



SREE NARAYANA GURU COLLEGE OF COMMERCE

1.3.2 Students undertaking Project Work/Field Work/ Internships

ACADEMIC YEAR

2023-24

**This document contains records of Black-Book Projects by TY
and M. Com students**

TYBMS (2023 - 24)

Sr. No.	Student I'd	Name of the Student	Spl.	Roll No.	Signature
1	3050785	ABHANG ARYA RAMESH	MR	1	
2	3184017	AFZAL AHMED SHAIKH	MR	2	
3	3182434	ANSARI MOHD AMAN MOHD REHAN	MR	3	
4	3272805	CHAUBEY SMRUTI SARVESH	MR	4	
5	3209043	CHAUDARI ADHILA SHARIN AKTHAR AHMED	MR	5	
6	3427311	CHAUDHARY ARMAN WAJID ALI	MR	6	
7	3229517	DUBEY AMAN SEVALAL	MR	7	
8	3035107	GHAVRI SEHUL DEEPAK	MR	8	
9	3182231	GUPTA AKASH RAJESH	MR	9	
10	3286633	IDRISI SARVAR ALI MOHAMMED NASIR	MR	10	
11	3035092	JAYAN MARIA ANTONY FRANCIS	MR	11	
12	3064751	KAZI DANISH NASEERUDDIN	MR	12	
13	3206777	KHAN AMIR ROHBAT ALI	MR	13	
14	3099011	KHAN FIZA KHATOON QAMRUDDIN	MR	14	
15	3147288	KHAN IBRAR ABDUL IJHAR	MR	15	
16	3188946	KHAN MOSIN YUSUF	MR	16	
17	3176030	KHAN NAZIYA BANU RIYAZUDDIN	MR	17	
18	3439759	KHAN REHAN RAFIQUE	MR	18	
19	3144581	KHAN SAIMA SHAHIDAHMED	MR	19	
20	3286756	KHAN SHAHALAM SHEZAD	MR	20	
21	3035089	MAAZ AHMED IRSHAD AHMED	MR	21	
22	3159552	MEHERKHAMB TUSHAR KESHAV	MR	22	
23	3126380	MOHD AAMIR MOHAMMED FAROOQ	MR	23	
24	3184622	MOHD SHAFEEL SHAKEEL AHMED	MR	24	



25	3098222	PANCHAL CHETAN VIJAY	MR	25	<i>Chetana</i>
26	3164852	PATHAN ALISHA NASIR	MR	26	<i>Alisha</i>
27	3280627	QURESHI AAFAN AZAZ	MR	27	<i>Aafan</i>
28	3067841	RESHAM ABHISHAK RAJENDHAR	MR	28	<i>Abhishek</i>
29	3800968	SAYYED MOHAMMAD KAUNAIN MOHAMMAD ZULKARNAIN	MR	29	<i>Mohammad</i>
30	3044057	SHAH MEHRAJ ALI CHAND ALI	MR	30	<i>Mehraj</i>
31	3184640	SHAIKH ABDUL KHALID ABDUL GAFAR	MR	31	<i>Khalid</i>
32	3050226	SHAIKH AFTAB MAITAB	MR	32	<i>Aftab</i>
33	3175040	SHAIKH AL KAUSAR AMEER BADSHAH	MR	33	<i>Kausar</i>
34	3191250	SHAIKH ASHFINA AZIM ALI	MR	34	<i>Ashfina</i>
35	3124658	SHAIKH FARMUDA MOHD ANIS	MR	35	<i>Farmuda</i>
36	3204210	SHAIKH IRSHAD ALI ASHFAQUE ALI	MR	36	<i>Irshad</i>
37	3289518	SHAIKH KASHISH JABBAR	MR	37	<i>Kashish</i>
38	3788269	SHAIKH MADIHA SAJID	MR	38	<i>Madiha</i>
39	3127090	SHAIKH MOHAMMED EBRAHIM NAUSHAD ALI	MR	39	<i>Mohammed</i>
40	3128171	SHAIKH MOHD SHAHID MOHMAD ASIF	MR	40	<i>Mohd Shahid</i>
41	3035091	SHAIKH MOHD SHAIKAL MOHD EHSAN	MR	41	<i>Mohd Shaikal</i>
42	3175747	SHAIKH MUSKAN KALEEM	MR	42	<i>Muskan</i>
43	3111608	SHAIKH SOHAIL SALIM	MR	43	<i>Sohail</i>
44	3035100	MOHAMMED SHAHID MOHD IBRAHIM	HR	44	<i>Mohammed</i>
45	3064391	AGA MAHEK MUBARAK	HR	45	<i>Mahek</i>
46	3168227	ANSARI MOHD ANAS MOHD TAHIR	HR	46	<i>Mohd Anas</i>
47	3169144	BHISE SAKSHI BABASAHEB	HR	(47)	<i>Sakshi</i>
48	3069224	CHUMBALE SONAL KISHOR	HR	(48)	<i>Sonal</i>
49	3196923	GAIKAR AKSHADA BALASAHEB	HR	49	<i>A.B. Gaikekar</i>
50	3067816	GUPTA PRIYA TRILOKINATH	HR	50	<i>Priya</i>
51	3169255	HAWALDAR NAUSHEEN NAEEM	HR	51	<i>Nausheen</i>



52	3192210	JITENDRAKUMAR PARBATKUMAR	HR	52	J.M. Divya
53	3178019	KANEKAR MUSKAN ISMAIL	HR	53	Kanekar
X 54	3191456	KHAN ARIF AFZAL	HR	54	AB
55	3110155	KHAN MAHEK URUJ	HR	55	Mahek
56	3067815	KUMBHAR SHRADDHA VINAYAK	HR	56	Shraddha
57	3172233	MALLICK MEHWISH BANO SARFARAZ	HR	57	Mehwish
58	3761677	MAURYA DEV RUDHAL	HR	58	Dev
59	3161771	NISHAD SUSHILA PURUSHOTTAM	HR	59	Sushila
60	3087646	PATIL MADHURA JAGANNATH	HR	60	Madhura
61	3087842	POOJARI AKSHA KIRAN	HR	61	Aksha
62	3182947	PRAJAPATI KARISHMA BHIMRAO	HR	62	Karishma
63	3146120	RAMYA NETHAJI	HR	63	Ramy
64	3065690	RATHOD JYOTI JEEVAN	HR	64	Jyoti
65	3060085	RAWAL PINKY ASHOKKUMAR	HR	65	Pinky
66	3163190	RUKE PARNESHA SUNIL	HR	66	Ruke
67	3186367	SAYYED ZAINAB BEE JAFAR	HR	67	Zainab
68	3234826	SHAIKH IRFAN ABDUL RAHIM	HR	68	Irfan
69	3404758	SHAIKH MOHD MAAZ MD AYUB	HR	69	Mohd
70	3053833	SHAIKH SABA ABDUL SATTAR	HR	70	Saba
71	3174703	SHAIKH SHAHEESTA BEGUM CHANDBASHA	HR	71	Shaheesta
72	3060565	SHEJUL ROHINI BHAGWAN	HR	72	Shejul
73	3198631	SHELKE HRUTIKA	HR	73	Shelke
74	3035093	SIDDIQUE NISAJAHA MUZABUR REHMAN	HR	74	Nisajaha
75	3160711	UBALE NILIMA SANTOSH	HR	75	Nilima
76	3296594	VALLAKATI BHAVESH ASHOK	HR	76	Bhavesh
77	3864404	YADAV ANUSHRI RAMBACHAN	HR	77	Anushri
78	3761275	GAYEN SUNITA PRAFULLO	HR	78	Sunita



