

Sree Narayana Guru College of Commerce
P. L.Lokhande Marg, Chembur (W.), Mumbai-79

Institution's Innovation Council

Academic Year 2022-23

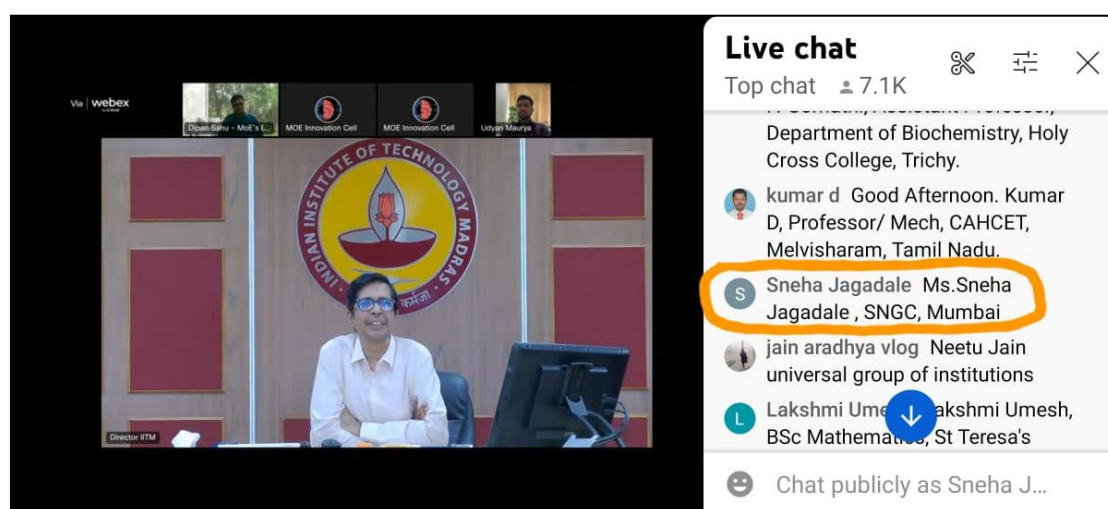
The Institution's Innovation Council was established in our College in the year 2022-23. The Ministry of Education's Innovation Cell in collaboration with AICTE ,launched Institution's Innovation Council in the year 2018 to develop innovation and startup ecosystem in higher education institutes. Various activities ,assigned by MoE's Innovation Cell, have been conducted in our College. Details of various activities to inculcate innovation and entrepreneurial skills are as follows;

1) Virtual Session “Out of Box Thinking for Problem Solving”

Ministry of Education's Innovation Cell, Govt. of India, had organized a virtual “Out of Box Thinking for Problem Solving” on 28th June, 2022 from 2:00 pm to 3:00 pm. The objective of organising the session was to enable students to think out of box. Prof. M. Kamakoti, Director, IIT, Madras, was the resource person. He spoke about out of box thinking, story based learning, traditional games and their role in learning.

Out of thinking for problem solving Total 21 participants attended the session. It was an out of box session. It generated curiosity in the minds of students and they are keen to apply the knowledge gained in the session.

Photos:



3:02 PM | 19.6KB/s | 70%

A Quick Question

Which gate is smaller

27:41 / 43:25

Live chat replay

Top chat replay

- 27:38 Sujatha Ilangoivan Good Afternoon Dr Sujatha Ilangoivan Assistant Professor of Zoology Holy Cross College Autonomous Tiruchirappalli Tamil Nadu
- 27:38 Darshan Shinde hi
- 27:38 Kanchan Sahni Kanchan Bsc OT 5th sem, Desh Bhagat University
- 27:39 Prashant Ingole Prashant Ingole DMCE good afternoon
- 27:39 Vel Vasan sama
- 27:39 Roselyn Alex Roselyn Alex, SCAS
- 27:39 dj akhil Varma dilla
- 27:39 Indu Peter Indu Peter, KE College, Mannanam
- 27:39 Samreen Shabhat Iilm college of engineering and technology
- 27:40 Sukhwinder Kour Sukhwinder kour ...from Stephen's College of Nursing ,Jammu
- 27:40 Anantha Kumar Kempannagari Dr. K. ANANTHA KUMAR, S V ENGINEERING COLLEGE, Tirupati
- 27:40 Renu Sharma Dr Renu Sharma
- 27:40 Meera Bal Good Afternoon, I m Meera Bal C, AP Nehru Institute of Information Technology and Management

2:04 PM | 19.6KB/s | 49%

OUT OF THE BOX THINKING FOR PROBLEM SOLVING

TUESDAY

28th-JUNE 2022

2:00 PM - 3:00 PM

Waiting for MHRD Innovation Cell

28 June 2022 at 14:00

Live chat

Top chat 4.4K

- Christy K S student: Christy K S Matha College of Technology
- Shivam Jayswal kalank bot
- Bhavya S Bhavya S S.JGIT
- Dr. Shalini Sharma Good Afternoon All
- saroj gupta good afternoon sir
- Surekha pagey hi
- Reshmi Prasad L B Reshmi, Assistant Professor, Noorul Islam College of Arts and Science, Kumaracoil
- Alice Joseph good afternoon everyone this is Alice Joseph 2167 Trinity college
- Sivaram R Sivaram R The Dale View College of Pharmacy IIC
- Vishnupriya Benalraja Good Afternoon Dr B Vishnupriya from Biotechnology Kongunadu Arts and Science college Coimbatore
- m rishikanth krct

Chat publicly as saroj gupta...

2:04

Live chat

Top chat 4.4K

- rajesh chandralayam Good Afternoon
- SAIRAJ GUJARE
- Aebel Kurian I am aebel from federal institute of science and technology (FISAT)
- Sarita Achari I am sarita achari from tybms from shree Narayana guru college
- Dhivagar Bhuvanani
- BUVANA P J P.J. BUVANESHWARI, Assistant Professor in Bioinformatics, Nirmala College for Women, Cbe-18
- Yashik Abdul ben exam 100 100 100
- Aniket Tirakpadi Aniket Tirakpadi
- Shivam Jayswal

Chat publicly as Sarita Achari...

