Book Chapter /article titled "Assessing Awareness and Perceptions: Mumbai University Undergraduate Students' Knowledge of AI Tools in Statistical and Mathematical Understanding Skills." Published after blind peer reviewed and editorial process in this Jyotikiran Publication, Pune. The editor & Publisher wishes him/her a resplendent future.

Details of published Book Chapter/paper as under:

Title of Books "Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

Volume: I, Month: 20 December 2023, ISBN NO: 978-93-94819-81-8





Santosh P Mane Publisher Jyotikiran Publication, Pune International Publications

Web- https://jkpub.in



Sree Naranana Goru Galles P. L. Lokhande Marg.

P. L. Lokhande Hanga 460 089.

RCE	COLLEGE OF EDUCATION	and Academia"		Chembut In Big Data	It this college . DR. substet A PAWAR HOD, COLVERCE	
GURU COLLEGE OF COMMERCE MARG, CHEMBUR (WEST), MUMBAI 400 089. SY NAAC & RECOGNISED BY UGC U/S 2(F) & 12 B SY DAT THE UNIVERSITY OF MUMBAI . BY SREE NARAYANA MANDIRA SAMITI)	IQAC & RESEARCH CELL OF THE COLLEGE IN ASSOCIATION WITH DEPARTMENT OF COMMERCE, UNIVERSITY OF MUMBAI AND SREE NARAYANA GURU COLLEGE OF EDUCATION ORGANIZES	6TH MULTIDISCIPLINARY INTERNATIONAL CONFERENCE ON "Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"	Certificate K/Mr. Bhupendra Yaday	From Siee Marayana Guiu College of Commerce. Chembur Participated/Presented research paper titled How to twin Big Data	at one-day Multidisciplingry International Conference held at this conege DR. S.P. HINDUJA DR. S.P. HINDUJA	
SREE NARAYANA GURU COLLEGE OF COP P.L. LOKHANDE MARG, CHEMBUR (WEST), MUMBAI 400 089. RE-ACCREDITED BY NAAC & RECOGNISED BY UGC U/S 2(F) & 12 B AFFILIATED TO THE UNIVERSITY OF MUMBAI. (MANAGED BY SREE NARAYANA MANDIRA SAMITI)	IQAC & RESEARCH C IN ASSO DMMERCE, UNIVERSITY OF MUM ORGA	6TH MULTIDISCIPLINARY IN 0 Collaborations for Bridgi	This is to certify that Dr./MS:/Mr. Bhugendre Yaday	resented research pa	Itidisciplingsy Internatio	
SREEN	WITH DEPARTMENT OF CC	"Multi-Faceted C	This is to certif	from Siee Narayana G Participated/Presented res	at one-day Mult DR.S.P. HINDUJA	

1 - D

\_

### International Publication

Reg. No:-UDYAM-MH-32-0043896

### PUBLICATION CERTIFICATE

This certificate is hereby awarded to Prof/Dr./Mrs./ Mr. Bhupendra Deviprasad Yadav, Assistant Professor, Sree Narayana Guru College of Commerce In recognition of the contribution of Book Chapter /article titled "How to Turn Big Data into Great Success" Published after blind peer reviewed and editorial process in this Jyotikiran Publication, Pune. The editor & Publisher wishes him/her a resplendent future.

Details of published Book Chapter/paper as under:

Tide of Book: "Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

Volume: I, Month: 20 December 2023, ISBN N0: 978-93-94819-81-8

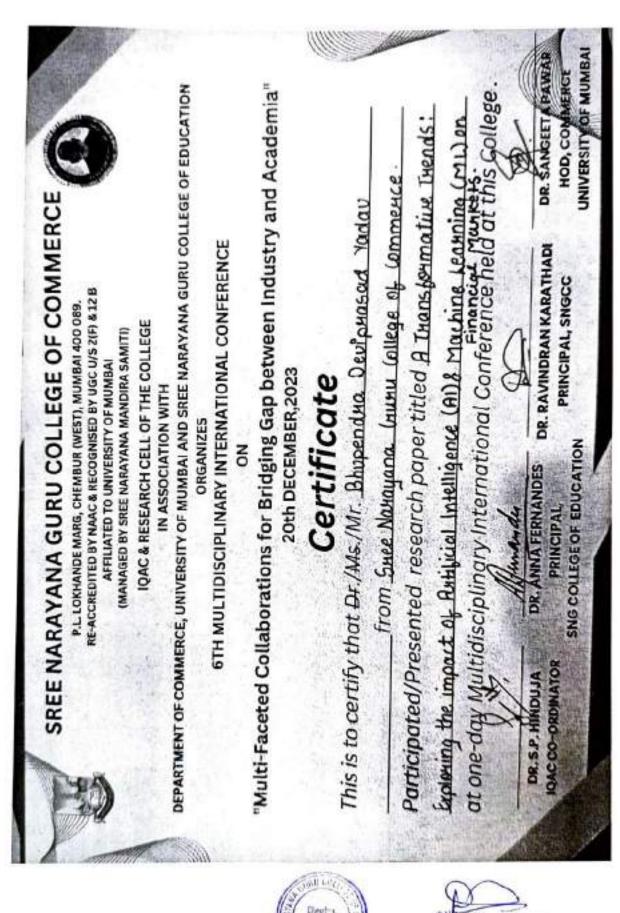






Santosh P Mane Publisher Jyotikiran Publication, Pune International Publications Web- https://jkpub.in







Tics Marg. Without 3015 Principal





### International Publication

Reg. No:-UDYAM-MII-32-0043896

### PUBLICATION CERTIFICATE

This certificate is hereby awarded to Prof/Dr./Mrs./ Mr. Bhnpendra Deviprasad Yadav, Assistant Professor, Department of Information Technology Sree Narayana Guru College of Commerce, Chembur-89. In recognition of the contribution of Book Chapter /article titled "A Transformative Trends: Exploring the Impact of Artificial Intelligence (AI) & Machine Learning (ML) On Financial Markets and Risk Management." Published after blind peer reviewed and editorial process in this Jyotikiran Publication, Pune. The editor & Publisher wishes him/her a resplendent future.

Details of published Book Chapter/paper as under:

Tide of Books "Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

Volume: I. Month: 20 December 2023, ISBN NO: 978-93-94819-81-8





Santosh P Mane Publisher Jyotikiran Publication, Pune International Publications Web- https://jkpub.in

Principal Sree Netrorna Curu College 14 containerce

"hembur, Mundhar 400 080

GURU COLLEGE OF COMMERCE		ORGANIZES PLINARY INTERNATIONAL CONFERENCE ON for Bridging Gap between Industry and Academia" 20th DECEMBER 2023	Vertificate Ms./Mp. Avineth Balrom Sree Narayana Husa tallege of Connecte research poper titled & Tanethorethe Sensi	intermediation of Conference held of this Conference held of the Conference held of this Conference he	DR. RAVINDRAN KARATHADI DR. SANOETT FEREN
SREE NARAYANA GURU COLLEGE OF CON	CEPARTMENT OF COMMERCITY OF MUMBAL MANAGED EY SPEE NAMATINA MANDIRA SAMTI IQAC & RESEARCH CELL OF THE COLLEGE IN ASSOCIATION WITH IN ASSOCIATION WITH COLLEGE IN ASSOCIATION WITH IN ASSOCIATIO	ORGANIZES 6TH MULTIDISCIPLINARY INTERNATIONAL CONFERENCE 0N Collaborations for Bridging Gap between Industr 20th DECEMBER 2023	This is to certify that Dr./Ms./Mp. <u>Avineth Belrem</u> from <u>Sree Newyane Huve tel</u> participated/presented research paper titled <u>Ar</u>	166-3	DR. ANNA FERNANDES PRINCIPAL SNG COLLEGE OF EDUCATION
SREEN	DEPARTMENT OF COMM	6TH MULTIDISCII "Multi-Faceted Collaborations		Principal	×

### International Publication

Reg. No:-UDY 4M-MH-32-0043896

### **PUBLICATION CERTIFICATE**

This certificate is hereby awarded to Prof/Dr./Mrs./ Mr. Avinash Balram, Assistant Professor, Department of Information Technology Sree Narayana Guru College of Commerce, Chembur-89, In recognition of the contribution of Book Chapter /article titled "A Transformative Trends: Exploring the Impact of Artificial Intelligence (AI) & Machine Learning (ML) On Financial Markets and Risk Management.." Published after blind peer reviewed and editorial process in this Jyotikiran Publication, Pune. The editor & Publisher wishes him/her a resplendent future.