79	3050480	GUPTA MANSI SANTOSH	HR	79	<i>Mansi</i>
80	3082808	GUPTA RITEK SHANKARLAL	HR	80	<i>Ritek</i>
81	3436989	KHAN MOHAMMAD HAMZA MEHMOOD	HR	81	<i>Hamza</i>
82	3199949	MANDOURA RENUKA KUMARI NATULAL	HR	82	<i>Renuka</i>
83	3035088	SALVE PRATHAM VISHNU	HR	83	<i>Pratham</i>
84	3272790	SHAIKH MANTASHA SHER MOHAMMAD	HR	84	<i>Mantasha</i>
85	3080831	SHAIKH MD REHAN FAROOQUE	HR	85	<i>Rehan</i>
86	3080677	SHAIKH MOHD ARIF JOHN BASHA	HR	86	<i>Arif</i>
87	3069927	SHAIKHH BUSHRA MUSTAFA	HR	87	<i>Bushra</i>
88	3775400	ANSARI OBAID IDRIS	MR	88	<i>Obaid</i>
89	3286525	ANSARI VALIULLAH ABDULLAH	MR	89	<i>For Ansari</i>
90	3161862	KAZI NASIR JAHIDD HUSAIN	MR	90	<i>Nasir</i>
91	3432127	KHAN MOHAMMED ANSAR MUKHTAR	MR	91	<i>Al-Ansari</i>
92	3127287	LOKHANDE PARAS VIKAS	MR	92	<i>Paras</i>
93	3035108	TEJI SUMEET VEERPAL	MR	93	<i>Sumeet</i>
94	3246426	PATHAN SAHIL AKIL	MR	94	<i>Sahil</i>
95	3404816	SINGHADIYA MAHENDRA DURGARAM	MR	95	<i>Mahendra</i>
96	3184655	RAJBHAR SUNIL RAMNARESH	MR	96	<i>Sunil</i>
97	3404956	CHAURASIYA SONALI LAXMINARAYAN	HR	97	<i>Sonali</i>
98	3087766	KUMPAVAT SIRMAL KUWAR ARJUN SINGH	HR	98	<i>Shree</i>
99	3066682	SHAH FEMINA ABDUL BHARI	HR	99	<i>Femina</i>
100	3427576	BADARIYA LOKESH TODARAM	MR	100	<i>Lokesh</i>
101	3217643	LAMBE KHIZER NOORUDDIN	MR	101	<i>Khizer</i>
102	3423875	FULWARIYA ROSHAN TRILOKCHAND	MR	102	<i>Roshan</i>
103	3434600	KHAN ARSHAD ALI ASIF	MR	103	<i>Arshad</i>
104	3191372	BANSAL RAMANDEEP PRADEEP	MR	104	<i>Raman</i>
105	3196587	KHAN MUHAMMAD ALI MUHARRAM ALI	MR	105	<i>Ali</i>



106	3428915	JAGTAP PRASHANT LAXMAN	HR	106	Prant
107	3124961	PRAJAPATI LAXMI SATISH	HR	107	<i>[Signature]</i>
108	3413585	SHAIKH REHAN RAJAK	MR	108	<i>[Signature]</i>
109	3177630	FERNANDO ASHISH RAYAPPAYAN	MR	109	<i>[Signature]</i>
110	3107521	MURSAL ASIF AKABAR	MR	110	<i>[Signature]</i>

Pishala

BMS Coordinator



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SREE NARAYANA GURU COLLEGE OF COMMERCE

P.L. LOKHANDE MARG, CHEMBUR, MUMBAI- 400089

TYBMS Black book project (Research project on Marketing and Human Resources) 2023-2024

Roll No	Name	Guide Name	Topic name
1	ABHANG ARYA RAMESH	Dr. Rashmi	A Study on analyzing the Perception of Esports as a Career Choice among Indian Youth
2	AFZAL AHMED SHAIKH	Dr. Rashmi	A study on consumer Preferences on different chocolate brands.
3	ANSARI MOHD AMAN MOHD REHAN	Dr. Rashmi	Exploring D-Mart: A Customer-Centric Marketing Study
4	CHAUBEY SMRUTI SARVESH	Dr. Rashmi	Analyzing the Impact of Google on Local E-Commerce: A Study of M-East Ward with Emphasis on Consumer Electronics
5	CHAUDARI ADHILA SHARIN AKTHAR AHMED	Dr. Rashmi	A Study of consumer's satisfaction on domino's pizza
6	CHAUDHARY ARMAN WAJID ALI	Dr. Rashmi	A Study of Perception about Social Media with Special Reference to Facebook, Twitter & WhatsApp or instagram among Young Generation
7	DUBEY AMAN SEVALAL	Dr. Rashmi	A Comparative Study Of Consumer Awareness and preferences Towards Amazon Prime And Netflix
8	GHAVRI SEHUL DEEPAK	Dr. Rashmi	RURAL MARKETING STRATEGIES OF HINDUSTAN UNILEVER
9	GUPTA AKASH RAJESH	Dr. Rashmi	A comparative analysis of consumer preferences towards delivery of grocery products by Zepto and Blinket
10	IDRISI SARVAR ALI MOHAMMED NASIR	Dr. Rashmi	Evaluating Customer Satisfaction with 5G Technology with special reference to services provided by AIRTEL
11	JAYAN MARIA ANTONY FRANCIS	Dr. Rashmi	Investigating the Impact of Digital Marketing on Environmental Awareness for Eco-Friendly Home Products
12	KAZI DANISH NASEERUDDIN	Dr. Rashmi	A Study on Localized Influencer Marketing: Assessing Smartphone Brand Influence in M-East Ward
13	KHAN AMIR ROHBAT ALI	Dr. Rashmi	A study on investigating the Influence of Advertisements on Children's Preferences and Consumption Patterns with special reference to Snack Food Advertisements