2:48

Live chat

Top chat 5.8K

- Mritunjay Das Good afternoon sir. This is Mritunjay Das, Department of Mechanical Engineering, Swami Vivekananda University, Barrackpore
- A Pruthi the session was awesome, I am from United Institute of technology dept of ECE
- Datta Awhad thank u sir for the informative session
- thenecollege zoologygokerns Lt N.Md Azmathullah, Asst Professor of Zoology, The New College Chennai
- rajat manhas bye bye
- Shubhangi Chaudhary Thank you sir, very nice session, Dr. Shubhangi Chaudhary, MKSS's Cummins College of Engineering for Women, pune
- Shree Bhagwan Ram reeta bhagwan ram Shree Narayan guru college
- Monish Patel Monish P cse 6th Sem b section DBIT
- Taruna R. Sumbria Thank you for this informative session.
- Tharun Vasu College of engineering Karimnagar

Chat publicly as Shree Bhagwan Ram...

2:15 PM

Live chat

Top chat 7K

- Manoj Kumar M Hi, sir
- Snehal Shinde Good Afternoon, Snehal Shinde from Pillai HOC College of Engineering and Technology, Rasayani
- BALA MUTHU GANESAN R good afternoon sir
- Pramit Roy it a very good session... thank you sir
- dipti behare Hi I am dipti Durgadas Behare from Sinhgad institute of technology (SIT)
- Ashutosh Tewari Good Afternoon. This is Ashutosh from VDC, GITAM (Deemed to be) University, Visakhapatnam.
- UDAY KIRAN REDDY ns
- Suva Dolai hello sir, i am SUVA DOLAI, Swami Vivekanand University, Kolkata
- Shashank Ravi R Shashank, Gitam Deemed to be University
- nikita mendes Good afternoon, this is Nikita Mendes from Goa University
- Renuka Kumawat Good afternoon sir. This is Mandoura Renuka from Sree Narayana Guru college of commerce, chembur

Chat publicly as Renuka Kumawat...

2:21

Comments

Remember to keep comments respectful and to follow our Community Guidelines

Add a comment...

- Yash Patel • 51 ago
- Yash Patel • 51 ago
- Mr. S. Vivek • 49 ago
- Good Evening Sir...
- Yash Patel • 49 ago
- Yash Patel • 49 ago
- Yash Patel • 49 ago
- Yash Patel • 49 ago

14:10

Live chat

Top chat 7.7K

- Rishabh Choudhary
- vinu deepan Good afternoon sir, this is Prof. S. Vinusundaryaya from VIT Chennai.
- Jasbir Salni Dr.Jasbir kaur assistant professor of g.h.g institute of law sidhwan khurd ludhiana
- Tushar Suroshe Tushar Suroshe, from RSCOE Pune, CSBS branch
- Yogendra Mahiya good afternoon sir
- Rati Gupta Good afternoon sir. Im Rati Gupta Bsc 2 semester student of Netaji Subhash Chandra Bose Govt. PG. girls college from Lucknow
- Priyadarshan Shede Good afternoon
- RAVAN GAMING Good Afternoon, this is Suparno Chakraborty, Department of B.Sc. Agriculture, Swami Vivekananda University, Barrackpore
- malhari kulkarni Good afternoon
- akanksha verma good afternoon sir....akanksha verma...netaji subhash chandra bose government girls PG college Lucknow

Chat publicly as Priyadarshan Shede...

2:26

Who am I?

1234 is a 4-digit number made of 4 digits

A number speaks "I am a 4-digit number made of repeated digits from only one digit. I am close to 2000 than 3000."

Who am I?

Answer is 2222

The answer is also 1111. Many answer only 2222. They view from between the given on a number line not externally. That's the catch!

Live chat

Top chat 7.2K

- Nirmala Devi Good afternoon, S. Nirmala Devi, Asst. Prof from SLCS, Madurai
- Pooval Biswas Pooval Biswas From St Miras College Pune
- prem swaroop H. Prem Swaroop, MBA 1st year, Gates Institute of technology
- Dr. Navdeep Prashar hi
- Amisha S Shetty how do u do
- sanad RISHIKESH ANGEL
- Mark Antony FISAT engineering college, Mookkannoor
- Nilofer Sayed Nilofer sayed student of SNGC COLLEGE
- Yash Patel skachend patel University
- Dr. Meera Sose good afternoon

Chat publicly as Nilofer Sayed...

14:05:25

Live chat

Top chat 3.3K

- Yogesh Ladhe good afternoon sir
- Hungry Frog JAIII BALAYYA
- Shaman Shah r mumbai zindabad
- Fiza Farheen H.Fiza Farheen
- Murad Ali This is Murad Ali from Sree Narayana guru college of commerce chembur
- Sujata Banik Good afternoon. This is Sujata Banik, department of Food and Nutrition, SWAMI VIVEKANANDA UNIVERSITY, BARRACKPORE
- Tamila@motivation ayden
- Dipika Mondal Good afternoon, This is Dipika

Chat publicly as Murad Ali...

2:01

OUT OF THE BOX THINKING FOR PROBLEM SOLVING

TUESDAY

28th-JUNE 2022

2:00 PM - 3:00 PM

Waiting for MHRD Innovation Cell

28 June 2022 at 14:00

Live chat

Top chat 3.2K

- Dr. Subhabrata Mondal, Mathematics, Swami Vivekananda University, Barrackpore
- Alice Joseph Alice Joseph 2167 Trinity College
- Viv ek good afternoon
- Sowmi Dinesh Mrs. Sowmya Dinesh Assistant Professor CCM (Startup Coordinator) from Chettinad Academy of Research and Education
- SR SEENA CMC DR.Sr.KOCHUTHRESSIA K P Carmel College, Mala
- Monica Royal This is Monica Royal, Assistant Professor, Sree Narayana Guru college of Commerce
- ami chakri Ami chakravarthy .N (Raghu institute of technology)
- Kalai Sk. good afternoon to all
- Cascader2
- Hasnine Mirza Prof. HASNINE MIRZA, Oriental Institute

Chat publicly as Monica Royal...