Details of published Book Chapter/paper as under:

Title of Book: "Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

Volume: 1. Month: 20 December 2023, ISBN NO: 978-93-94819-81-8





Santosh P Mane Publisher Jyotikiran Publication, Pune International Publications Web- https://jkpub.in



Principal Sree No. 76 Guns College - Collinger

Chembur, Mumbas 400 029

	OF EDUCATION	1 Academia"	CHEM. WITH East This college DR. Sanbert & PAWAR HOD, COMMERCE UNIVERSITY OF MUMBAI
GE OF COMMERCI MUMBAI 400 089. V UGC U/S 2(F) & 12 B	ED TO UNIVERSITY OF MUMBAI SREE NARAYANA MANDIRA SAMITI) ESEARCH CELL OF THE COLLEGE IN ASSOCIATION WITH OF MUMBAI AND SREE NARAYANA GURU COLLEGE OF EDUCATION OF MUMBAI AND SREE NARAYANA GURU COLLEGE OF EDUCATION ORGANIZES INARY INTERNATIONAL CONFERENCE	р between Industry and 2023 2023 Риадеер Или (allege of Commer Hed Eraloning the Soci	the Public Distribution Such stand to Mumbal's Mutan End onal Conference held at to DR. RAVINDRAN KARATHADI PRINCIPAL, SNGCC UN
SREE NARAYANA GURU COLLEGE OF COMMERCE P.L. LOKHANDE MARG, CHEMBUR (WEST), MUMBAI 400 089. RE-ACCREDITED BY NAAC& RECOGNISED BY UGC U/S 2(F) & 12 B		Multi-Faceted Collaborations for Bridging Gap between Industry and A 20th DECEMBER,2023 20th DECEMBER,2023 <i>Certificate</i> <i>This is to certify that Dr./Ms./Mr. <u>Subapil Puadeep</u> <i>from <u>Swee Nawuyana</u> Juun (allege <u>al</u> Commence</i> Participated/Presented research paper titled Evolveing the Society</i>	Phild Payticipation in the Sciplingry International Sciplingry International R. Anna FERNANDES DR. R. PRINCIPAL, SNG COLLEGE OF EDUCATION
SREE NARAN	AFFILIAT IMANAGED B' IQAC & R DEPARTMENT OF COMMERCE, UNIVERSITY 6TH MULTIDISCIPI	Multi-Faceted Collaborations for Bridging Gap between Industry and Academia" 20th DECEMBER,2023 20th DECEMBER,2023 <i>Certificate</i> <i>This is to certify that Br./Ms./Mr. <u>Subpnil Puadeep</u> <i>from Snee</i> Nanyono. Илии (allege of Commence from Snee Nanyono. Илии (allege of Commence)</i>	Determinants of Household Participation in the Public Distribution Sustem , with Special service to Household Participation in Mumbel's Museura Special service to House to House the House of this College Dr. s.p. Hinbuua Dr. s.p. s.p. s.p. s.p. s.p. s.p. s.p. s.
		Srea 1 form	

ľ

A DESCRIPTION OF THE PARTY OF T

### International Publication

Reg. No:-UDYAM-MH-32-0043896

### PUBLICATION CERTIFICATE

This certificate is hereby awarded to Prof/Dr./Mrs./ Mr. Swapnil Pradeep, Assistant Professor, Department of Information Technology and Data Science, Sree Narayana Guru College of Commerce, Chembur. In recognition of the contribution of Book Chapter /article titled "Exploring the Socioeconomic Determinants of Household Participation in the Public Distribution System, With Special Reference to Antodaya Anna Yojana in Mumbai's M Ward East" Published after blind peer reviewed and editorial process in this Jyotikiran Publication, Pune. The editor & Publisher wishes him/her a resplendent future.

Details of published Book Chapter/paper as under:

Title of Book: "Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

Volume: I. Month: 20 December 2023, ISBN NO: 978-93-94819-81-8



Santosh P Mane Publisher **Jyotikiran Publication**, Pune International Publications Web- https://ikpub.in

Principal Stee Firmana Gunu

chembur, brass

Cummerce

1 Mart 089.

	(2)	.ee			e chembur. Idents	1 16/09/2023.	Dr.Kavindran K.	
	LEGE OF COMMERCE	ational Conference on ng and Library Management". Department of IT and Data Scien	ATE	Swapnil Pradeep	ege of Commerce Analysis of Sh ing.	ference held at this college on	May Conterv Hind Barree V. Viec Principal-Administration	
0	SREE NARAYANA GURU COLLEGE OF COMMERCE TLIONILYNI MNBL NBRYNNWYGR CHENNER (MESTLYLON DAM REACTED THE ENVERTIMENT OF NUMBER OF STATEMENT OF THE AND THE CONTRACT OF THE ENVERT OF NUMBER OF STATEMENT OF THE CONTRACT OF THE	5 <sup>th</sup> Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management". Jointly organized by the IQAC, Library, Department of IT and Data Science.	CERTIFICATE		from Siee Nanayena Grunu College of Commerce chembur. Participated Presented research paper titled " An Analysis of Shudents Behaviour on online Learing.	at the One-day Multidisciplinary International Conference held at this college on 16/09/2023.	Br.S.P. Mnduja. Vice Principat-Academics	IQAC Co-ordinator
	SREE NA	"Late Jointly or		This is to certify that Dr. Dts. Mr.	from Sree Nord Participated/Presented Behoviour	at the One-day Multid	Dr.S.M.Hohamanl. Librarian-Convener	

COLUMN TWO IS NOT



### Journal of Indian School of Political Economy

ISSN: 0971 - 0396

Certificate of Publication

This is to certify that the article entitled

# AN ANALYSIS OF STUDENTS BEHAVIOUR ON ONLINE LEARNING

Authored By

### Mr. Swapnil Pradeep

Marg. 400

Assistant Professor, Department of Information Technology, Sree Narayana Guru College of Commerce, Chembur-68

Published in

Journal of Indian School of Political Economy : ISSN : 0971-0396 with IF=7.28 Vol. 35, No. 08, July - December : 2023 UGC Care Approved, Group I, Peer Reviewed, Bilingual,

Biannual, Multi-disciplinary Referred Journal



であるがや



spulation in Mumbal is allected by hlack chain technology in terms of investments citional Conference held at this College "Multi-Faceted Collaborations for Bridging Gap between Industry and Acade Participated/Presented research paper titled A Shudu, on how middle De sander - HOD, CO DEPARTMENT OF COMMERCE, UNIVERSITY OF MUMBAI AND SREE NARAYANA GURU COLLEGE OF ED UNIVERSIT SREE NARAYANA GURU COLLEGE OF COMMERCE from 5нее Манауапа (лини Соледе Ву Соттенсе 6TH MULTIDISCIPLINARY INTERNATIONAL CONFERENCE This is to certify that Br./Ms./Mg. Ayjuman Shavigue Khan. DR. RAVINDRAN KARATHADI RE-ACCREDITED BY MAAC & RECOGNISED BY UOC U/S 207) & 12 B PRINCIPAL, SNGCC P.L. LOKHANDE MARG, CHEMBUR (WEST), MUMBAI 400 061 IQAC & RESEARCH CELL OF THE COLLEGE (MANAGED BY SREE NARAYANA MANDIRA SAMITI) AFFILIATED TO UNIVERSITY OF MUMBAU 20th DECEMBER, 2023 Certificate IN ASSOCIATION WITH ORGANIZES No SNG COLLEGE OF EDUCATION C. VANDES FRINCIPAL. at one-day Wyltidiscip. n DR. AF IQAC CO-ORDINATOR DR. S.P. HINDUJA PN.

Protectual Sree Los eres Corv College of Commande P. L. Lothande Marg. Chembur, Mumbas 668 089

### International Publication

Reg. No:-UDYAM-MH-32-0043896

### PUBLICATION CERTIFICATE

This certificate is hereby awarded to Prof/Dr./Mrs./ Mrs. Arjuman Sharique Khan, Sree Narayana Guru College of Commerce, Chembur In recognition of the contribution of Book Chapter /article titled "A Study On How Middle-Class Population In Mumbai Is Affected By Block Chain Technology In Terms Of Investment Patterns" Published after blind peer reviewed and editorial process in this Jyotikiran Publication, Pune. The editor & Publisher wishes him/her a resplendent future.

Details of published Book Chapter/paper as under:

Title of Book: "Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

Volume: I, Month: 20 December 2023, ISBN NO: 978-93-94819-81-8



Santosh P Mane Publisher Jyotikiran Publication, Pune International Publications Web- https://jkpub.in

Protectual Store of Garu Colley commerce P. L. L. Inside Marg. Seechur, Mumbar 046 089

WITH DEPARTMENT OF COMMERCE, UNIVERSITY OF MUMBAI AND SREE NARAYANA GURU COLLEGE OF EDUCATION "Multi-Faceted Collaborations for Bridging Gap between Industry and Academia" HOD, CO UNIVERSIT DR. SKNG at one-dox Multidisciplinary International Conference held at this o analysis in business decision making 2 planning proces Participated/Presented research paper titled The Significance from Sier Narayana Cours College Commerce, Chember SREE NARAYANA GURU COLLEGE OF COMMERCE DR: RAVINDRAN KARATHADI 6TH MULTIDISCIPLINARY INTERNATIONAL CONFERENCE PRINCIPAL, SNOCC RE-ACCREDITED BY MAAC & RECOONSED BY UGC U/5 2(F) & 12 B 9 P.L. LOIOIANDE MARO, CHEMBUR (WEST), MUMBAI 400 049 This is to certify that Br./Ms./Mr. Briuman Khan IQAC & RESEARCH CELL OF THE COLLEGE MANAGED BY SREE NAMAYANA MANDIRA SAMITID AFFILIATED TO THE UNIVERSITY OF MUMBAL. 20th DECEMBER,2023 Certificate IN ASSOCIATION ORGANIZES DEDF EDUCATION No AFERNANDES INCIPAL. QAC CO-ORDINATOR DR. S.P. HINDUJA Principal 21 - Caru

Sree Collu

Chembur,

11.12

440 089

.....