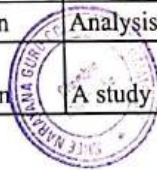


14	KHAN FIZA KHATOON QAMRUDDIN	Dr. Rashmi	A study on effectiveness of youtube as a marketing tool
15	KHAN IBRAR ABDUL IJHAR	Dr. Rashmi	A study on impact of Mobile Marketing on Mumbai Youth's Apparel Choices
16	KHAN MOSIN YUSUF	Dr. Rashmi	Exploring Consumer Preferences in Athletic Footwear: A Study on Adidas Product
17	KHAN NAZIYA BANU RIYAZUDDIN	Dr. Rashmi	A Study of consumer behaviour towards different soap brand in M-East ward
18	KHAN REHAN RAFIQUE	Dr. Rashmi	Examining Consumer Engagement and Preferences in Music Promotion: A Study on the Impact of Innovative Social Media Strategies
19	KHAN SAIMA SHAHIDAHMED	Dr. Rashmi	Comparative Analysis of Consumer Perception towards Ola and Uber
20	KHAN SHAHALAM SHEZAD	Mr. Pranav	A study on consumer behaviour of Xiaomi's Smartphones in mumbai Market.
21	MAAZ AHMED IRSHAD AHMED	Mr. Pranav	A study on the marketing strategy of Cadbury company
22	MEHERKHAMB TUSHAR KESHAV	Mr. Pranav	A study on the impact of marketing strategies adopted by Mc Donalds in Mumbai
23	MOHD AAMIR MOHAMMED FAROOQ	Mr. Pranav	No response
24	MOHD SHAFEEL SHAKEEL AHMED	Mr. Pranav	A STUDY ON E COMMERCE MARKETING STRATEGIES with specialm reference to Amazon, flipcart, Jabong, ebay and snapdeal
25	PANCHAL CHETAN VIJAY	Mr. Pranav	Marketing strategies of one plus and its effect on consumers of mumbai region
26	PATHAN ALISHA NASIR	Mr. Pranav	A study of Advertisement effect on children
27	QURESHI AAFAN AZAZ	Mr. Pranav	A study on Digital marketing of small businesses in lockdown
28	RESHAM ABHISHAK RAJENDHAR	Mr. Pranav	A study on consumer preferences towards UPI payments and its implications on businesses
29	SAYYED MOHAMMAD KAUNAIN MOHAMMAD ZULKARNAIN	Mr. Pranav	Market analysis and sales strategie of Amul milk in Mumbai
30	SHAH MEHRAJ ALI CHAND ALI	Mr. Pranav	A study of marketing strategy adopted by bisleri in Mumbai
31	SHAIKH ABDUL KHALID ABDUL GAFAR	Mr. Pranav	A Case Study on consumer behaviour of PhysicsWallah in Educational Sector.



32	SHAIKH AFTAB MAITAB	Mr. Pranav	A comparative study of online and offline selling strategies of Nike company
33	SHAIKH AL KAUSAR AMEER BADSHAH	Mr. Pranav	A study on marketing strategy adopted for iPhone 15 in metro cities of India
34	SHAIKH ASHFINA AZIM ALI	Mr. Pranav	A study on weight loss health app and its impact on human body.
35	SHAIKH FARMUDA MOHD ANIS	Mr. Pranav	ROLE OF ADVERTISEMENT IN MARKETING
36	SHAIKH IRSHAD ALI ASHFAQUE ALI	Mr. Pranav	Study of mobile marketing and it's impact on youth
37	SHAIKH KASHISH JABBAR	Mr. Pranav	An Exploration of E-Retailing: Transforming Consumer Experiences in the Digital Age in India
38	SHAIKH MADIHA SAJID	Dr. Rashmi	The Impact of E-Commerce on Nykka's Sales.
39	SHAIKH MOHAMMED EBRAHIM NAUSHAD ALI	Dr. Rashmi	Marketing Strategy of Frooti & Impact on Consumers
40	SHAIKH MOHD SHAHID MOHMAD ASIF	Mr.Saran Raj Natarajan	Impact of Advertising on Consumer Buying Behaviour of NIke shoes.
41	SHAIKH MOHD SHAIKAL MOHD EHSAN	Dr. Rashmi	Study of Consumer Satisfaction on cake house.
42	SHAIKH MUSKAN KALEEM	Dr. Rashmi	Comparitive study of Buying Behaviour of Consumer towards Meesho v/s Myntra
43	SHAIKH SOHAIL SALIM	Dr. Rashmi	Customer Satisfaction towards Android and iPhone
44	MOHAMMED SHAHID MOHD IBRAHIM	Ms Jaishna	A STUDY ON IMPACT OF EFFECTIVE PERFORMANCE APPRAISAL SYSTEM ON MOTIVATION OF THE EMPLOYEES WITH REFERENCE TO TATA CONSULTANCY SERVICES
45	AGA MAHEK MUBARAK	Ms Jaishna	Importance of Training and Development for Employee Growth in Private Sector
46	ANSARI MOHD ANAS MOHD TAHIR	Ms Jaishna	A study on effective performance appraisal and its impact on employee productivity
47	BHISE SAKSHI BABASAHEB	Ms Jaishna	Human Resource Management Trends
48	CHUMBALE SONAL KISHOR	Ms Jaishna	Recruitment and selection in human resource management
49	GAIKAR AKSHADA BALASAHEB	Ms Jaishna	Impact of CSR on employee morale