14:07

Live chat

Top chat 3.3K

- anshul dahiya Good afternoon sir, this is Anshul, Assistant professor, Mangalmay group of Institution, greater noida
- Gandhi S Good afternoon from KAMARAJ COLLEGE OF ENGINEERING AND TECHNOLOGY, VIRUDHUNAGAR
- Imran Ashik thoufeek raja
- Mitali Sutar Good Afternoon I'm from tybcm of shree narayana guru college of commerce
- ravi kumar Ravi Kumar... Raghu institute of technology
- Rudranil Mandal Good afternoon, this is Rudranil Mandal, Department of Food and Nutrition, Swami Vivekananda University, Barrackpore.
- Dr.R.MOHANA PRIYA Dr.R.Mohana Priya, IIC Convener, Paavai Engineering College
- Vidhvan R hi guys

Chat publicly as Mitali Sutar...

2:37 PM

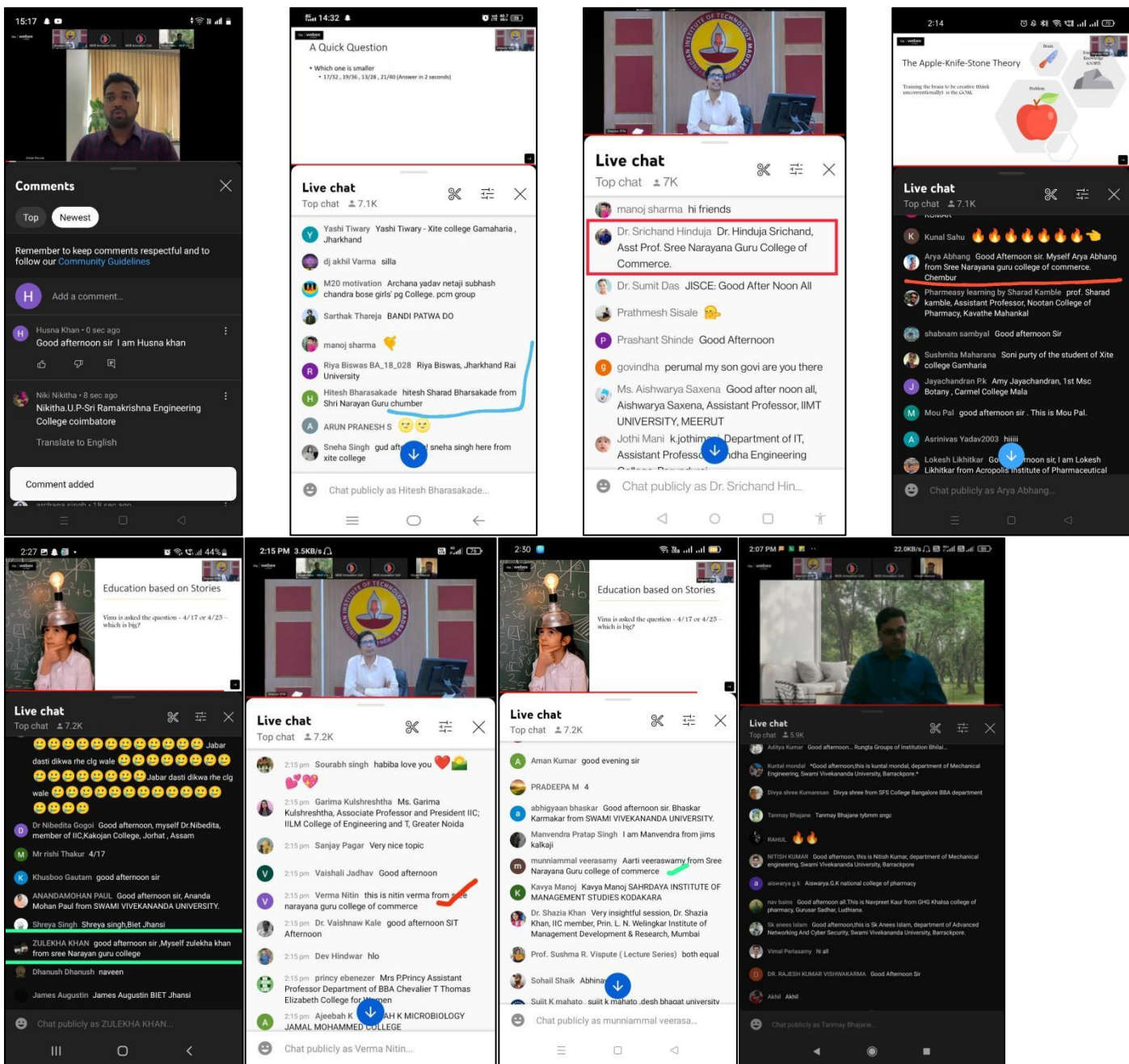
About the course

Live chat

Top chat 6.8K

- Seeth Narthu Seetayya Narthu, Assistant professor, CSE, Raghu Institute of Technology
- Spectrum Tamilan Dr SHAKILA KRMMC
- Ponmani Ponmani.U Monika U, B.com CA 1st yr.
- WHITE GOLD SATISH KUMAR S 4 YEAR BSC NURSING VMACON, SALEM
- Mamta Meghani hello mamta meghani here... interesting session
- Pranathi Bhimsanathi Vaageswari college of engineering, Karimnagar
- Neeraj Chandrakar Neeraj Chandrakar
- Santosh Surwase good ideas
- deekshath dee deekshath from AHS cardiac tech 3rd yr, chettinad academy of research and education
- VIKASH@MengG Good afternoon, This is Vikash Kumar department of Mechanical engineering, Swami Vivekanand university barrackpore
- Manasi Pendse manasi pendse
- Indrajeet Kumar ilmcoo... technology