110204

9

### International Publication

Reg. No:-UDYAM-MH-32-0043896

### PUBLICATION CERTIFICATE

This certificate is hereby awarded to Prof/Dr./Mrs./ Mrs. Arjuman Sharique Khan, Sree Narayana Guru College of Commerce, Chembur, Mumbai. In recognition of the contribution of Book Chapter /article titled "The Significance Of Big Data Analysts In Business Decision-Making And Planning Processes" Published after blind peer reviewed and editorial process in this Jyotikiran Publication, Pune. The editor & Publisher wishes him/her a resplendent future.

Details of published Book Chapter/paper as under:

Title of Book: "Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

Volume: I, Month: 20 December 2023, ISBN NO: 978-93-94819-81-8





Santosh P Mane Publisher Jyotikiran Publication, Pune International Publications

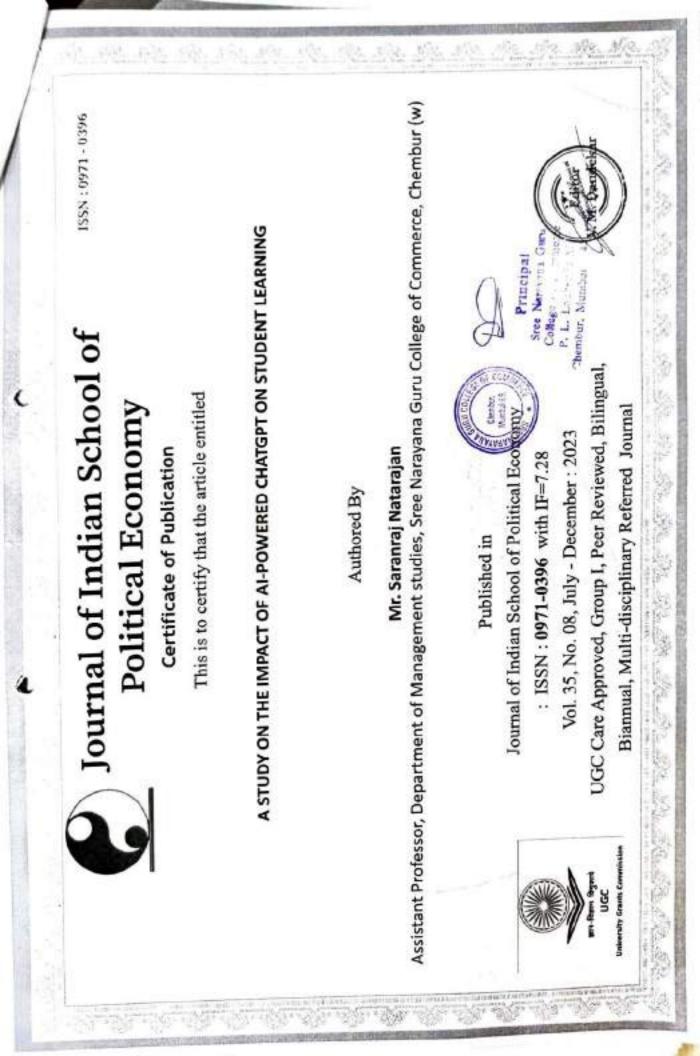
Web- https://jkpub.in

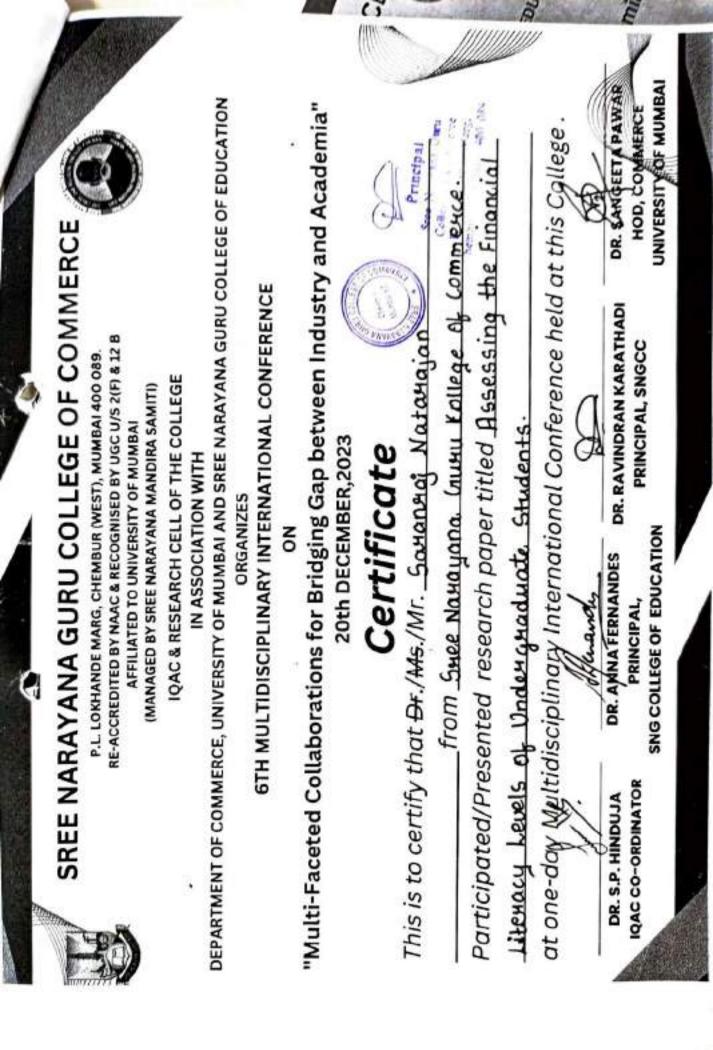
Principal Stee Namethal Guru College of a unimerce P. L. Lokhesde Marg. Chembur, Mumbai 400 089.

	ERCE	tent". a Science.			Terpart of AI- terpart of AI- college on 16/09/2023. Dr.Ravindran K mistration Principal
	C NARAYANA GURU COLLEGE OF COMMERCE P.L. LOKHANDE MARG, NARAYANA NAGAR, CHEMBUR (WEST), MUMBAI 400000 REACCHEDITED BY NAAC WITH GRADE "B-CGFAZ-65(2019-2129) RERMANENTLY AFFILIATED TO THE UNIVERSITY OF MUMBAI & RECOGNISED BY UCCUS2(F) & 12 B MANAGED BY SREE NARAYANA MANDIRA SAMITID	5th Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management". Jointly organized by the IQAC, Library, Department of IT and Data Science.	CATE	darajan	Afre Africation of the second
<b>C</b>	SREE NARAYANA GURU COLLEGE OF COM P.L. LOKHANDE MARC, NARAYAKA NAGAR, CHEMBUR (WEST), MUMBAI 400 000 BE-ACCHEDITED BY NAAC WITH GRADE "B-CGFAZ-65(2019-2124) BERMANENTLY APPILIATED TO THE UNIVERSITY OF MUMBAI & RECOGNISED BY UCCUS DAANGED BY SREE NARAYANA MANDIRA SAMITD	5 <sup>th</sup> Multidisciplinary International Conference on Digital Applications in Teaching and Library Mana ized by the IQAC, Library, Department of IT and D	CERTIFICATE	This is to certify that Dr./Ms./Mr. Sorannaj Natarajan	
	SREE NARA	5 <sup>th</sup> M "Latest Digital Jointly organized b		to certify that Dr./Ms	from See Marayang Lynn, C Participated/Presented research pape Participated/Presented research pape Based Chat Infr on Ander at the One-day Multidisciplinary Lyne Dr.S.P. Hindu Dr.S.P. Hindu Vice Principa Librarian Convener Librarian Convener Librarian Convener

即通知

...





### International Publication

Reg. No:-UDYAM-MII-32-0043896

### PUBLICATION CERTIFICATE

This certificate is hereby awarded to Prof/Dr./Mrs./ Mr. Saranraj Natarajan, Assistant Professor, Department of Management studies, Sree Narayana Guru College of Commerce, Chembur (w) In recognition of the contribution of Book Chapter /article titled "Assessing the Financial Literacy Levels of Undergraduate Students" Published after blind peer reviewed and editorial process in this Jyotikiran Publication, Pune. The editor & Publisher wishes him/her a resplendent future.