50	GUPTA PRIYA TRILOKINATH	Ms Jaishna	GENDER EQUALITY AT WORKPLACE: EMPLOYEES' PERSPECTIVE TOWARDS GENDER BASED TALENT ACQUISITION
51	HAWALDAR NAUSHEEN NAEEM	Ms Jaishna	HR policies and implementation of Asian paints company
52	JITENDRAKUMAR PARBATKUMAR	Ms Jaishna	Analyzing the Nexus of Job Satisfaction and Work-Life Balance: Employee Perspectives.
53	KANEKAR MUSKAN ISMAIL	Ms Jaishna	impact of CSR on companies reputation and business ethics
54	KHAN ARIF AFZAL	Ms Jaishna	ABESNT
55	KHAN MAHEK URUJ	Ms Jaishna	Analysing the Employee wellness program: Assessing the Effectiveness and impact on Employee satisfaction(private and public sector)
56	KUMBHAR SHRADDHA VINAYAK	Ms. Muskan	Benefits of team building activities in the workplace
57	MALLICK MEHWISH BANO SARFARAZ	Ms. Muskan	Diversity and inclusion initiatives: A study of HCL Technologies in the Indian IT Industry
58	MAURYA DEV RUDHAL	Ms. Muskan	Analyzing attrition rates in sales associate roles within the retail sector
59	NISHAD SUSHILA PURUSHOTTAM	Ms. Muskan	the importance of teamwork and collaboration in the workplace
60	PATIL MADHURA JAGANNATH	Ms. Muskan	Employee Engagement Initiatives at Amazon
61	POOJARI AKSHA KIRAN	Ms. Muskan	The Importance of Work-Life Balance for Employee Well-being
62	PRAJAPATI KARISHMA BHIMRAO	Ms. Muskan	MOTIVATION AS A TOOL FOR INCREASING THE PRODUCTIVITY OF EMPLOYEES IN THE HOSPITAL
63	RAMYA NETHAJI	Ms. Muskan	Employee Feedback and its impact on Organizational Development
64	RATHOD JYOTI JEEVAN	Ms. Muskan	Evaluating the role of employees engagement in enhancing customer satisfaction.
65	RAWAL PINKY ASHOKKUMAR	Ms. Muskan	Organization Study on Employee Motivation
66	RUKE PARNESHA SUNIL	Ms. Muskan	GENDER EQUALITY AT WORKPLACE: EMPLOYEES' PERSPECTIVE TOWARDS GENDER BASED TALENT ACQUISITION
67	SAYYED ZAINAB BEE JAFAR	Ms. Muskan	Work-Life balance with special reference to female of mumbai city.
68	SHAIKH IRFAN ABDUL RAHIM	Ms. Muskan	Analysis of Satisfaction Level of Employees in The Telecom Sector
69	SHAIKH MOHD MAAZ MD AYUB	Ms. Muskan	A study of employee retention at reliance industries



70	SHAIKH SABA ABDUL SATTAR	Ms. Muskan	A study of best recruitment and selection practices in TATA Counsultancy Services
71	SHAIKH SHAHEESTA BEGUM CHANDBASHA	Ms. Muskan	Flexible work arrangement and their impact on work life balance : A contemporary analysis
72	SHEJUL ROHINI BHAGWAN	Ms. Muskan	study of training needs within an specialised Wipro company
73	SHELKE HRUTIKA	Ms. Muskan	A study of Employee Recruitment in Private sector in Mumbai Harbour region
74	SIDDIQUE NISAJAHA MUZABUR REHMAN	Mr. Saran Raj	A study of employee perception about effectiveness of measures adapted by IT companies
75	UBALE NILIMA SANTOSH	Mr. Saran Raj	Exploring the impact of Flexible Work Arrangements of Employee Satisfaction and Performance in the Service Industry
76	VALLAKATI BHAVESH ASHOK	Mr. Saran Raj	Impact of COVID 19 on Employee work life in Mumbai area
77	YADAV ANUSHRI RAMBACHAN	Mr. Saran Raj	"The Influence of Team-building Activities on Enhancing Corporate Culture and Employee Satisfaction: A Case Study Approach."
78	GAYEN SUNITA PRAFULLO	Mr. Saran Raj	Examining the influence of recognition program on retention in the context of Maruti Suzuki
79	GUPTA MANSI SANTOSH	Mr. Saran Raj	A study on Impact of Modern Techniques of Training on work performance of Employees with reference to NCR pvt Ltd
80	GUPTA RITEK SHANKARLAL	Mr. Saran Raj	Examining Employee Engagement Strategies in Retail: A Case Study Approach
81	KHAN MOHAMMAD HAMZA MEHMOOD	Mr. Saran Raj	HR policies and implementation in BPO
82	MANDOURA RENUKA KUMARI NATULAL	Mr. Saran Raj	Exploring the impact AI in recruitment process: A comparative Analysis of Traditional methods and AI-Driven approaches
83	SALVE PRATHAM VISHNU	Mr. Saran Raj	The role of communication in effective employee relations
84	SHAIKH MANTASHA SHER MOHAMMAD	Mr. Saran Raj	Analysis of Existing Job Design Methods for Employees Motivation
85	SHAIKH MD REHAN FAROOQUE	Mr. Saran Raj	Examine the challenges and opportunities presented by the increasing trend of remote work, communication strategies and employee well being
86	SHAIKH MOHD ARIF JOHN BASHA	Mr. Saran Raj	Exploring the connection between employee recognition program and job satisfaction.
87	SHAIKHH BUSHRA MUSTAFA	Mr. Saran Raj	A study on impact of motivation techniques used in insurance company with reference Aditya Birla sunlife insurance

88	ANSARI OBAID IDRIS	Dr. Rashmi	Study of Consumer Perception towards Battery Electric Vehicle.
89	ANSARI VALIULLAH ABDULLAH	Dr. Rashmi	The Role of Strategic Social Media Advertising in Elevating Country Delight's Sales Growth
90	KAZI NASIR JAHIDD HUSAIN	Dr. Rashmi	A Study on Marketing Mix of Colgate and its impact on consumer behaviour
91	KHAN MOHAMMED ANSAR MUKHTAR	Saran Raj	A Study on Eating out/Home Delivery Restaurants in India
92	SHAIKH MANTASHA SHER MOHAMMAD	Saran Raj	A Study of Consumer Attitude towards Zara
93	TEJI SUMEET VEERPAL	Saran Raj	A Comparative Study of Consumer Awareness and preference towards Swiggy and Zomato.
94	PATHAN SAHIL AKIL	Saran Raj	A study on Marketing strategy of Coca-Cola
95	SINGHADIYA MAHENDRA DURGARAM	Saran Raj	A study on consumer perception of organized Retailing in India
96	RAJBHAR SUNIL RAMNARESH	Saran Raj	A STUDY ON IMPACT OF SOCIAL MEDIA ON CONSUMER BUYING BEHAVIOUR
97	CHAURASIYA SONALI LAXMINARAYAN	Mr. Saran Raj Nadar	Employee training needs in banking sector
98	KUMPAVAT SIRMAL KUWAR ARJUN SINGH	Mr. Saran Raj Nadar	A study of recruitment strategy implemented in HR consultancy
99	SHAH FEMINA ABDUL BHARI	Mr. Saran Raj	Recruitment process in Public and Private sector banks
100	BADARIYA LOKESH TODARAM	Saran Raj	A study of test marketing and Customer Interaction
101	LAMBE KHIZER NOORUDDIN	Saran Raj	A Comparative Analysis of Mutual Fund Schemes
102	FULWARIYA ROSHAN TRILOKCHAND	Saran Raj	Consumer Perception of M-Commerce
103	KHAN ARSHAD ALI ASIF	Ms Jaishna	
104	BANSAL RAMANDEEP PRADEEP	Ms Jaishna	Digital Marketing strategy by NIKE
105	KHAN MUHAMMAD ALI MUHARRAM ALI	Ms Jaishna	A Comparative Study Of Consumer Awareness and preferences Towards Amazon And Flipkart