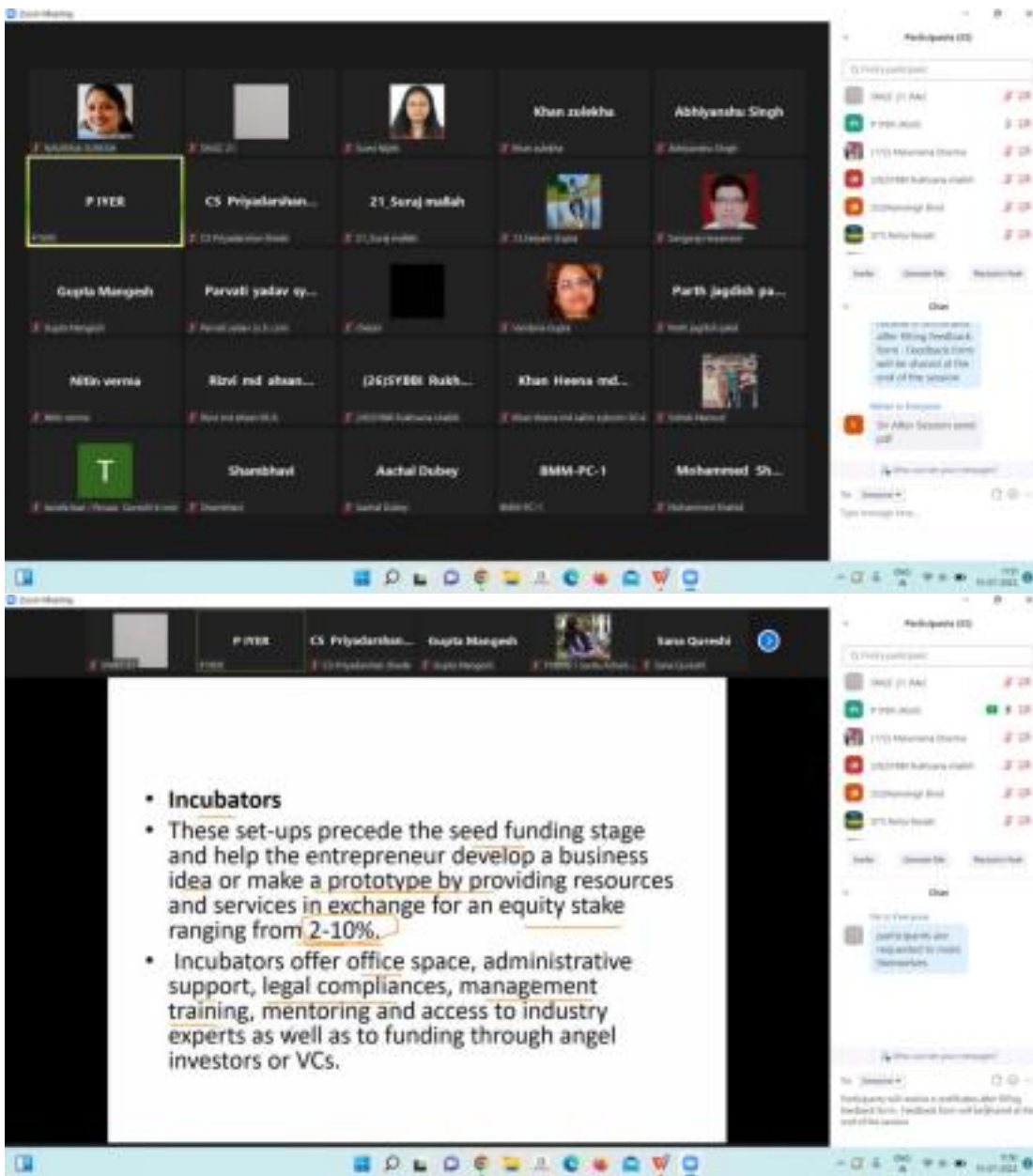
Chat publicly as Mamta Meghani...



2) Virtual Workshop - “Angel Investment /VC Funding Opportunity for Early Stage Entrepreneurs”

IIC, SNGC, had organized a virtual workshop on “Angel Investment /VC Funding Opportunity for Early Stage Entrepreneurs” on 15th July, 2022 at 11.30. It was held to cater the needs of students related to various funding sources. Mr. Parmeshwaran Iyer, Asst. Professor, Sree Narayana Guru College of Commerce, Chembur, Mumbai was the resource person for the workshop. He explained various sources of funding. He spoke in detail about angel investment and VC funding in detail. Total 52 participants attended the workshop. The session was really useful for the students who were planning to start their own business.

Photos:



3) A Report on Poster Presentation Competition -“Business Plan/ Prototype Developed”

IIC, SNGC, organized a Poster Presentation Competition -“Business Plan/ Prototype Developed” on 27th July, 2022 from 11:00 pm to 12:00 pm. It aimed at providing a platform to students to share their Business Plan/ Prototype Developed. Total 15 participants participated in the competition .Participants presented their business plan. Those were to start a store to sell IT & computer products, cosmetics/beauty products, food van etc.

Photos:



4) An online Certificate Course “Prayas: Fundamental of Entrepreneurship” :

IIC, SNGC, had organized an online Certificate Course “Prayas: Fundamental of Entrepreneurship” in collaboration with Maharashtra Information Support Center, Kolhapur from 10th August to 18th August, 2022 from 3:00 pm to 5:00 pm. The objective behind organizing the certificate course was to give a

thorough knowledge of and hands-on experience on entrepreneurship. Total 25 attended the course. Day-wise details of the course are as follows;

Day - 1

- Self-discovery - Psychometric Test to understand individual's entrepreneurship style.