Details of published Book Chapter/paper as under:

Tide of Book: "Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

Volume: I, Month: 20 December 2023, ISBN NO: 978-93-94819-81-8



Santosh P Mane Publisher Jyotikiran Publication, Pune International Publications Web- https://jkpub.in



Chembur, Muta

	1 - Contraction of the second se
SREE NARAYANA GURU COLLEGE OF COMMERCE P.L. LOKHANDE MARG, CHEMBUR (WEST), MUMBAI 400 089. RE-ACCREDITED BY NAAC & RECOGNISED BY UGC U/S 2(F) & 12 B AFFILIATED TO UNIVERSITY OF MUMBAI	OF COMMERCE
DEPARTMENT OF COMMERCE, UNIVERSITY OF MUMBAI AND SREE NARAYANA GURU COLLEGE OF EDUCATION ORGANIZES GTH MULTIDISCIPLINARY INTERNATIONAL CONFERENCE	LLEGE LLEGE RAYANA GURU COLLEGE OF EDUCATION L CONFERENCE
Construction of the second se second second sec	ON for Bridging Gap between Industry and Academia" 20th DECEMBER,2023
This is to certify that <u>Br./Ms./Mf. Jaishna. Muishnan Kuty</u> .	shnan Kutty
Participated/Presented research paper titled <u>Evaluating the Eldection and</u> of E-mommence <u>Platforms</u> in Facilitating <u>Continuing</u> Education and adversement of E-mommence Platforms International Conference held at this College.	Evaluating the first section and and and and and section and and anti-
DE S.P. HIRDUJA DR. S.P. HIRDUJA DR. S.P. HIRDUJA DR. ANNA FERNANDES DR. RAVINDRAN KARATHADI PRINCIPAL, PRINCIPAL, SNGCC UNIVERSITY OF MUMB	AVINDRAN KARATHADI AVINDRAN KARATHADI PRINCIPAL, SNGCC UNIVERSITY OF MUMBAI

### **International Publication**

Reg. No:-UDYAM-MH-32-0043896

### PUBLICATION CERTIFICATE

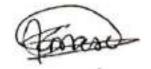
This certificate is hereby awarded to Prof/Dr./Mrs./ Ms. Jaishna Krishnan Kutty, Assistant Professor, Department of Management studies, Sree Narayan Guru College of Commerce, Chembur (W) In recognition of the contribution of Book Chapter /article titled "Evaluating the Effectiveness of E-Commerce Platforms in Facilitating Continuing Education and Professional Development:" Published after blind peer reviewed and editorial process in this Jyotikiran Publication, Pune. The editor & Publisher wishes him/her a resplendent future.

Details of published Book Chapter/paper as under:

Title of Book: "Multi-Faceted Collaborations for Bridging Gap botween Industry and Academia"

Volume: I, Month: 20 December 2023, ISBN NO: 978-93-94819-81-8





Santosh P Mane Publisher Jyotikiran Publication, Pune International Publications Web- https://jkpub.in

Principal

Sree Nativent Guru College at Commerce Unande Math

Chembur, Mutahai

SREE NARAYANA GURU COLLEGE OF COMMERCE
P.L. LOKHANDE MARG, CHEMBUR (WEST), MUMBAI 400 089. RE-ACCREDITED BY NAAC & RECOGNISED BY UGC U/S 2(F) & 12 B AFFILIATED TO UNIVERSITY OF MUMBAI (MANAGED BY SPEE NARAYANA MANDIRA SAMITI)
IQAC & RESEARCH CELL OF THE COLLEGE
DEPARTMENT OF COMMERCE, UNIVERSITY OF MUMBAI AND SREE NARAYANA GURU COLLEGE OF EDUCATION
6TH MULTIDISCIPLINARY INTERNATIONAL CONFERENCE
NO
"Multi-Faceted Collaborations for Bridging Gap between Industry and Academia" 20th DECEMBER,2023
Certificate
This is to certify that <del>Dr</del> ./Ms./Mr. Nizamuddin Shaikh
from Shee Nayayana (munu college of commence.
Participated/Presented research paper titled A shudy on "KYC in the Digital
Age: Navigating the Balance Between Convenience and Personal Security in Digital
at one-day Multidisciplinary International Conference held at this College .
DR. S.P. HINDUJA DR. ANNA FERNANDES DR. RAVINDRAN KARATHADI DR. SANGEET A PAWAR IQAC CO-ORDINATOR PRINCIPAL, PRINCIPAL, SNGCC UNIVERSITY OF MUMBAI SNG COLLEGE OF EDUCATION PRINCIPAL, SNGCC UNIVERSITY OF MUMBAI

Sec. 2

Ì

### International Publication

Reg. No:-UDYAM-MH-32-0043896

### **PUBLICATION CERTIFICATE**

This certificate is hereby awarded to Prof/Dr./Mrs./ Mr. Nizamuddin Shaikh, Assistant Professor, Department of Bachelor of Accounting and Finance, Sree Narayana Guru College of Commerce, Chembur (w), Mumbai. In recognition of the contribution of Book Chapter /article titled "A Study on KYC in the Digital Age: Navigating the Balance between Convenience and Personal Security in Digital Identity Verification in Finance." Published after blind peer reviewed and editorial process in this Jyotikiran Publication, Pune. The editor & Publisher wishes him/her a resplendent future.

Details of published Book Chapter/paper as under:

Title of Book: "Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

Volume: 1, Month: 20 December 2023, ISBN NO: 978-93-94819-81-8



Santosh P Mane Publisher Jyotikiran Publication, Pune International Publications Web- https://jkpub.in



P. L. 50

	tentelle.	16/09/2023. Dr.Ravindran K. Principal
COMMERCE MAI 400 009. BY UGC US 3(F) & 12 B. BY UGC US 3(F) & 12 B. The on	Subuction Han	ence held at this college on 16/09/2 Dur. Bayes of the second sec
SREE NARAYANA GURU COLLEGE OF COMMERCE PLILOGIANDE MARCIANANANA AGAA, CHEMIDE (WEST), MUMBAI 400 000 PLILOGIANDE MARCIANANANA AGAA, CHEMIDE (WEST), MUMBAI 400 000 PLILOGIANDE MARCIANANANA ANANA, CHEMIDE (WEST), MUMBAI 400 000 PLILOGIANDE MARCIANANANANANA ANANA 400 000 PRAMANENTY AFFILIATED TO THE UNIVERSITY OF MUMBAI & RECOGNISED BY UCC USID) & 11 B. DAMAGED BY SREE NARAYANA MANDIRA SAMITI) PARANENTY AFFILIATED TO THE UNIVERSITY OF MUMBAI & RECOGNISED BY UCC USID) & 11 B. DAMAGED BY SREE NARAYANA MANDIRA SAMITI) PLATEST Digital Applications in Teaching and Library Management".	Juis is to certify that Dr. Ms. Myr. Nizgroudeling Shaikh From Stee Nacyage (Juzy, College of Composed Participated Presented research paper titled " A study on Evel un thing Haw You to be Suffacts Remote Education; Accessibility And Student Performance "	Confer
RAYANA GURU PLLOKHANDE MARG, NARAYA RE-ACCREDITED BY NAA NILY AFFILIATED TO THE UNIVE OMANGED BY SEE OMANGED BY SEE	CEI Ms/Mr. Nizargu A (quar, Colle research paper titled	ciplinary laterustional Dr.S.P. Hinduja. Vice Principal-Academics IQAC Co-ordinator
SREE NAI FIRMAN	This is to certify that Dr. Ms. Mr. Nizannukly Shaikh From See Nacyage (1424, College of Comple Participated Presented research paper titled " A shidy of uppet Remote Education: Accessibility And 14	at the One-day Multidis Dr.S.M.H.samant. Librarian-Convener



### Journal of Indian School of Political Economy

Certificate of Publication

This is to certify that the article entitled

## A STUDY ON "EVALUATING HOW YOUTUBE SUPPORTS REMOTE EDUCATION: ACCESSIBILITY AND STUDENT PERFORMANCE"

Authored By

Mr. Nizamuddin Shaikh

Assistant Professor, Department of Bachelor of Accounting and Finance, Sree Narayana Guru College of Commerce, Chembur (w), Mumbai

Published in

Journal of Indian School of Political Economy : ISSN : **0971-0396** with IF=7.28 Vol. 35, No. 08, July - December : 2023 UGC Care Approved, Group I, Peer Reviewed, Bilingual, Biannual, Multi-disciplinary Referred Journal



シアをある

THAT THE SAME ST



ISSN:0971-0396

	-	CE	r. cience.			of E-backs for Romotion Environ-	Dr.Raviedran K.	Principal
•	â	C NARAYANA GURU COLLEGE OF COMMERC PL LOKHANDE MARG, NARAYANA NAGAR, CHEMBUR (VEST), MUNBAI 400 095 PL LOKHANDE MARG, NARAYANA NAGAR, CHEMBUR (VEST), MUNBAI 400 095 REMANENTLY APPLIATED TO THE UNIVERSITY OF MUNBAI & RECOGNISED BY UCC US 107) & H.B. ORANGED BY SEEE NARAYANA MANDIRA SAMITI)	5 <sup>th</sup> Multidisciplinary International Conference on "Latest Digital Applications in Teaching and Library Management". Jointly organized by the IQAC, Library, Department of IT and Data Science.	CERTIFICATE	rvalho	1 1 1 2 20	Dr.Jayconto.V Dr.Jagastree V. Vice Principal-Administration	Production of the second secon
•		SREE NARAYANA GURU COLLEGE OF COM plane proving a comparent of the contract of	5 <sup>th</sup> Multidisciplinary International Conference on ttest Digital Applications in Teaching and Library Mana organized by the IQAC, Library, Department of IT and	CERTI	This is to certify that Dr. Ms. My. Alwyn Carvalho	from Sree. Narayang Church College of Conferce Participated Presented research paper titled "Exploring the Patertial Enhancing English Language and Literature Pedagogy and at the One-day Multidisciplinary patery gind conference held at this college	Dr.S.P.Hinduja. Vice Principal-Academics	IQAC Co-ordinator
		SREE NA	"Late Jointly or		This is to certify that D	from Sree. Nara Participated/Presented Enhancing English L at the One-day Multid	Dr.S.M.Hosamant	11、11、11、11、11、11、11、11、11、11、11、11、11、

w. . .