106	JAGTAP PRASHANT LAXMAN	Mr. Saran Raj	The role of Mentorship program in Career planning and development for employees
107	PRAJAPATI LAXMI SATISH	Mr. Saran Raj	The role of mentorship programme in carer planning & development for employees
108	SHAIKH REHAN RAJAK	Ms Jaishna	A comparative analysis of study on awareness of Indian Money Market
109	FERNANDO ASHISH RAYAPPAYAN	Ms Jaishna	Affects of mobile marketing on youngsters
110	MURSAL ASIF AKABAR	Ms Jaishna	A STUDY ON IMPACT OF MARKETING ON HDFC BANK
<p><i>Rishita</i></p> <p>Miss. Rishita Spakla BMS Coordoinator</p>			



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University of Mumbai



**“A STUDY ON ANALYZING THE PERCEPTION OF ESPORTS
AS A CAREER CHOICE AMONG INDIAN YOUTH”**

**IN PARTIAL FULFILLMENT OF THE COURSE OF
BACHELOR OF MANAGEMENT STUDIES**

SUBMITTED BY

ARYA RAMESH ABHANG

UNDER THE GUIDANCE OF

DR. RASHMI AGGARWAL

Sree Narayana Guru College of Commerce

P.L. Lokhande Marg, Chembur (W), Mumbai, Maharashtra 400089

2023-24

Sree Narayana Guru College of Commerce
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CERTIFICATE

This is to certify that Mr. Arya Ramesh Abhang has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Marketing and his project is entitled as,

“A STUDY ON ANALYZING THE PERCEPTION OF ESPORTS AS A CAREER CHOICE AMONG INDIAN YOUTH”

Under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations.



College Seal

Principal

Sree Narayana Guru
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Chembur, Mumbai - 400 089.

Dr. Rashmi Aggarwal

Date of Submission:

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External

DECLARATION

I the undersigned **Mr. Arya Ramesh Abhang** hereby, declare that the work embodied in this Project titled **"A STUDY ON ANALYZING THE PERCEPTION OF ESPORTS AS A CAREER CHOICE AMONG INDIAN YOUTH"**

Forms my own contribution to the research work carried out under the guidance of **Dr. Rashmi Aggarwal** is a result of my own research work and has not been previously submitted to any other University for any other Degree/ Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.



Arya Ramesh Abhang

Certified by



Prof. Rishita Shukla

Coordinator.

ACKNOWLEDGEMENT

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Lastly, I would like to thank each and every person who directly or indirectly helped me in the completion of the project especially my **Parents and Peers** who supported me throughout my project.

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SREE NARAYANA GURU COLLEGE OF COMMERCE
P.I. LOKHANDE MARG, CHEMBUR, MUMBAI- 400059

TYBAF Black book project (Research project on Accounting and Finance) 2023-2024

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A Project Report On
**“WORKING CAPITAL MANAGEMENT ON KOTAK
MAHINDRA GROUP”**

A Project Submitted to
**University of Mumbai for partial completion of the degree of bachelor's in
commerce (Accounting and Finance)**

Under the Faculty of Commerce

By

**Ms. SAATVIKA DATTATRAY
SAPATE
ROLL NO: 053**

Under the Guidance of

Asst. Prof. Mohammed Jabir

**SREE NARAYANA GURU COLLEGE OF COMMERCE
CHEMBUR, MUMBAI-89**

2023-24

Certificate

This is to certify that Ms./Mr. SAATVIKA DATTATRAY SAPATE has worked and duly completed her/his Project Work for the degree of bachelor's in commerce (Accounting & Finance) under the Faculty of Commerce in the subject of "FINANCIAL MANAGEMENT" and her/his project is entitled, "WORKING CAPITAL MANAGEMENT ON KOTAK MAHINDRA GROUP" under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her/his own work and facts reported by her/his personal findings and investigations.


Project Guide


External Examiner


Co-Ordinator


Principal

Date of submission:



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Declaration by learner

I the undersigned Miss / Mr. **SAATVIKA DATTATRAY SAPATE** here by, declare that the work embodied in this project work titled “**WORKING CAPITAL MANAGEMENT ON KOTAK MAHINDRA GROUP**”, forms my own contribution to the research work carried out under the guidance of **Asst. Prof. Mohammed Jabir** is a result of my own research work and has not been previously submitted to any other University for any other Degree/ Diploma to this or any other University. Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, hereby further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.



Ms. SAATVIKA DATTATRAY SAPATE

Place: - Mumbai

Date: -

Acknowledgment

To list who all have helped me is difficult because they are so numerous, and the depth is so enormous.

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SREE NARAYANA GURU COLLEGE OF COMMERCE

P.L LOKHANDE MARG, CHEMBUR, MUMBAI- 400089

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13	PRAJAPATI KUSUM VIJAY	Dr. Karishma Kasare	A study on plastic money
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15	SAYYAD NAGAMA SAJAN	Mr. Priyadarshan Shede	Insurtech Innovations and Market Disruption
16	SAYYED FATIMA MOHD ASIF	Mr. Priyadarshan Shede	Role of technology in banking
17	SHAIKH AFROZ MOHAMMED HUSSAIN	Mr. Priyadarshan Shede	Customer Loyalty Programs in Insurance
18	SHAIKH RUKSHANA BI SHABBIR	Mr. Priyadarshan Shede	Wealth Management Strategies for High Net Worth Individuals
19	SHAIKH UMAIRA AQEEL	Mr. Priyadarshan Shede	A comparative study on level of customer satisfaction from one bank to another bank with special reference to SBI and UDFC
20	SHIRKE SNEHA MUKESH	Mr. Priyadarshan Shede	ABSENT