Day - 2

- Idea-generation - Structured approach to generate commercially viable start-up ideas

Day - 3

- Idea Validation - Understand authentic metrics to validate business idea

Day - 4

- Prototype - Creating prototype for stakeholders

Day - 5

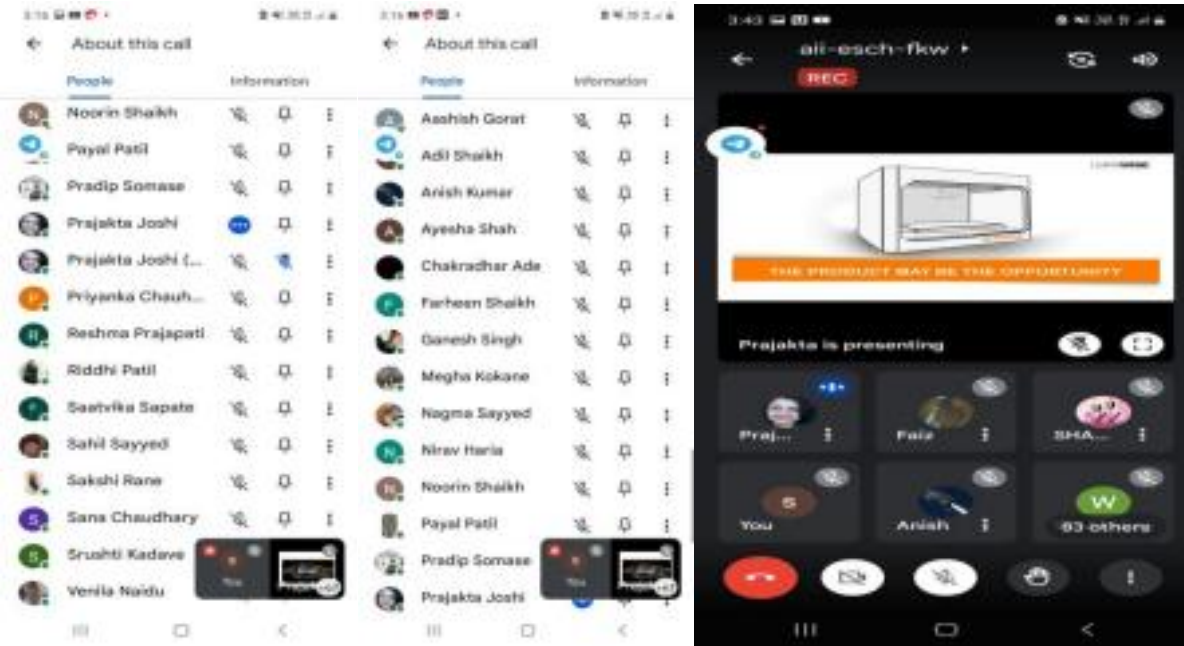
- Minimum Viable Product & Proof of concept - How to work on soft launch · Pitch Deck - How to prepare pitch deck for angel investors & other stake holders.

Photos:

DAY1



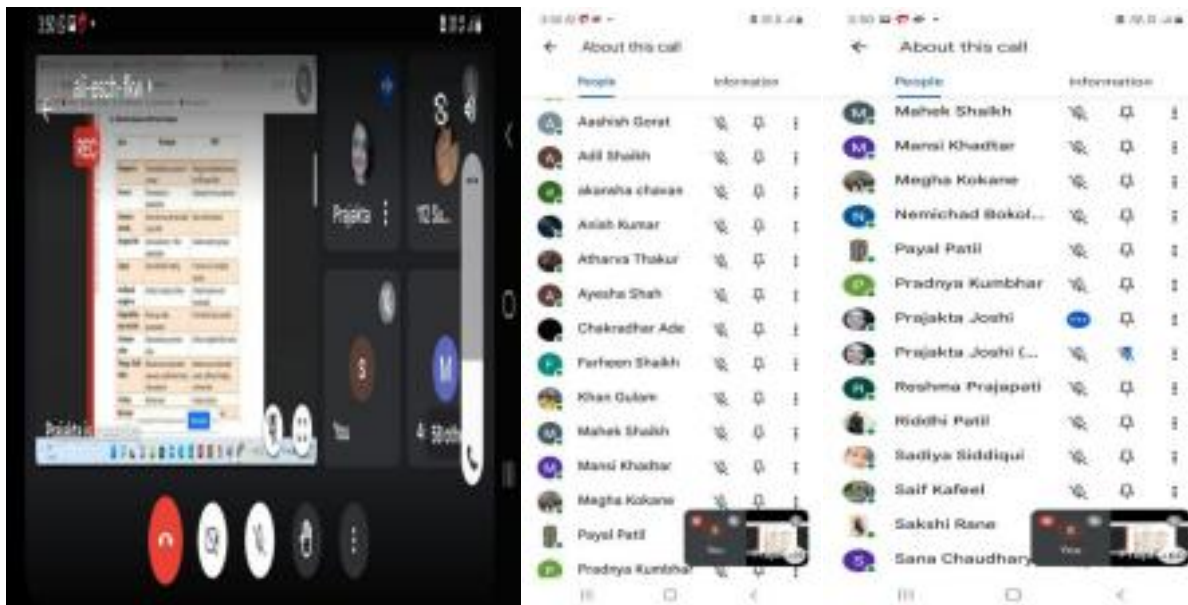
DAY2



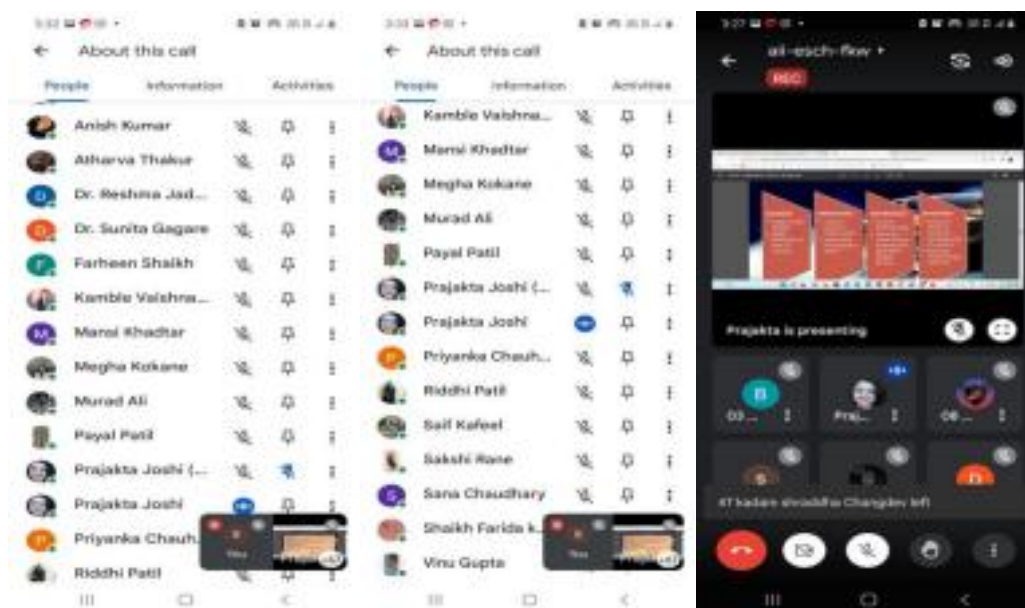
DAY3



DAY4



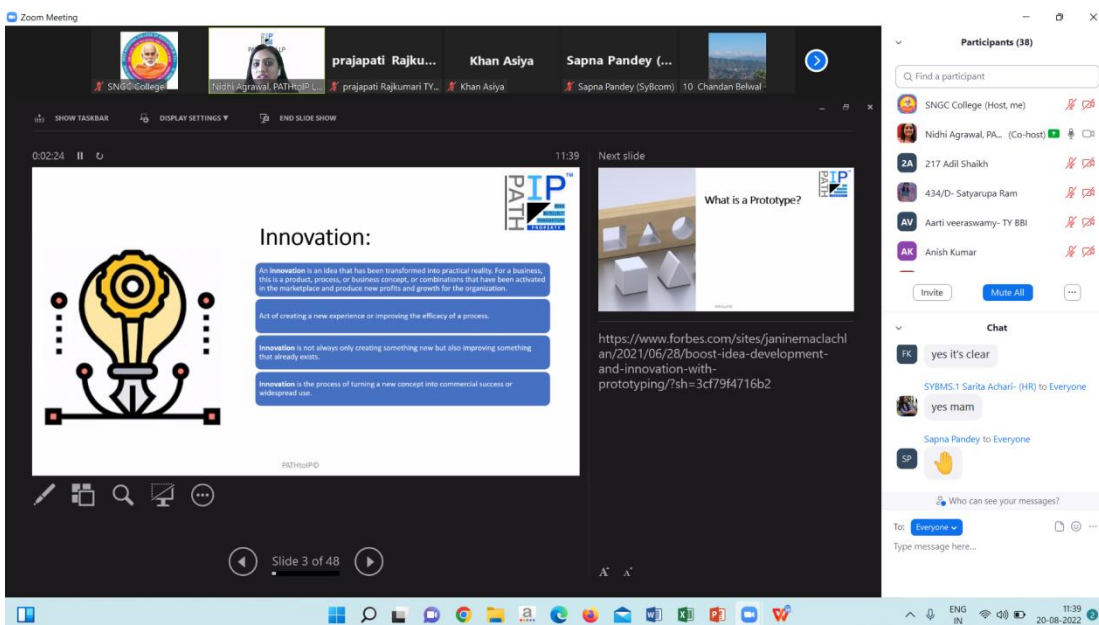
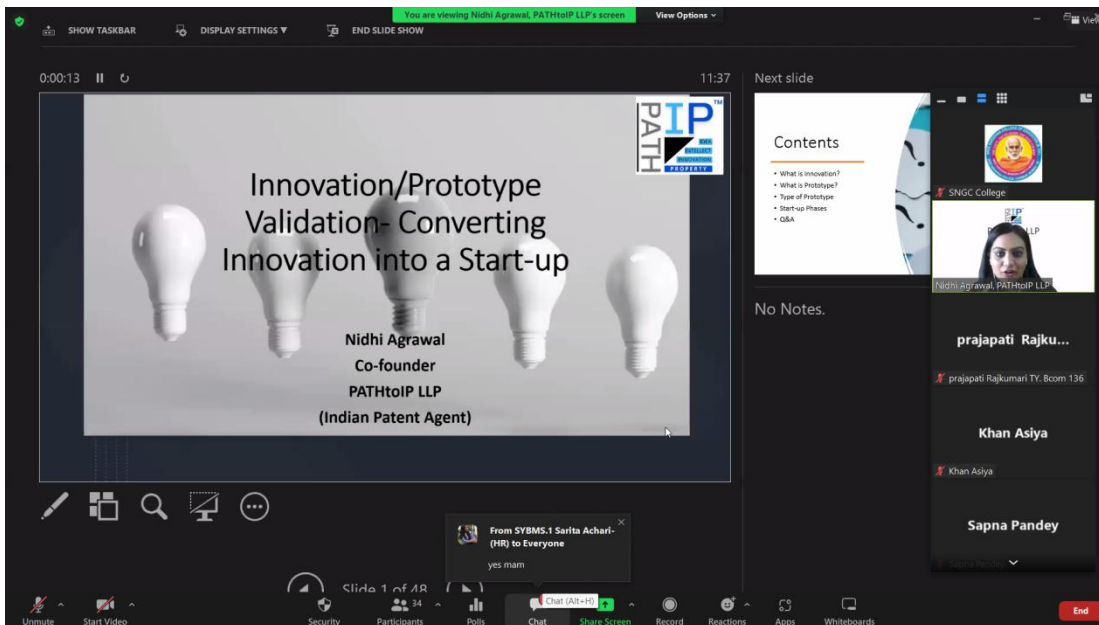
DAY5



5) Virtual Workshop on “ Innovation/Prototype Validation- Converting Innovation into a Startup ”

IIC, SNGC,organised a virtual workshop on “ Innovation/Prototype Validation- Converting Innovation into a Startup ” on 20th August, 2022 at 11.30 am. It was organised to provide information about innovation and prototype validation to the students so that they can think innovatively and develop prototype of their products. Ms. Nidhi Agrawal, Co-founder, PATHtoIP LLP, Intellectual Property Consultant & Indian Patent Agent, was the resource person for the workshop. She talked about innovation prototypes, SWOT analysis, stages of company formation. Total 38 participants attended the workshop.