1.

SREE NA	RAYANA GURU COL	CHEMINE (VICET), MEMORY 494 199	CE.	
1100	BE ACCREDITED IN NAAC WITH GR NEATLY WITH ATTO TO THE DOMERSITY OF M (MANAGED IN SHEE NABAYA)	EMBALA RECOCNISED BY USC UR3(F) & 13 B.		
	5 <sup>th</sup> Multidisciplinary Intern		2	
	est Digital Applications in Teach rganized by the IQAC, Library,			
	CERTIFIC	CATE		
This is to certify that i	Promote Nikila	Iseekunar		
and is to carryly must		E. Martine C.		
from Since Nak	azana Guru Col	lege Chembur	t d	
Participated/Presente	ayama Yuru Lol I research poper titled " A arning Tools & Onli	cleasing the Angac	k g	
Participated/Presente Gren Access Le	d research poper titled " A	re Education.	0	
Participated/Presente Gren Access Le	nd research poper rided "A. arming Tools & Onli	cheving the Ingac ine Education. Werence held at this college o	0	
Participated Presente Stan Access Lo at the One-day Multi version neurona	nd research poper titled "A convive Tools & Only disciplinary international Con Des. r. theory.	re Edu cation . Ne Edu cation . yerence held at this college o Jayanne V.	In 16/09/2023. Dr.Ravisdras K.	
Participated Presente Ofen Access Lo at the One-day Multi Of	d research poper titled "A arrived 10015 & Only disciplinary international Cor	Cleaning the Angac Ine Colle cation . oference held at this college o "anaone"	m 16/09/2023.	
Participated Presente Stan Access Lo at the One-day Multi version neurona	d'research poper titled "A arriveg Tools & Only discipitnary international Cor Des.r. thays. Vice Pelacipal-Academics	re Edu cation . Ne Edu cation . yerence held at this college o Jayanne V.	In 16/09/2023. Dr.Ravisdras K.	
Participated Presente Stan Access Lo at the One-day Multi version neurona	d'research poper titled "A arriveg Tools & Only discipitnary international Cor Des.r. thays. Vice Pelacipal-Academics	re Edu cation . Ne Edu cation . yerence held at this college o Jayanne V.	In 16/09/2023. Dr.Ravisdras K.	
Participated Presente Stan Access Lo at the One-day Multi version neurona	d'research poper titled "A arriveg Tools & Only discipitnary international Cor Des.r. thays. Vice Pelacipal-Academics	re Edu cation . Ne Edu cation . yerence held at this college o Jayanne V.	In 16/09/2023. Dr.Ravisdras K.	

-

1

All PROPERTY.

International Publication

Reg. No:-UDYAM-MII-32-0043896

PUBLICATION CERTIFICATE

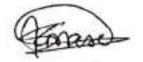
This certificate is hereby awarded to Prof/Dr./Mrs./ Ms. Nikita Sreekumar, Asst. Professor, Department of Economics, Sree Narayana Guru College of Commerce, Chembur, Mumbai. In recognition of the contribution of Book Chapter /article titled "A Study on Media Representation and Women Empowerment" Published after blind peer reviewed and editorial process in this Jyotikiran Publication, Pune. The editor & Publisher wishes him/her a resplendent future.

Details of published Book Chapter/paper as under:

Title of Books "Multi-Faceted Collaborations for Bridging Gap between Industry and Academia"

Volume: I. Month: 20 December 2023, ISBN NO: 978-93-94819-81-8





Santosh P Mane Publisher Jyotikiran Publication, Pune International Publications Web- https://jkpub.in

Principal Sree Norman Duru College of Control

Chembur, Monibal

### Self Financing Degree College

SNG	Bank-	Pmt	Voucher

	No.	240			Dated	9-Aug-2023
		Particulars				Amount
	Accou					
	1	Faculty Improves	ment Expense	15		4,750.00
						5
					£	
					1	
100	17				1	
					1	
-						
-					1	
				100	1	
			XI	ikita	i .	
			14	pour	1	
					1	
					1	
	Through :	8			÷.	
		arayana Guru Co-Op Ba	nk/4820		1	
	On Accou				1	
		issued for reimi	bursement of	registration		
		saction Details:			1	
	rourseit				1	
6	Cheque	299-430	9-Jug-2023	4,750.00		
	Amount (in	words) :			i	
ę	Indian Filty (	n Rupees Four T Only	housand Seve	n Hundred		00000
1.00					12	4.750.00

Receiver's Signature:

d

Authorised Signalory

Ų Prepared by : U J Vendied by :

Passed by :\_

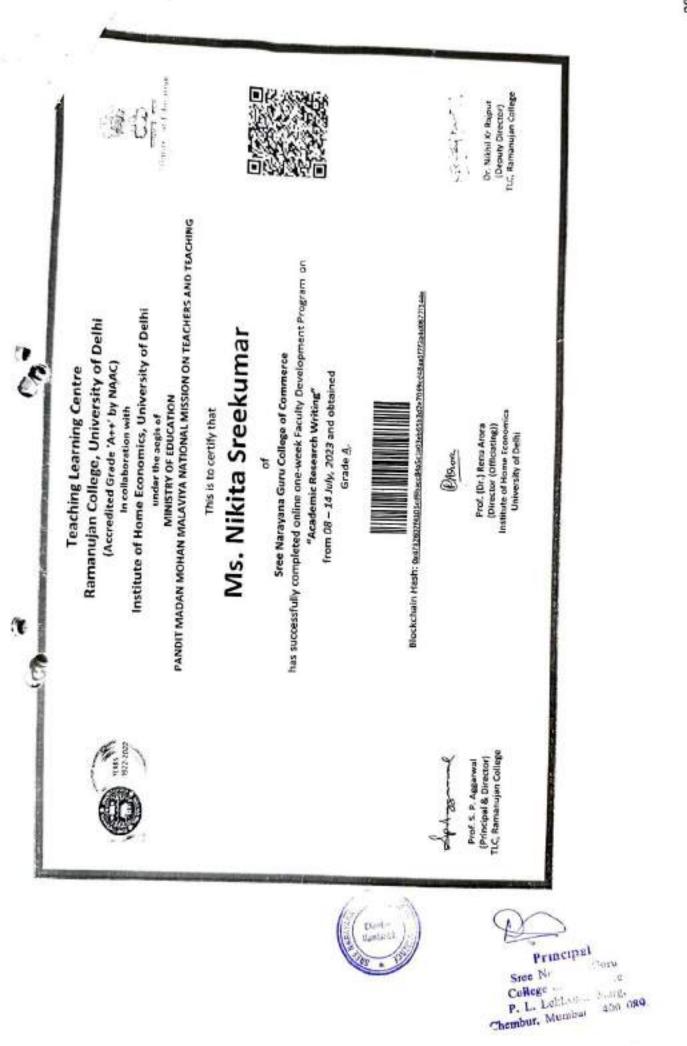
for Sree Narayana Guru College of Commerce-Self Financing Courses

ma

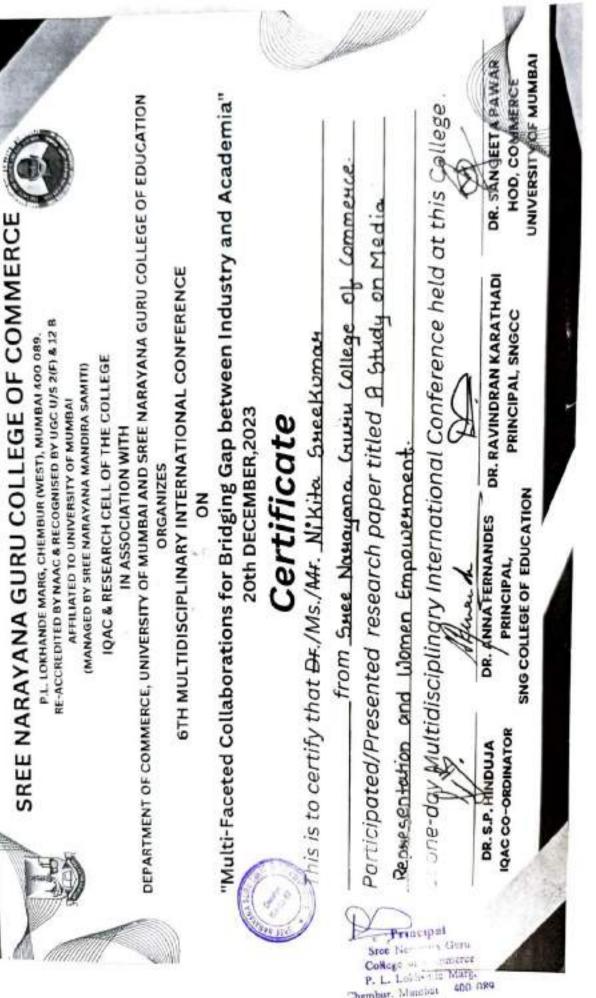
V UX. PRINCIPAL

TREASURER PRESIDENT/CHAIRMAN/GEN SECRETARY

Principal Sree Narowice Cora Coller P. L. Lotten - Louise Sembur, Menson 200 080







O Scanned with OKEN Scanner



Self Financing Degree College P L Lokhande Marg, Chembur, Mumbai-400089 E-Mail: sngcollege@sify.com

