

SREE NARAYANA GURU COLLEGE OF COMMERCE

NOTICES OF CERTIFICATE COURSES

ACADEMIC YEAR

2023-2024

**This document contains institutional programme brochure/notice
for Certificate/Value added programs**

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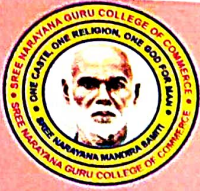


SREE NARAYANA GURU COLLEGE OF COMMERCE

**CERTIFICATE COURSE ON
PROGRAMMING ANALYTICS AND
RESEARCH**

ACADEMIC YEAR

2023-24



SREE NARAYANA GURU COLLEGE OF COMMERCE

PAR

RE-ACCREDITED BY NAAC (GRADE-'B'-CGPA 2.45)

(PERMANENTLY AFFILIATED TO UNIVERSITY OF MUMBAI & RECOGNIZED BY UNIVERSITY OF MUMBAI)

MANAGED BY SREE NARAYANA MANDIRA SAMITHI

P.L.LOKHANDE MARG, CHEMBUR, MUMBAI, MAHARASHTRA, INDIA, PIN CODE - 400 089 Tel.: 022-25263131 / 25263132 | 25263122 E-mail : sngcollege86@yahoo.co.in / sngcollegeprincipal@gmail.com

06/10/2023

Notice

Certificate Course on 'Programming, Analytics and Research

We are immensely happy to announce that Tata Institute of Social Sciences (TISS) University has given consent to start a certificate course on 'Programming Analytics and Research [PAR]' as a joint venture with our College for the final year students of our College. Currently, data analytics is the buzzword of business circles and this Course helps to sharpen students' research skills, and data analysing capacity. Expertise guidance from TISS will help a lot in enriching your biodata and employment skills.

Resource persons will be the faculty members of TISS and also foreign delegates.

The successful candidates will get a certificate jointly issued by TISS and SNGC.

This is a unique opportunity for our students in the dynamic and evolving field of computer science and data analytics. This program is designed to equip students with the skills, knowledge, and hands-on experience to excel in the rapidly changing landscape of technology.

This opportunity is only for final year students of our College. Only 30 seats are available for the course. Selection will be based on aptitude test and personal interview. To apply for the course prior coding knowledge is not required.

It is a 45-hour offline program in our College computer lab. After completing the 45-hour sessions 15-hour training sessions for communication and interview techniques which is optional.

Interested final-year students should give their names to their class teachers on or before 10/10/2023.

Intake capacity --- 30 students Fee: Nil (Sponsored)

Mode of selection – Aptitude test and personal interview

Principal

Principal
Sree Narayana Guru
College Of Commerce
P. L. Lokhande Marg,
Chembur, Mumbai - 400 089.





SREE NARAYANA GURU COLLEGE OF COMMERCE

**CERTIFICATE COURSE ON
ENGLISH PROFICIENCY**

ACADEMIC YEAR

2023-24

SREE NARAYANA GURU COLLEGE OF COMMERCE

(LINGUISTIC MINORITY INSTITUTION)

RE-ACCREDITED BY NAAC (GRADE-'B'-CGPA 2.45) [2019-2024]

AFFILIATED TO UNIVERSITY OF MUMBAI & RECOGNISED BY UGC-u/s 2(f)&12B

MANAGED BY SREE NARAYANA MANDIRA SAMITI (REGD.)

PG, CHEMBUR, MUMBAI - 400 089. ☎ 9326063380 / 9326083775 ✉ sngcollege86@yahoo.co.in / sngcollegeprincipal@gmail.com

10th Aug, '23

NOTICE

Language Club is organising, in association with IQAC, English Proficiency certification course for the Third Year Degree students from 21st Aug, 2023.

The classes will be conducted by Ms. Rita Raghunathan, an eminent faculty. The details of classes are given below:

Venue : Room No.402

Time : 11.30 A.M to 12.30 P.M

Duration : 30 hours

Mode : Offline

It should be noted that all students should attend classes in time. On the completion of the course, certificate will be issued by the college. Interested students are requested to give name to their respective class teacher on or before 19th Aug, 2024.

Beena P
in charge,

Language Club



Principal

Principal

Sree Narayana Guru
College Of Commerce
P. L. Lokhande Marg,
Chembur, Mumbai - 400 089.



English Proficiency Certificate Course – 2023-24

No. of Lectures : 30
 Start Commencement : 21st Aug, 2023
 No. of Batch : 1
 Students Of : Third Year

The syllabus aims to provide to the Third year Students of all the courses (BAF, MS, BBI, BCom)

- Knowledge of the language
- Word Power
- Grammar
- English Speaking Practice

SYLLABUS

S.N	Unit Name	Hr s
	Module	10
	Communication Skills – Fluency of Speech in English	
	Grammar – The Phrase	
	Grammar – The Clause - Kinds	
	Grammar - The Sentence	
	Sentences - Types	
	Simple Sentence	
	Compound Sentence	
	Complex Sentence	
	Degrees of Comparison	
	Revision Test	
	Module	10
	Voice – Active and Passive	
	Types of Speech – Direct and Indirect	
	Punctuation	
	Comprehension	
	Comprehension - Passage	
	Comprehension - Prose	
	Comprehension - Poem	
	Dialogue Writing	



Revision Test	
Module	10
Letter Writing – Introduction	
Formal Letters	
Informal letters	
E-Mail Writing	
Blog Writing	
Virtual Messaging	
Report Writing	
Business Etiquettes	
Interview Preparation	
Mock Interview	
Offline/ Online Exams	

Grades of Certificate

ade

- Marks**
- 91 to 100
 - 81 to 90
 - 71 to 80
 - 61 to 70
 - 51 to 60
 - 41 to 50
 - 35 to 40

Bees & in charge

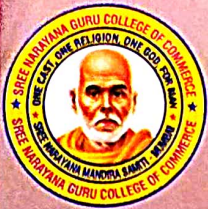


SREE NARAYANA GURU COLLEGE OF COMMERCE

**CERTIFICATE COURSE ON
SREE NARAYANA GURU - MORAL
VALUES**

ACADEMIC YEAR

2023-24



SREE NARAYANA GURU COLLEGE OF COMMERCE

(LINGUISTIC MINORITY INSTITUTION)

RE-ACCREDITED BY NAAC (GRADE-'B'-CGPA 2.45) [2019-2024]

AFFILIATED TO UNIVERSITY OF MUMBAI & RECOGNISED BY UGC-u/s 2(f)&12B

MANAGED BY SREE NARAYANA MANDIRA SAMITI (REGD.)