	SINGH PUJA RAJESH KUMAR	Mr. Priyadarshan Shede	Impact of COVID-19 on Banking and Insurance Industries
22	SINGH PRIYA RAJESH	Mr. Priyadarshan Shede	Importance of human resource to consumers
23	SUVARNA LEENA NAGESH	Mr. Priyadarshan Shede	Actuarial Models in Insurance Pricing
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25	TIWARI KOMAL DHARMASIL	Mr. Priyadarshan Shede	Modernization of banking system in India
26	VERMA NITIN NARADMUNI	Mr. Priyadarshan Shede	A comparative study on Investors preference towards bank and stock market
27	CHAUDHARY FAIZ MOHD RAFIQUE	Mr. Priyadarshan Shede	A study on consumer decision making with reference to purchase of insurance products
28	HALWAI RAVI SANTOSH	Mr. Priyadarshan Shede	Comparative study of ICICI BANK AND HDFC BANK with referrence to E banking
29	IDRISEE MEHBOOB MOHD KHALIQUE	Mr. Priyadarshan Shede	A study on Central banking policy decision and people preference to invest
30	KADAM ISHA UTTAM	Mr. Iyer P.	A study on consumer perception on life insurance policy
31	KATE BHAGYASHREE SUBHASH	Mr. Iyer P.	Microinsurance Products for Low-Income Segments
32	KHAN MANTASHA BANU MD SHOEB	Mr. Iyer P.	Impact of ESG (Environmental, Social, and Governance) Factors on Investment Decisions
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34	MUJAWAR TAHERA ANJUM HUSSAIN	Mr. Iyer P.	Risk-Based Capital Adequacy Assessment in Insurance
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36	SHAIKH ASHRAF HASAN	Mr. Iyer P.	Usage-based Insurance Models and Telematics
37	SHAIKH FAIZA FARUKH	Mr. Iyer P.	Financial Technology Adoption in Rural Areas
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40	JAIWAR SHIVAM KUMAR RAJENDRAPRASAD	Mr. Iyer P.	A study on investor preferece for the investment
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42	FULWARIYA ROHIT TRILOKCHAND	Mr. Iyer P.	A study on awareness about mutual fund Investment in India
43	SHAIKH SAMEER AHMED AKIL	Mr. Iyer P.	A customer satisfaction on Axis Bank

Dr. Karishma Kasare

BBI Coordinator



SREE NARAYANA GURU COLLEGE OF COMMERCE

TYBBI SEM VI, EXTERNAL PROJECT VIVA, 2023-24

10th April, 2024

ATTENDANCE SHEET

ROLL NO.	NAME OF STUDENTS	Signature
1	FARIN AMIR ANSARI	Amir
2	TASEER MANSOOR ALI BANGI	Mansoor
3	ANIKET RAJESH CHAUHAN	Aniket
4	ROHIT SHYAMLAL FULVADIYA	Shyam Lal
5	MANSI PANDHARINATH GADPALE	Pandharinath
6	NIKITA KUMARI SOHANLAL GAYARI	Kumari
7	JENNIFER SUNDAR JADHAV	Sundar
8	JIDNYASA MARUTI JADHAV	maruti
9	DEEPALI DINESH KAHAR	Dinesh
10	LALCHAND CHUNNILAL KHORWAL	Chunnilal
11	PRITI RAJESH KORI	Rajesh
12	MOHAMMED NAEEM MOHAMMED SALIM MOMIN	Naem
13	KUSUM VIJAY PRAJAPATI	Vijay
14	RACHANA JYOTIRAM RANDIVE	Jyoti Ram
15	NAGAMA SAJAN SAYYAD	Sajan
16	FATIMA MOHD ASIF SAYYED	Mohd Asif
17	AFROZ MOHAMMED HUSSAIN SHAIKH	Mohammed
18	RUKSHANA BI SHABBIR SHAIKH	Rukshana
19	UMAIRA AQEEL SHAIKH	Aqeel
20	SNEHA MUKESH SHIRKE	Absent
21	PUJA RAJESH KUMAR SINGH	Rajesh
22	PRIYA RAJESH SINGH	Rajesh
23	LEENA NAGESH SUVARNA	Nagesh
24	DEEPAK SUNIL TIWARI	Sunil



25	KOMAL DHARMASIL TIWARI	Dharmasil
26	NITIN NARADMUNI VERMA	Naradmoni
27	FAIZ MOHD RAFIQUE CHAUDHARY	Rafique
28	RAVI SANTOSH HALWAI	Santosh
29	MEHBOOB MOHD KHALIQUE IDRISSE	Khalique
30	ISHA UTTAM KADAM	Uttam
31	BHAGYASHREE SUBHASH KATE	Subhash
32	MANTASHA BANU MD SHOEB KHAN	Banu
33	POOJA SHANKAR MANJREKAR	Shankar
34	TAHERA ANJUM HUSSAIN MUJAWAR	Anjum
35	ASIF KARIM SHAH	Karim
36	ASHRAF HASAN SHAIKH	Hasan
37	FAIZA FARUKH SHAIKH	Farukh
38	AARTI AKHILESH KUMAR YADAV	Aarti
39	SHALINI DINESH KUMAR YADAV	Dinesh
40	SHIVAM KUMAR RAJENDRAPRASAD JAISWAR	Kumar
41	FAIZ RAZA ATHAR RAZA RIZVI	Athar
42	ROHIT TRILOKCHAND FULWARIYA	Trilokchand
43	SAMEER AHMED AKIL SHAIKH	Ahmed

Sameer

BBF-co-ordinator

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Chembur, Mumbai - 400 089.





University of Mumbai

A Project Report On

**“A COMPARATIVE STUDY ON SERVICES OF HDFC AND SBI BANK
WITH REFERENCE TO CUSTOMER SATISFACTION”**

A Project Submitted to

**University of Mumbai for partial completion of the degree of Bachelor in
Commerce (Banking and Insurance)**

Under the Faculty of

Commerce By

UMAIRA AQEEL SHAIKH

ROLL NO: 19

Under the Guidance of

CS. PRIYADARSHAN SHEDE



SREE NARAYANA GURU COLLEGE OF COMMERCE

CHEMBUR, MUMBAI-89

2023-24

**SREE NARAYANA GURU COLLEGE OF COMMERCE CHEMBUR,
MUMBAI-89**



CERTIFICATE

This is to certify that **Ms. Umaira Aqeel Shaikh** has worked and duly completed her/his Project Work for the degree of Bachelor in Commerce (Banking & Insurance) under the Faculty of Commerce in the subject of "Banking and Insurance" and his project is entitled, "**A Comparative Study on services of HDFC and SBI bank with reference to customer satisfaction**" under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her/his personal findings and investigations.


Project Guide


External Examiner


Coordinator Principal

Principal
Sree Narayana Guru
College Of Commerce
P. L. Lokhande Marg,
Chembur, Mumbai - 400 089.



DECLARATION BY LEARNER

I the undersigned **Ms. Umaira Aqeel Shaikh** here by, declare that the work embodied in this project work titled "**A Comparative Study on services of HDFC and SBI bank with reference to customer satisfaction**", forms my own contribution to the research work carried out under the guidance of **Priyadarshan Shede** is a result of my own research work and has not been previously submitted to any other University for any other Degree/ Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.



Umaira Aqeel Shaikh

Place: Mumbai

Date: 10/4/24

ACKNOWLEDGEMENT

To list who all have helped me is difficult because they are so numerous and the depth is so enormous.