### SNG Bank- Pmt Voucher

No	550			Dated	19-Jan-2024
Pa	rticulars				Amount
Account					
	suity Improvem	ent Expenses	6		300.00
				I.	
				1	
Through :					
Snee M	arayana Guru Co-Op B	ank(4820)		- 1	
On Accourt					
reimburset	issued to Pran ment for publis section Details:	hed Research	waha agai paper	nst	
Pranav Singh Cheque	Kushwaha 303636	19-Jun-2024	300.00	1	
Amount (in	words) :				
	Rupees Three	Hundred Only		1	₹ 300.00

Receiver's Signature:



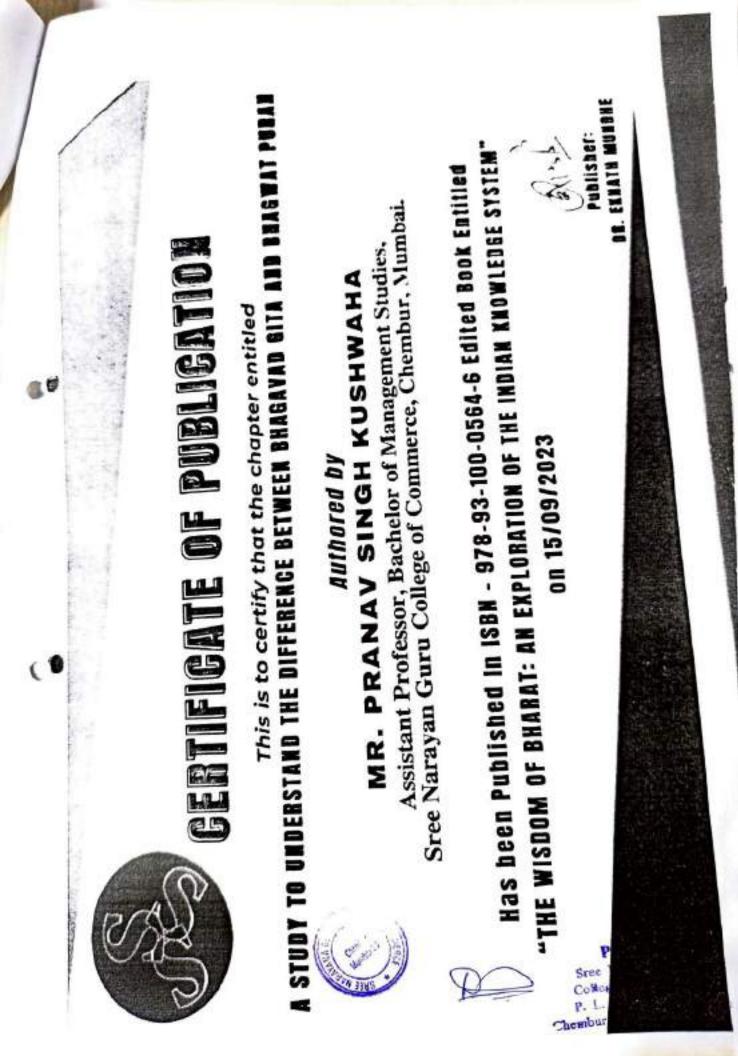
Authorised Signatory

Ow Del

Prepared by: Saritha Suresh Verified by : Passed by ::

Principal Treasurer Chairman/Gen.Secretary President

Principal Sree Narpy to Guru College of Congree P. L. Loblicchie bings Chamber Monden 200 089.



SREE NARAYANA GURU COLLEGE OF COMMERCE-SENIOR - (2021-2023)

Payment Voucher

No. 1 314		Dated	: 15-Jan-2024
Particulars	•		Amount
Account : Seminar/Conference/Wo	orkshop Expenses		41,000.00

Through : Bank-SNG	Co Og Bank Liki AV	t No.8		
registration Degree) fo Collaboratio Academia	220 dt 15.01 fees to 41 T internation ons for Bridg held on 20.1	eaching st al confere ing Gap b 2.2023.(1	ing refund of taff (Unaided noe on "Multifacete etween Industry an 000°41)	ed d
	action Details Remuneration 303220		41,000.00	
Amount (in w Rupee	vords) : s Forty One 1	Thousand	Only	41,000.00

Receiver's Signature:

Authorised Signatory

Prepared by

Β.

5

1.

epared by Tarm		D.2
rified by	- Cup	/
ssed by	- y	forming :
Prin	cipal Treasurer//	Asst.Treasurer President Chairman Gen.Secretary
	1	an or
		A MAN

College of control P. L. Letchards bierg, Chembur, Mundbar 400 089. The Principal

To

Sree Narayana Guru College of Commerce

Chembur, Mumbal-89

### Subject: Request for Refund of Conference Registration Fees

### Respected Sir,

This is to inform you that our college has successfully organized International conference on "Multi-Faceted Collaborations for Bridging Gap between Industry and Academia" which took place on 20<sup>a</sup> December, 2023. The conference received an overwhelming response, with a total of 46 research papers submitted by our in-house faculties. As per the conference guidelines, each participant was required to pay a registration fee of Rs. 1000 per paper. Consequently, the total registration amount collected for all 46 papers amounts to Rs. 46,000.

I kindly request your attention to the matter and seek your approval for the refund of the total registration amount of Rs. 46,000. Details of faculty who paid the registration amount are given below:

Sr. No		TITLE OF RESEARCH PAPER
	Dr.Jayasree.Venkitachalam,	The Use Of Digital Finance For Inclusive Growth In India- Scope And Challenges.
1	Dr. Hinduja Srichand Parsram	Impact Of NEP 2020 On Higher Education:Catalysing A Paradigm Shift In Education Dynamics.
	Dr. Sumi Nijith,	Industry Academia Collaborations- Challenges And Outcomes With Respect Educational Institutions
4	Mrs. Naveena Suresh,	"A Study On The Socio-Economic Problems Faced By Single Parents With Special Reference To Housing Conditions And Academic Performance Of Their Children In M-Ward East, Mumbai
3	Dr. Karishma Sandeep Kasare	"A Study On Impact Of Internship On Practical Readiness For Job Market Success"
6	Dr. Devaki Shetty	Analyzing Logistics And Supply Chain Management Strategies In E- Commerce: A Case Study Of Amazon.
7	Dr. Rashmi	Single Parenthood In Mumbai: Unraveling The Complex Tapestry Of Challenges And Strengths
8	Br Sreedevi VS,	Barriers To Effective Industry-Academia Collaboration: Identifying And

Sree Nersyning Guru

P. L. L. Strends Marg. Chember, Million 400 089

Conter

T-HIMMER'T

			Addressing Challenges
	9	Miss. Rishita Shukla	Entrepreneurial Insights: Bridging Classroom Knowledge With Real- World Success In The Marketing Practices Of Mumbais Street Food Vendors.
	10	Mr. Mohammed Jabir Usman Gani	A Study On Financial Planning Of Unorganized Workers In The Area M East Ward, Mumbai
	11	Ms. Tulsi Mohan Adal	Navigating Intellectual Property Rights In IT Internships: An Analysis Of Industry Practices And Student Experiences
	12	Mr. Priyadarshan Shede	Assessing The Socio-Economic Impact Of The Antodaya Anna Yojana On Household Welfare In M Ward East, Mumbai
	13	Ms. Mahtab Khan	Exploring The Symbiotic Relationship Between Monthly Income And Investment Patterns: A Case Study Of Unorganized Workers In Area M East Ward, Mumbai
*c39/8	14	Reshma Rahul Jinwal	The Role Of Technology In Fostering Innovation And Growth In Start- Up Businesses
	15	Mr.Parameshwaran lyer	Exploring The Socioeconomic Determinants Of Household Participation In The Public Distribution System, With Special Reference To Antodaya Anna Yojana
	16	Mr.Swapnil Pradeep	Exploring The Socioeconomic Determinants Of Household Participation In The Public Distribution System, With Special Reference To Antodaya Anna Yojana
	17	Shaikh Nahid Usman	Role Of Artificial Intelligence In Cybersecurity
	18	Dr. Karishma Sandeep Kasare	"A Study On Impact Of Public Distribution System On Old Age Member And Widow In Household With Special Reference To Antodaya Anna Yojan"
	19	Mrs. Prabha Jasmine Nadar	"A Study On Challenges Faced By Single Parents In Supporting Their Childrens Academic And Non- Academic Development In M-Ward East Mumbai".
	20	Dr. Rashmi	Unlocking The Power Of Artificial Intelligence: Navigating Motivations, Core Practices, And Barriers In The Public Sector
	21	Dr Sreedevi VS	The Role Of Artificial Intelligence In Transforming Education: Enhancing Learning, Accessibility, And Personalization
363219	22	Punam Dastagir Mujawar	Effect Of Sports On Human Health
	23	Mrs. Becna Pandey	(Marketing - Relevance And Scope) Artificial Intelligence (Ai)
	24	Kavita Singadiya	A Study On Exploring The Influence Of UPI App Usage On Consumer Spending Behaviour
	25	Tulsi Mohan Adal	Artificial Intelligence And New Technologies In Data Management
	26	Ms. Mehjabeen Khan	A Comparative Study Of Teaching Professionals; Attitudes Regarding

ł

Principal Sree Naravona Guru College d. autorite P. L. Lokhant idarg. Chembur, Manut , arat 189.