P. L. LOKHANDE MARG, CHEMBUR, MUMBAI - 400 089. ☎ 9326063380 / 9326083775 ✉ sngcollege86@yahoo.co.in / sngcollegeprincipal@gmail.com

*Ideologies
Sree Narayana
Guru*

SREE NARAYANA GURU COLLEGE OF COMMERCE

P.L LOKHANDE MARG, CHEMBUR

NOTICE

This is to inform all the students that IQAC is planning to conduct the certificate course on moral values - Ideologies Of Sree Narayana Guru. The course is being offered free of charge and would be scheduled in hybrid mode. For further information please contact Ms. Naveena Suresh, 9969874177.

24/08/23
Chembur

Naveena Suresh
Naveena Suresh
Assistant Professor

Principal
Sree Narayana Guru
College Of Commerce
P. L. Lokhande Marg,
Chembur, Mumbai - 400 089.



SREE NARAYANA GURU COLLEGE OF COMMERCE
P.L.LOKHANDE MARG
THE CERTIFICATE COURSE ON MORAL VALUES-IDEOLOGIES OF SREE
NARAYANA GURU-2023/24

MODULE ONE (15 hours lecture)

The socio economic conditions in Kerala before independence-the caste and religious system-Birth and early life of Sri Narayana Guru-Education-Knowing about old customs-Evolving as a little scholar-Farewell to worldly ties-Travel-Yoga Vidya-The mission- The Background of a great movement-Historical consecration of Lord Shiva at Aruvippuram.

MODULE TWO (15 hours lecture)

The meeting with Kumaran Asan-Dr.Palpu-Birth of SNDP Yogam-Sivagiri-A holy ashram-Voice against social evils-Sahodaran Ayyappan-Tagore-Gandhiji-All religion's conference-Vaikom Satyagraha-Visits to Srilanka-Important messages-His Eight fold path-The path of Dharma-Gurus philosophy-Saviour of the downtrodden-A revolution in education-Social transformation-Swami's Will-Sivagiri Pilgrimage-The Maha Samadhi-Relevance of Sree Narayana Guru today.

References

Life and teachings of Sree Narayana Guru-Published by SNMS,Mumbai.

Narayana Guru-A biography-M.K Sanoo(Translated by Madhavan Ayyapath)-Published by Bharatiya Vidya Bhavan,Mumbai



Signature
02/04/24
[Signature]



SREE NARAYANA GURU COLLEGE OF COMMERCE
P.L. Lokhande Marg, Chembur (West), Mumbai- 400089
(Reaccredited by NAAC Grade 'B' CGPA 2.45 (2019 – 24), Permanently Affiliated to University of Mumbai,
recognized by UGC U/s.2(f) and 12B.
Managed by Sree Narayana Mandira Samiti

The IQAC of Sree Narayana Guru College of Commerce is pleased to announce to the students that we are intending to offer *THE CERTIFICATE COURSE ON MORAL VALUES-IDEOLOGIES OF SREE NARAYANA GURU*. The intended learning outcome of this course is based on imparting philosophies and teachings of Sree Narayana Guru, his messages for social upliftment, human values like brotherhood, trust, social equality, relevance of his messages to the world etc.

GUIDELINES REGARDING CONDUCT OF THE COURSE.

- Students across different departments and classes can join for the course. The course is conducted free of charge. The medium of instruction to be used will be English. Lectures would be beginning on 31/8/23.
- The maximum class size is expected to be 40 students per batch. The students would be admitted on first come first serve basis.
- The teaching method would be in the hybrid mode using Zoom platform and recorded lectures as well as offline lectures.
- Expert/guest lectures also would be conducted to enhance the knowledge of the students. The assessment tools would include assignments, attendance/class interaction in the lecture and an exam at the end of the course.
- Students would be awarded course certificate after successful completion of the same.
- Further details regarding timetable, mode etc. would be shared in the WhatsApp group. Interested students are required to register using the link mentioned below and join the WhatsApp group.

LINK FOR REGISTRATION-<https://forms.gle/LAc3gLosn5TZZHuM7>

LINK FOR WHATSAPP GROUP-<https://chat.whatsapp.com/IzyrACwVW9n3zoXNatB3ri>

For Any Queries-Kindly Contact Asst.Prof. Naveena Suresh (WhatsApp)-9969874177



Naveena Suresh
02/09/23

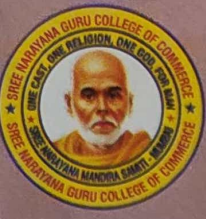


SREE NARAYANA GURU COLLEGE OF COMMERCE

**CERTIFICATE COURSE ON
SWAYAM - NEW EDUCATION POLICY
(NEP)**

ACADEMIC YEAR

2023-24



SREE NARAYANA GURU COLLEGE OF (LINGUISTIC MINORITY INSTITUTION)

RE-ACCREDITED BY NAAC (GRADE-'B'-CGPA 2.45)

AFFILIATED TO UNIVERSITY OF MUMBAI & RECOGNISED BY

MANAGED BY SREE NARAYANA MANDIRA SAMITI (REGD.)

NEP

P. L. LOKHANDE MARG, CHEMBUR, MUMBAI - 400 089. ☎ 9326063380 / 9326083775 ✉ sngcollege86@yahoo.co.in / sngcollegeprincipal@gmail.com

14th September, 2023.

Dear Students,

As part of our commitment to fostering holistic education and keeping students abreast of the latest developments in the academic landscape, we are excited to invite you to enroll in the Certificate Course on the National Education Policy (NEP) available on the SWAYAM platform.

Course Details:

Title: Understanding the National Education Policy

Platform: SWAYAM

Course Highlights:

Gain comprehensive insights into the key aspects of the National Education Policy.

Explore the implications of NEP on various educational domains.

Learn from esteemed educators and experts in the field.

Earn a certificate upon successful completion.

How to Enroll:

Visit the SWAYAM platform at [<https://swayam.gov.in/>].

Search for the course titled "Understanding the National Education Policy."

Click on "Enroll Now" and follow the registration process.

We believe that this course will equip you with valuable insights into the transformative changes brought about by the National Education Policy. Your active participation is encouraged as it aligns with our commitment to nurturing well-rounded and informed individuals.

