



SREE NARAYANA GURU COLLEGE OF COMMERCE

(LINGUISTIC MINORITY INSTITUTION)

RE-ACCREDITED BY NAAC (GRADE-'B'-CGPA 2.45) [2019-2024]

AFFILIATED TO UNIVERSITY OF MUMBAI & RECOGNISED BY UGC-u/s 2(f)&12B

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GENDER SENSITIZATION ACTIVITIES 2023-24

WOMEN DEVELOPMENT CELL

Report of the Workshop on GLAM-UP with Sandeep Kumar conducted by WDC & SNGC Alumni Association along with IQAC

Date – 24th June, 2023.

Venue- Seminar hall – 1 st floor, new building.

Timings- 11:00 am to 1:00 pm.

The College's Women Development Cell conducted a session with the primary goal of educating the students and raising their awareness of the opportunities in the cosmetics and makeup sector. The workshop was aimed at providing the students with practical knowledge on how to enhance their personality while in college. Workshop was organised for second year and third year students.

Mr. Sandeep Kumar, a professional makeup artist, led the session and provided demonstrations of various makeup techniques, styles, and materials that may be used to create a variety of appearances. The makeup artists were equipped with different makeup tools and products which they used to create different styles on the professional Model Ms. Nikkita Ghag. The session was attended by 77 students in all, as well as the Principal Sir, Vice-Principal Madam, and 11 faculty members. During the workshop, the students were introduced to various makeup products such as foundation, concealer, eye shadow, eyeliner, lipstick, and mascara. Students were taught how to select the right makeup products based on their skin tone and type. They were also shown how to apply the products to achieve a desired look. The makeup artists also provided the students with a list of affordable makeup products that they could purchase to achieve a desired look. The workshop was very interactive, and the students had the opportunity to ask questions and receive feedback from the makeup artists. Overall, the workshop was a huge success, and the students were very happy with the knowledge that they gained. Many students expressed their desire to attend more workshops on Cosmetic, Fashion and Personality Enhancement in the future.



Report on the poster making competition conducted by the Women Development Cell

Date – 25th July 2023.

Venue- Seminar hall – 1st floor.

Timings- 11:00 am to 1:00 pm

The Women Development Cell of Our College has organized a poster making competition centred around the theme of "Women in Corporate, Sexual Harassment, Dowry, Domestic Violence, Women and Mental Health." The event aimed to raise awareness about these pressing issues and provide a platform for students to creatively express their views and opinions through art. The topics were chosen to shed light on the challenges faced by women in various spheres of life. A total of 88 participants registered for the event, showcasing a diverse range of perspectives and artistic abilities. Students from various departments enthusiastically participated, highlighting the importance and urgency of the topics discussed. The event proved to be successful in raising awareness about critical issues faced by women. Through the expressive medium of art, the participants effectively conveyed their thoughts and concerns while generating meaningful discussions. The event undoubtedly played a crucial role in empowering students, prompting dialogue, and initiating positive change in society.



Report on the Essay Writing competition conducted by the Women Development Cell along with IQAC

Date – 26th August, 2023.

Venue- Seminar hall – 1st floor.

Timings- 11:00 am to 12:00 pm

The Women Development Cell of Our College has organized an essay writing competition centered around the theme of "Transgender Equality, Women in Politics, Women Entrepreneurs, Women as Homemaker, Women's contribution in Science & Technology". This event aimed to encourage students to express their thoughts on pressing societal issues related to gender equality and women's roles in various fields. The essay writing competition was a resounding success, fostering awareness and dialogue on crucial gender-related topics. It provided a platform for students to express their perspectives on these issues, contributing to a more informed and empowered community.

The essays were evaluated by a distinguished panel of judges, including Vandana madam, Naveena madam, Priyadarshan Sir. Their expertise and experience ensured a fair assessment of the participants' essays. A total of 131 participants registered for the event.



Report on the Menstrual Hygiene conducted by the Women Development Cell along with IQAC

Date – 18th December, 2023.

Venue- Classroom – 7th floor (705).

Timings- 11:00 am to 1:00 pm

All of our college's female students participated in a special session on menstrual hygiene, which was a major step towards promoting an awareness and empowerment culture. The goal of the seminar was to clarify misconceptions, offer useful information, and encourage a positive outlook about menstruation. The Menstrual Hygiene Session and Hygiene Kit Distribution have shown to be an essential step in empowering, educating, and shattering taboos for our college's female student body. By creating a climate of transparency and understanding, we hope to improve our children's general wellbeing and sense of self. This program not only supports mental well-being but also physical health, which will help to create a generation of young women who are more aware of their surroundings and self-assured.

147 Students received a hygiene kit as well as benefits from the workshop.



Report on the Debate competition conducted by the Women Development Cell along with IQAC

Date – 21st December, 2023.

Venue- Seminar hall – 1st floor.

Timings- 11:00 am to 12:00 pm

In the complex discussion of whether females or boys are more subject to peer pressure, supporters of affirmative action emphasized the pressure placed on girls by society, while opposed focused on pressure placed on boys for qualities like aggression. The capacity of each side to present solid proof about the nature and consequences of peer pressure on people of both genders determined the outcome. In the debate between success and happiness, proponents of happiness emphasized living a fulfilled life, while supporters of success maintained that achieving financial security and personal growth leads to satisfaction. The outcome of the debate probably depended on how well each side could present a convincing argument for how success and happiness interact dynamically. The conflict between professionalism and individual freedom was apparent when it came to college dress standards, and the results represented views on how to strike a balance between institutional control and student freedom of speech.

There were four teams with a total of nineteen participants.



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