I would like to acknowledge the following as being idealistic channels and fresh dimensions in the completion of this project.

I take this opportunity to thank the University of Mumbai for giving me chance to do this project.

I would like to thank my Principal, Dr. Ravindran Karathadi for providing the necessary facilities required for completion of this project.

I take this opportunity to thank our Coordinator Dr. karishma Kasare, for her moral support and guidance.

I would also like to express my sincere gratitude towards my project guide Priyadarshan Shede whose guidance and care made the project successful.

I would like to thank my College Library, for having provided various reference books and magazines related to my project.

Lastly, I would like to thank each and every person who directly or indirectly helped me in the completion of the project especially my Parents and Peers who supported me throughout my project.

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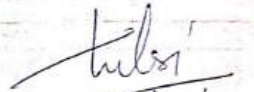
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Roll No	Name	Project guide	Topic name	Student Signature
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2	CHAUDHARY MOHAMMED AADIL MOHAMMAD ILYAS	Swapnil Pradeep	Library Management System	
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4	EPILI PRADEEP RAJENDRA	Tulsi Adal	E-Mtra 24*7	
5	GUPTA MANGESH MUNNALAL	Swapnil Pradeep	Movie Hub	
6	GUPTA POONAM SUBHASH	Manali Kotkar	Indoculture	
7	GUPTA SAHIL BACHULAL MEENA	Tulsi Adal	SNIC	
8	GURAV TANVI VASANT	Nahid Shaikh	Online Medicine Store	
9	JADHAV PRATIKSHA BABU	Manali Kotkar	Indoculture	
10	KALF HUSSAIN MINHAJ HUSSAIN SAYYED	Nahid Shaikh	Online Furniture Shop	
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12	KHAN MOHAMMED SHAMIM RAFI AHMED	Manali Kotkar	Learnify	
13	KHAN MOHD AFZAL RIYAZ	Swapnil Pradeep	Portification	
14	KHAN MOHD SAQIB MUSHTAQUE AHMED	Nahid Shaikh	Vehicle Rental System	
15	MOHAMAD AZARUDDIN MOHIDDIN	Tulsi Adal	Tunnel	
16	KHAN NAVED ILYAS	Tulsi Adal	Library Management	
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19	MOHD UMAR MOHD DAWOOD	Tulsi Adal	Online Attendance using Face Detection	
20	NIYAZI MOHD ZAID SHAKEEL AHMED	Manali Kotkar	Gamezone	
21	PAI MANTHAN SUMEER	Manali Kotkar	Gym Management	
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24	POTEKAR ASAD JAVEED	Bhupendra Yadav	Online Food Order from Resturant	
25	SAYED SOHAJ SHOUKATH ALI	Tulsi Adal	E-Mtra 24*7	
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39	UJIRPURIYA MANOJ RAMESH	Bhupendra Yadav	Pet Shop Management	Sak
40	VERMA RAHUL YUGESHWAR PRASAD D	Swapnil Pradeep	E-Commerce Mobile App	Sak
41	SAYYED NIDA ZEHRA ALI AKBAR	Swapnil Pradeep	Online shopping Website	Sak
42	YOGESH RAMJIYAWAN PRAJAPATI	Tulsi Adal	SNIC	Sak
43	VISHWAKARMA AAKASH CHHANGULAL	Bhupendra Yadav	Bank Management System	Sak
44	VISHWAKARMA VISHAL BUDDHIRAM	Bhupendra Yadav	Online Examination Website	Sak
45	YADAV VIVEK DINESH	Bhupendra Yadav	NSS Website	Sak


Mrs. Tulsi Adal
BSC - IT Coordinator


03/05/24



Principal
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Catering Management System

A Project Report

Submitted in partial fulfillment of the
Requirements for the award of the Degree of

BACHELOR OF SCIENCE (INFORMATION TECHNOLOGY)

By

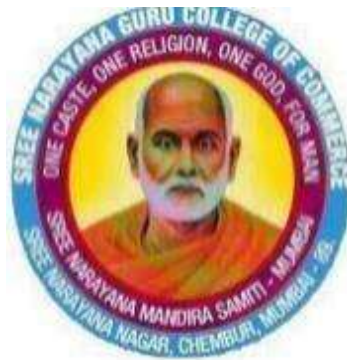
Shaikh Tuba Manzoor

1070045

Under the esteemed guidance of

Ms. NAHIDA SHAIKH

Assistant Professor



DEPARTMENT OF INFORMATION TECHNOLOGY

SREE NARAYANA GURU COLLEGE OF COMMERCE

(Affiliated to University of Mumbai)

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MAHARASHTRA

2023-24

SREE NARAYANA GURU COLLEGE OF COMMERCE
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This is to certify that the project entitled, "**Catering Management System**", is bonafide work of **Shaikh Tuba Manzoor** bearing Seat. No: **2021587** submitted in partial fulfillment of the requirements for the award of degree of **BACHELOR OF SCIENCE** in **INFORMATION TECHNOLOGY** from University of Mumbai.

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SREE NARAYANA GURU COLLEGE OF COMMERCE

P.L. LOKHANDE MARG, CHEMBUR, MUMBAI- 400089

M.Com Black book project (Research project on Commerce, Finance, Management, Banking) 2023-2024

Roll No	Name (Banking)	Project guide	Topic name
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2	HOTKAR AATISH NARSINGH	Dr. Sumi Nijith	A Study on Financial Analysis of Canera Bank in India
3	JADHAV PALLAVI ANIL	Dr. Sumi Nijith	A Study of Evolving Trends in Marketing in Banking
4	KANCHI VANI GOVINDRAJU	Dr. Sumi Nijith	A Study on Financial Services of ICICI Bank
5	KENCHALA UDAYKIRAN VEERANNA	Dr. Sumi Nijith	A study on rights and responsibility of a banks to their customers
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10	KSHETRE RAMESH MADHUKAR	Dr. Sumi Nijith	A study o the role of the bsnkng sector for the development of the indian economy
11	KUMAR SHIV VIJAY	Dr. Sumi Nijith	Role of Technology in Banking
12	PAWAR AARTI SHIVAJI	Dr. Sumi Nijith	Not Submitted
13	QURESHI AFREEN NOOR MOHAMMED	Dr. Sumi Nijith	[A Comparative Study on Investmentin Gold and Real Estate
14	SHAIKH FARISHA SARFUDDIN	Dr. Sumi Nijith	Investors Preference About Mutual Fund With Special Reference to SBI
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3	ANSARI PARVEEN ZUBAIR AHMED	Dr. Devaki Shetty	A study of investors preference to wards traditional and modern investments avenues with special reference to Chembur area
4	ANSARI SAHIBA MOHD SHAKIR	Dr. Devaki Shetty	A Study of Mutual Fund as an Investment Avenue.