Photos:



6) Virtual Workshop on “ Accelerators / Incubation Opportunities for Students & Faculties - Early Stage Entrepreneurs”

Institution Innovation Council, considering the needs of students, organized Virtual Workshop on “ Accelerators / Incubation Opportunities for Students & Faculties - Early Stage Entrepreneurs” on 24th August, 2022 at 11.30 am. The objective behind organizing the workshop was to provide support to students/ faculties in their entrepreneurship journey by providing details about accelerators and incubation opportunities. Mr. Vignesh Raja, Business Research, Analytics & Consulting Professional was the resource person for the workshop. He covered various important points related to accelerators/incubation opportunities.

Total 84 participants attended workshop. It was an interactive and interesting workshop where students gained knowledge of innovation, entrepreneurship, fund raising, accelerators, incubators, government grants and schemes. It was appreciated by the participants.

Photos:

Zoom Meeting

ENTREPRENEURSHIP
BUILDING SOMETHING FROM NOTHING

Zoom Meeting

Zoom Meeting

Crowdfunding

Zoom Meeting

Zoom Meeting

Government Grants / Schemes

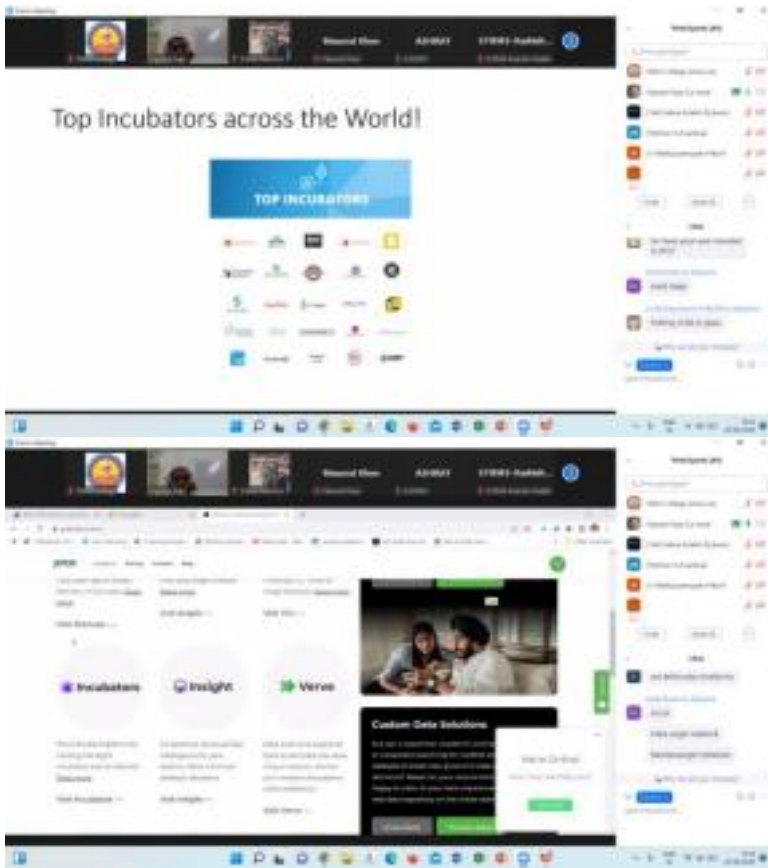
- <https://seedfund.startupindia.gov.in/>
- Entrepreneurship Development Institute Of India (PMEGP)
- RKVY-RAFTAAR (Rashtriya Krishi Vikas Yojana)
 - Agriculture and allied sectors
- <https://www.bystorline.org/> [Loans & Mentoring at low cost]

Zoom Meeting

Zoom Meeting

How Incubators helps Startups

Zoom Meeting



7) Participation in “Maharashtra Startup Yatra”

Department of Skills, Employment, Entrepreneurship and Innovation, Govt. of Maharashtra organized a state-level Boot-Camp cum Business Ideas Presentation Competition on 13th October, 2022 from 9:00 am to 5:00 pm. The objective behind organizing Competition was to explore untapped business ideas and to provide information about entrepreneurship, pitch deck, govt. and private funding sources to participants.

Total 7 participants attended Maharashtra Startup Yatra. Students presented their business ideas to the jury. They got to know about various new business ideas presented by other participants and also they learnt business management skills.

Photos:





8) A Report on an Intercollegiate Competition “Quest: A Business Revolution”

IIC, SNGC, had organized an Intercollegiate Competition “Quest: A Business Revolution” on 14th October, 2022 at 11:00 am in classroom no. 305. The objective behind organizing the session was to ignite young minds for generation of various new business ideas. It was an out of box group activity. A newspaper was given to each group of students. In this competition students were supposed to study the newspaper and

locate a problem in the given cut out of the newspaper. Then they were told to come out with a business ideas to solve that particular societal problem.

Total 16 took part in the competition. It was enjoyed by the participants. They learnt how a societal problem could be a business opportunity.

9) “Udyam Manthan: One Day Business”

Starting a business may be a dream of many students. Approximately 86713 start ups had been founded in India in 2022. IIC organized one day business competition “**Udyam Manthan: One Day Business**” for the students who wish to get the experience of running a business. The objective of the competition was to encourage students to get exposure to business activities. The competition was organized on 21st October, 2022 at 11:00 am. One student participated in the competition. Student reported that he really enjoyed doing the business. He also told that he earned profit too and he may continue doing the same business.