		Traditional Examination Systems And Continuous Assessment Model Within The Framework Of The National Education Policy (NEP) 202
27	Ms. Tulsi Mohan Adal	A Comparative Study Of Teaching Professionals; Attitudes Regarding Traditional Examination Systems And Continuous Assessment Model Within The Framowork Of The National Education Policy (NEP) 2020
28	Ms. Angel Nadar	A Study Of Is It Always Safe To Buy Online? - A Survey Analysis O The Perspective Of People From Different Generations
29	Ms. Nikita Sreekumar,	A Study On Media Representation And Women Empowerment
30	Mr Yash Shital Sharad Surve	Overview On Tourism Sector In India
31	Ms. Prajakta Vikas Shelar	Assessing Awareness And Perceptions: Mumbai University Undergraduate Students' Knowledge Of AI Tools In Statistical And Mathematical Understanding Skills.
32	Miss. Manali Mahadev Kotkar	A Study On E-Learning Platforms And The Future Of Distance Education : Trends And Challenges
33	Mr Yash Shital Sharad Surve,	Analysing The Nexus Between Investment Avenues And Risk Attitude A Study On Unorganized Workers In Area M East Ward, Mumbai.
34	Mr. Saranraj Natarajan,	Assessing The Financial Literacy Levels Of Undergraduate Students
35	Mr. Nizamuddin Shaikh,	A Study On KYC In The Digital Age: Navigating The Balance Betwee Convenience And Personal Security In Digital Identity Verification In Finance
36	Ms. Mehjabeen Khan	STUDY ON PROS & Amp; CONS OF HYBRID CLOUD
37	,Ms. Manali Kotkar,	Leveraging Big Data For Enhanced Organizational Supply Chain
38	Ms. Jaishna Krishnan Kutty,	Evaluating The Effectiveness Of E-Commerce Platforms In Facilitating Continuing Education And Professional Development
39	Mrs. Arjuman Sharique Khan	The Significance Of Big Data Analysts In Business Decision-Making And Planning Processes
40	Bhupendra Deviprasad Yadav	How To Turn Big Data Into Great Success
41	Mr. Priyadarshan Shede,	SEBI& Pillars Of Strength: Nurturing Indias Robust Capital Market
42	Mrs. Arjuman Sharique Khan	A Study On How Middle-Class Population In Mumbai Is Affected By Blockchain Technology In Terms Of Investment Patterns
43	Mr. Avinash Balram	A Transformative Trends: Exploring The Impact Of Artificial Intelligence (AI) & Machine Learning (ML) On Financial Markets And Risk Management
44	Mr. Bhapendra Deviprasad Yadav	A Transformative Trends: Exploring The Impact Of Artificial Intelligence (AI) & Machine Learning (ML) On Financial Markets And

16

(

+ +



Principal Sree Networks Gura Conege of matrice P. L. Lokinstin Mandens Chembur, Mandens and 085.

÷

EL LOKHANDE MARG, CHENNUR, NUMBAI - 400 089. 13 \$320063380 / 9326883775 - standardegedfordyahoo.co.in / sograflegeprincipalorgenail.com

2111:111111111111

Newcold Market States

alicond televicies

14 10

SNOCC/ 16 740/2023-24 Date :19.01.2024

The Manager, SREE NARAYANA GURU CO-OP BANK LTO, CHEMBUR, MUMBAI 400 089.

Dear Sir,

Please find cheque no. 303220 Dated 15.01.2024 towards exam remuneration. Kindly transfer the amount to the respective account as given below-

SR NO	NAME	BANK A/C NO	Amount (Rs.)
	Ms. Navoena Suresh	5913	2000
-		5720	1000
-	Mr.MOHAMMED JABIR	5309	2000
	Ms. Kerishma Kasare	6394	2000
	Mr. Priyadarshan Shede	6111	1000
_	Dr. Sumi Nijith	5521	1000
	Ms.RISHITA SHUKLA	5524	2000
_	Ms.MEHUABEEN SKHAN	6182	1000
_	Ms. Khan Mahtab Bano	6299	1000
	Mz. Nahid Shaikh	7013	2000
-	Dr. Sreedevl	7070	2000
-	Dr. Rashmi	6759	2000
12	Ms. Prabha Nadar	7022	1000
-	Mr. Saranraj	6943	2000
_	Mr. Yash Surve	6829	2000
16	Ms. Manal Kotkar	7049	1000
17	Ms. Kavita Singhadiya		1000
18	Ms. Beena Pandey	6861	1000
19	Mr. Swapnil Pradeep	7012	
20	Mr. Nizamuddin Shalkh	7074	1000
21	Ms. Angel Nadar	7029	1000
22	Ms. Nikita Sreekumar	6925	1000
24	Ms. Jaishna Krishnankutty	6826	1000
25	Mr. Iver Parmeswaran	6110	1000
26	Ms. Tuisi Adal	5550	3000
27	Mr. Bhupendra Yadav	7069	2000
28	Mr. Arjuman Khan	7096	2000
	Mr. Avinash Bairam	7068	1000
	Ms. Prajakta shelar	7101	1000
_	TOTAL		41000

Yours faithfully

PRINCIPAL



Principal

Sree Narayana Guru College of Commerce P. L. Lokhande Marg. Chembur, Mumbai 400 089.

### SREE NARAYANA GURU COLLEGE OF COMMERCE-SENIOR - (2021-2023)

### Payment Voucher

No 375	Dated	30-Mar 2024
Particulars		Amount
Account :		
Seminar/Conference/Workshop Expenses		27,300.00

Through Bank-SNC Bank-SNC	Co Op Bank Ltd. AV: No B Co Op Bank Ltd. AV: No B	26,600 00 700.00	
of publicati faceled Co industry an per paper f	248 & 304249 dt:04 0 on fee article publishe	Dec 7323 d in ISBN* Multi ng Gap between ion charges Rs 700/-	
Seminar/Con Cheque	terence/Workshop Expension 304248 3646r390	26,600.00 A	
Seminar/Con Cheque	(erence/Workshop Expen 304249 3040r-10	100.00	
Amount (in v	vords):	Constant Three Hundred	
Ruper Only	s Twenty Seven Thou	sand Three Hundred	27,300.00

Receiver's Signature:

Authorised Signatory

Prepared by

Φ

ssed by Arriticipal Treadurer/Asst. Treasurer President Chairman Gen. Secretary	rified by	Antos		
Arriticipal Treadurer/Asst.Treasurer President Chairman Gen.Secretary		W	L. Bert	
Contraction P	Set by	cipal Treasurer/Asst.T	reasurer President Chairman Gen.S	Secretary
Part Part		1	Finite	
			Contraction of	S
( unit			A state of the	- 10

### N. Stranger SREE NARAYANA GURU COLLEGE OI COMMERCE

(UNGUISTIC MINORITY INSTITUTION)

RE-ACCREDITED BY NAAC (GRADF-'B'-L'

AFFILIATED TO UNIVERSITY OF MUMBAI & RECOGNIST D B / UGC-u/s 2(f)&128

MANAGED BY SREE NARAYANA MANDIL

GD.)

19-20211

legeprinsipaligemeil.se

Q R L LOKHANDE MADO, CHEMBUR, MUMBAL- 400 (48. 1) \$329063360 / \$329063778 (2) angeology@b@yahogo. dian 0.1.1

The Manager

Date: 17.011.2025

SREE NARAVANA CORP CO OF BANKETD

CHEMBUR MUMBALICO 089

New York

Please time, begin inc. Apricals Dated, Math. 2024 Lowards Dublication fee

SS NO NAM	BANK A/C NO	Amount (Its.)
1 Mr. Ker Cathresovaran	6110	p)
2 his Naveena Smesh	5913	10
S MORAMMUN JARIR	5720	In In
A hts karishma kasaip	5309	140
5 Mr. Privadorshan Shede	6394	/0
e Ms. Same Neith	6111	h
1 Iulsi Mohan Adal	5550	17.
S RISHITA SHUKLA	5521	10
<sup>4</sup> MEHUABEEN S KRAN	5524	105
10 Ms. Khan Mahtab Bano	6182	70
11 Ms. Nabid Shaikh	6299	70
37 Dr. Rashimi	7070	140
13 Dr. Sicedevi	7013	140
14 Mrs. Prabha Jasmine	6759	
15 Mrs Beena Pandey	6861	1.1
16 Mrs. Kavita Singhadiya	7049	718
17 Mrs. Angel Nadar	7019	201
18 Mis. Nikita Sreekumar	6925	700
19 Mrs. Manali Mahadev	6829	70
Mrs. Prajakta Shelar	7101	140
21 Mr. Yash Surve	6943	701
22 Mr. Saranraj Natarajan		1400
28 Mr. Nizamuddin Shaikh	7022	700
24 Ms. Jaishna Krishnan Kutty	7074	7.00
25 Mr. Bhupendra Yadav	6826	700
26 Mr. Priyadarshan Shede	7069	700
27 Mrs. Arjuman Sharique	6394	70.
28 Mr. Avinash Balram	7096	1400
29 Dr. Devaki Shetty	7068	700
30 Ms. Reshma Khudabax Banu	5285	700
TOTAL ,	5376	200
	60	26600

Yours faithfully

Dest Name-Si

Principal Sree Narayana Guru College of Lummarce P. L. Lekinode Marg. Chembur, Minister 400 089.