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 - 3rd row: *Topic*
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 - 18th row: *Sahiba*



5	BHOLE RADHIKA RAJENDRA	Dr. Devaki Shetty	A study on Customer perception towards uti mutual funds in the area of Govandi	Podh
6	BIIND RINKY KARAMNATH	Dr. Devaki Shetty	A study of customer perceptions regarding investment in future and options trading. A case study of chembur region	Rinky
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23	KHAN SHEERIN BANOO JAVED	Mr. Priyadarshan Shede	Personal Financial Planning Among Employees of Small Scale Industries With Special Reference To Chembur and Govandi	Sheerin
24	KHAN ZUBAIDA KHATOON FUZAIL AHMED	Mr. Priyadarshan Shede	A Comparative Analysis of Perception of Individuals Towards Investment in Fixed Deposit and Mutual Funds with special reference to residents of Govandi area	Zubaida
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26	MANSOORI SANIYA PARVEEN MUMTAZ AHMED	Mr. Priyadarshan Shede	The Influence of GST on SMEs (Small and Medium) Enterprises in the Chembur Region	Saniya
27	NADAR THANALAKSHMI NAVASEELAN	Mr. Priyadarshan Shede	Perception of Individuals towards Life Insurance Policies as a tool for Financial Planning	Nadar
28	NEHA QAZMI QAMAR ABBAS	Mr. Priyadarshan Shede	A Study on Financial Statement Analysis of Tata Motors Ltd	Neha
29	QURESHI TOORFA TAJ MOHD	Mr. Priyadarshan Shede	A Comparative Analysis of Financial Performance of Bharat Petroleum Corporation Ltd and Indian Oil Corporation Ltd	Toorfa
30	RAVAL PAYAL ASHOK	Mr. Priyadarshan Shede	Analysis of ELIPs for Long-Term Wealth Accumulation	Payal



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32	✓ SHAH GULNAZ MOHD BASHIR ALAM	Dr. Sumi Nijith	STUDY ON IMPACT OF GOODS AND SERVICES TAX Among the Retailers in CHEMBUR.	
33	✓ SHAIKH NEHA MOHD NAQUI	Dr. Sumi Nijith	A Study on Retirement Planning Avenues for salaried class people in the area of chembur	
34	✓ SHAIKH SHAHID MOHD NASIR	Dr. Sumi Nijith	"A Study on investors perception towards mutual fund as investment option"	
35	✓ SHAIKH SUMAIYA ABDUL RAUF	Dr. Sumi Nijith	Intership Report on Mega Infrastructure Projects	
36	✓ SHAIKH NIDA MAULA SHAIKH	Dr. Sumi Nijith	Analyzing the effectiveness of retirement planning strategies	
X 37	SHINGADE POOJA ASHOK	Dr. Sumi Nijith	Not submitted	
38	✓ TEKALE RITESH RAMKISAN	Dr. Sumi Nijith	A Study on Investors Preference and Satisfaction towards the Financial Products and Services Provided by Angel Broking Private Limited	
39	✓ VINODINI SABHAPATHI	Dr. Sumi Nijith	A study on perception of retailers on gst with special reference to Dadar area	
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41	✓ GUPTA KAJAL PREMCHAND	Dr. Sumi Nijith	A study on perception of retailers on GST with special reference to chembur area	
42	✓ QURESHI JASMEEN SAMAD HUSAIN	Dr. Sumi Nijith	The Effect of Value Added Tax on Revenue Generation in chembur area	
43	✓ SHAIKH MISBHA KAUSAR ALI	Dr. Sumi Nijith	To Study the Investor's Perception towards The Role of Financial Statements in Investment Decision	
44	✓ SHAIKH SHAYNA MOHD NAIM	Dr. Sumi Nijith	A Study of Personal Financial Planning Practices Among Residents of Ghatkopar, Mumbai	
Roll No.	Student Name (Business Management)			
X 1	CHAUHAN NIRMAL KISANLAL	Mrs. Naveena Suresh	A study on supply chain management and logistics.	
2	✓ DAHAKE SWATI BHAGWAN	Mrs. Naveena Suresh	A study on customer service effectiveness towards shipping related queries of fashion products.	
3	✓ KHAN FIZA SIRAJUDDIN	Mrs. Naveena Suresh	A study on consumer behaviour related to different soap brands in India.	
4	✓ KHAN SADAF BANO MEHFOOZ AHMED	Mrs. Naveena Suresh	A study on advertising strategies and effectiveness towards LAXME.	
5	✓ KHAN ARBAZ RIYAZ	Mrs. Naveena Suresh	A study on the marketing strategy of Balaji wafers.	
6	✓ MUDLIYAR HARVIND NAGARAJ	Mrs. Naveena Suresh	A study on the comparative retail strategy of Dmart and Reliance Fresh.	
7	✓ QURESHI IQRA BI	Mrs. Naveena Suresh	A study on consumer behaviour in automobile industry.	
8	✓ SAYYED AMAN CHAND BADSHAH	Mrs. Naveena Suresh	A study on the impact of AI on advertising.	
9	✓ SAYYED SHAHER BANOO HASAN BAQAR	Mrs. Naveena Suresh	A study on rising demand of E retailing.	
10	✓ SHAIKH MAHJABIN MANZOOR HUSNAIN	Mrs. Naveena Suresh	A study on challenges faced by retail sector.	
11	✓ SIDDIQUI ANAM JAVED	Mrs. Naveena Suresh	A study on the effects of advertisement on consumer behaviour of FMCG products of HUL ltd.	
12	✓ THOMAS DERRICK .	Mrs. Naveena Suresh	A study on supply chain management focussing on Dabbawala of Mumbai.	
13	✓ SYED SAIMA SHAFIQR	Mrs. Naveena Suresh	A study on social media marketing.	
12	Thomas Derrick	Mrs. Naveena Suresh	Effects of Television Advertisements on Children	



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A project report on

“Impact of Artificial Intelligence in Banking Sector”

A project Submitted to

In partial fulfillment of the requirements for the Award of Degree of

Masters in Commerce (Banking and Finance)

Semester IV

By

Shiv Vijay Kumar

Roll No. 11



Under the Guidance of

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2023-2024

CERTIFICATE

This is to certify that Mr. Shiv Vijay Kumar has worked and duly completed project work for the degree of Masters in Commerce (Banking and Finance) under the faculty of commerce in the subject of "Impact of Artificial Intelligence in Banking Sector" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigation.



Date of submission

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