Thank you for your attention, and we look forward to your active participation in this enriching learning experience.

Ms. Rishita Shukla

Coordinator

Dr. Srichand Hinduja

IQAC Coordinator and

Vice-Principal- Academic

Dr. Ravindran K.

Principal

Principal
Sree Narayana Guru
College Of Commerce
P. L. Lokhande Marg,
Chembur, Mumbai - 400 089.



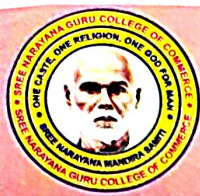


SREE NARAYANA GURU COLLEGE OF COMMERCE

**CERTIFICATE COURSE ON
STOCK MARKET**

ACADEMIC YEAR

2023-24



SREE NARAYANA GURU COLLEGE OF COMMERCE

RE-ACCREDITED BY NAAC (GRADE-'B'-CGPA 2.45) [2019-2024]

(PERMANENTLY AFFILIATED TO UNIVERSITY OF MUMBAI & RECOGNISED BY UGC-u/s 2(f)&12B)

MANAGED BY SREE NARAYANA MANDIRA SAMITI (REGD.)

P.L.LOKHANDE MARG, CHEMBUR, MUMBAI, MAHARASHTRA, INDIA, PIN CODE - 400 089 Tel.: 022-25263131 / 25263132 / 25263122 E-mail : sngcollege86@yahoo.co.in / sngcollegeprincipal@gmail.com

13/09/2023

Notice

B.Com. Dept. of our College is organizing a 30-hour Certificate course on the Stock market in the academic year 2023-24. The course will cover the stock, commodity, and currency markets for a nominal fee of Rs. 500. An experienced Chartered Accountant who is a SEBI panel member will engage offline lectures in the College on Fridays and Saturdays for two hours each after the regular lectures.

After the successful completion of the course, the students will be provided a certificate jointly signed by the Resource person's institute and the College.

The students also can appear for CDSL examination and get certificate too.

Interested students should give their names to your class teacher on or before 16.09.2023.

Maximum size of batch will be 50 students.

Principal

Principal
Sree Narayana Guru
College of Commerce
P. L. Lokhande Marg,
Chembur, Mumbai - 400 089



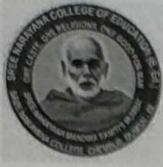


SREE NARAYANA GURU COLLEGE OF COMMERCE

**CERTIFICATE COURSE ON
ADVANCE EXCEL**

ACADEMIC YEAR

2023-24



Sree Narayana Guru College of Commerce

P.L.Lokhande Marg, Chembur West, Mumbai- 400089

NOTICE

9th December 2023

We are pleased to announce that the Department of Mathematics and Information Technology is organizing a Certificate Course in Advanced Excel for the students of First Year Bachelor of Science in Information Technology (FYBSCIT) and First Year Bachelor of Science in Data Science (FYBSCDS) programs. This course aims to provide participants with advanced skills and knowledge in Excel, focusing on various functions, formulas, data analysis techniques, and automation tools.

Details of the Certificate Course:

Course Title: Advanced Excel

Eligibility: Open to FYBSCIT and FYBSCDS Students only

Duration: 30 hours

Course Commencement: 14th December, 2023.

Course Highlights:

Enhance proficiency in Excel functions and formulas

Develop skills in data analysis and visualization

Explore advanced Excel features for efficiency and productivity

Gain practical experience through hands-on projects and exercises.

tubes

B.Sc. IT Coordinator

B.Sc. DS Coordinator



Syllabus

Department of
Mathematics, Information Technology & Data Science

Presents

Certificate Course on Advanced Excel 2023-2024

Course Goals:

Each student will gain the basic skills needed to operate and navigate MS Excel. Identify, gather and input data into a spreadsheet. Successfully create, copy and paste formulas and functions. Successfully print areas of the spreadsheet. Identify Excel as a tool used for manipulating data.

Course Objectives:

Identify ways of utilizing Excel as a tool. Students will be able to create a spreadsheet. Students will successfully record data and be able to create, copy and paste formulas and functions. Students will acquire information using various resources. Review of standard and formatting toolbars and menus within Excel. Review of worksheets, workbooks, cells, columns, rows and Excel cursors. Introduction of basic use of formulas in Excel. Prepare charts and statistics. Use of vlookup, hlookup etc.

Syllabus:

Module 1: Excel Introduction

- An overview of screen, navigation, and basic spreadsheet concept.
- Various selection techniques
- Shortcut Keys

Module 2: Customizing Excel

- Customizing the Ribbon
- Using customized AutoCorrect
- Changing Excel's default option

Module 3: Using Basic functions

- Using basic function :- sum, average, max, min, count, counta
- Absolute, mixed and relative referencing



Module 4: Formatting and Proofing

- Formatting cells with number formats, font formats, alignment, border etc.
- Basic conditional formatting

Module 5: Mathematical Functions

- Using advanced function :- sumif, sumifs, countif, countifs, averageif, averageifs

Module 6: Text Functions, Date and Time Functions

- Upper, Lower, Proper
- Left, Right, Mid
- Trim, Len, Exact
- Concatenate
- Today, Now, Date

Module 7: Paste Special Techniques, Sorting and Filtering

- Paste formula, Paste format
- Paste validation
- Transpose table
- Sorting and filtering data

Module 8: Logical Functions & Lookup Functions

- If function, nested if
- Vlookup and Hlookup

Module 9: What if Analysis

- Goal Seek
- Scenario Analysis

Module 10: Charts, Pivot table and Printing Worksheet

- Different types of charts (Pie, Bar, Column etc.)
- Pivot table
- Printing of Spreadsheet.

Course Fee: Rs. 300 /-

Course Duration: 30 Hrs.

Batch Size: 40 Students

Tulsi

Tulsi Adal

Coordinator

[Signature]



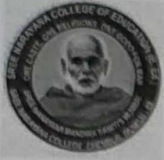


SREE NARAYANA GURU COLLEGE OF COMMERCE

**CERTIFICATE COURSE ON
ARTIFICIAL INTELLIGENCE**

ACADEMIC YEAR

2023-24



Sree Narayana Guru College of Commerce

P.L.Lokhande Marg, Chembur West, Mumbai- 400089

NOTICE

05th December, 2023

The Department of Mathematics and Information Technology is delighted to introduce a Certificate Course on Artificial Intelligence tailored specifically for TYBSCIT and MSCIT students. This course aims to empower you with essential skills and knowledge in the rapidly advancing field of AI, preparing you for the challenges and opportunities of the digital era. We have attached the course syllabus along with this notice.