 LEGE OF COMMERCE-SENIOR - (2021-2023)

### **Payment Voucher**

No. : 204	Dated	10-Oct-2023
Particulars Account :		Amount
Seminar/Conference/Workshop Expenses		18,200.00

Through :						
Bank-SN	IG Co Op Bank Ltd. A	At No 8				
On Account	tof:					
registration on 16.09.2 28*650=18	n fees for 5th 1023, paid to 1	Internation Self Financi	ig reimburse o al conference e Teaching st ~	held	-	
Seminar/Con	ference/Works	hop Expenses				
Cheque	300676	10-0ct-2023	18,200.00			
Amount (in s	words) :					-
Ruper	es Eighteen Th	nousand Tw	o Hundred Or	ly	8,200.00	/

Receiver's Signature:

SREE NADA

Authorised Signalory

Prepared by

huma
Treasurer President Chairman Gen.Secretary
Contra La
and the second second
(menter)
Principal Sever Herryana Gues
É.

SLNO.	NAME OF THE FACULTY	AMOUNT	
1.	Dr.Jayasree V Climb: Saddad	650	-12
2.	Dr.S.P.Hinduja	650	- AR
3.	Dr.Rashmi Aggarwal	650	- 2
4.	Dr. Karishma Kasare	650	-
5.	Dr. Karishma Kasare	650	-
б.	Dr.Sumi Nijith	650	
7.	Dr.Sreedevi V.S	650	
8.	De Constituine de	650	10.0
9.	De De sell Charte	and the second se	
10.	Rishita Shukla	650	Aide
11.	Prabha Jasmine	650	
12.	Saranraj	650	
13.	Swapnil Pradeep	650	
14.	Kavita Singhadiya	650	
15.	Snaha Isadala	650	
16.	Manali Kotkar Soci672	650	Ad
17.	Nikita Sreekumar	650	
18.	Naveena Suresh	650	
19.	Naveena Suresh	650	
20.	Priyadarshan Shede	650	
21	Priyadarshan Shede	650	
22.	<ul> <li>lyer PV</li> </ul>	650	
23.	Beena Pandey	650	
24.	Shaikh Nahid	650	
25.		650	
26.		650	
27.		650	
28.		650	
29.	Mehjabeen Khan	650	
30.	Angel Nadar	650	
31	Yash Surve	650	
32	A CONTRACTOR A	650	
33	the second se		- Andi
34			1.1
1	TOTAL AMOUNT	650	5
		22,100	

LIST OF FACULTIES ELIGIBLE FOR REIMBURSEMENT OF THE REGISTRATION FEES-16/9/23



J. 2 Principal Sree Neravana Guru College of the corres P. L. Leidende Mars. Chembur, Marshail and 089.

Na 268				Dated	1 I-Dec-202	13	
Particu	ilars				Amour	nt	
Account :						50.S	
Semin	ar/Conference	e/Worksh	op Expens	es	24,780.0	0	
Through :							1
	Co.Op.Bank Ltd. Av	r No R	3,540.00				
	Co Op Bank LM A		3.540.00				
	Co Op Bank Ltd. Al		3,540.00				
	5 Co Op Bank Ltd. A		3,540.00				
	Co Op Bank Ltd. A		3,540.00				
	Co Op Bank Ltd. A		3,540.00			<u>*</u> 1	
	G Co Op Bank Ltd. A	E NO.8	3,540.00				
On Account (		to Pares	-	4000			
care public 16.09.2023	ation to Teac ( Jayasree	ching staff V, Hinduja	for semina S P, Hosa	r held on mani,			
	etty, Sneha J	agdale, Re	shma K, P	unam			
Mujawar)							
	action Detail	5:		A	.v.		
layasree V Cheque	303144	8-Dec-1023	3,540.00	gaymin	123		
Lineque Hinduja S P	303144	o persona		00181	111-1		
Cheque	303145	8-Dec-1023	3,540.00	encentaria 110			
Sangaraj Hos	amani		200-04-020(A)	and -	1		
Chequé	303146	8-Dec-3023	3,540.00	100	S		
Devaki Sheth	Provide the second state of the second stat		3 540 00	-02-			
Cheque	303147	8-Dec-1023	3,540.00	and and			
Sneha Jagdal	e 303148	8-Dec-3023	3,540.00	TIM			
Cheque Reshma Khui				S			
Cheque	303149	8-Dec-2023	3,540.00	and			
Punam Muja	war		12/08/9	Contra			
Cheque	303150	8-Dec-2023	3,540.00	100-A			
Amount (in v	words) :			지정되는			
Ruper	s Twenty For	ur Thousan	d Seven Hu	undred			
Eighty	Only /				24,780.0	0	
(	1.V				24,700,0		
	1.VZ						
X	17						
1	1/					12	
Sec. C	Circulation in the			Author	ised Signato	ry	
Receiver's	signature.				810 CT 900	20	
Prepared by	Prepared by	2					
		Contraction of the local distance of the loc	104	10 BW 1			-
	Verified by		1	9. 1			
	Second Second	1.	Mere				
	Passed by	410-	Ve,				
	100000000000	Principal	Treysurer,	Asst.Treasure	er President	Chairman	Gen.S
			1	11	31.1	4 61	
How	Hosam	anile	comto	1 interes	lighter	cully y	
hon Libr	CHEW)			00	10	1	
Lal				tele	who :		
ALC: 1 1 1 1				1 21	21-27		
eacher				4/1	112023		
the	-			- 4/	42043		
the	13			- 4/1	42043		-

Principal Sree Normana Class College P. L. Lebbertate Scorge Thembur, Meturent and 0892;

No. 269	Dated	8-Dec-2023
Particulars		Amount
Account : Seminar/Conference/Workshop Expenses		84,960.00

Through :				
Bank-SNG	Co.Op.Bank Ud. A	Vc No 8		
On Account o	t:		/	<b>5</b>
publication 1 09 2023. ( M	to Teaching (arishma, S ran, Jabir, M shjabeen, K	staff for si iumi, Sreec Jahtab, Sa Avita, Beel	of UGC care eminar held on <u>16.</u> levi, Rashmi, Rishita, ba, YAsh, NAveena, na & 7staff)	
Yourself	action bran			
Cheque	303151	8-Dec-2023	84,960.00	
Amount (in w				
Rupee	s Eighty Fou	r Thousan	d Nine Hundred Sixty	
Only				84,960.00

Receiver's Signature:

Authorised Signatory

.

Prepared by

Verified by	01		
Passed by	- Auno	hommed	
and the second sec	al Treasurer/Asst.Tr	reasurer President Chairman	Gen.Secretary
	1	Contraction of the second seco	P
			Principal Sees Narnyana Gu College of Corner P. L. Lettande M Chembut, Mutchas

### LIST OF FACULTIES FOR REIMBURSEMENT OF RS.3540-PUBLICATION EXPENSES OF THE CONFERENCE HELD ON 16/09/2023

L.NO	NAMES OF FACULTIES	
1	DR.JAYASREEV Awrd	•
2	DR.S.P.HINDUJA Aided	(H-NO: 303151
3 ¥	THE REPORT OF CARDING STREET, SAME	(11-110 20202
4 V	DR.KARISHMA KASARE	
5 /	DR.SUMI NIJITH	
6	DR.SANGARAJ HOSAMANI Aided	303/51
7	DR.SREEDEVI	
8	DR.DEVAKI SHETTY Aided	2
9	DR. RASHMI	
10 /	MS.RISHITA SHUKLA	
11 4	MS.PRABHA NADAR	CH-No: 303151
12 4	MR.SARAN RAJ	5
13	MR.MOHD.JABIR	1
14 >	MS.MAHTAB KHAN	
15 0	MS.SABA SHAIKH	)
15 0	MR.YASH SURVE	<u>.</u>
17	MS SNEHA JAGDALE	)
18 . 0	MS.NAVEENA SURESH	1
19	MS.MANALI KOTKAR	01110: 303151
20 /	MS.MEHJABEEN KHAN	7
21	MS.KAVITA SINGHADIYA	
22	MS.BEENA PANDEY	
23	MS.NAHID SHAIKH	
24	MS.RESHMARKHOUND	
25	MS.FOORAIT	)
26	MR.SWAPNIL PRADEEP	1
	MR.PRIYADARSHAN SHEDE	SCH.NO: 303151
28	MR.PRIYADARSHAN SHEDE	T
29	MR.NIZAMUDDIN SHAIKH	
30 0		1
31	MS.NIKITA SREEKUMAR	/

Orania.

ĉ

20

٠

3540/-

Principal Sree Norman Gura Cellegi P. L. Lokksin, and 089. Chembur, Mumbai