10) “Essay Writing Competition on account of National Energy Conservation”

Depletion of non-renewable energy resources is a major problem faced by the entire world. Energy conservation should be done as a duty towards nature. Thus to sensitize young minds of college towards energy conservation, IIC organized an “**Essay Writing Competition on account of National Energy Conservation**”. The objective of the competition was to generate awareness amongst students about energy conservation. The competition was organized on 14th December, 2022 at 11:00 am. Topics for the competition were: 1) Energy Saved is Energy Generated, 2) Role of Youth in Energy Conservation, 3) My Energy Efficient Home, and 4) Energy Conservation & India’s Future

Total 18 participants took part in the competition. Students’ essays showed their concern towards environment. Their views highlighted the need of energy conservation and their role in the same cause.

Photos:





GPS Map Camera

Mumbai, Maharashtra, India

Shree Narayan Guru College Of Commerce, Shree Narayan Guru College Of Commerce,
Chembur West, ACC Nagar, Chedda Nagar, Mumbai, Maharashtra 400043, India

Lat 19.061535°

Long 72.909219°

14/12/22 11:13 AM GMT +05:30



GPS Map Camera

Mumbai, Maharashtra, India

Shree Narayan Guru College Of Commerce, Shree Narayan Guru College Of Commerce,
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Mumbai, Maharashtra, India

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College Of Commerce, Chembur West, ACC Nagar, Chedda Nagar,
Mumbai, Maharashtra 400043, India

Lat 19.061533°

Long 72.909209°

14/12/22 11:13 AM GMT +05:30

11)“My Story- Motivational Session by Startup Founder”

IIC organized a motivational session on “My Story- Motivational Session by Startup Founder” to inspire prospective student entrepreneurs. The objective behind organizing the session was to guide and motivate budding entrepreneurs. The session was organized on 22nd December, 2022 at 11:30 am. The resource person was Mr. Abhiyanshu Singh, SY BSCIT student who has started his website **Technical World** to sell IT products online. He covered various important points required for a budding entrepreneur such as the process of startup, target segment and market size, legal documentation for startup etc. He also highlighted fund raising sources in his session. He shared his difficult but inspiring journey as an entrepreneur with participants.

Total 94 participants attended the programme. It was well received by the participants. Many students showed interest in starting their own start up.

Photos:





12) “Orientation Session on IIC 5.0 2022-23”

Ministry of Education’s Innovation Cell, Govt. of India, had organized a virtual “**Orientation Session on IIC 5.0 2022-23**” on 11th January, 2023 at 11:00 am. The objective behind organizing the session was to orient faculties and students about new features of IIC 5.0. Mr. Dipan Kumar Sahu, Asst. Innovation Director, MoE’s Innovation Cell, was the resource person. He covered various important aspects of IIC 5.0 such as role of IICs, journey of IIC since 2018, innovative features and structures in IIC portal, State level forum for IICs, Mentor-Mentee Scheme, Impact Lecture Scheme, Innovation Ambassador Training Programme etc.

Total 18 participants attended the session. Faculties and students came to know about various new features of IIC 5.0.

Photos:



13) An “Intercollegiate Poster Making Competition”

Swami Vivekanand is a great source of inspiration to the youth of India. Every year, National Youth day is celebrated to inspire young minds of India on 12th January. IIC, SNGC, to inspire young entrepreneurs, organized an “Intercollegiate Poster Making Competition”. The topic for the competition was “Youth and Entrepreneurship”. The objective behind organizing the session was to make students understand their role in developing India through their innovative ideas and to inculcate entrepreneurship. The competition was organized on 12th January, 2023 at 11:00 am in classroom no. 305.

Total 13 students participated in the competition. Students showcased their innovative ideas through extraordinary posters. Many students said that such competitions give them a chance to explore their ideas and give them clarity about their goal in life.

14) “Entrepreneur of the Year 2022-23” Award:

Institution Innovation Council called applications for **Entrepreneur of the Year 2022-23 Award**. Students were told to submit their applications before 20th January, 2023. Total 12 applications were received. On the basis of their business performance, jury selected two successful student entrepreneurs for Entrepreneur of the Year 2022- 23 Award. The award was conferred to Ms. Aysha Siddiqui(TYBMS) and Mr. Sayyed

Ummair Ashfaque (TYBAF) on 20th January, 2023. The objective behind organizing Competition was to generate competitive attitude amongst students and motivate them to start and run a business successfully.

Award winners were really happy. It was a recognition of their hard work and dedication . They said such activities would inspire students to start their business.

Photos:



15) “Innovation & Entrepreneurship Outreach Programme

Institution’s Innovation Council considering organized a community outreach programme titled “**Innovation & Entrepreneurship Outreach Programme** on 23rd February, 2023 at 2:00 pm in classroom no 305. A virtual session was organized for Sree Nayana Guru Highschool students. Total 159 participants attended the session. Mr. Vaibhav Kulkarni, Professor, WIT, Solapur was the resource person for the session. He talked about innovation, startup and entrepreneurship. He also spoke about design thinking and innovation. He demonstrated various innovative ideas and designs with examples. School students got inspired and enjoyed the session as they saw various kinds of innovations done by the students.

Photos:





16) Poster Making Competition

IIC, SNGC, organized Poster Making Competition on 27th February, 2023 at 11:00 am in classroom no. 305. The objective behind organizing the competition was to create awareness about various types of inventions and innovations. The topic for the competition was **“Innovations in 20th Century”**.

Total three students took part in the competition. Students liked the concept and said that it has made them think differently.

Photos:



17) State-level Online Quiz Competition on “Indian Women Entrepreneurs”:

IIC, SNGC, organized **State-level Online Quiz Competition on “Indian Women Entrepreneurs”** on 8th March, 2023 at 11:00 am on the occasion of International Women's Day. The objective behind organizing the quiz competition was to give tribute to Indian women entrepreneurs. Total 61 participants (43 from other colleges and 18 from SNGC) participated in the quiz. The list of winners is as follows;

1st Prize: RajAishwary Singh , Government Law College, Mumbai (Cash Prize + E-certificate)

2nd Prize: Avni Chaudhary, Fergusson College, Pune (E-certificate)

3rd Prize: Mahi Sukhani, Government Law College, Mumbai (E-certificate)

Ms. Sneha Jagadale

Convener, IIC

Dr. Ravindran Karathadi

Principal & President, IIC