Course Details:

Duration: 30 hours

Conducted by: Swapnil Pradeep and Bhupendra Yadav

Venue: Lab No. 03

Course Commencement: 19/ 01/2024

Why Enrol:

This course offers TYBSCIT and MSCIT students a unique opportunity to delve into the world of Artificial Intelligence, gaining both theoretical understanding and hands-on experience. By acquiring AI skills, you'll enhance your competitiveness in the job market and open doors to exciting career prospects in tech-driven industries. Don't miss out on this chance to equip yourself with cutting-edge AI knowledge and set yourself apart in the digital age.

B.Sc. IT Coordinator

B.Sc. DS Coordinator



Course Title: Artificial Intelligence

Course Overview: This course introduces participants to the fundamentals of data analysis using Python and guides them through the process of building a machine learning model. Topics covered include data manipulation, visualization, statistical analysis, and practical implementation of machine learning algorithms.

Instructors:

- Swapnil Pradeep
- Bhupendra Yadav

Course Duration: 6 weeks

Prerequisites: Basic understanding of Python programming.

Course Objectives: By the end of this course, participants will be able to:

1. Perform data analysis using Python.
2. Visualize data effectively.
3. Understand and apply statistical concepts for data exploration.
4. Implement machine learning algorithms to solve real-world problems.

Module-wise Breakdown:

1. Module 1: Introduction to Data Analysis with Python

- Overview of Python for Data Analysis
- Introduction to Pandas and NumPy
- Data Cleaning and Preprocessing

2. Module 2: Data Visualization

- Matplotlib and Seaborn for Data Visualization
- Plotting with Pandas
- Exploratory Data Analysis (EDA)

3. Module 3: Statistical Analysis for Data Exploration

- Descriptive Statistics
- Inferential Statistics



- Hypothesis Testing

4. **Module 4: Introduction to Machine Learning**

- Overview of Machine Learning
- Types of Machine Learning Algorithms
- Supervised vs. Unsupervised Learning

5. **Module 5: Building a Machine Learning Model**

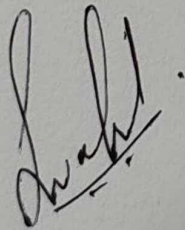
- Data Splitting and Preprocessing
- Model Selection and Evaluation Metrics
- Model Training and Testing

6. **Module 6: Practical Implementation and Case Studies**

- Applying machine learning to real-world datasets
- Case studies and project work

Assessment Criteria:

- Weekly assignments
- Quizzes after each module
- Mid-term project: Data analysis on a provided dataset
- Final project: Building and evaluating a machine learning model





SREE NARAYANA GURU COLLEGE OF COMMERCE

**CERTIFICATE COURSE ON
BUSINESS ETHICS**

ACADEMIC YEAR

2023-24



Sree Narayana Guru College of Commerce

P.L.Lokhande Marg, Chembur West, Mumbai- 400089

DATE: 6th January, 2024

NOTICE

Certificate Course in Business Ethics

The Department of Commerce is going to start a Certificate Course in Business Ethics. The certificate course aims to provide comprehensive understanding of ethical principles and practices within business environment.

The details of the course are as follows:

The course is free of cost.

The course would be of 30 Hours.

Course Commencement: 16th January, 2024.

The lectures would be conducted offline as per the time slot preferred by the students. Students would get e-certificate after successful completion of the course.

Contact Details: Ms. Sneha J- 9004821003

Sneha Jagadale

Incharge



Certificate Course on "Ethics in Business"

Duration 30 Hours

This certificate course on "Ethics in Business" is designed for B.Com. students to provide them with a comprehensive understanding of ethical principles and practices in the business world. The course will cover various aspects of ethics in business, including moral decision-making, corporate social responsibility, ethical leadership, and the impact of ethical behavior on organizational success. Students will engage in discussions, case studies, and practical exercises to develop their ethical reasoning and decision-making skills.

Course Objectives: Upon completion of this course, students will be able to:

1. Understand the fundamental principles of ethics and their relevance in the business context.
2. Analyze and evaluate ethical dilemmas and make sound ethical decisions.
3. Recognize the importance of corporate social responsibility and sustainability.
4. Develop ethical leadership skills and apply them in a business context.
5. Understand the legal and regulatory frameworks related to business ethics.
6. Explore the role of ethics in building a positive organizational culture.

Course Outline:

Module 1: Introduction to Ethics in Business

(4 hours)

- Defining ethics and its significance in business
- Ethical theories and frameworks
- Ethical decision-making process

Module 2: Ethical Leadership

(4 hours)

- Characteristics of ethical leaders
- Role of leadership in promoting ethical behavior
- Case studies on ethical leadership

Module 3: Corporate Social Responsibility (CSR) and Sustainability (4 hours)

- Concepts of CSR and sustainability
- Benefits of CSR for businesses
- Measuring and reporting CSR initiatives



Module 4: Ethical Dilemmas in Business

(6 hours)

- Identifying common ethical dilemmas in business
- Case studies and group discussions on ethical dilemmas
- Ethical decision-making models

Module 5: Business Ethics and the Law

(4 hours)

- Legal and regulatory frameworks related to business ethics
- Ethical considerations in contract law, employment law, and consumer protection
- Ethical compliance and governance

Module 6: Building an Ethical Organizational Culture

(4 hours)

- Creating a culture of ethics within organizations
- Codes of conduct and ethical guidelines
- Ethics training and communication strategies

Module 7: Ethical Issues in Global Business

(4 hours)

- Ethical challenges in international business
- Cross-cultural ethics and challenges
- Ethical considerations in globalization

Assessment and Grading:

There will be evaluation based on class participation and attendance forming 25% and written exam of 75%. The student will be awarded with certificate of successfully completed the Course with 40% or above in both the parameter.

Jayshree



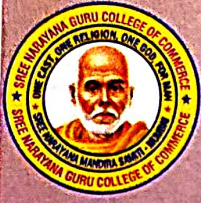


SREE NARAYANA GURU COLLEGE OF COMMERCE

**CERTIFICATE COURSE ON
PERSONAL GROOMING**

ACADEMIC YEAR

2023-24



SREE NARAYANA GURU COLLEGE OF COMMERCE

(LINGUISTIC MINORITY INSTITUTION)

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AFFILIATED TO UNIVERSITY OF MUMBAI & RECOGNISED BY UGC-u/s 2(f)&12B

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P. L. LOKHANDE MARG, CHEMBUR, MUMBAI - 400 089. ☎ 9326063380 / 9326083775 ✉ sngcollege86@yahoo.co.in / sngcollegeprincipal@gmail.com

Date: 23/01/2024

NOTICE

BMS Department of Sree Narayana Guru College of Commerce is pleased to inform you that an offline certificate course on **PERSONAL GROOMING** will commence from 1st February 2024. This course is designed to enhance your personal grooming skills and contribute to your overall development.

Course Name: Personal Grooming Certificate Course

Commencement Date: 1st February 2024

Duration: 30 Hours

This course is compulsory for all students, and attendance is mandatory.

Miss. Rishita Shukla

BMS Coordinator

Dr. Ravindran Karathadi

Principal

Principal
Sree Narayana Guru
College Of Commerce
P. L. Lokhande
Chembur, Mumbai - 400 089.





SREE NARAYANA GURU COLLEGE OF COMMERCE

**CERTIFICATE COURSE ON
BUSINESS STATISTICS**

ACADEMIC YEAR

2023-24

SREE NARAYANA GURU COLLEGE OF COMMERCE
P.L. LOKHANDE MARG, CHEMBUR-89

DEPARTMENT OF MATHEMATICS & INFORMATION TECHNOLOGY

NOTICE

9th December 2023

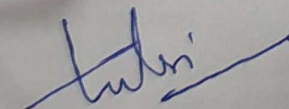
We are pleased to announce that the Department of Mathematics and Information Technology is organizing a **Certificate Course in Business Statistics** for the students of Second Year Bachelor of Science in Information Technology (SYBSCIT) and Second Year Bachelor of Science in Data Science (SYBSCDS) programs. This course aims to provide you with valuable insights and skills in the field of Business Statistics, enhancing your academic and professional development.

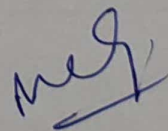
Details of the Certificate Course:

- **Course Title:** Business Statistics Certificate Course
- **Eligibility:** Open to SYBSCIT and SYBSCDS Students only
- **Duration:** 30 hours
- **Lectures commencement date:** 03rd February 2024

Course Highlights:

- Introduction to Business Statistics
- Data Collection and Analysis
- Averages and Dispersions
- Correlation and Regression
- Probability and Decision Theory
- Statistical Software Applications
- Real-world Case Studies and Applications


Mrs. Tulsi Adal
B.Sc. IT Coordinator


Mrs. Mehjabeen Khan
B.Sc. DS Coordinator



SREE NARAYANA GURU COLLEGE OF COMMERCE, CHEMBUR

Certificate Course on Business Statistics

23th March, 2024

Introduction: The Business Statistics Certificate Course, started from 03rd February 2024 and ended on 21st March, 2024, covered key topics such as time series analysis, index numbers, probability, decision theory, measures of central tendency and dispersion, correlation and regression, along with practical applications using R programming. Led by experienced instructors, the course equipped participants with essential statistical skills and the ability to implement them in real-world business scenarios for informed decision-making.

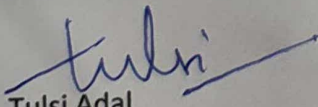
Attendance: The session witnessed a significant turnout, with 70 enthusiastic students in attendance.

Session Overview: The Business Statistics sessions, conducted three times a week in classroom and computer lab settings, were led by experienced instructors who provided hands-on guidance and encouraged active participation through practical exercises and group discussions, fostering an engaging learning environment

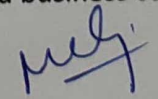
Key Learnings:

- Proficiency in statistical methods: Covered time series analysis, probability, decision theory, correlation, and regression.
- Data analysis with R: Participants learned to manipulate and analyze data effectively using R programming.
- Practical application: Emphasis on real-world business scenarios for applying statistical techniques.
- Hands-on experience: Engaged in exercises in classroom and computer labs for practical skill development.
- Collaboration: Group discussions enriched learning with diverse perspectives.
- Problem-solving: Applied statistical reasoning and R programming for data-driven decision-making.

Conclusion: The Business Statistics Certificate Course, with practical applications using R programming, empowers participants with essential statistical skills and hands-on experience, fostering confident, data-driven decision-making in real-world business contexts.


Tulsi Adal

BSc I.T Coordinator


Mehjabeen Khan

BSc. Data Science Coordinator





SREE NARAYANA GURU COLLEGE OF COMMERCE

**CERTIFICATE COURSE ON
MASTERING TALLY PRIME**

ACADEMIC YEAR

2023-24

SREE NARAYANA GURU COLLEGE OF COMMERCE

P.L. LOKHANDE MARG, CHEMBUR (W)

Department of Accounting & Finance

In Association with

Internal Quality Assurance Cell

14th February, 2024

NOTICE

The Department of Accounting & Finance (BAF) is pleased to announce the commencement of a short-term trending course in "MASTERING TALLY PRIME." The objective of the course is to equip students with practical skills in Tally Prime, a widely used accounting software.

Key Highlights of the Course:

Mode of Instruction: Hybrid

Course Fee: Only Rs. 500

Duration: 35 Hours

Interested students are invited to join the WhatsApp group. Further information and updates will be shared within the group.

For any queries, please contact Mr. Mohammed Jabir, BAF Coordinator, at 9920763531.

BAF Coordinator

Mr. Mohammed Jabir



Notice

CERTIFICATE COURSE ON MASTERING TALLY PRIME

Necessity for Starting These Courses:

Starting these courses is essential due to the increasing demand in industries for professionals skilled in Tally Prime. This software plays a crucial role in streamlining accounting processes, ensuring business efficiency, and meeting compliance requirements such as GST, payroll management, and TDS regulations. Mastery of Tally Prime opens up numerous career opportunities in accounting, finance, and taxation, enhancing career prospects for individuals.

The specific objectives of the certificate course include:

- Equipping participants with comprehensive knowledge and practical skills in Tally Prime usage.
- Providing a solid understanding of fundamental accounting principles for accurate financial management.
- Offering hands-on experience through practical sessions and case studies to facilitate effective application of knowledge.
- Covering GST compliance, payroll processing, and TDS management intricacies to ensure regulatory compliance.
- Exploring advanced features of Tally Prime to maximize software utilization and efficiency.
- Developing problem-solving skills and critical thinking abilities through practical exercises.
- Conducting regular assessments and a final test to validate participants' skills with a certification upon completion.

These courses aim to prepare participants for successful careers by enhancing their financial management skills and contributing effectively to organizational goals.

Jain
BAF coordinator

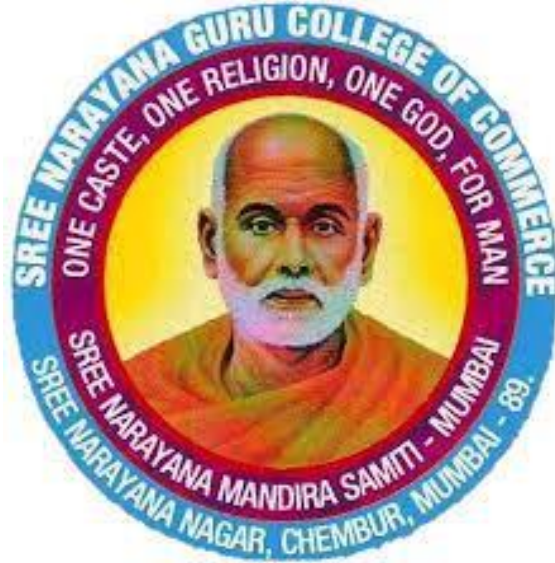


Syllabus: Mastering Tally Prime

Course Content	Hours
Module 1: Accounting Fundamentals	(2 hours)
Introduction to Accounting Principles	
Understanding Debits and Credits	
Basics of Financial Statements	
Module 2: Introduction to Tally Prime	(2 hours)
Overview of Tally Prime Software	
Installation and Setup	
Navigating the Tally Prime Interface	
Module 3: Company Setup and Ledger Management	(2 hours)
Creating a Company in Tally Prime	
Ledger Creation and Management	
Voucher Entry for Sales and Purchases	
Module 4: Inventory Management with GST	(3 hours)
Stock Group and Stock Item Creation	
Purchase and Sales Order Processing	
Implementing GST for Inventory Transactions	
Module 5: Service Sector Operations with GST	(4 hours)
Service Ledger Management	
Service Invoice Entry	
GST Compliance for Service Sector	
Module 6: Manufacturing Operations with GST	(4 hours)
Bill of Materials (BOM) Creation	
Manufacturing Journal Entries	
GST Implementation for Manufacturing Sector	



BAF
Jani
Coordinator

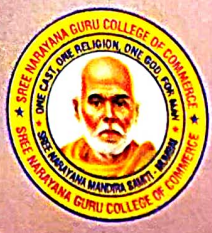


SREE NARAYANA GURU COLLEGE OF COMMERCE

**CERTIFICATE COURSE ON
BANKING APTITUDE EXAM**

ACADEMIC YEAR

2023-24



SREE NARAYANA GURU COLLEGE OF COMMERCE

(LINGUISTIC MINORITY INSTITUTION)

RE-ACCREDITED BY NAAC (GRADE-'B'-CGPA 2.45) [2019-2024]

AFFILIATED TO UNIVERSITY OF MUMBAI & RECOGNISED BY UGC-u/s 2(f)&12B

MANAGED BY SREE NARAYANA MANDIRA SAMITI (REGD.)

P. L. LOKHANDE MARG, CHEMBUR, MUMBAI - 400 089. ☎ 9326063380 / 9326083775 ✉ sngcollege86@yahoo.co.in / sngcollegeprincipal@gmail.com

DATE - 2-12-2023

NOTICE

Sree Narayana Guru College of Commerce, Chembur is pleased to announce the commencement of a "Certificate Course on Banking Aptitude Exam" conducted by the Department of Banking and Insurance. This course is designed based on the syllabus of IBPS, SBI, and RBI Preliminary Exams.

Course Details:

- Duration: 30 hours
- Commencement Date: 19th January, 2024
- Mode of Lectures: Offline
- Course Fee: Rs. 500
- Intake Capacity: 60 students

This course aims to equip participants with the necessary knowledge and skills required to excel in banking examinations. It will cover essential topics and provide insights into exam patterns and strategies.

Registration Information:

Registration Link:

<https://docs.google.com/forms/d/e/1FAIpQLScckW35wN1E6VyN2nwGqsiSHAnWw6fZH-QfdK8NsMLUVb71XQ/viewform>

Last Date for Registration: 16th December, 2023


For more information and updates, join our WhatsApp group:

WhatsApp Group Link : <https://chat.whatsapp.com/KiHLKCPTYJUEJRO0pvQs6>


Don't miss this opportunity to enhance your banking exam preparation. Register now and take the first step towards a successful banking career!

For Further details contact:

Dr. Karishma Kasare (BBI Co Ordinator): 8879367064


Dr. Karishma Kasare
(BBI Co Ordinator)




Dr. Ravindran Karathadi
(Principal)
Principal
Sree Narayana Guru
College of Commerce

SREE NARAYANA GURU COLLEGE OF COMMERCE, CHEMBUR

DEPARTMENT OF BANKING AND INSURANCE

CERTIFICATE COURSE ON

BANKING APTITUDE EXAM

2023-24

SYLLABUS CONTENT

Duration: 30 hrs

This course is based on Banking Preliminary Exam Syllabus and its preparation. After completing graduation students will become eligible to write banking clerk and PO exams. Therefore, to make them prepare for this, course and syllabus has been frame.

Objective of the course:

- To get knowledge and understanding of English grammar, specifically focusing on tenses rules
- To know logical reasoning skills and ability to deduce conclusions from given information.
- To get proficiency in solving problems related to ratio, proportion, and percentage.
-

English Language	Reasoning Ability	Numerical Ability
Reading Comprehension	Logical Reasoning	Profit and Loss
Tenses Rules	Alphanumeric Series	Quadratic Equations
Cloze Test (Fill in the Blanks)	Alphabetic Series Order and Ranking	Approximation and Simplification Mixtures and Alligations
Jumbled Paragraphs	Data Sufficiency	Simple Interest and Compound Interest
Idioms and Phrases	Coded Inequalities	Surds and Indices
Multiple Meaning	Direction Sense Test	Time and Work
Error Spotting Preposition Rules	Seating Arrangements	Speed, Time and Distance
	Puzzles	Mensuration: Cone, Sphere, Cylinder
	Tabulation	Data Interpretation
	Syllogism Input- Output	Ratio and
	Coding and Decoding	Proportion and
	Blood Relations	Percentage Number Systems
		Sequences and Series
		Permutation and Combination Probability



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SREE NARAYANA GURU COLLEGE OF COMMERCE

**CERTIFICATE COURSE ON
MUTUAL FUND**

**ACADEMIC YEAR
2023-24**

SREE NARAYANA GURU COLLEGE OF COMMERCE

(LINGUISTIC MINORITY INSTITUTION)

RE-ACCREDITED BY NAAC (GRADE-'B'-CGPA 2.45) [2019-2024]

AFFILIATED TO UNIVERSITY OF MUMBAI & RECOGNISED BY UGC-u/s 2(f)&12B

MANAGED BY SREE NARAYANA MANDIRA SAMITI (REGD.)

P. L. LOKHANDE MARG, CHEMBUR, MUMBAI - 400 089. ☎ 9326063380 / 9326083775 ✉ sngcollege86@yahoo.co.in / sngcollegeprincipal@gmail.com

05-12-2023

NOTICE

Sree Narayana Guru College of Commerce, Chembur is pleased to announce the commencement of a "Certificate Course on Fundamentals of Mutual Fund" conducted by the Department of Banking and Insurance. This course is designed on the basis of Modules of NISM (National Institute of Securities Market).

Course Details:


- Duration: 30 hours
- Commencement Date: 15th January, 2024
- Mode of Lectures: Offline
- Course Fee: Free of cost
- Intake Capacity: 120 students

Last Date for Registration: 20th December, 2023


For Further details contact:

Dr. Karishma Kasare (BBI Co Ordinator): 8879367064

Mr. Priyadarshan Shede (Asst. Professor): 9833206066


Dr. Karishma Kasare
(BBI Co Ordinator)




Dr. Ravindran Karathadi
(Principal)

Principal
Sree Narayana Guru
College Of Commerce
P. L. Lokhande Marg,
Chembur, Mumbai - 400 089.

SREE NARAYANA GURU COLLEGE OF COMMERCE

IQAC and Department of B.Com (Banking & Insurance)

CERTIFICATE COURSE

2023-24

NAME OF THE COURSE: "FUNDAMENTALS OF MUTUAL FUND"

TENTATIVE MONTH TO START: 15th January, 2024

MODE OF CONDUCT: Offline

DURATION : 30 hrs

OBJECTIVE OF THE COURSE:

To introduce the concept of Mutual Funds to the students.

To provide better understanding of mutual funds.

To provide extensive knowledge on mutual funds.

To enable them to learn how to invest in mutual funds.

COURSE OUTCOME:

Students will able to understand basic concepts of Mutual fund and will able to invest in Mutual Funds.

SYLLABUS

Introduction:

Although everyone wants to invest, very few people actually do. Why is that so? The main reason for this is that many people think investing is difficult, when it is actually quite the opposite. This certificate course makes investing in the mutual fund sector simpler (with a specific focus on the Indian Mutual Fund Industry). An absolute beginner who wants to begin investing will benefit from the course, and hence will increase his understanding of the subject.

In recent years, mutual funds have grown in popularity as an investment tool. This course helps to raise awareness and understanding about the sector and its operations while demystifying the idea of mutual funds.

Course Content:

	Particulars	Duration
	Module 1	4 hours
Chapter 1	Introduction to Mutual Funds. <ul style="list-style-type: none">• What is a Mutual Fund?• Why invest in Mutual Funds?	



	<ul style="list-style-type: none"> Advantages and disadvantages of investing in Mutual Funds. 	
Chapter 2	History of Mutual Funds in India. <ul style="list-style-type: none"> Phases of Mutual Funds in India from beginning till date. 	
	Module 2	
Chapter 3	Concepts and important terminologies in Mutual Funds. <ul style="list-style-type: none"> Asset under Management (AUM), Net Asset Value (NAV), Entry load, Exit load, SIP, STP, SWP etc. New Fund Offer (NFO), Key Information Document (KIM), Scheme Information Document (SID), Statement of Additional Information etc. 	6 hours
Chapter 4	Structure of Mutual Funds in India. <ul style="list-style-type: none"> Participant in Mutual Funds: Sponsor, Trustee, Asset Management Company (AMC), Custodian & Registrar and a Transfer Agent etc. 	
	Module 3	
Chapter 5	Classification of Mutual Funds. <ul style="list-style-type: none"> Depending on Fund Structure depending on the Management of Funds, on the Assets invested in, on the Investment objective, on the Mode of Investment. Index Funds, Index Funds, International Funds, Solution-based Mutual Funds etc. 	8 hours
Chapter 6	Myths about investing in Mutual Funds. <ul style="list-style-type: none"> Elaborating the various myths of investors about Mutual funds. 	
	Module 4	
Chapter 7	Evaluation of Performance of Mutual Funds. <ul style="list-style-type: none"> Risk Profiling, Selecting the right category of Mutual Fund, Selecting the right fund house, Compare historical performance, Types of returns, Who is a good fund manager Checking Sector Allocations of a Mutual fund, Risk Ratios, - Standard Deviation, Beta, Alpha, Sharpe, Teynor etc 	12 hours
Chapter 8	Role of AMFI in Mutual Fund	

Kavya

[Signature]





SREE NARAYANA GURU COLLEGE OF COMMERCE

**CERTIFICATE COURSE ON
COMBINED GRADUATE LEVEL EXAM**

ACADEMIC YEAR

2023-24

SREE NARAYANA GURU COLLEGE OF COMMERCE

RE-ACCREDITED BY NAAC (GRADE-'B'-CGPA 2.45) [2019-2024]

(PERMANENTLY AFFILIATED TO UNIVERSITY OF MUMBAI & RECOGNISED BY UGC-u/s 2(f)&12B)

MANAGED BY SREE NARAYANA MANDIRA SAMITI (REGD.)

G. CHEMBUR, MUMBAI, MAHARASHTRA, INDIA, PIN CODE - 400 089 Tel.: 022-25263131 / 25263132 | 25263122 E-mail : sngcollege86@yahoo.co.in / sngcollegeprincipal@gmail.com

Date: 1st December 2023

NOTICE

Certificate Course in Combined Graduate Level (CGL) Exams

The Department of Commerce is going to start a **Certificate Course in Combined Graduate Level (CGL) Exams**. The certificate course is designed to provide necessary knowledge and skills to students to excel in the Combined Graduate Level Examinations conducted by the Staff Selection Commission (SSC). The certificate course is intended to provide a holistic understanding of the CGL exams conducted by SSC. The course will assist students in enhancing their reasoning ability, general knowledge, numerical aptitude, and English comprehension skills.

There are only 50 seats available so hurry up and register to secure your seat.

The details of the course are as follows:

Batch Strength : 50 students

No of Hours : 30 hours

Mode of the Course : Offline

Course Fees: 500/-

Last Date of registration : 31st December, 2023

Last date of Payment: 31st December, 2023

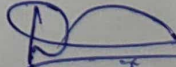
Registration Link : <https://forms.gle/yimd4o7AxH7tPqSEA>

Payment Method : Online

Contact Details : Ms. Sneha J- 9004821003

Note: Do join the Whatsapp group through the link, shown after submission of the registration form

Jayasree V.
Dr. Jayasree V.
Coordinator, BCom
IP, Admin


Dr. Ravindran K.
Principal

Principal
Sree Narayana Guru
College Of Commerce
P. L. Lokhande Marg,
Chembur, Mumbai - 400 089.



The certificate course is designed to provide necessary knowledge and skills to students to excel in the Combined Graduation Level Examinations conducted by the Staff Selection Commission (SSC). The SSC is a prestigious organization responsible for recruiting candidates for various government departments and ministries in India. The certificate course is intended to provide a holistic understanding of the CGL exams conducted by SSC. The course offers comprehensive guidance on each stage of the selection process. The course aims at enabling students to prepare for the CGL exams meticulously so that their aspirations for government jobs be achieved. The course will assist students in enhancing their reasoning ability, general knowledge, numerical aptitude, and English comprehension skills.

Learning Objectives:

The course will equip students with a comprehensive understanding of SSC CGL examination patterns and analysis. It will also enhance their reasoning ability, general knowledge, numerical aptitude, and English comprehension skills. The course will empower students with the knowledge and confidence required to excel in these competitive exams conducted by SSC.

SYLLABUS (30 HOURS)

Module 1: General Intelligence and Reasoning: (7 Hours)

Analogies, similarities and differences, spatial visualization, spatial orientation, problem-solving, analysis, judgment, decision making, visual memory, discrimination, observation, relationship concepts, arithmetic reasoning, verbal and figure classification, arithmetical number series, non-verbal series, coding and decoding, statement conclusion, syllogistic reasoning, etc.

Module 2: General Awareness: (7 Hours)

Current events, sports, history, culture, geography, economic scene, general polity, Indian Constitution, scientific research, etc.

Module 3: Quantitative Aptitude: (8 Hours)

Whole numbers, decimals, fractions, and relationships between numbers, percentage, ratio and proportion, square roots, averages, interest, profit and loss, discount, partnership business, mixture and allegation, time and distance, time & work, basic algebraic identities of school algebra and elementary surds, etc.

Module 4: English Comprehension: (8 Hours)

Vocabulary (One word substitution, selection of suitable word), active & passive voice, direct & indirect speech, degrees of comparison, spellings, phrases and idioms, synonyms, antonyms, homonyms, onomatopoeia, error recognition, segment substitution, sentences in a jumbled order, reading comprehension (fill in the blanks given in the passage with suitable words and unseen passages)

Assessment and Grading:

There will be an online exam of 100 marks at the end of the course. Students who successfully complete the course with a minimum of 40 marks in the exam will be awarded with a Certificate of Successful Completion of the Course.

Sneha Ingadile

In charge: Ms. Sneha Ingadile





SREE NARAYANA GURU COLLEGE OF COMMERCE

**CERTIFICATE COURSE ON
RESEARCH ETIQUETTES**

ACADEMIC YEAR

2023-24

Sree Narayana Guru College of Commerce

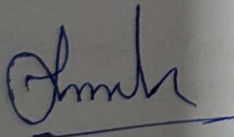
P. L. Lokhande Marg, Chembur, Mumbai - 400089

26/03/2024

Notice

This is to inform you that M. Com Department in association with IQAC of our College is planning to schedule certificate Course on 'Research Etiquette' from 1st April 2023.

Note- Attendance is mandatory for M. Com students.



M.Com Coordinator



Principal

Principal

Sree Narayana Guru
College Of Commerce
P. L. Lokhande Marg
Chembur, Mumbai - 400089



CERTIFICATE COURSE ON RESEARCH ETIQUETTE

The aim of this course is to impart research skills to the beginners and help to improve the quality of research. It also encompasses the understanding of methods of data collection, sampling techniques, testing of hypotheses, report writing and presentation. The course also introduces the key conceptual issues of each research method, as well as giving practical guidance. It covers the series of research methodology contents: from problem formulation, to design, to data collection, analysis, reporting and dissemination. The course has the dual aims of equipping students with conceptual understandings of current academic debates regarding different methods, and the practical skills to put those methods into practice.

Learning Objectives:

This certificate course will provide students with a concrete understanding of the methods of doing research, data collection and analysis, and report writing.

An understanding to identify the research gaps by reviewing the existing literatures on the concerned topic and state the research questions

SYLLABUS (30 hours)

Module 1
Meaning and Importance of Research, Types of Research, Different steps in Research, Formulation of Research Problem. (5 hours)

Module 2
Literature Review, Formulation of hypothesis, Types of hypothesis, Sources of hypothesis, Testing of hypothesis, Research Design, Sampling Design, Methods of Sampling (5 hours)

Module 3
Data collection, Primary data and Secondary data, Methods of Data Collection, Observation, Interview & Survey, Types of questionnaires, Qualities of a good questionnaire and its importance (5 hours)

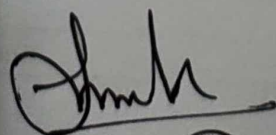
Module 4
Data processing, Steps in Data processing, Data Interpretation, Methods of Data interpretation, Deduction and Induction method, Significance of data interpretation, Scaling Techniques (5 hours)

Module 5
Writing of Research Report, Types of research report, Structure of research report, good qualities of research report, Reference and Citation methods (5 hours)

Module 6
Formulation of research paper. (Practical)(5 hours)

Assessment and Grading:

There will be evaluation based on assignment and attendance forming 25% and written exam of 75%. The student will be awarded with a certificate of successfully completing the Course with 60% or above in both the parameters. The student will be awarded with a certificate of successfully completing the Course with 40% or above in both the parameters.



Dr. Sumi Nijith
M.Com Coordinator

